AIB 2011
INTERNATIONAL BUSINESS FOR SUSTAINABLE WORLD DEVELOPMENT

NAGOYA JAPAN
JUNE 24/28 2011

PROGRAM CHAIR
SHIGE MAKINO

HOSTED BY
NANZAN UNIVERSITY

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Youkoso — Welcome to Nagoya for the 2011 Annual Meeting of the Academy of International Business!

Despite a major earthquake, tsunami and near nuclear “meltdown,” we made it and are thrilled to be here in Nagoya, Japan! Shige Makino and his track chairs have put together an incredible program on International Business for Sustainable World Development; thematically — how appropriate! Sustainability is not just a buzzword in today’s world; it has become synonymous with “morality,” and “don’t compromise our future generation,” when faced with pressing global issues such as poverty, environment, scarce resources and technological wizardry. Business leaders and those of us who teach International Business must now play much more active roles, and the time for innovation is now. We must lead the way in building sustainable institutions and mindsets through innovative and coevolutionary means. Thought leaders at AIB can and should play a role in resolving critical global issues to develop world sustainability…but it is not just about those at the top of any association. That is what THIS AIB is about. Just about every session tackles these tough issues related to sustainable development, and I hope your takeaway gives you, your teaching and research a clear direction on how we can achieve innovation and sustainability on a global scale. Are your research/theories contributing to sustainable world development? Our goal in 2011 is to address these important questions, and help resolve critical global issues on sustainability.

Sadly, an icon in our field, Dr. Susan Douglas has passed on, and there are two sessions in the program devoted to her life/work, whose contributions remind us of how serious scholarship continues to move the field of International Business forward. Thank you Susan!! We honor and miss you.

We also welcome our host institution and its key players! Nanzan University, our host institution headed by President Michael Calmano, was instrumental in making AIB’s first ever trip to Japan possible.

Professor Yuji Yumoto, a senior leader of the Nanzan Business School, played a vital role in Nanzan’s efforts to set up the conference.

The Local Arrangements Committee was chaired by the Dean of the Graduate School of Business Katsushige Sawaki, and included Marc Bremer and Naoya Takezawa, both finance professors. Thank you all, for your commitment, hard work, time and patience to make AIB 2011 an incredible success!

Finally, we would like to thank all of the sponsors of AIB 2011:

- Central Japan Railway Company
- ROHTO Pharmaceutical Co., Ltd.
- TAC Co., Ltd.
- Brother Industries, Ltd.
- Nikkei Digital Media
- Chinese University of Hong Kong
- The Sheth Foundation
- Palgrave Macmillan
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- Michigan State University CIBER
- Indiana CIBER
- Boeing Institute at Saint Louis University
- Fox School at Temple University
- University of Missouri-Saint Louis Business School
- Bryant University

So, welcome to Nagoya, or as they say here, Youkoso!

Mary Ann Von Glinow
Dear Colleagues,

Welcome to Nagoya and the 2011 Annual Meeting of the Academy of International Business.

On March 11th, Japan was struck by the country’s most powerful earthquake in recorded history and the massive tsunami it unleashed, followed by nuclear power plant breakdowns. The damage was dreadful. By May 13th, the death toll from the disaster had reached over 15,000 and 9,600 people were still missing. On behalf of the AIB, I sincerely express our deepest sympathies for the victims of the disaster.

Despite the unfortunate disaster, AIB Nagoya is shaping up to be a very exciting program. The theme of the conference is “international business for sustainable world development.” Sustainability is more important than ever, as many pressing global issues such as the global financial crisis, poverty, disputes over international security, political conflicts, natural disasters, and climate change, among others, give rise to threats to the world. The goal of AIB Nagoya is to discuss how the international business community can resolve critical global issues to develop a sustainable economy, a sustainable society, and a sustainable environment.

Centered around the conference theme, the program consists of 5 plenary sessions, 23 panel sessions, 95 competitive paper sessions, 48 interactive paper sessions, and 12 special sessions. We received a record number of submissions, 1536 in total, or 40% more than the previous record of 1,115 submissions at the Milan conference in 2008. This is not only the first AIB meeting to be held in Japan in the Academy’s 53-year history, but it is one of the largest academic conferences in business and economic studies ever to be held in the city of Nagoya.

Let me give you an overview of some of the major events organized for AIB Nagoya, including some of the program highlights over the next few days.

**Saturday, June 25**

- **Doctoral Consortiums.** Chaired by Sea-Jin Chang
- **Junior Faculty Consortium.** Chaired by Sri Zaheer
- We will welcome a visit by **Professor Sir James Mirrlees, winner of the 1996 Nobel Prize in Economics.** Professor Mirrlees will share his experience with the participants of both consortiums as a former Ph.D. student and junior faculty member. Editors of international business journals have been invited to the meet the editor session.
- **JIBS/AIB Paper Development Workshop.** The Eighth Annual JIBS/AIB PDW has been coordinated by Petra Christmann, John Cantwell, and Pallavi Shukla. It will provide junior scholars with developmental feedback on their current research projects in international business studies.
- **Fellows’ Opening Plenary Session.** We will welcome two distinguished guests to the stage: **Mr. Fujio Cho, chairman of Toyota Motor,** winner of the 2011 International Executive of the Year Award, and **Dr. Richard Nelson, professor emeritus of Columbia University,** winner of the 2011 AIB Fellows Eminent Scholar Award.
- **Fellows Feature Plenary Session.** Following the Opening Plenary Session, the Fellows Feature Plenary Session will kick off the main conference program. Chaired by Eleanor Westney, three AIB Fellows—Geoffrey Jones, Lorraine Eden, and Ravi Ramamurti—will discuss the most pressing issues centering on the conference theme of “international business for sustainable world development.”
- **The Presidential Reception** will welcome all AIB participants at the end of the day’s program.

**Sunday, June 26**

- **Fellows Café** will be open at 8:30 am for a casual discussion with Jose de la Torre, Richard Nelson, Torben Pedersen, and Sri Zaheer.
• **AJBS-Soshiki Gakkai Panel.** Jointly organized by the Association of Japanese Business Studies (AJBS) and The Academic Association for Organizational Science (Soshiki Gakkai), renowned experts in Japanese business research including Hideki Yoshihara (chair), Taka Fujimoto, and Kentaro Nobeoka have been invited to discuss the competitive (dis)advantages of Japanese enterprises and industries.

• **Strategy and Sustainability.** In a session to be chaired by Paul Beamish, three acclaimed leaders in the field—Jay Barney, Michael Hitt, and Stuart Hart—have been invited to share their latest views on how strategic management of international business contributes to sustainable world development.

• **The Buckley-Teece Plenary Session** celebrates the 35th anniversary of the internalization theory developed by Peter Buckley and David Teece (Buckley and Casson, 1976; Teece, 1976). At the Plenary Session chaired by Christos Pitelis, David Teece and Peter Buckley will be the keynote speakers, and Jan-Francois Hennart and Christos Pitelis will discuss their contributions to IB.

• **Intercity and International Transportation Intercity Session.** Mr. Yoshiyuki Kasai, chairman of the Central Japan Railway Company (JR Tokai) will be welcomed as a keynote speaker. Professor Tae Oum, the world’s leading authority in international air transport research, will chair the plenary session, and two leading scholars in transport and logistics management will discuss the latest issues surrounding international transport practices.

• **Women in the Academy of International Business (WAIB)** celebrates its 10th anniversary, and two exciting sessions have been organized. They include a session in memory of the late Susan Douglas and her contributions to IB and the AIB; and a roundtable panel discussion on career development among women academics, which will be followed by a reception.

**Monday, June 27**

• **Fellows Café** will be open at 8:30 am for a casual discussion with Tim Devinney, Arie Lewin, Marjorie Lyles, Alan Rugman, and Karl Sauvant.

• **The Asian Business School Deans Forum** chaired by George Yip will welcome the deans of five leading business schools in Asia: The National University of Singapore, Hitotsubashi University, Korea University, Nottingham University Business School China, and The Chinese University of Hong Kong. The deans have been invited to share their views on the internationalization of business schools in Asia, opportunities, and the future agenda.

• **Culture and Sustainability.** At this session chaired by Masataka Ota, three top cultural research experts—Geert Hofstede, Rosalie Tung, and Oded Shenkar—have been invited to discuss the role of national culture in international business to promote sustainable world development.

• **The Executive Panel on BOP** will feature BOP (base of the pyramid) strategic practices. In a session chaired by Masa Okada, senior managers of major Japanese firms Panasonic (Sanyo Electric), Ajinomoto, Yamaha Motor, and Nippon Poly-Glu will discuss both the opportunities and obstacles presented by BOS strategy in emerging economies.

• **Conducting High-Quality Interdisciplinary Research in International Business.** At this session, Joseph Cheng (chair), Timothy Devinney, Yves Doz, Michael Hitt, Marjorie Lyles, Oded Shenkar, John Cantwell (discussant) and other participants will discuss conceptual and methodological issues arising from interdisciplinary approaches to IB research.

• **Women in Business.** At this session sponsored by WAIB and AIB and co-chaired by Janet Murray and Yuko Kimura, Fumie Yamaguchi (Daichibun Sankyo), Ruriko Hoshiba (Ruriko Planning), Rika Saeki (U-System), Maki Sugiyama (eLife) have been invited to discuss challenges and opportunities faced by women executives and entrepreneurs in Japan.

• **AIB Fellows Panel - Foundations of the Field: Japan in IB.** At this session chaired by Eleanor Westney, the guests include Noritake Kobayashi, who will act as an honored discussant, along with four Japan research experts—Paul Beamish, Johny Johansson, Masaaki Kotabe, and Eleanor Westney—who will discuss how the foundations of IB research have been laid down and developed in Japan.

• **Gala Dinner.** One of the most exciting conference events is the gala dinner. It will take place at Atsuta Jingu, one of the oldest and largest shrines in Japan. Business casual attire is recommended. The Gala Dinner will be hosted by our local host, Nanzan University.

**Tuesday, June 28**

• **Fellows Café** will be open at 8:30 am for a casual discussion with Sid Gray, Jean-François Hennart, and Danny G. Van Den Bulcke.

• **IB’s Contributions to Social Science Disciplines.** Chaired by Anju Seth and Tailan Chi, invited guests Jean-Francois Hennart, John Lawler, Mariko Sakakibara, and Eleanor Westney will discuss how IB has made and can make contributions to advance social science disciplines.
• **2011 JIBS Decade Award Session.** The winner of this year’s JIBS Decade Award is Oded Shenkar for his 2001 article “Cultural distance revisited: Towards a more rigorous conceptualization and measurement of cultural differences.” This session is dedicated to honoring his work; the commentators for the session are Jane Salk and Sri Zaheer.

• **Farmer Dissertation Session.** This session will include presentations by the finalists for the Richard N. Farmer Best Dissertation Award. This year’s selection committee is chaired by Simon Bell.

• **The AIB Awards Ceremony and Business Meeting** will conclude the conference work program. It will feature executive reports and important acknowledgments and will look forward to the AIB 2012 annual meeting to be held in Washington, D.C.

• **AIB Awards/Farewell Reception.** The reception is sponsored by Palgrave Macmillan, JIBS publishers, in honor of all the winners of awards being given out at the AIB conference. This is a time for celebration and bidding farewell to colleagues and friends. The conference includes many more exciting sessions not described here.

Last but not least, I would like to extend my sincere thanks and appreciation to all colleagues and friends who have made this conference happen.

The conference would not be a success without the contributions made by more than 1355 authors from 56 different countries around the world. Nor would this conference have been possible without the support of the 1160 reviewers from 68 countries who took time out of their busy schedules to review all the submitted papers. I would like to take this opportunity to thank all of the authors and reviewers for their contribution and effort.

I would like to thank the 13 track chairs—Toru Yoshikawa, Daniel Bello, Klaus Meyer, Sumit Kundu, Kazuhiro Asakawa, Robert Salomon, Mike Peng, Alvaro Cuervo-Cazurra, Mary Teagarden, Ram Mudambi, Gary Knight, Elizabeth Rose, and Gordon Cheung—for organizing papers and panel sessions. My sincere thanks also go to Sea-Jin Chang and Sri Zaheer who have organized the doctoral and junior faculty consortiums, as well as to Petra Christmann, John Cantwell, and Pallavi Shukla for their work on the JIBS/AIB Paper Development Workshop.

Special thanks go to local organizing committee representatives Katsushige Sawaki (chair), Naoya Takezawa, and Marc Bremer, who have worked very hard to prepare and organize conference events and logistics during the difficult time they have endured in uncertain circumstances in the aftermath of the March 11th earthquake in Japan. I would also like to thank Eleanor Westney, who in representing the AIB fellows, has been incredibly helpful and put together the fellows plenary and panel sessions, as well as the popular Fellows Café sessions. I would also like to thank the Executive Board members who have guided me throughout the whole process: Mary Ann von Glinow, Yves Doz, Susan Feinberg, Peter Liesch, and Tomas Hult.

In addition, I would like to acknowledge the immense support we have received from the following individuals during the tough times experienced in the aftermath of the earthquake. Mr. Hiroshi Mizohata (commissioner of the Japan Tourism Agency) and Mr. Takashi Kawamura (mayor of Nagoya) sent a letter of encouragement and support to AIB Nagoya. Mr. Edward (Teddo) Yagi (U.S. Department of Commerce) and Ms. Yukiko Hiratsuka and her team (Japan National Tourism Organization) have kept us updated about travel warnings for Japan issued in various countries, and Mr. Aritsune Kino (Nagoya Convention & Visitors Bureau) gave us useful advice on arrangements for local events and logistics. I would like to express my sincere thanks for their support.

I also extend my special thanks to two other individuals. First, Tunga and his team did virtually everything throughout the conference development process with extremely high levels of competence, commitment, and dedication. AIB Nagoya would never have been possible without Tunga and his team. Thank you so much. Second, Kent Hui, program assistant, has worked closely with me to handle operational matters for the conference. He has always been willing to work long hours and has gone beyond the call of duty, for which I am extremely grateful.

It is my pleasure to welcome you all on behalf of the Program Committee. I am confident that AIB Nagoya will be a wonderful and enjoyable experience for you!

Shige Makino
2011 AIB Program Chair and Vice President
Processor and Chairman
Department of Management
The Chinese University of Hong Kong
Dear Members of the Academy of International Business:

Welcome to Nagoya! It is my pleasure to welcome you to the heartland of Japan. We are deeply honored to serve as host for the 2011 meeting of the Academy of International Business. We are also very grateful for your continued support as Japan has faced significant disasters over the past few months. With your kind help and Japan’s tradition of perseverance in the face of adversity, I am sure that the nation will soon recover. In spite of these problems, I am confident that you will find Nagoya to be a hospitable place with a vibrant culture, historic sites and excellent examples of international business that will inspire and enhance your research. Nagoya is also a perfect base to explore the rich heritage of Japan.

Nanzan University is home to several faculties and research institutes. We are especially proud of our Graduate Program in Business Administration. We strive to cultivate skilled professionals who have the knowledge necessary to manage organizations in an increasingly international business environment. Our students are members of an international society who fulfill their social responsibility through positive corporate activities that respect human dignity and the environment. In particular, Nanzan students excel in the areas of manufacturing and logistics.

We have spent the past several years preparing for your visit. I would like to thank the city of Nagoya for their enthusiastic support. The Japanese National Tourism Organization has also provided important help. And, the Nagoya Convention and Visitors Bureau gave us early and vital assistance as well. In addition, I want to thank Dr. Yuji Yumoto, associate dean of our master’s program in business administration and Dr. Katsushige Sawaki, dean of our graduate school of business administration, for their tireless work in making the local arrangements for the conference. Finally, I thank the many hard-working members of our support committee.

On behalf of all my colleagues and the Nanzan students, I welcome you to Nagoya and wish you a successful and stimulating conference.

President of Nanzan University,
Michael Calmano, S.V.D.
June 2011
Dr. Mary Ann Von Glinow  
President  
Academy of International Business  

Dear Dr. Von Glinow,

On behalf of the City of Nagoya, I would like to express my deepest gratitude and sincerest appreciation for the earnest encouragement we received from you after the earthquake and tsunami which struck the northeast region of Japan on March 11.

The earthquake caused severe damage to the northeast region of Japan. The City of Nagoya is providing as much support as possible by dispatching manpower and supplies to the disaster areas, and we are tackling these difficulties together. Even so, here in Nagoya, the hub of the Central Japan region, there has been little effect from the earthquake and people are going about their daily lives. Also, the Central Japan International Airport, the closest international airport to Nagoya, is operating as usual. Nagoya is capable of hosting international meetings, exhibitions, and events, and we are looking forward to welcoming AIB officials and participants in Nagoya in June.

The City of Nagoya will collaborate with the Nagoya Convention & Visitors Bureau to make every effort to disseminate accurate and appropriate information regarding the situation in Nagoya and Japan. We will continue to work so that the AIB conference can be held as scheduled, and we hope that you will feel confident in holding the conference here in Nagoya.

We are wholeheartedly looking forward to welcoming all of you to Nagoya soon.

Sincerely yours,

Takashi Kawamura  
Mayor  
City of Nagoya

April 13, 2011
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PROGRAM ASSISTANT
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Gary Knight — Florida State University, USA
Sumit K. Kundu — Florida International University, USA
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Masataka Ota, Waseda University, Japan
Yoshiharu Kuwana, Obirin University, Japan
Naoya Takezawa — Nanzan University, Japan
Marc Bremer— Nanzan University, Japan
We would like to thank the 1160 reviewers that helped make the 2011 conference a possibility. We would like to recognize the Best Reviewer Award winners listed below, in bold and in alphabetical order, as nominated by the AIB 2011 Track Chairs:


david  J. Boggs, Eastern Illinois University
Cheryl Ann Boglarsky, Human Synergistics, Inc.
Krista Bony, University of Bath
Armando Borda, Florida International University
Nathaniel Boso, Loughborough University
Novella Bottini, Universita Carlo Cattaneo
Lobna Bouallimi, Abu Dhabi University
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Harry Bowen, Queens University of Charlotte
Brendan Philip Boyle, University of Newcastle-Australia
Nikos Bozolombies, Durham University
Beatriz Maria Braga, Fundação Getúlio Vargas
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Wendy Brooke, University of Wisconsin-Platteville
Jonathan Brookfield, Tufts University
Mary R. Brooks, Dalhousie University
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Amanda Budde-Sung, University of Sydney
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Nishantha Busige, Ryukoku University/University of Colombo
Ricardo Bustillo, University of the Basque Country
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Madhavi C. Vasanta, Indian Institute of Management Lucknow
Emlyn C. Cabanda, Regent University
Claudia Cacia, University of Salerno
Yingdan Cai, University of Groningen
Mikelle A. Calhoun, University of Saskatchewan
Osama Calabul, University of Maine
Hanni Kristiina Candelin-Palmqvist, University of Turku
Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro
Steven Carnovale, Rutgers University
Claudio Carpano, American University
Christopher Hugh Carr, University of Edinburgh Business School
Francesca Carrié, McGill University
Flavia Pereira de Carvalho, Fundação Dom Cabral
Luisa Margarida Carvalho, Institute Politecnico de Setubal, Portugal
Rodney Andrew Carveth, Fitchburg State University
Claude b. Cellich, International University in Geneva
Nikhil Celly, University of Hong Kong
AIB and Nanzan University would like to thank the following for their support:

Tempstaff People Co., Ltd.
Sekudamu Co., Ltd.(Keitaro Kaneko)
Alpen Co., Ltd.
Mituko Yamamoto
Toshiko Koizumi
Shigeru Mizuno
Clavis-Planners Co., Ltd.(Ritsuko Masakado)
Temple/AIB Best Paper Award

(Award Presentation on June 28, 17:00-18:30, Large Hall, 2nd Floor)

Sponsored by Temple University's Fox School of Business

The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University’s Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a $1,000 award. Nominees for this year’s award are as follows (in order of presentation):

"Internationalization Locations and Performance Improvement of Chinese MNCs" by Lin Yuan, University of Macau and Nitin Pangarkar, National University of Singapore
Presented: Session 1.4.9, June 26, 15:30-16:45, Room 1209

"Foreignness as Bane or Boon: Bridging the Stakeholder Evaluation Gap through International Diversification" by Donal Crilly, London Business School and Na Ni, Hong Kong Polytechnic University
Presented: Session 1.4.12, June 26, 15:30-16:45, Room 1205

"The Strategic Role of the HR Department in the Internationalization Process - Insights from a Japanese MNE" Miriam Michiko Wilhelm, University of Groningen
Presented: Session 1.5.9, June 26, 17:15-18:30, Room 1209

"Trade Protection, Vertical Linkages and Firm Strategy” by Catherine L. Magelssen, Rutgers University; Susan E. Feinberg, Rutgers University; and Matthew G. Smith, Rutgers University
Presented: Session 1.5.10, June 26, 17:15-18:30, Room 1105

"Collaborate at Home to Win Abroad: How does Access to Local Network Resources Influence Export Behavior?” by Dirk Michael Boehe, Insper Institute of Education and Research
Presented: Session 1.5.11, June 26, 17:15-18:30, Room 1106

"Managerial Networks, Organizational Innovation, and Firm Performance in a Transition Economy” by Weilei (Stone) Shi, Baruch College and Haibin Yang, City University of Hong Kong
Presented: Session 1.5.13, June 26, 17:15-18:30, Room 1206

"National Cultural Distance and US Multinational Activity: The Moderating Effect of Intra-Country Cultural Diversity” by Sjoerd Beugelsdijk, University of Groningen and Arjen Slangen, University of Amsterdam
Presented: Session 2.1.5, June 27, 9:20-10:35, Room 1108

"Multinationality And Performance: The Mediating Role Of Top Management Team National Diversity” by Dean A. Hennessy, Tilburg University and Youtha Cuypers, University of Hong Kong
Presented: Session 2.4.9, June 27, 15:30-16:45, Room 1209

"How Do Mechanisms of Global Account Coordination Impact Supplier Performance? An Integrative Study of Boundary Conditions” by Linda Hui Shi, University of Victoria and Tao (Tony) Gao, Northeastern University
Presented: Session 2.5.13, June 27, 17:15-18:30, Room 1206

"Perspective-taking in Global Airline Alliances: Adoption of Partners’ Opposing Perspectives for Successful Networking” by Jungwon Min, Keio University and Hitoshi Mitsuhashi, Keio University
Presented: Session 3.1.8, June 28, 9:20-10:35, Room 1208

"Technological Environment, Learning Capabilities and Technological Catch-up of Asian Laggards” by Yuzhe Miao, Kookmin University and Jaeyong Song, Seoul National University
Presented: Session 3.4.7, June 28, 15:30-16:45, Room 1207

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AIB/Sheth Doctoral Dissertation Proposal Award

(Award Presentation on June 28, 17:00-18:30, Large Hall, 2nd Floor)

Sponsored by the Sheth Foundation

The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner(s) receive a plaque and share a US$1,500 cash award.
Haynes Prize for the Most Promising Scholar(s)

(Award Presentation on June 28, 17:00-18:30, Large Hall, 2nd Floor)

Sponsored by AIB Foundation and the Eldridge Haynes Memorial Trust

Each year, the AIB Foundation and the Eldridge Haynes Memorial Trust award the Haynes Prize for the best paper written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Haynes Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a US$1,000 award. Nominees for this year’s award are as follows (in order of presentation):

“Internationalization and Emerging Market Firm Value during Global Economic Crisis: The Influence of Ownership Groups” by Xufei Ma, Chinese University of Hong Kong; Daphne Yiu, Chinese University of Hong Kong; and Nan Zhou, Moscow School of Management SKOLKOVO

Presented: Session 1.4.9, June 26, 15:30-16:45, Room 1209

“Cutting Through the Comparative Management Jungle: A Multilevel Analysis of Cultural Variation in Managerial Practices” by André van Hoorn, University of Groningen

Presented: Session 1.5.4, June 26, 17:15-18:30, Room 1107

“Does Marketing Capability Enhance Performance of Emerging Market Firms? A Multiple Country Study” by Jie Wu, University of Macau

Presented: Session 2.1.2, June 27, 9:20-10:35, Room 1202

“Home-Host Country Distance and Offshore Vertical Boundary Decisions” by Julien Gooris, Université libre de Bruxelles and Carine Peeters, Solvay Brussels School of Economics and Management

Presented: Session 2.1.5, June 27, 9:20-10:35, Room 1108

“The Role of Trade Costs in Global Production Networks: Evidence from China’s Processing Trade Regime” by Ari Van Assche, HEC Montréal and Alyson Ma, University of San Diego

Presented: Session 2.1.7, June 27, 9:20-10:35, Room 1207


Presented: Session 2.4.10, June 27, 15:30-16:45, Room 1105

Richard N. Farmer Dissertation Award

(Award Presentation on June 28, 17:00-18:30, Large Hall, 2nd Floor)

Sponsored by Indiana University CIBER

Eligibility for the 2011 “Richard N. Farmer Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2010 and December 31, 2010. The winner receives a plaque and a US$1,000 cash award. Furthermore, all finalists receive a $500 travel stipend to allow them to present their research at the annual meeting. This year’s finalists will present their work at Session 3.4.1, June 28, 15:30-16:45, in Room 1101.

