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We welcome you to the 41st Annual Meeting of the Academy of International Business. This year, we enjoy the beautiful city of Charleston and the fabulous venue of the Charleston Place hotel. The 1999 Program Chair Stefanie Lenway, University of Minnesota, has worked closely with her dedicated staff, Larry Katzenstein and Karen Leigh, and track chairs, Peter Smith Ring, Tina Dacin, Nakiye Boyacigiller, Mary Yoko Brannen, Bernard Yeung, Mike Houston, Bodo Schlegelmich, and Steen Thomsen, to put together a comprehensive look at The Janus Face of Globalization. Jeff Arpan, Kelly Durkan Bean, Tina Poindexter, and Amy Lantz at the University of South Carolina’s Darla Moore School of Business have worked hard to make our meeting in Charleston a memorable event. We thank all those at the University of Minnesota, the University of South Carolina, and the University of Hawai‘i who have supported the AIB throughout the planning of this event.

We especially thank you for participating in this meeting in the historical city of Charleston. We hope that you will take home fond memories of the experience and a wealth of cutting-edge information on globalization. Please do not hesitate to share your insights and ideas for improving the AIB annual meetings. This is your organization and your input is very valuable to us.

Have a great time in Charleston!
Message from the Program Staff...

Greetings from HQ in Minneapolis. The AIB 1999 program staff: Program Chair Stefanie Lenway, Program Coordinator Larry Katzenstein, and Program Administrator Karen Leigh all welcome you to the last Academy of International Business meeting of the millennium. With the high quality and tremendous variety of this year’s submissions, we have been able to put together a dynamic and intellectually challenging program. We look forward to greeting you all personally in Charleston.

To help you get oriented, we would like to point out some of the highlights of the program.

For the plenary sessions, as in previous years, we are very fortunate to have some senior scholars in international business and top managers of some of the major U.S. MNCs who are eager to share their perspectives on the changing nature of global business. On Saturday afternoon, the AIB Fellows will recognize the work of Richard Caves in a panel that will focus on Caves’ contribution to International Management research. On Sunday morning, the opening plenary of the conference includes Yves Doz, Lorraine Eden, Steven Kobrin, and John Stopford. They will each offer some provocative comments on the conference theme and identify some issues for us to reflect on during the remainder of our time together in Charleston.

During the Sunday evening plenary we will celebrate the many contributions and achievements of one of the pioneering scholars in International Business, Ray Vernon (1913-1999). Working together with Ray Vernon, we organized a panel that has as its focus the themes raised in his new book, In the Hurricane’s Eye. We are very saddened that he will not be with us. Although we cannot make up for his absence, we will reflect on the many ways in which his work has influenced our research and teaching of international business today.

Monday morning, C.K. Prahalad will offer his thoughts on the future of global business. Ron Mitsch, the former Vice-Chairman and Executive Vice President of 3M will join him. Dr. Mitsch played an instrumental role in 3M’s global expansion. Monday evening, we return again to consider the dark side of globalization with a session organized by AIB’s president, Jose de la Torre, which will include talks by Dave Korten, Moises Naim, and David Maybury-Lewis. These speakers will challenge some of our notions of globalization from an economic, political and anthropological perspective. The final plenary session on Tuesday morning has been organized by Mahmood A. Zaidi from the University of Minnesota and will feature Ernest S. Micek, Chairman of Cargill, Ronald O. Baukol, Executive Vice President for International Operations, 3M, Marilyn Carlson, Chairman and CEO of the Carlson Companies, and Art Collin, President of Medronics, Inc. The concluding conference activity on Tuesday afternoon will be a Southern plantation event including Southern music, dancing, and a “lowcountry” style luncheon, at the Boone Hall Plantation hosted by the University of South Carolina, which is not to be missed.

