Bridging the Divide: Linking IB to Complementary Disciplines and Practice

July 3–6, 2013
Istanbul, Turkey

Program Chair: Patricia McDougall-Covin

Hosted by: Sabancı University, Koç University, Özyeğin University
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Merhaba! Welcome to Istanbul for the 2013 Annual Meeting of the Academy of International Business!

This exciting city is both the gateway between Europe and Asia, and also the center of several historical empires that ruled much of the world, including the Byzantine Empire and the Ottoman Empire, and even the Roman Empire for almost a century. Modern Istanbul is the epicenter of the dynamic economy in this big emerging market. Hopefully everyone will spend some extra time learning more about the history and the culture of this fascinating city and country.

We really appreciate the hard and thoughtful work carried out by Patricia McDougall-Covin and her track chairs to put together an outstanding meeting for us. With the central theme of "Bridging the Divide: Linking IB to Complementary Disciplines and Practice," they have organized about 195 sessions with more than 700 papers for our discussions. From new theories of international business to defining the domain of our discipline, along with loads of empirical evidence about international business, there is a wealth of opportunity for us to discuss and debate and to better understand business across national borders.

In addition to the regular sessions in the meeting, we will have the traditional Doctoral Consortium and Junior Faculty Consortium on the first day that ends with the Presidential Reception. A new Mid-career Consortium has been added on that day as well.

The board and I would also like to take this opportunity to remember and honor some of the early leaders in the IB field who passed away since last year’s meeting, including Lee Nehrt, Frederick Choi, Stefan Robock, and William Hoskins. Their contributions to our field and to our association were fundamental in bringing us to where AIB and international business are today.

We would like to thank our host institutions for welcoming us to Turkey: Sabanci University, Koç University, and Özyeğin University. We particularly thank Nakiye Boyacilliger for her leadership in getting the meeting here and providing local arrangements, especially after the heartbreaking decision several years ago to cancel earlier plans to meet here due to political concerns. We are overjoyed finally to be coming to Istanbul.

So welcome to Istanbul. We are looking forward to lively interchange of ideas in the meetings and an opportunity to learn a lot about this special place in world history.

Rob Grosse
Dear AIB Colleagues,

A very warm welcome to the historic and vibrant city of Istanbul and to the 2013 Annual Meeting of the Academy of International Business!

This year’s theme, **Bridging the Divide: Linking IB to Complementary Disciplines and Practice**, is particularly appropriate to our Istanbul location as Turkey sits at the crossroads of Europe and Asia and links the complex political, economic and cultural forces of these regions. The theme attracted submissions that bridge to both other business and non-business disciplines as well as to practice. As this program goes to press, nearly 1200 individuals have registered for the conference and will be able to choose from 4 plenary sessions, 11 special sessions, 41 panels, 80 competitive paper sessions, 59 interactive paper sessions and many special events.

This year’s program is exceptionally full. The number of submissions is second only to the record set in 2008 in Milan. With so many quality submissions, the task track chairs faced to narrow their acceptances to the allocated targets was daunting. Meeting attendees will be similarly challenged in their choice of sessions to attend as there are so many stimulating choices in program slots. In just the first two hours of the opening day of the full conference attendees will be able to choose from 15 sessions offering a total of three panels, 54 competitive and interactive session papers and one special session—all of this before the first coffee break!

Let me offer you some of the program highlights for the 2013 AIB conference meetings.

**Pre-conference Consortiums.** This year’s pre-conference offers workshops for doctoral students, junior faculty and mid-career faculty. Of special note is the innovation of a Mid-Career Consortium which will provide faculty advancing into their Associate and early Full Professor years the opportunity to discuss professional challenges and opportunities. Each workshop has a distinguished group of faculty panelists. The Doctoral Student Consortium is chaired by Grazia Santangelo. The Junior Faculty Consortium is chaired by Udo Zander and the Mid-Career Consortium is chaired by John Mezias.

**JIBS/AIB Paper Development Workshop.** The workshop is chaired by Petra Christmann with John Cantwell as Co-Chair. It will provide scholars with developmental feedback on their current research projects in international business studies.

**New Members Welcome Tea.** Meet the AIB President, Robert Grosse, and other Board members in a special welcome to all new members.

**AIB Chapter Chairs Workshop.** With the challenge of other academic organizations becoming more international in their membership and meetings, AIB leadership has placed special emphasis on building our chapters. While this session is limited to chapter chairs, it is good for members to know that chapter chairs will be working hard to enhance our activities and member offerings around the globe.

**Opening Plenary.** A highlight will be comments by Muhtar Kent, Chairman and CEO of The Coca-Cola Company. Mr. Kent has deep roots in Turkey as he is the son of a Turkish diplomat. At the young age of 32 he headed the Turkish operations of Coca-Cola and made quite a name for himself within the company. Special t-shirts for the first 300 attendees will be available again this year. Be sure to show up early and claim a t-shirt as they are sure to be prized items again this year.

**AIB Fellows Plenary.** The intriguing question of how much distance still matters in international business will be explored in this session chaired by Alan Rugman. Pankaj Ghemawat will give the keynote speech, followed by commentaries by Bernard Yeung and Dan Leclaire. The Presidential Reception will follow.

From the 2013 Program Chair
Turkey. For members desiring to learn more about our host country, four sessions will focus specifically on Turkey. “Turkey as a Place to do Business: Comparative Perspectives,” chaired by Ahmet Kirca, is on Thursday. “Turkey Today: Three Contemporary Views on the Political and Economic Context of Turkey,” chaired by Nakiye Boyacigiller, is on Friday morning. On Friday afternoon, Gabriele Suder, chair, and Janet Murray, Co-Chair have organized a Women in the Academy of International Business (WAIB) panel titled “Women in Business in Turkey.” On Saturday, Danica Purg will chair the session “Hidden Champions: The Innovative Companies from CEE and Turkey with a Global Reach.”

Defining the Domain of IB: An AIB Town Hall Meeting. This important meeting offers members the opportunity to discuss and debate the definition of IB’s domain.

AIB Fellows Eminent Scholar Award. David Teece will be honored with this award and will provide a keynote speech, “Dynamic Capabilities and Entrepreneurship in the Multinational Firm.” Commentaries will be provided by Peter Buckley, Stephen Tallman and Alain Verbeke. Pankaj Ghemawat will chair the session.

AACSB Report on the Globalization of Business Education. Dan Leclair of AACSB International and three deans, Stefanie Lenway, Hildy Teegen and Sri Zaheer, offer their perspectives on AACSB’s report on the globalization of business education. Tomas Hult is chairing this informative session.

Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations. The five finalists for this year’s award include Hamid Akbari, Elena Kulchina, Lite Nartey, Quyen Nguyen and Sanjay Patnaik. Attending this session is an occasion to meet some of AIB’s future research superstars. This award was formerly known as the Farmer Award.

2013 JIBS Decade Award. The winners of the award are Dana Minbaeva, Torben Pedersen, Ingmar Björkman, Carl Felix Fey and Hyeon Park for their paper, MNC Knowledge Transfer, Subsidiary Absorptive Capacity, and HRM. Following their retrospective, commentaries will be provided by Jaeyong Song and Paula Caligiuri. John Cantwell chairs this session.

AIB Fellows Special Panels. The Fellows have organized two special panels that examine major research contributions 25 years later. In the first panel, “Celebrating 25 Years of JF Hennart’s A Transaction Costs Theory of Equity Joint Ventures,” Jean-François Hennart will give a keynote speech followed by commentaries from Tamer Cavusgil, Farok Contractor and Klaus Meyer. Paul Beamish chairs the Hennart panel. The second panel will focus on Kogut and Singh’s “The Effect of National Culture on the Choice of Entry Mode.” Bruce Kogut’s keynote speech will be followed by commentaries from Tatiana Kostova, Thomas Hutzschenreuter and Sevkinaz Alemdar. Eleanor Westney will chair this panel.

Gert Hofstede: “If I was Going to Do It Again…. I Would use the World Values Survey.” This session likely wins the award for the most provocative title. Is Gert Hofstede really going to say that?


Gala Event. We will go underground for this year’s gala as it will be held in an underground cistern, 1001 Direk Cistern.

Lunches and Coffee Breaks. The coffee breaks and lunches, which are a special and unique feature of AIB, afford members the opportunity to visit with colleagues and meet new colleagues. Networking opportunities and enjoyable conversation abound.

AIB Business Meeting, Awards Ceremony and Farewell Reception. Don’t miss this important wrap-up of the conference.

These are just a few of the many stimulating sessions.

Be sure to note that some of the sessions begin and end at an unusual time (e.g., 10:55-12:10) as opposed to the more typical 15-minute interval. This change is to allow a little extra time for moving from one building to another.
Putting together this program has been a truly collaborative effort. This program would not have been possible without the 1,425 submissions by authors from 79 countries. The challenge of reviewing so many papers in a short time span was accomplished by our 1,454 reviewers who provided valuable input to authors and track chairs. My sincere thanks go to all the authors and reviewers.

The Fellows have continued their tradition of creating several sessions that are sure to be outstanding. Alain Verbeke and Alan Rugman, who represented the Fellows, had excellent ideas and were always responsive as we worked to integrate their plans into the program.

The track chairs had to make the really tough decisions and constructed the many interesting sessions offered this year. It was a joy working with this group of talented and committed colleagues as we pulled the program together. Special thanks go to each one: Melodena Balakrishnan, Pavlos Dimitratos, Mila Lazarova, Rodrigo Bandeira-de-Mello, Kent Eriksson, Susan Gupta, Dan Li, Jane Lu, Ram Mudambi, Manuel Serapio, Seung Ho “Sam” Park, Hussain Rammal, Danchi Tan and Sushil Vachani.

Our local hosts had done so much to make our conference in Istanbul memorable. Thanks to Sabanci University, Koç University and Özyeğin University, and very special thanks to Nakiye Boyacıgiller, the local host chair who was instrumental in arranging so many special events and helped worked through many logistics.

Throughout the process, the AIB Executive Board members have provided valuable guidance. Susan Feinberg, as last year’s program chair, shared advice that helped prevent many mistakes that I would surely have made. Klaus Meyer, along with Ram Mudambi, undertook all of the pre-conference planning. Robert Grosse, Elizabeth Rose, Peter Liesch, Mary Ann von Glinow, and Tomas Hult offered much valuable advice and support. I also want to thank all the members of the Program Committee who so expertly arranged their parts of the program and carried out their tasks.

Many of you likely corresponded with Sara Reeves, my assistant, who handled hundreds of emails and in general made herself indispensable. I appreciate the Institute for International Business and the CIBER at Indiana University for lending Sara to this effort. Sara—I can never thank you enough!

Lastly, I want to thank the key person who has made this conference possible. AIB is so fortunate to have Tunga Kiyak and his exceptional team at Michigan State University. Year after year, Tunga trains the new program chair and assistant and is always infinitely patience. His professionalism never wavers. He is creative and competent, and he is always exceedingly gracious and helpful. Tunga, thank you for not only your work on this conference but also for all that you do for AIB.

Thanks also to each AIB member for giving me the honor and pleasure to serve as Program Chair. I hope that this year’s conference is meaningful to you and that you have a wonderful time in the beautiful city of Istanbul!

Patricia McDougall-Covin
Vice-President-Programs, Academy of International Business
William L. Haeberle Professor of Entrepreneurship
Kelley School of Business, Indiana University
Dear Members of the Academy of International Business,

It gives me great pleasure to finally be able to say “İstanbul’a hoş geldiniz!” Welcome to Istanbul!

You are coming to Turkey at a time when the country is experiencing dramatic development. With half its population below the age of 30, this is a young country with a palpable dynamism. Turkey has grown on the average of 5 percent in the last 10 years, and is now the 16th largest economy in the world. The government has ambitious development plans with the hopes that Turkey will become a top 10 economy by 2023, the 100th year anniversary of the founding of the Republic. A new much more democratic constitution is under development. This is one meeting where I believe the local venue will provide great inspiration to the deliberations going on in the conference halls!

Having the AIB annual meeting in Istanbul has been a personal dream of mine for over 10 years. I would like to thank my fellow host schools Koç University and Özyeğin University as well as IDEE TRAVEL and our sponsors (Coca Cola International and DinamoFM) for helping to make this a reality. AIB is very fortunate to have a highly professional staff in the AIB Secretariat at Michigan State University. We could not have done this Conference without their excellent work. And my deepest thanks to my doctoral student, Eda Aksoy, who has taken time away from her dissertation to organize the myriad of details that needed attention.

I hope you will have a professionally and intellectually rewarding Conference, and that many of you will forge links here that will lead to more collaborative IB research focused on this region of the world. I also hope that you will enjoy your stay in Istanbul and be able to take in some of the magnificent local sites. May you leave in good spirits and come back again in the near future!

My warmest regards,

Nakiye Aydın Boyacigiller
Dean, Sabancı School of Management
İstanbul 2013 Local Arrangements Chair
Incoming President of AIB
Established in 1999, Sabancı University (SU) has already gained recognition as one of Turkey’s topmost universities.

- With its three Faculties (Engineering and Natural Sciences, Arts and Social Sciences, and Management), Nanotechnology Research and Application Center, Istanbul Policy Center, Entrepreneurship Council, Gender Forum, and Istanbul International Energy and Climate Center, SU is a research university that is deeply engaged with Turkish and global issues of importance.

- Last year Sabancı University was recognized by the Ministry of Science, Industry and Technology as Turkey’s most “innovative and entrepreneurial university.” In terms of research, SU is the top university in Turkey in terms of research grants per faculty member, both for grants from EU and from Turkey.

- With a strong commitment to education and to internationalization, we have the highest number (per capita) of incoming and outgoing exchange students with Europe. However, our best measure of success is through those of our students. Whether they go onto graduate education (20%) or join industry, the public sector or become entrepreneurs, Sabancı University students excel in their diverse environments (21% outside Turkey).

- The Sabancı School of Management (Sabancı SOM), comprised of 30 full-time faculty members (93% of whom have degrees from North America or Europe) and supported by Visiting, Part-time and Network faculty members, has programs that span undergraduate to doctoral education.

- Sabancı SOM earned its AACSB accreditation in 2012, only the second university from Turkey to do so. As part of our internationalization strategy, we signed a strategic partnership agreement with the MIT Sloan School of Management that same year. In 2012 SOM’s Executive EMBA program became one of only five schools outside of the EU to be on the FT (Financial Times) ranking of top European Executive MBA programs. Home to the Corporate Governance Forum of Turkey, we were the second school in Turkey to sign the UN Global Compact and are recognized as a Principles for Responsible Management Education (PRME) Global Champion.
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We would like to thank the 1421 reviewers that helped make the 2013 conference a possibility. We would especially like to recognize the Best Reviewer Award winners listed below, in bold and in alphabetical order, as nominated by the AIB 2013 Track Chairs:

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AIB 2013 Annual Conference

Istanbul, Turkey

July 3–6

AIB 2013 Annual Conference

Istanbul, Turkey

July 3–6
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2013 PROGRAM AWARDS

Temple/AIB Best Paper Award
(Award Presentation on July 6, 16:45-18:00, Convention Upper Hall)
Sponsored by Temple University’s Fox School of Business

The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University’s Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year’s award are as follows (in order of presentation):

“Expansion of Foreign Subsidiaries as a Response to Inward Foreign Competition” by Jan Hendrik Fisch, University of Augsburg and Wolfgang M. Gleich, University of Augsburg
Presented: Session 1.1.4, July 4, 09:00-10:15, Jupiter (Lobby)

“The Blame Game Post an Organisational Crisis: A Cross-National Study on the Role of Country of Origin” by Roberta Veale, University of Adelaide; Vinh Nhat Lu, Australian National University; and Ke Chen, University of International Business and Economics
Presented: Session 1.3.5, July 4, 13:20-14:35, Vista (Level 9)

“Business Diplomacy in MNCs: An Exploratory Study” by Huub Ruel, Windersem University of Applied Sciences/University of Twente; Tim Wolters, University of Twente; Raymond Loohuis, University of Twente
Presented: Session 1.3.7, July 4, 13:20-14:35, Fatih I (Level 9)

“Developments in Knowledge Transfer Activities of Expatriates and Inpatriates” by Anne-Wil Harzing, Melbourne University; Markus Pudelko, Tuebingen University; and Sebastian Reiche, IESE
Presented: Session 1.3.8, July 4, 13:20-14:35, Saturn I (Lobby)

“Geography, Institutions, and Managerial Disclosure: Oily Evidence” by Anthony Cannizzaro, George Washington University; Robert Weiner, George Washington University
Presented: Session 1.4.7, July 4, 14:50-16:05, Fatih I (Level 9)

“Entry Speed of SMEs into Export Markets and Survival: The Moderating Roles of Industrial Competition and Foreign Ownership” by Ziliang Deng, Renmin University of China and Ruey-Jer Bryan Jean, National Chengchi University
Presented: Session 2.1.6, July 5, 09:00-10:15, Fatih II (Level 9)

“Institutional Distance, Direction and Complementarity: Impacts on the Mode of Entry Decision” by Kai Xu, Texas A&M University and Lorraine Eden, Texas A&M University
Presented: Session 2.1.9, July 5, 09:00-10:15, Saturn II (Lobby)

“The Effect of Product Innovativeness, Channel Networking and Competitive Intensity on Export Performance: Evidence from Ghana” by Nathaniel Bos, University of Leeds; Vicky M. Story, University of Nottingham; and John W. Cadogan, Loughborough University
Presented: Session 2.4.5, July 5, 14:50-16:05, Vista (Level 9)

“Internationalization of Emerging Multinationals: Role of Owner-CEOs” by Raveendra Chittoor, Indian School of Business; Preet S. Aulakh, York University; Sougata Ray, Indian Institute of Management Calcutta; and Deepak Jena, Indian School of Business
Presented: Session 3.2.6, July 6, 10:55-12:10, Fatih II (Level 9)

“Reverse International Knowledge Transfer in the MNE: (Where) Does Affiliate Performance Boost Parent Performance?” by Nigel Driffield, Aston University; James Love, Aston University; and Yong Yang, University of Sussex
Presented: Session 3.2.10, July 6, 10:55-12:10, Mercury I&II (Lobby)

“Does Competition Matter for Corporate Governance? The Role of Country Characteristics” by Jean-Claude Cosset, HEC Montreal; Hyacinthe Some, HEC Montreal; and Pascale Valery, HEC Montreal
Presented: Session 3.4.5, July 6, 14:50-16:05, Vista (Level 9)

Haynes Prize for the Most Promising Scholar(s)
(Award Presentation on July 6, 16:45-18:00, Convention Upper Hall)
Sponsored by AIB Foundation and the Eldridge Haynes Memorial Trust

Each year, the AIB Foundation and the Eldridge Haynes Memorial Trust award the Haynes Prize for the best paper written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Haynes Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year’s award are as follows (in order of presentation):

“Responsible Sourcing and Country of Origin of the Source: Influence on Brand and Country Image” by Srdan Zdravkovic, Bryant University
Presented: Session 1.3.5, July 4, 13:20-14:35, Vista (Level 9)

“The Effect of CEO Compensation on their Responses to Institutional Pressures: Evidence from the Choice between Cross-Border Alliances and Acquisitions” by Mirko H. Benischke, University of Auckland
Presented: Session 1.4.8, July 4, 14:50-16:05, Saturn I (Lobby)
“Headquarters Deployment of Capabilities in MNCs: Strategic Fit and the Impact of Capability Microfoundations for Performance” by Olof Lindahl, Uppsala University and Henrik Dellestrand, Uppsala University
Presented: Session 1.5.7, July 4, 16:45-18:00, Fatih I (Level 9)

“Internationalization Strategy, Dynamic Capabilities, and the Survival of SMEs in the Export Market” by Sui Sui, Ryerson University and Matthias Baum, University of Giessen
Presented: Session 2.1.6, July 5, 09:00-10:15, Fatih II (Level 9)

“MNC Subsidiary Closure: What Stays When the MNC Leaves?” by Pedro de Faria, University of Groningen; Miguel Torres Preto, Technical University of Lisbon and Center for Innovation, Technology and Policy Research; and Wolfgang Sofka, Copenhagen Business School
Presented: Session 2.2.6, July 5, 10:55-12:10, Fatih II (Level 9)

“Multidimensionality and Subjectivity of Culture Shock: A Contingent Approach of Cross-Cultural Dynamic Processes” by Heidi Marie Wechtler, Macquarie University; and Olivier Wurtz, Vaasa University
Presented: Session 2.3.9, July 5, 13:20-14:35, Saturn II (Lobby)

“The Effects of Host Country Environment and Performance Risk on Ex Post Renegotiation in International Joint Ventures” by Linda Hsiu-yun Hsieh, University of Birmingham
Presented: Session 3.3.7, July 6, 13:20-14:35, Fatih I (Level 9)

AIB/Sheth Doctoral Dissertation Proposal Award
(Award Presentation on July 6, 16:45-18:00, Convention Upper Hall)
Sponsored by the Sheth Foundation
The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner(s) receive a plaque and receive a cash award.

2013 JIBS Decade Award
(Award Presentation on July 6, 10:55-12:10, Convention Upper Hall)
Sponsored by Palgrave Macmillan
The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Conference. In order to be considered for the 2013 award, a paper must have been included among the five most cited papers published in the 2003 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 3.2.1
Winner: “MNC knowledge transfer, subsidiary absorptive capacity, and HRM” by Dana Minbaeva, Copenhagen Business School; Torben Pedersen, Copenhagen Business School; Ingmar Björkman, Aalto University; Carl Felix Fey, Nottingham University; and Hyeon Park, Georgia State University, JIBS, 34(6): 586-599.

Palgrave Macmillan congratulates the winners of the 2013 Palgrave Macmillan/JIBS Decade Award
Dana Minbaeva, Torben Pedersen, Ingmar Björkman, Carl Fey and Hyeon Park
for their paper
MNC knowledge transfer, subsidiary absorptive capacity, and HRM
(JIBS 34.6 pp. 586–599)

Please join us on Saturday, July 6 from 10:55am-12:10pm in the Convention Center Upper Hall for the Decade Award session

Visit www.jibs.net to read this and past Decade Award-winning papers online
**Peter J. Buckley and Mark Casson AIB Dissertation Award**

(Award Presentation on July 6, 16:45-18:00, Convention Upper Hall)

_Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL)._  

Eligibility for the 2013 “Buckley and Casson AIB Dissertation Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2012 and December 31, 2012. The winner receives a plaque and a cash award. Furthermore, all finalists receive a travel stipend to allow them to present their research at the annual meeting. This year’s finalists will present their work at Session 2.5.1, July 5, 16:45-18:00, in the Convention Upper Hall.

_“Internationalization and Performance of Emerging Market Firms: Institutional Embeddedness in Advanced Economies”_  
Hamid Akbari, UOIT (Ph.D. Awarded by York University)

_“Three Essays on Foreign Entrepreneurs”_  
Elena Kulchina, Duke University (Ph.D. Awarded by University of Toronto)

_“Networks Of Influence: Implementing Politically Sustainable Multinational Stakeholder Strategies”_  
Lite Nartey, University of South Carolina (Ph.D. Awarded by University of Pennsylvania)

_“British Multinationals in South East Asia: Strategy, Subsidiaries and Performance”_  
Quyen Nguyen, University of Reading (Ph.D. Awarded by University of Reading)

_“Essays on International Non-market Strategy and the Political Economy of Environmental Regulation”_  
Sanjay Patnaik, George Washington University (Ph.D. Awarded by Harvard University)

**OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE**

_“That’s Interesting!” Award_  
(Award Presentation on July 6, 16:05-16:45, Coffee Break at Convention Lower Hall I&II)  
_Sponsored by Aalto University School of Economics._  

Presented for the second time, the award is sponsored by Aalto University School of Economics. It recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old “truths”, attracting the reader’s attention, and making an original argument. The author(s) of the winning manuscript will receive a plaque and a cash award at a Coffee Break sponsored by Aalto University School of Economics at the conference.

**The SSE/WAIB Award for Increased Gender Awareness in International Business Research**

(Award Presentation on July 4, 16:05-16:45, Coffee Break at Convention Lower Hall I&II)  
_Sponsored by the Stockholm School of Economics (SSE) and Women in AIB (WAIB)._  

The Stockholm School of Economics, Sweden support WAIB’s (Women in AIB) endeavors by endowing an award for the best paper increasing gender awareness in international business research. All papers accepted to the AIB conference are eligible for submission for consideration to the IIB/WAIB awards committee. Winning authors will receive a plaque, a monetary award, and an invitation to submit the paper for publication in Emerald Publishing’s “Gender in Management”.

_5th Emerald IJGE & WAIB Emerging Scholar Award in Women’s Entrepreneurship_  
(Award Presentation on July 4, 16:05-16:45, Coffee Break at Convention Lower Hall I&II)  
_Sponsored by Emerald Publishing’s International Journal of Gender and Entrepreneurship (IJGE) and Women in AIB (WAIB)._  

The purpose of the Emerald IJGE & WAIB Emerging Scholar Award in Women’s Entrepreneurship is to encourage high caliber scholarly research in women’s entrepreneurship, and to platform the work of dynamic young researchers, particularly those who are in a position to offer exciting new perspectives. All papers accepted to the AIB conference are eligible for submission for consideration to the IJGE/ WAIB awards committee. The award shall consist of a plaque to the recipient, a monetary award, a complimentary 2013 subscription to IJGE, international promotion for the winning paper, and an invitation to submit the final paper for potential publication in IJGE.

_5th Emerald IJGE & WAIB Emerging Scholar Award in Women’s Entrepreneurship_  
(Award Presentation on July 4, 16:05-16:45, Coffee Break at Convention Lower Hall I&II)  
_Sponsored by Emerald Publishing’s International Journal of Gender and Entrepreneurship (IJGE) and Women in AIB (WAIB)._  

The purpose of the Emerald IJGE & WAIB Emerging Scholar Award in Women’s Entrepreneurship is to encourage high caliber scholarly research in women’s entrepreneurship, and to platform the work of dynamic young researchers, particularly those who are in a position to offer exciting new perspectives. All papers accepted to the AIB conference are eligible for submission for consideration to the IJGE/ WAIB awards committee. The award shall consist of a plaque to the recipient, a monetary award, a complimentary 2013 subscription to IJGE, international promotion for the winning paper, and an invitation to submit the final paper for potential publication in IJGE.

_5th Emerald IJGE & WAIB Emerging Scholar Award in Women’s Entrepreneurship_  
(Award Presentation on July 4, 16:05-16:45, Coffee Break at Convention Lower Hall I&II)  
_Sponsored by Emerald Publishing’s International Journal of Gender and Entrepreneurship (IJGE) and Women in AIB (WAIB)._  

The purpose of the Emerald IJGE & WAIB Emerging Scholar Award in Women’s Entrepreneurship is to encourage high caliber scholarly research in women’s entrepreneurship, and to platform the work of dynamic young researchers, particularly those who are in a position to offer exciting new perspectives. All papers accepted to the AIB conference are eligible for submission for consideration to the IJGE/ WAIB awards committee. The award shall consist of a plaque to the recipient, a monetary award, a complimentary 2013 subscription to IJGE, international promotion for the winning paper, and an invitation to submit the final paper for potential publication in IJGE.

_5th Emerald IJGE & WAIB Emerging Scholar Award in Women’s Entrepreneurship_  
(Award Presentation on July 4, 16:05-16:45, Coffee Break at Convention Lower Hall I&II)  
_Sponsored by Emerald Publishing’s International Journal of Gender and Entrepreneurship (IJGE) and Women in AIB (WAIB)._  

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_Best Paper Award in Emerging Economies Track_  
(Award Presentation on July 5, 10:15-10:55, Coffee Break at Convention Lower Hall I&II)  
_Sponsored by Bryant University._  

Presented for the second time, the award is sponsored by the International Business program at Bryant University. It is given to the best paper (as selected by a committee) accepted to a competitive session in the Emerging Economies track of the AIB Annual Meeting. The author(s) of the winning manuscript will receive a certificate and a cash award at a Coffee Break sponsored by Bryant University.
Muhtar Kent
Chairman of the Board and Chief Executive Officer, The Coca-Cola Company

Muhtar Kent is Chairman of the Board and Chief Executive Officer of The Coca-Cola Company, a position he has held since April 2009. Previously he was President and Chief Executive Officer and earlier, President and Chief Operating Officer.

Mr. Kent joined The Coca-Cola Company in Atlanta in 1978, holding a variety of marketing and operations leadership positions over the course of his career. In 1985, he became General Manager of Coca-Cola Turkey and Central Asia. Beginning in 1989, he served as President of the Company’s East Central Europe Division and Senior Vice President of Coca-Cola International, with responsibility for 23 countries.

In 1995, Mr. Kent was named Managing Director of Coca-Cola Amatil-Europe, covering bottling operations in 12 countries. In 1999, he became President and CEO of the Efes Beverage Group, a diversified beverage company with Coca-Cola and beer operations across Southeast Europe, Turkey and Central Asia.

Mr. Kent returned to The Coca-Cola Company in 2005 as President and Chief Operating Officer of the Company’s North Asia, Eurasia and Middle East Group, an organization serving a broad and diverse region that included China, Japan and Russia. Less than a year later, he became President of Coca-Cola International, leading all of the Company’s operations outside North America.

Mr. Kent holds a Bachelor of Science degree in Economics from the University of Hull in England and a Master of Science degree in Administrative Sciences from Cass Business School, City University London.

