Is the World Flat or Spiky? Implications for Global Strategies

June 27–30, 2009
San Diego, California, USA

Hosted By:
San Diego State University
College of Business Administration

Program Chair:
Torben Pedersen
Copenhagen Business School
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AIB President’s Letter

A warm welcome to the 2009 Annual Meeting of the Academy of International Business.

As we prepare for the conference, the world is holding its breath, is the world economy moving away from the brink, toward recovery? Is globalization as an objective economic phenomenon, and as a social and political awareness, and acceptance, going to recover? World trade receded deeper and faster than at any time since the Great Depression. Unemployment increases faster than ever in the developed world. Developing countries will suffer deep and long lasting impacts from foreign investor deserting them. Once iconic global companies, GM the most visible, are going into bankruptcy, the future of their international operations much in doubt. A few countries go bankrupt, others will see their economic, financial, and monetary policies hobbled for decades.

Disturbing as the current situation is, there is perhaps no better, nor more poignant time to address the theme of our conference: Is the world flat, or spiky? Of course, much of the research work we will share at the conference, and around which we will dialogue and debate, precedes the dramatic unfolding of the past year. Yet, more than ever what we witness is that “he who forgets the errors of the past is bound to repeat them”. The IB field can learn from the past, and anticipate the future: global challenges, obvious and perhaps less obvious areas: climate change, water and food shortages, new demographics, new global integration tools and communication technologies…and all their implications for multinational companies.

The San Diego Sheraton Hotel & Marina provides an attractive and convenient venue for our conference—and we are deeply grateful to our host, the College of Business Administration at San Diego State University.

This year we want, in particular to celebrate the 40th anniversary of the Journal for International Business Studies (JIBS), the journal of the Academy of International Business. Thanks to outstanding editors, Arie Lewin and Lorraine Eden in particular, JIBS has become one of the top tier academic journals in business studies and contributes to establish IB as a strong academic field. In particular we will give awards to the most significant contributors to JIBS, those who published seminal articles before the current “Decade Award” was established.

A word of special gratitude and recognition goes to Torben Pedersen and his track chairs, who have put together an outstanding program, and to the organizers of preconference consortia, workshops, and other events.

We are also delighted to thank the sponsors of our 2009 Annual Meeting:
- The President’s Leadership Fund at San Diego State University
- San Diego State University CIBER
- Copenhagen Business School
- The Sheth Foundation
- Palgrave Macmillan
- Michigan State University CIBER
- University of South Carolina CIBER
- Indiana University CIBER
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- Boeing Institute of International Business, Saint Louis University
- College of Business Administration at University of Missouri-Saint Louis
- Schulpich School of Business, York University

We are looking forward to challenging and stimulating exchanges, and to insightful conversations, in these “interesting times”. There is no better time for IB researchers to consider what they can contribute to the world economy and policy.

Yves Doz
President, Academy of International Business
A very warm welcome to San Diego and the 2009 Annual Meeting of Academy of International Business!

We have designed a program that I am sure you will find intellectually stimulating, and professionally rewarding, centered on the theme “Is the World Flat or Spiky? Implications for International Business”. The program is comprised of 4 plenary sessions, 30 panels, 6 pedagogy sessions, 85 competitive paper sessions and 37 interactive paper sessions—a total of 162 sessions over three days. The significant size of the conference reflects the fact that we received 986 submissions for the conference which is the second highest number of submissions ever for an AIB conference.

As this program goes to press we have about 850 registrants that will make the conference a memorable event with intellectual debate on many of the key issues in IB-research. Those of you that attended previous AIB conferences will find that we are introducing a number of innovations in this year’s program. Throughout the conference there will be a number of “State-of-the-art Research” panels organized by the track chairs for this conference. These panels seek to review and survey some of the trends and directions from the past, present and future in the specific area. The interactive paper sessions will be chaired, organized sessions with a roundtable format that encourage discussion across the individual presenters. The presentations will be structured as a conversation rather than a sequence of monologues. The pedagogy sessions will be further promoted this year with six highly interesting sessions that focus on different teaching tools applicable in IB-teaching. The intention is to discuss and learn best-practice from each other in teaching IB-related topics. A new activity is the Fellows Café, where it is possible to start the day with a coffee in a small group hosted by an AIB Fellow that will facilitate the discussion of an IB topic of mutual interests. Each café will have space for about 10 participants. In addition, we are holding a series of networking receptions for each of the main functional area that make up the interdisciplinary field of International Business. Last, but not least the fact that this year is the 40th Anniversary of JIBS will shine through the program with a number of JIBS-related panels and sessions.

San Diego offers 70 miles of beaches which is famed for the best climate in the United States with an average daily temperature of 70.5 degrees Fahrenheit (21.4 degrees Celsius). At times, you can experience mountain, coastal, and desert environments all in one day. San Diego is bordered by Mexico, the Pacific Ocean, the Anza-Borrego Desert and the Laguna Mountains, which offer immense options for business and pleasure. As such there could hardly be a more appropriate place to host this year’s theme – Is the World Flat or Spiky? Implications for International Business. Many sessions during the conference will pick up on this topic, together with other pertinent issues in our International Business field.

Among the highlights of the program for the coming several days are as follows:

**Saturday, June 27th** – A full day of professional activities including:

- The Doctoral Student Consortium chaired by Tatiana Kostova (University of South Carolina), who has brought together an excellent faculty panel.

- The Junior Faculty Consortium chaired by Farok Contractor (Rutgers University), is being structured to provide many opportunities for interaction between junior faculty and senior scholars on the faculty panel.

- The JIBS/AIB Paper Development Workshop, which has become an important pre-conference activity. The workshop is co-chaired by Laszlo Tihanyi (Texas A&M University) and Lorraine Eden (Texas A&M University, and Editor-in-Chief of JIBS).

- The formal program begins at 16:30 on Saturday with the AIB Fellows’ Welcoming Plenary that includes the celebration of the International Executive of the Year and the International Educator of the Year, and secondly the AIB Fellows’ Feature Plenary that will open the discussion on the research theme of the conference. This part will be chaired by Yves Doz (INSEAD and President of AIB) and keynote speakers are Pankaj Ghemawat (IESE Barcelona), well known as a very prolific scholar in the debate on globalization, and Udo Zander (Stockholm School of Economics) that is known for his work on the knowledge-based MNC.

  This will be followed by the Presidential Reception at San Diego Hotel and Marina, by the poolside.
Sunday, June 28th:

- The day will start with the Fellows Café where you are invited to join the discussions of your interests in the café that are chaired by an AIB Fellow. When arriving in San Diego you will get a list of topics for discussion and the AIB Fellows facilitating the discussions.

- The conference theme plenary from 8:15-9:45 will feature Gary Hamel (London Business School and Mlab) and Randall Morck (University of Alberta). Both renowned as highly influential scholars in management and corporate governance, respectively. The focus of the panel is where the world is heading and the implications for our research.

- The day will include four “State-of-the-art Research” panels. The first starting at 10:00 and then there will be a “State-of-the-art Research” panel in each of the following time slots.

- Pedagogy, competitive and interactive paper sessions all starts at 10:00 and among the many attractive sessions is the WAIB Panel on The critical role Played by Professional Networks in the Creation of Meaningful Research Career—followed by the WAIB reception.

- Following the close of the regular academic sessions at 17:00-18:30 we will hold a series of receptions. Each of the main functional areas that make up the interdisciplinary field of International Business will host a networking reception. So, please participate by choosing the reception or receptions closest to your own interests. Light food and drinks will be available at the networking receptions.

Monday, June 29th:

- The Fellow Café will kick-off the day with stimulating discussions from 7:30 to 8:00

- The JIBS 40th Anniversary Plenary from 8:15-9:45 will provide a quick tour on the impact and progress of JIBS in the first four decades and how it has developed into a top-tier journal. The tour-guides will be some of the previous JIBS Decade award winners including John D. Daniels (JIBS 1970 Decade Award Winner), Jan Johanson & Jan-Erik Vahlne (1997 Award Winners), Paul Beamish (1987 Award) and Julian Birkinshaw (1999 Award). The JIBS Decade Awards for 1970-1985 will also be presented in this plenary.

- Panels, pedagogy, competitive and interactive paper sessions start at 10:00 with many interesting sessions during the day including two “State-of-the-art Research” panels on Emerging Markets (a session co-sponsored by AIB and the IM Division of AoM) and Outsourcing, Offshoring, and Supply Chain Management, respectively.

- Following lunch we have a special session that will bring together the finalists for the 2009 Richard N. Farmer Dissertation Award Presentations from 14:00 to 15:15.

- Another highlight on Monday afternoon will be the UNCTAD World Investment Report Panel that focuses on how the financial and economic crisis are affecting global FDI flows.

- The session on Meet the Editors of IB-journals from 15:45 to 17:00 provide the opportunity to get insights on all the major journals in the IB-field.

- One of the most anticipated and exciting events of the conference is the gala dinner. This year’s Gala Reception at Balboa Park will be held from 18:00 to 21:00. This is a venue that I’m sure you will appreciate. Business casual attire is recommended, and you are advised to bring your conference badge with you. Bus transportation will be provided from the conference hotel.

Tuesday, June 30th:

- Again, the Fellows Café will start early with the strong combination of intellectual discussions and coffee.

- An absolute highlight of the conference will be the plenary panel from 8:15 – 9:45 entitled: Seasons of a Scholar: A Tribute
in Memory of John H. Dunning. The panel discussion will honor the memory of John H. Dunning. All the panelists that were close collaborators of John Dunning will talk of his influence on our work, and of what we learned from him.

- Regular sessions and panels starts at 10:00 and runs until 15:15 and here we will highlight the Pedagogy session at 10:00 on Dissemination Thought Leadership on Managing the Flat versus Spiky World: The Case for "New Generation" IB Textbooks that includes authors on some the most used textbooks in IB.

- During the program on Tuesday we will have the special sessions of the regional IB-organizations: AJBS (Japan), ANZIBA (Australia and New Zealand), and BALAS (Latin-America).

- The JIBS Decade Award will be presented from 11:45 to 13:00. This year's decade award goes to Henrik Bresman, Julian Birkinshaw and Robert Nobel and the session provides the opportunity to learn more about their retrospective reflections and the impact of their work.

- The AIB Awards Ceremony and Business Meeting follows at 15:45 to 17:15, at which time several important recognitions will be announced.

- Culminating the entire program event will be the AIB Awards Reception which will be a time for celebration and to bid your fond farewells to your fellow participants.

The fact that this year's conference received a very high number of submissions owes in part to the excellent group fourteen track chairs that we had. However, although they were all major contributors to the success of this event, this success came at a personal price for each of them. My note of thanks therefore begin with them: Jonathan Doh (co-chair: Jennifer Oetzel), Timothy Devinney, Hemant Merchant (co-chair: Ajai Gaur), Björn Ambos, Ulf Andersson, Snejina Michailova (co-chair: Kenneth Husted), Ram Mudambi, Ruth Aguiller, Bent Petersen, Michael Mol, Ravi Ramamurti, and P. Roberto Garcia. What a fantastic team!

I gratefully acknowledge as well the efforts of our pre-conference organizers Tatiana Kostova, Farok Contractor, Laszlo Tihanyi and Lorraine Eden. Let us not forget either the 1.274 reviewers on whose voluntary work we relied and our many session chairs, without whom this event would have been impossible. A special word of course for my fellow Executive Board members who helped to us prepare for the conference when we met in February: Yves Doz, Stefanie Lenway, Tatiana Kostova, Pervez Ghauri, and Tomas Hult. The local organizing committee led by Mark Ballam has so wonderfully prepared conference events and invited local speakers. The AIB Fellows chaired by Eleanor Westney have helped in putting together a great panel that opens the conference in the best possible way. Lorraine Eden has been very instrumental and done a fantastic job in organizing the JIBS-related activities at the conference.

I save the most important votes of thanks of all to last. This conference would never have taken place without the unparalleled dedication support of Tunga Kiyak and his team at the AIB Secretariat. Over the years I have been involved in many professional associations in academia. I have never come across any other executive officer whose capabilities, degree of attention and care for details come even remotely close to that of Tunga. In acting as the Program Administrator of the conference Kristine Olsen, CBS, helped us put the program together, worked very long hours, and still showed an unflagging commitment. We were further ably helped by Program Assistant at CBS: Regitze Leleur that became a true master in handling the IT-systems.

I am quietly confident that this will be a great event. So, please do enjoy the conference!

Torben Pedersen
2009 AIB Program Chair
June 2009

Dear Academy of International Business members:

As President of San Diego State University, it is my pleasure to welcome you to “America’s Finest City.” We are honored to serve as the local host for the 2009 meeting of the Academy of International Business (AIB). Not surprisingly, SDSU’s location is key to many of our greatest attributes: a global perspective, derived in part from our strategic access to the Pacific Rim and Latin America; an entrepreneurial spirit; diverse and talented faculty and students; distinctive academic programs (many of which were created based on creating partnerships to address the needs of local industries); and application-oriented research. San Diego State’s mission is to produce graduates with the cultural competence and critical thinking skills necessary to make informed decisions in our increasingly complex and global society.

Founded in 1897, SDSU is the largest university in San Diego and the third largest in California. Our campus community is home to more than 35,000 students and nearly 6,500 faculty and staff. San Diego State University, like the global marketplace, is characterized by rapid change. High demand for an SDSU education (for fall 2009 we had over 56,000 applications vying for approximately 7,000 spots) has produced increasing levels of student achievement and enabled us to recruit faculty and staff of national and international renown. These individuals—who are deeply committed to discovery and the advancement of scholarly work—comprise our greatest asset: intellectual capital that can be capitalized upon to address the world’s most pressing problems. These qualities are the reason behind our ranking as the No. 1 small research university in the country for two consecutive years by Academic Analytics. We take great pride in San Diego State University being home to “minds that move the world.”

As home to one of the first centers of its kind, the Center for International Business Education and Research (CIBER), I want to acknowledge CIBER’s Dr. Gangaram Singh, Mark J. Ballam, and Siv Lang Lim for their diligence in preparing to host the 2009 AIB meeting. In addition to this team, you will have an opportunity to meet SDSU Provost Nancy A. Marlin and Dean of our College of Business Administration Gail K. Naughton. Their dedication to academic rigor and commitment to internationalizing our campus has helped San Diego State gain a national reputation as a university of the highest caliber.

San Diego State University boasts top-ranking programs including international business and entrepreneurship. (Our undergraduate international business program is the largest in the country.) SDSU also remains actively engaged with those we serve, leading to our establishing a number of new programs such as the global MBA, sports MBA, joint Ph.D./MBA in life sciences and MS regulatory affairs in response to the growing needs of our region.

We are grateful for this opportunity to introduce you to many of SDSU’s dedicated teacher-scholars, their important research and academic programs. Serving as host to such a prominent group of international scholars and business leaders is indeed flattering—and recognition of our sustained commitment to high quality teaching, research and community service.

On behalf of all my colleagues, I welcome you to San Diego and offer my best wishes for a successful and stimulating conference.

Sincerely,

Stephen L. Weber, President
San Diego State University
Greetings from the Host School Dean

June 27, 2009

Dear Members of the Academy of International Business:

Welcome to San Diego and Southern California! You couldn’t have chosen a more beautiful place to hold the 2009 AIB Annual Meeting.

We’ve spent the past several years preparing for your visit. I would like to personally thank Dr. Gangaram Singh, Mark J. Ballam, and Siv Lang Lim, of SDSU’s Center for International Business Education & Research (SDSU-CIBER) for their tireless efforts in organizing the local arrangements for this year’s conference. Also, I would like to extend a special thank you to our president, Dr. Stephen L. Weber, for his generous support through the President’s Leadership Fund.

At San Diego State University, our College of Business Administration provides “Leadership for the Global Marketplace” and contributes to one of the most dynamic regions in the nation -- and the world. Our faculty has earned national and international recognition for excellence in research and teaching, and our academic programs continuously achieve high rankings in International Business, Accountancy, and Entrepreneurship, among others. Later this year, we will launch our new Global Entrepreneurship MBA. This unprecedented graduate business program is designed to offer an exciting and complete cultural and practical experience for people who want to become global leaders in this rapidly changing business environment. The world will truly become the classroom, as students travel from the U.S. to Hong Kong, Abu Dhabi, and India while completing the intensive twelve-month business curriculum.

I am honored to serve as dean of SDSU’s College of Business Administration where we play a vital role in our local community and know that cooperation and understanding are necessary in order to meet the many challenges facing our world today.