In addition to the plenary sessions, there will be competitive paper sessions, workshop sessions, poster sessions, and symposia. The competitive paper sessions address some of the cutting edge issues in international business research. In the workshop sessions the discussions will be more interactive and focus on how to deal with obstacles that plague all of us before we conveniently forget all of the hard work that went into a finished piece of research. The poster sessions provide us all with an opportunity to individually interact with AIB colleagues who are defining the next generation of international business research. The papers will be grouped by themes so that the presenters will also have a chance to meet colleagues pursuing research on related topics. Both poster sessions will be catered to encourage good conversation. Symposia on special topics are scheduled throughout the conference. After the awards banquet on Monday afternoon, we have scheduled a “symposia fest,” which consists of eight concurrent symposia from which to choose on topics which range from the new UNCTAD World Investment Report to Reforming the International Financial Architecture to Perspectives on NAFTA after Five Years.

We could not have put this program together without lots of outside help. We would first like to thank the Carlson School of Management of the University of Minnesota for their financial support for the program. We would also like to especially thank the track chairs for their help with the review process and with putting together the program. The AIB-1999 track chairs include Peter Smith Ring, Tina Dacin, Nakiye Boyacigiller, Mary Yoko Brannen, Bernard Yeung, Mike Houston, Bodo B. Schlegelmilch, and Steen Thomsen.

Finally, we would like to thank our gracious hosts from the University of South Carolina.

We hope that you will share in our excitement about AIB-1999.

Welcome to Charleston!

Stefanie, Larry, and Karen
Carlson School of Management
University of Minnesota

Carlson School of Management
University of Minnesota
Acknowledgments

Program
Program Chair  Stefanie Lenway, University of Minnesota
Program Coordinator  Larry Katzenstein, University of Minnesota
Program Administrator  Karen Leigh, University of Minnesota

Charleston Arrangements
Host School  University of South Carolina
Local Chair  Jeffrey S. Arpan, University of South Carolina
Organizing Committee  Kelly Durkan Bean, University of South Carolina
  Tina Poindexter, University of South Carolina
  Amy Lantz, University of South Carolina

Track Chairs
Strategy and International Political Economy  Peter Smith Ring, Loyola Marymount University
Macro Organization  Tina Dacin, Texas A&M
Micro Organization and Culture  Nakiye Boyacigiller, San Jose State University
  Mary Yoko Brannen, San Jose State University
Finance, Economics, and Accounting  Bernard Yeung, New York University
Marketing  Mike Houston, University of Minnesota
  Bodo Schlegelmich, Vienna University
Business History  Steen Thomsen, The Aarhus School of Business

Placement Services
Coordinator  David A. Ralston, University of Oklahoma

Junior Faculty Consortium
Chair  Jan Hack Katz, Cornell University

Doctoral Consortium
Chair  S. Tamer Cavusgil, Michigan State University

Farmer Dissertation Award Selection Committee
Chair  Kendall Roth, University of South Carolina
  Jean-Francois Hennart, Tilburg University
  Raj Aggarwal, John Carroll University
  Nakiye Boyacigiller, San Jose State University

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GREETINGS

On behalf of the State of South Carolina, I am pleased to extend a warm welcome to each of you as you gather for the 41st annual meeting of the Academy of International Business.

With more than 600 faculty from around the world, this year’s meeting promises to be a unique learning experience for each participant. As the leading association of scholars and specialists in the field of international business, the Academy of International Business fosters education and advances professional standards by facilitating the exchange of information and ideas among people in academic, business, and government professions. Encouraging activities that advance knowledge in international business increases the available body of teaching material and helps to ensure that young people have the skills necessary to compete for jobs in the global marketplace. All South Carolinians join me in thanking you for your many contributions to the future success of our nation’s young people.

I would like to invite those of you who are visiting with us for the first time to explore the many historical, cultural and recreational opportunities that the Palmetto State has to offer. Charleston is one of the truly great cities of the South and has contributed immeasurably to the rich heritage of our state and nation. I hope you have an opportunity to enjoy Charleston’s wide variety of fine cuisine, highly rated golf courses, and sandy beaches. Once you’ve experienced our distinctively Southern approach to living, I know you will want to take advantage of my standing invitation to visit us again soon.