Active in the global business community, Mr. Kent is co-chair of The Consumer Goods Forum, chairman of the International Business Council of the World Economic Forum, a fellow of the Foreign Policy Association, a member of the Business Roundtable, a past chairman of the U.S.-China Business Council and Chairman Emeritus of the U.S. ASEAN Business Council. He also is a member of the Eminent Persons Group for ASEAN, appointed by President Obama and former Secretary of State Clinton. He serves on the boards of 3M, Special Olympics International, Ronald McDonald House Charities, Catalyst and Emory University.
Bernard Ramanantsoa  
Dean, HEC Paris


He is Chevalier de la Légion d’Honneur and Officier dans l’Ordre National du Mérite


A specialist on ethics and culture in the business place and himself advocate of an open-minded approach and a multi-cultural scope in the corporate world, he joined the HEC faculty in 1979 as professor of Business Strategy. Since 1995 he has been head of HEC School of Management. He has lead the institution in their strides towards a decidedly international dimension, as well as added the CPA to the HEC label.

Very active in the scientific and professional community, Bernard Ramanantsoa is:

- Member of the Committee of the “Conférence des Grandes Ecoles”
- Member of the Board of the HEC Foundation
- Member of the French government’s Foreign Affairs Council
- Administrator of ANVIE
- Member of the “Conseil Perfectionnement de l’Ecole Navale”
- Member of the “Conseil de Perfectionnement de l’Ecole Spéciale Militaire de Saint-Cyr”
- Member of the CEIBS Academic Council
- Former Chairman of the CEMS
- Former Member of the Board of the “Ecole Nationale Supérieure d’Aéronautique”
- Former Member of the Evaluation Committee of Management Programs and Degrees for the French Ministry of Education
**AIB FELLOWS’ 2013 EMINENT SCHOLAR**

Awards Plenary, July 4, 10:55-12:10, Convention Upper Hall

---

**David Teece**

Professor David Teece from the University of California - Berkeley is the Thomas W. Tusher Chair in Global Business and Director of the Institute for Business Innovation at the Walter A. Haas School of Business. He is one of the most influential management thinkers of our era. His influence on strategic management research and practice during the past 30 years has been nothing short of extraordinary.

David Teece almost singlehandedly invented the ‘dynamic capabilities’ approach in strategic management that has become a core paradigm in this field of academic inquiry and is also used extensively by international business scholars. Teece’s main piece on this subject has earned 15,500+ citations on Google Scholar (he has twelve other pieces with 1,000+ citations each). The main focus of this work is value creation and capture through innovation, taking into account that protecting the fruits of innovation requires a threshold level of ‘inimitability’ by competitors, as well as ‘complementary assets’.

David Teece has been instrumental in ending the ‘inhospitality tradition’ in US courts vis-à-vis transaction-cost-reducing and efficiency enhancing strategic decisions made by business firms (e.g., anti-trust cases in the context of vertical integration, mergers, acquisitions, etc.). He founded the Law and Economics Consulting Group (LECG), which allowed high-level experts in technology, law, economics and organization to study the full effects of large-scale strategic decisions by business firms, and to appear in major court cases, thereby changing the way the US judiciary now deals with the most contentious business conflicts of our time.
WHEN YOU ARRIVE

Please check in with the AIB Staff at our registration desk to pick up your name badge and conference materials.

Registration
Location: Convention Hall Foyer
Hours:   Wednesday, July 3:  12:00 pm – 7:00 pm
         Thursday, July 4:  8:30 am – 5:00 pm
         Friday, July 5:  8:30 am – 5:00 pm
         Saturday, July 6:  8:30 am – 4:00 pm

Placement Center
Location: Convention Lower Hall 3
Hours:    Thursday, July 4:  9:00 am – 6:00 pm
          Friday, July 5:  9:00 am – 6:00 pm
          Saturday, July 6:  9:00 am – 5:00 pm

Exhibits
Location: Convention Lower Hall 1&2
Hours:    Thursday, July 4:  9:00 am – 5:30 pm
          Friday, July 5:  9:00 am – 5:30 pm
          Saturday, July 6:  9:00 am – 5:00 pm

Benefits for AIB members

Palgrave Macmillan is the proud publisher of *Journal of International Business Studies (JIBS)*, the official publication of the *Academy of International Business*. In extension of this partnership we are also pleased to offer the following benefits to AIB members:

- 40% discount on *ALL* Palgrave Macmillan books in Business & Management
- Free online access to the complete archive and current issues of *Asian Business & Management (ABM)*, edited by Michael A. Witt (INSEAD).
- Don’t forget - AIB member subscriptions to *JIBS* include access to current issues and the complete online archive from the journal’s inception in 1970.

http://www.palgrave.com/aib/
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<th>Time</th>
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<tr>
<td>8.30-8.45</td>
<td>2.1 Concurrent Sessions 9:00-10:15</td>
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<td>19.30-20.00</td>
<td>AIB Gala Event 1001 Direk Cistern 19:00-22:00</td>
<td>AIB Closing Reception 18:00-19:00</td>
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2013 AIB Conference Detailed Program

Istanbul, Turkey
July 3-6, 2013

Legend for Symbols Used:

B Nominee for the Temple/AIB Best Paper Award
H Nominee for the Haynes Prize for the Most Promising Scholar

TUESDAY, JULY 2

AIB Board Meeting

WEDNESDAY, JULY 3

AIB/Sheh Doctoral Student Consortium
Chair: Grazia Santangelo, University of Catania
Pre-admitted participants only. Lunch is provided.

Faculty Panelists (listed alphabetically):
Gabriel Benito, BI Norwegian Business School
Peter J Buckley, University of Leeds
Aya Chacar, Florida International University
Andrew Delios, National University of Singapore
Rian Drogendijk, Uppsala University
Lorraine Eden, Texas A&M University
Sarianna Lundan, University of Bremen
Marjorie A. Lyles, Indiana University
Shige Makino, Chinese University of Hong Kong
Ravi Ramamurti, Northeastern University
Stephen Tallman, University of Richmond

The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

Junior Faculty Consortium
Chair: Udo Zander, Stockholm School of Economics
Pre-admitted participants only. Lunch is provided.

Faculty Panelists (listed alphabetically):
Ingmar Björkman, Aalto University
Nakiye A. Boyacigiller, Sabanci University
Dana Minbaeva, Copenhagen Business School
Alan M. Rugman, University of Reading
Eleanor Westney, York University
Sri Zaheer, University of Minnesota

The Junior Faculty Consortium is sponsored by the Boeing Institute at Saint Louis University.

The JIBS/AIB Paper Development Workshop is sponsored by the D’Amore-McKim School of Business at Northeastern University.
Wednesday, July 3 - 09:00-12:30

AIB Board Meeting

Wednesday, July 3 - 12:30-16:30

Session 0.4 - Pre-Conference Workshop

AIB Chapter Chairs Luncheon and Workshop
Chair: Elizabeth Rose, Aalto University and University of Otago

AIB Executive Board Members and AIB Chapter Chairs or representatives only.

Chapter Chairs (in alphabetical order):
Kazuhiro Asakawa, Keio University
Melodena Balakrishnan, University of Wollongong in Dubai
Tsang-Sing Chan, Lingnan University
Mohammad Niamat Elahee, Quinnipiac University
Howard Lin, Ryerson University
Juan Meraz, Missouri State University
William Newbury, Florida International University
Jose Pla-Barber, University of Valencia
Subramanyam Raghunath, IIIM Bangalore
Elizabeth Rose, Aalto University and University of Otago
Daniel Rottig, Florida Gulf Coast University
Changqi Wu, Peking University

Wednesday, July 3 - 14:30-16:30

Session 0.5 - Pre-Conference Workshop

Mid-Career Consortium
Chair: John Mezias, University of Miami

Pre-admitted participants only.

Faculty Panelists (listed alphabetically):
Mary Yoko Brannen, University of Victoria
Jeremy Clegg, University of Leeds
Carl Felix Fey, Nottingham University
Ram Mudambi, Temple University
Jennifer Spencer, George Washington University
Aks Zaheer, University of Minnesota

Wednesday, July 3 - 15:30-16:30

Session 0.6

New Members Welcome Tea
Chair: Robert Grosse, George Mason University

AIB would like to welcome all new AIB members into our community with a casual get together. President Rob Grosse and other Board members will be present to welcome and meet our new members.

The New Members Welcome Tea is sponsored by the Fox School of Business at Temple University.

Wednesday, July 3 - 17:00-19:00

Session 0.7 - Plenary

Opening Plenary: Recognizing IB Leaders
Chair: Robert Grosse, George Mason University

Welcome Remarks
International Educator of the Year
Bernard Ramanantsoa, Dean, HEC Paris
International Executive of the Year Award
Muhtar Kent, Chairman and CEO of The Coca-Cola Company

AIB Fellows Plenary: How Much Does Distance Still Matter in International Business?
Chair: Alan M. Rugman, University of Reading

Keynote Speech: "Measuring and Bridging Distance In International Business"
Pankaj Ghemawat, IESE
Commentary: "Implications for Emerging Economies and Emerging Economy MNEs"
Bernard Yeung, National University of Singapore
Commentary: "Implications for High Quality International Business Education"
Dan Leclair, AACSB International

Wednesday, July 3 - 19:00-21:00

Presidential Reception

The Presidential Reception, celebrating the opening of the 2013 AIB Conference will take place by the Poolside at Hilton Istanbul. Business casual attire is recommended.
AACS Report on the Globalization of Business Education
Chair: Tomas Hult, Michigan State University

Panelists:
- Tomas Hult, Michigan State University
- Dan Leclair, AACSB International
- Stefanie Lenway, Michigan State University
- Hildy Teegen, University of South Carolina
- Sri Zaheer, University of Minnesota

Paternalistic Leadership: Conceptualization, Measurement, and Employee-Related Outcomes
Chair: Zeynep Aycan, Koc University

Panelists:
- Zeynep Aycan, Koc University
- Guneri Tuncer, Koc University
- Petek Demirer, Koc University
- Zeynep Cemalcilar, Koc University

The Competitive Advantage of Emerging Market Multinationals
Chair: Afonso Fleury, University of São Paulo
Discussant: Ayse Karaevli, Sabanci University

Panelists:
- Afonso Fleury, University of São Paulo
- Peter Williamson, University of Cambridge
- Ravi Ramamurti, Northeastern University
- Maria Tereza Fleury, Fundacao Getulio Vargas

Multimarket Competition, Country Risk and M&A
Chair: Sanjay Patnaik, George Washington University

Expansion of Foreign Subsidiaries as a Response to Inward Foreign Competition
Jan Hendrik Fisch, University of Augsburg
Wolfgang M. Gleich, University of Augsburg

Country Risk, International Multimarket Contacts and MNEs’ Competitive Action
Yu-Ching Chiao, National Chung Hsing University
Kuo-Pin Yang, National Dong Hwa University
Chun Ju Huang, National Chung Hsing University

The Dark Side of Network Embeddedness—Connections versus Expertise of Legal Advisors, and Acquirers’ Failure to Learn: Evidence from the Market for Legal Services in Cross-Border M&As, 1998-2010
Katrin Muehlfeld, Utrecht University
Utz Weitzel, Radboud Universiteit Nijmegen
Bastian Westbroek, Utrecht University

Cross-Border Mergers and Acquisitions: Links between Acquiring Firm Capabilities and Resources and Target Country Location
Keith James Kelley, Florida International University
Ronaldo Couto Parente, Florida International University
Marcelo J. Alvarado-Vargas, Florida International University
Yannick Thams, Florida International University

Cultural and Emotional Intelligence
Chair: Ali Dastmalchian, University of Victoria

Cultural Intelligence and International Careers
Stefan Remhof, University of Magdeburg
Marjaana Gunke, Leuphana University Lueneburg

Culture and Emotional Intelligence
Marjaana Gunke, Leuphana University Lueneburg
Christopher Schlaegel, Otto von Guericke University Magdeburg
Robert L. Engle, Quinnipiac University

International Exposure and Cultural Intelligence: A Five Country Comparison
Christopher Schlaegel, Otto von Guericke University Magdeburg
Robert L. Engle, Quinnipiac University
Nikolay Dimitriadi, Rostov State Economic University (RINH)
Ekrem Tatoglu, Bahcesehir University

Merging Approaches and Weighting Dimensions of Cultural Intelligence
Monica J. Semeniuk, Simon Fraser University
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<thead>
<tr>
<th>Session 1.1.1 - Competitive</th>
<th>Time: 09:00-10:15</th>
<th>Track: 12 - Economic Geography &amp; Value Chains</th>
<th>Room: Fatih II (L 9)</th>
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<tbody>
<tr>
<td><strong>Global Value Chains</strong></td>
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<td>Chair: Aurelia Durand, HEC Montreal</td>
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The Hidden Hub: Coordinating Global Value Chains with Limited Formal Authority  
Randi Lunnan, Norwegian Business School  
Sara McGaughey, Griffith University  
Understanding Influences of Global Value Chains on Manufacturing Employment: A Time Series Study  
Min (Megan) Zhang, Western University of Ontario  
Global Delivery Models: The Role of Speed and Time Zones in Global Business Services  
Stephan Manning, University of Massachusetts Boston  
Marcus M. Larsen, Copenhagen Business School  
Pratyush Bharati, University of Massachusetts Boston

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<tr>
<th>Session 1.1.4 - Competitive</th>
<th>Time: 09:00-10:15</th>
<th>Track: 11 - SMEs and Entrepreneurship</th>
<th>Room: Saturn II (Lobby)</th>
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<tr>
<td><strong>International Strategic Entrepreneurship and Performance of INVs</strong></td>
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<td>Chair: Jim Wills, University of Hawai'i at Manoa</td>
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Entrepreneurial Orientation and Performance: Evidence from China  
Muammer Ozer, City University of Hong Kong  
John E. Ettlie, Rochester Institute of Technology  
Wen Zhang, City University of Hong Kong  
Integrating International New Ventures and Staged Theory: Age at Entry, Survival and Growth  
Alex Tai Loong Tan, University of Western Australia  
Terence Ping-Ching Fan, Singapore Management University  
Entrepreneurial Leapfrogging in the Context of ISE: The Salience of Disruptive Innovation by Emerging Multinationals  
Peter Li, Copenhagen Business School  
The Mediating Role of Alliances in the International Market Orientation-Performance Relationship  
George Nafos, Clayton State University  
Pavlos Dimitratos, University of Glasgow  
Said Elbanna, UAEU

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<tr>
<th>Session 1.1.10 - Special Session</th>
<th>Time: 09:00-10:15</th>
<th>Special Session</th>
<th>Room: Mercury I&amp;II (Lobby)</th>
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<tr>
<td><strong>The Global Entrepreneurship Monitor (GEM) in its 15th Year: What Do We Now Know and What Can We Still Learn About Global Entrepreneurship?</strong></td>
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<td>Chair: Donna Kelley, Babson College</td>
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GEM Background  
Donna Kelley, Babson College  
GEM Research and Future Research Opportunities  
Jose Ernesto Amoros, Universidad del Desarrollo  
Case Study of Turkey: Entrepreneurship Indicators  
Esra Karadeniz, Yeditepe University  
Case Study of Turkey: Entrepreneurship Ecosystem Factors  
Ussal Sahbaz, The Economic Policy Research Foundation of Turkey (TEPAV)

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<tr>
<th>Session 1.1.11 - Competitive</th>
<th>Time: 09:00-10:15</th>
<th>Track: 1 - Institutions, Governance &amp; CSR</th>
<th>Room: Mercury III (Lobby)</th>
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<td><strong>Governance, Institutions and Their Impact</strong></td>
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<td>Chair: Lei Li, Nottingham University</td>
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Is "Contingent Reciprocity" a Fourth Governance Mode Applicable to Market Entry and Operation?  
Jean Bodewyn, Baruch College

| Sessi| Time: 09:00-10:15 | Session 1.1.7 - Competitive | Track: 10 - Econ., Finance & Accounting | Room: Fatih I (L 9) |
| Session 1.1.4 - Competitive | Time: 09:00-10:15 | Track: 11 - SMEs and Entrepreneurship | Room: Saturn II (Lobby) |

Influence of Regulatory, Cultural and Institutional Environments  
Chair: Martyn Lawrence, Emerald Group Publishing  
Systemic Banking Crises, Liberalisation and Governance  
Basma Majerbi, University of Victoria  
Houssem Rachdi, University of Jendouba  
The Influence of National Culture on Customers’ Cross-Buying Intentions on Bancassurance  
You-il Lee, University of South Australia  
Jung-Kee Hong, University of South Australia  
Cross-National Differences in Access to Finance: Influence of Culture and Institutional Environments  
Raj Aggarwal, University of Akron  
John W. Goodell, University of Akron  
Has East Met West? The Effect of Laws on Accounting Quality in the European Union  
Frederick Lindahl, George Washington University  
Hannu Schadewitz, University of Turku

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<th>Session 1.1.8 - Competitive</th>
<th>Time: 09:00-10:15</th>
<th>Track: 3 - IB Theory, FDI, and Entry Mode</th>
<th>Room: Saturn I (Lobby)</th>
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<td><strong>Political Risk and Political Strategies</strong></td>
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<td>Chair: Brent Burmester, Auckland University</td>
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Assessing a Politically Hazardous FDI Environment: The Role of Heuristics and Experience  
Elizabeth Maitland, University of New South Wales  
Andre Sammartino, University of Melbourne  
Subjective Perceptions as Cause of Foreigners’ Liability  
Jörg Zimmermann, European Commission - Joint Research Center  
Foreign Direct Investment Promotion: Using Advertising to Change Attitudes and Behaviors  
Rick T. Wilson, Hofstra University  
Daniel W. Baack, University of Denver  
Donald E. Baack, Pittsburg State University

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<th>Session 1.1.9 - Competitive</th>
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<th>Track: 10 - Econ., Finance &amp; Accounting</th>
<th>Room: Fatih I (L 9)</th>
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<tr>
<td><strong>Influence of Regulatory, Cultural and Institutional Environments</strong></td>
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<td>Chair: Martyn Lawrence, Emerald Group Publishing</td>
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Systemic Banking Crises, Liberalisation and Governance  
Basma Majerbi, University of Victoria  
Houssem Rachdi, University of Jendouba  
The Influence of National Culture on Customers’ Cross-Buying Intentions on Bancassurance  
You-il Lee, University of South Australia  
Jung-Kee Hong, University of South Australia  
Cross-National Differences in Access to Finance: Influence of Culture and Institutional Environments  
Raj Aggarwal, University of Akron  
John W. Goodell, University of Akron  
Has East Met West? The Effect of Laws on Accounting Quality in the European Union  
Frederick Lindahl, George Washington University  
Hannu Schadewitz, University of Turku

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<tr>
<th>Session 1.1.10 - Special Session</th>
<th>Time: 09:00-10:15</th>
<th>Special Session</th>
<th>Room: Mercury I&amp;II (Lobby)</th>
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<tr>
<td><strong>The Global Entrepreneurship Monitor (GEM) in its 15th Year: What Do We Now Know and What Can We Still Learn About Global Entrepreneurship?</strong></td>
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<td>Chair: Donna Kelley, Babson College</td>
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GEM Background  
Donna Kelley, Babson College  
GEM Research and Future Research Opportunities  
Jose Ernesto Amoros, Universidad del Desarrollo  
Case Study of Turkey: Entrepreneurship Indicators  
Esra Karadeniz, Yeditepe University  
Case Study of Turkey: Entrepreneurship Ecosystem Factors  
Ussal Sahbaz, The Economic Policy Research Foundation of Turkey (TEPAV)

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<tr>
<th>Session 1.1.11 - Competitive</th>
<th>Time: 09:00-10:15</th>
<th>Track: 1 - Institutions, Governance &amp; CSR</th>
<th>Room: Mercury III (Lobby)</th>
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<tr>
<td><strong>Governance, Institutions and Their Impact</strong></td>
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<td>Chair: Lei Li, Nottingham University</td>
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Is “Contingent Reciprocity” a Fourth Governance Mode Applicable to Market Entry and Operation?  
Jean Bodewyn, Baruch College

| Sessi| Time: 09:00-10:15 | Session 1.1.7 - Competitive | Track: 10 - Econ., Finance & Accounting | Room: Fatih I (L 9) |
| Session 1.1.4 - Competitive | Time: 09:00-10:15 | Track: 11 - SMEs and Entrepreneurship | Room: Saturn II (Lobby) |

Influence of Regulatory, Cultural and Institutional Environments  
Chair: Martyn Lawrence, Emerald Group Publishing  
Systemic Banking Crises, Liberalisation and Governance  
Basma Majerbi, University of Victoria  
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Has East Met West? The Effect of Laws on Accounting Quality in the European Union  
Frederick Lindahl, George Washington University  
Hannu Schadewitz, University of Turku
Institutional Uncertainty, Managerial Cognition, and Internationalization Strategy
Tolga Ulusemre, University of South Carolina

Seeing Hybrid Organizations in Context: Institutions and Mission Drift in Commercial Microfinance
Joshua K Ault, University of Victoria

National Institutional Diversity and its Role in the Vertical Transformation of Science into Technology
Tariq Hussain Malik, Dongbei University of Finance & Economics

Session 1.1.12 - Interactive
Time: 09:00-10:15
Track: 1-Institutions, Governance & CSR
Room: Hyde Park (L-2)

Institutions and Strategy
Chair: Michael A. Sartor, University of Western Ontario

Double-Layered Institutional Environment in Offshoring Location and Governance Decisions
Julien Gooris, Université libre de Bruxelles

Not All Institutions Are Created Equal: The Institutionalization of Private International Business Regulations
Nathan Emil Betancourt, University of Lugano
Johannes Meuer, University of Zurich
J. (Hans) van Oosterhout, Erasmus University

National and Supranational Institutional Pressures and Nonmarket Actions of Firms in a Host Environment
Cosmina Lelia Voinea, Radboud Universiteit Nijmegen
Hans van Kranenburg, Radboud Universiteit Nijmegen

Beyond Institutional Voids: Institutional Dynamics and Firm Strategies
Charles Dhanaraj, Indiana University
W.G. Douglas Fernandez, Florida International University
Sumit Kundu, Florida International University

The Effect of International Board Capital on Internationalization Strategy
W.G. Douglas Fernandez, Florida International University
Sumit Kundu, Florida International University

The Control of Foreign Operations: Is it Strategic, Economic or Politically Driven?
Francisco Figueira-de-Lemos, Uppsala University

Session 1.1.13 - Interactive
Time: 09:00-10:15
Track: 10-Econ, Finance & Accounting
Room: Macka Park (L-2)

International Trade and Investment: Corporate Networks and Intellectual Capital
Chair: Mohamed Belkhir, UAE University

Comparing China and India: National Intellectual Capital Perspective
Carol Yeh-Yun Lin, National Chengchi University
Ahmed Bounfour, Université de Paris Sud 11

Developments Are Accumulated Choices
Jay Wu, Thammasat University

Corporate Elite Networks and their Effects on Board Performance
Daniel Braun, University of Goettingen
Jana Oehmichen, Georg-August-University Goettingen
Michael Wolff, Georg-August-University Goettingen
Toru Yoshikawa, Singapore Management University

Joint Evolution of Product and Destination Portfolios: Evidence from U.S. Exporters
Wenjie Chen, George Washington University
Fariha Kamal, US Census

A Framework for Cross-Border Investment and Currency Hedging Decisions
Kirt C. Butler, Michigan State University
Gwinyai Utete, Louisiana State University

Fiscal Consolidation and the Cost of Credit: Evidence from Syndicated Loans
Senay Avgca, George Washington University
Deniz Igan, International Monetary Fund

What Triggers IPOs. A Cross Country Comparison
Jose Luis Rivas, ITAM
Mercedes Adamuz, ITAM

Session 1.1.14 - Interactive
Time: 09:00-10:15
Track: 11-SMEs and Entrepreneurship
Room: Orman Park (L-2)

Cultural, Social, and Institutional Contexts of International Entrepreneurship
Chair: Niina Nummela, Turku School of Economics

In Search of Greener Pastures SMEs’ Internationalization from Conflict-Prone Countries
Ramzi Fathullah, University of Western Ontario
Michael Carney, Concordia University

Melodena Balakrishnan, University of Wollongong in Dubai
Val Lindsay, University of Wollongong in Dubai

Internationalization Process of For-Profit Social Entrepreneurs: Between Gradualist Models and Born Globals
Igor Kalinic, University of Groningen
Max Pater, University of Groningen

Variation in Antecedents of Entrepreneurial Intent across Cultures: A Multiple Group Moderated Mediation Analysis in SEM
Ellen A. Drost, California State University Los Angeles

The Entrepreneurial Behavior and New Product Developments of Family Firms: Does Stewardship Orientation Matter?
Chia-Jung Lee, National Taiwan University
Cheng-Yu Lee, Southern Taiwan University
Hsueh Liang Wu, National Taiwan University

Internalizing Legitimacy: The Indirect Link between Perceptions of Entrepreneurship Legitimacy and Entrepreneurs’ Innovative Behavior
Mihaela Dimitrova, University of Wisconsin-Milwaukee
Dilek Gulistan Yunlu, University of Wisconsin-Milwaukee
Victor P. Lau, Hang Seng Management College
Margaret Shaffer, University of Wisconsin-Milwaukee
Tzvetan Davidkov, Sofia University “St. Kliment Ohridski”
Desislava I. Yordanova, Sofia University “St. Kliment Ohridski”

International Entrepreneurship and the Theory of Structuration: When is Entrepreneurship Truly Transformative?
Shazia Karmali, University of Victoria
Corporate Governance and Sustainable Development in Emerging Markets
Chair: Xiaohui Liu, Loughborough University

**Funding Social Sector Activity in Brazil: A Case Study**
Katharina Agnes Dragon, Fundacao Getulio Vargas
Luís Henrique Pereira, Fundacao Getulio Vargas

**Are Foreign Governance at Work to Guard Against Corporate Financial Fraud in Transition Economies: Evidence from China**
Daphne W. Yiu, Chinese University of Hong Kong
William P. Wan, City University of Hong Kong
Yuehua Xu, Sun Yat-Sen University

**Chinese Enterprises in Africa: Transferring ‘Yellow River Capitalism’ to Africa and Its Implications**
Connie Shao-mei Zheng, Deakin University

**Ethical Decision-Making of Purchasing Professionals in Taiwan and China**
Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

**Corporate Social Responsibility and CEO Compensation: Evidence from China**
Jie Zhang, Peking University & China HuaRong Asset Management Co., Ltd.
Chang Song, Renmin University of China
Xiyou Liu, Peking University

**It Takes Two to Tango: Exploring the Principal-Agent and Principal-Principal Problems among Public Family Businesses**
Qian Gu, Georgia State University
Lin-Hua Lu, National Cheng Kung University

**Does Environmental Management Help Foreign-Invested Firms Outperform in an Emerging Economy?**
Nahyun Kim, Korea University
Jon Jungbien Moon, Korea University
Haitao Yin, Shanghai Jiao Tong University

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**THURSDAY, JULY 4 - 10:15-10:55**

**Coffee Break**

Refreshments will be provided for conference participants at the Convention Lower Hall.

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**THURSDAY, JULY 4 - 10:55-12:10**

**Session 1.2 - Plenary**
Special Session
Room: Convention Upper Hall

**AIB Fellows Eminent Scholar Award Session: Honoring David Teece**
Chair: Pankaj Ghemawat, IESE

**Keynote Speech: “Dynamic Capabilities and Entrepreneurship in the Multinational Firm”**
David Teece, University of California - Berkeley

**Commentary: “Dynamic Capabilities and the Future of the Global Factory”**
Peter J Buckley, University of Leeds

**Commentary: “Dynamic Capabilities in International Cooperative Agreements”**
Stephen Tallman, University of Richmond

**Commentary: “Mechanisms of Governance and Dynamic Capabilities in the Multinational Enterprise”**
Alain Verbeke, University of Calgary

**Presentation of the AIB Eminent Scholar Award**
Alan M. Rugman, University of Reading

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**THURSDAY, JULY 4 - 12:10-13:20**

**JIBS Editorial Board Meeting**
JIBS Editorial Board Members Only.

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**Light Lunch**

A light lunch will be provided for conference participants at the Convention Lower Hall.