“Innovation in Emerging Markets”
Prithwiraj Choudhury, University of Pennsylvania (Ph.D. Awarded by Harvard Business School)

“Profiting from Globalization: Pro-market Reforms, Firm Internationalization Strategy, and Firm Profitability in Developing Countries”
Luis Alfonso Dau, Northeastern University (Ph.D. Awarded by University of South Carolina)

“Orchestrating Innovation in the Multinational Enterprise: Headquarters Involvement in Innovation Transfer Projects”
Henrik Dellestrand, Uppsala University (PhD. Awarded by Uppsala University)

“Offshoring and Outsourcing of Core Corporate Activities: The Global Relocation of Pharmaceutical Industry Clinical Trials”
Pooja Thakur, Virginia Tech (Ph.D. Awarded by Rutgers University)
2011 JIBS Decade Award
(Award Presentation on June 28, 11:15-12:45, Large Hall, 2nd Floor)
Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Conference. In order to be considered for the 2011 award, a paper must have been included among the five most cited papers published in the 2001 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 3.2.

Winner: “Cultural distance revisited: Towards a more rigorous conceptualization and measurement of cultural differences” by Oded Shenkar, Ohio State University, JIBS, 32(3): 519-535.

The SSE/WAIB Award for Increased Gender Awareness in International Business Research
(Award Presentation on June 26, 18:30-19:30, Reception in Exhibit Hall)
Sponsored by the Stockholm School of Economics (SSE) and Women in AIB (WAIB)

The Stockholm School of Economics, Sweden support WAIB’s (Women in AIB) endeavors by endowing an award for the best paper increasing gender awareness in international business research. All papers accepted to the AIB conference are eligible for submission for consideration to the IIB/WAIB awards committee. Winning authors will receive a plaque, a $1000 USD monetary award, and an invitation to submit the paper for publication in Emerald Publishing’s “Gender in Management”.

IMR Best Paper in International Marketing
(Award Presentation on June 27, 17:15-18:30, Room 1206)
Sponsored by International Marketing Review (IMR) and its publisher, Emerald Group Publishing Limited

Presented for the first time in the AIB 2006 Conference and sponsored by International Marketing Review (IMR) and its publisher Emerald, the award is given to the best paper accepted to a competitive session in the Marketing track of the AIB Annual Meeting. The author(s) of the winning manuscript will receive a certificate and a cash award following their regularly scheduled presentation at the conference.

Winner: “How Do Mechanisms of Global Account Coordination Impact Supplier Performance? An Integrative Study of Boundary Conditions” by Linda Hui Shi, University of Victoria and Tao (Tony) Gao, Northeastern University

Presented: Session 2.5.13, June 27, 17:15-18:30, Room 1206

Best Paper Award in Emerging Economies Track
(Award Presentation on June 27, 16:45-17:15, During Coffee Break at Exhibit Hall)
Sponsored by Bryant University

Presented for the first time, the award is sponsored by the International Business program at Bryant University. It is given to the best paper accepted to a competitive session in the Emerging Economies track of the AIB Annual Meeting. The author(s) of the winning manuscript will receive a certificate and a cash award at the coffee break following the regularly scheduled presentation at the conference.

Winner: “The Influence of Technology Characteristics on the Choice of Full versus Partial Acquisition in Emerging Markets” by B. Elango, Illinois State University; Somnath Lahiri, Illinois State University; and Sumit K. Kundu, Florida International University

Presented: Session 2.5.11, June 27, 17:15-18:30, Room 1106
AIB FELLOWS’ 2011 EXECUTIVE OF THE YEAR

Opening Plenary, June 25, 16:30-19:00, Large Hall (2nd Floor)

Mr. Fujio Cho

Mr. Fujio Cho is the Chairman of the Toyota Motor Corporation and the recipient of the 2011 AIB Fellows International Executive of the Year Award, which recognizes a business leader who has significantly improved the stature and role of international business at home and abroad. The award this year honours both the global industry leadership of the Toyota Motor Corporation, which has transformed the motor vehicle industry around the world through the Toyota Production System of lean production and continuous improvement, and Mr. Cho’s leadership in the expansion of Toyota’s production facilities in the United States and in the introduction of the world’s first commercially successful hybrid vehicle, the Toyota Prius.

Mr. Cho joined Toyota in 1960, after graduating from the prestigious Faculty of Law at the University of Tokyo. He spent his early years at Toyota in production, under the supervision and tutelage of Mr. Taiichi Ohno, the architect of the now world-famous Toyota Production System. He rose through the ranks of the Production Control Division until in 1987 he was chosen to play a role in setting up Toyota’s first wholly-owned production facility in North America. In 1988, when that facility opened in Kentucky, he served its president from 1988-1994. His role in Toyota’s becoming a respected local corporate citizen was honoured with an honorary doctorate in engineering from the University of Kentucky in 2002.

After his return to Japan in 1994 he served as a managing director, senior managing director, executive vice president, and in 1999 he became the President of the Toyota Motor Corporation. During these years he was a strong advocate for the development of the hybrid car. In 1997, the world’s first mass-produced hybrid car, the Prius, was introduced in Japan, and in 2001 was rolled out worldwide. In 2006, Mr. Cho became the Chairman of the Toyota Motor Corporation.
AIB FELLOWS’ 2011 EMINENT SCHOLAR
Opening Plenary, June 25, 16:30-19:00, Large Hall (2nd Floor)

Richard R. Nelson

Richard R. Nelson is the George Blumenthal Professor of International and Public Affairs, Business, and Law, Columbia University, Emeritus, and Director of the Program on Science, Technology, and Global Development, at the Columbia Earth Institute and the recipient of the 2011 AIB Fellows Eminent Scholar Award. This award recognizes an outstanding thinker or researcher in any discipline who is not an AIB member but whose scholarship has significantly influenced international business research through new conceptualizations, theorizations and/or empirical inquiries. Richard Nelson is an economist whose work has been enormously influential in the IB field both because of his conceptual/theoretical work on the evolutionary theory of the firm and his pioneering empirical research on comparative technology systems.

His 1982 book co-authored with Sidney Winter, An Evolutionary Theory of Economic Change, was a landmark contribution both to economic theory and to the field of strategy, focusing attention on how firms develop and maintain distinctive routine-based competencies and how these are both shaped by and influence their environments. This work has anchored the development of the evolutionary approach to the multinational corporation that has been one of the major theoretical developments in IB over the last two decades.

In addition, Professor Nelson is a pioneering figure in the development of the concept of national innovation systems now widely used in IB, and initiated an influential set of detailed historical studies of the evolution of country-level technological capabilities, combining industry, country, and firm levels of analysis National Innovation Systems, published in 1993).

Professor Nelson holds a BA from Oberlin College. He obtained his PhD in 1956 from Yale University. From 1956 to 1957 he was an assistant professor at Oberlin College, and from 1968 to 1986 he was a professor at Yale University. He has also served as an economist at the Rand Corporation (1957–60, 1963–68) and as a senior member at the Council of Economic Advisors (1961–63). Between 1981 and 1986 he was appointed the director of the Institution for Social and Policy Studies at Yale University.
Please check in with the AIB Staff at our registration desk to pick up your name badge and conference materials.

**Registration**

Location: 2nd Floor Foyer (June 25), 6th Floor Exhibit Hall (June 26-28)

Hours:
- June 25: 9:30am – 7:00pm
- June 26: 8:00am – 6:00pm
- June 27: 9:00am – 6:00pm
- June 28: 9:00am – 3:30pm

**Placement Center**

Location: Room 1201

Hours:
- Sunday, June 26: 9:30am – 6:30pm
- Monday, June 27: 9:30am – 6:30pm
- Tuesday, June 28: 9:30am – 3:30pm

**Exhibits**

Location: 6th Floor Exhibit Hall

Hours:
- Sunday, June 26: 12:45pm – 5:30pm
- Monday, June 27: 9:00am – 5:30pm
- Tuesday, June 28: 9:00am – 3:30pm

There will be a multi-computer internet station located inside the Exhibit Hall for the use of all conference participants. We would appreciate it if you could limit your use to a reasonable time period, especially if there are people waiting in line to use the computers.

If you wish to use your own computer or smartphone, the Marriott Hotel has complimentary Internet access available for all Marriott Rewards members. Please inquire at the hotel. Other hotels may have access available for a nominal fee.
AIB 2011 Program Overview
Nagoya, Japan - June 24-28, 2011

Saturday, June 25

8.00-8.15  
AIB Fellows' Opening Plenary  
16:30-19:00

8.15-8.30  
AIB Fellows Café  
8:15-9:05

8.30-8.45

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AIB Presidential Reception  
19:00-21:00

Sunday, June 26

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Fellows Café  
8:15-9:05

Concurrent Sessions  
9:20-10:35

COFFEE BREAK  
10:35-11:15

Strategy and Sustainability Plenary  
11:15-12:45

LIGHT LUNCH  
12:45-13:45

Buckley-Teece Plenary  
13:45-15:15

BREAK  
15:15-15:30

Concurrent Sessions  
15:30-16:45

COFFEE BREAK  
16:45-17:15

Concurrent Sessions  
17:15-18:30

WAIB Reception  
18:30-19:30

AJBS Annual Conference  
9:30-17:30

AIB/JIBS Paper Development Workshop  
9:00-15:00

AIB Chapter Chairs Luncheon  
12:30-14:00

AIB Board Meeting  
8:30-12:30

AIB/JSIS Doctoral Consortium  
8:15-16:00

AIB Junior Faculty Consortium  
8:15-16:00

AJBS Annual Conference  
9:30-16:00

AIB Fellows’ Opening Plenary  
16:30-19:00

AIB Presidential Reception  
19:00-21:00

AJBS Annual Conference  
9:30-17:30

AIB Junior Faculty Consortium  
9:30-16:00

AIB/JSIS Doctoral Consortium  
8:15-16:00

AIB Fellows Café  
8:15-9:05

1.1 Concurrent Sessions  
9:20-10:35

1.2 Strategy and Sustainability Plenary  
11:15-12:45

1.3 Buckley-Teece Plenary  
13:45-15:15

1.4 Concurrent Sessions  
15:30-16:45

1.5 Concurrent Sessions  
17:15-18:30

1.6 Concurrent Sessions  
19:00-21:00

AIB Fellows’ Opening Plenary  
16:30-19:00
### AIB 2011 Program Overview

**Nagoya, Japan - June 24-28, 2011**

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<tr>
<th>Time</th>
<th>Monday, June 27</th>
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Legend for Symbols Used:
- Nominee for the Temple/AIB Best Paper Award
- Nominee for the Haynes Prize for the Most Promising Scholar

FRIDAY, JUNE 24 - 09:20-18:00

AJBS Annual Conference
Annual Meeting of the Association of Japanese Business Studies. A separate registration is required to attend the AJBS meeting.

FRIDAY, JUNE 24 - 09:20-18:00

Session 0.1 - Pre-Conference Workshop
AIB/Sheth Doctoral Student Consortium
Chair: Sea-Jin Chang, National University of Singapore
Pre-admitted participants only. Lunch is provided. First session of the Consortium will be in Room 1204.
Faculty Panel:
- Kazuhiro Asakawa, Keio University
- Lorraine Eden, Texas A&M University
- Jean-Francois Hennart, Tilburg University
- Ishtiaq Pasha Mahmood, National University of Singapore
- John Mezias, University of Miami
- Robert Salomon, New York University
- Minyuan Zhao, University of Michigan

The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

Session 0.2 - Pre-Conference Workshop
Time: 08:15-16:00
Junior Faculty Consortium
Chair: Srilata Zaheer, University of Minnesota
Pre-admitted participants only. Lunch is provided. First session of the Consortium will be in Room 1202.
Faculty Panel:
- Christian Geisler Asmussen, Copenhagen Business School
- Jay Barney, Ohio State University
- Klaus Meyer, University of Bath
- Tom Murtha, Michigan State University
- Cheryl Nakata, University of Illinois at Chicago
- Alan M. Rugman, University of Reading
- Jane Salk, University of Texas at Dallas
- Sushil Vachani, Boston University

The Junior Faculty Consortium is sponsored by the Boeing Institute at Saint Louis University.

SATURDAY, JUNE 25 - 08:30-12:30
AIB Board Meeting

SATURDAY, JUNE 25 - 08:15-16:00
Session 0.3 - Pre-Conference Workshop
JIBS/AIB Paper Development Workshop
Chair: Petra Christmann, Rutgers University
Co-Chair: John Cantwell, Rutgers University
Pre-admitted participants only. Lunch is provided. First session of the Workshop will be in Room 501.

The JIBS/AIB Paper Development Workshop is sponsored by the University of South Carolina CIBER.
**SATURDAY, JUNE 25 - 09:20-16:00**

**AJBS Annual Conference**

**SATURDAY, JUNE 25 - 12:30-14:00**

**AIB Chapter Chairs Luncheon**

AIB Executive Board Members and AIB Chapter Chairs or representatives only.

**SATURDAY, JUNE 25 - 16:30-19:00**

**Session 0.5.P - Plenary**

**Opening Plenary: Recognizing IB Leaders**

Chair: Mary Ann von Glinow, Florida International University

- Welcome Remarks, AIB President
  Mary Ann von Glinow, Florida International University
- Welcome Remarks, Mayor of Nagoya
  Takashi Kawamura, Mayor, Nagoya City
- Welcome Remarks, 2011 Program Chair
  Shige Makino, Chinese University of Hong Kong
- Welcome Remarks, Local Host Committee
  Katsushige Sawaki, Nanzan University
- International Executive of the Year: Fujio Cho
  Eleanor Westney, York University
- Eminent Scholar Award: Richard Nelson
  John Cantwell, Rutgers University

**AIB Fellows' Feature Plenary: International Business for Sustainable World Development**

Chair: Eleanor Westney, York University

**Panelists:**
- Geoffrey G. Jones, Harvard Business School
- Lorraine Eden, Texas A&M University
- Ravi Ramamurti, Northeastern University

**SATURDAY, JUNE 25 - 19:00-21:00**

**Presidential Reception**

The Presidential Reception, celebrating the opening of the 2011 AIB Conference will take place at the Marriott Associa Hotel Ballroom. Business casual attire is recommended.
SUNDAY, JUNE 26

SUNDAY, JUNE 26 - 08:15-09:05

**Fellows Café**

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

- *How will the shift in power towards the East/South affect the culture and organization of the international firm?* (Room 1110)
  - Srilata Zaheer, University of Minnesota
- *Global Citizenship: How to Define It? How to Measure It? How to Teach It?* (Room 1104)
  - Jose de la Torre, Florida International University
- *What are the next interesting topics in International Business research?* (advance registration required – email ewestney@mit.edu - Room 1210)
  - Richard M. Nelson, Columbia University
- *What are the long run effects on competitive advantages of off-shoring of production, service and R&D-activities?* (Room 1204A)
  - Torben Pedersen, Copenhagen Business School

SUNDAY, JUNE 26 - 09:20-10:35

**Session 1.1.1 - Special Session**

**Track: 14 - Special Session**

**Room: 1101**

**AJBS-Soshikigakkai Panel: Rethinking of Japanese Firms: Can They Compete in the Global Arena? (AJBS Special Session)**

**Chair:** Hideki Yoshihara, Nanzan University

**Co-Chair:** Toshihiro Kanai, Kobe University

- *Rethinking International Division of Labor - A Framework of Design-Based Comparative Advantage*
  - Takahiro Fujimoto, University of Tokyo
- *Accumulated-knowledge Technologies: Core Capabilities of Japanese Manufacturing Firms*
  - Kentaro Nobeoka, Hitotsubashi University
- *Internationalization in the Japanese Service Sector: Underexploited Opportunities*
  - Elizabeth L. Rose, Aalto University

**Session 1.1.2 - Panel**

**Time: 09:20-10:35**

**Track: 10 - Economics, Finance and Accounting**

**Room: 1202**

**State-of-the-Art Session: Economic Geography and Multinational Firm: Frontiers in the Location of Multinational Value Creation**

**Chair:** Ram Mudambi, Temple University

Includes an introduction to the JIBS Special Issue on ‘The Multinational in Geographic Space’

- *Panelists:*
  - Sjoerd Beugelsdijk, University of Groningen
  - Ram Mudambi, Temple University
  - John Cantwell, Rutgers University

**Session 1.1.3 - Competitive**

**Time: 09:20-10:35**

**Track: 11 - SMEs and Entrepreneurship**

**Room: 1203**

**Resources and Capabilities of Born Global Firms**

**Chair:** Christos N. Pitelis, University of Cambridge

- *What Makes Born-Global Firms Born-Global?*
  - Daekwan Kim, Florida State University
  - Gary Knight, Florida State University
  - Gang Ok Jung, Hannam University
- *Born Global Resource Integrators: A Study of High Tech Entrepreneurs*
  - Klaus Meyer, University of Bath
  - Helen TQ Xia, University of Bath
- *Born Global as a Means to Compete Domestically in Emerging Economies*
  - Tachia Chin, Sun Yat-sen University
  - Yunshi Mao, Sun Yat-sen University
  - Garry D. Bruton, Texas Christian University

**Session 1.1.4 - Panel**

**Time: 09:20-10:35**

**Track: 3 - IB Theory, FDI, and Entry Mode**

**Room: 1107**

**Alternative Approaches for Dealing with the Construct of Distance in International Business Research**

**Chair:** Daniel W. Baack, University of Denver

**Co-Chair:** Ronaldo Parente, Rutgers University, Camden

**Co-Chair:** J. Douglas Dow, Melbourne Business School

- *Panelists:*
  - Rosalie Tung, Simon Fraser University
  - Vikas Kumar, University of Sydney
  - Peter Magnusson, Northern Illinois University
  - Vas Taras, University of North Carolina at Greensboro
Session 1.1.5 - Competitive  Time: 09:20-10:35  Room: 1108

Advances in Qualitative Methods in IB Research
Chair: Catherine Welch, University of Sydney

Towards New Conceptualizations of Organizational Control: Outlining a Discourse Analysis of Managers' Talk in Cross-Border Acquisitions
Laura Erkkila, Aalto University

A Qualitative Approach to Explore the Process of Spillover Effects
Weng Si Clara Lei, Institute for Tourism Studies
Hartmut H. Holzmueller, TU Dortmund University

‘A Picture is worth a thousand Words’ - Metaphor Analysis in international Research Settings
Stefanie Paluch, TU Dortmund University
Hartmut H. Holzmueller, TU Dortmund University

Session 1.1.6 - Competitive  Time: 09:20-10:35  Track: 9 - Cross-cultural Management and HRM  Room: 1109

Developing Global Managers
Chair: Allan Bird, Northeastern University

Embracing the Unexpected: A Pathway to Cultural Intelligence via Optimal Contact, Disconfirmation and Stereotype Consciousness
Brent MacNab, University of Sydney
Valerie Rosenblatt, University of Hawaii at Manoa
Reginald Worthley, University of Hawaii at Manoa

The Relationship between the Cross Cultural Adjustment, Organizational Socialization, and Work Outcomes of Foreign Labor
I-Chen, Janet Lee, Chang Gung University
Hung-Wei, David Lu, Chang Gung University

Developing Global Managers: Creativity Gains from the Expatriate Experience
Sidney Gray, University of Sydney
Anthony Fee, University of Sydney

How Expatriate Employees View Expatriate Return on Investment
Yvonne McNulty, James Cook University
Kate Hutchings, Griffith University
Helen DeCieri, Monash University

Session 1.1.7 - Competitive  Time: 09:20-10:35  Track: 1 - Institutions, Governance, CSR  Room: 1207

Impacts of Institutions and Institutional Change
Chair: Patricia Kanashiro, George Washington University

An Institutions-based View of Executive Compensation: A Multilevel Meta-Analytic Test
Marc Van Essen, Utrecht University
Pursey P.M.A.R. Heugens, Erasmus University
Hans Van Oosterhout, Erasmus University
Jordan Otten, Erasmus University

Session 1.1.8 - Panel  Time: 09:20-10:35  Track: 9 - Cross-cultural Management and HRM  Room: 1208

The Role of Expatriates and Host Country Nationals’ Identity in Interpersonal Relationships
Chair: Shea Fan, University of Melbourne
Discussant: Mary Yoko Brannen, INSEAD

Who Do You Think You Are: Investigating the Salience of National Identity in the Self-concept of MNC Employees
Dan Caprar, Australian School of Business

Attending to Cultural Diversity: Bicultural Identity Integration Affects Cultural Inclusion in Attention
Aurelia Mok, City University of Hong Kong
Michael W. Morris, Columbia University

Host Country Employees’ Organizational Identification in Trust-based Interpersonal Knowledge Sharing Framework
Sachiko Yamao, University of Melbourne
Toru Yoshikawa, Singapore Management University

Do You Really Know Me?: Identity Confirmation in Expatriate Assignments
Shea Fan, University of Melbourne
Tine Koehler, University of Melbourne
Anne-Wil Harzing, University of Melbourne

Perceiving Expatriates as Foreign and Fair Treatment Encourages Information Sharing
Soo Min Toh, University of Toronto
Geoffrey Leonardelli, University of Toronto

Session 1.1.9 - Competitive  Time: 09:20-10:35  Track: 8 - Developing Country MNCs  Room: 1209

Government and Developing Country MNCs
Chair: Yuki Torida, King’s College London

The Globalization of Government Corporations: Evidence from China
Nan Zhou, Moscow School of Management

Drivers of Internationalization in Emerging Economies: Comparing Petrobras and PDVSA
Cesar E. Baena, BEM Bordeaux Management School
Andrea Goldstein, Bocconi University
Foreign Direct Investments in Natural Resource Industries in Africa: The Chinese versus Western Models
Jing Li, Simon Fraser University
Aloysius Newenham-Kahindi, University of Saskatchewan
Victor Zitian Chen, Simon Fraser University
Daniel M. Shapiro, Simon Fraser University

Session 1.1.10 - Competitive
Track: 4 - Strategy, Alliances, Competitiveness
Room: 1105
Time: 09:20-10:35

Strategy, Firm Valuation and Competitiveness
Chair: Claudia Schoonhoven, University of California, Irvine

Reforms and Developing-Country Firms
Luis Alfonso Dau, Northeastern University

Nonmarket Strategies of Foreign Owned Firms in a Small Open Economy
Hans van Kranenburg, Radboud University Nijmegen
Cosmina Lelia Voinea, Radboud University Nijmegen

Converting Country-specific Advantages into Firm-specific Advantages in Chinese Firms: The Case of BYD
Feng Wan, University of Cambridge
Peter Williamson, University of Cambridge

The Ever Changing Logic of Global Outsourcing Decisions: Client Strategies, Path Dependencies, and Industry Dynamics
Arie Lewin, Duke University
Silvia Massini, University of Manchester
Carine Peeters, Solvay Brussels School of Economics and Management
Stephan Manning, University of Massachusetts Boston

Session 1.1.11 - Competitive
Track: 7 - Emerging Economies
Room: 1106
Time: 09:20-10:35

Marketing in China, India, and Malaysia
Chair: Chol Lee, Sogang University

Japanese Marketing Strategies in India
Sierk A. Horn, University of Leeds
Peter J. Buckley, University of Leeds