I offer my warmest wishes for an enjoyable meeting and I hope that you will let me know if I may ever be of assistance to you.

Jim Hodges
Dear Members of the Academy of International Business:

On behalf of the citizens of the City of Charleston, I would like to take this opportunity to extend a warm welcome to you on the occasion of the 1999 Annual Meeting of the Academy of International Business. We are pleased and honored that you have chosen Charleston for this important meeting.

Charleston is a special and unique city. Travel & Leisure magazine ranked Charleston as one of the top 25 World’s Best Cities. Successful Meetings magazine called Charleston “America’s favorite small city ... impeccably intact, with cobblestone streets, gaslit street lamps and antebellum homes. The city also offers chic, modern shops, superior accommodations, fine meeting facilities and some of the best restaurants in the South!” Be assured that Charleston will give you its full support to insure a successful meeting experience. We are extremely proud of our city and hope you will find the time to enjoy its beauty and charm.

My very best wishes for a successful meeting and a wonderful visit to our beautiful city.

JPR.jr/cb

Hey Y’All...

On behalf of the University of South Carolina’s Darla Moore School of Business, I extend to you a warm, southern welcome to South Carolina and the 1999 Annual Meeting of the Academy of International Business. We are pleased and honored to be the host institution for this event, and are delighted that you chose to participate in it.

The city of Charleston is truly a special, unique and historic site and we are confident that it will provide a number of memorable experiences for you. And while there are many things you can experience on your own, we encourage you to attend a truly southern cultural event at the historic Boone Hall Plantation this Tuesday afternoon. There will be southern cuisine and beverages, beach music and “shag” dancing, historic spirituals, tours of the plantation home, and other opportunities to observe and experience interesting aspects of the southern culture.

We sincerely hope you will enjoy your visit to Charleston, South Carolina, and the 41st Annual Meeting of the AIB. “Y’all come back, now, hear!”

Jeffrey Arpan, Chairman and James F. Kane Professor of International Business
Special thanks to the 1999 Program Committee:

Raj Aggarwal  
John Carroll University
Yair Aharoni  
The College of Management
Ilan Alon  
State University of New York
Poul Andersen  
Aarhus School of Business
Syed Tariq Anwar  
West Texas A&M University
Alexander Ardishvili  
University of Minnesota
Jean-Luc Aregle  
Texas A & M University
Kaz Asakawa  
Keio University
Nicholas Athanassiou  
Northeastern University
Preet S. Aulakh  
Michigan State University
Catherine N. Axinn  
Ohio State University
Paul W. Beamish  
University of Western Ontario
Schon Beechler  
Columbia University
Iris Berdrow  
Bentley College
Aleta Best  
University of Massachusetts - Dartmouth
J. Birkinshaw  
London Business School
Jean Boddy  
Baruch College - CUNY
Muzaffer Bodur  
Bogazici University
James Bodurtha  
Georgetown University
Thomas L. Brewer  
Copenhagen Business School
Phil Bromly  
University of Minnesota
Mary Brooks  
Dalhouse University
Keith Brouthers  
University of East London
Fred Burton  
University of Manchester
Jose Campa  
New York University
Mark C. Casson  
University of Reading
Satya P. Chattopadhyay  
University of Scranton
Chun-Chung Chen  
National Chi Nan University
Min Chen  
Thunderbird - AGSIM
Roger Chen  
University of San Francisco
Shih-Fen Chen  
Kansas State University
Joseph Cheng  
University of Illinois at Urbana-Champaign
TAILAN CHI  
University of Wisconsin - Milwaukee
Frederick Choi  
New York University
James J. Chrisman  
University of Calgary
Petra Christmann  
University of Virginia
Susan Christoffersen  
Philadelphia University
Wilbur Chung  
New York University
Reid W. Click  
George Washington University
Jean-Claude Cosset  
Universite Laval
Larry Cunningham  
University of Colorado
Michael R. Czinkota  
Georgetown University
Andrew Delios  
Hong Kong University of Science and Technology
Timothy Deviney  
University of New South Whales
Vlado Dimovski  
Center for International Competitiveness
Les Diabey  
Lake Forest College
Luis V. Dominguez  
Florida Atlantic University
Susan P. Douglas  
New York University
John Doukas  
Old Dominion University
Yves L. Doz  
INSEAD
Frank L. DuBois  
American University
John H. Dunning  
Holly Dell
Giana Eckhardt  
University of Minnesota
Lorraine Eden  
Texas A&M University
William Engelhoff  
Fordham University
Christine J. Erickson  
Howard University
Seygin Ergul  
Georgia State University
Ronel Erwee  
University of Southern Queensland
Cheol Eun  
University of Maryland
Khosrow Fatemi  
San Diego State University
David Faulkner  
Oxford University
Susan Feinberg  
University of Maryland
Don Ferrin  
University of Minnesota
Karim Fladmoe-Lindquist  
University of Utah
Juan Florin  
University of Connecticut
Edward B. Flowers  
St. John’s University
Susan Forquer Gupta  
University of Wisconsin - Milwaukee
Deborah H. Francis  
Auburn University at Montgomery
Prem Gandhi  
Plattsburgh State University
Tao Gao  
Hofstra University
Carlos Garcia-Pont  
IESE
Naomi A. Gardberg  
New York University
Fariborz Ghadar  
The Pennsylvania State University
Michel Ghertman  
Strategy & International Business
Anmesh Ghoshal  
DePaul University
Donald Gibson  
Macquarie University
Kate Gillespie  
University of Texas at Austin
Debbie Gilliard  
University of Akron
Benjamin Gomes-Casseres  
Brandeis University
James D. Goodnow  
Bradley University
Edward M. Graham  
Institute for International Economics
Cheryl Granrose  
Claremont Graduate University
Brendan Gray  
University of Otago
Andreas Grein  
Baruch College - CUNY
David A. Griffith  
University of Oklahoma
David Grigsby  
Clemson University
Robert E. Grosse  
Thunderbird - AGSIM
Olaf J. Groth  
AirTouch Satellite Services, Inc.
Stephen E. Guisinger  
University of Texas at Dallas
Anil Gupta  
University of Maryland
Jim Hagen  
Cornell University
John K. Harper  
U.S. General Accounting Office & Catholic University
Robert G. Hawkins  
Georgia Institute of Technology
Belmont F. Haydel  
Emeritus, Rider University
Witold Jerzy Henisz  
University of Pennsylvania
Kelly Hewett-Uscategui  
University of Connecticut
Arnie Hilgert  
Northern Arizona University
Michael Hilt  
Texas A & M University
June Y. Hoang  
Seoul National University
Hartmut H. Holzmuller  
University of Dortmund
Sung-Jim Hong  
Korea University
Veronica Horton  
University of Akron
Yasu Hoshino  
University of Tsukuba
Mike Houston  
University of Minnesota
Llewellyn D. Howell  
Thunderbird - AGSIM
Heng-Chiang Huang  
National Taiwan University
Michael Hughes  
University of Stirling
G. Tomas M. Huitt  
Florida State University
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Herb Johnson  
Nova Southeastern University
Constantine S. Katsikeas  
Cardiff University
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Larry Katzenstein  
University of Minnesota
Masoud Kavoossi  
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Pace University
Martin Kenney  
University of California - Davis
Young-Chan Kim  
School of Management
Stephen J. Kobrin  
University of Pennsylvania
Balaji R. Koka  
University of Pittsburgh
Tatiana Kostova  
University of South Carolina
Robert Kudrie  
University of Minnesota
Duane A. Kujawa  
University of Miami
Rajesh Kumar  
Aarhus School of Business
Sumit K. Kundu  
Saint Louis University
The historic Charleston Place is centrally located between King Street, with its boutiques, restaurants, and “antique row,” and the famous City Market, a four-block market area selling crafts, art, and keepsakes. All 440 rooms, the Executive Floor and the Penthouse Suites feature the luxury, service and modern comfort you expect from a world-class hotel.