I look forward to meeting many of you throughout the next few days and hope you find your time in San Diego inspiring, insightful, and enjoyable.

Kindest regards,

Gail K. Naughton, Ph.D.
The Academy of International Business thanks the following sponsors for making the 2009 San Diego Conference possible through their generous contributions.

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We would like to thank the 1084 reviewers that helped make the 2009 conference a possibility. We would especially like to recognize the Best Reviewer Award winners listed below, alphabetically in bold, as nominated by the AIB 2009 Track Chairs:

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Dorothee Feils, University of Alberta
Susan Feinberg, Rutgers University
Charles Fenner, SUNY Canton
Mark Gabriel Fenton, University of Wisconsin-Stout
Chen Wang Ferguson, Miami University
Andrea Fernández-Ribas, Georgia Institute of Technology
João Matos Ferreira, University of Beira Interior
Antje Fiedler, University of Auckland
Marina Fiedler
Fragkiskos Filippaous, Kingston University London
Carol Ann Finnegan, University of Colorado
Margaret Fletcher, University of Glasgow
Richard Fletcher, University of Western Sydney
Afonso Fleury, University of Sao Paulo
Ricardo Gabriel Flores, University of Illinois
Howard Forman
Edi Madalena Fracasso, Federal University of Rio Grande do Sul
June Francis, Simon Fraser University
Eliane Franco, University of New South Wales
Frank Franzak, Virginia Commonwealth University
Adam Ryan Fremeth, University of Minnesota
Terri Lynn Friel, Roosevelt University
Anoyke Frimpong, Central Queensland University
Fabian Jintae Froese, Korea University
Manfred Fuchs, University of Graz
Jeferson de Araujo Funchal, FSG School of Business
Andrea Furлан
Sascha Furst, Eafit University
Hanna Gajewska-De Mattos, University of Leeds
Roberto Nolan Galang, IESE Business School
Giorgio M Gandellini, Università di Roma Tre
Joseph Ganitsky, University of Miami
Gerald Yong Gao, University of Missori-St. Louis
Tao (Tony) Gao, Northeastern University
Lisa Gärber, WU Vienna
Rosario García Cruz, Sevilla
Sergio García Izazola, Universidad Panamericana
Charlotte Gaston-Breton, University Carlos III de Madrid
Ajai Gaur, Old Dominion University
Gbolahan Gbadamosi, University of Worcester
Gloria Ge, University of Auckland
Anja Geigenmueller, Freiberg University of Technology
Mehmet Genc, City University of New York
Esra Gencurt, Koc University
George J. Georgopoulos, York University
John Gerace, Chestnut Hill College
Linda Gerber, University of Texas at Austin
J Michael Geringer, Cal Poly
Stephan Gerschewski, Victoria University of Wellington
Kathleen Getz, American University
Majid Ghobrani, Simon Fraser University
Animesh Ghoshal, DePaul University
G. Ronald Gilbert, Florida International University
Kawal Gill, University of Delhi
Kate Glespie, University of Texas at Austin
Debbie Gillard, Metropolitan State College of Denver
J G Gimba, Nova Southeastern University
Ian Vallis Gladding, Lewis University
Lyn Glanz, University of Los Roches Gruyere
Wayne Glass, Schoolcraft College
Steven Globerman, Western Washington University
Julia C. Gluesing, Wayne State University
Robert DeForest Goddard, Appalachian State University
Sougand Goleorskhi, Manchester Metropolitan University
Elena Golovko, Tilburg University
Emanuel Gomes, Coventry University
Baiyun Gong
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Sidney John Gray, University of Sydney
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Dion DaCosta Greenidge, University of the West Indies, Cave Hill Campus
Regina Greenwood, Nova Southeastern University
Gary Douglas Gregory, University of New South Wales
Andreas Grein, Baruch College
Nicholas Grigorou, Monash College, Guangzhou
Christoph Grimpe, ZEW Centre for European Economic Research
Geir Gripsrud, BI Norwegian Management School
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Qian Gu, National University of Singapore
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Janti Gunawan, Victoria University of Wellington
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Christina Hallin, Upsala University
Abu Bakar Hamid, Universiti Teknologi Malaysia
I Han, National Taiwan University
Shaun Duane Hansen, Purdue University
Savita Hanspal, University of Delhi
Andy Wei Hao, University of Hartford
Rana Haq, Laurentian
Shirley Harrell, Cambridge College
Niron Hashai, Hebrew University
Jussi Hätönen, Capgemini
Sven Haugland, Norwegian School of Economics
Wallid Hejazi, University of Toronto
Duane Hellelold, University of North Dakota
Martin Hemmert, Kores University
Witold Jerzy Henisz, University of Pennsylvania
Lisa Jane Hewerdine, University of Adelaide
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<th>Name</th>
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<tr>
<td>Benjamin W. K. To</td>
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<td>Antonella Zucchella</td>
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<td>Leon Zurawicki</td>
<td>University of Massachusetts-Boston</td>
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<td>Is the World Flat or Spiky?</td>
<td>Implications for Global Strategies</td>
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For more information, please visit the AIB 2009 website.
**Temple/AIB Best Paper Award** (Award Presentation on June 30, 3:45-5:15pm, Grande Ballroom C)

*Sponsored by Temple University’s Fox School of Business*

The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University’s Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a $1000 award. The winner of the award will be announced in the AIB Awards Ceremony, Session 3.5.P. Nominees for this year’s award are as follows (in order of presentation):

- “Competing Globally, Allying Locally: Host Country Factors and Alliances between Global Rivals” by Tieying Yu, Boston College; Mohan Subramaniam, Boston College; and Albert A. Cannella, Tulane University
  **Presented:** Session 1.2.3, June 28, 10:00-11:15am, Nautilus 3

- “Location of Greenfield Foreign Investments in the Enlarged Europe: Evidence from Negative Binomial Additive Models” by Roberto Basile, ISAE and University of Macerata; Luigi Benfratello, University of Turin and Ceris-Cnr; and Davide Castellani, University of Perugia and CentroStudi Luca d’Agliono
  **Presented:** Session 1.3.4, June 28, 11:45am-1:00pm, Nautilus 4

- “A Passage to India: Process Models and Advanced Services Offshoring to India” by Peter D. Ørberg Jensen, Copenhagen Business School
  **Presented:** Session 2.2.2, June 29, 10:00-11:15am, Nautilus 2

- “The Political Determinants of the Cost of Equity: Evidence from Newly Privatized Firms” by Hamdi Ben Nasr, Laval University; Narjess Boubakri, HEC Montréal; and Jean Claude Cosset, HEC Montréal
  **Presented:** Session 2.3.10, June 29, 11:45am-13:00pm, Marina 2

- “Principal-Principal Agency Theory: Ownership Conflict and Complementarity Regarding International Diversification” by Heechun Kim, Georgia State University; Robert E. Hoskisson, Arizona State University; Hicheon Kim, Korea University; and Albert A. Cannella, Tulane University
  **Presented:** Session 2.4.6, June 29, 2:00-3:15pm, Marina 1

- “Location Pattern of International Experience and Survival of FDI Projects in Culturally Dissimilar Countries” by Yuping Zeng, Southern Illinois University at Edwardsville; Oded Shenkar, Ohio State University; Sangcheol Song, Bryant University; and Seung-Hyun Lee, University of Texas at Dallas
  **Presented:** Session 2.5.7, June 29, 3:45-5:00pm, Marina 5

“**The Impact of Animosity and Conflict on Firms’ Entry Mode**” by Ilgaz T. Arikans, George State University and Oded Shenkar, Ohio State University

**Presented:** Session 3.2.2, June 30, 10:00-11:15am, Nautilus 2

“Empirically Eliciting Capabilities in the Presence of Measurable and Transferable Resources” by Joseph A. Clougherty, Wissenschaftszentrum Berlin (WZB) & CEPR-London and Thomas P. Moltiterno, University of South Carolina

**Presented:** Session 3.2.3, June 30, 10:00-11:15am, Nautilus 3

“Marketing-based Resource Advantages and the Choice between Acquisitions and Greenfield Ventures” by Desislava Dikova, University of Groningen; Arjen Slangen, University of Amsterdam; and Keith D. Brouthers, King’s College London

**Presented:** Session 3.2.4, June 30, 10:00-11:15am, Nautilus 4

“Post-Acquisition Restructuring, HRM Policies and Performance: Insider Econometrics in a Multi-Unit Firm” by Hein Bogaard, George Washington University and Jan Svejnar, University of Michigan

**Presented:** Session 3.4.4, June 30, 2:00-3:15pm, Nautilus 4

“International Diversification and Subsidiary Performance: Impacts of Business Relatedness and Market Experience” by Anders Pehrsson, Växjö University

**Presented:** Session 3.4.10, June 30, 2:00-3:15pm, Marina 2

**2009 JIBS Decade Award** (Award Presentation on June 30, 11:45am-1:00pm, Grande Ballroom C)

*Sponsored by Palgrave Macmillan*

The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Conference. In order to be considered for the 2009 award, a paper must have been included among the five most cited papers published in the 1999 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 3.3.1.

**1970-1985 JIBS Decade Awards** (Award Presentation on June 29, 8:15-9:45am, Grande Ballroom C)

*Sponsored by Palgrave Macmillan*

The JIBS Decade Award, designed to recognize the most influential paper published in JIBS one decade before the Conference, was instituted first in 1996 for the 1986 volume of JIBS. On occasion of the 40th anniversary of JIBS, the JIBS Editors engaged in a “Back to 1970” project to extend the Decade Awards from 1985 back to the first volume of 1970. The awards will be presented at the JIBS 40th Anniversary Plenary, Session 2.1.P. The plenary will also include a panel of JIBS Decade Award winners discussing their research and the field of international business studies.
Haynes Prize for the Most Promising Scholar(s) (Award Presentation on June 30, 3:45-5:15pm, Grande Ballroom C)  
Sponsored by AIB Foundation and the Eldridge Haynes Memorial Trust  
Each year, the AIB Foundation and the Eldridge Haynes Memorial Trust award the Haynes Prize for the best paper written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Haynes Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a US$1,000 award. The winner of the award will be announced in the AIB Awards Ceremony, Session 3.5.P. Nominees for this year’s award are as follows (in order of presentation):  

“Building and Blocking: The Two Faces of Technology Acquisition” by Christoph Grimpe, ZEW Centre for European Economic Research and Katrin Hussinger, University of Maastricht  
Presented: Session 1.4.7, June 28, 2:00-3:15pm, Marina 5  

“The Power of Knowledge” by Lisa K. Gärber, Wirtschaftsuniversitaet Wien  
Presented: Session 2.3.3, June 29, 11:45am-13:00pm, Nautilus 3  

“The Institutional Environment, Terrorism, Natural and Technological Disasters, and Subsidiary Response” by Chang Hoon Oh, Brock University and Jennifer Oetzel, American University  
Presented: Session 2.4.6, June 29, 2:00-3:15pm, Marina 1  

“Caught in the Middle: U.S. FDI in Warring Host Countries” by Li Dai, Texas A&M University  
Presented: Session 3.2.2, June 30, 10:00-11:15am, Nautilus 2  

“Extending the Depth of the Multinational Network: Evidence from Cross-border Acquisitions” by Thomas Hutzschenreuter, WHU - Otto Beisheim School of Management; Ingo Kleindienst, WHU - Otto Beisheim School of Management; and Boris Bieberstein, WHU - Otto Beisheim School of Management  
Presented: Session 3.2.4, June 30, 10:00-11:15am, Nautilus 4  

“Weberian Work Ethic and the Involuntariness of Unemployment” by André van Hoorn, Radboud University Nijmegen and Robbert Maseland, Radboud University Nijmegen  
Presented: Session 3.4.4, June 30, 2:00-3:15pm, Nautilus 4  

Richard N. Farmer Dissertation Award (Award Presentation on June 30, 3:45-5:15pm, Grande Ballroom C)  
Sponsored by Indiana University CIBER  
Eligibility for the 2009 “Richard N. Farmer Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2008 and December 31, 2008. The winner receives a plaque and a US$1,000 cash award. Furthermore, all finalists receive a $500 travel stipend to allow them to present their research at the annual meeting. This year’s finalists will present their work at Session 2.4.1, June 29, 2:00-3:15pm, in Room Nautilus 5. The winner of the award will be announced in the AIB Awards Ceremony, Session 3.5.P.  

“Do Chief Executive Officers Matter More in Some Countries than Others? The Antecedents and Consequences of Cross-National Differences in Managerial Discretion”  
Craig Crossland, University of Texas at Austin (Ph.D. Awarded by Pennsylvania State University)  

“Political Strategies in Emerging Economies”  
Nan Jia, University of Toronto (Ph.D. Awarded by University of Toronto)  

“The Power of Knowledge” by Lisa K. Gärber, Wirtschaftsuniversitaet Wien  
Presented: Session 2.3.3, June 29, 11:45am-13:00pm, Nautilus 3  

“Institutional Distance, Social Capital, and the Performance of Foreign Acquisitions in the United States”  
Daniel Rottig, California State University, Long Beach (Ph.D. Awarded by Florida Atlantic University)  

The IIB/WAIB Award for Increased Gender Awareness in International Business Research (Award Presentation on June 30, 1:00-2:00pm, Marina 1)  
Sponsored by the Institute for International Business (IIB) Stockholm School of Business and Women in AIB (WAIB)  
The Institute of International Business (IIB), Department of Marketing and Strategy at the Stockholm School of Economics, Sweden support WAIB’s (Women in AIB) endeavors by endowing an award for the best paper increasing gender awareness in international business research. All papers accepted to the AIB conference are eligible for submission for consideration to the IIB/WAIB awards committee. Winning authors will receive a plaque, check for $1000 USD and an invitation to submit the paper for publication in Emerald Publishing’s “Gender in Management”. Runner-up papers receive certificates of recognition. The winner of the award will be announced at the WAIB Business Meeting on June 30, 1:00-2:00pm, Marina 1.
AIB Doctoral Dissertation Proposal Award (Award Presentation on June 30, 3:45-5:15pm, Grande Ballroom C)

Sponsored by the AIB Foundation

The Dissertation Proposal Award is awarded in conjunction with the AIB Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner(s) receive a plaque and share a US$1,500 cash award. The winner of the award will be announced in the AIB Awards Ceremony, Session 3.S.P.

1st Annual Emerging Scholar Award in Women’s Entrepreneurship
(Award Presentation on June 30, 1:00-2:00pm, Marina 1)

Sponsored by Emerald Publishing’s International Journal of Gender and Entrepreneurship (IJGE) and Women in AIB (WAIB)

The purpose of the Emerald UGE & WAIB Emerging Scholar Award in Women’s Entrepreneurship is to encourage high caliber scholarly research in women’s entrepreneurship, and to platform the work of dynamic young researchers, particularly those who are in a position to offer exciting new perspectives. All papers accepted to the AIB conference are eligible for submission for consideration to the UGE/ WAIB awards committee. The award shall consist of a plaque to the recipient, a complimentary 2009 subscription to UGE, international promotion for the winning paper and an invitation to submit the final paper for potential publication in UGE. Runner-up papers receive certificates of recognition. The winner of the award will be announced at the WAIB Business Meeting on June 30, 1:00-2:00pm, Marina 1.

IMR Best Paper in International Marketing (Award Presentation on June 28, 3:45-5:00pm, Nautilus 2)

Sponsored by International Marketing Review (IMR) and its publisher, Emerald Group Publishing Limited

Presented for the first time in the AIB 2006 Conference and sponsored by International Marketing Review (IMR), the award is given to the best paper accepted to a competitive session in the Marketing track of the AIB Annual Meeting. The author(s) of the winning manuscript will receive a certificate and a cash award following their regularly scheduled presentation at the conference.

Winner: “Exploring Reacting to Performance in International Markets: The Rigidity and Learning Paradox” by Luis Filipe Lages, Universidade Nova de Lisboa and José Mata, Universidade Nova de Lisboa

Presented: Session 1.5.2, June 28, 3:45-5:00pm, Nautilus 2.

Future AIB Meetings

2010 – Rio de Janeiro, Brazil (June 25–29)

2011 – Nagoya, Japan

2012 – East Coast US (location to be determined)

2013 – Europe (location to be determined)
Donald E. Felsinger

Chairman, Chief Executive Officer
Sempra Energy

Donald E. Felsinger is chief executive officer and chairman of the board of directors of Sempra Energy, a San Diego-based Fortune 500 energy services holding company whose subsidiaries provide electricity, natural gas and value-added products and services. The Sempra Energy companies’ 13,500 employees serve 29 million consumers worldwide.

