



ACADEMY OF INTERNATIONAL BUSINESS

University Promotional Services Order Form

Academy of International Business (AIB)
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Web: <http://aib.msu.edu>

Newsletter Advertisement

- \$550 – Full-Page Ad
- \$350 – Half-Page Ad
- \$225 – Quarter-Page Ad

Please indicate issue desired: _____

Copy Deadlines:

- 1st Qtr Newsletter.....January 15
- 2nd Qtr Newsletter.....April 15
- 3rd Qtr Newsletter.....July 31
- 4th Qtr Newsletter.....October 31

Please refer to the "Advertisement Specifications" page for submission requirements for your ad copy. Newsletters are usually mailed a month after the copy deadline. Each newsletter is also archived on the AIB website at <http://aib.msu.edu/publications/>

"Piggyback" Mailing

- \$650 - Piggyback Mailing

This promotional concept allows you to enclose your own brochure in the *AIB Newsletter* mailed quarterly to our members. Please contact the AIB Office to learn the number of copies needed. Maximum brochure size is 8.5 in. by 11 in, not to exceed 1 oz.

The deadline for our receipt of your brochure is the same as the above copy deadlines.

Please indicate issue desired: _____

Mailing Lists

- \$450 – AIB Mailing List
- \$300 – North America List
- \$250 – Non-North American list only
- Custom List – Request quotations (\$100 minimum)

One time only rental of the AIB mailing list for your own mailing. The list is available in tab-delimited text or Microsoft Excel format.

Please indicate list format and date needed:

Contact Information

Name: _____

Title: _____

Company: _____

Address: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

Email: _____

Phone: _____

Total Cost

Advertisement Fee: _____

Piggyback Mailing Fee: _____

Mailing List Fee: _____

Total Due: _____

Payment Information

Purchase Order - No: _____

Check

Credit Card

American Express

Mastercard

Visa

Card Number: _____

Expiration Date: _____

Security Code: _____

Name on Card: _____

All orders must be accompanied by payment or purchase order. All checks must have micro-encoded banking information, a U.S. bank address, and have the U.S. Dollar amount imprinted on them. All checks must be denominated in U.S. Dollars.