“Absolutely Charleston” will be providing transportation from the airport to area hotels. The cost is $10 per person. Please make your reservation in advance by calling 1-800-747-0689 between 8:00 a.m. - 6:00 p.m. Eastern Standard Time. The contact name is "Kitty."

USC and AIB will be providing bus transportation on November 23 to Boone Hall Plantation from Charleston Place Hotel. After the Boone Hall Plantation event, transportation will be provided to the Charleston airport or to Charleston Place Hotel.
1999 PROGRAM OVERVIEW

SATURDAY, NOVEMBER 20

Junior Faculty Consortium
Room: Drayton
Time: 10:00 a.m. - 4:00 p.m.

Doctoral Consortium
Room: Colleton
Time: 12:00 p.m. - 4:00 p.m.

Pre-conference teaching workshop
Internet Based Teaching Opportunities: Education for Managing in Emerging Economies
Room: Jenkins King
Time: 1:00 p.m. - 2:30 p.m.

Pre-conference teaching workshop
Internet Based Teaching Opportunities: Experiential Projects and Internet Activities for Global Marketing
Room: Beauregard
Time: 3:00 p.m. - 4:30 p.m.

AIB Fellows Panel
Recognition of Richard Caves as Eminent Scholar
Room: Live Oak
Time: 5:00 p.m. - 6:00 p.m.

Presidential Reception
Room: Ballroom
Time: 6:15 p.m. - 8:00 p.m.

SUNDAY, NOVEMBER 21

Chapter Chairs’ Breakfast Meeting
Room: 2L
Time: 7:00 a.m. - 8:30 a.m.

1.1.1 – Opening Plenary
The Janus Face of Globalization
Room: Cypress
Time: 8:30 a.m. - 10:00 a.m.

1.2.1 – Symposium
Asian Management Systems Coping With Turbulence: Implications for International Management and Organization Theory
Room: Jenkins King
Time: 10:30 a.m. - 12:00 p.m.

1.2.2 – Symposium
Women, International Careers and Global Leadership: Recent Research Evidence from Across the World
Room: Beauregard
Time: 10:30 a.m. - 12:00 p.m.

1.2.3 – Competitive
Change Drivers: Institutional and Technological Innovation in the MNC
Room: 2-H
Time: 10:30 a.m. - 12:00 p.m.

1.2.4 – Competitive
Emerging Market Stock Price Behavior: Contagion, Openness, IPO, and Accounting Standards
Room: Colleton
Time: 10:30 a.m. - 12:00 p.m.

1.2.5 – Workshop
The Causes and Consequences of Effective Joint Ventures
Room: Drayton
Time: 10:30 a.m. - 12:00 p.m.

1.2.6 – Workshop
Current Issues in International OB/HRM I
Room: Edmunds
Time: 10:30 a.m. - 12:00 p.m.

1.2.7 – Workshop
Social Networks, Multinational Teams, and Learning
Room: Hampton
Time: 10:30 a.m. - 12:00 p.m.

1.2.8 – Symposium
Decision-Making Frameworks for International Strategic Marketing Management
Room: Ashley Cooper
Time: 10:30 a.m. - 12:00 p.m.

Posters with light lunch
New Frontiers in International Business Research
Room: Live Oak
Time: 12:00 p.m. - 1:30 p.m.

1.3.1 – Symposium
Exploring the Janus Nature of Integration and Responsiveness
Room: Jenkins King
Time: 1:00 p.m. - 2:30 p.m.

1.3.2 – Competitive
Country Specific Capabilities: The Impact of Embeddedness on Firm Performance
Room: 2-L
Time: 1:00 p.m. - 2:30 p.m.

1.3.3 – Competitive
The Role of Social Capital in MNC Management
Room: 2-H
Time: 1:00 p.m. - 2:30 p.m.

1.3.4 – Symposium
Welcome to Euroland
Room: Colleton
Time: 1:00 p.m. - 2:30 p.m.

1.3.5 – Competitive
Is Globalization For Real?
Room: Drayton
Time: 1:00 p.m. - 2:30 p.m.