A Multi-wave, Multi-source Study on a Moderated Mediation Model of Market Orientation in China
Frederick Hong-kit Yim, Hong Kong Baptist University
Ho Kwong Kwan, Drexel University
Xiaomeng Zhang, American University
Yina Mao, Chinese University of Hong Kong

Customer Loyalty on International Consulting Firms in China: Rational Choice and Irrational Belief
Qianqian Li, Fudan University
Qinqin Zheng, Fudan University

Session 1.1.12 - Competitive
Track: 4 - Strategy, Alliances, Competitiveness
Room: 1205
Time: 09:20-10:35

Strategy, Structure and Firm Performance
Chair: Toshiya Ozaki, Rikkyo University

Structural Configuration of Global Alliance Portfolios and Firm Performance Effects
Andreas Al-Laham, University of Mannheim
Florian Zock, Mannheim University
Suleika Bort, University of Mannheim

To Compete or to Cooperate: A Strategic Dilemma of Partners in an International Alliance
Sonya H. Wen, Tamkang University
Cheng-min Chuang, National Taiwan University

Inter-Organizational Multilevel Asymmetries and Duration of the Strategic Alliance: An Event History Analysis
Tariq H. Malik, Dongbei University of Finance & Economics
Yanzhi Zhao, Dongbei University of Finance & Economics

Session 1.1.14 - Interactive
Track: 7 - Emerging Economies
Room: 1110
Time: 09:20-10:35

Institutions and Competition in Emerging Economies
Chair: Carl F. Fey, Nottingham University

Institutional Environment and International Joint Venture’s Strategic Mutation: An Institutional Perspective
Zijie Li, University of International Business and Economics
Yi Li, Australian National University
Zelong Zhang, University of International Business and Economics
Chang Liu, University of International Business and Economics

Russian Energy Sector: Trends and Strategic Implications in the Eurasian Context
Anatoly Zhuplev, Loyola Marymount University
Dmitry Shlyakhov, Plekhanov Russian Academy of Economics

Organizational Culture and Firm Performance: The Comparison of Russia and China
Sergey Morgulis-Yakushev, Stockholm School of Economics
Carl F. Fey, Nottingham University

Environmental Shock and the Timing of Marker and Nonmarket Strategies: Evidence from India
Susan E. Feinberg, Rutgers University
Catherine L. Magelssen, Rutgers University
Matthew G. Smith, Rutgers University

Outward Foreign Direct Investment by Chinese Firms: Institutional Theory and Resource Dependency Perspectives
Tapan Seth, Wayne State University
Attila Yapraprak, Wayne State University

What Is an Emerging Economy?
Olga E. Annushkina, Bocconi University
Renata Trinca Colonel, Bocconi University
Elena Berselli, Bocconi University
Corporate Social Performance
Chair: Sushil Vachani, Boston University

A Sensemaking Approach to Corporate Social Responsibility in Emerging Economies: Is Guanxi a Missing Link?
Weidong Rong, Saint Louis University
Hadi Alhorr, Saint Louis University
Hongxin Zhao, Saint Louis University

Corporate Social Reporting Practices of French and Brazilian Companies: a Comparison Based on Institutional Theory
Marcelle Colares Oliveira, University of Fortaleza/Federal University of Ceará
João Ésio Pontes Júnior, University of Fortaleza
Augusto Marcos Carvalho de Sena, University of Fortaleza/Federal University of Ceará
Oderlene Vieira de Oliveira, University of Fortaleza

Institutional and Vintage Influences on MNEs’ International Climate Change Strategies
Hinrich Voss, University of Leeds
John Mikler, University of Sydney

Institutional Contingencies in the Corporate Social and Financial Performance Relationship: A Meta-Analysis
Pushpika Vishwanathan, Erasmus University

Concern for the Earth or Concern for the Wealth: Reasons and Motives for Firms’ Adoption of Environmental Management Systems
Erez Broitman, National Taiwan Normal University
Shu-Jou Lin, National Taiwan Normal University

Cognition, Action and Corporate Performance: Corporate Social Responsibility in China
Tatiana Zalan, University of South Australia
Fuming Jiang, University of South Australia

Expanding to Asia
Chair: Irene H Chow, Chinese University of Hong Kong

The Impacts of Technological Knowledge Distance, Network Position, and Complementary Assets on Technological Diversification: An Asia Case
Hsien-Che Lai, National University of Tainan
Calvin S. Weng, Takming University of Science and Technology
Lu-Jui Chen, Ming Chuan University

The Effect of Niches’ Behaviors on the Japanese Video Game Business Ecosystem: Focusing on the Niche Creation, Productivity and Robustness as the Ecosystem Performance
Tatsuhiko Inoue, Waseda University
Susumu Nagayama, Waseda University

Does Ownership Matter? LCFs’ Innovative Capabilities Catch-up in China’s Automotive Industry? A Comparative Longitudinal Multiple-case Study
Shisong Jiang, Zhejiang University
Limin Gong, Zhejiang University

Dancing with Strangers: A Dyadic Analysis of University-Industry Research Collaborations in Korea
Martin Hemmert, Korea University
Anat Hovav, Korea University
Ludwig Bstieeler, University of New Hampshire

The Evolution of MNCs’ Overseas R&D Institutions in Mainland China: Roles, Growth Paths and Patterns
Xiao Jun Xu, Fudan University
Ze Wei Xu, Shanghai Ocean University

Contextual Barriers to Multilevel Learning Processes in MNC Knowledge Transfer - Exploring the Country Specific Social Context in China
Niklas Akerman, Linnaeus University

Linkage between Human Capital Development and Organizational performance in Star hotels in India
Justin Paul, Nagoya University of Commerce & Indian Institute of Foreign Trade
Vijay Dhole, Singhad Institute of Management

Internal Resources, External Networks, and Firm Innovation: A Longitudinal Study of Korean Firms
Youngok Kim, University of New South Wales
Steven S. Lui, University of New South Wales

Formal and Informal Institutions
Chair: Timothy Michael Devinney, University of Technology, Sydney

Gatekeepers in the Financial Sector- The Future of Auditors as Providers of Market-based Governance in Financial Regulation in the UK and EU
Hse-Yu (Iris) Chiu, University College London

Typological Conceptualization of Institutional Distance: A Quest of Relative Importance
Rimi Zakaria, Florida International University

Legitimacy in the Governance of Rule-Making: A Comparative Analysis of Public and Private Rule-Makers for Organic Agriculture
Mai Skjett Linneberg, Aarhus University

The Media's Influence on Society During a Crisis
Muhammad Mohiuddin, Laval University
Jonathan Gagnon, Laval University
James William Campbell, Laval University

Human Rights Issues in Global Value Chains
Sarianna Lundan, University of Bremen

The Russian Labour Market Model and Varieties of Capitalism: Where Does Russia Fit
Andrei Kuznetsov, Lancashire Business School
Rostislav Kapelyushnikov, Institute of World Economy and International Relations
Olga Kuznetsova, Manchester Metropolitan University

State and Self Regulations as Complimentary Mechanisms of Remuneration Governance in Australia: A Post Crisis Corporate Governance Agenda
Zahid Riaz, University of New South Wales
Pradeep Kanta Ray, University of New South Wales
Sangeeta Ray, University of Sydney
**HRM Strategies**

Chair: Flora F. T. Chiang, Hong Kong Baptist University

**Organizational Commitment in an Unstable Ethnopolitical Operating Environment: The Role of Ethnic Conflict Sensitivity Among Employees of Foreign-Invested and Indigenous Firms**

Carol Reade, San Jose State University  
Hyun-Jung Lee, London School of Economics

**The Impact of National Characteristics on HRM Practices: Evidence from Japanese- and Chinese-Based Manufacturers**

Takashi Sakikawa, Niigata University

**Understanding HPWS and Individual Employee Performance Linkages: A Study of Moderated Mediation Model**

Hsiao-Yun Liang, National Cheng Kung University  
Ya-Ching Yeh, National Cheng Kung University

**Flexible Work Arrangements in Europe and North America - HRM Practices and Cultural Factors that Promote their Use/Disuse**

Maya Kroumova, New York Institute of Technology  
Mila B. Lazarova, Simon Fraser University

**Regional Food Culture and Perceived Organizational Justice for High-Skilled Labor in China**

Linghui Tang, College of New Jersey  
Dinghong Yi, Renmin University

**Fostering Organizational Citizenship Behavior in Asia: The Mediating Role of Trust and Satisfaction on OCB in China and Indonesia**

Andre Anugerah Pekerti, University of Queensland  
Sen Sendjaya, Monash University

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**SUNDAY, JUNE 26 - 10:35-11:15**

**Coffee Break**

Refreshments will be provided for conference participants at the Exhibit Hall (6th Floor).

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**SUNDAY, JUNE 26 - 11:15-12:45**

**Strategy and Sustainability**

Chair: Paul W. Beamish, University of Western Ontario

**Toward Sustainable Global Enterprise**

Stuart Hart, Cornell University

**Lessons from the Field: Applying Strategy and Entrepreneurship Theory in the Context of Abject Poverty**

Jay Barney, Ohio State University

**Sustainability Strategies and Sustainable Competitive Advantage**

Michael A. Hitt, Texas A&M University

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**SUNDAY, JUNE 26 - 12:45-13:45**

**Light Lunch**

A light lunch will be provided for conference participants at the Exhibit Hall (6th Floor).

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**SUNDAY, JUNE 26 - 13:45-15:15**

**Buckley-Teece Plenary: 35 Years Internalisation and the MNE**

Chair: Christos N. Pitelis, University of Cambridge

**Speaker:**

David Teece, University of California, Berkley  
Peter J. Buckley, University of Leeds

**Discussants:**

Jean-Francois Hennart, Tilburg University  
Christos N. Pitelis, University of Cambridge

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**SUNDAY, JUNE 26 - 15:15-15:30**

**Break**

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**SUNDAY, JUNE 26 - 15:30-16:45**

**Intercity and International Transportation: Economics and Policy Options**

Chair: Tae Hoon Oum, Nanzan University and University of British Columbia

**Theme Keynote Speaker:**

Yoshiyuki Kasai, Chairman, Japan Railway Central

**Speakers:**

Katsuhiro Yamaguchi, University of Tokyo  
Satohiro Yamaguchi, University of Tokyo

**Competition between Rail and Air in Intercity Transport; a Historical Perspective**

Katsunori Yamaguchi, University of Tokyo

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Session 1.4.2 - Special Session  
**Time:** 15:30-16:45  
**Track:** 14 - Special Session  
**Room:** 1202  

**A Celebration of the Life and Work of Susan P. Douglas (Cosponsored by the AIB Fellows and WAIB)**  
Chair: Janet Y. Murray, University of Missouri - St. Louis  
Co-Chair: Susan F. Gupta, Monmouth University

**Panelists:**  
Samuel Craig, New York University  
Steve Kobrin, University of Pennsylvania  
Masaaki Kotabe, Temple University  
Ramdas Chandra, Nova Southeastern University  
Rosalie Tung, Simon Fraser University  
Timothy Michael Devinney, University of Technology, Sydney  
Johny Johansson, Georgetown University  
Eleanor Westney, York University  
Stefanie Lenway, Michigan State University

Session 1.4.3 - Competitive  
**Time:** 15:30-16:45  
**Track:** 5 - MNC Management and Organization  
**Room:** 1203  

**Subsidiary Capabilities**  
Chair: Annique Un, University of South Carolina

- **An Empirical Investigation into a Subsidiary Absorptive Capacity Process Model**  
  Stephanie Schleimer, University of Queensland  
  Torben Pedersen, Copenhagen Business School

- **Building Explorative and Exploitative Capabilities in Foreign Subsidiaries: Impact of the Headquarters’ Control and Support**  
  JaeEun Lee, Yonsei University  
  Soonykoo Choe, Yonsei University

- **The Consequence of Subsidiary Entrepreneurial Capability and its Strategic Contribution: the Mediating Role of Renewal Initiative**  
  Bih-Shiaw Jaw, National Sun Yat-Sen University  
  Christina Yu-Ping Wang, National Dong Hwa University  
  Wan-Ching Chen, National Sun Yat-Sen University

Session 1.4.4 - Competitive  
**Time:** 15:30-16:45  
**Track:** 4 - Strategy, Alliances, Competitiveness  
**Room:** 1107  

**Multinationality, Diversity and Performance**  
Chair: William Newburry, Florida International University

- **Multinationality as a Predictor of MNCs’ Intangible Performance or Reputation**  
  Yannick Thams, Florida International University  
  Marcelo Alvarado-Vargas, Florida International University  
  William Newburry, Florida International University

- **Resource Configuration, Business Scope and Performance: A Dynamic Capability Perspective**  
  Chia-Wen Hsu, National Chung Cheng University  
  Sonic Wu, Yuan Ze University  
  Heng-Yih Liu, Yuan Ze University

Session 1.4.5 - Panel  
**Time:** 15:30-16:45  
**Methods in IB Research**  
**Room:** 1108

**Rethinking the Case Study Approach in International Business Research**  
Chair: Catherine Welch, University of Sydney

**Panelists:**  
Yair Aharoni, Tel Aviv University  
Mary Yoko Brannen, INSEAD  
Fiona Moore, University of London

Session 1.4.6 - Competitive  
**Time:** 15:30-16:45  
**Track:** 12 - Teaching IB  
**Room:** 1109

**Experiential Learning in the IB Classroom**  
Chair: James M. Hagen, Hamline University

- **Simulations as a Mechanism for Integrating International Concepts into the Business Functional Areas**  
  Denise J Luethge, Northern Kentucky University  
  Philippe Byosiere, Doshisha University

- **The Art of the Play: Cross-cultural Encounters**  
  Karina R. Jensen, ESCP Europe

- **Determinants of Core Experiential Learning activity for Undergraduate Business Students: A Re-examination of International Exchange Programs**  
  Almaz M.K. Chak, Chinese University of Hong Kong

Session 1.4.7 - Panel  
**Time:** 15:30-16:45  
**Track:** 1 - Institutions, Governance, CSR  
**Room:** 1207

**How Will Climate Change Affect Globalization?**  
Chair: John Raymond Dilyard, St. Francis College

**Panelists:**  
John Raymond Dilyard, St. Francis College  
Lydia Bals, Copenhagen Business School  
Anatoly Zhuplev, Loyola Marymount University  
Hinrich Voss, University of Leeds

Session 1.4.8 - Panel  
**Time:** 15:30-16:45  
**Track:** 9 - Cross-cultural Management and HRM  
**Room:** 1208

**The Role of Multinational Organizations in Capacity Building for Developing Sustainable Communities**  
Chair: Cristina B. Gibson, University of Western Australia

**Panelists:**  
Cristina B. Gibson, University of Western Australia  
Daniel Schepis, University of Western Australia  
Stephen Gibson, UDLA  
Sharon K. Parker, University of Western Australia
Session 1.4.9 - Competitive  
Time: 15:30-16:45  
Track: 8 - Developing Country MNCs  
Room: 1209  

Internationalization and Performance in Developing Country MNCs  
Chair: Nikhil Celly, University of Hong Kong

H Internationalization and Emerging Market Firm Value during Global Economic Crisis: The Influence of Ownership Groups  
Xufei Ma, Chinese University of Hong Kong  
Daphne Yiu, Chinese University of Hong Kong  
Nan Zhou, Moscow School of Management  
SKOLKOVO

B Internationalization Locations and Performance Improvement of Chinese MNCs  
Lin Yuan, University of Macau  
Nitin Pangarkar, National University of Singapore

International Diversification of Emerging Economy Firms  
Simon Shufeng Xiao, Namseoul University  
Chris Changwah Chung, Korea University  
Jon Jungbien Moon, Korea University  
Jaiho Chung, Korea University  
Insk Jeong, Korea University

Export Knowledge and Performance of SMEs in the Philippines: The Moderating effects of Relational Capital  
Doren Chadee, University of Southern Queensland  
Banjo Roxas, University of Southern Queensland  
Terry Wu, University of Ontario Institute of Technology

Session 1.4.10 - Competitive  
Time: 15:30-16:45  
Track: 6 - Innovation and Knowledge Mgmt.  
Room: 1105

Internationalization of R&D  
Chair: I-Chieh Hsu, National Changhua University of Education

Can Firms Extend the Maximum Level of Processing Diversified Knowledge? The Moderating effects of R&D Cooperation and Foreign Direct Investment  
Jan Hendrik Fisch, University of Augsburg  
Katharina Kertels, University of Augsburg

Absorptive Capacity, R&D Collaborations, and Basic Research Role of Overseas R&D Centers  
Kazuhiro Asakawa, Keio University

The Gravity of R&D FDIs  
Davide Castellani, University of Perugia  
Alfredo Jiménez, University of Burgos  
Antonello Zanfei, University of Urbino

R&D Expatriates, Local R&D Personnel and the Innovation in Multinational Subsidiaries  
Xiaoying Li, University of St Andrews  
Jue Wang, Southwestern University of Finance and Economics

Session 1.4.11 - Competitive  
Time: 15:30-16:45  
Track: 7 - Emerging Economies  
Room: 1106

Emerging Multinationals from Emerging Economies  
Chair: Kuniko Mochimaru, Josai University

The Internationalisation of Chinese Mining SOEs and NSOEs: Motivations and Risk Attitudes  
Monica Ren, Macquarie University  
Robert Graham Jack, Macquarie University

Global Mindset, Psychic Distance and the Achievements of Brazilian Multinationals’ Subsidiaries: A Multilevel Analysis  
Germano Gilukte Reis, FGV/EAESP and USP/FEA  
Maria Tereza Fleury, FGV/EAESP

Is Aid a Helping or Grabbing Hand in International Business? Evidence from China in Africa  
SuiLin Yap, Harvard University

Session 1.4.12 - Competitive  
Time: 15:30-16:45  
Track: 1 - Institutions, Governance, CSR  
Room: 1205

MNCs and Institutions  
Chair: Jesper Edman, Hitotsubashi University

Foreignness as Bane or Boon: Bridging the Stakeholder Evaluation Gap through International Diversification  
Donal Crilly, London Business School  
Na Ni, Hong Kong Polytechnic University

The Effect of Foreign Firm Cohorts on Political Risk  
Charles E. Stevens, University of Wyoming  
Mona Makhija, Ohio State University

Copy Loosely: A Contingency Theory of Practice Transfer in the Multinational Corporation  
Sunnyong Lee, Oxford University  
Donal Crilly, London Business School

Session 1.4.13 - Competitive  
Time: 15:30-16:45  
Track: 10 - Economics, Finance and Accounting  
Room: 1206

International Business Perspectives on Corporate Governance  
Chair: David Reeb, Temple University

Does a Firm’s Ownership Structure Influence the Riskiness of FDI Programs? Evidence from the Japanese Electronics Industry  
Marie-Ann Betschinger, Higher School of Economics

Internal Capital Markets in Multinational Banking as a Contagion Channel: Evidence from Foreign Bank Subsidiaries in Emerging Markets  
Bang Nam Jeon, Drexel University  
Maria Pia Olivero, Drexel University  
Ji Wu, Penn State University, Harrisburg

Board Characteristics of Israeli Firms and their Decision to List in the U.S.  
Anil K. Makhija, Ohio State University  
Uri Ben-Zion, Ben-Gurion University  
Rosit Rosenboim Levy, Ben-Gurion University
Empirical Studies on Foreign Direct Investment

Chair: Haruo H. Horaguchi, Hosei University

Role of Intangible Assets in Foreign Market Entry Mode Decisions: A Longitudinal Study of American Lodging Firms
Gunae Choi, Rutgers University
Sangcheol Song, Bryant University

The Effects of Outward FDI on Home Country R&D Activities: The Roles of Location and Industry Characteristics
Wen Chung Hsu, National Chi Nan University
Chengqi Wang, University of Nottingham
L. Jeremy Clegg, University of Leeds
I Fan Yen, National Chi Nan University
Yi Ten Shih, National Chi Nan University

Initial Resource Commitment Variations Among International Service Firms in Australia
Abhishek Shukla, Charles Darwin University
J. Douglas Dow, Melbourne Business School

Foreign Ownership and Subsidiary Performance
Fang-Yi Lo, Feng Chia University
Peng-Yu Li, Fu-Jen Catholic University

Evaluation of Public Support to Outward FDI: An Exploratory Analysis with an Ordered Probit Model Applied to Portuguese Firms
Miguel Matos Torres, University of Aveiro
Celeste Amorim Varum, University of Aveiro

Managing International Business-to-Business Relationships
Chair: Saeed Samiee, University of Tulsa

Transaction Factors Influencing Dependence between Firms in the Fresh Produce International Trade: The Case of Exports from Chile to Europe
Jean-Marie Codron, French National Institute of Agronomic Research
Magali Aubert, French National Institute of Agronomic Research
Zouhair Bouh sina, French National Institute of Agronomic Research
Alejandra Engler, University of Talca
Iciar Pavez, French National Institute of Agronomic Research
Pablo Villalobos, University of Talca

Should Organizational Culture Mimic or Differentiate from National Culture? A Cross-Cultural Examination of Marketing & Sales Alignment on Firm Performance
Peter Magnusson, Northern Illinois University
Robert Peterson, Northern Illinois University
Stanford A. Westjohn, University of Toledo
Rick Ridnour, Northern Illinois University

Understanding the Complexity of Reciprocity: Social and Economic Consequences of Differing Reciprocity Forms in U.S. and Japanese Channel Relationships
Jessica J. Hoppner, George Mason University
David A. Griffith, Michigan State University

Relationship Commitment between Exporters and Importers: A Comparative Study of Chinese and Japanese Market
Youngmi Baek, Korea Creative Content Agency

Effects of Dynamic Pricing on the Expected Revenue under Air-Rail Competition
Kimitoshi Sato, Nanzan University
Katsushige Sawaki, Nanzan University

Antecedents of Entrepreneurship and New Venture Creation
Chair: Louis Hebert, HEC Montréal

How Serendipity Explains Entrepreneurial Growth? A Process of Generating and Acting on Serendipity
Wen-Chiung Chou, Kainan University
Yi-Fang Chiang, National Taiwan University
Ming-Huei Hsieh, National Taiwan University
Pu-Dong Weng, National Taiwan University of Science and Technology

Order and Disorder in a Born Global Organization
Lin Yan, University of Greenwich

Three Models of International Entrepreneurship - An Eclectic Meta-Theoretical Overview
Morten Rask, Aarhus University
Per Servais, University of Southern Denmark

Entrepreneurial Opportunity Recognition: Insights from Entrepreneurship Literature and Implications for International Entrepreneurship Researchers
Anisur Rahman Faroque, University of Canterbury, Christchurch
Yoshi Takahashi Takahashi, Hiroshima University

Branding Entrepreneurs to Attract Angel Investor and Venture Capitalist Funding
Melodena Stephens Balakrishnan, University of Wollongong in Dubai
Iain Michael, Zayed University

Business and Government Relationship
Chair: George O. White III, Old Dominion University

Board Composition, Political Connections and Performance in State-Owned Enterprises
Davide Vannoni, University of Torino
Anna Menozzi, University of Eastern Piedmont
Maria Gutierrez Urtiaga, University Carlos III Madrid

How SOEs Succeed in Privatization: Net political Benefits and Learning in Network
Zhaojun Gao, Peking University
Cong Niu, Peking University

Understanding Proactive and Passive Drivers of Firm Bribery Behavior in China
Xiaoyu Zhou, Peking University
Rui Wang, Peking University
Yi Han, Peking University
**Institutional Rigidity and Non-Liberal Governance in Japan: The Cases of Mitsubishi Motors and Kanebo**
Christopher Williams, University of Western Ontario
Seijiro Takeshita, Mizuho International plc
Soo Hee Lee, Birkbeck, University of London

**Foreign Firms’ Responses to Local Institutional Pressures: The Case of Unionization Campaigns in China**
Sunghoon Kim, University of New South Wales

**Using Voluntary International Management Standards for Sustainability to Reduce Information Asymmetries in Corrupt Environments**
Ivan Montiel, Loyola Marymount University
Bryan Husted, York University and Tecnologico de Monterrey
Petra Christmann, Rutgers University

**Managing Context for MNC**
Chair: I Han, Feng Chia University

**Cultural Effects on the Performance Feedback Model**
Douglas Chun, University of Hawaii at Manoa
Mooweon Rhee, University of Hawaii at Manoa