In his current position, which he has held since Feb. 1, 2006, Felsinger directs the strategic operations of all the Sempra Energy companies.

Felsinger previously was president and chief operating officer of Sempra Energy, when he was responsible for implementing Sempra Energy’s growth strategy and for overall management of the Sempra Energy companies. He has been a member of the board of directors since 2004.

Before that, Felsinger was group president of Sempra Global, the umbrella for Sempra Energy’s businesses operating in competitive energy markets. In that position, Felsinger led Sempra Energy’s expansion into successful businesses in power generation, energy-infrastructure development, energy trading and marketing, and liquefied natural gas development.

Prior to the merger that formed Sempra Energy, beginning Jan. 1, 1998, Felsinger served as president and chief operating officer of Enova Corporation, the parent company of San Diego Gas & Electric (SDG&E).

Previously, Felsinger was president and chief executive officer of SDG&E from 1996 to 1998. He also was a board director of SDG&E and executive vice president of Enova Corporation. Prior to that, Felsinger was executive vice president of SDG&E, a position he held from 1993 to 1996.

After Felsinger joined SDG&E in 1972, he held a variety of officer positions with responsibility for all aspects of the utility business.

Felsinger is a graduate of the Stanford University executive program and also has a bachelor’s degree in mechanical engineering from the University of Arizona. He serves as the director of the Northrop Grumman Corp. and as a member of the Conference Board, the Committee Encouraging Corporate Philanthropy, and the U.S.-Mexico Chamber of Commerce. Felsinger has also served on the green Foundation and was co-chair of the Forum Fronterizo Council of the San Diego Dialogue.
Mrs. Easton serves as senior administrator for two programs in the U.S. Department of Education’s Office of Postsecondary Education: the Centers for International Business Education (CIBE’s), and the Technology Innovation for Foreign Information Access (TICFIA) Program.

Mrs. Easton directs and manages 15 million dollars in federal program funds. The CIBE program is designed to promote education, research, and training that will contribute to the ability of United States business to prosper in an international economy. The TICFIA program provides funding for institutions of higher education to access foreign sources of information critical to the U.S. national interests and makes this information available through web-sites or other technological resources to U.S. scholars.

Mrs. Easton has spent most of her career in the Federal government. Her professional experience has included oversight responsibility for many of the other Title VI International Education and Higher Education Programs administered by the U.S. Department of Education.

Mrs. Easton attended Columbia University for her graduate and post-graduate education. She has published on issues of concern to higher education audiences and on matters concerning international economic competitiveness for the U.S. business community. Mrs. Easton frequently represents the U.S. Department of Education at national and international conferences and serves as a guest speaker before college and university audiences both in the United States and overseas.
Keynote Speakers
AIB Fellows’ Opening Plenary – June 27, 16:30-19:00, Grande Ballroom C

Pankaj Ghemawat
Anselmo Rubiralta Professor of Global Strategy at IESE Business School

Pankaj Ghemawat earned his A.B. degree in Applied Mathematics from Harvard College, where he was elected to Phi Beta Kappa, and his Ph.D in Business Economics from Harvard University. He then worked as a consultant at McKinsey & Company in London before joining the Harvard Business School (HBS) faculty in 1983. In 1991, he was appointed the youngest full professor in HBS’s history. Since 2006, Ghemawat has been the Anselmo Rubiralta Professor of Global Strategy at IESE Business School in Barcelona.

Ghemawat’s award-winning book, Redefining Global Strategy, was published in 2007 by Harvard Business School Press. His other books include Commitment, Games Businesses Play and Strategy and the Business Landscape, of which a new edition—with a new chapter on global strategy—will be released later in 2009. Ghemawat is also one of the world’s best-selling writers of teaching cases. He served as the editor of the Business Strategy department of Management Science from 2003 to 2009 and is a member of the AACSB’s Globalization of Management Education task force. Recent honors include the McKinsey Award for the best article published in the Harvard Business Review, the IESE-Fundacion BBVA Economics for Management Prize and the Irwin Award for the Educator of the Year from the Business Policy and Strategy Division of the Academy of Management. Ghemawat is a Fellow of the Academy of International Business and the Strategic Management Society.

For more information, visit www.ghemawat.org.

Udo Zander
Ragnar Soderberg Professor of Business Administration at the Stockholm School of Economics

Udo Zander is the Ragnar Soderberg Professor of Business Administration at the Stockholm School of Economics, SSE, and currently visiting at SMIB, Victoria University of Wellington. His research interests are international management, including change and learning in the multinational company, and knowledge and the theory of the firm. His most recent areas of research are knowledge and learning among the top echelons of multinational companies, and the impact and power of ideas on international firms and society where he addresses the myth of unidirectional and smooth globalization. He has published in journals like the Journal of International Business Studies, Organization Science, Management Science, European Management Review, and American Sociological Review. His academic background includes studies at the Stockholm School of Economics (M. Sc. –86; PhD –91) and as a Fulbright Scholar at the University of California, Berkeley (IB/OB –86-87) and Stanford University (OB –87). He is an elected Fellow of the Academy of International Business and was recently elected Member of the Royal Swedish Academy of Engineering Sciences and of the Royal Swedish Academy of Sciences.
Gary Hamel

Visiting Professor of Strategic and International Management, London Business School and Director, the Management Lab

The Wall Street Journal recently ranked Gary Hamel as the world’s most influential business thinker, and Fortune magazine has called him “the world’s leading expert on business strategy.”

Hamel’s landmark books, Leading the Revolution and Competing for the Future, have appeared on every management bestseller list and have been translated into more than 20 languages. His latest book, The Future of Management, was published by the Harvard Business School Press in October 2007 and was selected by Amazon.com as the best business book of the year. Over the past twenty years, Hamel has authored 15 articles for the Harvard Business Review and is the most reprinted author in the Review’s history. He has also written for the Wall Street Journal, Fortune, The Financial Times and many other leading publications around the world.

Since 1983, Hamel has been on the faculty of the London Business School where he is currently Visiting Professor of Strategic and International Management. At present, Hamel is leading an effort to build the world’s first “Management Lab.” The MLab is a pioneering attempt to create a setting in which progressive companies and world renowned management scholars work together to co-create “tomorrow’s best practices” today. The goal: to radically accelerate the evolution of management knowledge and practice.

Hamel is a Fellow of the World Economic Forum and the Strategic Management Society. He lives in Northern California.

Randall Morck

Stephen A. Jarislowsky Distinguished Chair in Finance, University of Alberta

Randall Morck holds the Stephen A. Jarislowsky Distinguished Chair in Finance at the University of Alberta School of Business, where he also holds the rank of University Professor. He is also a Research Associate with the National Bureau of Economic Research in Cambridge, Massachusetts and a Senior Research Associate with Harvard Law School’s Labor and Worklife Program. He graduated summa cum laude from Yale in 1979, and earned a PhD from Harvard in 1986, to which he returns periodically as a visiting professor.

He has published over 70 articles on corporate governance, corporate ownership, and corporate finance in academic journals such as the American Economic Review, Journal of Finance, Journal of International Business Studies, and Journal of Financial Economics. His research papers include some of the first systematic investigations of corporate governance, and are cited in more than 1,600 other research papers. Professor Morck has served as a consultant to the Canadian and U.S. governments, the World Bank, and the International Monetary Fund on corporate governance and other economic issues. He is a frequent speaker at academic, business, and government seminars and conferences in Canada and abroad.
When You Arrive

Please check in with the AIB Staff at our registration desk located on the Grande Ballroom Foyer, at the East Tower, First Floor to pick up your name badge and conference materials.

**Registration**

Location: Grande Ballroom Foyer, East Tower First Floor

<table>
<thead>
<tr>
<th>Hours</th>
<th>Monday, June 29:</th>
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<tr>
<td>Saturday, June 27:</td>
<td>8:00am – 7:30pm</td>
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**Placement Center**

Location: Nautilus 1, East Tower Lower Level

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**Exhibits**

Location: Grande Ballroom Foyer, East Tower First Floor

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**Computer/Internet Access**

Location: Hotel Lobby

The lobby area of the Sheraton San Diego Hotel and Marina, including the restaurant and bar area, features free wireless Internet access to all conference participants (no password is necessary).

In addition, Sheraton features “The Link”, a 5-computer station with internet access and printing that allows 1-hour complimentary access per day to all hotel guests.

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**OUTDOOR**

- **BOAT DOCKS**
- **LANAI AREA**
- **WATER-WORKS**
- **BAY OF SAN DIEGO**
- **GARDEN TERRACE**
- **WEST TOWER**
- **EAST TOWER**
- **GRANDE BALLROOM**
- **PAVILION**
Please visit Grande Ballrooms B&C to view the exhibits. AIB would like to thank the following organizations for exhibiting at this year’s conference (in alphabetical order):

<table>
<thead>
<tr>
<th>AIB 2010 Rio de Janeiro</th>
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<tbody>
<tr>
<td>AIB and Chapter Announcements</td>
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<tr>
<td>The Austral Group</td>
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<td>Cambridge University Press</td>
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<td>Routledge / Taylor &amp; Francis</td>
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<td>San Diego State University College of Business Administration</td>
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<td>Wessex, Inc.</td>
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## AIB 2009 Program Overview

### San Diego, USA - June 27-30, 2009

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### AIB Presidential Reception

19:00-21:00

### Networking Receptions

17:15-18:15

### AIB Fellows' Opening Plenary

16:30-19:00

### LIGHT LUNCH

13:00-14:00

### COFFEE BREAK

15:15-15:45

### COFFEE BREAK

11:15-11:45

### BREAK

9:45-10:00
# AIB 2009 Program Overview

**San Diego, USA - June 27-30, 2009**

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**2.1 JIBS 40th Anniversary Plenary**
8:15-9:45

**2.2 Concurrent Sessions**
10:00-11:15

**2.3 Farmer Dissertation Session**
Concurrent Sessions
11:45-13:00

**COFFEE BREAK 11:15-11:45**

**2.4 Concurrent Sessions**
14:00-15:15

**COFFEE BREAK 15:15-15:45**

**2.5 Concurrent Sessions**
15:45-17:00

**AIB Gala Reception**
*Balboa Park*
18:00-21:00

**3.1 Dunning Tribute Plenary**
8:15-9:45

**3.2 Concurrent Sessions**
10:00-11:15

**COFFEE BREAK 11:15-11:45**

**3.3 JIBS Decade Award**
Concurrent Sessions
11:45-13:00

**LIGHT LUNCH**
13:00-14:00

**3.4 Concurrent Sessions**
14:00-15:15

**COFFEE BREAK 15:15-15:45**

**3.5 AIB Awards Ceremony and Business Meeting**
15:45-17:15

**AIB Awards Reception**
17:15-18:30

**AIB Gala Reception**
*Balboa Park*
18:00-21:00

**COFFEE BREAK 9:45-10:00**

**BREAK 9:45-10:00**

**BREAK 15:15-15:45**

**BREAK 9:45-10:00**

**LIGHT LUNCH**
13:00-14:00

**LIGHT LUNCH**
13:00-14:00
San Diego, California, USA
June 27-30, 2009

Legend for Symbols Used:

Nominee for the Temple/AIB Best Paper Award
Nominee for the Haynes Prize for the Most Promising Scholar

THURSDAY, JUNE 25

THURSDAY, JUNE 25 - 15:30-17:30

Time: 15:30-17:30
Room: Marina 6

AJBS Annual Conference

Annual Meeting of the Association of Japanese Business Studies. A separate registration is required to attend the AJBS meeting.

FRIDAY, JUNE 26

FRIDAY, JUNE 26 - 08:30-17:00

Time: 08:30-17:00
Room: Exec Center Boardroom

AIB Board Meeting

FRIDAY, JUNE 26 - 08:30-17:30

Time: 08:30-17:30
Room: Marina 6

AJBS Annual Conference

Annual Meeting of the Association of Japanese Business Studies. A separate registration is required to attend the AJBS meeting.

FRIDAY, JUNE 26 - 18:00-21:00

Time: 18:00-21:00
Room: Seabreeze

Risks and Rewards in the Latin American Market: International Business Strategies that Fit It (US West and Latin America Chapters Joint Panel)

Keynote speakers for this joint panel include Joseph Ganitsky, University of Miami; Mary Teagarden, Thunderbird; and Angela da Rocha, COPPEAD.

Open to all AIB members. The joint panel will be followed by a reception of the two chapters.
Saturday, June 27 - 08:30-12:00

AIB Board Meeting

Saturday, June 27 - 08:30-14:00

Session 0.1 - Pre-Conference Workshop

JIBS/AIB Paper Development Workshop
Chair: Laszlo Tihanyi, Texas A&M University
Co-Chair: Lorraine Eden, Texas A&M University

Pre-admitted participants only. Lunch is provided.

The JIBS/AIB Paper Development Workshop is sponsored by the University of South Carolina CIBER and the Texas A&M University CIBER.

Saturday, June 27 - 09:00-15:45

Session 0.2 - Pre-Conference Workshop

Junior Faculty Consortium
Chair: Farok Contractor, Rutgers University

Faculty Panel:
Laurent Jacque, Tufts University
Taru Khanna, Harvard Business School
Sumit K. Kundu, Florida International University
Yadong Luo, University of Miami
Mary Lyles, Indiana University
Xavier Martin, Tilburg University
Ravi Ramamurti, Northeastern University
Alan M. Rugman, University of Reading
Stephen Tallman, University of Richmond
Rosalie L. Tung, Simon Fraser University
Mary Ann Von Glinow, Florida International University
Bernard Y. Yeung, National University of Singapore
Udo Zander, Stockholm School of Economics

Pre-admitted participants only. Lunch is provided.

The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University.

Saturday, June 27 - 09:00-15:50

Session 0.3 - Pre-Conference Workshop

Doctoral Student Consortium
Chair: Tatiana Kostova, University of South Carolina

Faculty Panel:
Björn Ambos, WU Vienna
Julian Birkinshaw, London Business School
Andrew Delios, National University of Singapore
Jonathan Doh, Villanova University
Anil Gupta, University of Maryland
John Mezias, University of Miami
Matthew Myers, University of Tennessee, Knoxville
Jordan Siegel, Harvard Business School
Paul Vaaler, University of Minnesota
Mary Zellmer-Bruhn, University of Minnesota
Mary Yoko Brannen, INSEAD

Pre-admitted participants only. Lunch is provided.

The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

Saturday, June 27 - 12:00-13:30

AIB Chapter Chairs Luncheon

AIB Executive Board Members and AIB Chapter Chairs or representatives only.

Saturday, June 27 - 14:30-16:00

JIBS Editors Meeting

JIBS Area Editors only.
**Saturday, June 27 - 16:30-19:00**

**Session 0.4 - Plenary**  
Time: 16:30-19:00  
Room: Grande Ballroom C

**AIB Fellows’ Welcoming Plenary: Foundations and Future of the IB Field**  
Chair: Eleanor Westney, Dean of the AIB Fellows  
Co-Chair: Torben Pedersen, AIB 2009 Program Chair

**Welcome Remarks**  
Torben Pedersen, AIB 2009 Program Chair  
Nancy A. Marlin, Provost, San Diego State University

**International Executive of the Year Award: Donald E. Felsinger, Sempra Energy**  
Eleanor Westney, Dean of the AIB Fellows  
Gail K. Naughton, Dean, College of Business Administration, San Diego State University

**International Educator of the Year Award: Susanna Easton, U.S. Department of Education**  
Mary Ann Von Glinow, Florida International University  
G. Tomas M. Hult, Michigan State University

**AIB Fellows’ Feature Plenary: IB Research on the Flat vs. Spiky World**  
Chair: Yves L. Doz, INSEAD

**Panelists:**  
Pankaj Ghemawat, IESE Barcelona  
Udo Zander, Stockholm School of Economics

**Saturday, June 27 - 19:00-21:00**

**Presidential Reception**

The Presidential Reception, celebrating the opening of the 2009 AIB Conference will take place at the Sheraton San Diego Hotel and Marina, at the Lanai area, by the poolside. Casual attire is recommended.