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**THURSDAY, JULY 4 - 13:20-14:35**

**Session 1.3.1 - Panel**
Track: 1-Institutions, Governance & CSR
Room: Convention Upper Hall

**Transnational Regulatory Integration and Development: The Role of Business, Government, and NGOs**
Chairs: Gerald Andrew McDermott, University of South Carolina and Jonathan Doh, Villanova University
Discussant: Rajneesh Narula, University of Reading

**Panelists:**
Gerald Andrew McDermott, University of South Carolina
Jonathan Doh, Villanova University
Rafael Lucea, George Washington University
Yi Jia Kathleen Low, WU Vienna
Session 1.3.2 - Panel  
Time: 13:20-14:35  
Track: 3 - IB Theory, FDI, and Entry Mode  
Room: Şadırvan A (L-1)  

Regionalization and the Multinational Enterprise: The Emerging Issues  
Chairs: Ricardo Flores, University of New South Wales and Jin Uk Kim, University of Illinois at Urbana-Champaign  
Discussant: Alan M. Rugman, University of Reading  

Panelists:  
Ruth Aguilera, University of Illinois at Urbana-Champaign  
Jin Uk Kim, University of Illinois at Urbana-Champaign  
Jean-Luc Arregle, EM Lyon Business School  
Christian Asmussen, Copenhagen Business School  
Bo Bernhard Nielsen, Copenhagen Business School  
Tom Osegowitsch, University of Melbourne  
Andre Sammartino, University of Melbourne  
Rian Drogendijk, Uppsala University  

Session 1.3.3 - Panel  
Time: 13:20-14:35  
Track: 3 - IB Theory, FDI, and Entry Mode  
Room: Şadırvan B (L-1)  

About Time: Putting Process Back into Firm Internationalisation Research  
Chairs: Niina Nummela, Turku School of Economics and Catherine Welch, University of Sydney  

Panelists:  
Sascha Fuerst, Universidad EAFIT  
Thomas Hutzschenreuter, WHU Otto Beisheim School of Management  
Marian Vanessa Jones, University of Glasgow  
Peter Wayne Liesch, University of Queensland  
Jan-Erik Vahline, University of Gothenburg  

Session 1.3.4 - Panel  
Time: 13:20-14:35  
Track: 9 - Cross-Cultural Mgmt. and HRM  
Room: Jupiter (Lobby)  

Academics on the Move: Advice for Junior Academics Developing Boundaryless Careers  
Chair: Majid Ghorbani, Renmin University of China  

Panelists:  
Sinan Caykoylu, Simon Fraser University  
Masud Chand, Wichita University  
Yuan Liao, University of New South Wales  
Masoud Shadnam, Rouen Business School  

Session 1.3.5 - Competitive  
Time: 13:20-14:35  
Track: 2 - Marketing and Supply Chain  
Room: Vista (L 9)  

Country of Origin (COO) Broad Reach into Strategic Brand Decisions  
Chair: Ahmet H Kirca, Michigan State University  

Country of Origin Effect: What We Know and What We Need to Know  
Ahmet Bayraktar, Rutgers University  

Global Brands and "Made-In" Labels  
Chol Lee, Sogang University  
Johny K. Johansson, Georgetown University  

Session 1.3.6 - Competitive  
Time: 13:20-14:35  
Track: 6 - Innovation & Knowledge Mgmt.  
Room: Fatih II (L 9)  

Learning Innovative Knowledge Management  
Chair: Gary Knight, Willamette University  

MNEs’ Learning from FDI Exit Experience – If and When It May Happen: Evidence from Korean MNEs  
Yuping Zeng, Southern Illinois University Edwardsville  
Sangchoel Song, Saint Joseph’s University  
Soonkyoo Choe, Yonsei University  

Exploring the Type and Locus of Embeddedness for Global Innovation  
Kazuhiro Asakawa, Keio University  
Bjorn Ambos, University St. Gallen  

Learning Diversity and Product Innovation in an Emerging Economy  
Zhenhuan Xie, Hong Kong Univ. of Science & Technology  
Jiatao Li, HKUST  

Session 1.3.7 - Competitive  
Time: 13:20-14:35  
Track: 5 - MNC Mgmt. and Organization  
Room: Fatih I (L 9)  

Communication Inside and Outside MNEs  
Chair: Felipe Monteiro, INSEAD  

How MNCs May Improve the Efficiency of Language Communications and its Global Competitiveness: Implications from a Laboratory Study  
Minyoung Kim, University of Kansas  
Midam Kim, University of Kansas/Northwestern University  
Ann Bradlow, Northwestern University  
Tallan Chi, University of Kansas  

Friend or Foe? The Effects of English as Lingua Franca on Cooperative versus Competitive Choices – An Experimental Study  
Katrín Muehfeld, Utrecht University  
Dinmo Urgib, University of Wuppertal  
Arjen van Witteloostuijn, Tilburg University  
Vivien Procher, University of Wuppertal  

Perceived Global Mindset: The Effect of National Social Identities and Demographic Characteristics  
Orly Levy, IMD Business School  
Sully Taylor, Portland State University  
Schon Beechler, INSEAD  
Nakiye A. Boyacigiller, Sabanci University  
Maury Peiperl, IMD  

Business Diplomacy in MNCs: An Exploratory Study  
Huub Ruel, Windesheim University of Applied Sciences/University of Twente  
Tim Wolters, University of Twente  
Raymond Loohuis, University of Twente
### Session 1.3.8 - Competitive  
**Time:** 13:20-14:35  
**Track:** 9 - Cross-Cultural Mgmt. and HRM  
**Room:** Saturn I (Lobby)

**HR Issues in Transnational and MNC Contexts**  
Chair: Elaine Farndale, Pennsylvania State University / Tilburg University

#### Developments in Knowledge Transfer Activities of Expatriates and Inpatriates  
Anne-Wil Harzing, Melbourne University  
Markus Pudelko, Tuebingen University  
Sebastian Reiche, ISESE

#### Financial Incentivization in Transnational Contexts  
Chris Brewster, University of Reading  
James Walker, University of Reading  
Geoffrey Wood, University of Warwick  
Elena Beleska-Spasova, University of Reading

**The Role of Parent-Country Nationals in Reducing the Adverse Effect of Perceived Value Inconsistency on the Commitment of Foreign Subsidiary Employees**  
Dana Minbaeva, Copenhagen Business School  
Larissa Rabbiosi, Copenhagen Business School  
Gunter K. Stahl, WU Vienna and INSEAD

**Are We There Yet? Comparing Adoption, Internalization, and Effectiveness of High-Investment HR Values among Local Firms and MNC Subsidiaries of U.S. Firms in South Asia**  
Saba Colakoglu, Berry College and Koc University  
Matt Allen, Babson College  
Khasro Miah, North South University  
Allan Bird, Northeastern University

### Session 1.3.11 - Competitive  
**Time:** 13:20-14:35  
**Track:** 11 - SMEs and Entrepreneurship  
**Room:** Mercury III (Lobby)

**International New Ventures: Focusing on the Entrepreneur**  
Chair: Sui Sui, Ryerson University

**The "Outsider" Entrepreneurs: The Role of Founders’ Immigrant Status in the Interna-tionalization and Performance of High Technology New Ventures**  
R. Isil Yavuz, Ozyegin University  
Harry Sapienza, University of Minnesota  
Sri Zaheer, University of Minnesota

**Desirability and Feasibility in Internationalization Intentions: The Impact of Psychological Distance**  
Daniela Bolzani, University of Bologna  
Riccardo Fini, University of Bologna  
Gian Luca Marzocchi, University of Bologna

### Session 1.3.9 - Competitive  
**Time:** 13:20-14:35  
**Track:** 8 - Developing Country MNCs  
**Room:** Saturn II (Lobby)

**Understanding the Dynamics of Emerging Markets**  
Chair: James M. Hagen, Hamline University

**Experiential and Vicarious Learning of Emerging Market Multinational Enterprises: An Investigation of Cross-Border M&As**  
Sophia Hamblin Wang, Australian National University  
Yi Li, Australian National University

**Emerging Market MNEs, Foreign Establishment Mode and Strategic Asset Seeking**  
John Anderson, University of Northern Iowa and Durham University  
Dylan Sutherland, Durham University

**Financial Depth of the BRIC: The Russian Dimension**  
Andrei Kuznetsov, Lancashire Business School  
Olga Kuznetsova, Manchester Metropolitan University  
Yakov Mirkin, Institute of World Economy and International Relations

**Informality, Institutions, and MNEs in Russia, 1995-2009**  
Natalya Smith, University of Liverpool, ULMS  
Ekaterina Thomas, Staffordshire University

### Session 1.3.12 - Interactive  
**Time:** 13:20-14:35  
**Track:** 13 - Teaching IB  
**Room:** Hyde Park (L -2)

**Diving into Deep Learning! Some Classroom Creativity & Insights**  
Chair: Amanda E.K. Budde-Sung, University of Sydney

**Understanding a Firm’s Internationalization Process - An Abductive Inspired Learning Approach**  
Roger Schweizer, University of Gothenburg

**Developing Global Mindsets via the China Study Tour**  
Connie Shao-mei Zheng, Deakin University

**Human Factors in Virtual Team Pedagogies: ICT based Learning in Multi-Campus IB Education**  
Gabriele Suder, SKEMA

**Problem Based Teaching in International Management: A Political/Economic Risk Assessment Exercise**  
Paula S. Daly, James Madison University  
Marion Owyar-Hosseini White, James Madison University  
Daniel S. Zisk, James Madison University  
David E. Cavazos, University of New Mexico

**Encouraging and Assessing Chinese Students’ Class Participation**  
Dirk C. Moosmayer, Nottingham University

**Segmenting College Students by Demographic, Psychological, and Situational Variables as Predictors of Their Intentions to Travel Abroad for a Volunteer Project**  
Sarath A. Nonis, Arkansas State University  
Clint Relyea, Arkansas State University

### Session 1.3.13 - Interactive  
**Time:** 13:20-14:35  
**Track:** 14 - Methods in IB Research  
**Room:** Macka Park (L -2)

**Culture and Research Methodology**  
Chair: Pavlos Dimitratos, University of Glasgow

**On a New Approach to Measure Regional Culture Differences: Food Style and Macro Indicators**  
Linghui Tang, College of New Jersey
Global Entrepreneurship Monitor: General Framework and Methodology
Jose Ernesto Amoros, Universidad del Desarrollo
Niels Bosma, Utrecht University
Alicia Coduras, Universidad Antonio de Nebrija/ Global Entrepreneurship Research Association
Jonathan Levie, Strathclyde University
Yana Litovsky, Global Entrepreneurship Research Association

In-depth Interviews in International Business Research: Multiculturality, Power & Language
David Sapto Adi Guttormsen, Coventry University
Ling Eleanor Zhang, Hanken School of Economics

Students as Subjects Revisited: Establishing Measurement Invariance in a Cross-Cultural Context
Valentina V. Kuskova, NRU Higher School of Economics
Iliudmila M. Cheglakova, NRU Higher School of Economics

A Cross-Cultural Examination of Consumer Wait-Perception Bias: Russia and the U.S.A.
Kristie Kay Seawright, Brigham Young University
Scott E. Sampson, Brigham Young University
David C. Howe, University of Utah
Loren Haynes Rich, Brigham Young University

Corruption and Legitimacy
Chair: Jean Boddewyn, Baruch College

Corruption, Multinational Enterprises and Institutions in Emerging Markets: An African Perspective
John Manuel Luiz, University of Cape Town
Callum Stewart, University of Cape Town

Grease or Dust in the Wheels
Canan Mutlu, University of Texas at Dallas
Seung-Hyun Lee, University of Texas at Dallas

Culture, Wealth, and Corruption: Economic Development’s Mediating Role in Predicting Political Corruption
Nicholas D. Rhew, University of Memphis
Frances Fabian, University of Memphis
Robert Steinhauer, University of Memphis
Nolan Gaffney, University of North Texas

Corruption in Multinational Enterprises: The Confluence of Corruption Culture Distance and Firm Core Values
Vijay Sai Sampath, Pace University
Noushri Rahman, Pace University
Robert Vambery, Pace University

Unethical Behavior: The Interaction of Hofstede’s Cultural Dimensions
Robert Steinhauer, University of Memphis
Nicholas D. Rhew, University of Memphis
Nolan Gaffney, University of North Texas

Sources of Moral Legitimacy for Multinational Enterprises: Hypernorms and Human Rights
Denis Arnold, University of North Carolina, Charlotte

Corruption Distance and its Effect on FDI to Latin America: A New Perspective
Jose Godinez, University of Edinburgh
Ling Liu, University of Edinburgh

Greasing the Wheels of Change: The Impact of Corruption on Firms’ Innovation in Transition Economies
Sorin M.S. Krammer, Groningen University

Cross-Border Acquisition Strategies
Chair: Olivier Bertrand, SKEMA

Transfer Pricing Manipulation and Profit Transfers of Multinational Firms
Necla V. Geyikdagi, Yeditepe University
Filiz Karaman, Yildiz Technical University

How has the International Harmonization of Financial Reporting Standards Affected Merger Premiums within the European Union?
Konstantinos Bozos, Leeds University
Yasanji Ratnaike, Leeds University
Malek Alsharairi, German Jordanian University

Cross-border Acquisitions (CBAs) vs. Domestic Acquisitions: How do they Affect CEO Compensation?
Omer Faruk Genc, Temple University

Market Reaction to Cross-border Mergers and Acquisitions Announcements of Chinese Multinationals
Bo Fan, Southern New Hampshire University
Lingling Wang, Southern New Hampshire University
Aysun Ficici, Southern New Hampshire University
C. Bulent Aybar, Southern New Hampshire University

Cross-Border Acquisitions and Value Creation of Chinese Firms: Where Is the Beef?
Lei Li, Nottingham University
Agynin Boateng, University of Nottingham
Xiaogang Bi, Nottingham University
Winnie Tu, Nottingham University
Zhenning Wang, Nottingham University

When Do Chinese Firms Acquire Companies in Advanced Economies? Industry- and Firm-level Evidence from Cross-border M&As in Japan
Yuan-yuan Gong, Kyoto University
Balazs Fazekas, Kyoto University

Emerging Market Firms’ Acquisitions in Developed Countries: An Investigation of Consumer Trust
Cher-Min Fong, National Sun Yat-Sen University
Chun-Ling Lee, National Sun Yat-Sen University
Hui-Wen Wang, National Sun Yat-Sen University

THURSDAY, JULY 4 - 14:35-14:50

Time: 14:35-14:50

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.
THURSDAY, JULY 4 - 14:50-16:05

Session 1.4.1 - Panel  
Track: 3 - IB Theory, FDI, and Entry Mode  
Room: Convention Upper Hall

Why Do Multinational Firms Exist? The Search for Theory or Paradigms for the Multinationality-Performance Relationship  
Chair: Farok J. Contractor, Rutgers University

Panelists:  
Farok J. Contractor, Rutgers University  
Alain Verbeke, University of Calgary  
Chang Hoon Oh, Simon Fraser University  
Harry P. Bowen, Queens University of Charlotte  
Torben Pedersen, Copenhagen Business School

Session 1.4.2 - Panel  
Track: 2 - Marketing and Supply Chain  
Room: Şadırvan A (L -1)

Contemporary and Future Research in International Marketing  
Chair: Saeed Samiee, University of Tulsa

Panelists:  
Saeed Samiee, University of Tulsa  
Daniel Bello, Georgia State University  
Constantine Katsikeas, Leeds University  
Bodo B. Schlegelmilch, Wirtschaftsuniversität-Wien

Session 1.4.3 - Panel  
Track: 7 - Emerging Economies  
Room: Şadırvan B (L -1)

Turkey as a Place to do Business: Comparative Perspectives  
Chair: Ahmet H Kirca, Michigan State University

Panelists:  
Nakiye A. Boyacigiller, Sabanci University  
Tamer Cavusgil, Georgia State University  
Pervez N. Ghauri, King's College London  
Cuneyt Evirgen, Sabanci University  
Liesl Riddle, George Washington University

Session 1.4.4 - Panel  
Track: 6-Innovation & Knowledge Mgmt.  
Room: Jupiter (Lobby)

Advancing Research on International Aspects of Innovation Ecosystems, Consumer Benefits, and Other Demand-Side Perspectives  
Chair: Ronaldo Couto Parente, Florida International University  
Discussant: Ana Siqueira, Duquesne University

Panelists:  
Felipe Monteiro, INSEAD  
Ram Mudambi, Temple University  
Peter Williamson, University of Cambridge  
Ulf Andersson, Copenhagen Business School  
Tina Ambos, University of Sussex

Session 1.4.5 - Competitive  
Track: 4-Strategy, Alliances, Competitiveness  
Room: Vista (L 9)

Knowledge Management in International Alliances  
Chair: Klaus E. Meyer, China Europe International Business School

International Expansion of Emerging Economy Firms: Coping with Exploration across Institutional and Product Boundaries  
Majid Abdi, University of Melbourne  
Preet S. Aulakh, York University

Governance Structure and the Creation and Protection of Technological Competencies: International R&D Joint Ventures in China  
Jiatao Li, HKUST  
Zhenzhen Xie, Hong Kong University of Science & Technology

Antecedents of MNE Performance: Managing Firm-Specific and Country-Specific Advantages  
Lars Matysiak, Justus Liebig University Giessen

Reverse and Conventional Knowledge Transfers in International Joint Ventures: Evidence from South Korea  
Chansoo Park, Memorial University of Newfoundland  
Ilan Vertinsky, University of British Columbia  
Teresita Ireneo-Manalo, Acsenda School of Management

Session 1.4.6 - Competitive  
Track: 8 - Developing Country MNCs  
Room: Fatih II (L 9)

Cross-Border Acquisitions and Subsidiary Relationship in Developing Economy MNEs  
Chair: Afonso Fleury, University of São Paulo

Reverse Knowledge Transfer: A Survey of Acquisitions by Indian MNEs  
Smitha Nair, University of Sheffield  
Mehmet Demirbag, University of Sheffield  
Kamel Mellahi, Warwick University

Institutional Distance and Headquarters-Subsidiary Relationship Quality: The Moderating Role of Institutionalization of Headquarters’ Practice in Subsidiaries  
Jizhong Li, Curtin University  
Fuming Jiang, Curtin University

Cross-border Acquisitions by Emerging-Economy Firms: Institutional Gap as a Source of Value Creation  
Hamid Akbari, UOIT  
Ellen R. Auster, York University

The Location Choice of Cross-Border Acquisitions by Emerging Market Multinationals  
Barclay E. James, Louisiana State University  
Rajeev J. Sawant, Baruch College  
Joshua Bendickson, Louisiana State University
Session 1.4.7 - Competitive
Track: 1-Institutions, Governance & CSR
Room: Fatih I (L 9)
Time: 14:50-16:05

Environmental Sustainability, Climate Change and Strategy
Chair: Shankar Chelliah, Universiti Sains Malaysia

Clean Energy to "Dirty" Countries: The Effect of Host-Country Corruption and Home-Country Legal System on Transfer of Technologies
Neli Loewenthal, George Washington University
Goran Vojvodic, George Washington University

Geography, Institutions, and Managerial Disclosure: Oily Evidence
Anthony Cannizzaro, George Washington University
Robert Weiner, George Washington University

The Political Economy of Climate Change Regulation - Rent-Seeking in the European Union Emissions Trading Scheme (EU ETS)
Sanjay Patnaik, George Washington University

Session 1.4.8 - Competitive
Track: 1-Institutions, Governance & CSR
Room: Saturn I (Lobby)
Time: 14:50-16:05

Institutions and Multinational Strategy
Chair: Jennifer Oetzel, American University

Multinational Corporations Participation in Global Governance: An Institutional Perspective
M. Abrahim Soleimani, Eastern Washington University
William D. Schneper, Franklin & Marshall College
Wendy Eager, Eastern Washington University

The Effect of CEO Compensation on their Responses to Institutional Pressures: Evidence from the Choice between Cross-Border Alliances and Acquisitions
Mirko H. Benischke, University of Auckland

Institutions and Strategy: Corporate Social Responsibility as Stakeholder Management in Multinational Companies
Nikolas Rathert, Freie Universitaet Berlin

Board Industry Expertise and Strategic Change: The Impact of Institutional Differences
Sebastian Schrapp, University of Goettingen
Jana Oehmichen, Georg-August-University Goettingen
Michael Wolff, Georg-August-University Goettingen

Session 1.4.9 - Competitive
Track: 2-Economic Geography & Value Chains
Room: Saturn II (Lobby)
Time: 14:50-16:05

Innovation and Externalities
Chair: Carine Peeters, Universite libre de Bruxelles

Offshore and Domestic Subsidiary R&D Sourcing: Its Antecedents and Innovation Outcomes
Michael J Mol, University of Warwick
Olivier Bertrand, SKEMA

Evolution of Innovation Networks across Geographical and Organizational Boundaries: A Study of R&D Subsidiaries in the Bangalore IT Cluster
Florian Taube, EBS Business School
Amit Karna, EBS Business School
Petra Sonderegger,
**Session 1.4.12 - Interactive**  
**Time:** 14:50-16:05  
**Track:** 5 - MNC Mgmt. and Organization  
**Room:** Hyde Park (L-2)

### Understanding Subsidiary Role and Performance

Chair: Pooja Thakur, Virginia Tech

- Roles of Strategic Embeddedness and Specialized Resources in Multinational Subsidiary Autonomy and Performance in an Emerging Economy  
  - Xiaoying Li, Brunel University  
  - Xiaming Liu, University of London

- Restructuring the MNC: Capability and Organizational Co-evolution in Functionally Differentiated Subsidiaries  
  - Carlos Adrian Rodriguez, McGill University  
  - Omar Toulan, McGill University

- The Effect of Isomorphic Behavior on Subsidiary Performance  
  - Naoki Ando, Hosei University

- A Neglected Level of Analysis in MNE’s Strategy, Structure and Subsidiary Research  
  - Shu Yu, National University of Singapore  
  - Andrew Delios, National University of Singapore

- The Co-Construction of MNE Subsidiary Mandates: The Role of Subsidiary Identity and Organisational Identification  
  - Eva Andrea Alfoldi, University of Manchester  
  - Jeremy Clegg, University of Leeds

- Subsidiary-Level Firm-Specific Advantages, Governance and Subsidiary Performance in South East Asia  
  - Quyen Nguyen, University of Reading

- Antecedents and Consequences of Relational Capabilities: A Study of MNE Subsidiaries in Thai Manufacturing Sector  
  - Rapeeporn Rungsithong, University of Bath  
  - Anthony Roath, University of Bath

**Session 1.4.14 - Interactive**  
**Time:** 14:50-16:05  
**Track:** 7 - Emerging Economies  
**Room:** Orman Park (L-2)

### Political Connections and Ties in Emerging Markets

Chair: Gul Berna Ozcan, University of London

- The Double-Edged Effect of Political Connections in a Regulated Industry: The Role of Political Rivalry  
  - Zheng Yan, National University of Singapore

- Does Kinship with Government Make Firm Immune to Institutional Pressure in Transition Economy?  
  - Shiyu Wang, Peking University  
  - Guochen Du, Peking University

- Strange Bedfellows? Investigating the Survival of International Public-Private Equity Alliances in Emerging Economies  
  - Alex Mohr, University of Kent  
  - Chengan Wang, University of Bradford  
  - Fernando Fastoso, Bradford University

- The Effects of Human Capital and Corruption on the Global Integration of Emerging Economies  
  - Chuck Bryant, Cleveland State University  
  - Rajeshkar (Raj) G. Javalgi, Cleveland State University

- Business-Government Relations and Radical Innovation: Evidence of the Moderating Effects of Trust in Emerging Markets  
  - Juhee Kim, Korea University  
  - Daeil Nam, Korea University

- An Empirical Investigation on Firms’ Proactive and Passive Motivation for Bribery in China  
  - Rui Wang, Peking University  
  - Xiaoyu Zhou, Peking University  
  - Yi Han, Peking University

**Session 1.4.13 - Interactive**  
**Time:** 14:50-16:05  
**Track:** 11 - SMEs and Entrepreneurship  
**Room:** Macka Park (L-2)

### Emerging Domains in International Entrepreneurship Research

Chair: Donna Kelley, Babson College

- New Venture Internationalization as a Rite of Passage: Unpacking Transitional Vulnerabilities  
  - Shameen Prashantham, Nottingham University  
  - Steven W. Floyd, University of Massachusetts Amherst

- The Framing of Internationalisation Decisions: Examining the Construction of Prospects in the Selection of a Course of Action  
  - Lucrezia Casulli, University of Strathclyde  
  - Marian Vanessa Jones, University of Glasgow

- Born Global or Born to Run? The Long-Term Growth of Born Global Firms  
  - Birgit Hagen, University of Pavia  
  - Antonella Zucchella, University of Pavia

- Beyond Entry Mode - SME’s Escalation in Emerging Markets: A Conceptual Framework  
  - Guido Bortoluzzi, University of Trieste  
  - Yusaf Akbar, Central European University  
  - Andrea Tracogna, University of Trieste

**Session 1.4.15 - Interactive**  
**Time:** 14:50-16:05  
**Track:** 9 - Cross-Cultural Mgmt. and HRM  
**Room:** Central Park (L-2)

### Global Leaders and Mentors

Chair: Fida Afiouni, American University of Beirut

- n-Culturals, the Next Cross-Cultural Dilemma: A Mentoring Perspective  
  - Andre Anugerah Pekerti, University of Queensland  
  - Miriam Moeller, University of Queensland  
  - David Clinton Thomas, University of New South Wales  
  - Nancy K Napier, Boise State University

- Semi-regularity, Discontinuity, and Variety: Why Managers Do What They Do?  
  - Jing Yu (Gracy) Yang, University of Sydney  
  - Song Chang, Chinese University of Hong Kong  
  - Fiona Kun Yao, University of California, Berkeley
Conceptual Confusion, Term Clarification and Reflections on Global Leadership - a Narrative Synthesis
Jörg Hruby, Hochschule für Unternehmensführung
Sebastian Noack, Quadriga Deutschland GmbH

Confucius as Asian Business Leader: A Comparison of Paternalistic Leadership in China, Japan and South Korea
Pingping Fu, Chinese University of Hong Kong
Sophia Jeong, Chinese University of Hong Kong
Junichi Yamanoi, Chuo University

Leader Reinforcement Behavior and Leader-Member Exchange: The Moderating Effect of Cultural Orientation
Mahfooz A. Ansari, University of Lethbridge
Rehana Aafaqi, University of Lethbridge

THURSDAY, JULY 4 - 16:05-16:45
Time: 16:05-16:45
Room: Convention Lower I&II
Coffee Break
Refreshments will be provided for conference participants at the Convention Lower Hall.
A short program will take place and WAIB awards will be presented during the coffee break.

The Women in the Academy of International Business (WAIB) coffee break is sponsored by the E. Desmond Lee Professorship for Developing Women Leaders and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis.

THURSDAY, JULY 4 - 16:45-18:00
Time: 16:45-18:00
Room: Convention Upper Hall

Session 1.5.1 - Special Session
Special Session
Defining the Domain of IB: An AIB Town Hall Meeting
Chair: Robert Grosse, George Mason University

What is the scope/turf of international business? What really are the dimensions of our field? Come and discuss/debate these issues at the AIB Domain of IB special session. This town hall meeting will try to build on the articles published in 2013 Q1 issue of AIB Insights.