**Linking Culture and LP: A Framework for Exploring the Transferability of LP across Borders**
Flora F. T. Chiang, Hong Kong Baptist University
Thomas A. Birtch, University of Cambridge

**How Structural and Contextual Mechanisms Contribute to Organizational Ambidexterity: from a Knowledge-Based View**
Jie Xiong, EMLYON Business School

**The Impact of FDI Types on Isomorphic Pressures and Institutional Responsive Strategies of Taiwan MNCs**
HsiaoWen Lin, National ChenChi University

**Social Ties and Proprietary Innovation in China’s Transition Economy: The Moderating Role of Learning Intent**
Shanxing Gao, Xi’An Jiaotong University
Yan Xie, Xi’An Jiaotong University
Xu Jiang, Xi’An Jiaotong University
Carl F. Fey, Nottingham University

**Coffee Break**

Refreshments will be provided for conference participants at the Exhibit Hall (6th Floor).
### Session 1.5.4 - Competitive
**Time:** 17:15-18:30  
**Track:** 9 - Cross-cultural Management and HRM  
**Room:** 1107

**Responding to Host Country Institutional Idiosyncrasies**
Chair: Andre Anugerah Pekerti, University of Queensland

#### How Multinationals Respond to the Institutional Idiosyncrasies of Host Countries: The Case of Multinational Enterprises in China
- Peter Dowling, La Trobe University
- Mingqiong Zhang, La Trobe University
- Cherrie Jiuhua Zhu, Monash University

#### Determinants of Foreign Subsidiary Local Employment Policy: How They Evolve and are Moderated by Local Experience
- Ji-Woong Ock, Yonsei University
- Soonkyoo Cho, Yonsei University
- JaeEun Lee, Yonsei University

#### Cutting Through the Comparative Management Jungle: A Multilevel Analysis of Cultural Variation in Managerial Practices
- André van Hoorn, University of Groningen

### Session 1.5.5 - Competitive
**Time:** 17:15-18:30  
**Room:** 1108

**Quantitative Methods: Construct Validity and Modeling Issues in IB Research**
Chair: Brian R. Chabowski, University of Tulsa

#### A Direct Comparison Approach for Testing Measurement Invariance
- Gordon Wai-hung Cheung, Chinese University of Hong Kong
- Rebecca Suk-yin Lau, Open University of Hong Kong

#### An Examination of the Use of Partial Least Squares Path Modeling and Generalized Structured Component Analysis in International Business Research
- Joshua Devin Shackman, Trident University

#### FDI Spillover Effects in Incomplete Datasets
- Alex Eapen, University of Sydney

### Session 1.5.6 - Competitive
**Time:** 17:15-18:30  
**Track:** 12 - Teaching IB  
**Room:** 1109

**Internationalizing the Business Curriculum: How IB Can Lead the Way**
Chair: Martyn Lawrence, Emerald Publishing

#### Internationalizing the Business School Student Body: A Holistic Approach
- Jeffrey Alan Krug, Loyola University New Orleans
- William B. Locander, Loyola University New Orleans
- Len J. Trevino, Loyola University New Orleans

#### What Do You Mean I Can't Charge Interest?: New Applications of IB in the Business Classroom
- James M. Hagen, Hamline University
- David M. Berg, Hamline University

### Session 1.5.7 - Competitive
**Time:** 17:15-18:30  
**Room:** 1207

**CSR and Performance**
Chair: William Q. Judge, Old Dominion University

#### Reconceptualizing Civil Regulation: Advancing the Sustainability Agenda in Asia
- Roberto Martin Galang, Ateneo de Manila University
- Itziar Castello, Copenhagen Business School

#### Corporate Social Responsibility and National Competitive Advantage
- Ioanna Boulouta, University of Cambridge
- Christos N. Pitelis, University of Cambridge

#### How Corporate Social Responsibility (SCR) Initiatives Combat Counterfeit Consumption: A Social Identity Perspective
- Candy K. Y. Ho, Hong Kong Baptist University
- Felix T. Tang, Hang Seng Management College

### Session 1.5.8 - Competitive
**Time:** 17:15-18:30  
**Track:** 9 - Cross-cultural Management and HRM  
**Room:** 1208

**Cross Cultural Theory and Measurement**
Chair: Sidney Gray, University of Sydney

#### Time Orientation in Hofstede and Globe: Long Term Orientation versus Future Orientation
- Sunil Venaiik, University of Queensland
- Yunxia Zhu, University of Queensland
- Paul Brewer, University of Queensland

#### Global Employment Experiences and Careers: A Review and Future Research Agenda
- Margaret Shaffer, University of Wisconsin-Milwaukee
- Yu-Ping Chen, University of Wisconsin-Milwaukee
- Maria Kraimer, University of Iowa
- Mark Bolino, University of Oklahoma

#### Expatriate Staffing and Subsidiary Performance: An Empirical Examination of Global and Local Mediating Mechanisms
- Saba Colakoglu, Berry College
- Yuan Jiang, Indiana University-Purdue University Fort Wayne

#### Nations, Within-Nation Regions and Multiple-Nation Regions: Management Implications of the Boundaries that we have Built for Ourselves
- Mark F. Peterson, Florida Atlantic University/Maastricht University
- Mikael Soendergaard, Aarhus University

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**Contextual Assessment of Student Global Competencies: Considering the Impact of Student Choice and Program Options**
- Iris Berdrow, Bentley University
- Allan Bird, Northeastern University
Session 1.5.9 - Competitive  Time: 17:15-18:30
Track: 9 - Cross-cultural Management and HRM  Room: 1209

Human Resource Strategy
Chair: Rosalie Tung, Simon Fraser University

The Strategic Role of the HR Department in the Internationalization Process - Insights from a Japanese MNE
Miriam Michiko Wilhelm, University of Groningen

Business Strategy, HRM Systems, and Firm Performance: A Comparative Study of Taiwan and China
Po-Chien Chang, Macau University of Science and Technology
Shyh-Jer Chen, National Sun Yat-Sen University

Performance-based and Socially Supportive Cultures as Moderators of the Human Resource Strategy-voluntary Turnover Strategy: Reexamining the GLOBE Cultural Dimensions
Pei-Chuan Wu, National University of Singapore
Shyh-Jer Chen, National Sun Yat-Sen University
Johgsokee Bae, Korea University
Bing Bai, University of Redlands
Joon Yeol Lew, University of Illinois
Woonki Hong, University of Illinois
John J. Lawler, University of Illinois

Session 1.5.10 - Competitive  Time: 17:15-18:30
Track: 10 - Economics, Finance and Accounting  Room: 1105

The Organization of the Multinational Firm
Chair: Ari Van Assche, HEC Montréal

How Regional Integration Impact the relationship between home regional focus and firm efficiency
Ellie R. Banalieva, Northeastern University
Ruihua Jiang, Oakland University
Michael D. Santoro, Lehigh University

Why Do Developing-Country Multinationals Find Fortune at the Bottom of the Pyramid?
Ari Van Assche, HEC Montréal
Alyson Ma, University of San Diego

Trade Protection, Vertical Linkages and Firm Strategy
Catherine L. Magelssen, Rutgers University
Susan E. Feinberg, Rutgers University
Matthew G. Smith, Rutgers University

Session 1.5.11 - Competitive  Time: 17:15-18:30
Track: 11 - SMEs and Entrepreneurship  Room: 1106

Network Resources in Venture Internationalization
Chair: Wade Danis, University of Victoria

Collaborate at Home to Win Abroad: How does Access to Local Network Resources Influence Export Behavior?
Dirk Michael Boehe, Insper Institute of Education and Research

Global Entrepreneurship: The Significance of Local Cluster Networks in New Firm Formation
Majella Giblin, National University of Ireland Galway

The Impact of Entrepreneurial Behaviour, Network Structural Properties and Network Actor Attributes on SMEs' Commitment to Offshore Expansion
John Yen-Kuang Chen, University of Queensland
John Steen, University of Queensland
Tim Kastelle, University of Queensland

Building International Entrepreneurial Virtual Networks in Cyberspace
Sylvie K. Che tty, Massey University and Uppsala University
Thor Sigfusson, University of Iceland

Session 1.5.12 - Competitive  Time: 17:15-18:30
Track: 4 - Strategy, Alliances, Competitiveness  Room: 1205

International Joint Ventures - Characteristics and Performance
Chair: Tariq H. Malik, Dongbei University of Finance & Economics

Re-Examining International Joint Ventures: Market Failure, Reciprocity, and the Choice of Greenfield vs. Acquisitive Entry
Shih-Fen S. Chen, University of Western Ontario

Selecting a Trustworthy IJV Partner: The Role of Partner Selection and Host Country Rule of Law
Jean-Paul Roy, Queen's University

The Effects of Trust and Trust Expectations on Satisfaction in International Joint Ventures
Gokhan Ertug, Singapore Management University
Ben Bensaou, INSEAD
Ilya Cuypers, Singapore Management University

Session 1.5.13 - Competitive  Time: 17:15-18:30
Track: 7 - Emerging Economies  Room: 1206

Managing Ties and Networks in China
Chair: Shujun Zhang, Sun Yat-sen University

Managerial Networks, Organizational Innovation, and Firm Performance in a Transition Economy
Wei lei (Stone) Shi, Baruch College
Hai bin Yang, City University of Hong Kong

Leveraging Managerial Ties to Enhance Firm Performance: Assessing the Mediating Role of Relational Capabilities
Shujun Zhang, Sun Yat-sen University
Xiaohua Su, Jinan University

How Does the Composition of Political Ties Affect Firm Value? Evidence from an Emerging Market Event Study
Pei Sun, Fudan University
Haoping Xu, Fudan University
Menita Liu, Peking University

Managerial Political Connections and Government Subsidy in China: Evidence from Chinese Listed Firms
Jianfeng Wu, University of International Business and Economics
Zelong Zhang, University of International Business and Economics
Menita Liu, Peking University
Dan Peng, Beijing Jiaotong University
Session 1.5.14 - Interactive  Time: 17:15-18:30  Track: 7 - Emerging Economies  Room: 1110

Business Groups in Emerging Economies
Chair: Ishtiaq Pasha Mahmood, National University of Singapore

Double-Edged State Ownership in Chinese Business Groups
Zheng Yan, National University of Singapore

Overcoming the Institutional Deficiency in Emerging Economies: Impact of Stock Market Development and Business Groups on M&A Deal Completion
Hyejun Kim, Seoul National University  Jae Yong Song, Seoul National University

Stability vs. Change: A Whole Network Perspective to Network Dynamics
Shu-Ping Li, National University of Singapore  Ishtiaq Pasha Mahmood, National University of Singapore  Sai Krishna Yayavaram, National University of Singapore

International Expansion and Product Diversification of Emerging Market Business Groups
Vikas Kumar, University of Sydney  Ajai S. Gaur, Rutgers University  Chinmay Pattnaik, National University of Singapore

Session 1.5.15 - Interactive  Time: 17:15-18:30  Track: 2 - Marketing and Supply Chain  Room: 1104

Managing Global Supply Chains
Chair: David A. Griffith, Michigan State University

International Supply Chain Strategies in an Uncertain World: A Bullwhip Perspective
Marcelo Alvarado-Vargas, Florida International University  Keith Kelley, Florida International University

Developing a Framework to Link Global Outsourcing with Entrepreneurship: A Supplier Perspective
Yen-Chi Huang, Asia University  Rong Ma, University of Missouri-Kansas City

Knowledge Management and the Partnership in Green Supply Chain Practice
Jun-Zhi Chiu, I-Shou University and Kao Fong College of Digital Contents  Chao-Chen Hsieh, Kao Fong College of Digital Contents

The Portfolio of Governance Mechanisms in the Buyer-Supplier Relationship - Types of Trust Matter
Ying-Hua Teng, National Taiwan University

Crisis in the Supply Chain: Lessons from a Toyota Dealer's Response
C. Gopinath, Suffolk University  Cristian Chelariu, Suffolk University  Nai Nan Ko, Ko Automotive Group

A Network Perspective of Global Sourcing
Steven Carnovale, Rutgers University  Sengun Yeniyurt, Rutgers University

Session 1.5.16 - Interactive  Time: 17:15-18:30  Track: 6 - Innovation and Knowledge Mgmt.  Room: 1210

Exploration/Exploitation and Knowledge Sourcing
Chair: Maureen Benson-rea, University of Auckland

Exploration, Exploitation and National Culture
John W. Medcalf, McMaster University  Chun-Hsiao Wang, McMaster University

Global Sourcing Strategy, Offshoring Exploratory and Exploitative Innovation, and Firm Performance
Silvia Massini, University of Manchester  Nidhitha Perum-Achchariyawong, Duke University  Arie Lewin, Duke University

MNC Subunit Knowledge Sourcing and CC Activities - A Dynamic View of Subunit Evolution
Xiaoyu Pu, Rutgers University

Exploring Patent Sourcing Strategies in the Pharmaceutical Industry
Ming Chao Huang, National Cheng Kung University

A Modification Model for Knowledge Transfer in Higher Education: Structure Equation Model Analysis
Chin-ho Lin, National Cheng Kung University  Hoang-Ha Tran, Vietnam University of Commerce  Teresa L. Ju, Lunghwa University of Science and Technology

Inter-organizational Linkages, Technology Transfer and Exploitative Innovations in the Automotive Industry of Pakistan
Zaheer A Khan, University of Birmingham  Svetla T Marinova, University of Birmingham  Paulina Ramirez, University of Birmingham

Session 1.5.17 - Interactive  Time: 17:15-18:30  Track: 10 - Economics, Finance and Accounting  Room: 1204A

Economic Perspectives on Markets and Institutions
Chair: Marc Bremer, Nanzan University

Explaining International Variations in Pension Plan Wealth Redistribution: Important Roles of Gender, Culture, and Inequality
Raj Aggarwal, University of Akron  John W. Goodell, University of Akron

National Culture and the Choice between Bank and Bond Financing
Ron Christian Antoczyn, RWTH Aachen University  Wolfgang Breuer, RWTH Aachen University  Astrid Juliane Salzmann, RWTH Aachen University

Chinese SWFs: Meeting the Dragon
Philippe Gugler, University of Fribourg  Michael Kaspar Keller, University of Fribourg  Xavier Tinguely, University of Fribourg

Performance of Domestic and Cross-Border Acquisitions: Empirical Evidence from Russian Acquirers
Olivier Bertrand, St. Petersburg State University  Marie-Ann Betshinger, Higher School of Economics

New Play, but Old Actors. Tortuous Evolution of Company Ownership in Emerging Markets of Central and Eastern Europe
Miglena Naydenova-Bacheva, WU Vienna  Michal Lemanski, WU Vienna

AIB 2011  International Business for Sustainable World Development
Session 1.5.18 - Interactive  
Time: 17:15-18:30  
Track: 4 - Strategy, Alliances, Competitiveness  
Room: 1204B

**International Alliances - Characteristics and Performance**  
Chair: Pooja Thakur, Virginia Tech

**Asian Alliance Networks**  
John Reynolds Patton, Florida Institute of Technology

**Lost in Translation? How Language Barriers Influence Cross-Border Alliance Formation**  
Amol M. Joshi, University of Hawaii at Manoa  
Nandini Lahiri, University of North Carolina at Chapel Hill

**Do They Trust Each Other? Factors Influencing the Stability of Symbiotic Alliances among International Firms in China**  
Ji Li, Hong Kong Baptist University  
Jun Huang, Southwest University  
Guiyao Tang, Hong Kong Baptist University  
Chris Chu, Stockholm School of Economics  
Zhenyao Cai, Hong Kong Baptist University

**Are Home-Country Networks Valuable in International Strategic Alliances? Evidence from Italian Firms**  
Diego Campagnolo, University of Padova  
Arnaldo Camuffo, Bocconi University  
Giuseppe Soda, Bocconi University

**Backsourcing: Beneficial Strategic Change or Strategy Failure?**  
Pooja Thakur, Virginia Tech

**From Partner Fit to Trust Dynamics: Cross-Country Joint Ventures of Taiwanese Construction Firms**  
Huei-Wen Pao, Takming University of Science and Technology  
Hsueh-Liang Wu, National Taiwan University  
Cheng-Yu Lee, Southern Taiwan University

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**SUNDAY, JUNE 26 - 18:30-19:30**

**WAIB Reception**

The reception will be held at the Exhibit Hall (6th Floor). The reception is jointly sponsored by the E. Desmond Lee Professorship for Developing Women Leaders and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis, and the Academy of International Business. Current and prospective WAIB members are invited to attend the reception. A short program and awards will take place during the reception.

**SUNDAY, JUNE 26 - 19:30-22:00**

**AIB Fellows' Dinner**

The Fellows Dinner will be held offsite. Transportation will be provided. AIB Fellows and invited guests only.

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Legend for Symbols Used:

- Nominee for the Temple/AIB Best Paper Award  
- Nominee for the Haynes Prize for the Most Promising Scholar
MONDAY, JUNE 27

MONDAY, JUNE 27 - 08:15-09:05

Time: 08:15-09:05

Fellows Café

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

What are the implications of the rebalancing of global power away from the West and from established democracies? (Room 1110)
Timothy Michael Devinney, University of Technology, Sydney

As companies shift to capture top line growth from outside their home country and region, what challenges are they reporting, and what implications might this have for research on firm strategy and organizational capabilities? (Room 1104)
Arie Lewin, Duke University

How can we in IB build on and contribute to the research on organizational learning and absorptive capacity? (Room 1210)
Marjorie Lyles, Indiana University

How can we measure the international competitiveness of Asian firms? (Room 1204A)
Alan M. Rugman, University of Reading

Is there a policy backlash against FDI? (Room 1204B)
Karl Sauvant, Columbia University

MONDAY, JUNE 27 - 09:20-10:35

Session 2.1.1 - Special Session
Track: 14 - Special Session Room: 1101
Asian Business School Deans Forum
Chair: George Yip, Erasmus University

Speakers:
T.J. Wong, Chinese University of Hong Kong
Christina Ahmadjian, Hitotsubashi University
Jin Kyu Lee, Korea University
Sin Hoon Hum, National University of Singapore
Carl F. Fey, Nottingham University, China

Session 2.1.2 - Competitive
Track: 2 - Marketing and Supply Chain Room: 1202
Internationalization Process of Firms
Chair: Gary Knight, Florida State University

Imports in the Process of Internationalization
Robert Grosse, George Mason University
Alejandro Fonseca, EGADE Business School

Exploring the Nature of Commitment in Firm Internationalization
Angela da Rocha, Pontifical Catholic University of Rio de Janeiro
Renato Cotta de Mello, Coppead/Federal University of Rio de Janeiro
Henrique Pacheco, Pontifical Catholic University of Rio de Janeiro
Isabel Farias, Pontifical Catholic University of Rio de Janeiro

Does Marketing Capability Enhance Performance of Emerging Market Firms? A Multiple Country Study
Jie Wu, University of Macau

Innovation-Led Internationalisation: Understanding the Internationalisation in Process of High-Tech SMEs
Catherine Welch, University of Sydney
Lisa Hewerdine, University of Sydney
Tatiana Anisimova, University of Sydney

Session 2.1.3 - Panel
Track: 9 - Cross-cultural Management and HRM Room: 1203
Chair: Peter Ping Li, Copenhagen Business School
Co-Chair: Arie Lewin, Duke University

Panelists:
Peter Ping Li, Copenhagen Business School
Arie Lewin, Duke University
Mary Ann von Glinow, Florida International University
Michael A. Witt, INSEAD
Silvia Massini, University of Manchester
Donghao Li, Wakayama University

Session 2.1.4 - Competitive
Track: 5 - MNC Management and Organization Room: 1107
Macro Issues on MNC
Chair: John Daniels, University of Miami

The Role of Institutional Investors in State Multinationals: A Multi-Country Study
Xiaoming He, Beijing Jiaotong University
Lorraine Eden, Texas A&M University
Michael A. Hitt, Texas A&M University

The Impact of Stakeholder Power on Corporate Reputation: A Cross-country Corporate Governance Perspective
Abraham Soleimani, Florida International University
William Schneper, Florida International University
William Newburry, Florida International University

International Corporate Strategy and Political Imperatives: The Case of Philips in Australia, 1939-1945
Pierre van der Eng, Australian National University
Distance Effects in International Business  
Chair: Oded Shenkar, Ohio State University

But How Does Distance Affect FDI? And Why Does it Matter?  
Lilach Nachum, Baruch College

National Cultural Distance and US Multinational Activity: The Moderating Effect of Intra-Country Cultural Diversity  
Sjoerd Beugelsdijk, University of Groningen  
Arjen Slangen, University of Amsterdam

Home-Host Country Distance and Offshore Vertical Boundary Decisions  
Julien Gooris, Université libre de Bruxelles  
Carine Peeters, Solvay Brussels School of Economics and Management

The Scholarship of Teaching and Learning: Comparison Across Countries and Cultures  
Chair: Cynthia Victoria Fukami, University of Denver

Panelists:  
Cynthia Victoria Fukami, University of Denver  
Mari Kondo, Doshisha University  
Maria Elena Baltazar Herrera, Asian Institute of Management  
Francisco Roman, Asian Institute of Management  
Tsungtling Chung, National Yunlin University of Science and Technology

Diffusion of Standards, Networks and People  
Chair: Naoya Takezawa, Nanzan University

On Designing Compensation Schemes in the International Firm: The Role of Macroeconomic Fluctuations in CEO Compensation  
Lars Oxelheim, Lund Institute of Economic Research  
Hsin-Hui Chiu, Chapman University  
Clas Whiborg, Chapman University  
Jianhua Zhang, University of Gothenburg

Immigrant Specificity and the Relationship between Trade and Immigration: Theory and Evidence  
Harry Bowen, Queens University of Charlotte  
Jennifer Pédussel-Wu, Berlin School of Economics

The Role of Trade Costs in Global Production Networks: Evidence from China’s Processing Trade Regime  
Ari Van Assche, HEC Montréal  
Allyson Ma, University of San Diego

Bringing Managers Back into International Strategic Management  
Chair: Claudia Schoonhoven, University of California, Irvine

Twice as Smart? The Role of CEO Biculturalism in International Acquisition Decisions  
Dorota Piaskowska, University College Dublin  
Grzegorz Trojanowski, University of Exeter

Bringing Managers Decision Models into FDI Research  
Timothy Michael Devinney, University of Technology, Sydney

The Effects of Pride on Strategic Decision-Making: a China-US Cross-Cultural Experimental Study  
Weichu Xu, Framingham State University  
Anil Nair, Old Dominion University  
Mahesh Gopinath, Old Dominion University  
William Q. Judge, Old Dominion University

Chinese Multinational Companies: Governance, Capabilities and Institutional Environments  
Chair: Xiaohui Liu, Loughborough University  
Co-Chair: Igor Filatotchev, Economics University of Vienna, Austria and City University London

Panelists:  
Xiaohui Liu, Loughborough University  
Changqi Wu, Peking University  
Jiangyong Lu, Peking University  
Amon Chizema, Loughborough University

Knowledge, Innovation, and Networks  
Chair: Jaeyong Song, Seoul National University  
Co-Chair: Danny Van den Bulcke, University of Antwerp

Explorative versus Exploitative Alliances: Impacts on Product and Process Innovation and Firm Performance  
Vincent Leung, Hong Kong Polytechnic University  
Flora Gu, Hong Kong Polytechnic University

Situational Efficacy of Ambidextrous Learning: Evidence from Industrial Firms in Four Countries  
Cheng-Yu Lee, Southern Taiwan University  
Hsueh-Liang Wu, National Taiwan University  
Huei-Wen Pao, Takming University of Science and Technology

Why and When do Business Groups Create New Ventures? An Intra-Group Structure Perspective  
Qian Gu, National University of Singapore  
Chi-Nien Chung, National University of Singapore  
Jane Lu, National University of Singapore
Navigating through the Institutional Challenges of an Emerging Market: Australian Service Sector MNEs in India
Narender Sharma, University of Newcastle
Sidney Gray, University of Sydney

Session 2.1.11 - Competitive
Time: 09:20-10:35
Track: 9 - Cross-cultural Management and HRM
Room: 1106

Expatriate Adjustment
Chair: Mahmood A. Zaidi, University of Minnesota

Cultural Distance and Expatriate Adjustment Revisited
Meredith Downes, Illinois State University
Masoud Hemmasi, Illinois State University