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**Sundata, June 28 - 07:30-08:00**

**Session 1.1 - Plenary**  
Time: 08:15-09:45  
Room: Grande Ballroom C

**Conference Theme Plenary: Is the World Flat or Spiky?**  
Chair: Torben Pedersen, Copenhagen Business School

**Key-note Speakers:**  
Reinventing Management: Imperatives and Opportunities  
Gary Hamel, London Business School and the Management Lab

Columbus was Right After All  
Randall Morck, University of Alberta

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**Sunday, June 28 - 08:45-09:45**

**Session 1.1 - Plenary**  
Time: 08:15-09:45  
Room: Grande Ballroom C

**Conference Theme Plenary: Is the World Flat or Spiky?**  
Chair: Torben Pedersen, Copenhagen Business School

**Key-note Speakers:**

Reinventing Management: Imperatives and Opportunities  
Gary Hamel, London Business School and the Management Lab

Columbus was Right After All  
Randall Morck, University of Alberta

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**Sunday, June 28 - 09:45-10:00**

**Break**
Sunday, June 28 - 10:00-11:15

Session 1.2.1 - Panel
Track: 9 - Internationalization and Intl. Marketing
Room: Nautilus 5

State-of-the-Art Research in the Internationalization Processes and International Marketing Strategies
Chair: Pervez N. Ghauri, King’s College London

Panelists:
Tamer Cavusgil, Georgia State University
Johny Johansson, Georgetown University
Luis Filipe Lages, Universidade Nova de Lisboa, Faculdade de Economia
Niina Nummela, Turku School of Economics
Chris William Styles, University of Sydney

Session 1.2.2 - Competitive
Track: 1 - The Context of Global Business
Room: Nautilus 2

Governance and Integration: Who Answers to Whom?
Chair: Bernie Wolf, York University

Going Abroad Through Acquisitions and Minority Investments: An Exploratory Analysis of Chinese Companies’ Recent International Expansion
U. Srinivasa Rangan, Babson College
Xiaohong (Sherry) Cao, Babson College

The Impact of Culture and Country-Level Infrastructure on Corporate Governance Practices: Theory and Empirical Evidence
Shirley J. Daniel, University of Hawaii
Joshua Cieslewicz, University of Hawaii
Hamid Pourjalali, University of Hawaii

How do Institutional Differences Affect Entry Strategies?: A Perspective from Corporate Governance of Taiwanese Firms
Yi-Long Jaw, National Taiwan University
Wiboon Kittilaksanawong, National Taiwan University

Government Strategy and Chinese Outbound M&A Performance
Lulu Gu, University of Canterbury

Session 1.2.3 - Competitive
Track: 3 - Alliances and Inter-Firm Relationships
Room: Nautilus 3

Local and Global Pressures in Alliances
Chair: Ursula F. Ott, Loughborough University

Session 1.2.4 - Competitive
Track: 6 - Learning, Knowledge and Innovation
Room: Nautilus 4

Dynamic Capabilities, Learning Capabilities and New Knowledge
Chair: Eric W. K. Tsang, University of Texas at Dallas

Untangling the Origin of Dynamic Capabilities: Co-evolutionary Dynamics of Strategies and Routines for Technological Innovation
Sonya H. Wen, Tamkang University
Ji-ren Lee, National Taiwan University

The Influence of National Culture on the Relation between Innovation and Performance in Foreign SBUs
Sjoertje Siemonsma, Erasmus University
Rene Olie, Erasmus University
Elko Klijn, Erasmus University

The Moderating Roles of Supplier Learning Capability and Social Embeddedness on the Relationship between Knowledge Stickiness and Knowledge Transfer Performance
Chia-Ying Li, Providence University

Factors Leading to New Knowledge in Early Internationalizing Smaller Born-Global Firms
Susan Freeman, Monash University
Kate Hutchings, Monash University
Miria Lazaris, Monash University
Suzanne Zyngier, La Trobe University

Session 1.2.5 - Panel
Track: 1 - The Context of Global Business
Room: Marina 6

New Political Economy Perspectives in International Business Research
Chair: Glenn Hoetker, University of Illinois

Economic Dependence, Political Capabilities, and Bargaining Power of Multinational Firms: Investor Leverage in the Renegotiation of Electricity Generation Investments
Sinziana Dorobantu, Duke University

Mobile Capital and the Nation-State: Taxing the Investments of Multinational Corporations
Nathan Jensen, Washington University

Concentrated Power, Liberalization and Growth in the Global Wireless Telecommunications Sector
Witold Jerzy Henisz, University of Pennsylvania & Stanford University

Immigrant Remittances and the Venture Investment Environment in Developing Countries
Paul Vaaler, University of Minnesota
Session 1.2.6 - Panel  
Track: 8 - HRM, Cross-Cultural, and Qualitative  
Room: Marina 1

WAIB Panel: Academic Couples in International Business  
Chair: Susan M. Mudambi, Temple University

Insights on Academic Couples within AIB  
Tina C. Ambos, WU Vienna

Job Location and Academic Couples  
Jane W. Lu, National University of Singapore

Managing One’s Research and Career as an Academic Couple  
Sri Zaheer, University of Minnesota

Human Resource Management Strategies for Dual Careers  
Nancy Aebersold, National Higher Education Recruitment Consortium

Session 1.2.7 - Competitive  
Track: 7 - FDI, Clusters, and Spillovers  
Room: Marina 5

Knowledge Spillovers in Emerging Economies  
Chair: Lucia Piscitello, Politecnico di Milano

Foreign Direct Investment, Restructuring of R and D Sector and Technology Transfer during Economic Transition: The Case of Hungary  
Katherin Marton, Fordham University

Managerial Spillovers: How FDI Facilitates the Development of Management Capabilities in a Transition Economy  
Tiemin Wang, Peking University  
Klaus E. Meyer, University of Bath

Externalities and Spillovers from the Entry of Foreign MNEs in Infrastructure and Service Sectors  
Marcella Nicolini, Fondazione Eni Enrico Mattei  
Lucia Piscitello, Politecnico di Milano

Session 1.2.8 - Competitive  
Track: 8 - HRM, Cross-Cultural, and Qualitative  
Room: Marina 4

Communication and Understanding in Cross-cultural Management  
Chair: Fiona Moore, University of London

Communication and Social Interaction Style across Cultures: Conceptualization, Antecedents, and Organizational Consequences  
Wendi L. Adair, University of Waterloo  
Nancy R. Buchan, University of South Carolina  
Xiao-Ping Chen, University of Washington

International Organization’s Acculturation: An Exploration from Comparative Empirical Cases  
Yingying Zhang, CUNEF, Complutense University of Madrid  
Chad Albrecht, Utah State University

Lost in Translation? Impact of Interpreters in International Negotiations  
Asha Rao, California State University East Bay  
Dan Martin, California State University East Bay

Session 1.2.9 - Competitive  
Track: 5 - Structure, Capabilities, and Planning  
Room: Marina 3

Intra Firm Coordination, Entrepreneurship and Learning  
Chair: William G. Egelhoff, Fordham University

Patterns of Coordination in Service and Manufacturing MNCs  
Dirk Morschett, University of Fribourg  
Hanna Schramm-Klein, Universität Siegen  
Bernhard Swoboda, University of Trier  
Marcus Aschenbrenner, University of Fribourg

Antecedents in the Creation of Subsidiary Absorptive Capacity for MNC Learning: The Role of the Expatriate  
Fiona Xiaoying Ji, Virginia Tech  
Gretchen Lina Schaupp, Virginia Tech

International Entrepreneurship and Dynamic Capabilities: An Empirical Survey  
Stefano Denicolai, University of Pavia  
Antonella Zucchella, University of Pavia

Session 1.2.10 - Competitive  
Track: 10 - Outsourcing, Offshoring, and SCM  
Room: Marina 2

Why Take It Offshore?  
Chair: Ronaldo Couto Parente, Rutgers University

Offshoring Strategies and Location Attractiveness  
Peter D. Ørberg Jensen, Copenhagen Business School  
Torben Pedersen, Copenhagen Business School

Stakeholder Perceptions of Offshoring and Outsourcing: The Role of Embedded Issues  
Christopher Robertson, Northeastern University  
Anna Lamin, Northeastern University  
Grigorios Livanis, Northeastern University

Contracts, Culture and Technology: Explaining the Offshore Outsourcing of Services  
Runjuan Liu, University of Alberta  
Dorothee Feils, University of Alberta  
Barry Scholnick, University of Alberta

Cultural Aspects of Offshoring of Services  
Eugene D. Hahn, Salisbury University  
Kraiwinee Bunyaratavej, Wesley College
Developing, Assessing and Creating Global Talent and Mindsets  
Chair: Jim David Bell, University of Ulster

Assessing Global Orientation Competency for the Undergraduate Business Capstone Course  
Fernando Robles, George Washington University

Developing the Way We Teach International HRM: From a Functional to a People and Business Perspective  
Ingmar Bjorkman, Hanken School of Economics

The Global Competence Development Portfolio  
Iris Berdrow, Bentley University

Infusing International Entrepreneurship into the International Business Curriculum  
Jim David Bell, University of Ulster

Managing under Extreme Circumstances: Terrorism, Risk, and Disaster  
Chair: William Newbury, Florida International University

Investing in War Zones, a Firm Level Analysis  
Nigel Lewis Driffield, Aston University  
Chris Jones, Aston University

Terrorism and Global Banking  
Robert Grosse, ITESM Monterrey  
Robert Spich, University of California at Los Angeles

Natural Disasters and MNC Location Choice  
Burkhard Norbert Schrage, Singapore Management University  
Banu Ozcan, Merrill Lynch

Chinese FDI in Sudan: Implications for Development  
Huaichuan Rui, Royal Holloway, University of London

Understanding the Terrorist Threat to MNEs: A Conceptual Model and Framework for Research  
David A. Wernick, Florida International University  
Sumit K. Kundu, Florida International University

Collateral Damage The Impact of the United States "War on Drugs" Policies on the Economies of Latin the Caribbean Region  
June N. P. Francis, Simon Fraser University  
Gary A. Mauser, Simon Fraser University

Isomorphic Influences and Aspiration: Reference Group Choice in Entry Mode Decisions  
Congcong Zheng, San Diego State University

Transfer of Knowledge and Organizational Practices: Different Levels of Analysis and Theoretical Perspectives  
Chair: Kenneth Monroe Norton, Mid-Continent University / Nova Southeastern University

Patterns of Learning from Innovation Activities within MNEs  
Elizabeth A. Alexander, University of Washington, Tacoma

The Relationship between Behavioral Attributes and Knowledge Transfer and the Role of Cultural Distance in IJVs  
Chansoo Park, Sogang University  
Chol Lee, Sogang University

The Effects of Cultural Differences on Knowledge Assets and U.S. MNCs’ Firms Value using a Three-Valuation Model  
Kenneth Monroe Norton, Mid-Continent University / Nova Southeastern University  
Pan Yatrakis, Nova Southeastern University

Fiat or Choice: Sender and Receiver Motivation on Cross-Border Practice Adoption  
Kurt A Norder, University of South Carolina

Practice Transfer in MNEs as Socially Embedded Translations: A Comparative Social Learning Perspective  
Florian August Arthur Becker-Ritterspach, University of Groningen  
Ayse Saka-Helmhout, University of Surrey  
Jasper Hotho, University of Groningen

Knowledge Building Trajectories and the Design of Boundary Spanning Activities  
Dzidziso Samuel Kamuriwo, City University  
Charles Baden-Fuller, City University

Subsidiaries, SMEs & Entrepreneurs  
Chair: Sylvie K. Chetty, Massey University

New Ventures’ Technological Search through R&D Subsidiaries Abroad  
Sungjin J. Hong, University of Texas at Dallas

Towards a Multi-Perspective Model of Reverse Knowledge Transfer in Multinational Enterprises  
Martina Mcguinness, University of Sheffield  
Mehmet Demirbag, University of Sheffield  
Sasanka Bandara, Coats Thread Lanka (Private) Limited

Innovativeness of Manufacturing Subsidiaries of Foreign Firms versus Domestic Firms  
Annique Un, University of South Carolina

The Configuration of Small-and-medium-scale MNEs’ Innovation Network  
Shu-Woan Tseng, National Chengchi University
The Influence of Social Capital and Internal Organizational Properties on the Firm’s Capability Building and Internationalization Performance: A Study of Taiwan SMEs in Information Technology Industry

Shih-Chieh Fang, National Cheng-Kung University
Shih-Rong Fang, National Chung Hsing University
Ku-Ho Lin, National Chung Hsing University

The Entrepreneurial Internationalization Behavior Model: An Empirical Test

Patrick Schueffel, University of Reading
Rico Baldegger, University of Applied Sciences Fribourg

Absorptive Capacity and the Dynamic Capabilities of the High-tech SME’s

Vesna Sedoglavich, Australian National University
Michele Akoorie, University of Waikato

Session 1.2.15 - Interactive

Time: 10:00-11:15
Track: 9 - Internationalization and Intl. Marketing
Room: Seabreeze 2

Entry Modes and Exits: Determinants and Strategies

Chair: Sjoerd Martin Beugelsdijk, University of Groningen

The Determinants of Foreign Investment Size: The Role of Parent Firm and National Distance

Nan Zhou, University of Pennsylvania
Jiawen Yang, George Washington University
Andrew Delios, National University of Singapore

International Acquisitions by Indian Firms – Synergy, Agency or Hubris?

Suresh Singh, Ohio State University

The Moderator Role of the Task Environment on the Relationship between SMEs Foreign Entry Mode and Performance

Abdul Beydoun, Florida International University

Intermediated Business Marketing Entry Strategy in Emerging Country Markets

A. Joachim Timlon, University of Kalmar
Mikael Hilmersson, University of Kalmar

Liability of Foreignness, Failure, and Exit in International Retailing

Syed Tariq Anwar, West Texas A&M University

Personality and Ethnic Ties: Determinants of Internationalization and Foreign Market Entry Mode for Entrepreneurial SMEs

Majid Ghorbani, Simon Fraser University

Do OEM Exporters Differ from Independent Exporters in Terms of Global Connectivity and Export Performance?

Ha Thi Van Pham, National Economics University
Bent Petersen, Copenhagen Business School
Christian Geisler Asmussen, Copenhagen Business School

SUNDAY, JUNE 28 - 11:15-11:45

Time: 11:15-11:45
Room: Grande Ballroom A&B

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall (Grande Ballroom A&B).

SUNDAY, JUNE 28 - 11:45-13:00

Session 1.3.1 - Panel
Time: 11:45-13:00
Track: 1 - The Context of Global Business
Room: Nautilus 5

State-of-the-Art Research in the Political, Institutional, and Historical Context of IB: Past Patterns, Recent Trends, and Future Directions

Chair: Jonathan Doh, Villanova University
Discussant: Steve Kobrin, University of Pennsylvania

Panelists:
Jean Boddewyn, Baruch, CUNY
David A. Ralston, University of Oklahoma
Rob van Tulder, Erasmus University
Jennifer Oetzel, American University

Session 1.3.2 - Competitive
Time: 11:45-13:00
Track: 9 - Internationalization and Intl. Marketing
Room: Nautilus 2

International Venturing and Networks

Chair: Yingying Zhang, CUNEF, Complutense University of Madrid

The Usefulness of Customers’ International Network for Business Development

Kent Eriksson, Royal Institute of Technology
Angelika Lindstrand, Stockholm School of Economics
Deo Sharma, Stockholm School of Economics

International Entrepreneurship, Organizational Learning and Performance: A Study of Chinese Firms

Hairu Yang, City University of Hong Kong
Daniel Z. Ding, City University of Hong Kong
Xuehua Wang, Macau University of Science and Technology
Zhiqiang Liu, Hua Zhong University of Science and Technology

International versus Domestic Orientation: New Venture Strategic Behaviour and Technology Leveraging

Huan Zou, Loughborough University
Xiaohui Liu, Loughborough University
Pervez N. Ghauri, King’s College London

Effectual and Causal Logic in International Venturing: Evidence from Serial and Novice Entrepreneurs

Yanto Chandra, University of Amsterdam
Chris William Styles, University of Sydney
Ian Wilkinson, University of New South Wales
Session 1.3.3 - Competitive
Track: 2 - Econ, Finance, Accounting, Taxation
Room: Nautilus 3

**Institutions and Cultural Drivers of Trade and Investment**
Chair: Peter Ping Li, California State University, Stanislaus

*Do Institutions Matter for Foreign Threshold Firms? The Effects of "Home" and "Host" Country Institutions on Performance of Foreign IPOs.*
Curt B. Moore, Texas Christian University
R. Greg Bell, University of Dallas
Igor Filatotchev, City University

*A Cultural Explanation of the Foreign Bias in International Asset Allocation*
Sjoerd Martin Beugelsdijk, University of Groningen
Bart Frijns, Auckland University of Technology

*Is Gravity a Cultural Artefact? Culture and Distance in Foreign Portfolio Investment*
Raj Aggarwal, University of Akron
Colm Kearney, Trinity College Dublin
Brian Lucey, Trinity College Dublin