Speakers (listed alphabetically):
Melodena Balakrishnan, University of Wollongong in Dubai
Peter J Buckley, University of Leeds
John Cantwell, Rutgers University
Kendall Roth, University of South Carolina
Gabriele Suder, SKEMA

Session 1.5.2 - Panel
Track: 13 - Teaching IB
Room: Şadirvan A (L-1)

Developing Global Leaders through Programmatic and Experiential Teaching Methods
Chair: Davina Vora, SUNY New Paltz

Panelists:
Joyce Osland, San Jose State University
Davina Vora, SUNY New Paltz
Martha Maznevski, IMD

Session 1.5.3 - Panel
Track: 8 - Developing Country MNCs
Room: Şadirvan B (L-1)

Developing Country Multinationals: Black Cats, White Cats or Models of CSR?
Chairs: Marilyn Taylor, University of Missouri at Kansas City and Xiaohua Yang, University of San Francisco
Discussant: Monika Hudson, University of San Francisco

Panelists:
Andreas Schotter, Western University
Loong Wong, Murdoch University
Gleb Nikitenko, University of San Francisco
Romi Frederick Littrell, Auckland University of Technology
Mary Boyden Teagarden, Thunderbird School of Global Management

Session 1.5.4 - Panel
Track: 12- Economic Geography & Value Chains
Room: Jupiter (Lobby)

Process Perspectives on Offshoring
Chair: Kristin Brandl, Copenhagen Business School

Panelists:
Kristin Brandl, Copenhagen Business School
Michael J Mol, University of Warwick
Carine Peeters, Université libre de Bruxelles
Bent Petersen, Copenhagen Business School
Stephen Tallman, University of Richmond

Session 1.5.5 - Competitive
Track: 11 - SMEs and Entrepreneurship
Room: Vista (L 9)

Networks and Collaboration in International New Ventures and SMEs
Chair: Tarek Hatem, American University in Cairo

Lost in Translation: Relationship-Building Challenges of the Inexperienced INV in a High-Distance Market
Carole Couper, University of Glasgow
Shameen Prashantham, Nottingham University
Stephen Young, University of Glasgow

Entrepreneurial Network Strategy Conventions in China, Taiwan, and the US
Xin Yao, University of Colorado
Josh Keller, Nanyang Technological University
Renhong Zhu, Sun Yat-Sen University
Ru-Mei Hsieh, National Pingtung University of Science and Technology
Collaboration Networks as Resources for International New Ventures
Frances Y.M. Chang, Macquarie University
Cynthia M. Webster, Macquarie University

Session 1.5.6 - Competitive  Time: 16:45-18:00
Track: 3 - IB Theory, FDI, and Entry Mode  Room: Fatih II (L9)
Cross-Border M&As
Chair: Andre Sammartino, University of Melbourne

Who Jumps from Spring Board First? Firm Level Determinants in Cross Border Mergers & Acquisition Wave
Manish Popli, Indian Institute of Management Lucknow
Ashutosh Kumar Sinha, IIM Lucknow

Risk Preferences in Cross-Border Acquisitions by Emerging Market Firms: The Influence of Acquirer and Target Ownership Structures
Yingdan Cai, University of Groningen
Hans van Ees, University of Groningen
Kees van Veen, University of Groningen
Sathyajit Gubbi, University of Groningen

The Effect of Language Distance on Cross-Border Acquisitions
Ilya Cuypers, Singapore Management University
Gokhan Ertug, Singapore Management University
Jean-Francois Hennart, Singapore Management University
University and University of Pavia

Cross-Border Acquisition Completion and Duration: The Moderating Role of Historical Ties
Ben Kedia, University of Memphis
Tsvetomira Vladimirova Bilgili, University of Memphis

Session 1.5.7 - Competitive  Time: 16:45-18:00
Track: 5-MNC Mgmt. and Organization  Room: Fatih I (L9)
Managing MNE Capability and Knowledge
Chair: Irina Mihailova, Aalto University

Multinational Companies and Their International Experience: How Dynamic Capabilities Are Developed
Sergio Janczak, Kings University College at Western University

Headquarters Deployment of Capabilities in MNCs: Strategic Fit and the Impact of Capability Microfoundations for Performance
Olof Lindahl, Uppsala University
Henrik Delestrade, Uppsala University

The Firm as a Coordination System: Evidence from Software Offshoring
Kannan Srikantan, Indian School of Business
Phanish Puranam, INSEAD

Foreign Partners’ Disseminative Capacities and their Impact on Knowledge Transfers to International Joint Ventures
Chansoo Park, Memorial University of Newfoundland
Ilan Vertinsky, University of British Columbia
Dana Minbaeva, Copenhagen Business School

Session 1.5.8 - Competitive  Time: 16:45-18:00
Track: 2 - Marketing and Supply Chain  Room: Saturn I (Lobby)
Indicators of Export Market Performance and Strategy
Chair: Fatima Wang, King’s College London

Export Market Orientation and Export Performance in SMEs: The Role of International Experience
Eunmi Kim, Korea University
Insik Jeong, Korea University

Marketing Mix Adaptation and Export Performance: Examining the Moderating Effect of Export Manager Cultural Intelligence
Peter Magnusson, Florida International University
Alexey V. Semenov, Saint Louis University
Arlova A Randrianasolo, Saint Louis University

Cultural Values and Marketing Strategy: An Examination of “Theories in Use”
Glenn Richey, University of Alabama
Simon Harris, University of Edinburgh

Relational Governance and Export Performance: The Moderating Roles of Institutional Distance and Domestic Industry Uncertainty
Min Ju, University of Missouri - St Louis
Hongxin Zhao, Saint Louis University
Tiedong Wang, University of International Business & Economics

Session 1.5.9 - Competitive  Time: 16:45-18:00
Track: 9 - Cross-Cultural Mgmt. and HRM  Room: Saturn II (Lobby)
The Role of Language in MNCs
Chair: Mary Yoko Brannen, University of Victoria

Language Differences and Operation Mode: The Role of Communicative Requirements
Angels Dasi, Universitat de Valenica
Torben Pedersen, Copenhagen Business School

Emotionally Intelligent Leadership in Multilingual Workplaces
Helene Tenzer, Tübingen University
Markus Pudelko, Tübingen University

The Impact of Foreign Subsidiary’s Language Competence on the MNEs’ Foreign Subsidiary Staffing Strategy
Yong Suh Pak, Yonsei University
Jongkun Jun, Hankuk University of Foreign Studies
Jongmin Lee, Yonsei University

Psychological Career Mobility and Person-Language Misfit in Multinational Corporations
Maria Järström, University of Vaasa
Rebecca Piekkari, Aalto University
Tiina Jokinen, University of Vaasa

Session 1.5.10 - Competitive  Time: 16:45-18:00
Track: 1-Institutions, Governance & CSR  Room: Mercury I&II (Lobby)
Effects of Emerging Market Institutions
Chair: Elizabeth Rose, Aalto University and University of Otago

The Effect of Resource Tangibility, Unrelated Diversification and Business Ties on MNE-Subsidiaries’ Non-Market Approaches in Emerging Economies
Vikrant Shirodkar, University of Sussex
MNC Strategy and Social Adaptation in Emerging Markets
Meng Zhao, Moscow School of Management SKOLKOVO
Nan Zhou, Moscow School of Management SKOLKOVO
Seung Ho Park, Moscow School of Management SKOLKOVO

When Opposites Attract: Learning from Cross-Sector Alliances in Emerging Markets
Aline Gatignon, INSEAD

Internationalization Challenges of Rural Area Expansions in Emerging Economies -Business-NGO Relationship Processes
Anna Ljung, Uppsala University

FDIs from Emerging Economies
Chair: Mo Yamin, University of Manchester

Internationalize to Escape? Evidence from Family Firms in China
Kimberly Eddleston, Northeastern University
Ruihua Joy Jiang, Oakland University
Michael D. Santoro, Lehigh University
Elitsa Banaiileva, Northeastern University

Strategic Entry or Strategic Exit? International Presence by Emerging Economy Enterprises
Stephanie Wang, University of Miami
Yadong Luo, University of Miami
Vladislav Maksimov, University of Miami

Performance Implications of Internationalization Market Timing Strategy: Evidence from China
Lin Yuan, University of Macau
Xiaolin Qian, University of Macau
Nitin Pangarkar, National University of Singapore

Bottom of the Pyramid and NGOs
Chair: Carlos Ruffin, Suffolk University

Revisiting the Stakeholder's Salience Model in Non Governmental Organizations
Florent Preste, University Paris Sud
Shahzad Khurram, University Paris Sud

Women’s Empowerment: Involving Local Actors and an International Non-Governmental Organization in a Fishing Village in the Northeast of Brazil
Regina Yoshie Matsue, University of Fortaleza
Mario Henrique Ogasavara, University of Fortaleza
Fatima Regina Ney Matos, University of Fortaleza

Multiple Institutional Logics and Inter-Organizational Partnerships: The Dynamics of Cooperation between Social Enterprises
Imran Chowdhury, Pace University

Sourcing from the Base of the Pyramid: Pricing Innovations when Markets do not Exist
Dirk Michael Boehe, University Of Adelaide
Leandro Pongeluppe, Insper Institute of Education and Research
Sergio Giovanetti Lazzarini, Insper Institute of Education and Research

Innovation for Base of the Pyramid: A Study from the Perspective of Required Firm Capabilities
Rifat Sharmelly, University of New South Wales
Sangeeta Ray, University of Sydney
Pradeep Kanta Ray, University of New South Wales

Managing Institutional Environments in Emerging Markets
Chair: Andrew Spicer, University of South Carolina

Entrepreneurship and the Face of Janus of Institutions: Stimulus Policies for High-Impact Entrepreneurs in Brazil and Russia
Gilberto Sarfati, FGV-EAESP

Good Intentions, Fragile Legitimacy: Evidence from the Airline Industry in Africa
Joseph Amankwah-Amoah, Bristol University
Yaw A. Debrah, Swansea University

Institutional Environment and Multinational Enterprises’ Post Entry Choices—an Institutional Perspective
Chang Liu, University of International Business and Economics
Zijie Li, University of International Business and Economics
Yi Li, Australian National University
Yuting Liang, University of International Business and Economics

Emerging markets, informal institutions and strategy formulation
Michael A. Sartor, University of Western Ontario

The Domain of Emerging Markets: An Exploratory Examination into the Nature and Characteristics of this Concept
Francesca Spigarelli, University of Macerata
Daniel Rottig, Florida Gulf Coast University

Internal Market Failure in Emerging Economy Firms
Michael N. Young, Hong Kong Baptist University
Mike W. Peng, University of Texas at Dallas
Omer Nesim Gokalp, University of Texas at Dallas
Xinran Wang, Hong Kong Baptist University

Post-Succession Predecessor-Successor Interactions and Their Relational and Organizational Outcomes
Sinan Caykoylu, Simon Fraser University

The Effect of CEOs Expertise on the Performance of Microfinance Institutions: A Global Survey
Neema Mori, University of Dar es Salaam
Daudia Pascal, University of Agder
Roy Mersland, University of Agder

Top Management Teams’ Competencies and its Influence on a Firm’s Results: Internationalization Perspective Analysis
Marina Latukha, Saint-Petersburg State University
Andrei Panibratov, Saint-Petersburg State University
Involvement Work Systems, Climate of Participation, and Facility Performance: Exploring the Moderating Effect of National Power Distance
Yuan Jiang, Indiana Univ. - Purdue Univ. Fort Wayne
Saba Colakoglu, Berry College and Koc University
Dave Lepak, Rutgers University
Joseph Blasi, Rutgers University
Doug Kruse, Rutgers University

Internationalization of Top Managers in Germany and the UK – Cross-national Differences or Similarities?
Tobias Dauth, Rouen Business School
Stefan Schmid, ESCP Europe
Dennis Wurster, ESCP Europe

Are Culturally Robust Japanese and US Companies Built to Last? The Effect of Organizational Culture on Organizational Mortality
Takashi Sakikawa, Niigata University

The Association between Leader Moral Development and Follower Moral Development: A Comparative Study across the Taiwan Strait
Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

Factors Affecting the Staffing of General Managers of Foreign Subsidiaries
Hsiao Wen Liu, National Chengchi University
Hui Yun Chiu, National Chengchi University
Chow Ming Yu, National Chengchi University

FDI and Location
Chair: Mohammad Akbar, Indian Institute of Management Lucknow

The World is Spiky: Firm Internationalization in a Semi-Globalized World
Jin Uk Kim, University of Illinois at Urbana-Champaign

The Regionalization Strategy Hypothesis: Evidence from the Australian Internationalization Experience
Youngok Kim, University of New South Wales
Sidney John Gray, University of Sydney

Foreign Market Selection of Established MNEs’ New Business Units
Thomas Hutzschenreuter, WHU Otto Beisheim School of Management
Ingo Kleindienst, WHU
Christina Guenther, WHU
Martin Hammes, WHU

Geographic Concentration and Institutional Diversification: The Location Strategy for Multinational Banks
I Han, Feng Chia University
Hsin-Yu Liang, Feng Chia University

Substitutes or Complements? Performance Implication of Joint Decision on FDI Location and Entry Mode
Min Jung Kim, Korea University
Jon Jungbien Moon, Korea University

China’s Outward Foreign Direct Investment (oFDI) from the Private Sector: Explaining the Differences of the Locational Determinants between Privatized State-Associated Enterprises (PSEs) and Privately Owned Enterprises (POEs)
Wonchan Ra, Hankuk University of Foreign Studies
Chunxiang Qian, Hankuk University of Foreign Studies

Legend for Symbols Used:
B Nominee for the Temple/AIB Best Paper Award
H Nominee for the Haynes Prize for the Most Promising Scholar
FRIDAY, JULY 5

FRIDAY, JULY 5 - 09:00-10:15

Session 2.1.1 - Panel
Special Session
Room: Convention Upper Hall

Turkey Today: Three Contemporary Views on the Political and Economic Context of Turkey
Chair: Nakiye A. Boyacigiller, Sabanci University

Turkey’s Place in the World: Relations with Europe, Middle East and the US
Soli Ozel, Kadir Has University

Turkey’s Economy: Strengths and Weaknesses as it Moves Toward EU Membership or Regional Leadership
Izak Atiyas, Director, TUSIAD-Sabanci University

The State of Turkey’s Democracy: Constitutional Reforms and the Recent Peace Initiative
E. Fuat Keyman, Director, International Policy Center

Session 2.1.2 - Panel
Track: 1 - Institutions, Governance & CSR
Room: Şadırvan A (L-1)

Corporate Social Responsibility: Defining the Domain
Chair: Sushil Vachani, Boston University

Panelists:
Sushil Vachani, Boston University
Hildy Teegen, University of South Carolina
Jennifer Oetzel, American University
Nalin Kulatilaka, Boston University
Sarianna Lundan, University of Bremen

Session 2.1.3 - Panel
Track: 8 - Developing Country MNCs
Room: Şadırvan B (L-1)

Regional Aspects of the Multinationality-Performance Research: Does the Context Matter for the M-P Relationship in Emerging Markets?
Chair: Sumit Kundu, Florida International University

Panelists:
Jean-Francois Hennart, Singapore Management University and University of Pavia
Alan M. Rugman, University of Reading
Alvaro Cuervo-Cazurra, Northeastern University
Ahmet H Kirca, Michigan State University

Session 2.1.4 - Panel
Time: 09:00-10:15
Track: 6 - Innovation & Knowledge Mgmt.
Room: Jupiter (Lobby)

Cross-Border R&D Collaborations and Innovation Performance
Chair: Anniqye Un, Northeastern University
Discussant: Ulf Andersson, Copenhagen Business School

Panelists:
Anniqye Un, Northeastern University
Kazuhiro Asakawa, Keio University
Anupama Phene, George Washington University
Mariko Sakakibara, UCLA

Session 2.1.5 - Competitive
Time: 09:00-10:15
Track: 6 - Innovation & Knowledge Mgmt.
Room: Vista (L 9)

Knowledge Development
Chair: Sylvie K. Chetty, University of Otago

Managing Competency Creating R&D Subsidiaries in Multinationals: Not too much autonomy or too much control
Kazuyuki Motohashi, University of Tokyo

Institutional Regime Shift in Intellectual Property Rights and Patenting Strategies of Firms in China
Kenneth Huang, Singapore Management University
Xuesong Geng, Singapore Management University
Hei Wang, Singapore Management University

The Knowledge Broker. A Strategic Orientation and an Organizational Capability for Competing in Global Markets
Stefano Denicola, University of Pavia
Antonella Zucchella, University of Pavia
Roger Strange, University of Sussex

Learning, Design and Internationalization of Distributed Work: The Case of Clinical Trials
Metin Onal Vural, IE Business School

Session 2.1.6 - Competitive
Time: 09:00-10:15
Track: 11 - SMEs and Entrepreneurship
Room: Fatih II (L 9)

SMEs Exporting and International Market Expansion
Chair: Arpita Joardar, Clark University

Stages and Patterns of the Internationalization of Chinese-Owned Firms: Market-Seeking versus Resource-Seeking Firms
Roberto Curci, Butler University
Ling-Yee (Esther) Li, Lingnan University

Internationalization Strategy, Dynamic Capabilities, and the Survival of SMEs in the Export Market
Sui Sui, Ryerson University
Matthias Baum, University of Giessen

Selection Forces and Mimetic Isomorphism – International Market Entry Mode and Region Choices of Small and Medium Sized Firms in the German Biotech Industry 1996-2011
Marie Oehme, University of Mannheim
Suleika Bort, University of Mannheim

Entry Speed of SMEs into Export Markets and Survival: The Moderating Roles of Industrial Competition and Foreign Ownership
Ziliang Deng, Renmin University of China
Ruey-Jer Bryan Jean, National Chengchi University
Management of International Alliances
Chair: Manuel Portugal Ferreira, Uninove - Universidade Nove de Julho

International Joint Venture Survival: The Role of Partner Diversity
Anthony Goerzen, Queen's University
Alex Mohr, University of Kent
Chengang Wang, University of Bradford

Reducing Cultural Uncertainty Abroad through Experience Gained in the Domestic Market
Sungjin J. Hong, Queen's University
Seung-Hyun Lee, University of Texas at Dallas

Board Composition in International Joint Ventures
Ilya Cuypers, Singapore Management University
Gokhan Ertug, Singapore Management University
Jeffrey Reuer, Purdue University
Ben Bensaou, INSEAD

Institutional Distance, Direction and Complementarity: Impacts on the Mode of Entry Decision
Kai Xu, Texas A&M University
Lorraine Eden, Texas A&M University

Special Session of BALAS Best Papers
Chair: Robert Grosse, George Mason University

In celebration of the contributions of Harvey Arbelaez to AIB and the field of IB.

Exporting from Latin America – Insights from Chilean Entrepreneurial Firms
Luciano Ciravegna, University of London

Latin America in the Wine Market: The Country of Origin Effect on Consumers’ Preferences
Christian Felzensztein, Universidad Adolfo Ibanez

Causal Recipes for Internationalization Speed – an Exploratory Study
Luis E. Lopez, INCAE Business School

Understanding the Determinants of Export Performance: A Meta-Analysis
Christopher Schlaegel, Otto von Guericke University Magdeburg

An Empirical Investigation of the Antecedents and Performance Outcomes of Export Innovativeness
Katerina Makri, Athens Univ. of Economics and Business
Marios Theodosiou, University of Cyprus
Evangelia Katsikea, Athens Univ. of Economics and Business
George J. Avlonitis, Athens Univ. of Economics and Business

Marketing Strategies-Performance Relationship: An Investigation on Micro and Small Brazilian Enterprises
Reynaldo Dannecker Cunha, ESPM
Thelma Valeria Rocha, ESPM
Christian Felzensztein, Universidad Adolfo Ibanez

Effect of Brazilian Public Export Assistance Programs: Implications for Export Performance in a Longitudinal Approach
Flavia de Holanda Schmidt, IPEA
Jorge Ferreira da Silva, PUC-Rio
Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro

Objectively Measured Factors Affecting the Price of Exported Australian Wines
Elyse Renee Shane, University of Adelaide
Susan Freeman, University of Adelaide
Wahid Murad, University of Adelaide

Marketing and Supply Chain Capabilities’ Role in Responding to Institutional Pressure and Internationalization of Emerging Economy Firms to Developed Economies
Ismail Golgeci, University of Vaasa
Ahmad Arslan, University of Vaasa

Diversity
Ilya Cuypers, Singapore Management University
Sungjin J. Hong, Queen's University
Jeffrey Reuer, Purdue University
Ben Bensaou, INSEAD

Understanding Psychic Distance and Its Asymmetry – Distance Judgments as Social Comparisons
Anja Maria Schuster, University of St. Gallen
Bjoern Ambos, University St. Gallen

Challenging Cultural/Psychic Distance: What is Wrong and How can We Fix It?
Chair: Jing Betty Feng, Georgia State University

Differences in Work Values: Understanding the Role of Intra-versus Inter-Country Variation
André van Hoorn, University of Groningen

On the Symmetry and Discordance of Cultural Distance in Cross-border M&As: A Two-Country Study
Harun Emre Yildiz, Stockholm School of Economics
Carl Felix Fey, Nottingham University

Cultural Distance in International Business and Management: From Mean-based to Variance-based Measures
Marjolijn Onrust, University of Groningen
Sjoerd Beugelsdijk, University of Groningen
Robbert Maseland, University of Groningen
Arjen Slangen, Rotterdam School of Management

Understanding Psychic Distance and Its Asymmetry – Distance Judgments as Social Comparisons
Anja Maria Schuster, University of St. Gallen
Bjoern Ambos, University St. Gallen

Host Country Environment and FDI
Chair: Elena Beleska-Spasova, University of Reading

Multinational Sensitivity to Human Rights: The Influence of Nationality in American and Chinese Foreign Direct Investment
Brent Burmester, Auckland University
Ben Simons, University of Auckland

FDI Communities and Foreign Subsidiary Performance
Jing'an Tang, Sacred Heart University

Ins and Outs, Supply Chain and Exports
Chair: William Murphy, University of Saskatchewan

Understanding the Determinants of Export Performance: A Meta-Analysis
Christopher Schlaegel, Otto von Guericke University Magdeburg

An Empirical Investigation of the Antecedents and Performance Outcomes of Export Innovativeness
Katerina Makri, Athens Univ. of Economics and Business
Marios Theodosiou, University of Cyprus
Evangelia Katsikea, Athens Univ. of Economics and Business
George J. Avlonitis, Athens Univ. of Economics and Business

Marketing Strategies-Performance Relationship: An Investigation on Micro and Small Brazilian Enterprises
Reynaldo Dannecker Cunha, ESPM
Thelma Valeria Rocha, ESPM
Christian Felzensztein, Universidad Adolfo Ibanez

Effect of Brazilian Public Export Assistance Programs: Implications for Export Performance in a Longitudinal Approach
Flavia de Holanda Schmidt, IPEA
Jorge Ferreira da Silva, PUC-Rio
Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro

Objectively Measured Factors Affecting the Price of Exported Australian Wines
Elyse Renee Shane, University of Adelaide
Susan Freeman, University of Adelaide
Wahid Murad, University of Adelaide

Marketing and Supply Chain Capabilities’ Role in Responding to Institutional Pressure and Internationalization of Emerging Economy Firms to Developed Economies
Ismail Golgeci, University of Vaasa
Ahmad Arslan, University of Vaasa
Session 2.1.12 - Interactive
Time: 09:00-10:15
Track: 1 - Institutions, Governance & CSR
Room: Hyde Park (L-2)

Institutions, CSR and Performance
Chair: Jeannine Comma, University of the West Indies

The Effect of the Regulatory Environment on Firm Performance: Explaining Industry Differences
Nicholas James Bailey, University of South Carolina

Creating Organizational Resilience: What We Can Learn from Financial Services Firms That Have Successfully Braved the Economic Crisis—and from Those That Did Not
Markus Venzin, Università Bocconi

Need Some Privacy? Consequences of Being Public vs. Private on Firms’ Investments
Aude Le Cottier, IE Business School
Juan Santalo, IE Business School

A Vocabulary Structure Approach to Analyze a Struggle Around Global Supply Chain Responsibility
Dirk C. Moosmayer, Nottingham University
Susannah M. Davis, Nottingham University

The Role of Governments in Designing Global Players
Lucia Piscitello, Politecnico di Milano
Sergio Mariotti, Politecnico di Milano
Andrea Colli, Bocconi University

Session 2.1.13 - Interactive
Time: 09:00-10:15
Track: 7 - Emerging Economies
Room: Macka Park (L-2)

Knowledge Transfer, R&D, and Innovation
Chair: Jaeyong Song, Seoul National University

Language as a Barrier to Understanding: Professional Discourse and Business Sensemaking in Transition Economies
Olga Kuznetsova, Manchester Metropolitan University
Andrei Kuznetsov, Lancashire Business School

Could you repeat that, please, in our language? The Role of Corporate Language in Knowledge Transfer to MNE Subsidiaries in China
Audra I. Mockaitis, Monash University
Jinwei Zhu, Jiangnan University
Dayna Simpson, Monash University
Cherrie Jihua Zhu, Monash University

Resource Constrained Innovation at the Base of the Pyramid: Towards a Theoretical Framework
Manas Puri, University of Rome Tor Vergata
Ernesto Tavoletti, University of Macerata

Relating Export Growth Strategy to Technological Capability Development: The Case of China
Jason Z. Yin, Seton Hall University

MNC Subunit Knowledge Sourcing - Patterns and Impacts
Xiaoyu Pu, SUNY Oswego
John Cantwell, Rutgers University

Session 2.1.14 - Interactive
Time: 09:00-10:15
Track: 7 - Emerging Economies
Room: Orman Park (L-2)

Firm Growth and Performance in Emerging Markets
Chair: Wlamir Goncalves Xavier, FGV/EAESP e UNISUL

Contract Specificity and Supplier Performance in China: The Contingent Roles of Institutional Environments
Qiyuan Zhang, University of Hong Kong
Kevin Zheng Zhou, University of Hong Kong

The Influence of Business Group Heterogeneity on Corporate Diversification and Firm Performance: An Examination across Manufacturing and Service Sectors
Saptarshi Purkayastha, Indian Institute of Management Kozhikode
Somnath Lahiri, Illinois State University

Shankar Chelliah, Universiti Sains Malaysia
Thilagavathi Krishnan, Universiti Sains Malaysia

Performance of MNES in an Emerging Economy during Crisis: What Makes the Difference between Survival and Bankruptcy?
Cosmina Lelia Voinea, Radboud Universiteit Nijmegen

Managerial Resources and the Penrose effect: Evidence of an Emerging Market
Min-Ping Kang, National Taiwan Normal University
Wein-Hong Chen, National Dong Hwa University
Po-Yuan Chen, National Chengchi University

Financial Reforms and their Effect on Domestic and Foreign Investment in China and India
Suma Athreye, Brunel University
Abubakr Saeed, Brunel University

Session 2.1.15 - Interactive
Time: 09:00-10:15
Track: 9 - Cross-Cultural Mgmt. and HRM
Room: Central Park (L-2)

Understanding Global Employees: Multiculturals, Cosmopolitans & Global Leaders
Chair: Brian Toppin, University of the West Indies

Implications of Gender Differences in Global Leadership Style: Examining the Global Mindset Inventory
Amanda Bullough, Thunderbird School of Global Management
Mansour Javidan, Thunderbird School of Global Management
Rebekah Dibble, University of San Francisco

Exploring Expatriates’ Cultural Identity Reconstruction: A Relational and Network Approach
Yan Shen, University of Victoria
Jina Mao, Skidmore College

A Cultural Experience-based Typology of Internationally Skilled Mobile Employees
Julia Ines Raupp, WU Vienna
Jonas F. Puck, WU Vienna
FRIDAY, JULY 5 - 10:15-10:55

Coffee Break

Refreshments will be provided for conference participants at the Convention Lower Hall.

This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in the Emerging Economies Track.

FRIDAY, JULY 5 - 10:55-12:10

Session 2.2.1 - Panel
Track: 7 - Emerging Economies
Room: Convention Upper Hall

Innovation in the TRIC Emerging Economies
Chair: Bruce McKern, China Europe International Business School

Panelists:
Tamer Cavusgil, Georgia State University
Sergey Filippov, Delft University of Technology
Ravi Ramamurti, Northeastern University
George Yip, China Europe International Business School

Session 2.2.2 - Panel
Track: 1-Institutions, Governance & CSR
Room: Şadırvan A (L -1)

Research Frontiers in Institutions and Strategy
Chairs: Aya Chacar, Florida International University and Gurneeta Vasudeva, University of Minnesota

Panelists:
Lorraine Eden, Texas A&M University
Pankaj Ghemawat, IIESE
Tatiana Kostova, University of South Carolina
Klaus E. Meyer, China Europe International Business School
Jennifer Spencer, George Washington University

Session 2.2.3 - Panel
Track: 9 - Cross-Cultural Mgmt. and HRM
Room: Şadırvan B (L -1)

The Yin Yang Perspective on Culture and Cross-Cultural Management: Pilot Studies from Diverse National and Organizational Contexts
Chairs: Tony Fang, Stockholm University and Ayse Burcin Erarslan, Koc University

Panelists:
Tony Fang, Stockholm University
Ayse Burcin Erarslan, Koc University
Rubens Pauluzzo, University of Udine
Reimara Valk, Avans University of Applied Sciences
Siegfried Guillaume, Catholic University of Brasilia
Cheryl Cordeiro-Nilsson, University of Gothenburg
Mikhail Volkov, National Research University Higher School of Economics

Session 2.2.4 - Competitive
Track: 14 - Methods in IB Research
Room: Jupiter (Lobby)

Alternative IB Research Methodologies
Chair: James Agarwal, University of Calgary

The Use of Historical Research Methods in International Business
Peter J Buckley, University of Leeds

Emmanuella Plakoyiannaki, Aristotle University of Thessaloniki
Agneszka Chidlow, Manchester Metropolitan University
Catherine Welch, University of Sydney

Generations and Shifts in International Values
André van Hoorn, University of Groningen

Session 2.2.5 - Competitive
Track: 10-Econ., Finance & Accounting
Room: Vista (L 9)

Trends and Determinants of M&As and Financing Patterns
Chair: Sylvia Kim, Fresno Pacific University

Cross-border Financial Intermediation and Domestic Acquisitions: The Role of Host Country Experience
Sofie De Prijcker, Ghent University
Mike Wright, Imperial College
Sophie Manigart, Vlerick Business School

In the Eye of the Beholder: The Asymmetric Impact of National Cultural Distance on Target Premiums for U.S. and Foreign Firms in Cross-Border M&As
Jongha Lim, University of Missouri
Anil K. Makhija, Ohio State University

Financing Patterns, Multinationals and Performance: Firm-Level Evidence from 47 Countries
Sushanta Mallick, Queen Mary University of London
Yong Yang, University of Sussex
**Session 2.2.6 - Competitive**  
**Track: 3 - IB Theory, FDI, and Entry Mode**  
**Time: 10:55-12:10**  
**Room: Fatih II (L 9)**

**Interactions Between Foreign-Owned and Indigenous Firms**  
Chair: Jörg Zimmermann, European Commission - Joint Research Center

*Learning or Competition? The Impacts of Domestic Enterprises on Foreign Direct Investment Productivity in a Transition Economy*

- Yi Tang, Hong Kong Polytechnic University  
- Cuili Qiang, City University of Hong Kong  
- Haibin Yang, City University of Hong Kong

*The Sectoral and Spatial Impacts of Inward Foreign Direct Investment on Indigenous New Firm Creation in the Republic of Korea*

- Eunsuk Hong, SOAS, University of London  
- Laixiang Sun, SOAS, University of London  
- In Hyeock (Ian) Lee, Loyola University Chicago

**Session 2.2.7 - Competitive**  
**Track: 1 - Institutions, Governance & CSR**  
**Time: 10:55-12:10**  
**Room: Fatih I (L 9)**

**Politics and Strategy**  
Chair: Charles Hermann, Texas A&M University

*How Corruption Matters on FDI Flows: Home and Host Country Effects*

- Manuel Portugal Ferreira, Uninove - Universidade Nove de Julho  
- Helder Costa Carreira, - Instituto Politecnico de Leiria & globADVANTAGE  
- Dan Li, Indiana University  
- Fernando Ribeiro Serra, Uninove - Universidade Nove de Julho & globADVANTAGE

*Political Geography and Foreign Direct Investment Performance: Is Spatial Proximity to Central Government Politicians and Bureaucrats of Capital Value?*

