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[†](Any donation amount is much appreciated. The total cost per gift subscription is US\$50.)

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APPLY ONLINE: <http://aib.msu.edu/>

MAIL TO:
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Eppley Center
645 N Shaw Ln Rm 7
East Lansing, MI 48824 USA

FAX TO: +1-517-432-1009

Please make checks payable to the **Academy of International Business** (Federal Employer ID: #23-7442958). All checks must have micro-encoded banking information, including the ABA routing number at the bottom of the check, a US bank address, and have the US dollar amount imprinted on them. All checks and international money orders must be denominated in US Dollars.

*Proof of student status is required—a copy of student ID or any other document that verifies current enrollment will be accepted as long as the student’s name and a current date (academic year or semester) is provided on the document.

**Low income memberships are offered to individuals with gross annual incomes below US\$25,000 or equivalent. For proof of eligibility, a signed letter addressed to the AIB Executive Secretariat is required. The letter should state the individual’s annual income for the previous year and also include a personal statement by the individual declaring eligibility for the reduced due.

***Low-income Electronic Memberships are available only to members who qualify for the low income membership category (above) and are also from low-income economies as identified by the World Bank. Electronic members do not receive any print materials whatsoever, receiving only online access to JIBS, the newsletters, and other AIB publications through the AIB website.

ACADEMY OF INTERNATIONAL BUSINESS

Please fill in your discipline, research, and region interests in the boxes on the *reverse* side. Refer to the list below to determine appropriate codes.

DISCIPLINE INTEREST CODES

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| <ul style="list-style-type: none"> A. Economics B. Finance C. Accounting & Taxation D. Organization E. Management F. Business Policy | <ul style="list-style-type: none"> G. Marketing H. Human Resources & Industrial Relations I. Law J. International Relations and Political Science K. Social Issues | <ul style="list-style-type: none"> L. Economic & Business History M. Country or Area Study N. Industry/Sectorial Study O. Policy-Oriented Study P. Education & IB Q. Research Areas Not Covered By Groupings |
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RESEARCH INTEREST CODES

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|--|---|---|
| <ul style="list-style-type: none"> A. ECONOMICS <ul style="list-style-type: none"> A1 International Trade A2 Theory of FDI and the MNE A3 Industrial Organization A4 Transaction Cost Economics A5 Economic Development A6 Economic Integration A7 Economics of Innovation & Technological Transfer A8 Other B. FINANCE <ul style="list-style-type: none"> B1 Cost of Capital & Financial Structure B2 Capital Budgeting B3 International Financial Markets B4 Foreign Exchange Management B5 Investment Appraisal B6 Transfer Pricing Issues B7 Other C. ACCOUNTING & TAXATION <ul style="list-style-type: none"> C1 Comparative Accounting Systems & Practices C2 International Financial Reporting C3 Measurement Issues (e.g., Currency Translation, Inflation Effects) C4 International Management Accounting C5 Performance Evaluation & Control C6 Auditing C7 International Taxation C8 Other D. ORGANIZATION <ul style="list-style-type: none"> D1 Organizational Structure D2 The Sociology of Organizations D3 Decision-Taking Structures, HQ-Subsidiary Relations D4 Inter-Firm Organizations (JV, Alliances, Networking) D5 Comparative Organizational Studies D6 Other E. MANAGEMENT <ul style="list-style-type: none"> E1 Comparative Management E2 Cross-Cultural Management E3 Management & Information Systems (Planning, Strategy, Control, Information) E4 Management of Technology E5 Production/Sourcing Operations Management E6 Management of Risk E7 Entrepreneurship E8 Other | <ul style="list-style-type: none"> F. BUSINESS POLICY <ul style="list-style-type: none"> F1 Business Strategy F2 Business/Government Interaction F3 Business & the Environment F4 Business Policy & Developing Countries F5 Global Competition & Markets F6 Other G. MARKETING <ul style="list-style-type: none"> G1 Comparative Marketing G2 International Marketing Management & Strategy G3 Cross-National Consumer & Industrial Behavior G4 Int'l Product/Prom/Pricing/Dist Strategy G5 Export/Import. Foreign Market Entry Modes G6 Other H. HUMAN RESOURCES & INDUSTRIAL RELATIONS <ul style="list-style-type: none"> H1 Human Resources (incl. Personnel) Management H2 Comparative IR Systems H3 Dispute Resolution H4 Labor/Management Issues (incl. Wage Negotiations) H5 Employment Effects of FDI & MNE Activity H6 Recruiting & Training Issues H7 Other I. LAW <ul style="list-style-type: none"> I1 Law of Contract I2 International Property Law I3 Extra-Territoriality I4 Foreign Investment Laws I5 Investment Guarantees & Dispute Settlements I6 Negotiation & Bargaining Procedures I7 Int'l Trade Law & Int'l Organizations I8 Codes of Conduct I9 Other J. INTERNATIONAL RELATIONS AND POLITICAL SCIENCE <ul style="list-style-type: none"> J1 Political Risk Assessment & Management J2 Inter-Government Relations J3 Issues of Sovereignty, Hegemony & Dependence J4 Political Aspects of MNE Activity, Bureaucracies J5 MNEs & Distribution Power J6 Pressure Groups, Public Affairs, Public Opinion J7 Other | <ul style="list-style-type: none"> K. SOCIAL ISSUES <ul style="list-style-type: none"> K1 Environment & Pollution K2 Consumer Protection K3 Income Distribution K4 South Africa K5 Cultural Impact of MNEs K6 Other L. ECONOMIC & BUSINESS HISTORY <ul style="list-style-type: none"> L1 Economic History L2 Business History (General) L3 Business History (Company Specific) L4 History of FDI & the MNE L5 Other M. COUNTRY OR AREA STUDY <ul style="list-style-type: none"> M1 North America M2 Latin America M3 Europe M4 Japan M5 Other Asia & Pacific M6 Africa & Middle East M7 Other N. INDUSTRY/SECTORIAL STUDY <ul style="list-style-type: none"> N1 Primary N2 Secondary N3 Service N4 Electronic Commerce O. POLICY-ORIENTED STUDY <ul style="list-style-type: none"> O1 Cost-Benefit Analysis O2 Foreign Direct Investment Policy O3 Investment Incentives O4 Performance Requirements O5 Nationalization, Expropriation, etc. O6 Other P. EDUCATION & IB <ul style="list-style-type: none"> P1 Pedagogic Issues P2 Curricula & Syllabi P3 Education & IB P4 Research Methodology in IB P5 Case Studies P6 Teacher Training in IB P7 Other Q. RESEARCH AREAS NOT COVERED BY GROUPINGS <ul style="list-style-type: none"> Q1 Q2 |
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REGION INTEREST CODES

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| <ul style="list-style-type: none"> R01 Australia & New Zealand R02 Japan R03 Korea R04 China R05 India R06 Pacific Basin R07 Asia-Central | <ul style="list-style-type: none"> R08 Asia-Southeast R09 Europe-Eastern R10 Europe-Western R11 UK & Ireland R12 Middle East R13 Africa R14 Canada R15 USA-Midwest | <ul style="list-style-type: none"> R16 USA-Northeast R17 USA-Southeast R18 USA-Southwest R19 USA-West R20 Mexico R21 Central America R22 Latin America R23 Caribbean |
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