*Structural Economic Change and Foreign Acquisition*
Hein Bogaard, George Washington University

Session 1.3.4 - Competitive
Track: 7 - FDI, Clusters, and Spillovers
Room: Nautilus 4

**Knowledge and Location**
Chair: Klaus E. Meyer, University of Bath

*Location of Greenfield Foreign Investments in the Enlarged Europe: Evidence from Negative Binomial Additive Models*
Roberto Basile, ISAE and University of Macerata
Luigi Benfratello, University of Turin and Ceris-Cnr
Davide Castellani, University of Perugia and CentroStudi Luca d’Agliano

*International and Domestic Technology Transfers and Productivity Growth: Empirical Evidence for Flanders*
René Belderbos, Katholieke Universiteit Leuven
Vincent Van Roy, Katholieke Universiteit Leuven
Florence Duuvier, Katholieke Universiteit Leuven

*FDI Motives and Host Country Productivity Effects of US MNEs*
John Cantwell, Rutgers University
Roger Smeets, Netherlands Bureau for Economic Policy Analysis

Session 1.3.5 - Panel
Track: 7 - FDI, Clusters, and Spillovers
Room: Marina 6

**Knowledge Diffusion and the Global Automotive Industry: Perspectives from Argentina, China, India, and the United States**
Chair: Wilbur Chung, University of Maryland

*Network Composition, Collaborative Ties, and Upgrading in Emerging Market Firms: Lessons from the Argentine Autoparts Sector*
Gerald Andrew McDermott, University of South Carolina

*Deregulation and the Indian Auto Components Industry*
Ram Mudambi, Temple University

*An Evolutionary Analysis of Multinational Companies from Emerging Economies: Evidence from Chinese Automobile Industry*
Crystal Xiangwen Jiang, Bryant University

*Knowledge Flows in the North American Auto Industry - the Arrival of Japanese Carmakers*
Thomas Klier, Federal Reserve Bank of Chicago

Session 1.3.6 - Competitive
Track: 6 - Learning, Knowledge and Innovation
Room: Marina 1

**Knowledge Search and Innovation Strategies**
Chair: Udo Zander, Stockholm School of Economics

*The Paradox of HQ Involvement in Innovation Development and Transfer*
Francesco Ciabuschi, Uppsala University
Oscar Martin Martin, Public University of Navarre

*Managing Search Strategies for Open Innovation: Evidence Across Europe*
Christoph Grimpe, ZEW Centre for European Economic Research
Wolfgang Sofka, ZEW Centre for European Economic Research

*The Role of International Diversification and Global Reservoirs of Scientific Knowledge in Explaining Performance Outcomes*
Mario I. Kafouros, Leeds University
Peter J. Buckley, University of Leeds
L. Jeremy Clegg, University of Leeds

*Global Management of Learning Processes Across Space and Time: The Emergence of Transnational Knowledge Brokers*
Stefano Denicolai, University of Pavia
Antonella Zucchella, University of Pavia
Sunday

Session 1.3.7 - Competitive Time: 11:45-13:00
Track: 1 - The Context of Global Business Room: Marina 5

Corporate Responsibility: Theory and Reality
Chair: John Mezias, University of Miami

In Accord or Discord? Corporate Social Responsibility and Stakeholder Theory in International Context
Faiza Muhammad, Lahore University of Management Sciences
Mehdi Farashahi, Concordia University

CSR as Sensemaking – The CSR-Character as Empirical Device
Ulf Henning Richter, International University of Grand Bassam

Does Distance Matter? Multinationals and Corporate Social Responsibility in Host Countries
Joanna Tochman Campbell, Texas A&M University
Lorraine Eden, Texas A&M University
Stewart R. Miller, University of Texas at San Antonio

Institutional Factors Affecting Women’s Participation in Business Leadership around the Globe
Amanda M. Bullough, Thunderbird School of Global Management
K. Galen Kroeck, Florida International University
William Newburry, Florida International University
Kevin B. Lowe, University of North Carolina Greensboro
Elizabeth Prugl, Florida International University

Session 1.3.8 - Competitive Time: 11:45-13:00
Track: 8 - HRM, Cross-Cultural, and Qualitative Room: Marina 4

Responsibility and Performance of Global Business Leaders
Chair: Malika Richards, Penn State University

Why Do Leaders Do What They Do? A 22-Country Study on Leadership Behavioral Intent
Audra I. Mockaitis, Victoria University of Wellington
Lena Zander, Victoria University of Wellington
Anne-Wil Harzing, University of Melbourne
Joyce Baldueza, Worldbank
Wilhelm Barner-Rasmussen, Swedish School of Economics
Cordula Barzantny, Groupe ESC Toulouse Business School
Anne Berthelot, University of Maine
Anaballa Davila, Tecnologico de Monterrey
Alvaro Espejo, Adolfo Ibañez University Business School
Rita Ferreira, IESE Business School Spain and ESSEC Business School
Axele Giroud, Manchester Business School
Kathrin Koester, University of Heilbronn
Yung-Kuei Liang, Tatung University
Michael J. Morley, University of Limerick
Barbara Myloni, University of Piraeus
Sharon Leiba O’Sullivan, University of Ottawa
Joseph O. T. Odusanya, HayGroup SA
Ananda Kumar Palaniappan, University of Malaya
Paulo Prochno, University of Maryland
Srabani Roy Choudhury, Jawaharlal Nehru University
Ayse Saka-Helmhout, University of Surrey
Sununta Siengthai, Asian Institute of Technology
Linda Viswat, Otemon Gakuin University
Ayda Uzuncarsili Soydas, Marmara University

Defining the Content Domain of Intercultural Competence for Global Leaders
Allan Bird, University of Missouri-St. Louis
Mark Mendenhall, University of Tennessee-Chattanooga
Michael J. Stevens, Weber State University
Gary Oddou, California State University, San Marcos

The Meaning of Context in Communication: Reconceptualization and Scale Development
Wendi L. Adair, University of Waterloo
Xiao-Ping Chen, University of Washington
Dong Liu, University of Washington

Session 1.3.9 - Competitive Time: 11:45-13:00
Track: 4 - Subsidiary Evolution and Strategy Room: Marina 3

Competences, Overlap and Duality: Novel Perspectives on Subsidiary Strategy
Chair: Ulf Andersson, Copenhagen Business School

Competence-Creating Overlaps and Subsidiary Technological Evolution in the Multinational Corporation
Philip Kappen, Uppsala University

MNC Relationships to the Local Context – Exploring the Phenomenon of Embeddedness Overlap
Philip Christopher Nell, Copenhagen Business School
Björn Ambos, WU Vienna
Bodo B. Schlegelmilch, WU Vienna

Corporate Competences in Subsidiaries of Brazilian Multinationals
Felipe Mendes Borini, ESPM/SP and University of São Paulo
Maria Tereza Leme Fleury, EAESP/FGV and University of São Paulo
Afonso Fleury, University of São Paulo

Local-Global Duality, Subsidiary Strategic Behaviour, and Corporate Strategy Evolution: A Dynamic Model
Ali Taleb, HEC Montréal

Session 1.3.10 - Competitive Time: 11:45-13:00
Track: 1 - The Context of Global Business Room: Marina 2

Trade and Development: Recent Insights and Future Developments
Chair: Paul Vaaler, University of Minnesota

Trade in Economic Development: Australia’s Trade Network and Firm Behavior in Generating Macro-level Structures
Tim Kastelle, University of Queensland
Peter W. Liesch, University of Queensland
Is the World Flat or Spiky? Implications for Global Strategies

Sunday

Are Bilateral Investment Treaties and Development Aid Home Government Policy Substitutes for Promoting FDI Activities?
  Marie-Ann Betschinger, State University - Higher School of Economics

The Effects of Economic Liberalization and National Governance Improvements on Formal and Informal Entrepreneurial Activity
  Luis Alfonso Dau, University of South Carolina
  Alvaro Cuervo-Cazurra, University of South Carolina

Measuring the Institutional System of Intellectual Property Rights in International Business Research: Methodological Limitations, Challenges and Future Approaches
  Nikolaos P. Papageorgiadis, Leeds University
  Adam R. Cross, Leeds University

Session 1.3.11 - Pedagogy Session  Time: 11:45-13:00
Track: 12 - Special Track on IB Pedagogy  Room: Exec Center 1
Seeing is Believing: Video Clips to Aid Learning
  Chair: Leigh Derigo, Australian Trade Commission

The YouTube Generation and Teaching International Business: Integrating Short Video Clips to Enhance Effectiveness
  John Martin, U.S. Air Force Academy

Watch and Learn: Using Video to Enhance Cultural Intelligence
  Amanda Budde-Sung, University of Sydney

Enliven the Teaching of IFRS with Professional and Institutional Webcasts and Online Videos
  Mark Holtzblatt, Roosevelt University

Video Clips and Pedagogy in International Business Courses
  Leigh Derigo, Australian Trade Commission

Session 1.3.12 - Interactive  Time: 11:45-13:00
Track: 9 - Internationalization and Intl. Marketing  Room: Seabreeze 1
Internationalization Processes of SMEs
  Chair: Niina Nummela, Turku School of Economics

Gender Differences, Entrepreneurial Orientation and International Activities
  Monica Zimmerman Treichel, West Chester University of Pennsylvania
  Keith D. Brouthers, King's College London
  Desislava Dikova, University of Groningen
  Lance Eliot Brouthers, Kennesaw State University

The Mediating Effect of Network Resources on Internationalization and Performance
  Yu-Ching Chiao, National Chung Hsing University
  Ku-Ho Lin, National Chung Hsing University
  Shu-Cha Yeh, National Chung Hsing University

The Influences of Interfirm Networks on the Internationalisation Patterns: A Study of Taiwanese SMEs
  Ku-Ho Lin, National Chung Hsing University
  Isabella Chaney, Royal Holloway, University of London
  Thomas Lawton, Imperial College, University of London

Effects of Institutional Impediments and Information and Knowledge Exchange on SMEs' Investments in International Business Relationships
  Sara Jonsson, Royal Institute of Technology/Centre for Banking and Finance
  Jessica Lindbergh, Royal Institute of Technology/Centre for Banking and Finance

Properties of Emerging Organizations: The Case of "Born-Global" Ventures
  Tatiana S. Manolova, Bentley University
  Candida G. Brush, Babson College
  Linda F. Edelman, Bentley University

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  Yu-Ching Chiao, National Chung Hsing University
  Ku-Ho Lin, National Chung Hsing University
  Shu-Cha Yeh, National Chung Hsing University

Session 1.3.13 - Interactive  Time: 11:45-13:00
Track: 9 - Internationalization and Intl. Marketing  Room: Spinnaker 1
Internationalization Processes
  Chair: Tamer Cavusgil, Georgia State University

Dynamic of Internationalization of Firms — A Study of Pharmaceuticals Firms from Bangladesh
  Utz Dornberger, University of Leipzig
  Noor Un Nabi Mohamed, University of Leipzig

Domestic Market Operations and Internationalization: How Domestically Acquired Knowledge and Networks Constrain Internationalization
  Mirja Lazaris, Monash University
  Susan Freeman, Monash University

Chinese Multinationals: Incremental Evolution from Isolation to Global Integration
  Mary B. Teagarden, Thunderbird
  Dong Hong Cai, Hainan University

Agents' Resource and Knowledge and Relationships with International Manufacturers
  Peng-Yu Li, Fu-Jen Catholic University

The Internationalisation Processes of the Firm - A New Research Agenda
  Rian Drogendijk, Uppsala University
  Desiree Blankenburg Holm, Uppsala University
  Jukka Hohenthal, Uppsala University
  Martin Johanson, Uppsala University
  Ivo Zander, Uppsala University
### Sunday, June 28 - 13:00-14:00

**Light Lunch**

A light lunch will be provided for conference participants at the Exhibit Hall (Grande Ballroom A&B).

### Sunday, June 28 - 14:00-15:15

#### Session 1.4.1 - Panel

**Track: 7 - FDI, Clusters, and Spillovers**

**Room: Nautilus 5**

**State-of-the-Art Research in Economic Geography**

Chair: Ram Mudambi, Temple University

**Panelists:**
- Philip McCann, University of Waikato
- Sunil Mithas, University of Maryland
- Tarun Khanna, Harvard Business School
- Sjoerd Martin Beugelsdijk, University of Groningen

#### Session 1.4.2 - Competitive

**Track: 1 - The Context of Global Business**

**Room: Nautilus 2**

**FDI: Drivers and Consequences**

Chair: Don Lessard, MIT Sloan School of Management

**Distance and Ties that Matter: The Case of Foreign Direct Investment in Vietnam**

Shige Makino, Chinese University of Hong Kong
- Eric W. K. Tsang, University of Texas at Dallas

### Session 1.4.3 - Competitive

**Track: 3 - Alliances and Inter-Firm Relationships**

**Room: Nautilus 3**

**Alliances and Networks**

Chair: Jean-Paul Roy, Queen's University

**Strength of Ties and Opportunity Exploration and Exploitation**

Anette Soderqvist, Hanken School of Economics
- Sylvie K. Chetty, Massey University

**Heterogeneous Incentives for New Tie Formation in an Evolving Network: The Network Entrepreneurship of Multinational Firms**

John Muir Macpherson, Georgetown University

**Selection of Supplier Teams in International Markets: The Analysis of Prior Ties and Interdependencies in Customized Projects**

Marko Madunic, Western Washington University

### Session 1.4.4 - Competitive

**Track: 5 - Structure, Capabilities, and Planning**

**Room: Nautilus 4**

**Strategic Investment Decisions and Organizational Structure**

Chair: Christian Geisler Asmussen, Copenhagen Business School

**The Strategy and Structure of Multinational Corporations**

Heather Berry, University of Pennsylvania

**New Organisational Forms and Product Market Strategy Tradeoffs: Performance Implications**

Dzidziso Samuel Kamuriwo, City University

**TMT Structure Change and Internationalization Degree Change: An Empirical Study of CEO Succession Event**

Wen-Ting Lin, Tunghai University
- Yunshi Liu, National Yunlin University of Science and Technology
- Kuei-Yang Cheng, National Taiwan University

**Strategy and Structure in Matrix MNCs**

William G. Egelhoff, Fordham University
- Joachim Wolf, Institute of World Economy
Session 1.4.5 - Panel  
Track: 6 - Learning, Knowledge and Innovation  
Room: Marina 6  
Time: 14:00-15:15

Edith Penrose and The Theory of the Growth of the Firm 50 Years on – Implications on the MNE and International Business Strategy  
Chair: Christos Pitelis, University of Cambridge  
Discussant: Peter J. Buckley, University of Leeds

Penrose’s Contribution to the Theory of MNE Strategic Management  
Alain Verbeke, University of Calgary

From the Metamorphosis of Firm to the Metamorphosis of the Theory of the Firm: The Last Insights from Penrose for MNE Research  
Peter Ping Li, California State University, Stanislaus

Edith Penrose, the MNE and the OLI  
Christos Pitelis, University of Cambridge

Session 1.4.6 - Competitive  
Track: 11 - Emerging Market Economies  
Room: Marina 1  
Time: 14:00-15:15

Business Groups and Network Relationships in Emerging Markets  
Chair: Vikas Kumar, Bocconi University

Business Group Effects on Affiliates’ Strategic Responses to Institutional Transitions: Resources, Market Position and Intra-Group Bargaining Power  
Sathyajit Gubbi, Indian Institute of Management Calcutta  
Preet S. Aulakh, York University  
Sougata Ray, Indian Institute of Management Calcutta

State Control, Group Affiliation and Corporate Performance: Evidence from China’s Listed Firms  
Hans Van Ees, University of Groningen  
Robert Lensink, University of Groningen  
Yu Huanjun, University of Groningen

Outward FDI from an Emerging Economy: Firm Capabilities, Industry Dynamics, and Government Policies  
Jiangyong Lu, Tsinghua University  
Xiaohui Liu, Loughborough University  
Hongling Wang, Chinese Academy of Social Sciences

Session 1.4.7 - Competitive  
Track: 6 - Learning, Knowledge and Innovation  
Room: Marina 5  
Time: 14:00-15:15

Knowledge Acquisition and Knowledge Sourcing  
Chair: Peter James Williamson, University of Cambridge

Building and Blocking: The Two Faces of Technology Acquisition  
Christoph Grimpe, ZEW Centre for European Economic Research  
Katrin Hussinger, University of Maastricht