- Marie-Ann Betshinger, NRU Higher School of Economics

*Multilevel Normative Institutions: Host Market Bribery and Multinational Enterprise Strategy*

- Michael A. Sartor, University of Western Ontario

*Transparency and Corruption: MNCs Relationship with Political Actors*

- Amjad Hadjikhanii, Uppsala University  
- Cecilia Pahlberg, Uppsala University  
- Pervez N. Ghauri, King's College London

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**Session 2.2.8 - Competitive**  
**Track: 6 - Innovation & Knowledge Mgmt.**  
**Time: 10:55-12:10**  
**Room: Saturn I (Lobby)**

**Knowledge Utilization**  
Chair: Angelika Lindstrand, Stockholm School of Economics

*Exploring Licensing Performance through a Capabilities Approach: Evidence from Spanish Manufacturing Firms*

- Mattia Bianchi, Stockholm School of Economics  
- Jose Lejarra, IE University

*External and Internal Tacit Knowledge, Within-Strategy Accord and Tension in Open Action Strategies, and Knowledge Generation of International Project Teams*

- Taewon Suh, Texas State University  
- Omar J. Khan, Morgan State University

*Reverse Knowledge Transfer and Globalization of Chinese Enterprises*

- Cindy Qin, University of San Francisco  
- Xiaohua Yang, University of San Francisco  
- Roger Chen, University of San Francisco

*Internationalization of R&D and Innovation Performance in Small Emerging Economies*

- Chia-Wen Hsu, National Chung Cheng University  
- Yung-Chih Lien, National Taiwan University  
- Homin Chen, National Taiwan University  
- Yin-Ru Chen, National Taiwan University

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**Session 2.2.9 - Competitive**  
**Track: 6 - Innovation & Knowledge Mgmt.**  
**Time: 10:55-12:10**  
**Room: Saturn II (Lobby)**

**Entrepreneurial Knowledge Management**  
Chair: Rian Drogendijk, Uppsala University

*Generating Entrepreneurial Strategies for Building Horizontal Knowledge Network Embeddedness*

- Stoyan Petrov Stoyanov, University of Edinburgh  
- Richard Woodward, University of Edinburgh

*How Cultures Influence National Rate Of Innovation? - A Longitudinal Analysis of 52 Countries*

- Jing Betty Feng, Georgia State University  
- Leigh Anne Liu, Georgia State University

*Knowledge Creation and Sharing and the Integration-Responsiveness Framework: The Role of Functional Subunits of the MNC*

- Paz Estrella Tolentino, University of London  
- Odile E.M. Janne, University of London  
- Pi-Chi Chen, University of London

*First-Mover Advantages Before and After TRIPS: Evidence from the Indian Pharmaceutical Industry*

- Chirantan Chatterjee, Indian Institute of Management Bangalore  
- Ajay Bhaskarabhatla, Erasmus University
Session 2.2.10 - Competitive  Time: 10:55-12:10  
Track: 9 - Cross-Cultural Mgmt. and HRM  Room: Mercury I&II (Lobby)

Supporting Organizational and Self-Initiated Expatriates  
Chair: Vesa Peltokorpi, Japan Advanced Institute of Science and Technology

Expatriate Performance in High-risk Countries: Influence of Family-Related Stress  
Benjamin Bader, University of Hamburg  
Nicola Berg, University of Hamburg  
Dirk Holtbruegge, University of Erlangen-Nuernberg

Effectiveness of Perceived Organizational support for SIEs: Career Networks as Moderators  
Lan Cao, Leuphana University Lueneburg  
Andreas Hirsch, University of Lausanne  
Juergen Deller, Leuphana University Lueneburg

Thriving and Retention of Expatriates: A Conservation of Resources Perspective  
Hong Ren, University of Wisconsin-Milwaukee  
Dilek Gulistan Yunlu, University of Wisconsin-Milwaukee

Work Stress, Support Perceptions, and Expatriate Performance: An Interactive Perspective  
Norifumi Kawai, University of Sussex  
Alex Mohr, University of Kent  
Marv Khammash, University of Sussex

Session 2.2.11 - Interactive  Time: 10:55-12:10  
Track: 10 - Econ., Finance & Accounting  Room: Mercury III (Lobby)

Exchange Rates and the Effects of Culture and Liability of Foreignness on Financial Management  
Chair: C. Bulent Aybar, Southern New Hampshire University

Forecasting the Exchange Rate as a Group Experiment: The Wisdom of Crowds and the Social Influence Effect  
Haruo Hagiwara Horaguchi, Hosei University

The Usefulness of Factor Models in Forecasting the Exchange Rate: Results from the Brazilian Case  
Jose Luiz Rossi Junior, Insper  
Wilson Felicio, Insper

The Mediating Impact of National Culture on Real Options Exercise: Potential for Suboptimal Time Delays and Value Destruction  
Derek G. Lehmberg, North Dakota State University  
Matt Davison, University of Western Ontario

Auditors' Assessment of the Liability of Foreignness: Evidence from ADRs  
Kimberly Gleason, University of Pittsburgh  
Yezen Kannan, Duquesne University

Session 2.2.12 - Interactive  Time: 10:55-12:10  
Track: 5-MNC Mgmt. and Organization  Room: Hyde Park (L-2)

MNE, Subsidiaries, and Knowledge Management  
Chair: Danchi Tan, National Chengchi University

Psychic Distance, Control Mechanism and Subsidiary Performance  
Manfred Fuchs, University of Graz  
Beatriz Joebstl, University of Graz

Which Factors Influence the Level of Control over the Foreign R&D Subsidiaries?  
Kazuhiro Asakawa, Keio University

Control in Subsidiary Networks: The Case of French MNCs in Asia  
Johannes Schaeper, Bordeaux Management School  
Jacques Jaussaud, University of Pau UPPA  
Bruno Amann, University of Toulouse

Gone are the Creatures of Yesteryear? On the Diffusion of Technological Capabilities in the Modern MNC  
Katarina Blomkvist, Uppsala University  
Philip Kappen, Uppsala University  
Ivo Zander, Uppsala University

Cross-Border Organizational Practice Transfer and Management: Evidence from Multinational Corporations' Affiliates in China  
Leanne Chung, Cardiff University

Advantages to Creativity in a Multinational Manufacturing Firm - Perspective from Knowledge Diversification and Social Ties  
Chih-Hsing Sam Liu, Ming Chuan University  
Bernard Gan, University of New South Wales  
Sheng-Fang Chou, National Taiwan Normal University

Matrix Veneer: Quantitative Models of Information-Processing by Matrix in Multinational Corporations  
Jane Oiu, University of New South Wales  
Lex Donaldson, University of New South Wales

Foreign Subsidiary Performance and Home Country Alliance Experience: A Theoretical Investigation  
Linda Rademaker, Tilburg University  
Xavier Martin, Tilburg University

Session 2.2.13 - Interactive  Time: 10:55-12:10  
Track: 8 - Developing Country MNCs  Room: Macka Park (L-2)

Location Choices  
Chair: Luis Alfonso Dau, Northeastern University

The Influence of Firm Resources and Internationalization Motivations on the Location Choice of Emerging Market MNEs  
Naveen Kumar Jain, University of Akron  
Somnath Lahiri, Illinois State University

Location Choices by Multinational Enterprises from Emerging Markets: Legitimizing versus Economizing Logic  
Ali Taleb, MacEwan University  
Louis Hebert, HEC Montreal

The Effect of Host Institutional Quality on the Location Choice of Emerging Market Multinationals: Evidence from China  
Geng Cui, Lingnan University  
Xiaolin Li, Guangdong University of Business Studies  
Tsang-Sing Chan, Lingnan University
Globalization of Indian Multinationals: Case Study on Cultural Strategies in Developed Countries
Roli Nigam, Laval University
Zhan Su, Laval University

Country Institutions Behind Firms' Offshoring Decisions and Location Choices
David H. Weng, City University of Hong Kong

Time to Move On? The Impact of Institutions and Economic Crises on Headquarter Mobility
Alfredo Valentino, Luis Guido Carli University
Philip Nell, Copenhagen Business School
Jasper Hotho, Copenhagen Business School
Matteo Giuliano Caroli, Luis Guido Carli University

Ownership Strategies and Structures
Chair: Liena Kano, University of Calgary

Shareholder Value Creation in Cross-Border Acquisitions: Does Ownership Structure Matter?
Dynah A Basuil, Asian Institute of Management
Deepak K Datta, University of Texas at Arlington

Ownership Categories and Internationalization
Xavier Castañer, Université de Lausanne
Nikolaos Kavadis, Erasmus University

The International Ownership Strategy of Chinese MNEs: The Role of Economic and Institutional Factors
Martin Hemmert, Korea University
Youngwoo Lee, Korea University
Jongsoo Kim, University of Illinois at Urbana-Champaign

How Dispersed is Ownership of the Crown Jewels of the Multinational? Risk Management and the Internal Ownership of Firm-Specific Advantages
Catherine Magelssen, Rutgers University

The Effect of Subnational Institutions on the Ownership Strategies and Local Partner Selections of MNCs: Evidence from China
Shu Yu, National University of Singapore

State Ownership, Institutional Effects and Value Creation in Cross-border Mergers & Acquisitions by Chinese Firms
Min Du, University of Nottingham
Agyenim Boateng, University of Nottingham

Dealing with Uncertainty through the Ownership Entry Strategy: Do Emerging and Advanced Multinational Firms Differ?
Stefano Elia, Politecnico di Milano
Lucia Piscitello, Politecnico di Milano
Filip De Beule, University of Leuven

Foreign Ownership Structure, Technology Upgrading and Exports: Evidence from Chinese Firms
Yundan Gong, Aston University
Sourafel Girma, University of Edinburgh
Holger Görg, University of Kiel and CEPR
Sandra Lancheros, Aston University

FRIDAY, JULY 5 - 12:10-13:20

AIB Fellows’ Business Meeting
AIB Fellows only.

Light Lunch
A light lunch will be provided for conference participants at the Convention Lower Hall.

FRIDAY, JULY 5 - 13:20-14:35

Session 2.3.1 - Special Session
Special Session
Room: Convention Upper Hall

AIB Fellows Special Panel: Celebrating 25 years of JF Hennart's 'A Transaction Costs Theory of Equity Joint Ventures'
Chair: Paul W. Beamish, University of Western Ontario

Jean-François Hennart, Singapore Management University and University of Pavia

Commentary: “The Past and Present Significance of JF Hennart's JV Model for Managerial Practice”
Tamer Cavusgil, Georgia State University
Commentary: “Alternative Perspectives on Joint Ventures in International Business”
   Farok J. Contractor, Rutgers University

Commentary: “Reevaluating the Use of Transaction Costs Analysis for International Joint Ventures in Emerging Economies”
   Klaus E. Meyer, China Europe International Business School

Session 2.3.2 - Panel
   Time: 13:20-14:35
   Track: 13 - Teaching IB
   Room: Şadırvan A (L -1)

Integrating International Business Curriculum Delivery
   Chair: Srdan Zdravkovic, Bryant University

Panelists:
   Srdan Zdravkovic, Bryant University
   Madan Annavarjula, Bryant University
   Andres Ramirez, Bryant University

Session 2.3.3 - Panel
   Time: 13:20-14:35
   Track: 14 - Methods in IB Research
   Room: Şadırvan B (L -1)

Alternative Research Methods for Understanding Management in Under Researched Locations
   Chair: Betty Jane Punnett, University of the West Indies
   Discussant: Donald Wood, Eureka Mgmt. Consultants

Panelists:
   Betty Jane Punnett, University of the West Indies
   Terri Lituchy, University of the West Indies
   Bella Galperin, University of Tampa
   Margaret Phillips, Pepperdine University
   Andrea Scott, Pepperdine University
   Joyce Osland, San Jose State University

Session 2.3.4 - Panel
   Time: 13:20-14:35
   Track: 8 - Developing Country MNCs
   Room: Jupiter (Lobby)

Markets for Executives and Non-Executives in Eastern Europe
   Chair: Peder Greve, University of St. Gallen

Panelists:
   Winfried Ruigrok, University of St. Gallen
   Liviu Voinea, Academy of Economic Studies Bucharest
   Gjerghi Filipi, AGENDA Institute
   Dumitrut Slonovschii, Magenta Consulting
   Lucia Casap, Magenta Consulting

Session 2.3.5 - Competitive
   Time: 13:20-14:35
   Track: 7 - Emerging Economies
   Room: Vista (L 9)

Capability Building in Emerging Markets
   Chair: Bruce McKern, China Europe International Business School

The Effects of OFDI on Home Employment and Skill Upgrading: The Roles of Technology Intensity and Location
   Wen Chung Hsu, National Chi Nan University

How IJVs Build Differentiation Capability in China? To Be Technology-Oriented or Customer-Oriented?
   Alex Xin Chen, University of Hong Kong
   Kevin Zheng Zhou, University of Hong Kong
   Xiaoyun Chen, University of Macau

Comparing Exporters in Advanced and Emerging Markets: A Resource Based Approach
   Maria Chiarvesio, University of Udine
   Guido Bortoluzzi, University of Trieste
   Eleonora Di Maria, University of Padova
   Raffaella Tabacco, University of Udine

Imitation to Innovation: Technological Catch-up Strategy of Firms from Emerging Economies
   Sunggyong Chang, Columbia University
   Hyunseob Kim, Ohio State University
   Jaeyong Song, Seoul National University

Session 2.3.6 - Competitive
   Time: 13:20-14:35
   Track: 3 - IB Theory, FDI, and Entry Mode
   Room: Fatih II (L 9)

Interstate Relations and FDI
   Chair: Peter Wayne Liesch, University of Queensland

Role of Country Alliances in Reducing Transaction Costs in Internationalisation of Indian Multinational Enterprise Firms
   Peter J Buckley, University of Leeds
   Peter Enderwick, Auckland Technical university
   Nicolas Forsans, University of Leeds
   Surender Munjal, University of Leeds

Interstate Political Relations and Multinational Investment
   Tatiana Lukoianova, University of Western Ontario
   Quan Li, Texas A&M University

The Bilateral Relation and Foreign Subsidiary Survival
   Tianyou Hu, National University of Singapore

Spatial Dependence of Country Relatedness: The Role of Host-Country Connectedness
   Sokol Celo, Suffolk University

Session 2.3.7 - Special Session
   Time: 13:20-14:35
   Special Session
   Room: Fatih I (L 9)

Global Value Chains, the Trade-Investment Nexus and Development (UNCTAD WIR Panel)
   Chair: James Zhan, Division on Investment and Enterprise, UNCTAD
   Discussant: Ram Mudambi, Temple University
   Co-Discussant: Peter J Buckley, University of Leeds

Panelists:
   Hafiz Mirza, Division on Investment and Enterprise, UNCTAD
   Axele Giroud, UNCTAD
   Christos Pitelis, Cambridge University
   Lorraine Eden, Texas A&M University
### Session 2.3.8 - Competitive
**Time:** 13:20-14:35  
**Track:** 11 - SMEs and Entrepreneurship  
**Room:** Saturn I (Lobby)

**The Expansion of International New Ventures: The Role of Dynamic and Complementary Capabilities**

Chair: Peter Li, Copenhagen Business School

- The Interplay between Dynamic Capabilities and Entrepreneurial Processes and their Impact on the SME
- Exporters' Performance Improvement during Recession
- Dario Miocевич, University of Split
- Competing on Service Advantage based on Service Capabilities: An Empirical Study of the Antecedents of Performance in International New Ventures
- Silvia Martin, Lynburg College
- Rajeshkar (Raj) G. Javalgi, Cleveland State University
- Dynamic Capabilities for Internationalization: from Market Entry to Sustainable Internationalization
- Margaret Fletcher, University of Glasgow
- Simon Harris, University of Edinburgh
- Volker Mahnke, University of Edinburgh
- The Speed of Internationalization and the Capabilities Development: From a Collection of Individual-level Capabilities to a Bundle of Firm-level Organizational Routines
- Masahiro Kotosaka, Ritsumeikan University

### Session 2.3.9 - Competitive
**Time:** 13:20-14:35  
**Track:** 9 - Cross-Cultural Mgmt. and HRM  
**Room:** Saturn II (Lobby)

**Expatriate Adjustment**

Chair: Benjamin Bader, University of Hamburg

- Expatriate Skills for Cross-Cultural Competence
  - Dan Wang, Monash University
  - Taiwen Feng, Northwestern Polytechnical University
  - Susan Freeman, University of Adelaide
  - Di Fan, Victoria University
  - Cherrie Jihua Zhu, Monash University
- Expatriate Work and Family Role Adjustment: Scale Development and Validation
  - Margaret Shaffer, University of Wisconsin-Milwaukee
  - Sebastian Reiche, ISEE
  - Mihaela Dimitrova, University of Wisconsin-Milwaukee
  - Mila Lazarova, Simon Fraser University
  - Shoshi Chen, Tel Aviv University
  - Mina Westman, Tel Aviv University
- Seniority as an Asset? The Moderating Effect of Age on the Relation between Emotional Intelligence and Cross-Cultural Adjustment of Expatriates
  - Heidi Marie Wechtler, Macquarie University
  - Alexei Koveshnikov, Hanken School of Economics
  - Cecile Dejoux, CNAM Paris

### Session 2.3.10 - Competitive
**Time:** 13:20-14:35  
**Track:** 5-MNC Mgmt. and Organization  
**Room:** Mercury I&II (Lobby)

**Structuring Multinationals and Multinationality**

Chair: Birgitte Groggaard, University of Calgary

- Conformity or Differentiation in Multinationality? The Case of the Italian Ceramic tile Manufacturers
  - Claudio Giachetti, Ca’ Foscari University of Venice
  - Ettore Spadafora, University of South Carolina
- How Should MNCs Control the Breath and Depth of their International Diversification?
  - Gongming Qian, Chinese University of Hong Kong
  - Lee Li, York University
- An Evaluation of Matrix Structures in Today’s MNCs
  - William G. Egelhoff, Fordham University
  - Joachim Wolf, University of Kiel
- Multinational Structure and Legal Systems
  - Elizabeth Rose, Aalto University and University of Otago
  - Kyohiko Ito, University of Hawaii at Manoa
  - Amanda E.K. Budde-Sung, University of Sydney
  - Tanya Peacock, University of Hawaii at Manoa

### Session 2.3.11 - Interactive
**Time:** 13:20-14:35  
**Track:** 1-Institutions, Governance & CSR  
**Room:** Mercury III (Lobby)

**Corporate Social Responsibility**

Chair: Susan Elizabeth Feinberg, Temple University

- CSR Strategy within the FSA/CSA Matrix: an Institutional and Resource-based View
  - Arilova A Randrianasolo, Saint Louis University
- Lagging Behind? The CSR Character of Nestle
  - Ulf Henning Richter, Nottingham University
- Corporate Social Responsibility, Smoking Bans and Market Seeking FDI in the Tobacco Industry
  - Chris Jones, Aston University
  - Nigel Driffield, Aston University
  - Jo Crotty, University of Salford Manchester

"Understanding the Words of Relationships": Language as an Essential Tool to Manage CSR Risk in Communities of Place

- Travis Selmiier, II, Indiana University
- Aloysius Newenham-Kahindi, University of Saskatchewan
- Chang Hoon Oh, Simon Fraser University

**The Drivers of Global Corporate Social Responsibility: The Community-Event-Firm Triangle**

- Luis Ballesteros, University of Pennsylvania
- Byung Il Park, Hankuk University of Foreign Studies
- Pervez N. Ghauri, King’s College London

### Session 2.3.12 - Interactive
**Time:** 13:20-14:35  
**Track:** 6-Innovation & Knowledge Mgmt.  
**Room:** Hyde Park (L-2)

**Innovation Management**

Chair: Patricia McDougall-Covin, Indiana University

- How Private Equity Firms Make Cross-Border Investments: Learning to Internationalize
  - Yang Fan, Erasmus University
  - Hans Bruining, Erasmus University
Session 2.3.14 - Interactive
Time: 13:20-14:35
Track: 2 - Marketing and Supply Chain
Room: Orman Park (L -2)

Mind the Gap-buyer Seller, Channels, and Technology
Chair: Daniel Bello, Georgia State University

How Firm-Specific Marketing and Technology Capabilities Matter in Geographic Expansion of Emerging Market Firms?
Jie Wu, University of Macau
Nitin Pangarkar, National University of Singapore

Network Positions and Internationalization: A Panel Data Analysis of the Distribution Channels in Semiconductor Industry
Joseph Shyh-Yeu Tzou, National Taiwan University
Y.L. Jaw, National Taiwan University

The Effects of the Salesperson Characteristics on Buyer-Seller Relationships
Yonghoon Choi, Doshisha University
Ying Huang, University of Massachusetts Lowell
Brenda Sternquist, Michigan State University

The Role Asset Specificity in Trust Building Process: An Empirical Study of Strategic Alliances between MNE Subsidiaries and Local Suppliers in Thai Manufacturing Sector
Rapeeporn Rungsithong, University of Bath
Anthony Roath, University of Bath

The Influence of Non-Verbal Communication on B2B Negotiations: Some Preliminary Evidence from France and Germany
Laetitia Dreyer, ESC Rennes Business School
Mohammad Niamat Elahee, Quinnipiac University

Global Account Management: A Boundary Spanning Capabilities Approach
Linda Hui Shi, University of Victoria
Anthony Goerzen, Queen's University

Session 2.3.15 - Interactive
Time: 13:20-14:35
Track: 4 - Strategy, Alliances, Competitiveness Room: Central Park (L -2)

Managing Alliance Partners and Portfolios
Chair: Ali Taleb, MacEwan University

Unpacking Cross-border Knowledge Transfer and Learning Paradoxes: Contextual Differences Matter
Mia Hsiao-Wen Ho, Soochow University

Partner Selection in International Technological Alliances: The Role of Institutional Differences, Historical Ties and Size of the Focal Firm
Sorin M.S. Krammer, Groningen University

Modeling Strategic Partnership in International and Domestics Relations
Justyna Swiatowiec-Szczepanska, Poznan University of Economics

Learning Strategies as an Interfirm Ambidexterity in Reconciling Interorganizational Relational Outcomes Tension
Pei-Li Yu, National Cheng Kung University

The Effects of Asset Specificity in International Partnerships and in Domestic Partnerships: Comparisons and Research Propositions
Yanhu Zhao, Michigan State University
Thomas P. Murtha, Michigan State University
Stefanie Lenway, Michigan State University
FRIDAY, JULY 5 - 14:35-14:50

Time: 14:35-14:50

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

FRIDAY, JULY 5 - 14:50-16:05

Session 2.4.1 - Special Session

AIB Fellows Special Panel: Celebrating 25 Years of Kogut and Singh's 'The Effect of National Culture on the Choice of Entry Mode'

Chair: Eleanor Westney, York University

Keynote Speech: "The Effect of National Culture on the Choice of Entry Mode - 25 Years Later"

Bruce Kogut, Columbia University

Commentary: "Cultural Distance and Institutional Distance in IB Studies: Complements or Substitutes?"

Tatiana Kostova, University of South Carolina

Commentary: "What Matters in IB is 'Added Distance': A New Approach to Assess the Effects of Cultural Distance on International Expansion"

Thomas Hutzschenreuter, WHU Otto Beisheim School of Management

Commentary: "A Practitioner's Perspective on Cultural Distance and IB"

Sevkinaz Alemdar, Procurement Coordinator, Erdemir Group

Session 2.4.2 - Panel

The Multifaceted Role of Language in International Business: A Critical Challenge for MNC Theory

Chair: Mary Yoko Brannen, University of Victoria

Panelists:

Rebecca Piekkari, Aalto University
Susanne Tietze, Sheffield Hallam University
Terry Mughan, University of Victoria
Oded Shenkar, Ohio State University

Session 2.4.3 - Panel

Knowledge Diffusion and Innovation at the Intersection of Global Value Chains and Local Clusters: Perspectives from Emerging Markets

Chair: Gerald Andrew McDermott, University of South Carolina

Discussant: David Audretsch, Indiana University

Panelists:

Gerald Andrew McDermott, University of South Carolina
David Audretsch, Indiana University
Elisa Giuliani, University of Pisa
Eric Thun, Oxford University

Session 2.4.4 - Competitive

Understanding Subsidiary Development and Strategy

Chair: Dan Li, Indiana University

Can Subsidiary Executives Influence Initiative Outcomes in Their Subsidiaries? Interaction Effect of Their Entrepreneurial Cognition and Contextual Perception

Heisang-Lin Cheng, National Chung-Cheng University
Ming-Chang Huang, Providence University
Wen-Ting Lin, National Chung-Cheng University

Anti-Competitive Regulations and Subsidiary Relational Embeddedness Strategies

Grazia Achaouacou, University of Barcelona
Paloma Miravitlles, University of Barcelona
Fidel Leon-Darder, University of Valencia

Managing Resource Flows within MNCs

Heather Berry, George Washington University

Session 2.4.5 - Competitive

Understanding Firm Performance in Emerging Markets

Chair: William Newburry, Florida International University


Vassiliki Bamiatzi, Leeds University
Konstantinos Bozos, Leeds University
Tamer Cavusgil, Georgia State University
Tomas Hult, Michigan State University

Branding and Performance Implications in Emerging Markets

Katharina Maria Hofer, Johannes Kepler University Linz

The Effect of Product Innovativeness, Channel Networking and Competitive Intensity on Export Performance: Evidence from Ghana

Nathaniel Boso, University of Leeds
Vicky M. Story, University of Nottingham
John W. Cadogan, Loughborough University
Auditor Quality, CEO Turnover and Firm Performance  
Jie Zhang, Peking University & China HuaRong Asset Management Co., Ltd.  
Xiyou Liu, Peking University  
Jiawen Yang, George Washington University

**Session 2.4.6 - Competitive**  
**Time:** 14:50-16:05  
**Track:** 3 - IB Theory, FDI, and Entry Mode  
**Room:** Fatih II (L 9)

**Internationalization Theory**  
Chair: Sokol Celo, Suffolk University

Resource-Capability Recombinations and Multinational Enterprise Theory  
Lars Matysiak, Justus Liebig University Giessen  
Alan M. Rugman, University of Reading  
Andreas Bausch, Justus Liebig University Giessen

Dynamics of International Business Research: A Relational Cluster Perspective  
Werner Kunz, University of Massachusetts Boston  
Stephan Manning, University of Massachusetts Boston  
Torben Pedersen, Copenhagen Business School

Internationalization of Emerging Market Firms: Capability Renewal through Competitive Dynamics  
Joon-Ho Shin, ESEAD Business School  
Matthew Allen Hawkins, ESEAD Business School  
Xavier Mendoza, ESEAD Business School

Inertia and the Change of State in the Uppsala Internationalization Process Model  
Douglas Dow, Melbourne Business School  
Peter Wayne Liesch, University of Queensland  
Lawrence Welch, Melbourne Business School

**Public and Private Enterprises: Government Influence, Legal Origins and Financial Constraints**  
Chair: Elizabeth Rose, Aalto University and University of Otago

Product Market Competition, Corporate Governance and Legal Origin  
Dominic Chai, Seoul National University  
Simon Deakin, University of Cambridge  
Ajit Singh, University of Cambridge  
Prabirjit Sarkar, Jadavpur University

Cash Holdings in Private and Public Firms: Evidence from Europe  
Serkan Akguc, Temple University  
Jongmoo Jay Choi, Temple University

Government Affiliation and Outward Foreign Direct Investment: The Performance of Chinese SOEs' Overseas Expansion  
Wenjie Chen, George Washington University  
Dazhong Cheng, Fudan University

**Session 2.4.7 - Competitive**  
**Time:** 14:50-16:05  
**Track:** 10-Econ., Finance & Accounting  
**Room:** Fatih I (L 9)

**Session 2.4.8 - Panel**  
**Time:** 14:50-16:05  
**Track:** 13 - Teaching IB  
**Room:** Saturn I (Lobby)

**Experiential Learning in the IB Classroom: Simulations and Role-playing**  
Chair: Suresh George, Coventry University

Panelists:  
Suresh George, Coventry University  
Basil Janavarakas, Minnesota State University  
Maurice Hendrix, Coventry University

**Session 2.4.9 - Competitive**  
**Time:** 14:50-16:05  
**Track:** 1 - Institutions, Governance & CSR  
**Room:** Saturn II (Lobby)

**Impact of Ownership and Institutions**  
Chair: Rakesh Sambharya, Rutgers University

Concentrated Owners in Asia: Contingent Performance  
Marc van Essen, University of South Carolina  
Pursey P.M.A.R. Heugens, Erasmus University  
J. (Hans) van Oosterhout, Erasmus University  
Eric R. Gedajlovic, Simon Fraser University  
Michael Carney, Concordia University

Shareholder Activism in Europe: Evidence from Shareholder Dissent in France, Germany, and the United Kingdom  
Marc van Essen, University of South Carolina  
Steve Sauerwald, University of Texas at Dallas  
J. (Hans) van Oosterhout, Erasmus University

Foreign Institutional Ownership and Board Independence in Taiwan  
Liang Guo, Rouen Business School  
Lawrence King, Cambridge University  
Medhi Nekhili, Rouen Business School

**Session 2.4.10 - Competitive**  
**Time:** 14:50-16:05  
**Track:** 6 - Innovation & Knowledge Mgmt.  
**Room:** Mercury I&II (Lobby)