1.3.6 – Workshop
Firm Transformation in Emerging Markets
Room: Hampton
Time: 1:00 p.m. - 2:30 p.m.

1.3.7 – Workshop
Managing R&D Across National Innovation Systems
Room: Edmunds
Time: 1:00 p.m. - 2:30 p.m.

1.3.8 – Symposium
Global Business and World Politics: The Rise and Development of International Telegraphy in the Far East Since the 1870s
Room: Ashley Cooper
Time: 1:00 p.m. - 2:30 p.m.

1.4.1 – Symposium
Regionalism, Globalization and MNE-State Relations: New Views From IB and IPE
Room: Jenkins King
Time: 3:00 p.m. - 4:30 p.m.

1.4.2 – Symposium
Coping with Globalization: Bridging Theory and Practice with Collaboration
Room: 2-L
Time: 3:00 p.m. - 4:30 p.m.

1.4.3 – Competitive
The Two Faces of Marketing: Standardization vs. Adaptation
Room: Drayton
Time: 3:00 p.m. - 4:30 p.m.

1.4.4 – Competitive Session
International Corporate Finance I
Room: Colleton
Time: 3:00 p.m. - 4:30 p.m.

1.4.5 – Workshop
Alternative Transformations: The Many Faces of Global Strategy
Room: Edmunds
Time: 3:00 p.m. - 4:30 p.m.

1.4.6 – Workshop
An Alliance is an Alliance is an Alliance (or is it?)
Room: Beauregard
Time: 3:00 p.m. - 4:30 p.m.