Drivers for International Research and Innovation Activities in Developed and Emerging Countries  
Anja Schmiele, ZEW - Mannheim

Session 1.4.8 - Panel  
Track: 8 - HRM, Cross-Cultural, and Qualitative  
Room: Marina 4  
Time: 14:00-15:15

Variations of Entrepreneurial Intent Across Cultures  
Chair: Ellen A. Drost, California State Univ., Los Angeles

Education, Entrepreneurial Self-efficacy, and Intentions to Start a New Venture: Evidence from the US and Finland  
David Atkinson, Helsinki School of Economics  
Philip Romero, California State University

The Relationship between Thinking Style and Entrepreneurial Intent: A Cross-Cultural Perspective  
Kevin Groves, Pepperdine University

Country Effects and Cultural Values as Antecedents of Three Types of Entrepreneurial Intent  
Stephen J.J. McGuire, California State University, Los Angeles

The Relationship between Proactive Personality and Entrepreneurial Intent  
Kern Kwong, California State University, Los Angeles  
Veena Prabhu, California State University

Pulling it all together: Emerging Patterns and Country Differences in Entrepreneurial Intent  
Ellen A. Drost, California State University, Los Angeles

Session 1.4.9 - Competitive  
Track: 9 - Internationalization and Intl. Marketing  
Room: Marina 3  
Time: 14:00-15:15

Immigrant Employees, Branding and Country-of-Origin Effects  
Chair: Susan Forquer Gupta, Monmouth University

Immigrant Employee Effects in International Strategy: An Exploratory Study of the Service Sector  
Henry F L Chung, Massey University  
Peter Enderwick, Auckland University of Technology  
Jinda Naruemitmongkonsuk, Massey University

Country Affinity and Animosity Effects on Product Judgment and Willingness to Purchase  
Nittaya Wongtada, National Institute of Development Administration (NIDA)  
Gillian Rice, Arizona State University  
Subir K. Bandyopadhyay, Indiana University Northwest

Creating Brand Awareness in Sponsoring the Beijing Olympic Games: Patterns of Advertising  
Sten Soderman, University of Stockholm  
Harald Dolles, Heilbronn Business School

Reports of the Death of Country-of-Origin Effects Have Been Greatly Exaggerated  
Peter Magnusson, Northern Illinois University  
Srdan Zdravkovic, Bryan University  
Stanford A. Westjohn, University of Toledo / Saint Louis University
Sunday

Session 1.4.10 - Competitive  
Track: 4 - Subsidiary Evolution and Strategy  
Room: Marina 2  
Time: 14:00-15:15

Subsidiary Dynamics
Chair: David Brock, Yeshiva University

The Impact of External-Internal Embeddedness on Subsidiary Autonomy in International R&D Management
Björn Ambos, WU Vienna
Kazuhiro Asakawa, Keio University

From International Joint Venture to Wholly Owned Subsidiary: A Real Options Perspective ON Ownership Change
Gerald Yong Gao, University of Missouri-St. Louis
Dean Xu, University of Hong Kong
Yigang Pan, York University

Subsidiary Ambidexterity and the Innovation Development and Transfer Relationship
Francesco Ciabuschi, Uppsala University
Ulf Holm, Uppsala University
Oscar Martín Martín, Public University of Navarre

Co-Evolution of Subsidiary Performance with Expatriate Resource Deployment: A Temporal Perspective
Suhaib Riaz, University of Ontario Institute of Technology

Session 1.4.11 - Pedagogy Session  
Track: 12 - Special Track on IB Pedagogy  
Room: Exec Center 1  
Time: 14:00-15:15

Using Internet-Based Resources in Teaching IB
Chair: Gary Knight, Florida State University

International Business Education: From Re-create to Co-create
Jim David Bell, University of Ulster

Internet Facilitated Teaching of International Business: An Overview of Resources
Davina Vora, State University of New York at New Paltz

Using Management Skill Builders to Teach Contemporary Issues in International Business
Gary Knight, Florida State University

Session 1.4.12 - Interactive  
Track: 1 - The Context of Global Business  
Room: Seabreeze 1  
Time: 14:00-15:15

Technology, Resources and the Environment
Chair: Jonathan Doh, Villanova University

Ethanol Industry Emergence in an International Context: Biofuels from Renewable Resources
Praveen Vadiani, Kansas State University
Jeffrey Katz, Kansas State University

Institutional Logics, Resource Capital, and Alliances
Elizabeth A. Alexander, University of Washington, Tacoma

Session 1.4.13 - Interactive  
Track: 6 - Learning, Knowledge and Innovation  
Room: Spinnaker 1  
Time: 14:00-15:15

Innovation and R&D
Chair: Robert C. McNamee, Rutgers University

Social Capital, Knowledge Transfer and Outcomes: Meta-analytic Evidence on a Moderated Mediation Model
Raymond van Wijk, Erasmus University
Justin J.P. Jansen, Erasmus University
Marjorie Lyles, Indiana University

The Impact of Exporting on Innovation in Service Industry: Evidence from Korea
Jaeho Lee, POSTECH
Ji-Hwan Lee, KAIST Business School
Baeho Choi, POSTECH

The Impact of Contagion on Firms' Technological Diversification: Perspective from Patent Cooperation Network
Yung-Cheng Lai, Ching Yun University

General Purpose Technology (GPT) and the Re-structuring of the MNC International Innovation Network
Ranfeng Qiu, Rutgers University
John Cantwell, Rutgers University

The Effects of Corporate Governance Structures on R&D Expenditures
Jörg Christian Mahlich, Austrian Economic Chamber
B. Burcin Yurtoglu, University of Vienna

The Topical Diameter of AIB Conferences 2006 to 2008: A Scientometrics Based Approach
F. Zeynep Bilgin, Marmara University
Katharina Maria Hofer, Johannes Kepler University Linz
Angela Elisabeth Huemer, Johannes Kepler University Linz
Gerhard A. Wührer, Johannes Kepler University Linz

Institution Fit and Network Externality: Implication for International E-commerce
Chung-Chi Shen, National Chiayi University
Jyh-Shen Chiou, National Chengchi University

Industrial Policy and Technology Adoption: A Study of Institutions, Technological Lock-In, and National Goals
Jocelyn M. Leitzinger, George Washington University

Factors of Industry Evolution: A Comparative Study of the U.S. and Brazilian Ethanol Industry
Lihong Qian, University of Illinois at Urbana Champaign
Rajshree Agarwal, University of Illinois at Urbana Champaign
Jay Kesan, University of Illinois at Urbana Champaign

The Effects of Regulation and Public Policy on the National Technology Capabilities across Countries: An Empirical Study
Soo Hee Lee, Birkbeck, University of London
Hee Sun Kim, Birkbeck, University of London
Suk Bong Choi, University of Ulsan

A Co-evolutionary Perspective on International Strategy
Julia L. Lin, I-Shou University
I-Pin Lu, I-Shou University
Shih-Chieh Fang, National Cheng-Kung University

AIB 2009 Annual Conference  San Diego, USA  June 27–30
Organizational Learning and Knowledge-Based Global Competence in MNCs: Dynamic Capabilities Perspective
Bih-Shiaw Jaw, National Sun Yat-sen University
Christina Yu-Ping Wang, National Dong Hwa University

Intercultural Learning in Business Context
Betina Szkuðlárek, Erasmus University
Slawomir Magala, Erasmus University

Session 1.4.14 - Interactive
Time: 14:00-15:15
Track: 9 - Internationalization and Intl. Marketing
Room: Spinnaker 2

Off- and Online Export Marketing
Chair: Len Trevino, Loyola University New Orleans

Through the Lenses of Culture: Impact of Collectivism Orientation on Chinese Consumers’ Intention to Purchase Australian Products and Services
Shuang Liu, University of Queensland
Peter W. Liesch, University of Queensland
Joanne R. Smith, University of Exeter
Cindy Gallois, University of Queensland
Ren Yi, University of Southern Queensland
Stephanie Daly, Managing Director, Middle Kingdom

The Moderating Roles of Technology Acceptance Perspectives on E-Service Quality Formation: Evidence from Online-Tourist Websites
Feng-Hui Lee, National Cheng Kung University
Wann-Yih Wu, National Cheng Kung University

Country-Specific Effects of Consumer Feedbacks in International Online Auction Markets
Christopher Schlaegel, University of Magdeburg
Birgitta Wolff, Otto-von-Guericke-University Magdeburg

Changing Cultural Values and Advertising Appeals: A Comparison of Japanese and American Magazine Advertisements
Michael Voris, University of Tampa

Cross-cultural Effects of International Corporate Brand Management on Employee Loyalty: The Moderating Role of Market Entry and Implementation Decisions
Bernhard Swoboda, University of Trier
Margot Löwenberg, University of Trier
Markus Meierer, University of Trier
Martin Jager, University of Trier

Consolidating Consumer’s Expressions of National Identity and Global Openness-Related Measures in Thailand
Warat Winit, University of New South Wales
Gary Gregory, University of New South Wales

Ethnocentrism vs. Cosmopolitanism: A Re-evaluation and Comparison of Constructs
Kevin Lehner, Saint Louis University
Joseph P. Little, Saint Louis University
Eric Rhiney, Saint Louis University
J. Alexander Smith, Oklahoma City University

Dissecting Home-Regionalisation
Andre Sammartino, University of Melbourne
Tom Osegowitsch, University of Melbourne

Session 1.4.15 - Interactive
Time: 14:00-15:15
Track: 2 - Econ, Finance, Accounting, Taxation
Room: Seabreeze 2

Markets, Money and Institutions
Chair: Jean-Francois Hennart, Tilburg University

Capital Account Liberalization and Stock Price Implications for Financial Institutions in Thailand
Chaiporn Vithessonthi, Mahasarakham University
Jittima Tongurai, Oita University

The Impact of Foreign Participation on Stock Prices in the United States
Shakil Quayes, Arizona State University
AMM Jamal, Southeastern Louisiana University
Tanweer Hasan, Roosevelt University

Markets versus Institutions in Financial Intermediation: Equity Premia and other National Characteristics as Determinants
Raj Aggarwal, University of Akron
John W. Goodell, University of Akron

Global Currency and E-Commerce Developments: Implications for the U.S. Dollar and the Fed
Mehdi Salehizadeh, San Diego State University

Myrna Raquel Berrios, Universidad del Turabo

Day and Night Returns of Chinese ADRs
Hui He, James Madison University
Jiawen Yang, George Washington University

Is Governance Impeded by the National Indebtedness of Emerging Markets?
Shirley Alyce Hunter, Tufts University
Charles Malgwi, Bentley University

SUNDAY, JUNE 28 - 15:15-15:45
Time: 15:15-15:45
Room: Grande Ballroom A&B

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall (Grande Ballroom A&B).
SUNDAY, JUNE 28 - 15:45-17:00

**Session 1.5.1 - Panel**

**Time:** 15:45-17:00  
**Room:** Nautilus 5

**State-of-the-Art Research in Global Strategy: Headquarters, Subsidiaries and Global Structure**

Chair: Björn Ambos, WU Vienna  
Co-Chair: Ulf Andersson, Copenhagen Business School

Panelists:
- Julian Birkinshaw, London Business School  
- William G. Egelhoff, Fordham University  
- Anil Gupta, University of Maryland  
- Stephen Tallman, University of Richmond

**Session 1.5.2 - Competitive**

**Time:** 15:45-17:00  
**Track:** 9 - Internationalization and Intl. Marketing  
**Room:** Nautilus 2

**Learning, Innovation, and Internationalization**

Chair: Xiaohui Liu, Loughborough University

- Firm Resources and Internationalization Strategy: The Moderating Effects of Innovation and Coherence  
  Sylvia K. Chetty, Massey University  
  Heather Wilson, Massey University  
  Colin Campbell-Hunt, Otago University

- Local Connection and Local Competition on Innovation: A Comparative Study of Local and Foreign Firms in China  
  Peng-Yu Li, Fu-Jen Catholic University  
  Kuo-Feng Huang, National Chengchi University  
  Kai Xu, Xi’an Jiaotong University  
  Chwo-Ming Joseph Yu, National Chengchi University

- Reacting to Performance in International Markets: The Rigidity and Learning Paradox  
  Luis Filipe Lages, Universidade Nova de Lisboa, Faculdade de Economia  
  José Mata, Universidade Nova de Lisboa, Faculdade de Economia

- New Ventures in the Flat World: Role of Learning and Opportunity Identification on New Venture Internationalization  
  Fiona Xiao Ying Ji, Virginia Tech  
  Devi R. Gnyawali, Virginia Tech

**Session 1.5.3 - Competitive**

**Time:** 15:45-17:00  
**Track:** 2 - Econ, Finance, Accounting, Taxation  
**Room:** Nautilus 3

**Theories of Advantage**

Chair: Raj Aggarwal, University of Akron

- MNC Growth, Integration, and Internal Resource Competition  
  Susan Feinberg, Rutgers University

- Winners and Losers from International Acquisitions: A Resource-based View of Financial Ratios and Management Incentives  
  Jongmoo Jay Choi, Temple University  
  Eric C. Tsai, State University of New York, Oswego  
  Edward C. Boyer, Temple University

**Session 1.5.4 - Panel**

**Time:** 15:45-17:00  
**Track:** 1 - The Context of Global Business  
**Room:** Nautilus 4

**WAIB Panel: The Critical Role Played by Professional Networks in the Creation of Meaningful Research Career**

Chair: Susan Forquer Gupta, Monmouth University

- Networks, the Academy, and You: The Role of Networks in Career Success  
  Stefanie Lenway, University of Illinois at Chicago

- Better Living through Networking  
  Mary Ann Von Glinow, Florida International University

- Are There Gender Differences in Professional Networking?  
  Rosalie L. Tung, Simon Fraser University

**Session 1.5.5 - Panel**

**Time:** 15:45-17:00  
**Track:** 1 - The Context of Global Business  
**Room:** Marina 6

**Where Do Businesses and Economies Flourish Around the World? How Country Indices Can Be Profitably Employed in International Business Research and Teaching**

Chair: Hildy Jean Teegen, University of South Carolina  
Co-Chair: Julio de Castro, Babson University

- Introduction of Index of Economic Freedom  
  Terry Miller, Heritage Foundation

- Introduction of Global Entrepreneurship Monitor  
  Elaine Allen, Babson University

- Introduction of Index of State Weakness  
  Corrine Graff, Brookings Institution

- Introduction of Commitment to Development Index  
  David Roodman, Center for Global Development

- Report of Survey and Bibliometric Analysis on Index Use in International Business  
  Hildy Jean Teegen, University of South Carolina
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<th>Session 1.5.6 - Competitive</th>
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<td>Track: 6 - Learning, Knowledge and Innovation</td>
<td>Room: Marina 1</td>
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<tr>
<td>R&amp;D, Innovation and Knowledge Protection</td>
<td>Chair: Christoph Grimpe, ZEW Centre for European Economic Research</td>
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| The Implications of Country-, Industry-, and Firm-Level R&D For Firm Performance | G. Tomas M. Hult, Michigan State University  
David J. Ketchen, Auburn University  
Peter J. Buckley, University of Leeds  
Jeannette A. Mena, Michigan State University |
| The Moderating Effects of Strategic Independence and Foreignness on the Benefits of R&D Activities | Jörg Zimmermann, Max Planck Institute of Economics |
| Host Country Contingencies on Knowledge Protection Strategies of Multinational Firms - Bring a Knife to a Gunfight? | Wolfgang Sofka, ZEW Centre for European Economic Research  
Edlira Shehu, University of Hamburg |
| Putting the Hierarchy back in Patent Classification Systems: Similarity and Distance Measures Appropriate for Hierarchical Taxonomies | Robert C. McNamee, Rutgers University |

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<th>Session 1.5.7 - Competitive</th>
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<td>Track: 11 - Emerging Market Economies</td>
<td>Room: Marina 5</td>
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<tr>
<td>Cross-border M&amp;As in or from Emerging Markets</td>
<td>Chair: Sri Zaheer, University of Minnesota</td>
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| Determinants and Valuation Impact of Cross-border Acquisitions by Firms from China and India | Shavin Malhotra, Ryerson University  
PengCheng Zhu, Carleton University |
| Strategies of Mergers and Acquisitions: Evidence from China | Yi Sun, Peking University  
Changhui Zhou, Peking University  
Xiao Chen, Peking University |
| Which Partner Should You Select? Network Resource as Strategic Signal in Emerging Economies | Weilei (Stone) Shi, Baruch College, CUNY  
Sunny Li Sun, University of Texas at Dallas |