**Institutions, Innovation and Knowledge**  
Chair: Xiaolan Fu, Oxford University

Institutional Logics and Knowledge Transfers in Multiparty Collaboration: Evidence from the Mobile Handset Industry  
Gumeeta Vasudeva, University of Minnesota  
Elizabeth Alexander, University of West England  
Stephen Jones, University of Minnesota

Institutional Embeddedness of Search Strategies and the Implications for Innovation Performance  
Christoph Grimpe, Copenhagen Business School  
Wolfgang Sofka, Copenhagen Business School

Managing Institutional Impediments through Business Networks  
Angelika Lindstrand, Stockholm School of Economics  
Nurgul Ozbek, Stockholm School of Economics  
Kent Eriksson, Royal Institute of Technology
 Session 2.4.11 - Interactive  Time: 14:50-16:05
Track: 11 - SMEs and Entrepreneurship  Room: Mercury III (Lobby)

Entrepreneurial Orientation (EO), International Entrepreneurial Orientation (IEO), Risk Tolerance, and the Internationalization Decision of New Ventures

Chair: Antonella Zucchella, University of Pavia

From Resources to International Performance of New Ventures: Are Innovation and Flexibility Strategies the Puzzle’s Missing Pieces?
Vitor Corado Simoes, Advance, ISEG, Technical University of Lisbon
Nuno Crespo, Advance, ISEG, Technical University of Lisbon
Margarida Fontes, UMOSE - Laboratório Nacional de Engenharia e Geologia e Dinamia

An Empirical Analysis of the Dual Effects of EO and Foreignness on Entrepreneurial Performance
Arpita Joardar, Clark University
Sibin Wu, University of Texas-Pan American

Learning as an Antecedent to Entrepreneurial Orientation in the Internationalization Process: Cases from Indian Born Global Firms
Nishant Kumar, Stockholm University

Yue Xu, Hull University Business School
Hui Wang, Peking University

Beyond Path Dependence: Explorative Orientation, Slack Resources and SMEs’ Internationalization
Angels Dasi, Universitat de Valencia
Vicente Salón, Universitat de Valencia
Maria Iborra, Universitat de Valencia

Conceptualizing the Dynamics of International Entrepreneurship: A model of International Entrepreneurial Orientation, Opportunity Recognition, Internationalization, and Performance
Rico Baldegger, University of Applied Sciences Western Switzerland
Patrick Schueffel, University of Applied Sciences Western Switzerland

Entrepreneurial Orientation and Performance of SMEs: Moderating Role of Institutional Environment
Ahreum Lee, Temple University
Deeksha Singh, Temple University

Entrepreneurial Orientation and SME International Scope: The Differential Roles of Innovativeness, Proactiveness, and Risk-Taking
Li Dai, Loyola Marymount University
Vladislav Maksimov, University of Miami
Brett Gilbert, Rutgers University
Stephanie A. Fernhaber, Butler University

Session 2.4.12 - Interactive  Time: 14:50-16:05
Track: 1-Institutions, Governance & CSR  Room: Hyde Park (L-2)

Impact of Owners and Other Stakeholders
Chair: Ruth Aguilera, University of Illinois at Urbana-Champaign

Corporate Ownership and Internationalization: The Effects of Family, Bank and Institutional Investor Ownership in the UK and in Continental Europe
Vincenzo Odorici, University of Bologna
Antonio Majocchi, University of Pavia
Manuela Presutti, University of Bologna

Foreign Ownership and Corporate Governance Patterns: The Board-Auditor Relationship in Japan
Kurt Desender, University Carlos III, Madrid
Rafael Crespi, Universidad de las Islas Baleares
Monica Lopez-Puertas Lamy, Unicredit Banca - University of Bologna

Family and Institutional Ownership and Firm Performance: A Cross-National Analysis
Jean B. McGuire, Louisiana State University
Sandra Dow, Monterey Institute of International Studies

How Much I am Going to Tell You? A Study of Differences in Ownership Strategic Behavior
Kurt Desender, University Carlos III, Madrid
Jun Ho Lee, University of Illinois at Urbana-Champaign

First Impressions: Stakeholder Networks, Proactive Engagement and Stakeholder Opinions of Corporations
Sinziana Dorobantu, New York University
Litte Narrey, University of South Carolina
Witold Henisz, University of Pennsylvania

A Participatory Approach to Stakeholder Engagement: Defining a Hierarchy of Strategic Action
Litte Narrey, University of South Carolina
Sinziana Dorobantu, New York University
Witold Henisz, University of Pennsylvania

Business Groups’ Ownership Structure in Emerging Countries
Wlamir Goncalves Xavier, FGV/EAESP e UNISUL
Silvio Parodi Camilo, UNESCO
Rosilene Marcon, UNIVALI
Rodrigo Bandeira-de-Mello, Fundação Getúlio Vargas

Session 2.4.13 - Interactive  Time: 14:50-16:05
Track: 8 - Developing Country MNCs  Room: Macka Park (L-2)

Internationalization of Emerging and Developing Economy MNEs
Chair: Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro

Leveraging or Dissipating Resources: Virtuous and Vicious Internationalization Process of Emerging Market Multinationals
Aleksandra Wasowska, University of Warsaw
Krzysztof Obloj, Kozminski University and University of Warsaw

How Do Emerging Market Firms Become "Champions" in Global Markets? Evidence from Turkey
Türkan Yosun, Sabanci University
Dilek Cetindamar, Sabanci University
Downstream Upgrading in the Canned Tuna Global Value Chain
Pavida Pananond, Thammasat University

Strategy, Process and Philosophy behind Internationalization of Indian Multinationals – The View from the Bridge
Mohan Thite, Griffith University
Adrian Wilkinson, Griffith University
Pavan Budhwar, Aston University

Globalization from East to West: Are Current Internationalization Theories Relevant to Emerging Market Firms?
Brian Li, GP Electronics (Hong Kong) Ltd.
Maya Kumar, Western University
Mary Ann Von Giinow, Florida International University

Can Emerging Country Multinationals Be Categorized According To Global Mindedness? The Case Of Brazilian Multinationals
Germano Glufke Reis, FGV/EAESP
Felipe Zambaldi, FGV/EAESP
Maria Tereza Fleury, Fundacao Getulio Vargas
Afonso Fleury, University of Sao Paulo

Home Country Institutional Environments and Foreign Expansion of Emerging Market Firms
Jie Wu, University of Macau
Xiaoyun Chen, University of Macau

Internationalization Processes
Chair: Jin Uk Kim, University of Illinois at Urbana-Champaign

Experiential Knowledge and the Internationalization Process: The Case of the Australia and New Zealand Banking Group
Sidney John Gray, University of Sydney
Caroline Takchi, PricewaterhouseCoopers

Capabilities, Uncertainty, and Timing of Knowledge-Seeking FDI: Evidence from Overseas R&D Labs of Japanese Pharmaceutical MNCs
Sang Ji Kim, Seoul National University
Yeoinjin Park, Seoul National University
Jaeyong Song, Seoul National University

Listing on Foreign Stock Markets as a Stage of Internationalization: Evidence from Chinese Firms
Xueji Liang, National University of Singapore
Jane Wenzhen Lu, University of Melbourne

What Accelerates the Emerging-Market Internationalisation Process? - An Empirical Study in the Case of China
Leo LiHC, King's College London
Emma L. Punton-Li, Department for Work and Pensions
Fatima Wang, King's College London

Political Knowledge, Political Turbulence and Uncertainty in Emerging Market Internationalization Processes
Mikael Hilmersson, Linnaeus University
Firouze Pourmand, Linnaeus University
Susanne Sandberg, Linnaeus University

Subsidiary-Specific Advantages in Multinational Enterprises: A Case Study of Unilever Subsidiaries in South East Asia
Quyen Nguyen, University of Reading

Bridging the Divide: Linking IB to Complementary Disciplines and Practice
Friday, July 5

Session 2.5.1 - Special Session
Time: 16:45-18:00
Room: Convention Upper Hall

Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations
Chair: Alan M. Rugman, University of Reading

Presentations by the 2013 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Internationalization and Performance of Emerging Market Firms: Institutional Embeddedness in Advanced Economies (Ph.D. Awarded by York University)
Hamid Akbari, UOIT

Three Essays on Foreign Entrepreneurs (Ph.D. Awarded by University of Toronto)
Elena Kulchina, Duke University

Networks Of Influence: Implementing Politically Sustainable Multinational Stakeholder Strategies (Ph.D. Awarded by University of Pennsylvania)
Lite Nartey, University of South Carolina

British Multinationals in South East Asia: Strategy, Subsidiaries and Performance (Ph.D. Awarded by University of Reading)
Quyen Nguyen, University of Reading

Essays on International Non-market Strategy and the Political Economy of Environmental Regulation (Ph.D. Awarded by Harvard University)
Sanjay Patnaik, George Washington University

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 2.5.2 - Panel
Time: 16:45-18:00
Track: 9 - Cross-Cultural Mgmt. and HRM
Room: Sadırvan A (L-1)

Women in Business in Turkey
Chairs: Gabriele Suder, SKEMA and Janet Y. Murray, University of Missouri-St. Louis

Panel Sponsored by WAIB, Women in the Academy of International Business.

Panelists:
- Gülben Türktan, President, KAGIDER
- Hande Eskinazi, Director of Corporate Strategy and Business, Pfizer
- Renin Varnali, Bogazici University
- Melsa Ararat, Sabanci University
- Aylin Kalafatoglu Kurtulus, Co-chairman, Ant Group Corporation

Session 2.5.3 - Special Session
Time: 16:45-18:00
Track: 12-Economic Geography & Value Chains
Room: Sadırvan B (L-1)

Showcase Panel on Economic Geography
Chair: Mark Lorenzen, Copenhagen Business School and Editor, Industry and Innovation
Discussant: Ram Mudambi, Temple University

Panelists:
- Michael Storper, UCLA and London School of Economics
- Ron Boschma, Utrecht University
- Peter Maskell, Copenhagen Business School
- Neil Wrigley, University of Southampton and Editor, Journal of Economic Geography

Session 2.5.4 - Panel
Time: 16:45-18:00
Track: 5-MNC Mgmt. and Organization
Room: Jupiter (Lobby)

Bridging History (back) to Contemporary International Business: Hidden Answers in History to Today’s Puzzles Facing the Multinationals
Chair: Victor Zitian Chen, University of North Carolina, Charlotte
Discussant: Farok J. Contractor, Rutgers University

Panelists:
- John Cantwell, Rutgers University
- Geoffrey Jones, Harvard Business School
- Karl Moore, McGill University
- Oded Shenkar, Ohio State University
- Mira Wilkins, Florida International University

Session 2.5.5 - Competitive
Time: 16:45-18:00
Track: 7 - Emerging Economies
Room: Vista (L9)

Doing Business in Latin America
Chair: Alvaro Cuervo-Cazurra, Northeastern University

Export Intensity, Scope, and Destinations: Evidence from Brazil
Dirk Michael Boehe, University Of Adelaide
Gongming Qian, Chinese University of Hong Kong

Exploring the Emerging Economy Context: SMEs and Social Capital in Brazil
Ruth Clarke, Nova Southeastern University
Ramdas Chandra, Nova Southeastern University
Marcilio Machado, Fucape - Fundação Capixaba de Pesquisa

A Cluster Analysis of FDI in Latin America
Rosa Portela Forte, University of Porto
Nancy Santos, University of Porto

Reverse Innovation as an Inducer of Centers of Excellence in Foreign Subsidiaries of Emerging Markets
Felipe Mendes Borini, ESPM/SP
Sidney Costa, USP
Maite Bezerra, ESPM/SP
Moacir de Miranda Oliveira Junior, USP

AIB 2013 Annual Conference Istanbul, Turkey July 3–6
Session 2.5.6 - Competitive  
Time: 16:45-18:00  
Track: 2 - Marketing and Supply Chain  
Room: Fatih I (L 9)

Supply Chain and Sales for Effective Customer Relationships and Growth  
Chair: Brenda Stermquist, Michigan State University

Responsiveness in Global Supply Chains  
Ayman Omar, American University  
Elizabeth Davis-Sramek, University of Louisville  
Richard Germain, University of Louisville

Social Influence and Contextual Utilization of CRM Technology in an International Field Sales Organization  
David S. Baker, University of Louisiana at Lafayette

A Review of Literature Relevant to International Selling and Sales Management  
Wyatt Austin Schrock, Michigan State University  
Douglas E. Hughes, Michigan State University

How to Increase the Effects of Logistics on International Trade?  
Paloma Bernal Turnes, Georgetown University  
Ricardo Ernst, Georgetown University

Session 2.5.7 - Competitive  
Time: 16:45-18:00  
Track: 8 - Developing Country MNCs  
Room: Fatih I (L 9)

Internationalization and Performance of Developing Economy MNEs  
Chair: James P Johnson, Rollins College

Internationalization and Performance of Emerging Multinationals: The role of Clustering and Certification  
Rajesh Upadhyayula, Indian Institute of Management Kozhikode  
Amit Karna, EBS Business School  
Karthik Dhandapani, Indian Institute of Management Ahmedabad

Addressing the Heterogeneity of Results in Internationalization-Performance Studies on Emerging Markets: A Meta-Analytic Approach  
Jose Mauricio Geleilate, Florida International University  
Marcelo J. Alvarado-Vargas, Florida International University  
Sumit Kundu, Florida International University  
Ronaldo Couto Parente, Florida International University

The Effects of Internationalization on Composition of Debt  
Vinicius Silva Pereira, Fundacao Getulio Vargas  
Hsia Hua Sheng, FGV-EAESP

BRIC Investor Targeting by European Investment Promotion Agencies: Comparative Analysis  
Sergey Filippov, Delft University of Technology

Session 2.5.8 - Competitive  
Time: 16:45-18:00  
Track: 13 - Teaching IB  
Room: Saturn I (Lobby)

All the World is My Classroom – Effective Management Strategies  
Chair: Bernard Wolf, York University

Looking Liability in the Eye: Managing Risk in International Study Tours  
James M. Hagen, Hamline University  
David M. Berg, Hamline University

Managing Exposures to Currency Risk at Michigan State University (Currency Risk Management for an IB Audience)  
Kirt C. Butler, Michigan State University

Using Adobe Connect To Engage Globally Dispersed MBA Students in International Business Courses  
P. Roberto Garcia, Indiana University

A Global Classroom? A Multi-Method Evaluation of Effectiveness of International Collaboration Exercises in International Management Education  
Vas Taras, University of North Carolina, Greensboro  
Alexander Bode, Technische Universität Darmstadt  
Alfredo Jiménez, University of Burgos  
Anja Maria Schuster, University of St. Gallen  
Charles Wankel, St. John's University  
Ciara Lei, Institute for Tourism Studies  
Dan Caprar, University of New South Wales  
Daniel Rottig, Florida Gulf Coast University  
Erika Vaiginiene, Vilnius University  
Fabian Jintae Froese, Georg-August-University Goettingen

Financial Markets: Reforms and Foreign Exchange Exposure  
Chair: John W. Goodell, University of Akron

The Role of Labor in the Privatization Design: International Evidence from the Choice between Public and Private Capital Markets  
Mohamed Belkhir, UAE University  
Hamdi Bennasr, King Saud University

Foreign Exchange Exposure and its Determinants in Emerging Markets: Firm Level Evidence from India  
Ekta Sikarwar, Indian Institute of Management Indore  
Roopak Kumar Gupta, Indian Institute of Management Indore

Liability of Foreignness on International Bond Markets: A "Nested Legitimacy" Framework  
Gregor Binder, WU Vienna  
Igor Filatotchev, City University London  
Jonas F. Puck, WU Vienna
**Session 2.5.10 - Competitive**  
**Time:** 16:45-18:00  
**Track:** 1 - Institutions, Governance & CSR  
**Room:** Mercury I & II (Lobby)

**Performance Effects of Operating across Diverse Institutional Environments**  
Chair: Lorraine Eden, Texas A&M University

The Transferability of Political Risk Management Experience Across Borders  
Jennifer Oetzel, American University  
Chang Hoon Oh, Simon Fraser University

Does Foreign Investment Carry Baggage from Home?  
Reid Click, George Washington University  
Robert Weiner, George Washington University  
Yujin Jeong, American University

Brian Roy Tan, Nanyang Technological University  
Asda Chintakananda, Nanyang Technological University

Why Do Publicly Listed Family Firms Perform so Differently across Emerging Markets? An Institution-based Theory and Meta-Analytic Test  
Patricio Duran, University of South Carolina  
Pursey P.M.A.R. Heugens, Erasmus University  
Tatiana Kostova, University of South Carolina

**Session 2.5.11 - Interactive**  
**Time:** 16:45-18:00  
**Track:** 3 - IB Theory, FDI, and Entry Mode  
**Room:** Mercury III (Lobby)

**Theory Development on Internationalization and Multinational Management**  
Chair: Anne Kristin Hoenen, WU Vienna

OLI 2.0: The OLI Is Dead. Long Live the OLI!  
Xin Li, Copenhagen Business School  
Jens Gammelgaard, Copenhagen Business School  
Liyun Feng, A.P. Moller Maersk Group A/S

On Borderless Management  
Fenghua Wang, Shanghai International Studies University  
Zheng Fan, Shanghai International Studies University  
Zhaoyi Ren, Shanghai International Studies University  
Qingli Fan, St. Andrews University

The Variations of Liability of Foreignness: Examining the Effect of the Alignment between the Firm Resources and the Environmental Factors  
Alexey V. Semenov, Saint Louis University  
Hadi Alhorr, Saint Louis University

China’s Value Stream Approach to the Internationalization Process: Early Stages, Attempts to Go Global, and Returnees Localizing a “Third Way”  
Weidong Xia, Florida International University  
Mary Ann Von Glinow, Florida International University  
Yinxia Li, Beijing Union University  
Yannick Thams, Florida International University  
Jun Yang, Florida International University  
Ying Liu, Florida International University

What are the Sources and Characteristics of the Advantages of Business Group Affiliated Multinationals?  
Roderick Bugador, University of Reading

**Session 2.5.12 - Interactive**  
**Time:** 16:45-18:00  
**Track:** 1 - Institutions, Governance & CSR  
**Room:** Hyde Park (L-2)

**Strategy, Resources and Government**  
Chair: Timothy Michael Devinney, University of Technology, Sydney

A Resource Environment Model of Competitive Advantage: The Paradox of Environmental Embeddedness  
Heechun Kim, Georgia State University  
Robert Hoskisson, Rice University

Historical Anchors Over Resources in International Strategy  
Silvio Luis de Vasconcellos, IENH - Instituciao Evangelica de Novo Hamburgo  
Ivan Lapuente Garrido, UNISI - Universidade do Vale do Rio dos Sinos  
Cyntia Vilasboas Calixto, Fundacao Getulio Vargas (FGV - EAESP)  
Jefferson Marlon Monticelli, UNISI - Universidade do Vale do Rio dos Sinos

Unveiling the Antecedents of International Diversification: An Agency Theory Approach  
Giovanni Battista Dagnino, University of Catania  
Claudio Giachetti, Ca' Foscari University of Venice  
Maurizio La Rocca, University of Calabria  
Pasquale Massimo Picone, University of Catania

Strategizing by the Government: Industrial Policy and Sustainable Competitive Advantage  
Sergio Giovanetti Lazzarini, Unesco Institute of Education and Research

Inter-Governmental Organizations and Innovation  
Srividya Jandhyala, George Washington University  
Anupama Phene, George Washington University

Shifting Paradigms in the Postnational Constellation: A Deliberative View on the Role of the Firm  
Ul Henning Richter, Nottingham University

**Session 2.5.13 - Interactive**  
**Time:** 16:45-18:00  
**Track:** 9 - Cross-Cultural Mgmt. and HRM  
**Room:** Macka Park (L-2)

**HRM Issues**  
Chair: Jacob Eisenberg, University College Dublin

Job Resources and Employee Engagement: A Cross-National Investigation  
Elaine Farndale, Pennsylvania State University / Tilburg University

Job Satisfaction and Confidence of Asian Managers in Japanese MNCs  
Yoshitaka Yamazaki, International University of Japan
Speaking Up or Striking Back? Exploring why Employees Respond Differently to Psychological Contract Breach in a Chinese Context
T.K. Peng, I-Shou University
Cheng-Chen (Timothy) Lin, National Pingtung University of Science and Technology

Extension of Meyer and Allen’s Three Component Model of Organizational Commitment in South Korea
Mannsoo Shin, Korea University
Gahye Hong, Korea University
Younsam Cho, Korea University
Boine Kim, Sung Kyun Kwan University

English Language Ability and Employees’ Commitment to Globalization of the Firm
Sachiko Yamao, University of Melbourne
Tomoki Sekiguchi, Osaka University

Antecedents of Citizenship Behavior in Arab Employees in Kuwait
Paula S. Daly, James Madison University
Marion Owyar-Hosseini White, James Madison University
Mohammad E. Alloughani, James Madison University

The Influence of Organizational and Family Expectations, Cross-Domain Technology Usage, and Attachment Style on Work-Family Conflict: A Study of Employees in China, Hong Kong, Mexico, and the United States
Anne Marie Francesco, Hong Kong Baptist University
Janice R. W. Joplin, Southern Illinois University
Edwardsville
Margaret Shaffer, University of Wisconsin-Milwaukee
Theresa Lau, Hong Kong Polytechnic University

Effects of Outward Migration on Inward FDI: From Social Networks to Human Capital
Xiyun Yang, Shanghai University of International Business and Economics
Xiaohua Lin, Ryerson University

Executive Power and its Influence on the Success of Negotiation for Inter-organizational Alliance Formation
Tariq Hussain Malik, Dongbei University of Finance & Economics

Implications of Managerial Personality, Trust and Procedural Justice Perceptions on International Interorganizational Cooperation
Furkan Amil Gur, Louisiana State University
Joshua Bendickson, Louisiana State University

The Effects of Supplier Involvement and Knowledge Protection on Product Innovation in Customer-Supplier Relationships: A Study of Global Automotive Suppliers in China
Ruey-Jer Bryan Jean, National Chengchi University

Determinants of Global Innovation Network Effectiveness: Strategic Talent Management Capabilities
Mary Boydent Teagarden, Thunderbird School of Global Management
Andreas Schotter, Western University

Management Issues and Strategies for the Tourism Industry Areas in a Low-Carbon Society
Ying Sheng Yao, National Chi Nan University

Two Faces of Business Groups on Innovation Performance: Internalization and Institutional Legitimacy
Zhaojun Gao, Peking University
Changqi Wu, Peking University

Knowledge Acquisition and Application in International Buyer-Supplier Alliances
Chia-Ling (Eunice) Liu, National Cheng Kung University
Rudolf R. Sinkovics, University of Manchester

Friday, July 5 - 19:00-22:00

AIB Gala Event
The Gala Event will take place at the 1001 Direk Cistern. Transportation will be provided from Hilton Istanbul to the venue. Business Casual attire is recommended.
Saturday, July 6

Session 3.1.1 - Panel
Time: 09:00-10:15
Track: 9 - Cross-Cultural Mgmt. and HRM
Room: Convention Upper Hall

Geert Hofstede: "If I Was Going to Do It Again..., I Would Use the World Values Survey"
Chair: Mikael Soendergaard, Aarhus University

Panelists:
Geert Hofstede, University of Maastricht
Michael Minkov, International University College
Sjoerd Beugelsdijk, University of Groningen
Mark F. Peterson, Florida Atlantic University
Maaja Vadi, University of Tartu
Aycan Kara, Florida Atlantic University

Session 3.1.2 - Panel
Time: 09:00-10:15
Track: 1 - Institutions, Governance & CSR
Room: Şadırvan A (L-1)

The Role of CSR in the Growth and Success of Chinese Multinationals
Chairs: Xiaohua Yang, University of San Francisco and Marilyn Taylor, University of Missouri at Kansas City
Discussant: Pervez N. Ghauri, King's College London

Panelists:
Denis Arnold, University of North Carolina, Charlotte
Timothy Michael Devinney, University of Technology, Sydney
Lei Li, Nottingham University
Christof Miska, Vienna University of Economics and Business
Huaichuan Rui, University of London
Guenter K. Stahl, WU Vienna and INSEAD

Session 3.1.3 - Competitive
Time: 09:00-10:15
Track: 13 - Teaching IB
Room: Şadırvan B (L-1)

Re-Energizing Your Teaching Tools to Create Student Engagement
Chair: Melodena Balakrishnan, University of Wollongong in Dubai

The Full Circle: Case Teaching and Writing in International Business Courses
Marina Apaydin, American University of Beirut
There is No Free Lunch But There Are Free Apps to Teach International Business
Tanvi H. Kothari, San Jose State University
Born to Become Global
Michal Zdziarski, Warsaw University
Authentic Learning Experience: Using Live Industry Projects in an International Business Course
Vinh Nhat Lu, Australian National University
Brett David Scholz, University of Canberra

Internationalization and Resilience of Business Groups in Developing Economies: A Comparative and Evolutionary Perspective
Chairs: Asli M. Colpan, Harvard University and Geoffrey Jones, Harvard Business School

Panelists:
Maria Ines Barbero, Universidad de San Andrés and Universidad de Buenos Aires
Asli M. Colpan, Harvard University
Takashi Hikino, Kyoto University
Geoffrey Jones, Harvard Business School
Hicheon Kim, Korea University
Ravi Ramamurti, Northeastern University
Mira Wilkins, Florida International University

Session 3.1.5 - Competitive
Time: 09:00-10:15
Track: 11 - SMEs and Entrepreneurship
Room: Vista (L 9)

Knowledge, Learning and New Venture Internationalization
Chair: R. Isıl Yavuz, Ozyegin University

International Entrepreneurship Learning of Born Global
Fu-Mei Chuang, Loughborough University
Chueh-An Hsieh, National Sun Yat-Sen University

Organizational Learning in Young Transnational Firms
Mareike Schmidt, University of Bremen
Jörg Freiling, University of Bremen

Knowledge and New Venture Internationalization: A Review and Knowledge Components Framework
Sarah Park, EMLyon Business School
Joseph A. LiPuma, EMLyon Business School
Christiane Prange, EMLyon Business School

Exploring Rapid International Growth of High Technology Ventures: From a Knowledge Perspective
Fiona Xiaoying Ji, Ohio University
Catherine N. Axinn, Ohio University

Session 3.1.6 - Competitive
Time: 09:00-10:15
Track: 9 - Cross-Cultural Mgmt. and HRM
Room: Fatih II (L 9)

Unpacking Cross-Cultural Interactions
Chair: Davina Vora, SUNY New Paltz

Unpacking the Dynamics of the Post-Merger Integration Process: Interaction between Identities, Interpretations, Emotions and the Role of Language
Guldem Karamustafa, University of Geneva
Susan Carol Schneider, University of Geneva
Jeff Davis, Orabrush

Voicing Across Cultures: The Role of Communication Style and Relationships in Employee Voice
Anna-Katherine Ward, Virginia Tech
Elizabeth Ravlin, University of South Carolina
Brian Klaas, University of South Carolina
Nancy R. Buchan, University of South Carolina
The Challenge of Nonverbal Context in International Business: A Model of Communication and Social Interaction Style
Nancy R. Buchan, University of South Carolina
Wendi L. Adair, University of Waterloo
Xiaoping Chen, University of Washington
Dong Liu, Georgia Institute of Technology

The Role of Energy in Intercultural Work Relationships
Dana M. McDaniel, California State University, Long Beach

Perspectives on Trade and Learning
Chair: Alan S. Zimmerman, City University of New York-College of Staten Island

The International Transmission of Liquidity Shocks: A Cross-Country Study on Trade Credit and Financial Crises
Rafael Schiozer, FGV - Brazil
Miyamoto Renata, FGV

Beyond Learning-by-Exporting: When Does Exporting Lead to Better Performance?
Jaiho Chung, Korea University
Jon Jungbien Moon, Korea University
Hyejin Cho, Korea University
Jiyoung Shin, Korea University

Poor Predictive Power and the Unrealism of International Trade Models: Proposing a More Realistic Behavioral Economics-Based Model
Hamid S. Hosseini, King's College

Qualitative Methodology and IB
Chair: Ilir Haxhi, University of Amsterdam

Critical Realism as a Third Lens to Distance in International Business and International Management Research
Tiina Rítvala, Aalto University
Emmanuella Plakoiannaki, Aristotle University of Thessaloniki

We Want to Learn All About You: The Interview as Ethnographic Event in International Business Research
Fiona Moore, University of London

Causal Recipes for Internationalization Speed
Luciano Ciravegna, University of London

A Methodological Approach for Bargaining Power Dynamics: Event Analysis, Event Sequencing, and Action Rates
James Nebus, Suffolk University
Carlos Rufin, Suffolk University
Laura Albareda, Deusto Business School

Market Entry and Subsidiaries: Structuring for Growth
Chair: Johny K. Johansson, Georgetown University

Marketing Adaptation and Foreign Market Entry-The Link to Foreign Subsidiary Establishment
Desislava Dikova, Vienna University of Economics and Business
Arjen Slanger, Rotterdam School of Management

Marketing Strategy in MNC Subsidiaries: Pure versus Hybrid Archetypes
David Midgley, INSEAD
Sunil Venkat, University of Queensland

Concurrent Sourcing Strategy of Multinational Firms: Drivers and Performance Implications
Gerald Yong Gao, University of Missouri-St. Louis
Janet Y. Murray, University of Missouri-St. Louis
Masaaki Kotabe, Temple University