1.4.7 – Workshop
Foreign Direct Investment: Entry, Location, Human Capital and Knowledge Flows
Room: Hampton
Time: 3:00 p.m. - 4:30 p.m.
<table>
<thead>
<tr>
<th>Session Number</th>
<th>Time</th>
<th>Room</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.4.8 – Symposium</td>
<td>3:00 p.m. - 4:30 p.m.</td>
<td>Ashley Cooper</td>
<td>Human Resources and Organizational Change in Transition Economies: What Did We Learn from the Last 10 Years?</td>
</tr>
<tr>
<td>1.5 – Plenary Session</td>
<td>4:45 p.m. - 6:15 p.m.</td>
<td>Cypress</td>
<td>Celebrating Ray Vernon (1913 - 1999)</td>
</tr>
<tr>
<td><strong>MONDAY, NOVEMBER 22</strong></td>
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</tr>
<tr>
<td>2.1 – Plenary Session</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Cypress</td>
<td>Reframing Globality</td>
</tr>
<tr>
<td>2.2.0 – Symposium</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Edmunds</td>
<td>R&amp;D Globalisation: MNCs Learning from Multiple Locations</td>
</tr>
<tr>
<td>2.2.1 – Competitive</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Jenkins King</td>
<td>History in the Future of International Business</td>
</tr>
<tr>
<td>2.2.2 – Symposium</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Drayton</td>
<td>The Future of the Global Business Civilization</td>
</tr>
<tr>
<td>2.2.3 – Competitive</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>2-L</td>
<td>Clusters and MNC Strategy</td>
</tr>
<tr>
<td>2.2.4 – Competitive</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>2-H</td>
<td>Pressing Issues in International Organizational Behavior, Communication, Culture, and Change</td>
</tr>
<tr>
<td>2.2.5 – Competitive</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Beauregard</td>
<td>The Global Marketing Function</td>
</tr>
<tr>
<td>2.2.6 – Richard N. Farmer Dissertation Award Finalists' Presentations</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Beauregard</td>
<td></td>
</tr>
<tr>
<td>2.2.7 – Workshop</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Hampton</td>
<td>Transcending Time and Space through Global Knowledge Management</td>
</tr>
<tr>
<td>2.2.8 – Symposium</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Colleton</td>
<td>Many Faces of the Emerging Financial Crises</td>
</tr>
<tr>
<td>Awards Luncheon</td>
<td>12:00 p.m. - 2:00 p.m.</td>
<td>Ballroom</td>
<td></td>
</tr>
<tr>
<td>2.3.1 – Symposium</td>
<td>2:15 p.m. - 3:45 p.m.</td>
<td>Jenkins King</td>
<td>Foreign Direct Investment and the Challenge of Development: Findings of the UNCTAD World Investment Report 1999</td>
</tr>
<tr>
<td>2.3.2 – Symposium</td>
<td>2:15 p.m. - 3:45 p.m.</td>
<td>2-L</td>
<td>Japanese Business Relationships: Continuity and Change in the Post Bubble Globalized Economy</td>
</tr>
<tr>
<td>2.3.3 – Symposium</td>
<td>2:15 p.m. - 3:45 p.m.</td>
<td>Beauregard</td>
<td>Host Outcomes From FDI and Multinational Activity</td>
</tr>
<tr>
<td>2.3.4 – JIBS Decade Award Winner's Presentation</td>
<td>2:15 p.m. - 3:45 p.m.</td>
<td>Colleton</td>
<td></td>
</tr>
<tr>
<td>2.3.5 – Symposium</td>
<td>2:15 p.m. - 3:45 p.m.</td>
<td>Drayton</td>
<td>Reforming the International Financial Architecture</td>
</tr>
<tr>
<td>2.3.6 – Symposium</td>
<td>2:15 p.m. - 3:45 p.m.</td>
<td>2-H</td>
<td>Advancing the Culture Concept: A Cross-Field Dialogue</td>
</tr>
<tr>
<td>2.3.7 – Symposium</td>
<td>2:15 p.m. - 3:45 p.m.</td>
<td>Hampton</td>
<td>Research on International Entrepreneurship: Perspectives from Asia, Europe, and North America</td>
</tr>
<tr>
<td>2.3.8 – Symposium</td>
<td>2:15 p.m. - 3:45 p.m.</td>
<td>Ashley Cooper</td>
<td>The PanAmerican Partnership for Business Education: Winners and Losers: Perspectives on NAFTA After Five Years</td>
</tr>
<tr>
<td><strong>TUESDAY, NOVEMBER 23</strong></td>
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</tr>
<tr>
<td>3.1.1 – Plenary Session</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Cypress</td>
<td>The Janus-Faced Nature of Globalization: A Practitioners' Perspective</td>
</tr>
<tr>
<td>3.2.1 – Symposium</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Jenkins King</td>
<td>Corporate Social Responsibility and Sweatshops: On the Road to Opportunity or to Ruin</td>
</tr>
<tr>
<td>3.2.2 – Symposium</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>2-L</td>
<td>Global Knowledge Management as a Strategic Resource</td>
</tr>
<tr>
<td>3.2.3 – Competitive</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>2-H</td>
<td>Global Alliance Dynamics</td>
</tr>
<tr>
<td>3.2.4 – Competitive</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Colleton</td>
<td>International Finance II</td>
</tr>
<tr>
<td>3.2.5 – Competitive</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Drayton</td>
<td>Pressing Issues in International Organizational Behavior II: Leaders, Followers and Teams</td>
</tr>
<tr>
<td>3.2.6 – Workshop</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Beauregard</td>
<td>MNC Affiliates' Global Leadership Roles</td>
</tr>
<tr>
<td>3.2.7 – Workshop</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Hampton</td>
<td>Economic Liberalization in Emerging Markets: The Good News and the Bad News</td>
</tr>
<tr>
<td>3.2.8 – Symposium</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Ashley Cooper</td>
<td>Understanding National and Global Institutional Contexts for Innovation</td>
</tr>
<tr>
<td>Boone Hall Plantation Gala Event</td>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>Boone Hall Plantation</td>
<td>Tour of the Plantation, Lowcountry-Style Luncheon, live traditional music, and much more fun!</td>
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<tr>
<td><strong>Venue:</strong></td>
<td></td>
<td></td>
<td>Boone Hall Plantation</td>
</tr>
<tr>
<td><strong>Time:</strong></td>
<td>12:00 p.m. - 4:00 p.m.</td>
<td></td>
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