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<th>Session 1.5.8 - Competitive</th>
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<td>Track: 8 - HRM, Cross-Cultural, and Qualitative</td>
<td>Room: Marina 4</td>
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<tr>
<td>Expatriates’ Attitudes and Behaviors in a Changing World</td>
<td>Chair: Mary Yoko Brannen, INSEAD</td>
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| The Mismatch of Perceptions and Reality: an Analysis of Factors Influencing Expatriate Cross-Cultural Adjustment | Emma Jenkins, Victoria University of Wellington  
Audra I. Mockaitis, Victoria University of Wellington |

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<th>Session 1.5.9 - Competitive</th>
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<tr>
<td>Track: 3 - Alliances and Inter-Firm Relationships</td>
<td>Room: Marina 3</td>
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<tr>
<td>Learning, Experience and Alliance Success</td>
<td>Chair: Tony W. Tong, University of Colorado</td>
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| The Effects of Alliance Learning and Institutionalization Process on the Success of Strategic Alliances: The Moderating Effect of Social Capital | Hui-Chun Chan, Fortune Institute of Technology  
Kuo-Ming Chu, Cheng Shiu University |
| Executives’ Assessments of International Joint Ventures and Divestitures: A Host Country Perspective | Tony W. Tong, University of Colorado  
Jeffrey J. Reuer, Purdue University  
Beverly B. Tyler, North Carolina State University  
Shujun Zhang, Sun Yat-Sen University |
| The Dimensionality of International Alliance Experience and Diversity, and Implications on Firm Performance | Donghun Lee, University of Pittsburgh  
Min-Young Kim, University of Illinois, Urbana Champaign |

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<th>Session 1.5.10 - Competitive</th>
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<tr>
<td>Track: 1 - The Context of Global Business</td>
<td>Room: Marina 2</td>
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<tr>
<td>Entrepreneurship: Culture and Context</td>
<td>Chair: Martina Musteen, San Diego State University</td>
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| Culture, Values, and Female Entrepreneurship | Michael L. Troilo, University of Tulsa  
Katherine Terrell, University of Michigan |
| Toward A Duality Framework of Firm-Context Co-Evolution: Multinational Enterprises as Ambidextrous Institutional Entrepreneurs | Peter Ping Li, California State University, Stanislaus |
| Institutional Environments for Entrepreneurship - A Three Country Study | Maija Renko, University of Illinois at Chicago  
Paresha N. Sinha, Waikato Management School  
Jukka Kontula, University of Oulu  
Rico Baldegger, University of Applied Sciences Fribourg  
Sumit K. Kundu, Florida International University |
Role-Playing Exercises for Teaching IB
Chair: Maureen Maguire Lewis, Duke University

- Simulating a Trade and Investment Fair
  Nila Wiese, University of Puget Sound

- Face-to-Face: The Value of Role-Play Simulations in Teaching Cross-Cultural Communication and Negotiation Skills
  Maureen Maguire Lewis, Duke University

- The Xion Exercise: A User-Friendly, Cross-Cultural Role Play Simulation
  Roberto Garcia, Indiana University

Institutions and Development
Chair: U. Srinivasa Rangan, Babson College

- Unraveling the East Asian "paradox": A New Theoretical Perspective on Governments' Ability to Make Credible Commitments
  Charles E. Stevens, Ohio State University
  Joseph T. Cooper, Ohio State University

- Re-evaluating the Role of Bribes, Entertainments, and Gifts in Business Settings
  Francis Sun, University of Western Ontario
  Shih-Fen S. Chen, University of Western Ontario

- Institutions and International Trade: An Exploratory Study of the South American Countries and the Transitional Economy Countries of Eastern Europe
  Edwin C. Moore Jr., Strayer University PBG Campus

- Impact of Belief Salience on Work
  William J. Worthington, Baylor University

- Institutional Theory and Global Corporate Social Responsibility: Highlights on Vale's Mining Activities
  Dayse A. Gomes, Vale S.A.
  Luiz Alberto N. Campos Filho, Ibmec Business School

- Institutional Foundations of Competitive Advantages: Japan’s Industrial Policy for Aerospace
  Felicia Fai, University of Bath
  Steven McGuire, University of Bath
  Toshiya Ozaki, Rikkyo University

- An Institutional Explanation of Crossvergence
  Ashar Saleem, Lahore University of Management Sciences
  Mehdi Farashahi, Concordia University

- Measuring Power in the Bargaining Power Model
  James Nebus, University of North Carolina Charlotte
  Carlos Rufin, Suffolk University

Session 1.5.12 - Interactive
Time: 15:45-17:00
Track: 1 - The Context of Global Business
Room: Seabreeze 1

Location of FDI
Chair: Daniel G. Van Den Bulcke, University of Antwerp

- Country Distances and Location Choice: An Experiential Learning Approach
  Guo-Liang Frank Jiang, University of Western Ontario
  Guy L.F. Holburn, University of Western Ontario

- The Direction of Cultural Distance on FDI: Attractiveness or Incongruity?
  Linghui (Lynn) Tang, College of New Jersey

- Foreign Direct Investment, Real Options, and Preemption under Incomplete Information: Theory and Empirical Test
  Naoya Takezawa, Nanzan University
  Katshushige Sawaki, Nanzan University
  Marc Bremer, Nanzan University

- Is No News Good News? Media Coverage and Foreign Firms’ Location Choices
  Elena Kulchina, University of Toronto

- The Effects of Korean Firm Specific Advantages on Foreign Subsidiary Performance: Moderating Effects of Host-location and Chaebol
  Young Ryeol Park, Yonsei University
  Yun-Ah Song, Yonsei University
  Hyo-Jung Kang, Yonsei University
  Ji-Won Lee, Yonsei University

- Determinants of Foreign Direct Investment in Cambodia: The Significance of Hoe Country Factors
  Ludo Cuyvers, University of Antwerp
  Joseph Plasmans, University of Antwerp
  Reth Soeng, University of Antwerp
  Daniel G. Van Den Bulcke, University of Antwerp

- Location Decisions for Foreign Direct Investment: A Holistic and Interdisciplinary Framework of Analysis
  Fiona Margaret Quinn, University of Sydney
  Chris William Styles, University of Sydney
  Robert Bruce McKern, University of Sydney

Session 1.5.14 - Interactive
Time: 15:45-17:00
Track: 1 - The Context of Global Business
Room: Spinnaker 2

Governance, CSR and Multinationality
Chair: Jean Boddewyn, Baruch, CUNY

- Contextualisation and Adaptation of Corporate Social Responsibility Practices in the Asian Emerging Economies (AEEs)
  M. Nazmul Amin Majumdar, Monash University
  Quamrul Alam, Monash University

- The Transform of MNCs Ownership Structure - An Institutional Perspective
  Chen-ying Tu, National Sun Yat-sen University
  Cher-Min Fong, National Sun Yat-sen University
Terror-Free Investment Index Screens: Corporate Governance Implications for Non-U.S. Multinational Corporations
Thomas A. Hemphill, University of Michigan-Flint
Francine Cullari, University of Michigan-Flint

Preferences, Structure and Influence: The Engineering of Consent
Witold Jerzy Henisz, University of Pennsylvania & Stanford University

The Banyan and the Birch Tree: Family Ties and Embeddedness in the Indian Film Industry in Bollywood
Florian A. Täube, European Business School
Mark Lorenzen, Copenhagen Business School

Daya Shanker, Deakin University

TMTs & Boards: Complements?
Jose Luis Rivas, Instituto de Empresa
Monika Hamori, Instituto de Empresa

Session 1.5.15 - Interactive
Time: 15:45-17:00
Track: 3 - Alliances and Inter-Firm Relationships Room: Seabreeze 2
Formation and Success of Alliances
Chair: Elizabeth L. Rose, Victoria University of Wellington

Strategic Alliance: From an Individual Partner Firm's Perspective
Lei Wu, University of Texas at Dallas

Co-option Entry and International Strategic Alliances: A Conceptual Framework
Kunal Banerji, Eastern Michigan University
Stephanie Newell, Eastern Michigan University

Monitoring Costs, Asset Characteristics, and Alliances Structure in Domestic and Cross-border Alliances
Mohammad Yamin, Manchester Business School
Sougand Goleshorkhi, Manchester Metropolitan University

The Influence of Strategic Alliance Team Coordination on the Relationship between Team Diversity and Effectiveness
David Zoogah, Morgan State University
Davina Vora, State University of New York at New Paltz
Orlando Richard, University of Texas at Dallas

Working Abroad Together: How Partner Difference Affects IJV Survival?
Jane W. Lu, National University of Singapore
Xuefei Ma, Chinese University of Hong Kong

Inter-organizational Networks in Highly Globalized Environments: Overlapping Relationships between Shipping Companies and Financial Institutions
Abraham Stefanidis, Long Island University

SUNDAY, JUNE 28 - 17:00-18:30
WAIB Reception
The reception will be held in front of Nautilus 4, following the WAIB Panel Session held in that room. The reception is sponsored by the E. Desmond Lee Professorship for Developing Women Leaders and Entrepreneurs in International Business, University of Missouri-St. Louis.

Networking Receptions
Six separate receptions will be held for select functional areas. More information will be available at the venue.

SUNDAY, JUNE 28 - 19:00-22:00
AIB Fellows' Dinner
The Fellows Dinner will be held offsite at the University Club. Transportation will be provided from the hotel.
AIB Fellows and invited guests only.

Legend for Symbols Used:
B Nominee for the Temple/AIB Best Paper Award
H Nominee for the Haynes Prize for the Most Promising Scholar
MONDAY, JUNE 29

**Fellows Cafe**
Chair: Eleanor Westney, York University

Start the day with coffee and one of a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

**Participating Fellows:**
- Raj Aggarwal, University of Akron
- Yair Aharoni, Tel Aviv University
- Peter J. Buckley, University of Leeds
- John Cantwell, Rutgers University
- John Child, Birmingham Business School

**MONDAY, JUNE 29 - 08:15-09:45**

**Session 2.1 - Plenary**
Chair: Lorraine Eden, Texas A&M University

**JIBS 40th Anniversary Plenary**
Panelists:
- John D. Daniels, University of Miami (JIBS 1970 Decade Award)
- Jan Johanson, Uppsala University (JIBS 1977 Decade Award)
- Jan-Erik Vahlne, University of Gothenburg (JIBS 1977 Decade Award)
- Paul W. Beamish, University of Western Ontario (JIBS 1987 Decade Award)
- Julian Birkinshaw, London Business School (JIBS 1999 Decade Award)

Presentation of the 1970-1985 JIBS Decade Awards

**MONDAY, JUNE 29 - 09:45-10:00**

**Break**

**MONDAY, JUNE 29 - 10:00-11:15**

**Session 2.2.1 - Panel**
Chair: Ravi Ramamurti, Northeastern University

State-of-the-Art Research on Emerging Markets
- Anil Gupta, University of Maryland
- Tarun Khanna, Harvard Business School
- Don Lessard, MIT Sloan School of Management
- Jordan Siegel, Harvard Business School

Session co-sponsored by AIB and the IM Division (IMD) of the Academy of Management.

**MONDAY, JUNE 29 - 11:15-12:00**

**Break**

**MONDAY, JUNE 29 - 12:00-13:30**

**Lunch Break**

**MONDAY, JUNE 29 - 13:30-15:00**

**Session 2.2.1 - Panel**
Chair: Ravi Ramamurti, Northeastern University

State-of-the-Art Research on Emerging Markets
- Anil Gupta, University of Maryland
- Tarun Khanna, Harvard Business School
- Don Lessard, MIT Sloan School of Management
- Jordan Siegel, Harvard Business School

Session co-sponsored by AIB and the IM Division (IMD) of the Academy of Management.
The Effect of Foreign Segment Location on the Geographic Diversification Discount
Surendranath Rakesh Jory, University of Michigan-Flint
Thanh Ngo, University of Texas-Pan American

Weather-Related Natural Disasters, Political Risk, and Bilateral International Trade
Chang Hoon Oh, Brock University
Rafael Reuveny, Indiana University

Optimal Investment for Institutional Investors Under VAR Constraint in Chinese Stock Markets
ZhengXiong Chen, TD Trust Bank
Ayse Yuce, Ryerson University

Session 2.2.4 - Competitive
Time: 10:00-11:15
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: Nautilus 4
Knowledge in the Context of Multinationals and Human Resource Management
Chair: Kathryn H. King-Metters, Capella University

Hybrid Identities and Knowledge Management in Multinational Corporations: A Literature Review and Case Study
Fiona Moore, University of London

HRM Practices and Market Knowledge in Foreign Subsidiaries
Bernard L. Simonin, Tufts University
Aysegul Ozsomer, Koc University

Cross-border Recruitment of Knowledge Workers in the European Union: Assessing an Organization’s ‘Mobility Culture’
Julie Anne Felker, University of Michigan-Dearborn

A Cross-National Study of Information Sharing and Information Technology Adoption: The Case of Human Resource Information Systems (HRIS)
Bongsug (Kevin) Chae, Kansas State University
J. Bruce Prince, Kansas State University
Jeffrey Katz, Kansas State University
Rudiger Kabst, University of Giessen

Session 2.2.5 - Panel
Time: 10:00-11:15
Track: 1 - The Context of Global Business
Room: Marina 6
Chair: Susan Trussler, University of Scranton

Panelists:
Elizabeth L. Rose, Victoria University of Wellington
Bindu Vyas, King’s College
Pamela Lirio, McGill University
Susan Trussler, University of Scranton

Session 2.2.6 - Competitive
Time: 10:00-11:15
Track: 1 - The Context of Global Business
Room: Marina 1
Institutional Environment and Firm Strategy
Chair: Ahmet H. Kirca, Michigan State University

Institutions and Multinational Ownership Strategy
Ari Van Assche, HEC Montréal
Galina Schwartz, University of California at Berkeley

How do Institutions Determine the Product Scope of the Firm? Evidence from Nine Asian Countries
Kyeungrae (Kenny) Oh, University of Missouri-St. Louis
Seung-Hyun Lee, University of Texas at Dallas

Country Institutional Environments and Multinational Advantage: An Empirical Study in Banking
Mehtem Erdem Genc, Baruch College, CUNY
Xavier Castañer, University of Lausanne

International Diversification as a Strategy of External Control: A Resource Dependence Perspective
Julia L. Lin, I-Shou University
Chi-Yu Amy Huang, I-Shou University
I-Pin Lu, I-Shou University

Session 2.2.7 - Competitive
Time: 10:00-11:15
Track: 6 - Learning, Knowledge and Innovation
Room: Marina 5
MNC Subsidiary Knowledge
Chair: Markus Venzin, Bocconi University

Subsidiary Embeddedness and Market Competition: The Role of Knowledge Flows
Grazia D. Santangelo, University of Catania

Tapping Subsidiary Knowledge by the Parent and Peer Subsidiaries
Yuzhe Miao, Seoul National University
Soonkyoo Choe, Yonsei University
Jaeyong Song, Seoul National University

Knowledge Sources and MNC Subsidiary Roles
Michael J. Enright, Hong Kong University
Venkat Subramanian, Hong Kong University
Peter James Williamson, University of Cambridge

Legitimacy Deficits in MNC Subsidiary Knowledge Sourcing
Wolfgang Sofka, ZEW Centre for European Economic Research
Tobias Schmidt, Deutsche Bundesbank

Session 2.2.8 - Competitive
Time: 10:00-11:15
Track: 10 - Outsourcing, Offshoring, and SCM
Room: Marina 4
Can We Make It Perform?
Chair: Thomas Hutzschenreuter, WHU - Otto Beisheim School of Management

Performance Implications of Business Process Outsourcing and Role of Client-Vendor Partnership Quality: An Examination of U.S Outsourcing Client firms
Debmalya Mukherjee, University of Akron
Ben L. Kedia, University of Memphis
Somnath Lahiri, Illinois State University
Monday

Technology Offshore Outsourcing and Firm Performance
Annette Un, University of South Carolina

Global Sourcing Capabilities and Firm Performance
Lieven Quintens, Maastricht University
Pieter Pauwels, Maastricht University
Paul MatthysSENS, University of Antwerp

The Impact of Supply Chain Management and Information Systems Practices on Operational Performance: A Study of Turkish and Bulgarian Smes
Erkan Bayraktar, Bahcesehir University
Ekrem Tatoglu, Bahcesehir University

Session 2.2.9 - Competitive
Time: 10:00-11:15
Track: 5 - Structure, Capabilities, and Planning
Room: Marina 3