The Antecedents and Consequences of Stress for Expatriate Assignments: A Multi-level Approach
Li-Yueh Lee, Kun Shan University

Self-Initiated, Female, and Young Expatriates: How Are the New Generations of Expatriates Coping?
Olivier Wurtz, HEC Paris

Session 2.1.12 - Competitive
Time: 09:20-10:35
Track: 1 - Institutions, Governance, CSR
Room: 1205

Ownership and Governance Structure
Chair: Jonathan Brookfield, Tufts University

Competition and Complementarity in Corporate Governance: The Effects of Labor Institutions on Blockholder Effectiveness in 23 European Countries
Marc Van Essen, Utrecht University
Hans Van Oosterhout, Erasmus University
Pursey P.M.A.R. Heugens, Erasmus University

Disentangling the Impact of Control-Enhancing Mechanisms on Firm Performance: An Empirical Investigation across Five European Countries
Alessandro Zaltoni, Bocconi University
Torben Pedersen, Copenhagen Business School

State Ownership's Effects on Corporate Governance in Emerging Economies: Corporate Governance in State-owned Enterprises across the Three Levels of Government Owners in China
Douglas B Fuller, King's College London
Da Teng, Coventry University

Session 2.1.13 - Competitive
Time: 09:20-10:35
Track: 2 - Marketing and Supply Chain
Room: 1206

Managing International Channels
Chair: Justin Paul, Nagoya University of Commerce & Indian Institute of Foreign Trade

Antecedents and Outcomes of Strategic Guanxi Orientation in Channel Management: A Grounded Theory Study on Foreign and Domestic Firms in China
Janet Y. Murray, University of Missouri - St. Louis
Frank Q. Fu, University of Missouri - St. Louis
Masaaki Kotabe, Temple University

International Channel Evolution: From the Perspective of the Distributors
Joseph Shyh-Yeu Tzou, National Taiwan University

Do Stages of a Relationship Alter the Influence of Chinese Retail Buyer-Seller Relationships?
Brenda J Sternquist, Michigan State University
Zhengyi Chen, Case Western Reserve University

Value drivers of importers' perceptions on exporters' unethical behavior: Effects on relationship quality and performance
Leonidas C. Leonidou, University of Cyprus
Dafnis Coudounaris, Lulea University of Technology
Constantinos N. Leonidou, University of Leeds
Magnus Hultman, University of Leeds

Session 2.1.14 - Interactive
Time: 09:20-10:35
Track: 7 - Emerging Economies
Room: 1110

Social Capital and Connections in Emerging Economies
Chair: Bennet Zelner, Duke University

Managerial Ties and Performance of Foreign Firms: An Analysis of Japanese Firms in China
Naoki Ando, Hosei University
Daniel Z. Ding, City University of Hong Kong

Social Capital and Knowledge Transfer in Transitional Economy JVs: Moderating Effects of Procedural Justice, Transformative Capability and Learning Orientation
Ran Chen, Hong Kong Baptist University
Wei-Ping Wu, Hong Kong Baptist University
Tracy Junfeng Zhang, Hong Kong Baptist University

Do Managers' Political Resources Value: From a Dynamic Resource Based View
Yi Sun, Peking University
Seong-jin Choi, Peking University
Zhaojun Gao, Peking University

The Moderating Role of Social Capital in Innovation: Evidence from China
Yuanyuan Zhou, University of Illinois at Springfield
Sheng Wang, University of Nevada, Las Vegas

Nonmarket Capital and Acquisitions in Emerging Economies
Lingqing Zhang, Chinese University of Hong Kong
Daphne Yiu, Chinese University of Hong Kong
Hang Yue Ngo, Chinese University of Hong Kong

Session 2.1.15 - Interactive
Time: 09:20-10:35
Track: 3 - IB Theory, FDI, and Entry Mode
Room: 1104

Host Country Institutions and Foreign Investor Strategies
Chair: Klaus Meyer, University of Bath

Sub-National Regional Institutions and Foreign Affiliate Performance
Grace T. Zhang, University of Hong Kong
Christine M. Chan, University of Hong Kong

Do Institutions Matter in Entry Mode Study? A Resource-based Approach of European Firms
Yingdan Cai, University of Groningen
Regional Foreign Direct Investment Potential of the States within the US
Yener Kandogan, University of Michigan, Flint

Location Advantage and Sources of Superior Performance of Firms with Foreign Direct Investment in China
Chuan-Hung Wang, National Taiwan University
Lu-Jui Chen, Ming Chuan University
Chien-Nan Chen, National Dong Hwa University

The Influence of Psychic Distance on Cross-Border Investment Decisions - A Host Country Perception Assessment
Marc Fetscherin, Rollins College / Harvard University
Hinrich Voss, University of Leeds
Philippe Gugler, University of Fribourg

Targeting Strategy of Inward Foreign Direct Investment in Emerging Economies: A Host Country Perspective based on Korean Cases
Soo Hee Lee, Birkbeck, University of London
Jin Sup Jung, Chungbuk National University

International R&D - Internal, and External, and Beyond
Chair: Kazuhiro Asakawa, Keio University

Inter-organizational Collaborations in Small, Open Economies - The Role of the MNC in R&D Resource Sharing
Iiris Hilvo, Aalto University
Joanna Scott-Kennel, University of Waikato

Global Innovation and R&D for Knowledge Creation: The Case of P&G, Unilever and Kao
Chie Iguchi, Rikkyo University
Atsuho Nakayama, Tokyo Metropolitan University

Philippe Gugler, University of Fribourg
Michael Kaspar Keller, University of Fribourg
Xavier Tinguely, University of Fribourg

Innovation Offshoring and Inventor Substitution
Roger Smeets, CPB Netherlands Bureau for Economic Policy Analysis
Laura Abramovsky, Institute for Fiscal Studies

Knowledge Processing in Product Design and Development: From VOC to VOD in the Construction Industry
Hung-Ku Chen, National Cheng Kung University
Chen-Wei Yang, Fooyin University

The Role of National Innovations Systems in the Firm Innovativeness-Performance Relationship
Ahmet H. Kirca, Michigan State University
Gaia Rubera, Michigan State University

International Management in Developing Country MNCs
Chair: Yvonne McNulty, James Cook University

Autonomy Delegation to Foreign Subsidiaries by Emerging Market Multinationals: Convergent Insights from Information Processing and Springboard Perspectives
Yadong Luo, University of Miami
Stephanie C. Lu, University of Miami
Xiongwen Lu, Fudan University
Jinyun Sun, Fudan University

Parent Subsidiary Relationship of EM MNCs: The Chinese Experience
Huaichuan Rui, University of London
Relocation Choices of Emerging Market MNEs
Saul Klein, University of Victoria
Albert Wocke, GIBS
James Hughes, GIBS

Ambidexterity in the Implementation of a Dual Model Strategy: A Case Study of Lenovo Group, Co.
Tiemin Wang, Peking University
Jie Zou, Peking University
Peng Li, Lenovo Group Co., China
Yajun Wu, Peking University

Cross-border Stakeholder Engagement of Chinese Multinational Enterprises: An Exploratory Study
Peter Hofman, University of Nottingham
Lei Li, Nottingham University
Yanxue Sun, Nottingham University
Sunny Li Sun, University of Missouri

How do Brazilian Multinationals Manage Organizational Competences to Compete Internationally?
Afonso Carlos Corrêa Fleury, University of São Paulo
Felipe Borini, ESPM

A Strategic Leadership Perspective on the Internationalization of Emerging Market Multinationals
Yannick Thams, Florida International University
Keith Kelley, Florida International University
Sumit K. Kundu, Florida International University

The Effects of Managerial Capabilities on Internationalization: Firm-Level Evidence from Indian Manufacturers
Martijn Adriaan Boermans, HU University of Applied Sciences
Hein Roelfsema, Utrecht University

International Joint Ventures: Past Trends and Contemporary Challenges
Chair: Anoop Madhok, York University

Influence of Behavioral Attributes on Tacit Knowledge Acquisition and its Effect on the Performance of International Joint Ventures: The Case of Korea
Chansoo Park, University of British Columbia
Chol Lee, Sogang University
MONDAY, JUNE 27 - 10:35-11:15

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall (6th Floor).

MONDAY, JUNE 27 - 11:15-12:45

Session 2.2.P - Plenary
Time: 11:15-12:45
Track: 14 - Special Session
Room: Large Hall (2nd Floor)

Culture and Sustainability
Chair: Masataka Ota, Waseda University

Business goals for a sustainable world economy: Beyond greed, growth and quarterly results
Geert Hofstede, University of Maastricht

Culture and Sustainability in the Context of the Global War for Human Talent
Rosalie Tung, Simon Fraser University

The Case for Cultural Divergence
Oded Shenkar, Ohio State University

MONDAY, JUNE 27 - 12:45-13:45

Light Lunch

A light lunch will be provided for conference participants at the Exhibit Hall (6th Floor).
Manfred Fuchs, University of Graz
Mariella Koestner, University of Graz

Understanding Export Producer-Intermediary Relationships: A Game Theory Approach
Asda Chintakananda, Nanyang Technological University
Anne S. York, Creighton University

Impact of Electronic-Channels on the Role of Export Intermediaries in SMEs’ Internationalization: An Exploratory Study with Evidence from China
Yee Kwan Tang, University of Nottingham
Jing Chen, Zhejiang Wanli University

Session 2.3.4 - Competitive Time: 13:45-15:15
Track: 11 - SMEs and Entrepreneurship Room: 1107

Entrepreneurs and Entrepreneurship in Cross-National Business
Chair: John Daniels, University of Miami

Toward Understanding Behavioural Drivers of International Opportunity Identification by Entrepreneurs
Olga Muzychenko, University of Adelaide

"Imagined" Advantages, Entrepreneurship and International Business”
Christos N. Pitsilis, University of Cambridge
Geoffrey G. Jones, Harvard Business School

Entrepreneurial Social Status and Business Growth: The Interdependent Relationship between Society and Entrepreneurs across Bulgaria, Hong Kong, and Mainland China
Mihaela N. Dimitrova, University of Wisconsin-Milwaukee
Victor P. Lau, Hang Seng Management College
Margaret Shaffer, University of Wisconsin-Milwaukee
Tzvetan Davidkov, Sofia University "St. Kliment Ohridski"
Desislava I. Yordanova, Sofia University "St. Kliment Ohridski"

Session 2.3.5 - Special Session Time: 13:45-15:15
Track: 14 - Special Session Room: 1108

Looking at Japan from Down Under... and Up Over (ANZIBA Special Session)
Chair: Peter Dowling, La Trobe University
Discussant: Hideki Yoshihara, Nanzan University

The Japan-India Comprehensive Economic Partnership Agreement: Implications for Bilateral Trade and Investment
Hussain Rammal, University of South Australia
Elizabeth L. Rose, Aalto University

Sachiko Yamao, University of Melbourne

A Space-Time Theory of the Firm: A Study of Millennium Companies and Diversified MNCs
Kiyohiko Ito, University of Hawaii
Eleanor Westney, York University

Session 2.3.6 - Panel Time: 13:45-15:15
Track: 12 - Teaching IB Room: 1109

Teaching about Liability of Foreignness: Promoting Understanding of Challenges Facing Foreign Firms
Chair: John Mezias, University of Miami

Panelists:
John Mezias, University of Miami
Mary Yoko Brannen, INSEAD
Jonathan P. Doh, Villanova University
Christian Geisler Asmussen, Copenhagen Business School

Session 2.3.7 - Competitive Time: 13:45-15:15
Track: 6 - Innovation and Knowledge Mgmt. Room: 1207

Learning Within and Across Organizations
Chair: Claudia Schoonhoven, University of California, Irvine

The Complementarity of Knowledge Stocks and Flows within and Across Value-Chain Functions
Tina Claudia Ambos, Johannes Kepler University
Phillip Christopher Nell, Copenhagen Business School
Torben Pedersen, Copenhagen Business School

The Impact of Disseminative Capacities of Foreign Partners on Tacit and Explicit Knowledge Transfers and Innovation in International Joint Ventures
Chansoo Park, University of British Columbia
Ilan Vertinsky, University of British Columbia

A Knowledge-based View of Corporate Social Responsibility in Multinational Corporations
Leighton Robert Patrick Wilks, University of Calgary
Julie I. A. Rowney, University of Calgary

The Making of an Innovative Multinational Firm: Chinese Capability Development through the Acquisition of MG-Rover
Simon Collinson, University of Warwick

Session 2.3.8 - Competitive Time: 13:45-15:15
Track: 3 - IB Theory, FDI, and Entry Mode Room: 1208

Empirical Studies in FDI
Chair: Sunil Venaik, University of Queensland

Integrating the Performance Effects of Internationalization from a Viewpoint of Information Costs - Evidence from Heterogeneous Empirical Settings
Jan Hendrik Fisch, University of Augsburg
Katharina Kertels, University of Augsburg
Michael-Joerg Oesterle, University of Mainz

International Knowledge Transfer and the Development of Domestic Firms in the Polish Automotive Sector
Simona Gentile-Lüdecke, University of Bremen
Axèle Giroud, University of Manchester

Learning or Competition? Knowledge Spillover from Domestic Firms to Foreign Firms in a Transition Economy
Cuili Qian, City University of Hong Kong
Haibin Yang, City University of Hong Kong
Yi Tang, Hong Kong Polytechnic University
Firms' Heterogeneity and FDI Spillovers: Subsidiary mandates, Vertical Linkages and Relative Absorptive Capacity
Yoo Jung Ha, University of Manchester
Axèle Giroud, University of Manchester

Session 2.3.9 - Competitive
Time: 13:45-15:15
Track: 9 - Cross-cultural Management and HRM
Room: 1209
Societal Influence on Micro Behavior
Chair: Mary Ann von Glinow, Florida International University
The Impact of Strategic Leadership on Organizational Behavior and Outcomes: The Conditioning Role of Societal Context
Rene Olie, Erasmus University
Zeki Simsek, University of Connecticut
Ad Van Iterson, Maastricht University
The Effect of Paternalism and Delegation of Authority on Job Satisfaction and Organizational Commitment in Chile and the U.S.
Leonardo Liberam, Universidad de los Andes
Ekin Pellegrini, University of Missouri - St Louis
High-Performance Work Systems and Organizational Performance in Emerging Economies: Evidence from MNEs in Turkey
Mehmet Demirbag, University of Sheffield
David Collings, National University of Ireland, Galway
Ekrem Tatoglu, Bahcesehir University
Kamel Mellahi, University of Warwick
The Effect of Task Significance in the Work Environment: The Moderating Role of Job Complexity and Outcome Severity
Yitzhak Fried, Syracuse University
Gregory Allen Laurence, University of Michigan, Flint
Steffen Raub, Ecole Hoteliere Lausanne

Session 2.3.10 - Competitive
Time: 13:45-15:15
Track: 6 - Innovation and Knowledge Mgmt.
Room: 1105
Innovation Within and Without
Chair: Ruihua Jiang, Oakland University
How Do Multinational Corporations Appropriately Value From Open Innovation?
Christopher Williams, University of Western Ontario
Sarah Straub, University of Amsterdam
Jaap Vossen, University of Amsterdam
Corporate Diversification and the Performance of Patent Grants Announcements
Shao-Chi Chang, National Cheng Kung University
Li-Ju Chen, Chang Jung Christian University
Network Evolution - Is It Social Capital or Do They Just Want to Play the Same Game?
Anke Piepenbrink, Rutgers University

Session 2.3.11 - Competitive
Time: 13:45-15:15
Track: 7 - Emerging Economies
Room: 1106
Managing Human Resources in China, Hong Kong, and Taiwan
Chair: Timothy D Keeley, Kyushu Sangyo University
Representational Predicaments at Work: Their Relationship with Job Satisfaction and with How Employees Perceive the Level of Individualized Consideration by Superiors
Robin Stanley Snell, Lingnan University
Yi Zhang, Lingnan University
Almaz M.K. Chak, Chinese University of Hong Kong
Labor Unrest and the Prospect of Independent Labor Unions in Chinese Automobile Industry: An Institutional Approach
Linghui Tang, College of New Jersey
Brian Fitzsimons, College of New Jersey
An Investigation of the Relationship between Gender Composition and Organizational Performance in an East Asian Context - The Role of Task Complexity
I-Chieh Hsu, National Changhua University of Education

Session 2.3.12 - Competitive
Time: 13:45-15:15
Track: 1 - Institutions, Governance, CSR
Room: 1205
CSRs and MNCs
Chair: Rashedur Chowdhury, University of Cambridge
How Do Cultural Values Influence the Relationship between Employee Perceptions of Corporate Social Responsibility Practices and their Organizational Commitment?
Alexander H. Newman, University of Nottingham
Peter Hofman, University of Nottingham
Can the Weak Stakeholders Influence Multinational Firms’ Corporate Social Responsibility Strategies?
Rashedur Chowdhury, University of Cambridge
Networks of Influence: Implementing Politically Sustainable Multinational Stakeholder Strategies
Lite Nartey, University of Pennsylvania
Giving across Borders: Philanthropy or Business as Usual?
Abigail S. Hornstein, Wesleyan University
Minyuan Zhao, University of Michigan

Session 2.3.13 - Competitive
Time: 13:45-15:15
Track: 8 - Developing Country MNCs
Room: 1206
Acquisitions and Upgrading by Developing Country MNCs
Chair: Aloysius Newenham-Kahindi, University of Saskatchewan
Differential Impact of Experience on Institutionally and Culturally Distant Markets: Foreign Acquisitions by Emerging Multinationals
Sathyajit Gubbi, University of Groningen
Milking the Rich Cow Dry?: Cross-border M&As by Developing Country Multinational Companies
Wenjie Chen, George Washington University
Alvaro Cuervo-Cazurra, University of South Carolina
Session 2.3.14 - Interactive
Track: 7 - Emerging Economies
Room: 1110

**Corporate Governance in Brazil, China, and Sri Lanka**
Chair: Dirk Michael Boehe, Insper Institute of Education and Research

- Motivating Factors for Firm’s Adoption of Best Practices of Corporate Governance: A Comparison over the Perceptions of Managers and Market Analysts in Brazil
  - Vera Maria Rodrigues Ponte, Federal University of Ceará
  - Marcelle Colares Oliveira, University of Fortaleza/Federal University of Ceará
  - Lindenberg Araújo Aragão, University of Fortaleza
  - Oderlene Vieira de Oliveira, University of Fortaleza
  - Augusto Marcos Carvalho de Sena, University of Fortaleza/Federal University of Ceará
  - Marcia Martins Mendes De Luca, Federal University of Ceará

- Gain Competitive Advantage through Building up Superior Business Models
  - Guiping Lin, Peking University
  - Wei Wei, Peking University

- The Contingent Effect of Group Affiliation: A Principal-principal Perspective
  - Xing Chen, Chinese University of Hong Kong

- The Existence, Quality, Focus of Vision and Mission and their Antecedents: Evidence from Chinese Top 500 Enterprises
  - Xin Qin, Peking University
  - Liyun Mao, Peking University

  - Greg Hundley, Purdue University
  - George Shinkle, University of New South Wales
  - Elizabeth Maitland, University of New South Wales

Session 2.3.15 - Interactive
Track: 3 - IB Theory, FDI, and Entry Mode
Room: 1104

**Processes of Internationalization and Foreign Entry**
Chair: André Sammartino, University of Melbourne

- Mode Combinations and International Operations: Theoretical Issues and an Empirical Investigation
  - Gabriel R. G. Benito, BI Norwegian Business School
  - Bent Petersen, Copenhagen Business School
  - Lawrence S. Welch, Melbourne Business School

- Market Entry Strategy of Knowledge Intensive Service Firms: The Case of Australian Transnational Universities
  - Mark John Tayar, Macquarie University
  - Robert Graham Jack, Macquarie University

- International Network Extension Processes - SME Entry Nodes and Network Positioning in the Process towards a Network Insidership Position
  - Mikael Hilmersson, Linnaeus University
  - Hans Jansson, Linnaeus University

- Learning with Crises for a Sustainable Growth: Lessons from Internationalization Processes in Extreme Unstable Markets
  - Francisco Figueira de Lemos, Uppsala University
  - Amjad Hadijkhani, Uppsala University

- Ownership-Level and Value Creation in FDI: An Incomplete Contracts Theory Perspective
  - Jisun Yu, Concordia University
  - Seung-Hyun Lee, University of Texas at Dallas
  - Kunsoo Han, McGill University

- Feasibility Study and Foreign Direct Investment: A Real Options Approach for Strategic Intelligence
  - Haruo H. Horaguchi, Hosei University

- ‘Middle-Status Conformity and International Geographic Diversification in Professional Service Firms’
  - Kristan Skylar Powell, University of Michigan, Flint

- Towards New Understanding of Degree of Internationalization in Indian Context
  - Arjun Kumar Singal, Indian Institute of Management Lucknow
  - Anup Kumar Jain, Indian Institute of Management Lucknow

Session 2.3.16 - Interactive
Track: 11 - SMEs and Entrepreneurship
Room: 1210

**National and Cultural Determinants of Entrepreneurship**
Chair: Hong Zhu, The Chinese University of Hong Kong

- Institutions and International Entrepreneurship
  - Luis Alfonso Dau, Northeastern University

- Relationship of Western and Traditional Cultural Capitals to Entrepreneurial Success
  - Michael E Valdez, Seton Hall University

- Impact of Institutional Coordination on National Entrepreneurship: A Conceptual Framework
  - Kim Clark, University of Texas at San Antonio
  - Gordan Rättich, University of Erlangen-Nuernberg
  - Evi Hartmann, University of Erlangen-Nuernberg

- The Effects of Resources and Competence on Growth of Women-Owned Businesses: A Study of Two Countries
  - Chun Guo, Sacred Heart University
  - Crystal Jiang, Bryant University
  - Sam Beldona, Bryant University

- Motivation and Perception of Women Entrepreneurs in India- An Emerging Economy
  - Anu Pandey, University of Delhi
  - A. Venkat Raman, University of Delhi
  - Vijay Kumar Kaul, University of Delhi
Global Leadership and Creativity
Chair: Mahmood A. Zaidi, University of Minnesota

From International Experience to Inclusive Leadership: The Intervening Roles of Global Identity and Cultural Mindfulness
Chi-Ying Cheng, Singapore Management University
Shira Mor, Columbia University
Michael W. Morris, Columbia University
Aaron Wallen, Columbia University

Shanzhai or Innovate? An Examination of Creativity and Innovation in the East and West
Victor Huang, University College Dublin
Frank Roche, University College Dublin
Xia Han, University College Dublin

Cross-cultural Conflict Management: An Experimental Study on Western and Chinese Values
Yifeng Chen, Lingnan University
Mike Chen-ho Chao, City University of New York
Dean Tjosvold, Lingnan University
Y. Henry Xie, College of Charleston
Zuobin Ye, Hong Kong Education Development Research Center

Shirley Liang, National Taiwan University

Bicultural Entrepreneurs and Radical Innovative Opportunities
Zengyu Huang, Zayed University

MONDAY, JUNE 27 - 15:15-15:30

Break

MONDAY, JUNE 27 - 15:30-16:45

Conducting High Quality Interdisciplinary Research in International Business: Conceptual and Methodological Considerations (Part 1)
Chair: Joseph Cheng, University of Illinois at Urbana-Champaign
Discussant: John Cantwell, Rutgers University

International Business Research: The Interdisciplinary Challenge
Oded Shenkar, Ohio State University

Interdisciplinary Qualitative Research in IB
Yves Doz, INSEAD

Theoretical Relevance and Methodological Rigor in Interdisciplinary IB Research: Multilevel, Contingency and Secondary Data Influences
Michael A. Hitt, Texas A&M University

Preparing Grant Proposals for Interdisciplinary IB Research
Marjorie Lyles, Indiana University

The Importance of Differences: Modeling Heterogeneity Preemptively
Timothy Michael Devinney, University of Technology, Sydney

State-of-the-Art Session: Comparative Corporate Governance: Convergence and Diversity of Governance Practices
Chair: Michael A. Witt, INSEAD
Co-Chair: Toru Yoshikawa, Singapore Management University

The (Un)Changing Landscape of Corporate Ownership in East Asia
Richard Carney, Nanyang Technological University

The Spirits of East Asian Capitalism: Hong Kong and South Korean Senior Executive Perceptions of Why Firms Exist
Michael A. Witt, INSEAD

Tournaments at the Top: An Analysis of Pay Dispersion within German Top Management Teams
Anja Tuschke, Munich School of Management

Symbol or Substance? Board Reforms in the Japanese Electronics Industry
Christina Ahmadjian, Hitotsubashi University
Toru Yoshikawa, Singapore Management University

Women in Business: Challenges and Opportunities in Japan (Sponsored by WAIB, Women in the Academy of International Business)
Chair: Janet Y. Murray, University of Missouri - St. Louis
Co-Chair: Yuko Kimura, Daiichi Sankyo Co., Ltd.