The Role of Network Structure in Equity Based Partnerships: A Social Network Analysis of Domestic vs. International Joint Venture Formations
Steven Carnovale, Rutgers University
Sengun Yeniurt, Rutgers University

Institutions, CSR and Value Creation
Chair: S. Prakash Sethi, City University of New York

Generating Profit or Generating Value through Multinationality
Jan Hendrik Fisch, University of Augsburg
Michael-Jörg Oesterle, University of Stuttgart
Cigdem Polat, University of Augsburg

The Impact of International Experiences on Corporate Social Performance: A Case of Korean MNCs
Eun Woo Kim, Yonsei University
Jooyoung Kwak, Yonsei University
Soonkyoo Choe, Yonsei University

Corporate Philanthropy and Corporate Financial Performance: An Institutional Comparison between China and the United States
Heli Wang, Singapore Management University
Jane Wenzhen Lu, University of Melbourne
Qian Wang, Zhejiang University

Does Distance Matter? Cross-Border Acquisitions and Corporate Value for Multinationals in Greater China
Meijui Sun, Ming Chuan University

Ownership, Governance and Capital Structure
Chair: Jean-Claude Cosset, HEC Montreal

Market Liquidity and Bank-dominated Corporate Governance: Evidence from Japan
Hideaki Sakawa, Nagoya City University
Masato Ubuoka, Kushiro Public University
Naoki Watanabe, Ritsumeikan University
The use of Financial Contracting Arrangements to Constrain Rent-Seeking Behaviour of Managers of Subsidiary Firms: Evidence from UK and US Multinational Subsidiary Firms
Robert Suban, University of Manchester
Michael Bowe, University of Manchester
Mo Yamin, University of Manchester

Does Corporate Governance in Cash Management Adds Value to Multinational Firms?
Daniel Gomes de Moraes, FGV-EESP
Hsia Hua Sheng, FGV-EAESP
Mayra Ivanoff Lora, FGV-EESP

The Impact of Crisis on Determinants of Leverage: European Evidence
Victoria Krivogorsky, San Diego State University
Gun-Ho Joh, San Diego State University
Andrei Filip, ESSEC

Risk Management and Transaction Cost Theory: The Case of Project Finance
Jakob Mülner, Vienna University of Economics and Business

Hedging and the Failures of Corporate Governance: Lessons from the Financial Crisis
Rodrigo Zeidan, Fundação Dom Cabral and Nottingham University

Session 3.1.13 - Interactive
Time: 09:00-10:15
Track: 6-Innovation & Knowledge Mgmt.
Room: Macka Park (L-2)

Management of Knowledge
Chair: Changsu Kim, Sogang University

How Teams Interact with Interfirm Learning for New Variety
Tomohiro Machikita, Institute of Developing Economies
Yasushi Ueki, Institute of Developing Economies

Leveraging Local Talent for Global Learning
Shad Morris, Ohio State University
Daniel Han Ming Chng, China Europe International Business School
Jian Han, China Europe International Business School
Biju Zong, Ohio State University

Extroversion, Team Helping, and the Performance of Demographically Diverse Teams
Hsi-An Shih, National Cheng Kung University
Yun-Hwa Chiang, Ming Chuan University
Hsiao-Yun Liang, National Cheng Kung University

Top Management Team Experiences and the Growth Value of Corporate Venturing
Yu-Chen Chen, National Taiwan Normal University
Shu-Jou Lin, National Taiwan Normal University

Slips and Accommodations in MNC Subsidiary Strategizing Activities
Robert Demir, The Ratio Institute and Stockholm University

Overcoming Regulatory Hurdles: A Global Analysis of Venture Innovativeness and VC Experience
Elisa Alvarez-Garrido, Georgia State University

Between the Global and the Local? Knowledge Sharing and Neo-Colonial Relations in Professional Service Multinationals
Mehdi Boussebaa, University of Bath
Andrew Sturdy, University of Bristol
Glenn Morgan, University of Cardiff
Marketing Strategy in Emerging Markets
Chair: Constanza C. Bianchi, Universidad Adolfo Ibanez

Advertising in Emerging Economies: The Advertising Context of China
Marin Alexandrov Marinov, University of Gloucestershire
Svetla Trifonova Marinova, Aalborg University
Dan Alex Petrovici, University of Kent
John B. Ford, Old Dominion University

Emerging Economies and Mega-Sporting Events: A Longitudinal Analysis of Advertising Patterns and Market Strategies of 2008 Beijing Olympic Games’ Sponsoring Partners
Harald Dolles, Molde University College
Sten Soderman, Stockholm University

The Implementation of Brand Management Practices in an Emerging Country Market: An Exploratory Study
Ekrem Tatoglu, Bahcesehir University
Daragh O’Reilly, University of Sheffield

Cultural Eco Map: Exploring the Interrelations of Heterogeneous Cultural Resources and Customer Value Proposition of Business Model
Andrejs Cirjevskis, Riga International School of Economics and Business Administration (RISEBA)

Export Credit Agencies, Cross Border Trade, Times of Crisis, and Increased Value Added in Emerging Economies Industrial Sectors
Hilmar Thor Hilmarsdottir, University of Akureyri
Trung Quang Dinh, University of Akureyri

Coffee Break

Refreshments will be provided for conference participants at the Convention Lower Hall.
### Session 3.2.4 - Panel

**Time:** 10:55-12:10  
**Track:** 9 - Cross-Cultural Mgmt. and HRM  
**Room:** Jupiter (Lobby)

**Women Navigating in Global Male Dominated Industries: Explaining the Factors for Success**

**Chairs:** Joan P Mileski, Texas A&M University at Galveston and Tugba Kalafatoglu, ESADE Business School

Panel Sponsored by WAIB, Women in the Academy of International Business.

**Panelists:**
- Joan P Mileski, Texas A&M University at Galveston
- Aylin Alpustun, Turk Ekonomi Bankası
- Guillem Toygar, Otto Group
- A. Guldem Cetin, Dokuz Eylul University
- Seval Ozcan, Blanchard International Turkey

### Session 3.2.5 - Competitive

**Time:** 10:55-12:10  
**Track:** 9 - Cross-Cultural Mgmt. and HRM  
**Room:** Vista (L 9)

**MNCs and Host-Country Nationals**

**Chair:** Winfried Ruigrok, University of St. Gallen

International Human Resource Management Practices and Host Country National Attitudes toward Expatriates
- Haiying Kang, University of South Australia
- Jie Shen, University of South Australia
- Peter John Dowling, La Trobe University

Localization and the Performance of Foreign Subsidiaries
- Naoki Ando, Hosei University
- Yongsun Paik, Loyola Marymount University

Influence of Localization on Host Country Nationals’ Withdrawal Cognition in China: The Moderating Effect of Demographics
- Azusa Hitotsuyanagi, Georg-August-Universitaet Goettingen
- Fabian Jintae Froese, Georg-August-University Goettingen
- Yong Sukh Pak, Yonsei University

Performance Outcomes of Leadership Succession at Foreign Subsidiaries in Japan
- Fabian Jintae Froese, Georg-August-University Goettingen
- Ralf Bebenroth, Kobe University

### Session 3.2.6 - Competitive

**Time:** 10:55-12:10  
**Track:** 8 - Developing Country MNCs  
**Room:** Fatih II (L 9)

**Organizational Structure Effects on Internationalization and Performance of Developing Economy MNEs**

**Chair:** Paz Estrella Tolentino, University of London

**Internationalization of Emerging Multinationals: Role of Owner-CEOs**
- Raveendra Chittoor, Indian School of Business
- Preet S. Aulakh, York University
- Sougata Ray, Indian Institute of Management Calcutta
- Deepak Jena, Indian School of Business

### Business Group Heterogeneity and the Internationalization-Performance Relationship: Evidence from Indian Business Groups

- Saptarshi Purkayastha, IIM Kozhikode
- Vikas Kumar, University of Sydney
- Jane Wenzhen Lu, University of Melbourne

### Performance Persistence of Emerging Economy Firms: The Interaction Effects of Business Group, Home Institution and Internationalization

- Lin Cui, Australian National University
- Helen Hu, University of Melbourne
- Preet S. Aulakh, York University

### Business Model Management in the Internationalization of Emerging Market Firms: The South African Experience

- Margarete Kalinowski, ESADE Business School
- Luis Vives, ESADE Business School

### Session 3.2.7 - Competitive

**Time:** 10:55-12:10  
**Track:** 1 - Institutions, Governance & CSR  
**Room:** Fatih I (L 9)

**Role of the CEO and Board**

**Chair:** Maria Alejandra Gonzalez-Perez, Universidad EAFIT

The Impact of CEO Incentive and CEO Monitoring Mechanisms on Risky International Expansion
- Yu-Kai Wang, Soochow University
- Chris Changwa Chung, Korea University

An Investigation of the Relationships between Board Characteristics, CEO Influence, and the Performance of Cross-Border Acquisitions
- Deepak K Datta, University of Texas at Arlington
- Dynah A Basuil, Asian Institute of Management

Exchange Rate and Macroeconomic Fluctuations as Sources of Luck in CEO-Compensation
- Clas Wilhborg, Chapman University
- Hsin Hui Chiu, California State University
- Lars Oxelheim, Lund University
- Jianhua Zhang, University of Gothenburg

### Session 3.2.8 - Competitive

**Time:** 10:55-12:10  
**Track:** 12 - Economic Geography & Value Chains  
**Room:** Saturn I (Lobby)

**Sourcing and Offshoring**

**Chair:** Aks Zaheer, University of Minnesota

The Time Opportunity Cost of Cultural Differences in Global Services Sourcing
- Carine Peeters, Universite libre de Bruxelles
- Catherine Dehon, ULB - Solvay Brussels School of Economics and Management
- Patricia Garcia-Prieto, ULB - Solvay Brussels School of Economics and Management

Hidden Costs and the Role of Modularity: A Study on Offshoring Process Performance
- Marcus M. Larsen, Copenhagen Business School

Business Process Offshoring: Investigating the Role and Impact of International Strategy
- Niccolo Pisani, IESE
- Joan Enric Ricart, IESE

Sourcing from Multinational Suppliers to Overcome Weak Contracting Institutions and Gain Supply Chain Capabilities
- Markus D. Taussig, National University of Singapore
- Kjell Carlsson, Wilson Perumal & Company
Bridging the Divide: Linking IB to Complementary Disciplines and Practice

Session 3.2.9 - Competitive
Time: 10:55-12:10
Track: 7 - Emerging Economies
Room: Saturn II (Lobby)

Qualitative Research in Emerging Markets
Chair: Seung Ho Park, Moscow School of Management
SKOLKOVO

The Professional Services Firm (PSF) in a Globalised Economy: A Case Study of the Performance of Foreign and Domestic Securities Firms in an Emerging Market
Mehmet Demirbag, University of Sheffield
Martina McGuinness, University of Sheffield
Ahmet Akın, Fatih University
Nizamettin Bayyurt, Fatih University
Eyüp Bastı, Fatih University

Building on Institutional Voids: A Case of Business Groups in an Emerging Economy
Ashar Saleem, Lahore University of Management Sciences
Abdur Rahman, Lahore University of Management Sciences

Diversification Strategies of Transition Economy Entrepreneurs: Qualitative Research as a Bridge to Quantitative Analysis
Anna Lamin, Northeastern University
Sheila Puffer, Northeastern University
Daniel McCarthy, Northeastern University

Session 3.2.10 - Competitive
Time: 10:55-12:10
Track: 6-Innovation & Knowledge Mgmt.
Room: Mercury I&II (Lobby)

Innovation, Knowledge and Performance
Chair: Xiaobai Shen, University of Edinburgh

Reverse International Knowledge Transfer in the MNE: (Where) Does Affiliate Performance Boost Parent Performance?
Nigel Driffield, Aston University
James Love, Aston University
Yong Yang, University of Sussex

International Technology Sourcing Strategies and Inventor Employment
Roger Smeets, Rutgers University

Trust, Transaction Cost and Knowledge Sharing in Strategic Alliances: A Study of Supplier Relationship in Thailand
Rapeeporn Rungsithong, University of Bath
Klaus E. Meyer, China Europe International Business School
Anthony Roath, University of Bath

Selective Attention and the Initiation of the External Knowledge Sourcing Process in Multinational Corporations
Felipe Monteiro, INSEAD

Session 3.2.11 - Interactive
Time: 10:55-12:10
Track: 3 - IB Theory, FDI, and Entry Mode
Room: Mercury III (Lobby)

Institutional Perspectives on FDI
Chair: Jean-Francois Hennart, Singapore Management University and University of Pavia

The Impact of Institutional Imprinting on Inward Internationalization Diversity: Evidence from Chinese Private Sector
Hongxin Zhao, Saint Louis University
Jieqiong Ma, Saint Louis University

The Effect of National Ethical Environment on Japanese FDI in Developing and Developed Countries
George Z. Peng, University of Regina
Jean-Marie Nkongolo-Bakenda, University of Regina

Cross-Border Megamergers as Socio-Cognitive Hubs: A Dominance Analysis Approach
Weilei (Stone) Shi, Baruch College-CUNY
Ravi Madhavan, University of Pittsburgh
EunJoo Yi, University of Pittsburgh

The Determinants of China’s Outward FDI: From the Home Country’s Institutional Perspective
Mengmeng Shan, Fudan University
Yuanxu Li, Fudan University

Paradox of Cultural Distance in Determining the Investment Timing of Corporate Venture Capital Investment
Shin Hyung Kang, KAIST Business School
Zong-Tae Bae, Kaist Business School

China’s Formal Institutions for Outward FDI
Victor Zitian Chen, University of North Carolina, Charlotte
Karl P. Sauvant, Columbia University

Global Oligopolistic Competition and Multinational Corporations: A Strategic Interaction Perspective on Foreign Direct Investment
Michael W Hansen, Copenhagen Business School
Anne Kristin Hoenen, WU Vienna

Session 3.2.12 - Interactive
Time: 10:55-12:10
Track: 13 - Teaching IB
Room: Hyde Park (L-2)

How can You Make Your Program Design More Effective to Achieve IB Learning Outcomes?
Chair: Paloma Bernal Turnes, Georgetown University

Cross-Cultural Formative Feedback: An Exploratory Framework for Business Schools
Mark Tayar, Swinburne University of Technology
Yuqian Zhang, Macquarie University

Design for Effective Learning - Making a Methodology Course the Backbone Platform for an IB Curriculum
Vallten Kaartemo, Turku School of Economics
Peter Zettinig, Turku School of Economics
Birgitta Sandberg, Turku School of Economics
Zsuzsanna Vincze, Umeå University

Experiential Learning in the MBA Curriculum: The Use of Global Consultancy Projects
James P Johnson, Rollins College
D. Michael Brown, Birmingham City Business School

Saturday, July 6
Commitment to the Study of International Business and Cultural Intelligence: A Multi-Level Model
Jase Ramsey, University of Alabama
Amine Abi Aad, University of Alabama
Livia Lopes Barakat, Fundacao Dom Cabral

Making of a "Global" Graduate
Massoud Saghafi, San Diego State University

Do Student Response Systems Cross Cultural Boundaries
Thomas Gene Drape, Azusa Pacific University

Session 3.2.13 - Interactive
Time: 10:55-12:10
Track: 6-Innovation & Knowledge Mgmt. Room: Macka Park (L-2)

Performance, Knowledge, and Innovation
Chair: Ronaldo Couto Parente, Florida International University

University–Industry Collaboration in R&D: The Role of Business Sophistication and Labor Market Rigidity
Christopher Williams, University of Western Ontario
Gayle Allard, IE Business School
Candace A. Martinez, Saint Louis University

Managing Learning Activities to Improve Performance of International Strategic Alliances
Chia-Ling (Eunice) Liu, National Cheng Kung University
Steven Lui, University of New South Wales
John Liu, University of New South Wales

A Longitudinal Analysis of Blockbuster Drugs
Thomas J. Hannigan, Temple University
Ram Mudambi, Temple University
Andrew Sfekas, Temple University
Denise Dunlap, Northeastern University

Patenting Abroad vs. Outsourcing Abroad: A Cross-Country Investigation of Innovation in Emerging Markets
Hyunju Ahn, Korea University
Daeil Nam, Korea University

Cross-Border Learning, Technological Turbulence and Firm Performance
Liliana Perez-Nordtvedt, University of Texas at Arlington
Debmalya Mukherjee, University of Akron
Ben Kedia, University of Memphis

Vicarious Learning in the Globalization of Venture Capital
David Lanier Major, Indiana University
David Waguespack, University of Maryland
Anil Gupta, University of Maryland at College Park

The Determinants of Innovative Performance in Virtual R&D Teams in the 21st Century Frontier R&D Program of Korea
Changsu Kim, Sogang University
Byungheon Lee, Kwangwoon University
Donseung Choi, Sogang University

Session 3.2.14 - Interactive
Time: 10:55-12:10
Track: 14-Methods in IB Research Room: Orman Park (L-2)

Novel Approaches in IB Research Methodology
Chair: Haruo Hagiwara Horaguchi, Hosei University

Integrated Model to Analyze Brand Function for Products in the Global Marketplace
David Pan, Prince Sultan University
Alan Pan, Xiamen University
Frank Fu, Hong Kong Baptist University
Linda Clarke, University of Florida
Berna Mutlu, University of Florida

Stepping through the Looking Glass: Reflections on Field Research
Christina Stringer, University of Auckland
Glenn Simmons, University of Auckland

Does Language Grammatical Structure Matter? Evidence from Gender Marking
Amir Shoham, temple university
Estefania Santacreu-Vasut, ESSEC and THEMA
Oded Shenkar, Ohio State University

(Self) Reflexivity as Method(ology): Advancing International Business Research
David Sapto Adi Guttmersen, Coventry University

The Polycontextualization of International Business Research: An Evolutionary Process
Linda Clarke, University of Florida
Debra Shapiro, University of Maryland
Mary Ann Von Glinow, Florida International University
Moriah Meyskens, University of San Diego

Session 3.2.15 - Interactive
Time: 10:55-12:10
Track: 9 - Cross-Cultural Mgmt. and HRM Room: Central Park (L-2)

Cross-Cultural Management
Chair: Romie Frederick Littrell, Auckland University of Technology

Why the Institutional Distance Literature in Management is about Institutions, Not Distance
Robbert Maseland, University of Groningen
André van Hoorn, University of Groningen

A Process-Based Explanation of the Psychic Distance Paradox – Evidence from Global Virtual Teams
Peter Magnusson, Florida International University
Anja Maria Schuster, University of St. Gallen
Vas Taras, University of North Carolina, Greensboro

Rethinking Cultural Interaction: The Role of Cultural Attractiveness in International Business
Chengguang Li, University of Augsburg
Felix Brodbeck, University of Munich
Jan Hendrik Fisch, University of Augsburg

Reconsidering the Borders of Culture: Regional Culture
Aycan Kara, Florida Atlantic University
Mark F. Peterson, Florida Atlantic University

Ethically Questionable Negotiation Tactics: Evidence from Austria, China, Greece and Turkey
Abraham Stephanidis, St. John's University
Moshe Banai, City University of New York
Ahmet Erkus, Gedik University
Herbert Goelzner, Salzburg University of Applied Sciences and Technologies
The Effects of Acculturation on Psychological Proximity, Emotions and Their Consequences  
Majid Ghorbani, Renmin University of China  
Masud Chand, Wichita University

Thou Shalt Not Steal: The Impact of Religion on Software Piracy  
Amanda E.K. Budde-Sung, University of Sydney  
Matthew C. Mitchell, Drake University

SATURDAY, JULY 6 - 12:10-13:20

Time: 12:10-13:20  
Room: Convention Lower I&II

Light Lunch

A light lunch will be provided for conference participants at the Convention Lower Hall.

SATURDAY, JULY 6 - 13:20-14:35

Session 3.3.1 - Panel  
Track: 6 - Innovation & Knowledge Mgmt.  
Room: Convention Upper Hall

Sharing Knowledge at a Distance: Obstacles and Facilitators  
Chair: Yves Doz, INSEAD  
Discussant: Aya Chacar, Florida International University

Panelists:
Tina Ambos, University of Sussex  
Aya Chacar, Florida International University  
Thomas Hutzschenreuter, WHU Otto Beisheim School of Management  
Yves Doz, INSEAD

Session 3.3.2 - Panel  
Track: 9 - Cross-Cultural Mgmt. and HRM  
Room: Şadırvan A (L -1)

Indigenous and International Perspectives on Global Mindset: Implications for the 21st Century  
Chair: Rabi Bhagat, University of Memphis  
Discussant: Nakiye A. Boyacigiller, Sabanci University  
Co-Discussant: Mansour Javidan, Thunderbird School of Global Management

Panelists:
Rabi Bhagat, University of Memphis  
Cordula Barzanitty, Toulouse Business School  
Bharatendu Srivastava, IIM Calcutta  
Subramanyam Ragunathun, IIM Bangalore

Session 3.3.3 - Competitive  
Track: 3 - IB Theory, FDI, and Entry Mode  
Room: Şadırvan B (L -1)

FDI Location  
Chair: Majid Eghbali-Zarch, University of Western Ontario

Strategic Hedging: Evidence from Brazilian Exporters  
Dirk Michael Boehe, University Of Adelaide

The Institutional Diversity of Regions and MNES' Internationalization  
Jean-Luc Arregle, EMLyon Business School  
Toyah L. Miller, Indiana University  
Michael A. Hitt, Texas A&M University  
Paul W. Beamish, University of Western Ontario

FDI in Tax Havens: Do Corporate Tax Rates Matter?  
Chris Jones, Aston University  
Yama Temouri, Aston University

Session 3.3.4 - Panel  
Track: 13 - Teaching IB  
Room: Jupiter (Lobby)

Hands-On, Minds-On: Experiential Learning Projects in International Business Education Part 1  
Chair: Vas Taras, University of North Carolina, Greensboro

Panelists:
Vas Taras, University of North Carolina, Greensboro  
Mirosław Jarosinski, Warsaw School of Economics  
Michel Librowicz, Université du Québec à Montréal  
Nick Robinson, North Island College  
Amanda E.K. Budde-Sung, University of Sydney  
Adam John, Rikkyo University  
Nobuya Takezawa, Rikkyo University  
Dirk Fischbach, Hochschule Harz  
Andres Velez-Calle, Universidad EAFIT  
Virginia Cathro, Otago University  
Maria Alejandra Gonzalez-Perez, Universidad EAFIT  
Alfredo Jiménez, University of Burgos  
Anke Arnaud, Embry-Riddle Aeronautical University  
Alfredo Behrens Consulting  
Sebastián Steizel, Universidad Catolica de Argentina  
Michael Zsuh Ngoasong, Coventry University London Campus  
Susan Forquer Gupta, Monmouth University  
Terri Lituchy, University of the West Indies  
Betty Jane Punnett, University of the West Indies  
Toshiya Ozaki, Rikkyo University

Session 3.3.5 - Competitive  
Track: 7 - Emerging Economies  
Room: Vista (L 9)

Diversification, Location, and Growth in Emerging Markets  
Chair: Andrei Panibratov, Saint-Petersburg State University

International Diversification and Growth Option Value: Growth Opportunities in Emerging and Advanced Markets  
Anju Seth, Virginia Tech  
Todd Alessandri, Northeastern University

Revisiting the Curvilinear Relationship between Diversification and Performance: A Study of Business Groups in Emerging Economies  
Qian Gu, Georgia State University  
Jane Wenzhen Lu, University of Melbourne  
Chi-Nien Chung, National University of Singapore

Location Determinants of R&D Lab Closure in Emerging Economies  
Grigoris Livantis, Northeastern University  
Anna Lamin, Northeastern University
Session 3.3.6 - Competitive  
Track: 14 - Methods in IB Research  
Room: Fatih II (L 9)  
**Quantitative Methodology in IB**  
Chair: Jose Ernesto Amoros, Universidad del Desarrollo

**Exploratory Factor Analysis Use in International Business Research: Miscalculation of Factor Scores**  
Bo Bernhard Nielsen, Copenhagen Business School  
Sabinia Nielsen, Copenhagen Business School

**Avoiding Relegation - Diversity, Selectivity, Experience or Methodology?**  
Deepak Dhayanithy, Indian Institute of Management Kozhikode

**Exploratory Factor Analysis Use in International Business**  
Tomasz Lenartowicz, Florida Atlantic University  
Tais Siqueira Barreto, Florida Atlantic University

**Measuring Corporate Reputation: Testing Alternative Factor Structures and Nomological Validity**  
James Agarwal, University of Calgary  
Oleksiy Osyevskyy, University of Calgary  
Percy M. Feldman, Pontificia Universidad Catolica de Peru

Session 3.3.7 - Competitive  
Track: 4 - Strategy, Alliances, Competitiveness  
Room: Fatih I (L 9)  
**IJV Stability and Duration**  
Chair: Deepak K Datta, University of Texas at Arlington

**The Effect of Asymmetrical Changes in Partners’ Behavior and Attitudes on the Instability of International Joint Ventures**  
Rodrigo Isidor, University of Paderborn  
Frank Hornung, University of Giessen  
Rudy Kabst, University of Paderborn

**The Impact of Business Relatedness on Mode Stability – An Empirical Investigation on International Joint Ventures**  
Michael Hunoldt, Friedrich Schiller University of Jena

**Knitting International Alliances: Cobweb of Cultural Distance, Joint Sensemaking, and Alliance Duration**  
Robin Pesch, University of Bayreuth  
Ricaarda B. Boucken, University of Bayreuth  
Jan Knocke, University of Bayreuth

**The Effects of Host Country Environment and Performance Risk on Ex Post Renegotiation in International Joint Ventures**  
Linda Hsiu-yun Hsieh, University of Birmingham

Session 3.3.8 - Competitive  
Track: 8 - Developing Country MNCs  
Room: Saturn I (Lobby)  
**Corporate Governance in Developing Economy MNEs**  
Chair: Huifen Cai, University of Huddersfield

**Corporate Ownership Reform and Foreign Market Entry of Emerging Market Firms: Extending the Theoretical Lens of Firm-Specific Advantages**  
Ming Hua Li, Copenhagen Business School  
Lin Cui, Australian National University  
Jiangyong Lu, Guanghua School of Management

Session 3.3.10 - Competitive  
Track: 1 - Institutions, Governance, & CSR  
Room: Mercury I&II (Lobby)  
**CSR and Legitimacy**  
Chair: Christof Misika, Vienna University of Economics and Business

**Do All Firms Seek Legitimacy? An Examination of Firms in the Global Apparel Industry**  
Susan L Young, Seton Hall University  
Mona Makhija, Ohio State University

**CSR, Attitude and Institutional Pressures**  
Rasi Kunapatarawong, Universidad Carlos III de Madrid

**CSR Adoption and Involvement in Jus Cogens vs. No-Jus Cogens Human Rights Abuses. An Empirical Study on Large Global Corporations**  
Elisa Giuliani, University of Pisa  
Davide Fiaschi, University of Pisa

**Legitimizing Export Expansion into Institutionally Distant Destinations**  
Ziliang Deng, Renmin University of China  
Ruey-Jer Bryan Jean, National Chengchi University  
Rudolf R. Sinkovics, University of Manchester

Session 3.3.12 - Interactive  
Track: 5 - MNC Mgmt. and Organization  
Room: Hyde Park (L -2)  
**MNE Integration and Local Reach**  
Chair: Tom Roehl, Western Washington University

**MNE Integration Processes: A Subsidiary Perspective**  
Birgitte Groggaard, University of Calgary  
Helene Lee Colman, Norwegian Business School  
Inger G. Stensaker, Norwegian School of Economics

**Balancing the Internationalization Process of a Multinational Corporation Expanding into in China – The Case of Acting Ambidextrously**  
Rian Drogendijk, Uppsala University  
Henrik Dellestrand, Uppsala University  
Mikael Eriksson, Uppsala University  
Ulf Holm, Uppsala University
### Session 3.3.13 - Interactive
**Time:** 13:20-14:35  
**Track:** 3 - IB Theory, FDI, and Entry Mode  
**Room:** Macka Park (L-2)

#### Interactions Between Foreign-Owned and Indigenous Firms

Chair: George Z. Peng, University of Regina

- **What Does FDI Bring to China? Competition Effect and Productivity Shock Analysis**  
  Zhen Yang, Renmin University of China  
  Jiwen Yang, George Washington University

- **FDI Spillovers and Relative Absorptive Capacity**  
  Yoo Jung Ha, University of York  
  Axele Giroud, UNCTAD

- **Survival Or Death When Foreigners Enter A Local Market?**  
  Thi Song Hanh Pham, Sheffield Hallam University  
  Thang Tran, Central Institute for Economics and Management

- **Barriers to Absorptive Capacity and Capability Upgrading in Developing Country Multinationals**  
  Alvaro Cuervo-Cazurra, Northeastern University  
  Huachuan Rui, University of London

- **Competing In (and out of) Transition Economies**  
  Canan Mutlu, University of Texas at Dallas  
  Zhan Wu, University of Sydney  
  Mike W. Peng, University of Texas at Dallas

### Session 3.3.14 - Interactive
**Time:** 13:20-14:35  
**Track:** 9 - Cross-Cultural Mgmt. and HRM  
**Room:** Orman Park (L-2)

#### Emerging Expatriation Issues

Chair: Margaret Shaffer, University of Wisconsin-Milwaukee

- **The Perceived Impact of National Identity and Cross Border Business Focus among Expatriate and National Managers**  
  Ramudu Bhanugopan, Charles Sturt University  
  Dianne Bealer, Charles Sturt University

- **Linking IHRM and Crisis Management: Sectoral Contrasts in Managing Emergency Evacuation of Expatriates**  
  Anthony Fee, University of Technology Sydney  
  Susan McGrath-Champ, University of Sydney

When a Subsidiary Loses Its Status: Towards an Identification-based Model of Host Country Nationals’ Willingness to Share Knowledge with Expatriates  
Sachiko Yamao, University of Melbourne  
Toru Yoshikawa, Singapore Management University

Control and knowledge transfer through international transfer assignments - the case of offshore outsourcing  
Florence Duvivier, Solvay Brussels School of Economics and Management  
Carine Peeters, Universite libre de Bruxelles

Ten Years of Repatriate Research: What We Have Learned  
Emmy van Esch, Hong Kong Baptist University  
Flora Chiang, Hong Kong Baptist University

Substance Use in Expatriation  
Olivier Wurtz, Vaasa University  
Vesa Suutari, Vaasa University

Scaling Back on International Assignments: Family Matters  
Romila Singh, University of Wisconsin-Milwaukee  
Janice R. W. Joplin, Southern Illinois University of Edwardsville

Expatriate Staffing in Foreign Greenfield Subsidiaries: The Role of Industry  
Christopher Williams, University of Western Ontario  
Michael Roberts, MacEwan University

Clusters, R&D and Sustainability

Chair: Bernard Wolf, York University

- **The Role of the International Joint Ventures (U) in the Development and Upgrading of the Pakiati Automotive Clusters: The Impact of Relational Proximity**  
  Zaheer Khan, University of Hull  
  John Nicholson, University of Hull  
  Svetla Trifonova Marinova, Aalborg University

- **Where Do We Go from Here? Globalizing Subsidiaries Moving up the Value Chain**  
  Pavida Pananond, Thammasat University  
  Satellitie Clusters, Flagship MNE Subsidiaries and Mothership Ecosystems: Specialization, Adaptation and Connectivity in Staving Off Technology Cluster Malaise  
  Johanna Clancy, National University of Ireland, Galway  
  Paul Ryan, National University of Ireland, Galway  
  Majella Giblin, Trinity College Dublin  
  David Collings, Dublin City University

Managing a Cross-border R&D Team for Quality Innovation: The Moderating Role of Team Configuration  
Eunkwang Seo, Seoul National University  
Hyoseok Kang, Seoul National University  
Jaeyong Song, Seoul National University

Greening of International Business  
John A. Mathews, Macquarie University  
Hao Tan, University of Newcastle  
Nicholas C. Williamson, University of North Carolina, Greensboro

Drivers of Cross-national Variation in E-retail Spending  
Nir Kshetri, University of North Carolina, Greensboro  
Ralf Bebenroth, Kobe University  
Nicholas C. Williamson, University of North Carolina, Greensboro
Global Value Chains and Interaction on Clusters: How Small and Medium Ornamental Rock Enterprises from Espírito Santo, Brazil, Co-Operate to Mitigate Export Risks from Their Global Operations
Maria Laura Ferranty Maclennan, ESPM
Ilan Avrichir, ESPM

SATURDAY, JULY 6 - 14:35-14:50

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

SATURDAY, JULY 6 - 14:50-16:05

Session 3.4.1 - Panel
Track: 5 - MNC Mgmt. and Organization
Room: Convention Upper Hall

Foreignness and Innovation: Advantage, Liability or Both?
Chair: Annique Un, Northeastern University

Panelists:
John Cantwell, Rutgers University
Jesper Edman, Hitotsubashi University
Annique Un, Northeastern University
Sri Zaheer, University of Minnesota

Session 3.4.2 - Panel
Track: 11 - SMEs and Entrepreneurship
Room: Şadırvan A (L-1)

Hidden Champions: The Innovative Companies from CEE and Turkey with a Global Reach
Chair: Danica Purg, IEDC-Bled School of Management

Panelists:
Danica Purg, IEDC-Bled School of Management
Peter McKiernan, Murdoch University
Irina Skorobogatykh, Plekhanov Russian University of Economics
Dilek Cetindamar, Sabanci University

Session 3.4.3 - Panel
Track: 5 - MNC Mgmt. and Organization
Room: Şadırvan B (L-1)

Investigating and Reconciling the Roles of Formal Structure and Networks in MNCs
Chair: Mikael Soendergaard, Aarhus University

Panelists:
Ulf Andersson, Copenhagen Business School
Francesco Ciabucchi, Uppsala University
Henrik Dellestrand, Uppsala University
William G. Egelhoff, Fordham University
Phillip Nell, Copenhagen Business School
Joachim Wolf, University of Kiel

Session 3.4.4 - Panel
Track: 13 - Teaching IB
Room: Jupiter (Lobby)

Hands-On, Minds-On: Experiential Learning Projects in International Business Education Part 2
Chair: Vas Taras, University of North Carolina, Greensboro

Panelists:
Vas Taras, University of North Carolina, Greensboro
Miroslaw Jarosinski, Warsaw School of Economics
Michel Librovicz, Université du Québec à Montréal
Nick Robinson, North Island College
Amanda E.K. Budde-Sung, University of Sydney
Adam Johns, Rikkyo University
Nobuya Takezawa, Rikkyo University
Dirk Fischbach, Hochschule Harz
Andres Velez-Calle, Universidad EAFIT
Virginia Cathro, Otago University
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Alfredo Jiménez, University of Burgos
Anke Arnaud, Embry-Riddle Aeronautical University
Alfredo Behrens, Alfredo Behrens Consulting
Sebastián Steizel, Universidad Oberta de Catalunya
Michael Zisuh Ngoasong, Coventry University London Campus
Susan Forquer Gupta, Monmouth University
Terri Lituchy, University of the West Indies
Betty Jane Punnett, University of the West Indies
Toshiya Ozaki, Rikkyo University

Session 3.4.5 - Competitive
Track: 10 - Econ., Finance & Accounting
Room: Vista (L 9)

Corporate Governance, Ownership Structures and Firm Performance
Chair: Hussain Rammal, University of South Australia

Ownership Structure and Firm Performance: Evidence from EU an Subsidiary Panel Study in China
Huifen Cai, University of Huddersfield

Does Competition Matter for Corporate Governance? The Role of Country Characteristics
Jean-Claude Cosset, HEC Montreal
Hyacinthe Some, HEC Montreal
Pascale Valery, HEC Montreal

The Impact of Foreign Directors on Board Compensation in Emerging African IPO Firms
Bruce Hearn, University of Sussex

Are Family Firms More Internationally Involved than Non-Family Firms: The Case of Italy
Jean-Francois Hennart, Singapore Management University and University of Pavia
Antonio Majocchi, University of Pavia
### Women and Career Advancement Across Contexts
Chair: Jane Salk, University of Texas at Dallas

**The Role of Law, Networks, and Mentors in Overcoming Barriers to Organizational Leadership for Women with Children: A Multi-Country Study**
- Terry Morehead Dworkin, Indiana Univ. and Seattle Univ.
- Aarti Ramaswami, ESSEC
- Cindy A. Schipani, University of Michigan

**Family, Career Patterns, and the Notions of Success in Traditional-Collectivist Cultural Contexts**
- Fida Afiouni, American University of Beirut
- Charlotte M. Karam, American University of Beirut

**The Impacts of Gender Role Perceptions and Global Mindsets on Attitudes Towards Women's Career Advancement in Latin America**
- William Newburry, Florida International University
- Marcelo J. Alvarado-Vargas, Florida International University
- Armando Borda, Esan University
- Carlos Miguel Ortiz Baldo, U. Fermin Toro and U. Pablo de Olavide
- Edwin Duran-Zurita, Universidad Privada Boliviana
- Jose Mauricio Geleilate, Florida International University
- Massiel Guerra, Universidad del Desarrollo
- Michel Hermans, Austral University
- Maria Virginia Lasio Morello, ESPOL
- Sergio Madero, Tec de Monterrey
- Miguel Olivas-Lujan, Clarion University
- Anne Marie Zwerg-Villegas, EAFIT

### Institutions and Institutional Distance
Chair: Agnieszka Chidlow, Manchester Metropolitan University

**Consumer Animosity, Market Legitimacy, and Foreign Entry-Mode Choice: An institutional Perspective**
- Cher-Min Fong, National Sun Yat-Sen University
- Chun-Ling Lee, National Sun Yat-Sen University
- Yunzhou Du, Anhui University of Finance & Economics

**Firm-Specific Intangible Assets and Subsidiary Profitability: The Moderating Role of Distance**
- Farok J. Contractor, Rutgers University
- Yong Yang, University of Sussex
- Ajai Gaur, Rutgers University

**Institutional Distance, Institutional Development, Institutional Instability and FDI: The Role of the Ability to Manage Institutional Idiosyncrasies**
- Kent Hui, Michigan State University
- Shige Makino, Chinese University of Hong Kong
- Tomas Hult, Michigan State University

**The Institutional Origins of Firm Capabilities and Global Expansion**
- Victor Zitian Chen, University of North Carolina, Charlotte
- Jing Li, Simon Fraser University
- Daniel M. Shapiro, Simon Fraser University

### Multinational and Legal Institutions
Chair: Michael-Jörg Oesterle, University of Stuttgart

**The Disclosure Practices of Foreign Corporations in Australia: An Empirical Investigation**
- Zahid Riaz, University of Central Punjab
- Sangeeta Ray, University of Sydney
- Vikas Kumar, University of Sydney
- Pradeep Kanta Ray, University of New South Wales

**Timing Is Everything: Political Action and the Value of Experience over the Policy Life Cycle: The Case of Indian Anti-Dumping Law**
- Susan Elizabeth Feinberg, Temple University
- Catherine Magelssen, Rutgers University
- Matthew Grady Smith, United States Department of the Treasury

**What is my Neighbor Up To? The Effect of Local Density on the Diffusion of Certifiable Corporate Social Responsibility Practices among Multinational Enterprises and Domestic Firms**
- Bryan Husted, York University & Tecnologico de Monterrey
- Ivan Montiel, Loyola Marymount University
- Petra Christmann, Rutgers University

### Capability Learning and the External Environment of Developing Economy MNEs
Chair: Maria Tereza Fleury, Fundacao Getulio Vargas

**Upgrading Technological Capabilities by Developing Country Multinational Companies**
- Huaichuan Rui, University of London
- Alvaro Cuervo-Cazurra, Northeastern University

**Knowledge Will Set You Free: Enhancing the Firm's Responsiveness to Institutional Change**
- Luis Alfonso Dau, Northeastern University

**Managing Channels by Foreign Sales Subsidiaries: The Case of Firms from Developing Countries Operating in Developed Countries**
- Hsiao Wen Liu, National Chengchi University
- Chou Ming Yu, National Chengchi University
- Hui Yun Chiu, National Chengchi University

**Multi-dimensional Complementarities and the Growth Impact of Direct Investment from China on Host Countries**
- Xiaolan Fu, Oxford University
**Session 3.4.10 - Competitive**

**Track: 7 - Emerging Economies**

**Time: 14:50-16:05**

**Room: Mercury I&II (Lobby)**

**Network and Social Capital in Emerging Markets**

Chair: Qian Gu, Georgia State University

*How Do Managerial Ties Matter in Export Performance? The Contingency Role of Immigrant Effect and Institutional Environment*

- Henry F. L. Chung, Massey University
- Rosalie L. Tung, Simon Fraser University
- Forrest Zhiliang Yang, City University of Hong Kong

*Social Capital and Geographic SME Growth: An Emerging Market Perspective*

- Natalya Totskaya, Concordia University

*Handling Pressures of Community Logic: The Impact of Clan Ties on Recruitment and Selection in Kazakhstan*

- Dana Minbaeva, Copenhagen Business School
- Jasper Hotho, Copenhagen Business School
- Maral Muratbekova-Touren, ESCP Paris
- Larissa Rabbiosi, Copenhagen Business School

*An Insideration Perspective on Relative Mode Advantage in Local Market Penetration*

- Changhui Zhou, Peking University
- Helen Liu, Industrial and Commercial Bank of China

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**Session 3.4.12 - Interactive**

**Track: 1 - Institutions, Governance, & CSR**

**Time: 14:50-16:05**

**Room: Hyde Park (L-2)**

**Effects of Country Environments**

Chair: Jay Wu, Thammasat University

*The Disciplinary Effect of Selling to Countries with Higher Levels of Press Freedom*

- Estefania Amer Maistria, University of Geneva

*Firm Transitioning during Environmental Transition: The Case of Promarket Reform in Eastern Europe*

- Vladislav Maksimov, University of Miami
- Yadong Luo, University of Miami
- Stephanie Wang, University of Miami

*The National Entrepreneurship Infrastructure: Can Nation-State Policies Accelerate the Transition from Wage Earner to Business Creator?*

- David Lanier Major, Indiana University

*Legal Origins, Democracy, and Environmental Technology Innovation: A Cross-Country Examination*

- W.G. Douglas Fernandez, Florida International University
- Jorge E. Rivera, George Washington University

*Delicate Diplomacy: Lessons from Libya about Balancing Political and Social Legitimacy*

- Izzet Siddiki Darendeli, Temple University
- T.L. Hill, Temple University

*FDI and Public Opinion: Reaction toward Asian Inflows*

- Aljaz Kuncic, University of Ljubljana
- Andreja Jaklic, University of Ljubljana

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**Session 3.4.11 - Interactive**

**Track: 6 - Innovation & Knowledge Mgmt.**

**Time: 14:50-16:05**

**Room: Mercury III (Lobby)**

**Internationalization Process and Knowledge**

Chair: Sunil Venaik, University of Queensland

*Innovation Networks in Peripheral Economies*

- Marcelo Cano Kollmann, Temple University
- Ana Teresa Tavares-Lehmann, University of Porto

*Complementarity or Damage of Structural Holes for Social Capital on Knowledge Creation Process*

- Chih-Hsing Sam Liu, Ming Chuan University
- Ben Nanfeng Luo, University of New South Wales
- Bernard Gan, University of New South Wales

*Impact of Korean Market Reforms and Firm Heterogeneity on Innovation Investments*

- KwangWook Gang, Rensselaer Polytechnic Institute
- Jaya Dixit, Rensselaer Polytechnic Institute
- Murali D.R. Chari, Rensselaer Polytechnic Institute

*Co-evolution of Disseminative and Absorptive Capacities in HQ-Subsidiary Knowledge Flows: An Exploratory Case Study*

- Ieva Martinkenait, BI Norwegian Business School
- Randi Lunnan, Norwegian Business School

*Management Knowledge Creation Process through Social Relationship Extension: The Multi-Stage Hypothesis*

- Chih-Hsing Sam Liu, Ming Chuan University
- Wei-Long Lee, National Kaohsiung University of Applied Science
- Sheng-Fang Chou, National Taiwan Normal University
- Bernard Gan, University of New South Wales

*The Impact of International Knowledge Diversity on Innovation Quality*

- Jan Hohberger, University of Technology, Sydney
- Paul Almeida, Georgetown University

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**Session 3.4.13 - Interactive**

**Track: 9 - Cross-Cultural Mgmt. and HRM**

**Time: 14:50-16:05**

**Room: Macka Park (L-2)**

**How to Achieve Successful Face-to-Face and Virtual Cross-Cultural Interactions**

Chair: Nancy R. Buchan, University of South Carolina

*When an Intercultural Business Negotiation Fails: Comparing the Emotions and Behavioral Tendencies of Individualistic and Collectivistic Negotiators*

- Rajesh Kumar, Nottingham University
- Harri T. Luomala, University of Vaasa
- J.D. Singh, International Management Institute, New Delhi

*Designing a Relevant Cross-Cultural Management Course: A View through the Lens of Scientific Mindfulness*

- Joerg Dietz, University of Lausanne
- Zeynep Aycan, Koc University
- Stacey R. Fitzsimmons, Western Michigan University
- Anne Marie Francesco, Hong Kong Baptist University
- Karsten Jonsen, IMD
- Harri T. Luomala, University of Vaasa

*Hyun-Jung Lee, London School of Economics*
*Sonja A. Sackmann, University Bw Munich*
*Guenther K. Stahl, WU Vienna and INSEAD*
*Joyce Osland, San Jose State University*
Negotiating and Spanning Boundaries in Offshore Outsourcing: Indian and Danish Perceptions of Intercultural Collaboration
Anne-Marie Soederberg, Copenhagen Business School
Tine Sonne, Copenhagen Business School
Thomas Toeth, Copenhagen Business School
Composing Teams to Optimize the Benefits of International Experience Diversity
Peder Greve, University of St. Gallen
Martin Engeler, University of St. Gallen
Winfried Ruigrok, University of St. Gallen
Do Cross-Cultural Management Courses Affect Cultural Intelligence? It Depends on Students’ Prior International Experience
Jacob Eisenberg, University College Dublin
Hyun-Jung Lee, London School of Economics
Barbara Brenner, Danube University
Frank Bruck, Bocconi University
Navigating New Horizons in Higher Education: Design-Inspired Leadership for 21st Century Universities
Fahri Karakas, University of East Anglia
Mark Fenton-O’Creevy, Open University
International Work Environment Diversity and Emotional Labor
Watcharaphong Leartsurawat, Florida International University

**Session 3.4.14 - Interactive**
**Time: 14:50-16:05**
**Track: 3 - IB Theory, FDI, and Entry Mode**
**Room: Orman Park (L-2)**

**Entry Mode & Ownership Strategy**
Chair: Paul W. Beamish, University of Western Ontario

Host Country Uncertainty and Level of Control in Cross-Border Acquisitions: A Comparison of Latin American and U.S. Multinationals
Shavin Malhotra, Ryerson University
Xiaohua Lin, Ryerson University
Carlyle Farrell, Ryerson University
Intra-Country and Intra-Region Cultural variation and Multinationals’ Entry Mode Choice
Arjen Slangen, Rotterdam School of Management
Target Firm Control in International Acquisitions: Does Acquirer’s Performance Matter?
Sathyajit Gubbi, University of Groningen
Mohan Subramaniam, Carroll School of Management

The Evolving Role of Japanese General Trading Companies in the Internationalization of Japanese Electronics MNCs
Jun Ito, National University of Singapore
Does Economic Freedom in the Host Country Moderate the Influences of Cultural Distance on FDI Establishment Mode Choice of MNEs? Evidence from FDIs in Asia and Latin America
Ahmad Arslan, University of Vaasa
Jorma Larimo, University of Vaasa
International Acquisitions by Developing Country Firms: Some Factors Influencing Acquired Equity in Target
Sathyajit Gubbi, University of Groningen
Mohan Subramaniam, Carroll School of Management

**International New Ventures in High-Technology Industries**
Chair: Jonathan Liebenau, London School of Economics

Determinants of Post-Entry Survival in New International Ventures
Zaheer Khan, University of Hull
Charles Dhanaraj, Indiana University
Extinction or Metamorphosis: Where the Typical Clusters Have Gone?
Veena Sedoglavich, Australian National University
Gabriele Suder, SKEMA
Resource Fungibility in Early Rapidly Internationalizing Small Firms: The More We Look the More We Learn
Shingairai Masango, Sheffield Hallam University
Svetla Trifonova Marinova, Aalborg University
Cloud Computing, International Entrepreneurship and SMEs
Peter Keith Ross, Griffith University
Michael Blumenstein, Griffith University
Does Speed Matter? The Internationalisation of High-Tech SMEs Reconsidered
Lisa Hewerdine, University of Sydney
Maria Rumyanseva, University of Sydney
Catherine Welch, University of Sydney
Internationalization of High-Tech Small and Medium Sized Enterprises: Open Innovation Perspective
Mahdi Tajeddin, Concordia University
Mehdi Farashahi, Concordia University

Toward An Effectuation-Focused Interpretation of Small Firm Internationalization: A Case Study on Software Exporting Firms of Bangladesh
Nur Alam Md., Leipzig University
Utz Dormberger, Leipzig University
International New Ventures – Developing a Competitive Advantage through Internationalization
Roger Schweizer, University of Gothenburg

**SUNDAY, JULY 7 - 09:00-11:00**

**Session 3.4.15 - Interactive**
**Time: 14:50-16:05**
**Track: 11 - SMEs and Entrepreneurship**
**Room: Central Park (L-2)**

Coffee Break
Refreshments will be provided for conference participants at the Convention Lower Hall.
AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, Best Paper Award, and the Haynes Prize.

Then, the business meeting will feature a presentation for the 2014 AIB Meeting in Vancouver and a review of the state of AIB and JIBS.

The floor will then be open for questions and comments from the membership.

How have these small, under-resourced businesses come so far so quickly? More importantly, how can you compete with them?

Professors Amitava Chattopadhyay and Rajeev Batra answer these questions and many more with Ayşegül Özsomer, Professor at Koç University.

This book, based on primary research interviews with 39 Multinational companies from emerging markets (EMNCs), unveils how they have gained prominence, and shares their stories and experiences. It presents the unique challenges these EMNCs faced and the clever competing from below strategies and tactics they employed to disrupt global markets and build a new breed of global branded businesses.

“The rise of emerging-market multinationals is shifting the global competitive landscape. A must read for business leaders responsible for navigating today’s global environment.”

Muhtar Kent, Chairman and CEO, The Coca-Cola Company

“THE NEW EMERGING MARKET MULTINATIONALS, is a must-read. It is well researched and provides compelling case illustrations. I highly recommend this book.”

W. Chan Kim, INSEAD, Professor and Co-director of the INSEAD Blue Ocean Strategy Institute, and bestselling author of Blue Ocean Strategy

www.emncstrategies.com

Turkish edition will be published on June 15, 2013

AIB Awards/Farewell Reception

The 2013 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting. The reception will be held at the Convention Upper Hall Foyer.

The reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of all the winners of awards being given out at AIB.
Bridging the Divide: Linking IB to Complementary Disciplines and Practice
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<thead>
<tr>
<th>Period</th>
<th>Name</th>
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<tbody>
<tr>
<td>2010-2012</td>
<td>Mary Ann Von Glinow</td>
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<tr>
<td>2008-2010</td>
<td>Yves Doz</td>
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<tr>
<td>2006-2008</td>
<td>Stefanie Ann Lenway</td>
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<td>2004-2006</td>
<td>Alan M. Rugman</td>
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<tr>
<td>2002-2004</td>
<td>Peter J. Buckley</td>
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<td>2001-2002</td>
<td>Stephen J. Kobrin</td>
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<tr>
<td>1999-2000</td>
<td>José de la Torre</td>
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<td>1997-1998</td>
<td>Jeffrey Arpan</td>
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<td>1995-1996</td>
<td>Donald R. Lessard</td>
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<td>1993-1994</td>
<td>Jean Bod dewyn</td>
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<td>1991-1992</td>
<td>Art Stonehill</td>
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<td>1989-1990</td>
<td>John Daniels</td>
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<td>1987-1988</td>
<td>John Dunning</td>
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<td>1985-1986</td>
<td>Duane Kujawa</td>
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<td>1983-1984</td>
<td>Robert Hawkins</td>
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<td>1981-1982</td>
<td>Franklin Root</td>
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<td>1979-1980</td>
<td>Robert Stobaugh</td>
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<td>1977-1978</td>
<td>Richard Farmer</td>
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<td>1975-1976</td>
<td>Phillip Grub</td>
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<td>1973-1974</td>
<td>Lee Nehrt</td>
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<td>1971-1972</td>
<td>Vern Terpstra</td>
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<td>1969-1970</td>
<td>Richard Robinson</td>
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<td>1967-1968</td>
<td>Jack Behrman</td>
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<td>1965-1966</td>
<td>James Hart</td>
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<td>1962-1964</td>
<td>Roland Kramer</td>
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<td>1960-1961</td>
<td>John Fayerweather</td>
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### Past AIB Conference Locations

<table>
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<tr>
<th>Year</th>
<th>Location</th>
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<tr>
<td>2012</td>
<td>Washington, DC, USA</td>
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<tr>
<td>2011</td>
<td>Nagoya, Japan</td>
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<tr>
<td>2010</td>
<td>Rio de Janeiro, Brazil</td>
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<td>2009</td>
<td>San Diego, California, USA</td>
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<td>2008</td>
<td>Milan, Italy</td>
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<td>2007</td>
<td>Indianapolis, Indiana, USA</td>
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<td>2006</td>
<td>Beijing, China</td>
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<td>2005</td>
<td>Quebec City, Canada</td>
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<td>2004</td>
<td>Stockholm, Sweden</td>
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<td>2003</td>
<td>Monterey, California, USA</td>
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<td>2002</td>
<td>San Juan, Puerto Rico</td>
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<td>2001</td>
<td>Sydney, Australia</td>
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<td>2000</td>
<td>Phoenix, Arizona, USA</td>
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<td>1999</td>
<td>Charleston, South Carolina, USA</td>
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<td>1998</td>
<td>Vienna, Austria</td>
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<td>Monterrey, Mexico</td>
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<td>1996</td>
<td>Banff, Alberta, Canada</td>
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<td>Seoul, Korea</td>
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<td>1994</td>
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<td>Hawaii, USA</td>
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<td>1992</td>
<td>Brussels, Belgium</td>
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<td>1991</td>
<td>Miami, Florida, USA</td>
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<td>Toronto, Ontario, Canada</td>
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<td>San Diego, California, USA</td>
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<td>1987</td>
<td>Chicago, Illinois, USA</td>
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<td>1986</td>
<td>London, United Kingdom</td>
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Globalization is increasing opportunities for business to create value by bridging across different local contexts. At the same time, these local contexts retain their distinct characteristics in terms of, for example, culture, regulations, resources and human capital. Increasing interactions across nations, however, does not necessarily lead to convergence: Local communities retain their distinctiveness. In fact, for many, local identity may even become more important in response to the anonymous forces of globalization. On the other hand, some communities, such as our host city Vancouver, thrive on the interaction of people from a diversity of backgrounds, and become hubs of global business. Communities also build on local values, which can themselves become global. Vancouver, the home of Greenpeace, aspires to be the world’s greenest city and the home to companies producing green technologies.

The tension between the globalizing and localizing forces in our societies create major challenges for businesses. For example, how do firms and individuals engage with the dual demands of acting both local and global? How do companies exploit the diversity of the world economy to gain competitive advantage in a variety of local markets? How do global (or regional) MNEs manage to deliver locally relevant products and services? How do MNE operations in multiple localities shape global innovation processes? How do local concerns about social or environmental issues in communities of place and indigenous societies get heard in a world of global business? How are global concerns, such as global warming, violent conflicts, and financial crises, reflected in local decisions by businesses?

This tension also creates profound challenges for how we do research in the field of international business. For example, how do we incorporate aspects of local context in our theorizing? How can we make highly abstract theories relevant for different local contexts? How can we derive relevant theoretical insights from single context studies? How can we secure our measurements of abstract constructs are valid in different cultural contexts?

Program Chair: Klaus Meyer, China Europe International Business School, Shanghai
Track chair e-mail: AIB2014@ceibs.edu
Local Host: Simon Fraser University, Vancouver
Local Organizing Team: Danny Shapiro, Eric Gedajlovic, Chang Hoon Oh
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   Davina Vora, State University of New York at New Paltz, USA

2. Entrepreneurship, SMEs, and born globals
   Shameen Prashantham, Nottingham University Business School China

3. Organization, management and human resources of the MNE
   Dana Minbaeva, Copenhagen Business School, Denmark

4. Marketing and consumers in IB
   Janet Y. Murray, University of Missouri-St. Louis, USA

5. Global value chains and the geography of IB
   Vikas Kumar, University of Sydney, Australia

6. Innovation and knowledge management
   Felipe Monteiro, INSEAD, France

7. Competition and collaboration in IB
   Aya Chacar, Florida International University, USA

8. Global strategy, M&As and competitiveness
   Jordan Siegel, Harvard Business School, USA

9. Home economies and the MNE
   Pavida Pananond, Thammasat University, Thailand

10. Theories of the MNE and of FDI
    Gabriel Benito, BI Norwegian Business School, Norway

11. Stakeholders, responsible leadership and governance
    Sheila Puffer, Northeastern University, USA

12. The institutional and political environment of IB
    Pei Sun, Fudan University, China

13. International finance and economics
    Lars Oxelheim, Lund University, Sweden

14. Research methodology in IB
    Timothy Devinney, University of Leeds, UK

15. Teaching IB
    Andreas Schotter, Ivey Business School at Western University, Canada

16. Special Submissions
    Lin Cui, Australia National University, Australia
As Canada’s Pacific Rim metropolis, Vancouver embraces in equal parts its spectacular natural setting, its international trade and investment linkages, and its distinct fusing of cultures from around the world. This multiculturalism is underscored by one of North America’s most diverse populations, with over 200 languages spoken.

The city has also come to symbolize Canada’s role in the global economy. Vancouver has emerged as a dynamic hub for multinational corporations, technological innovation and sustainable resource development.

The Academy takes great pride in having Vancouver as the host city for our 2014 conference organized around the theme “Local Contexts in Global Business.” Globalization is increasing opportunities for business to create value by bridging across different local contexts. At the same time, these local contexts retain their distinct characteristics in terms of culture, regulations, resources and human capital. The tension between the globalizing and localizing forces in our societies create major challenges for organizations – and also creates profound challenges for how we do research in the field of international business.
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