Creating a Broader Arena for Women in Current Japanese Organizations - Case of Daiichi Sankyo: Approach and Effort by Current Japan-based Multinational Organization
Fumie Yamaguchi, Daiichi Sankyo Co., Ltd.

We Establish Every Corporate Brand
Ruriko Hoshika, Ruriko Planning, Inc.

In Japan, where Female Entrepreneurs are Rare, There are Countless Opportunities for Women
Rika Saeki, Usystem Co. Ltd.

Challenges and Opportunities for Female Entrepreneurs in Japan - Case study of establishing eLife
Junko Ishii, eLife Inc.
Session 2.4.4 - Competitive  
**Track: 11 - SMEs and Entrepreneurship**  
**Room: 1107**  
**Time: 15:30-16:45**  

**Research in International Entrepreneurship**  
**Chair:** Sylvie K. Chetty, Massey University and Uppsala University  

**International Entrepreneurship in Emerging Economies: A Critical Review**  
- Wade Danis, University of Victoria  
- Andreea Kiss, University of Groningen  
- S. Tamer Cavusgil, Georgia State University  

**Intentions behind New Ventures’ International Expansion from Emerging to Developed Economies: Moderating Role of Technological Intensity**  
- Yasuhiro Yamakawa, Babson College  

**Human Capital and SME Internationalization: Empirical Evidence from Belgium**  
- Jonas Orinkelx, Vlerick Leuven Gent Management School  
- Tatiana Manolova, Bentley University  
- Linda Edelman, Bentley University  

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Session 2.4.5 - Competitive  
**Track: 3 - IB Theory, FDI, and Entry Mode**  
**Room: 1108**  
**Time: 15:30-16:45**  

**Managerial Experience and Processes of Internationalization**  
**Chair:** Shigeru Asaba, Gakushuin University  

**Business Network Routines and Performance in Internationalization**  
- Angelika Lindstrand, Stockholm School of Economics  
- Kent Eriksson, Royal Institute of Technology  
- Jan Johanson, Uppsala University  

**Internationalization Process of Brazilian Companies: A Framework Proposition**  
- Erica Piros Kovacs, Federal University of Pernambuco - UFPE  
- Walter Fernando Araujo Moraes, Federal University of Pernambuco - UFPE  
- Brigitte Renata B. Oliveira, Federal University of Pernambuco - UFPE  

**Experiential Driver of Foreign Direct Investment: A Managerial Cognition Perspective**  
- Lin Cui, Australian National University  
- Yi Li, Australian National University  
- Zijie Li, University of International Business and Economics  

**Caution or Causation: How Earlier Entrant Failures Influence New Entry Decisions**  
- Jing Yu Yang, University of Sydney  
- Jane Lu, National University of Singapore  

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Session 2.4.6 - Panel  
**Track: 12 - Teaching IB**  
**Room: 1109**  
**Time: 15:30-16:45**  

**Developing Global Leadership Competence: Lessons Learned**  
**Chair:** Allan Bird, Northeastern University  
**Co-Chair:** Norihiro Furuya, IGB Network Co., Ltd.  

**Panelists:**  
- Allan Bird, Northeastern University  
- Iris Berdrow, Bentley University  
- Norihiro Furuya, IGB Network Co., Ltd.  
- Mark E. Mendenhall, University of Tennessee Chattanooga  
- Joyce S. Osland, San Jose State University  
- Ric Roi, Right Management  

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Session 2.4.7 - Competitive  
**Track: 7 - Emerging Economies**  
**Room: 1207**  
**Time: 15:30-16:45**  

**Market Entry Strategies in Emerging Economies**  
**Chair:** Haibin Yang, City University of Hong Kong  

**The Role of Psychic Distance in the Location of Direct Investments in the European Union**  
- Alfredo Jiménez, University of Burgos  
- Juan José Durán, Autonomous University of Madrid  
- Juan Manuel de la Fuente, University of Burgos  

**The Effect of Specificity of Experiential Knowledge on the Degree of Perceived Uncertainty in the Emerging Market Entry Process**  
- Mikael Hilmersson, Linnaeus University  

**Corporate Social Responsibility in Emerging Markets: Evidence from Spanish MNCs in Latin America**  
- Belen Lopez Vazquez, ESIC Business & Marketing School  
- Gaston Fornes, University of Bristol (UK) and ESIC Business and Marketing School (Spain)  

**Export Experience and Performance: Uncovering the U-curve Hypothesis**  
- Dirk Michael Boehe, Insper Institute of Education and Research  
- Mario Henrique Ogasavara, University of Fortaleza (UNIFOR)  
- Luciano Barin-Cruz, HEC Montréal  

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Session 2.4.8 - Competitive  
**Track: 9 - Cross-cultural Management and HRM**  
**Room: 1208**  
**Time: 15:30-16:45**  

**Global Mindsets, Hybrid Managers and N-Culturals**  
**Chair:** Sunil Venaik, University of Queensland  

**Global Mindset: The Construct and Measurement**  
- Mansour Javidan, Thunderbird School of Global Management  
- Rachel Clapp-Smith, Purdue University, Calumet  
- Mary Teagarden, Thunderbird School of Global Management  
- David Bowen, Thunderbird School of Global Management
AIB 2011  International Business for Sustainable World Development

Session 2.4.9 - Competitive
Track: 9 - Cross-cultural Management and HRM
Room: 1209

Board and Top Management Team Dynamics
Chair: Isobe Takehiko, Keio University

The Dark Side of Corporate Board Diversity: The Costs of Linguistic Internationalization in Nordic Firms
Rebecca Piekkari, Aalto University
Lars Oxelheim, Lund Institute of Economic Research
Trond Randøy, University of Agder

A Role Theory Explanation of Expatriate Management Dual Commitment Interactions on Host Country National Top Management Team Outcomes
Riki Takeuchi, Hong Kong University of Science & Technology
Jeffrey P. Shay, Washington and Lee University

TMT Personality Compositions and Firm Performance: The Role of Psychological Empowerment and Decision Quality
Nayel Mousa Rababah, National Cheng Kung University
Hao-Chieh Lin, National Cheng Kung University

Multinationality And Performance: The Mediating Role Of Top Management Team National Diversity
Dean A. Hennessy, Tilburg University
Youthu Cuypers, University of Hong Kong

Session 2.4.10 - Competitive
Track: 6 - Innovation and Knowledge Mgmt.
Room: 1105

Learning and Knowledge Generation in Asia
Chair: Chie Iguchi, Rikkyo University

Absorptive Capacity and Knowledge Sharing in Multinational Enterprises: Two Case Studies of Japanese Firms
Florian Kohlbacher, German Institute for Japanese Studies (DIJ) Tokyo
Toshikazu Takahashi, Rikkyo University

Kenneth G. Huang, Singapore Management University

Search Strategies, Foreignness, and Innovative Performance: Evidence from Domestic and Foreign Firms in China
Changhui Zhou, Peking University
Cheng Zhang, Peking University

Local Knowledge Acquisition of Foreign Subsidiaries: An Empirical Study of MNCs in Asia
Jacky Hong, University of Macau
Thang V. Nguyen, National Economics University

Session 2.4.11 - Competitive
Track: 7 - Emerging Economies
Room: 1106

Managing Supply Chains in Asia
Chair: Alexander H. Newman, University of Nottingham

The Development of Trust from Business Ecosystem (BE) Perspective: Cases from the Current Chinese Animation Industry
Zheng Liu, University of Cambridge
Ke Rong, University of Cambridge

A Comparative Analysis of South Asian Apparel Firms in Global Value Chains
Maureen Benson-Rea, University of Auckland
Amira Khattak, University of Auckland
Christina Stringer, University of Auckland
Nigel Haworth, University of Auckland

Unveiling the Effects of Supply Chain Relationships and Cultural Distance on Suppliers’ Learning of Marketing Capabilities in Transition Economies
Ada Hiu Kan Wong, Lingnan University
Paul Ellis, Hong Kong Polytechnic University

Session 2.4.12 - Competitive
Track: 1 - Institutions, Governance, CSR
Room: 1205

Upper Echelons and Board
Chair: Ilir Haxhi, University of Amsterdam

Family Ownership and Internationalization Processes: The Moderating Role of Managerial Discretion
Wen-Ting Lin, National Chung Cheng University

Family Strikes Back: Family Control of the Board during Corporate Governance Reform in Taiwan
Young-Choon Kim, National University of Singapore
Edward Zajac, Northwestern University

The Impact of International Diversification on CEO Turnover
Yu-Kai Wang, Florida International University
Kun Yang, Florida International University

Session 2.4.13 - Competitive
Track: 10 - Economics, Finance and Accounting
Room: 1206

Culture and Finance
Chair: Robert Grosse, George Mason University

National Culture and Corporate R&D Investment
Chuck Kwok, University of South Carolina
Gang Xiao, University of South Carolina
Liang Shao, Hong Kong Baptist University
Omrane Guedhami, University of South Carolina
Ran Zhang, Peking University

Languages’ Power in Trade and Foreign Direct Investment
W. Travis Selmier, II, Indiana University

Collectivism and Corruption in Bank Lending
Chuck Kwok, University of South Carolina
Xiaolan Zheng, University of South Carolina
Sadok Ghoul, University of Alberta
Omrane Guedhami, University of South Carolina
Session 2.4.14 - Interactive  
Time: 15:30-16:45  
Track: 10 - Economics, Finance and Accounting  
Room: 1110

International Trade and Factor Mobility  
Chair: Bernard M. Wolf, York University

Worldwide International Trade and Economic Development with an Emphasis on Australia  
Tim Kastelle, University of Queensland  
Peter W. Liesch, University of Queensland

Exporting, FDI and Technology Upgrading  
Sandra Patricia Lancheros, Nottingham University  
Sourafel Girma, University of Nottingham

Experience and Confidence in an Internet-based Asset Market Experiment  
Marina Fiedler, University of Passau

The Export Competitiveness of Global Industries in Major Asian Economies  
Marc Fetscherin, Rollins College / Harvard University  
Ilan Alon, Rollins College  
James Johnson, Rollins College

Production Shifting of MNEs to Exchange Rate Changes: Evidence from Japanese Multinational Firms  
Nobuaki Yamashita, La Trobe University

Session 2.4.15 - Interactive  
Time: 15:30-16:45  
Track: 3 - IB Theory, FDI, and Entry Mode  
Room: 1104

FDI Flows and FDI Spillovers  
Chair: Sarianna Lundan, University of Bremen

Financial Crises and Bilateral Foreign Direct Investment Flows  
Ashraf Abdelaal Mahmoud, University of Rome Tor Vergata

Impacts of Host Country Risks on Sequential FDI Location Decisions  
Ching I Chen, National Chi Nan University  
Ting-Ling Lin, National Taipei University  
Pei-Lun Huang, National Chi Nan University

Location Choice of Foreign Direct Investment: A Location-Specific Flexibility Approach  
Shengsheng Huang, Rutgers University

National Absorptive Capacity and FDI Spillovers  
He Wang, University of South Carolina

Session 2.4.16 - Interactive  
Time: 15:30-16:45  
Track: 6 - Innovation and Knowledge Mgmt.  
Room: 1210

International Knowledge Creation, Access, and Transfer  
Chair: Terry Mughan, Anglia Ruskin University

User Perceptive of Knowledge Sharing Practice within Virtual Community  
Chinho Lin, National Cheng Kung University  
Kyaw Phyo Linn, National Cheng Kung University  
Jengchung Victor Chen, National Cheng Kung University

Knowledge Creation through Intellectual Capital  
Jun-You Lin, National Open University  
Chih-Hsing Liu, National Taiwan University

Building Knowledge Through Internationalization  
Luis Alfonso Dau, Northeastern University

The Learning effects of Relationship Learning in E-Outsourcing: Compare whether Embeddedness in Third-Party Networks  
Yi-Dan Huang, National Taiwan University

Session 2.4.17 - Interactive  
Time: 15:30-16:45  
Track: 8 - Developing Country MNCs  
Room: 1204A

International Strategy in Developing Country MNCs  
Chair: Karl Sauvant, Columbia University

New Kids on the Block: A Contingency Model of the FDI Decision by Developing Country MNCs  
Tolulope Bewaji, St. Xavier University  
Tess (Yunxuan) Han, Temple University

Differentiating Foreign Ownership Choice by Host Locations  
Chiu-Hui Tseng, National Cheng Kung University

How do the Nature of Capabilities affect the Direction of Growth at Times of Gradual Institutional Changes?  
Danchi Tan, National ChengChi University  
Klaus Meyer, University of Bath

The Moderating Role of Host Country Political Instability on Chinese Outward Direct Investment  
Chang Hoon Oh, Brock University  
Marshall Jiang, Brock University  
Ying Fang, Communication University of China

Exploitation versus Exploration in Location Choices by Developing Country Multinationals  
Lin Yuan, University of Macau

Session 2.4.18 - Interactive  
Time: 15:30-16:45  
Track: 9 - Cross-cultural Management and HRM  
Room: 1204B

Expatriate Life Cycle Dynamics  
Chair: David C. Thomas, Simon Fraser University

A Conceptual Framework of Expatriate Failure through the Lens of the Psychological Contract  
Hasuli Kumarika Perera, Monash University, Sunway  
Elaine Yin Teng Chew, Monash University, Sunway

Theorizing Expatriate-Host Country National Interactions: An Intergroup Contact Perspective  
Chun-Hsiao Wang, McMaster University

The Trajectory of Overseas Adjustment Over Time: An Exploratory Analysis  
Heidi Wechtler, Sorbonne Business School  
Olivier Wurtz, HEC Paris

Social Capital Benefits upon Repatriation: A Longitudinal Study of International Assignees  
B. Sebastian Reiche, IESE Business School

The Adjustment-Performance Paradox Revisited  
David C. Thomas, Simon Fraser University

Managing Human Resources in Advanced Economies from the Perspective of Emerging Countries: The Case of Chinese FDI in the Global Sources Sector  
Cherrie Jiuhua Zhu, Monash University  
Helen DeCieri, Monash University  
Peter Dowling, La Trobe University  
George Chen, Australian National University  
Mingqiong Zhang, La Trobe University
Interunit and Interpersonal Social Networks in MNCs: A Literature Review and Future Directions
Robert Kaše, University of Ljubljana
Sachiko Yamao, University of Melbourne

MONDAY, JUNE 27 - 16:45-17:15

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall (6th Floor).

This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in the Emerging Economies Track.

MONDAY, JUNE 27 - 17:15-18:30

Session 2.5.1 - Panel
Methods in IB Research
Chair: Joseph Cheng, University of Illinois at Urbana-Champaign

International Business Research: The Interdisciplinary Challenge
Oded Shenkar, Ohio State University

Interdisciplinary Qualitative Research in IB
Yves Doz, INSEAD

Theoretical Relevance and Methodological Rigor in Interdisciplinary IB Research: Multilevel, Contingency and Secondary Data influences
Michael A. Hitt, Texas A&M University

Preparing Grant Proposals for Interdisciplinary IB Research
Marjorie Lyles, Indiana University

The Importance of Differences: Modeling Heterogeneity Preemptively
Timothy Michael Devinney, University of Technology, Sydney

Session 2.5.2 - Special Session
Track: 14 - Special Session
Room: 1202

AIB Fellows Panel - Foundations of the Field: Japan in IB
Chair: Eleanor Westney, York University

Panelists:
Paul W. Beamish, University of Western Ontario
Johny Johansson, Georgetown University
Masaaki Kotabe, Temple University
Eleanor Westney, York University

Honored Discussant:
Noritake Kobayashi, Keio University

Session 2.5.3 - Competitive
Track: 9 - Cross-cultural Management and HRM
Room: 1203

Time: 16:45-17:15
Room: 601

Contextual Influence on Corporate Responsibility
Chair: Chung-Leung Luk, City University of Hong Kong

Influence of Societal Contexts and Individual Values on Attitudes towards Corporate Responsibilities Across 40 Societies
Carolyn P. Egri, Simon Fraser University
David A. Ralston, University of Oklahoma
Yongqing Fang, University of Canberra
Charlotte Karam, American University of Beirut
Fidel León Darder, University of Valencia
Narasimhar Srinivasan, University of Connecticut
Florian Wangenheim, Universitaet Dortmund
David M Brock, Ben-Gurion University
Olivier Furrer, Radboud University Nijmegen
Irina Naumova, University of Hartford
Mario Molteni, Catholic University of Milan
Kamel Mellahi, University of Warwick
Ian Palmer, Royal Melbourne Institute of Technology
Erna Szabo, Johannes Kepler University
Tania Casado, University of Sao Paulo
Ping Ping Fu, Chinese University of Hong Kong
Ana Maria Rossi, Clinica de Stress E Biofeedback
Yongjuan Li, Chinese Academy of Science
Jamie Ruiz Gutierrez, Universidad de los Andes
Marina Dabic, University of Zagreb
Ruth Alas, Estonia Business School
Maria Kangasniemi, University of Kuopio
Emmanuelle Reynaud, IAE d’Aix-en-Provence
Modestas Gelbuda, Aalborg University
Arunas Starkus, CIBER-Vilnius
Maria Teresa de la Garza Carranza, Instituto Tecnológico de Celaya
Audra Mockaitis, Monash University
Arif Butt, Lahore University of Management Sciences
Francisco B. Castro, Universidade do Porto
Wade Danis, University of Victoria
Chay Hoon Lee, Keppel Offshore and Marine
Malika Richards, Penn State University
Vojko Potocan, University of Maribor
Hung Vu Thanh, National Economics University
Prem Rambrurth, University of New South Wales
Yong-lin Moon, Seoul National University
José Pla-Barber, University of Valencia
Min Hsun Kuo, Yuan Ze University
Philip Hallinger, Anabas Learning Ltd.
Tevfik Dalgic, University of Texas, Dallas
Lauri Milton, University of Calgary
Ilya Girson, University of Westminster
Ho Beng Chia, National University of Singapore
Alan Wallace

The Effect of CSR on Employee Motivation: A Cross-National Study
Chung Hee Kim, Nottingham University
Scullion Hugh, National University of Ireland, Galway

Ethics and CSR in India and France: Perceptions in the Context of Downsizing
C Lakshman, BEM Management School
Aarti Ramaswami, ESSEC Business School
Meeting the Financing Needs of SMEs: New Rules, New Models, New Theories?
Chair: John Raymond Dilyard, St. Francis College

Panelists:
John Raymond Dilyard, St. Francis College
Prashant Salwan, Indian Institute of Management Indore
Melodena Stephens Balakrishnan, University of Wollongong in Dubai
Alexander H. Newman, University of Nottingham
Tatiana Manolova, Bentley University
Sam Beldona, Bryant University

Distance in IB - New Theoretical Perspectives
Chair: Vas Taras, University of North Carolina at Greensboro

Cultural Overlap and MNE Location Decisions
Robbert Maseland, University of Groningen

Disentangling the Different Concepts of Distance: A Lexicographic Exploration of the Past 20 Years of the Journal of International Business Studies
Laetitia Em, Ecole Hoteliere de Lausanne

Home-Host Country Relatedness: A Multi-Level Reconceptualization and Examination in the Context of International Investment Decisions
Sokol Celzo, Florida International University
Aya Chacar, Florida International University
William Newburry, Florida International University

International Cultural Ambidexterity as a New 'Distance' Concept - Framework Development and Research Perspectives
Christiane Prange, EMLYON Business School
Olga Buryaka, Virginia Tech

Key Management Issues on MNC
Chair: Kiyohiko Ito, University of Saskatchewan

Asymmetric Responses to Exchange Rates, Intra-firm Production shifts and Performance of Multinational Corporations
Sangcheol Song, Bryant University
Seung-Hyun Lee, University of Texas at Dallas

The Hidden Costs of Offshoring: The Impact of Complexity, Design Orientation and Experience
Marcus Möller Larsen, Copenhagen Business School
Stephan Manning, University of Massachusetts Boston
Torben Pedersen, Copenhagen Business School

The Impact of Cultural Stereotypes on Institutional Trust in Cross-Border Business Activities: A Case Study of a Finland-Based MNC in Russia
Alexei Koveshnikov, Hanken School of Economics

Implementation of Lean Manufacturing through Management Control Systems: A Comparison of Japan, Korea and China
Shirley J Daniel, University of Hawaii at Manoa
Carmencita Cheung, City University of Hong Kong
Nate Staheli, University of Hawaii at Manoa
Dongyoung Lee, University of Utah
Wolf D. Reitsperger, University of Hawaii at Manoa

Regional Integration and Regional Strategies
Chair: Alan M. Rugman, University of Reading

Regional Economic Integration: From Theory to Measurement
Meredith Downes, Illinois State University
Mark Hoelscher, Illinois State University

The Dynamic Behaviour of Regional and Global Multinationals
Chang Hoon Oh, Brock University
Alan M. Rugman, University of Reading

Home Regionalisation: Trends and Performance Implications
Peter Huyh, University of Melbourne
Tom Osegovitsch, University of Melbourne
André Sammartino, University of Melbourne

Country of Origin and Firm Specialization in Resource Development: The Case of Emerging Country Multinational Companies
Alvaro Cuervo-Cazurra, University of South Carolina
Klaus Meyer, University of Bath
Ravi Ramamurti, Northeastern University

International Institutional Entrepreneurship in a Nascent Field
Marleen Dieleman, National University of Singapore
Michael Carney, Concordia University

The Legitimacy-Oriented Springboard Strategies in Emerging market MNEs' Internationalization
Yuehua Xu, Chinese University of Hong Kong
Daphne Yiu, Chinese University of Hong Kong

Leaders, Challengers and Institutional Voids
Dong Wook Huh, Texas A&M University
Li Dai, Texas A&M University
Lorraine Eden, Texas A&M University
Session 2.5.9 - Competitive
Time: 17:15-18:30
Track: 9 - Cross-cultural Management and HRM
Room: 1209

Emerging Labor Markets
Chair: Peter Dowling, La Trobe University

Global Innovation: Tapping Emerging Global Talent Pools
Andreas P.J. Schotter, Thunderbird School of Global Management
Mary Teagarden, Thunderbird School of Global Management

Reverse Diffusion of HRM Practices from Emerging Market Subsidiaries. Do Western MNCs Learn from their Operations in Central and Eastern Europe?
Michal Lemanski, WU Vienna
Günter Stahl, WU Vienna / INSEAD

Cross-Cultural Labor Relations in the Context of Socioeconomic Changes: The West, the East, and the Emerging Labor Market
Nini Yang, San Francisco State University

Session 2.5.10 - Competitive
Time: 17:15-18:30
Track: 6 - Innovation and Knowledge Mgmt.
Room: 1105

Exploration and Innovation Performance
Chair: Christian Geisler Asmussen, Copenhagen Business School

Foreign and Domestic Technology Outsourcing, Learning, and Firm Performance
Annette Un, University of South Carolina

The Innovative Performance of MNCs: The Effects of Technologically Diversified and Geographically Dispersed Knowledge
John Cantwell, Rutgers University
Feng Zhang, St. Mary's University

The Co-evolution of Internationalization and Technological Knowledge
Christian Geisler Asmussen, Copenhagen Business School
Niron Hashai, Hebrew University
Andrew Delios, National University of Singapore

Session 2.5.11 - Competitive
Time: 17:15-18:30
Track: 7 - Emerging Economies
Room: 1106

Acquisitions and Emerging Economies
Chair: Maureen Benson-Rea, University of Auckland

The Influence of Technology Characteristics on the Choice of Full versus Partial Acquisition in Emerging Markets
B. Elango, Illinois State University
Somnath Lahiri, Illinois State University
Sumit K. Kundo, Florida International University

The Role of Culture, Industry Relatedness and Industry Sector on the Choice of Acquisition in Emerging Economies
Somnath Lahiri, Illinois State University
B. Elango, Illinois State University
Sumit K. Kundo, Florida International University

Determinants of Cross-Border Acquisitions: A Resource-based View of Indian MNEs
Surender Munjal, University of Leeds
Peter J. Buckley, University of Leeds
Nicolas Forsans, University of Leeds

Session 2.5.12 - Competitive
Time: 17:15-18:30
Track: 1 - Institutions, Governance, CSR
Room: 1205

Institutional Environment and Firm Strategy
Chair: Rimi Zakaria, Florida International University

The National Antecedents of Corporate Entrepreneurship: An Empirical Study of Fortune's Global 500 Firms
William Q. Judge, Old Dominion University
Yuping Liu-Thompkins, Old Dominion University
J. Lee Brown, Old Dominion University

Local Embeddedness and Collaborative Mode: The Post-WTO Shift in the Taiwanese Rice Industry
I Han, Feng Chia University
Cheng-min Chuang, National Taiwan University

Session 2.5.13 - Competitive
Time: 17:15-18:30
Track: 2 - Marketing and Supply Chain
Room: 1206

Managing the Global Supplier
Chair: Susan M Mudambi, Temple University

Goverance Models in Global Supply Networks: The Neo-Feudal Organization
Alessandro Perri, University of South Carolina

How Do Mechanisms of Global Account Coordination Impact Supplier Performance? An Integrative Study of Boundary Conditions
Linda Hui Shi, University of Victoria
Tao (Tony) Gao, Northeastern University

Antecedents and Outcomes of Supplier Innovativeness in International Customer-Supplier Relationships
Rudolf Sinkovics, University of Manchester
Ruey-Jer Bryan Jean, National ChengChi University
Daekwan Kim, Florida State University

Joint Action Revisited in International OEM Relationships: An Offshore Supplier's Perspective
Hui-Mei Wang, Fu Jen Catholic University

Session 2.5.14 - Interactive
Time: 17:15-18:30
Track: 5 - MNC Management and Organization
Room: 1110

Managing Subsidiaries and Headquarters
Chair: Ulf Andersson, Copenhagen Business School

Patterns of Sustainability Values among Subsidiaries
Morten Rask, Aarhus University
Jakob Lauring, Aarhus University

Determinants of Headquarters' Control over Overseas R&D Subsidiaries: Evaluating the Effect of Knowledge and Legitimacy
Kazuhiro Asakawa, Keio University
Tomomine Aoki, Kowa Company Ltd.
Identity Change, Learning, and the Evolution of Multinational Subsidiaries
Christopher John Voisey, Vlerick Leuven Gent Management School
Mary Yoko Brannen, INSEAD

Institutional Capital and Subsidiary Evolution in the Multinational Enterprise
Ian Wozoley, University of Leeds

Gaining Memories: How Peripherals Influence over Headquarters’ Decisions
Ruey-Lin Hsiao, National ChengChi University
Sue-Hwa Ou, National ChengChi University
Chia-Yu Yen, National ChengChi University

MNC Subsidiary Innovation & The Dual Context
Johanna M Fahy, National University of Ireland, Galway
Paul A Ryan, National University of Ireland, Galway

Session 2.5.15 - Interactive
Time: 17:15-18:30
Track: 12 - Teaching IB Room: 1104

Improving the IB Learning Experience
Chair: Elizabeth L. Rose, Aalto University

From the Big Screen to the Classroom: Using Documentaries to Teach International Business
Sonia Ghumman, University of Hawaii at Manoa

Bringing the Real World to the Class Room using Audio Visual Cases
Rumintha Wickramasekera, Queensland University of Technology

The Trade Barrier Game: An Experiential Approach to Understanding Political Behavior in Trade Negotiations
Carol Reade, San Jose State University
Mark McKenna, San Jose State University

International Study Tours: Engaging Students in the International Experience
Philippe Byosiere, Doshisha University
Denise J Luethge, Northern Kentucky University

Poland Química A Brazilian SME international (ad)venture
André Gustavo Dias Machado, Ibmec Business School
Luiz Alberto Campos Filho, Ibmec Business School
Lourdes Casanova, INSEAD

Experiences from a Design Process and Implementation of an International Business Capstone Course
Olli Tapani Kuivalainen, Lappeenranta University of Technology

Session 2.5.16 - Interactive
Time: 17:15-18:30
Track: 6 - Innovation and Knowledge Mgmt. Room: 1210

Institutionalizing Overseas Innovation
Chair: Minyuan Zhao, University of Michigan

The Triangular Relationship between Internationalization, Management Policy and Product Innovation
Scott Walsworth, University of Saskatchewan
Christopher Poile, University of Saskatchewan

Innovation Project Embeddedness as a Driver of Innovation Novelty and Business Performance
Francesco Ciabuschi, Uppsala University
Henrik Dellestrand, Uppsala University
Philip Kappen, Uppsala University
Oscar Martín Martín, Public University of Navarre

Geographical Differences of Service Innovation in a Global Retail Chain
John Lai, Chinese University of Hong Kong
Steven S. Lui, University of New South Wales

The Role of Subsidiary-Specific Capabilities on Performance and ‘Center of Excellence’
Yung-Chul Kwon, Yeungnam University

The Effect of Internal and External Knowledge on MNE Performance: A Micro-Foundational Approach
Bijuan Zhong, Ohio State University
Shad Morris, Ohio State University

Barriers to Innovation: A Multilevel Analysis
Elif Bascavusoglu-Moreau, University of Cambridge
Roberto Simonetti, Open University

Session 2.5.17 - Interactive
Time: 17:15-18:30
Track: 1 - Institutions, Governance, CSR Room: 1204A

Corporate Governance, Firm Strategy, and Performance
Chair: Ilya Cuypers, Singapore Management University

Does the Corporate Ownership Structure Affect Its Strategy Toward Interorganizational Relationships?: Approach from the Agency Theory
Seong-jin Choi, Peking University

Board Composition and International Diversification: Evidence from Taiwan
Tsun-Jui Hsieh, Providence University
Hsien-Jui Chung, National Chung Cheng University
Yu-An Huang, National Chi Nan University

Us Knows Us in the UK: On Director Networks and CEO Compensation
Luc Renneboog, Tilburg University
Yang Zhao, Cardiff University

Stock Repurchase as a Decoupling from Governance Reform in Korean Companies
Jootae Kim, Dankook University

The Impact of Succession-CEOs on the Market Value of Innovative Announcements
Ying-Jiuan Wong, National Kaohsiung University of Applied Sciences
Li-Yu Chen, Fo Guang University

MONDAY, JUNE 27 - 19:30-21:30

AIB Gala Dinner
The Gala Dinner will take place at the Atsuta Grand Shrine. Bus transportation will be available. Business Casual attire is recommended.

The Gala Dinner is hosted by our local host, Nanzan University.
Fellows Café

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

How should IB be organized in a business school? (Room 1110)
Sidney Gray, University of Sydney

What does the recent history of Japan teach us about the strength and weaknesses of an institutional environment based on relationships (as opposed to rules)? (Room 1210)
Jean-François Hennart, Tilburg University

What are the forms and implications of the Chinese government’s interventions to stimulate outward FDI? (Room 1204A)
Danny Van den Bulcke, University of Antwerp

 integração
**Country and Cultural Effects**

Chair: Michael A. Witt, INSEAD

- **Home Country Really Matters: The Effect of Country Governance on Internationalization of an MNE**
  - Xiaoming He, Beijing Jiaotong University
  - Lin Cui, Australian National University

- **Protecting Intellectual Property: Culture’s Influence**
  - Amanda Budde-Sung, University of Sydney

- **The Role of National Institutional Environments in Inducing Entrepreneurship: A Multi Level Analysis**
  - Manjula S. Salimath, University of North Texas
  - John B. Cullen, University of Amsterdam

- **Determinants of Brazilian Outward Foreign Direct Investment (OFDI): An Empirical Study**
  - Mohamed Amal, Regional University of Blumenau
  - Bruno Thiago Tomio, Berlin School of Economics and Law
  - Henrique Raboch, Regional University of Blumenau

**Evolution, Fit and Embeddedness in MNC**

Chair: Florian Kohlbacher, German Institute for Japanese Studies (DIJ) Tokyo

- **Subsidiaries’ Local Embeddedness, Brokerage and Innovation Outcomes: A Network Perspective**
  - Andreas Al-Laham, University of Mannheim
  - Suleika Bort, University of Mannheim

  - Henrik Dellestrand, Uppsala University
  - Francesco Ciabuschi, Uppsala University
  - Oscar Martin Martin, Public University of Navarre

- **The Impact of Fit Among Internationalization Stages and Firms’ Structure, Processes and Culture on Performance: A Profile Deviation Perspective**
  - Bernhard Swoboda, University of Trier
  - Martin Jager, University of Trier
  - Edith Olejnik, University of Trier

- **Regional Headquarters - To Be, or Not To Be? A Longitudinal Study of Headquarters Status Loss and Retention**
  - Perttu Kähäri, Aalto University
  - Wilhelm Barner-Rasmussen, Hanken School of Economics
  - Iris Hilvo, Aalto University
  - Rebecca Piekkari, Aalto University

**Building Networks for Innovation**

Chair: Anusorn Kunanusorn, University of Phayao

- **The Influence of Firm-Level, Industry-Level and Country-Level Factors on Firms’ Innovativeness: A Multi Country Analysis**
  - Youngwoo Lee, Korea University
  - Martin Hemmert, Korea University

  - Ke Rong, University of Cambridge
  - Yongjiang Shi, University of Cambridge

- **Rethinking the Role of Managerial Attention in Exploiting Knowledge Flows from Remote MNC Subsidiaries**
  - Nishant Kumar, Stockholm University
  - Robert Demir, Stockholm University

**Global Alliances - Industry Perspectives**

Chair: Thomas W. Roehl, Western Washington University

- **Perspective-taking in Global Airline Alliances: Adoption of Partners’ Opposing Perspectives for Successful Networking**
  - Jungwon Min, Keio University
  - Hitoshi Mitsuhashi, Keio University

- **Globalization and Global Strategies of Distribution Channel: Evidence from Avnet and the Semiconductor Industry**
  - Joseph Shyh-Yeu Tzou, National Taiwan University

  - David Adam Wernick, Florida International University
  - William Schneper, Florida International University

- **International Retailing - The Transnational Solution and the Moderating Role of Psychic Distance**
  - Stefan Elsner, University of Trier
  - Christiane Koenig, University of Trier

**Issues in International Consumer Behavior**

Chair: Magnus Hultman, University of Leeds

- **The Effects of Activating Consumers’ National Identity on Evaluation of Ads: Evidence from Brazil**
  - Sergio W Carvalho, University of Manitoba

- **A Study of Relational Bonds on Brand Loyalty: The Mediating Effects of Brand Relationship Quality**
  - Chao-Chin Huang, National Cheng Kung University
  - Shyh-Ming Huang, Southern Taiwan University
  - Shyh-Rong Fang, HsiuPing Institute of Technology
  - Shih-Chieh Fang, National Cheng Kung University
  - Shao-Chi Chang, National Cheng Kung University
What Happens to 'Brand Japan' When Toyota Suddenly Accelerates?
Peter Magnusson, Northern Illinois University
Vijaykumar Krishnan, Northern Illinois University
Stanford A. Westjohn, University of Toledo
Srdan Zdravkovic, Bryant University

Corporate Associations and Consumer-Foreign Company Identification: The Moderating effect of Consumer Ethnocentrism and Cosmopolitanism
Yung-hwal Park, Saint Louis University
Carri R. Tolmie, Saint Louis University
Seung H. Kim, Saint Louis University

Session 3.1.10 - Competitive
Time: 09:20-10:35
Track: 3 - IB Theory, FDI, and Entry Mode
Room: 1105
Under Adversity: Natural and Economic Crisis
Chair: Andres Ramirez, Bryant University

The Effect of Firm-Level Corruption on Foreign Direct Investment Survival in Emerging Economies: Empirical Evidence from Indonesia
Frederic Prevot, Euromed Management
Virginie Vial, Euromed Management & DEFI Aix-en-Provence

Foreign Direct Investment, Economic Decline and Recovery: Lessons Learned from the Asian Financial Crisis
Hwy-Chang Moon, Seoul National University
Joseph Cheng, University of Illinois at Urbana-Champaign
Min-Young Kim, University of Illinois at Urbana-Champaign
Jin-Uk Kim, University of Illinois at Urbana-Champaign

Predicting Financial Distress in US, Europe and Japan's Retail Sector
Fatima Wang, King's College London
Yu-Chiang Hu, Barclays Capital

Earthquakes: Nature's Curse or a Blessing in Disguise?
Andres Ramirez, Bryant University
Nezih Altay, DePaul University

Session 3.1.11 - Competitive
Time: 09:20-10:35
Track: 11 - SMEs and Entrepreneurship
Room: 1106
Performance of SMEs and Early Internationalizing Firms
Chair: Linghui Tang, College of New Jersey

Systematic Analysis of Early Internationalizing Firm Performance
Gordian Rättich, University of Erlangen-Nuernberg
Kim Clark, University of Texas at San Antonio
Evi Hartmann, University of Erlangen-Nuernberg

The Digital Transformation for SMEs on Organizational Performance -Evidence from Web Portal of Taiwan Textile Industry
Yingyu Chen, National Taiwan University
Yi-Long Jaw, National Taiwan University

Market Orientation of SMEs in Southeast Asia: An Empirical Analysis
Michael Louis Troilo, University of Tulsa

Session 3.1.12 - Competitive
Time: 09:20-10:35
Track: 1 - Institutions, Governance, CSR
Room: 1205
State, Legal Systems, and Institutions
Chair: Jean-Paul Roy, Queen's University

Legal System Voids and Wholly Owned Foreign Subsidiary Performance: The Mediating Role of Government Relational Ties as Nonmarket Assets
George O. White III, Old Dominion University
Anne Canabal, University of Maine
Thomas A. Hemphill, University of Michigan, Flint

Firm's Response to the Competing Demands of the Global and the Local: Local Government’s Moderating Role
Qian Lu, National University of Singapore

Corporate Risk-Taking in Privatized Firms: International Evidence on the Role of State and Foreign Owners
Walid Saffar, American University of Beirut
Narjess Boubakri, American University of Sharjah
Jean-Claude Cosset, HEC Montréal

Capitalize on Weak Institutions: How Local Resources Influence Private Equity Performance in Emerging Economies
Markus D Taussig, Harvard Business School

Session 3.1.14 - Interactive
Time: 09:20-10:35
Track: 5 - MNC Management and Organization
Room: 1110
Strategic Issues on MNC
Chair: Maria Alejandra Gonzalez-Perez, Universidad Eafit

Control of Subsidiaries Abroad: A Comparison of Japanese and French MNCs in China
Johannes Schaaper, BEM Bordeaux Management School
Jacques Jaussaud, University of Pau
Shuji Mizoguchi, Yokohama National University
Hiroyuki Nakamura, Yokohama National University

A Role Analysis of a Japanese Subsidiary of P&G: Extending the Integration-Responsiveness Framework and its Applications
Rei Hasegawa, Daito Bunka University

Decision Making in R&D Outsourcing: A Systematic Approach from the Pharmaceutical Industry
Lydia Bals, Copenhagen Business School
Kyra Kneis, Bayer Business Services
Christine Lemke, Bayer Business Services

The Study on the Factors of Employee Turnover Intention
Ankhtuya Tsetsegmaa, National ChiNan University
Tung Sheng Kuo, Nanhua university

E-Commerce in China: A Multi-Theoretical Framework and Research Propositions
James Agarwal, University of Calgary
Terry Wu, University of Ontario Institute of Technology
Roy George, University of Calgary

An Exploratory Study on the Localization Model of Foreign Subsidiaries: Three Global MNEs in the Korean Market
Jang Hoon Kim, Seoul Women’s University
Jooae Kim, Dankook University
Jai B. Kim, SungKyunKwan University
Session 3.1.15 - Interactive  Time: 09:20-10:35  
Track: 3 - IB Theory, FDI, and Entry Mode  Room: 1104

**Acquisitions, and Governance Issues**  
Chair: Sjoerd Beugelsdijk, University of Groningen

*International Ambidexterity and Firm Performance in Small Emerging Economies*  
Chia-Wen Hsu, National Chung Cheng University  
Homin Chen, National Taiwan University  
Yung-Chih Lien, National Taiwan University

*Board, Ownership and Compensation Structures and Choice of Investment Based Foreign Entry Mode: An Agency Theory Perspective*  
Deepak K Datta, University of Texas at Arlington  
Martina Musteen, San Diego State University  
Elena Radeva, University of Texas at Arlington

*Governance Costs in Foreign Establishment Modes: A MNC Headquarters Puzzle*  
Sverre Tomassen, BI Norwegian School of Management  
Gabriel R. G. Benito, BI Norwegian Business School  
Randi Lunnan, BI Norwegian School of Management

*Consumer Anomosity, Host Country Market Response and Cross-border Acquisitions: A Comparison between China and Taiwan*  
Cher-Min Fong, National Sun Yat-Sen University  
Chun-Ling Lee, National Sun Yat-Sen University  
Yunzhou Du, Anhui University of Finance and Economics

Session 3.1.16 - Interactive  Time: 09:20-10:35  
Track: 6 - Innovation and Knowledge Mgmt.  Room: 1210

**Sharing Knowledge Within and Across Firms**  
Chair: Peter Ping Li, Copenhagen Business School

*Marshall vs. Jacobs: An Intervention via Multi-Dimensional, Dynamic Characterization of Clusters*  
Shengsheng Huang, Rutgers University  
Robert McNamee, Temple University  
Xiaoyu Pu, Rutgers University

*An Organization Learning Platform and Communication as Triggers for Knowledge Creation in IJVs*  
Yong S Pak, Yonsei University  
Yunjin Chung, Yonsei University

*Knowledge Sharing and Knowledge Transfer Effectiveness: Learning Orientation and Co-production in the Contingency Model of Tacit Knowledge*  
Li-Wei Wu, Tunghai University  
Jwu-Rong Lin, Tunghai University

*The Foreign Subsidiaries’ Innovations and Network Ties in the Institutional Contexts*  
Chih-Hao Tsai, National Sun Yat-Sen University  
Chih-Fang Chiu, National Taiwan University

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**Session 3.1.17 - Interactive**  Time: 09:20-10:35  
Track: 1 - Institutions, Governance, CSR  Room: 1204A

**Corporate Governance around the World**  
Chair: Christina Ahmadjian, Hitotsubashi University

*Analysis of Corporate Board Composition and Diversity in Brazilian Companies*  
Marcelle Colaeres Oliveira, University of Fortaleza/Federal University of Ceará  
Lindenberg Araújo Aragão, University of Fortaleza  
Vera Maria Rodrigues Ponte, Federal University of Ceará  
Marcia Martins Mendes De Luca, Federal University of Ceará  
José Mauricio Galli Geleilate, University of Fortaleza

*IPO Underpricing as a Result of Principal-Principal Conflicts: Evidence from an Emerging Economy*  
Chih-Pin Lin, Aletheia University  
Cheng-min Chuang, National Taiwan University  
Ching-Lu Cheng, Aletheia University  
Tai-Hu Hsu, Aletheia University

*Globalization and Corporate Governance Convergence: The Multinational Corporation as an Agent of Convergence*  
Katarina Sikavica, University of Munich  
Toru Yoshikawa, Singapore Management University

*Investor Protection and Agency Conflicts in Family Firms: Evidence from China*  
Jing Zhou, RMIT University  
On Kit Tam, RMIT University  
Changwen Zhao, Sichuan University  
Yingkai Tang, Sichuan University

*Networks of Corporate Ownership in Japan, Korea and Taiwan*  
Christina Ahmadjian, Hitotsubashi University  
Jonathan Brookfield, Tufts University  
Sea-Jin Chang, National University of Singapore

*Geography, Ownership Networks, and Director Interlocks in Taiwan*  
Jonathan Brookfield, Tufts University

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**TUESDAY, JUNE 28 - 10:35-11:15**

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall (6th Floor).
**TUESDAY, JUNE 28 - 11:15-12:45**

**Session 3.2.P - Special Session**  
Track: 14 - Special Session  
Room: Large Hall (2nd Floor)

### 2011 JIBS Decade Award
Chair: John Cantwell, Rutgers University

The 2011 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 2001 volume of the Journal of International Business Studies.

Retrospective on his 2011 JIBS Decade Award winning article, "Cultural distance revisited: Towards a more rigorous conceptualization and measurement of cultural differences", JIBS, 32(3):519-535.  
Oded Shenkar, Ohio State University

Discussants:  
Jane Salk, University of Texas at Dallas  
Lilach Nachum, Baruch College

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**TUESDAY, JUNE 28 - 12:45-13:45**

**Session 3.3.2 - Panel**  
Track: 3 - IB Theory, FDI, and Entry Mode  
Room: 1202  
Time: 13:45-15:00

**State-of-the-Art Session: Regions in a Semi-Globalized World: Opportunities and Challenges for International Business Research**  
Chair: Jean-Luc Arregle, EDHEC Business School

Panelists:  
Jean-Luc Arregle, EDHEC Business School  
Ruth Aguilera, University of Illinois at Urbana-Champaign  
Ricardo Flores, University of New South Wales  
Louis Hebert, HEC Montréal  
Shige Makino, Chinese University of Hong Kong  
Tom Osegowitsch, University of Melbourne  
André Sammartino, University of Melbourne

**Session 3.3.3 - Competitive**  
Track: 11 - SMEs and Entrepreneurship  
Room: 1203  
Time: 13:45-15:00

**Internationalization Processes in Born Global Firms**  
Chair: Klaus Meyer, University of Bath

Knowledge Creation Spiral: A Driving Force for High-Tech Born Globals' Internationalization  
Oualid Abidi, Laval University  
Zhan Su, Université Laval

Longitudinal Trends in Accelerated Internationalization among Start-Ups: Born Global or Born Regional?  
Sui Sui, Ryerson University  
Zhihao Yu, Carleton University

The M Curve as a Test of the Performance of International New Ventures  
Alan M. Rugman, University of Reading  
Paloma Almodovar, Universidad Complutense de Madrid

**Session 3.3.4 - Competitive**  
Track: 5 - MNC Management and Organization  
Room: 1107  
Time: 13:45-15:00

**Knowledge and Attention in MNC Subsidiaries**  
Chair: Ulf Andersson, Copenhagen Business School

Knowledge Flows and Foreign Subsidiary Performance: The Moderating Role of Market Diversity Change  
Qin Yang, Robert Morris University  
Yang Yang, University of Pennsylvania  
Ram Mudambi, Temple University

Strength of Host-Country Capabilities and the Structural Distribution of Attention in the MNE: A Preliminary Assessment  
Yves Plourde, University of Western Ontario  
Nathaniel Lupton, University of Western Ontario

Value-Chain Networks and Entrepreneurial Output in Multinational Subsidiaries  
Pavlos Dimitratos, Athens University of Economics and Business  
Ulf Andersson, Copenhagen Business School  
Ioanna Liouka, University of Glasgow
TUESDAY JUNE 28

Session 3.3.5 - Competitive
Time: 13:45-15:00
Track: 1 - Institutions, Governance, CSR
Room: 1108

Board of Directors
Chair: Steen Thomsen, Copenhagen Business School

Corporate Board Structures and Performance in the Banking Industry: Evidence from Japan
Naoki Watanabel, Toyo University
Hideaki Sakawa, Nagoya City University

The Effects of Board Composition on the Performance of Internationally Diversified Firms
Chi-Feng Wang, National Yunlin University of Science and Technology

From Global Firms to Global Boards?
Steen Thomsen, Copenhagen Business School
Grgorio Alexandra, Copenhagen Business School
Trond Randøy, University of Agder
Lars Oxelheim, Lund Institute of Economic Research

Session 3.3.6 - Competitive
Time: 13:45-15:00
Track: 12 - Teaching IB
Room: 1109

Developing the IB Curriculum: What Do Students Need to Know?
Chair: Anne Marie Zwerg-Villegas, Universidad EAFIT

Use of Integrative Curriculum in Fostering International Business Education
Srdan Zdravkovic, Bryant University
Madan Annavarjula, Bryant University
Lookman Folami, Bryant University
Andres Ramirez, Bryant University

Looking for Ways to Increase Student Motivation: Internationalisation and Value Innovation
Andrei Kuznetsov, Lancashire Business School
Olga Kuznetsova, Manchester Metropolitan University

Global Business Literacy in the Classroom: Developing and Applying an Assessment Framework
Jorge Alexis Arevalo, William Paterson University
Elizabeth McCrea, Seton Hall University
Jason Z Yin, Seton Hall University

Session 3.3.7 - Competitive
Time: 13:45-15:00
Track: 7 - Emerging Economies
Room: 1207

Managing SMEs in China and Central & Eastern Europe
Chair: Anu Pandey, University of Delhi

The Influence of Managerial Factors on the Capital Structure of Small and Medium-Sized Enterprises: A Chinese Study
Alexander H. Newman, University of Nottingham
Daniel J Borgia, Nottingham University

Does Family Involvement Increase Firm Performance? The Case of Chinese Family Firms
Fei Yi Gao, University of New South Wales
Youngok Kim, University of New South Wales

Katharina Maria Hofer, Johannes Kepler University
Tina Gruber-Muecke, Johannes Kepler University

Session 3.3.8 - Competitive
Time: 13:45-15:00
Track: 1 - Institutions, Governance, CSR
Room: 1208

CSRs and Institutions
Chair: Christina Ahmadjian, Hitotsubashi University

Multi-level Theory of Corporate Social Responsibility and Strategy: Stakeholders, Institutions and Entrepreneurship
Jedrzej George Frynas, Middlesex University

The Normative Role of National Public Agencies in Society: How the Norwegian Sovereign Wealth Fund is Shaping Firms’ Cross-Border Investments
Gurneeta Vasudeva, University of Minnesota

Session 3.3.9 - Competitive
Time: 13:45-15:00
Track: 9 - Cross-cultural Management and HRM
Room: 1209

Gender, Diversity and Adjustment in MNCs
Chair: Satoshi Matsuda, Kitakyushu University

Gender Inequality in Japanese Organizations: An Integrative Conceptualization
Markus Pudelko, Tübingen University
Helene Tenzer, Tübingen University
Eriko Varkey, Tübingen University

Women and the Japanese workforce: Three theoretical perspectives
Gregory Allen Laurence, University of Michigan, Flint

Gender in International Business Journals: A Review and a Way Forward
Alexei Koveshnikov, Hanken School of Economics
Rebecca Piekarki, Aalto University
Janne Tienari, Aalto University

Session 3.3.14 - Interactive
Time: 13:45-15:00
Track: 9 - Cross-cultural Management and HRM
Room: 1110

Values, Diversity and Individual Differences
Chair: Vas Taras, University of North Carolina at Greensboro

Justice Perception and Acceptance to Performance Appraisal: The Role of Recipient’s Regulatory Focus and Giver’s Base of Power
Yuan Liao, Simon Fraser University
Colin Campbell, Monash University

Horizontal and Vertical Individualism-Collectivism and Organizational Citizenship Behavior: An Empirical Examination of the United States and Hong Kong
Flora F. T. Chiang, Hong Kong Baptist University
Thomas A. Birtch, University of Cambridge
Values and Reward Allocation Rule Preferences: A Model of the Joint Effects of Individual and Societal Values  
Jesse E. Olsen, Kwansei Gakuin University

The Role of Culture in Organizational Citizenship Behavior Research: Universal/Local Dimensions of Organizational Citizenship Behavior and Cultural Values Used in Cross-National Studies  
Han-hsiao Hsu, I-Shou University

Reggae: A Musical Metaphor for Jamaica  
Asha Rao, California State University  
Yvonne Sedlaczek, California State University  
Sam Beldona, Bryant University

Influence Behaviors and Employees’ Reactions: An Empirical Test amongst Six Societies  
Melody P M Chong, City University of Hong Kong  
Ping Ping Fu, Chinese University of Hong Kong  
Miriam Müthel, WHU - Otto Beisheim School of Management  
Malika Richards, Penn State University  
Yu Fan Shang, University of Xi’an Jiao Tong  
Tai-kuang Peng, I-Shou University  
Miguel P Caldas, FGV-EAESP/EBAPE

Session 3.3.15 - Interactive  
Track: 2 - Marketing and Supply Chain  
Room: 1104  
Time: 13:45-15:00

Concepts and Process in International Consumer Behavior  
Chair: Hussain Rammal, University of South Australia

Expanding The Scope of 'Country-Labeling' Strategy- Concept of Country-of-Consumption  
Hsiu Ying Huang, National Dong Hwa University  
Hengchiang Huang, National Taiwan University

The Effect of Member Identification across Cultures inside a Brand Community  
Badri Munir Sukoco, Airlangga University  
Li-Cheng Loh, National Cheng Kung University  
Wann Yih Wu, National Cheng Kung University

Co-production and the Role of Dependence and Service Importance  
Chung-Yu Wang, National Kaohsiung University of Applied Sciences  
Li-Wei Wu, Tunghai University

An Empirical Study of Airline Customer Behavior  
Li-Wei Wu, Tunghai University  
Chung-Yu Wang, National Kaohsiung University of Applied Sciences

A Dilemma of Old versus New in Retro Branding of Experiential Goods: Consumers’ Warring Quests for Authenticity and Optimum Stimulation  
Ming-Huei Hsieh, National Taiwan University  
Wei-Lin Wang, Taiwan University  
Ta-Kai Yang, Taiwan University

The Effectiveness of Sponsorship of an International Event in Consumer Response in Foreign Markets  
Berrin Guner, Rowan University  
Talha Harcar, Penn State University, Beaver  
Murat Hakan Altintas, Uludag University

Session 3.3.16 - Interactive  
Track: 6 - Innovation and Knowledge Mgmt.  
Room: 1210  
Time: 13:45-15:00

International Knowledge Diffusion  
Chair: Changqi Wu, Peking University

National Differences and the International Diffusion of Technology  
Roberto Martin Galang, Ateneo de Manila University

Technology Acquisition Mode and New Product Development Rate: An Emerging Country Study  
Mehmet Demirbag, University of Sheffield  
Sunil Sahadev, University of Sheffield  
Keith Glaister, University of Sheffield

Technological Knowledge-Sourcing in International Markets: A Theoretical Model  
Olga Petricevic, Georgia State University  
Wade Danis, University of Victoria

Knowledge Networks and Innovative Performance: Exploring Effective Knowledge Flow in High-Tech Firms  
Ming-Chao Wang, National Cheng Kung University

Session 3.3.17 - Interactive  
Track: 1 - Institutions, Governance, CSR  
Room: 1204A  
Time: 13:45-15:00

Corporate Social Responsibilities  
Chair: Sarianna Lundan, University of Bremen

Understanding the Complexity of Partnerships in Subsistence Markets  
Miguel Rivera-Santos, Babson College  
Carlos Rufin, Suffolk University  
Ans Kolk, University of Amsterdam

Corporate Environmentalism: Evidence from Pakistan  
Farida Saleem, Foundation University  
C. Gopinath, Suffolk University

Gender and Microfinance - Why Does Context Matter?  
Dirk Michael Boehe, Insper Institute of Education and Research  
Luciano Barin-Cruz, HEC Montréal  
Sabrina Goulart, Consultant

Fortunes and Mirages at the BOP: Reflection, Critique, and Dialogue  
Suparna Chatterjee, Xavier University

The Knowledge-based Dynamic Model of Social Innovation: With a Case of Asaza Project  
Ayan Hirose, Hitotsubashi University

Greenhouse Gas-Reduction Strategising and the Multinational Enterprise  
Hinrich Voss, University of Leeds  
L. Jeremy Clegg, University of Leeds

Tuesday, June 28 - 15:00-15:30  
Time: 15:00-15:30  
Room: 601

Coffee Break  
Refreshments will be provided for conference participants at
TUESDAY, JUNE 28 - 15:30-16:45

Session 3.4.1 - Special Session
Track: 14 - Special Session
Room: 1101

Farmer Dissertation Award Presentations
Chair: Simon Bell, University of Melbourne

Presentations by the 2011 AIB Richard N. Farmer Dissertation Award Finalists. The finalists are listed alphabetically. The Farmer Dissertation Award is sponsored by the Indiana University CIBER.

Innovation in Emerging Markets (Ph.D. Awarded by Harvard Business School)
Prithwiraj Choudhury, University of Pennsylvania

Profiting from Globalization: Pro-market Reforms, Firm Internationalization Strategy, and Firm Profitability in Developing Countries (Ph.D. Awarded by University of South Carolina)
Luis Alfonso Dau, Northeastern University

Orchestrating Innovation in the Multinational Enterprise: Headquarters Involvement in Innovation Transfer Projects (PhD. Awarded by Uppsala University)
Henrik Dellestrand, Uppsala University

Offshoring and Outsourcing of Core Corporate Activities: The Global Relocation of Pharmaceutical Industry Clinical Trials (Ph.D. Awarded by Rutgers University)
Pooja Thakur, Virginia Tech

Session 3.4.2 - Panel
Track: 11 - SMEs and Entrepreneurship
Room: 1202

Institutional Effects on Entrepreneurship and Company Growth Trajectories in Japan: New Perspectives
Chair: Robert Eberhart, Stanford University

Panelists:
Robert Eberhart, Stanford University
Chuck Eesley, Stanford University
Kenji Kushida, Stanford University
Kay Shimizu, Columbia University

Session 3.4.3 - Competitive
Track: 6 - Innovation and Knowledge Mgmt.
Room: 1203

Knowledge Acquisition and Knowledge Sharing
Chair: Ahmet H. Kirca, Michigan State University

The International Knowledge Generation: Knowledge Inflows and Outflows of Overseas Subsidiaries
Feng Zhang, St. Mary's University
John Cantwell, Rutgers University

Multinational Ownership and R&D Intensity: The Role of External Knowledge Sources and Spillovers
Filip De Beule, Lessius, Catholic University of Leuven
Ilke Van Beveren, Lessius, Catholic University of Leuven

Managing Success in the Multinational Enterprise: A Micro-Foundation for Transnational Capabilities
Shad Morris, Ohio State University
Scott A. Snell, University of Virginia
Ryan Hammond, MIT

Session 3.4.4 - Competitive
Track: 4 - Strategy, Alliances, Competitiveness
Room: 1107

International Strategies - Theoretical Aspects
Chair: William Newburry, Florida International University

A Social Capital-Based View of Cross-Cultural Mergers and Acquisitions
Daniel Rottig, Florida Gulf Coast University

Formal and Informal Institutional Divergence in International Alliance Portfolios and Firm Innovation Performance
Despoina Filiou, Manchester Metropolitan University
Sougand Golesorkhi, Manchester Metropolitan University

Risk and Ownership Choices in International R&D Alliances of US firms 1994-2001
Stephen Chen, Macquarie University
B. Elango, Illinois State University

Session 3.4.5 - Competitive
Track: 1 - Institutions, Governance, CSR
Room: 1108

Antecedents, Impact, and Diffusion of CSRs
Chair: Brian R. Chabowski, University of Tulsa

Foreign Direct Investment and Climatic Disasters
Chang Hoon Oh, Brock University
Rafael Reuveny, Indiana University

Does ISO 26000 Serve the Cause of Social Responsibility Well?
Wen-Feng Tsai, University of Wisconsin
Davide Secchi, University of Wisconsin

Dina Abdel-Zaher, Florida International University
William Schnepfer, Florida International University

Session 3.4.6 - Competitive
Track: 10 - Economics, Finance and Accounting
Room: 1109

Corporate Debt and Transparency
Chair: Hein Bogaard, George Washington University

Bank Ownership, Proximity to Borrowers and Lending Behavior - Evidence from Syndicated Loans
Hein Bogaard, George Washington University
Senay Agca, George Washington University
Oya Celasun, IMF

Determinants of Corporate Debt Maturity in South America: Does Institutional Quality and Financial Development Matter?
Paulo R. S. Terra, UFRGS, Brazil
Guilherme Kirch, UFRGS, Brazil
Corporate Multinational Network and Emergence from Chapter 11 Bankruptcy Filings
H. Young Baek, Nova Southeastern University
David Cho, Nova Southeastern University
Dong-Kyoon Kim, Montclair State University
Auditor Choice in Politically Connected Firms
Waled Saffar, American University of Beirut
Omrane Guedhami, University of South Carolina
Jeffrey Pittman, Memorial University

Session 3.4.7 - Competitive
Time: 15:30-16:45
Track: 6 - Innovation and Knowledge Mgmt.
Room: 1207
Knowledge Creation and Knowledge Capture
Chair: Silvia Massini, University of Manchester

Bi
Technological Environment, Learning Capabilities and Technological Catch-up of Asian Laggards
Yuzhe Miao, Kookmin University
Jaeyong Song, Seoul National University
Technological Innovation in Korea and Japan: A Causality Test
Soo Hee Lee, Birkbeck, University of London
Hee Sun Kim, Birkbeck, University of London
Technological Search, Status, and Impact in the Global Pharmaceutical Industry
Jong-Hun Park, Sogang University
Changsu Kim, Sogang University
A Longitudinal Analyses on the Relationship between Exports and Firm Innovation: The Moderating effects of Size and Experience
Cristina Villar-García, University of Valencia
José Pla-Barber, University of Valencia
Joaquín Alegre, University of Valencia

Session 3.4.8 - Competitive
Time: 15:30-16:45
Track: 6 - Innovation and Knowledge Mgmt.
Room: 1208
Understanding the Organizational Context
Chair: Osamu Suzuki, Kwansei Gakuin University

The Relationship between Team Innovation Climate, Task Reflexivity and Team Innovation: Task-Oriented Diversity as a Moderator
Chiung-Yi Huang, National ChengChii University
Shu-Cheng Steve Chi, National Taiwan University
Osamu Suzuki, Kwansei Gakuin University
How Does Intra-Organizational Context Condition Inter-Organizational Learning?
Shihmin Jimmy Lo, National Chi Nan University
Hsiu-Ling Li, National Taiwan University
Shuwen Wang, National Taiwan University
Yating Yang, National Chi Nan University
Uma Wu, National Chi Nan University

Session 3.4.9 - Competitive
Time: 15:30-16:45
Track: 9 - Cross-cultural Management and HRM
Room: 1209
A Cross-Country Exploration of Turnover and Socialization
Chair: Sachiko Yamato, University of Melbourne

Person-Job Fit, Job Satisfaction, and Turnover Intention: A Cross-Country Examination
Wendong Li, National University of Singapore
Richard David Arvey, National University of Singapore
Zhaoli Song, National University of Singapore
Person-organization Fit and Turnover Intentions in Hong Kong China: The Influence of Social Self-efficacy and International Experience in a Salient Interpersonal Context
Kyle Ehrhardt, University of Wisconsin-Milwaukee
Margaret Shaffer, University of Wisconsin-Milwaukee
Warren C. K. Chiu, Hong Kong Polytechnic University
Dora M. Luk, City University of Hong Kong

The Relationships among Role Stress, Organizational Commitment, Turnover Intention, and Job Satisfaction: The case of Korean and Thai employees
Boine Kim, Korea University
Mannsoo Shin, Korea University
Pakpachong Vadhanasindhu, Chulalongkorn University

Newcomer Socialization in China: Effects of Team Values and Goal Interdependence
Yifeng Chen, Lingnan University
Dean Tjosvold, Lingnan University
Y. Henry Xie, College of Charleston
Mike Chen-ho Chao, City University of New York
Zuobin Ye, Hong Kong Education Development Research Center

Session 3.4.10 - Competitive
Time: 15:30-16:45
Track: 2 - Marketing and Supply Chain
Room: 1105
Perspectives in International Business
Chair: Karen Loch, Georgia State University

Cross-Border Perspectives on Consumer Online Reviews
Susan M Mudambi, Temple University
David Schuff, Temple University
Sources of Global Heterogeneity in Retail Spending
Nir Kshetri, University of North Carolina
Ralf Bebenroth, Kobe University
The Antecedents and Consequences of Learning on Exportation Behaviors: A Multilevel Approach
Wann Yih Wu, National Cheng Kung University

Session 3.4.14 - Interactive
Time: 15:30-16:45
Track: 9 - Cross-cultural Management and HRM
Room: 1110
Competing Values and HRM
Chair: Motofuso Murayama, Seattle University

MBA and Japanese Style Management
Hideki Yoshihara, Nanzen University
Yoko Okabe, Kyoto Sagyo University
Ahmi Kim, Wako University
The Image of Flow for Managing Change: Insights from Japanese Way of Sensemaking
Tomoki Sekiguchi, Osaka University
The Peak Wage System in Korea in Comparison to Japanese Experiences
Seong Hoon Park, Yonsei University
Jiman Lee, Yonsei University
Seungwha (Andy) Chung, Yonsei University

The Complementary Impact of Social Axioms and Values on the Prediction of Reward Allocation Preferences
Valerie Rosenblatt, University of Hawaii at Manoa

Working in Multicultural Environments: A Conceptual Analysis of the Effects of Spirituality, Religiosity, and Personal Values on Employee Performance
AAhad Osman-Gani, IIUM University
Junaidah Hashim, IIUM University

The Hero’s Return? Dual Conformity Process for Academic Returnees in Chinese Business Schools
Jie Xiong, EMLYON Business School
Tao Wang, EMLYON Business School

Session 3.4.15 - Interactive
Methods in IB Research
Time: 15:30-16:45
Room: 1104

Design and Measurement Issues for IB Research
Chair: Peter W. Liesch, University of Queensland

Conceptual and Operational Alignment in the Internationalisation-Performance Debates
Sandra Seno Alday, University of Sydney

Qualitative Data Collection in Emerging Markets: Current Challenges, Possible Remedies
Michal Lemanski, WU Vienna
Barbara Stoettinger, WU Vienna

Etic or Emic? Measuring Culture in International Business Research
Lung-Tan Lu, Fo Guang University

A Scientometric Investigation of Articles Published in the Journal of International Business Studies Revealing Empirically the Evolution of the Field
Peter W. Liesch, University of Queensland
Sara L. McGaughey, University of Strathclyde
Stuart Middleton, University of Queensland
Julia Cretchley, University of Queensland

James Agarwal, University of Calgary
Naresh K. Malhotra, Nanyang Business School
School/Georgia Tech

Session 3.4.16 - Interactive
Track: 11 - SMEs and Entrepreneurship
Time: 15:30-16:45
Room: 1210

Internationalization of SMEs and New Ventures
Chair: Mary Han, HKUST/Ryerson University

Motives for Going International: A Longitudinal Study of Finnish Design Companies Entering the Japanese Market
Miikka Juhani Lehtonen, Aalto University
Elizabeth L. Rose, Aalto University
Heidi Cheng, Aalto University
Jaakko Lovio, Aalto University

SME Internationalization: Can SMEs Overcome Liabilities of Foreignness and Smallness through International and Product Diversification?
Mary Han, HKUST/Ryerson University
Nikhil Celly, University of Hong Kong

Network Characteristics and SME Internationalization: Conceptual Considerations and Empirical Evidence
Andreas Al-Laham, University of Mannheim
Marie Oehme, Mannheim University

Session 3.4.17 - Interactive
Track: 4 - Strategy, Alliances, Competitiveness
Time: 15:30-16:45
Room: 1204A

Diversification, Innovation, and International Expansion
Chair: Ricardo Flores, University of New South Wales

Does Technology Centrality Impact Firms’ International Diversification Strategy?
Madan Annavarjula, Bryant University

Business Groups and their International Diversification Strategy on the Foreign Competition and Industry Globalization
Chi-Yu Huang, National Changhua University of Education

International Diversification Effects on Performance in Information Service Firms: Evidence from Korea
Jaiho Chung, Korea University
Kihyun Kim, Korea University

The Effect of Cross-border Knowledge and Technological Turbulence on Firm Performance: A Knowledge Transfer Study
Liliana Perez-Nordtvedt, University of Texas-Arlington
Debmalya Mukherjee, University of Akron
Ben L Kedia, University of Memphis

Emergence and Evolution of SME International and Domestic Expansion
Lei Li, Nottingham University
Anthony Goerzen, Queen’s University
Weilei (Stone) Shi, Baruch College
Dan Li, Indiana University

Bottom of the Pyramid Markets: Entering the 4th Stage of International Expansion
W.G. Douglas-Fernandez, Florida International University

Determinants of International Negotiation Outcome: A Comparison between Domestic and International Sale of Korean Insolvent Companies
Chang Hwan Choi, Dankook University

TUESDAY, JUNE 28 - 16:45-17:00

Break
TUESDAY, JUNE 28 - 17:00-18:30

Session 3.5.P - Plenary  
Time: 17:00-18:30  
Room: Large Hall (2nd Floor)

AIB Awards Ceremony and Business Meeting  
Chair: Tomas Hult, Michigan State University

The session will start with the announcement of the winners for the various conference awards. Then, the business meeting will feature a presentation for the 2012 AIB Meeting in Washington DC and a review of the state of AIB and JIBS. The floor will then be open for questions and comments from the membership.

TUESDAY, JUNE 28 - 18:45-19:45  
Time: 18:45-19:45

AIB Awards/Farewell Reception

The 2011 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting. The reception will be held at the Marriott Associa Hotel Ballroom.

The reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of all the winners of awards being given out at AIB.

WEDNESDAY, JUNE 29

WEDNESDAY, JUNE 29 - 09:00-17:00  
Time: 09:00-17:00

AIB Board Meeting
Please visit 6th Floor Exhibit Hall to view the exhibits. AIB would like to thank the following organizations for exhibiting at this year’s conference (in alphabetical order):

AIB 2012 Washington DC
Cambridge University Press
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*According to US News and World Report, the schools in bold ranked in the top 25 undergraduate international business programs in the country.

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Nominee #3 Meeting Registration only

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First Name (Middle Initial or Name)

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Past AIB Conference Locations

2010: Rio de Janeiro, Brazil
2009: San Diego, California, USA
2008: Milan, Italy
2007: Indianapolis, Indiana, USA
2006: Beijing, China
2005: Québec City, Canada
2004: Stockholm, Sweden
2003: Monterey, California, USA
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1998: Vienna, Austria
1997: Monterrey, Mexico
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1994: Boston, Massachusetts, USA
1993: Hawaii, USA
1992: Brussels, Belgium
1991: Miami, Florida, USA
1990: Toronto, Ontario, Canada
1989: Singapore
1988: San Diego, California, USA
1987: Chicago, Illinois, USA
1986: London, United Kingdom
1985: New York City, New York, USA
1984: Cleveland, Ohio, USA
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The past several decades have ushered in diverse new, and often conflicting, business-government arrangements in both industrialized and emerging economies. The push and pull of global and domestic in business-government relations has never been so strong. In many advanced economies still recovering from recession, government policies have ranged from the adoption of protectionist “buy domestic” programs to the active solicitation of foreign multinationals (MNCs) that can aid beleaguered domestic firms and industries. Similarly dramatic developments in business government relations are unfolding in emerging economies. From extensive regulatory and trade reforms to privatization and the emergence of new professional bureaucracies, the traditional ways in which business and government interact to further their individual and shared interests are in flux. As countries compete to lure capital and technology, stimulate innovation and boost exports, international regulatory and tax competition has emerged as powerful element of global competition.

Host Schools:
George Washington University
University of Maryland
The aim of the Washington, DC conference is to enhance our understanding of business government relations in the global economy. Have the traditional drivers of relationships between domestic governments and MNCs changed? Do our existing theories still apply? How have the diverse new domestic and international business-government arrangements affected firms’ global strategies? With increased tension among Euro-area governments and the pressures of slow economic growth, are nation states losing the will to act collectively to achieve common goals?

The big questions in global business-government relations require us to examine the actions and motivations of participants at all levels of analysis with diverse disciplinary and interdisciplinary lenses. The challenge for the Academy is to advance our knowledge of these issues through rigorous theoretical and empirical analyses that are relevant to policy-makers and managers. As IB scholars drawing insights from different disciplines, we can all inform the policy debate. See you in DC!

For more information about the AIB 2012 Conference in Washington DC, please visit http://aib.msu.edu/events/2012/
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