Capabilities and Competitive Advantage in International Business
Chair: Stephan Manning, Duke University

International Orientation: Antecedents and Outcomes for Innovation
Holger Ernst, WHU - Otto Beisheim School of Management
Mohan Subramaniam, Boston College
Anna Dubiel, WHU - Otto Beisheim School of Management

The Moderating Impact of CEO Origin on Organizational Momentum: Does Firm Size Matter?
CL Tien, Dayeh University
Carlos H. Chiu, Carlos-Marc Empire Capital Group

A Conceptual and Empirical Investigation of the Export Performance Construct
Jorge Manoel Teixeira Carneiro, Pontifical Catholic University of Rio de Janeiro
Angela da Rocha, Federal University of Rio de Janeiro
Jorge Ferreira Da Silva, Pontifical Catholic University of Rio de Janeiro

Session 2.2.10 - Competitive
Time: 10:00-11:15
Track: 2 - Econ, Finance, Accounting, Taxation
Room: Marina 2

Ownership Structure, Governance and Performance
Chair: Shirley Alyce Hunter, Tufts University

Dominant Owners and Financial Performance of Continental European Firms
Victoria Krivogorsky, San Diego State University
Gary Grudnitski, San Diego State University

An International Analysis of Dividend Policy: Balancing the Interests between Shareholders and Creditors
Liang Shao, University of South Carolina
Chuck C.Y. Kwok, University of South Carolina
Omrane Guedhami, University of South Carolina

Multiple Large Shareholders and the Value of Cash Holdings
Najah Attig, Saint Mary's University
Sadok El Ghoul, University of Alberta
Omrane Guedhami, University of South Carolina
Sorin Rizeanu, University of South Carolina

The Law of One Price: Evidence from the Chinese Stock Market Integration
Liu Wang, Old Dominion University

Session 2.2.11 - Pedagogy Session
Time: 10:00-11:15
Track: 12 - Special Track on IB Pedagogy
Room: Exec Center 1

Using Smart Web Conferencing to Connect Globally Dispersed Participants
Chair: Roberto Garcia, Indiana University

Online Multicultural Collaboration Project Using Technology: Lebanon, UK, Canada
Gordon Lu, Grant MacEwan College

Leveraging the IB Learning Experience with Web Conferencing Tools: A Must for Virtual Teams
Sri Beldona, University of Dallas

Using Adobe Connect to Bridge Student Distances and to Bring Guest Speakers into the IB Classroom
Roberto Garcia, Indiana University

Session 2.2.12 - Interactive
Time: 10:00-11:15
Track: 7 - FDI, Clusters, and Spillovers
Room: Spinnaker 1

Conceptual and Analytic Models of Trade and Investment
Chair: Timothy Devinney, Australian School of Business

A Bargaining Model for International Negotiations from a Reactive Perspective
Ursula F. Ott, Loughborough University

Modes of Foreign Entry: A New Perspective from Property Rights Theory
Jaiho Chung, Korea University

The Causal Relationship between Corruption and Foreign Direct Investment: Evidence from Multi-Country Panel Data
Erin McLaughlin, Cabrini College
Joshua Shackman, TUI University
Stephen Pollard, California State University, Los Angeles
Steven Brown, Cedar Valley College

Causes and Effects of Demutualization of Financial Exchanges
Chinmay Jain, University of Memphis
Pankaj K. Jain, University of Memphis

If You Speak English, Why Bother Learning a Foreign Language?
Yener Kandogan, University of Michigan-Flint

Session 2.2.13 - Interactive
Time: 10:00-11:15
Track: 7 - FDI, Clusters, and Spillovers
Room: Spinnaker 1

Technology and Entrepreneurship
Chair: Andre Sammartino, University of Melbourne

Inward Foreign Direct Investment and Domestic Entrepreneurship: A Regional Analysis of New Firm Creation in Korea
In Hyeock (Ian) Lee, Western Kentucky University
Eunsuk Hong, Queen's University Belfast
Outward Direct Investment and Entrepreneurial Formation: The Entry and Exit of Firms in Taiwan’s Manufacturing Industries
Huilin Lin, National Taiwan University
Ryh-song Yeh, Yuan Ze University

Does Technological Base Matter in Location Choice of Assets-Exploiting FDI?
Shengsheng Huang, Rutgers University

Determinants of International Corporate Entrepreneurship: A Study of Emerging Economy Firms
Yung-Chih Lien, National Taiwan University
Igor Filatotchev, City University London
Roger Strange, King’s College London
Jenifer Piesse, King’s College London

FDI Spillover Through Network Ties: How Chinese Firm Innovations Benefit from Inward FDI
Yuanyuan Zhou, Ohio State University

Drivers of the Supplier’s Responsiveness in International Asymmetric Subcontracting Relationships: the Role of Trust, Virtual Integration and Cultural Distance
Ruey-Jer ‘Bryan’ Jean, University of Manchester
Rudolf R. Sinkovics, University of Manchester

The Role of International Trade Intermediaries in a Global Context: The Case of Small Household Appliances
Gabriella Lojacono, Bocconi University
Olga Annushkina, Bocconi University

The Influence of Top Management Global Orientation and Partnership Quality on the Performance of Offshore Information Technology Services Providers in India
Doren Chadee, University of Southern Queensland
Revti Raman, University of Auckland

Bullwhip Effect on Supply Chain Performance: The Impact of Information Sharing and Channel Collaboration
Hsin Hsin Chang, National Cheng Kung University
Kit Hong Wong, National Cheng Kung University

Effects of Supplier Dependency on Business Performance: A Study of the Brazilian Automobile Industry
Ronaldo Couto Parente, Rutgers University
Rakesh B. Sambharya, Rutgers University - Camden

FDI, Agglomeration and Clusters
Chair: Philippe Gugler, University of Fribourg

Regionalization and Economic Growth Volatility: An IB Perspective on Dreher's 2006 Article Linking Globalization Index Levels and Economic Growth
Keith James Kelley, Florida International University
Marcelo Alvarado-Vargas, Florida International University
Yannick Thams, Florida International University

MONDAY, JUNE 29 - 11:15-11:45
Time: 11:15-11:45
Room: Grande Ballroom A&B

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall (Grande Ballroom A&B).

MONDAY, JUNE 29 - 11:45-13:00

State-of-the-Art Research in Outsourcing, Offshoring, and Supply Chain Management
Chair: Michael Mol, Warwick Business School

Panelists:
Michael Mol, Warwick Business School
Arie Y. Lewin, Duke University
Janet Y. Murray, University of Missouri-St. Louis
Session 2.3.2 - Competitive
Track: 11 - Emerging Market Economies
Room: Nautilus 2
Time: 11:45-13:00

Location Choices of EM Firms
Chair: Alvaro Cuervo-Cazurra, Univ. of South Carolina

Resources, Strategies and Host Country Location Choice of Emerging Market Firms
Naveen Kumar Jain, Florida International University
Sumit K. Kundu, Florida International University

Entry Mode Imitation by Emerging Market Firms Investing in Developed Markets
Dan Li, Indiana University
Stewart R. Miller, University of Texas at San Antonio
Lorraine Eden, Texas A&M University

Chinese Enterprises in Germany: Strategic, Structural, and Cultural Patterns
Andreas M. Klossek, Freiberg University
Bernd M. Linke, Friedrich-Schiller-University of Jena
Michael C. Nippa, Freiberg University

Session 2.3.3 - Competitive
Track: 4 - Subsidiary Evolution and Strategy
Room: Nautilus 3
Time: 11:45-13:00

Subsidiaries Knowledge Flows; Power, Complementarities & Sourcing Strategies
Chair: Tina C. Ambos, WU Vienna

Global Knowledge Sensing: The Internal Challenges of External Knowledge Sourcing
Felipe Monteiro, University of Pennsylvania
Julian Birkinshaw, London Business School

Understanding Knowledge Transfer in Multinational Corporations: The Roles of Knowledge Complementarities and Thresholds
Christian Geisler Asmussen, Copenhagen Business School
Nicola Juul Foss, Copenhagen Business School
Torben Pedersen, Copenhagen Business School

The Power of Knowledge
Lisa K. Gärber, Wirtschaftsuniversitaet Wien

Subsidiary-related Knowledge Flows in Multinational Corporations: Research Accomplishments and Opportunities
Snejina Michailova, University of Auckland
Zaidah Mustaffa, University of Auckland

Session 2.3.4 - Competitive
Track: 6 - Learning, Knowledge and Innovation
Room: Nautilus 4
Time: 11:45-13:00

Transfer of Knowledge and Organizational Practices
Chair: Anja Schmiele, ZEW - Mannheim

A Multi-Dimensional Analysis of Subsidiaries’ Competence Development within the MNC
Qin Yang, Robert Morris University
Ram Mudambi, Temple University
Ulf Holm, Uppsala University
Christina Hallin, Uppsala University
Christine Holmstrom, Uppsala University

Session 2.3.5 - Panel
Track: 6 - Learning, Knowledge and Innovation
Room: Marina 6
Time: 11:45-13:00

Toward a New System of Innovation in Japan: Changes in Entrepreneurship and Knowledge Creation
Chair: Ulrike Schaede, University of California at San Diego

Venture Capital Investment Patterns in Japan
Robert Eberhart, Stanford University

The Networked-based Digital Business World in Japan and Shifts in Women’s Entrepreneurship
Charla Griffy-Brown, Pepperdine University

"Wounded goose?" Japan’s place in Asia’s innovation ecosystem
Glenn Hoetker, University of Illinois

Toward A Market for Ideas: New Business Opportunities for Japanese Startup Companies
Ulrike Schaede, University of California at San Diego

Session 2.3.6 - Competitive
Track: 7 - FDI, Clusters, and Spillovers
Room: Marina 1
Time: 11:45-13:00

FDI Location
Chair: Andreas Schotter, University of Western Ontario

Country-of-origin and Industry Agglomeration of Foreign Investors in Emerging Economies
Danchi Tan, National Chengchi University
Klaus E. Meyer, University of Bath

The Hassle Factor as Impediment to MNC FDI
Andreas Schotter, University of Western Ontario
Paul W. Beamish, University of Western Ontario

It's All about Words: The Influence of Communication on Inward Foreign Direct Investment
Fabian Jintae Froese, Korea University
Hye Min Park, Korea University
Shi Young Lee, Korea University

Transferring Organizational Routines to an Automobile Assembly Line: Replication, Improvisation and Re-creation
Paulo Prochno, University of Maryland
Eric W. K. Tsang, University of Texas at Dallas

Transfer of Organizational Practices and Values in MNCs: A Recontextualization Perspective
Alexei Koveshnikov, Hanken School of Economics

Host Country-Specific Knowledge Sharing between Member Firms in Business Groups
Hui Yi Fan, National Chengchi University
Chwo-Ming Joseph Yu, National Chengchi University
### Session 2.3.7 - Competitive
**Track:** 1 - The Context of Global Business  
**Room:** Marina 5  
**Time:** 11:45-13:00

**Political and Nonmarket Strategies**  
Chair: Rob van Tulder, Erasmus University

- **The Effectiveness of Corporate Political Strategies in the Transition Economies**  
  Alina Kudina, Warwick University  
  Simon Collinson, Warwick University

- **International Expansion, Diversification and Regulated Firms’ Nonmarket Strategy**  
  JP Bonardi, University of Lausanne  
  Santiago Urbiztondo, FIEL  
  Bertrand Quelin, HEC Paris

- **Institutional Impact on Firms’ Political Behaviors in Transition Economies**  
  Kyeungrae (Kenny) Oh, University of Missouri-St. Louis

- **TMT Political Capital and Economic Performance**  
  Menita Liu Cheng, Peking University

### Session 2.3.8 - Competitive
**Track:** 11 - Emerging Market Economies  
**Room:** Marina 4  
**Time:** 11:45-13:00

**Home-Country Competitiveness**  
Chair: Shige Makino, Chinese University of Hong Kong

- **The Effects of Outward FDI on Home-Country Productivity: The Role of Location of Investment and Market Orientation of Industry**  
  Chengqi Wang, University of Nottingham  
  L, Jeremy Clegg, University of Leeds  
  Wen Chung Hsu, University of Leeds

- **The “Dubai Model”: A New Paradigm for Growth and Investment Strategies for Oil-Based Economies - Case Study Eurasia**  
  Scheherazade Rehman, George Washington University  
  Karlygash Dairabayeva, George Washington University

- **Foreign Direct Investment in The Caucasus and Central Asia**  
  Serkan Yalcın, Saint Louis University  
  Hongxin Zhao, Saint Louis University  
  Selim Ozbek, Qafqaz University  
  Nurettin Can, Fatih University

- **Sustainability and Accountability: An Empirical Study of the United Nations Global Compact**  
  Luis Antonio Perez-Batres, Central Michigan University  
  Van Miller, Central Michigan University

### Session 2.3.9 - Competitive
**Track:** 9 - Internationalization and Intl. Marketing  
**Room:** Marina 3  
**Time:** 11:45-13:00

**Incentives, Attention, and Motivation in International Firms**  
Chair: Minna Söderqvist, Helsinki School of Economics

- **The Effects of Compensation Gaps of Upper Echelons on Firm Internationalization**  
  Kuei-Yang Cheng, National Taiwan University

### Session 2.3.10 - Competitive
**Track:** 2 - Econ, Finance, Accounting, Taxation  
**Room:** Marina 2  
**Time:** 11:45-13:00

**Variations in the Cost of Capital: Culture, Location and Politics**  
Chair: Susan Feinberg, Rutgers University

- **National Culture and Cost of Equity Capital: The Case of Secrecy**  
  Sidney J. Gray, University of Sydney  
  Tony Kang, Florida Atlantic University  
  Yong Keun Yoo, Korea University

- **Political Connections and the Cost of Equity Capital**  
  Narjess Boubakri, HEC Montréal  
  Omran Guerdhami, University of South Carolina  
  Dev Mishra, University of Saskatchewan  
  Walid Saffar, University of Southern Indiana

- **The Political Determinants of the Cost of Equity: Evidence from Newly Privatized Firms**  
  Hamdi Ben Nasr, Laval University  
  Narjess Boubakri, HEC Montréal  
  Jean Claude Cosset, HEC Montréal

- **Going Abroad through Buying Foreign Assets: Stock-market Evidence on Liability of Foreignness**  
  Yujin Jeong, George Washington University  
  Robert J. Weiner, George Washington University

### Session 2.3.11 - Pedagogy Session
**Track:** 12 - Special Track on IB Pedagogy  
**Room:** Exec Center 1  
**Time:** 11:45-13:00

**Fostering Experiential Learning for IB Teaching Effectiveness**  
Chair: Tom Roehl, Western Washington University

- **IB Pedagogy: Content and Cohort Challenges**  
  Sandra Seno-Alday, University of Sydney

- **A Distance-Based Field Learning Approach to Enhancing IB Learning Outcomes in Study Abroad**  
  Charles Vance, Loyola Marymount University

- **Experiential Learning: Practicing Exporting**  
  Robert Moussetis, North Central College

- **Using Company Projects in the International Business Curriculum: Experience from Three Universities**  
  Tom Roehl, Western Washington University
Monday

Session 2.3.12 - Interactive  
Track: 3 - Alliances and Inter-Firm Relationships  
Room: Seabreeze 1

Alliances, Networks and Technology  
Chair: Marjorie Lyles, Indiana University

Determinants of Ownership Positions in International Multipartner R&D Alliances  
Stephen Chen, Macquarie University  
B. Elango, Illinois State University

Technology-based Alliance and Innovation Performance in the Pharmaceutical Industry  
Ranfeng Qiu, Rutgers University  
Jun Li, Rutgers University

The Antecedents of R&D Alliance Formation: Technological Position and Market Position  
Bau-Jung Chang, National Taiwan University  
Hsiu-Ling Li, National Taiwan University  
Shuwen Wang, National Taiwan University  
Shihmin Lo, Chi Nan University

Offshore Strategic Alliances and the role of Social Capital in IT outsourcing  
Mahesh Ramamani, Michigan State University

The Human Factor: An Exploratory Examination of the Influence of Foreign Subsidiaries’ Buyer Behavior on Strategic Supply Chain Initiatives  
Marcel Maria Zondag, University of Tennessee, Knoxville

The Roles of Strategic Orientations and Environment Turbulence in Networks Formation  
Wen Zhang, City University of Hong Kong  
Muammer Ozer, City University of Hong Kong

Extremes Meet: Quantity and Quality of Collaboration Network for New Venture's Financial Performance  
Ming-Chao Wang, National Cheng Kung University

Session 2.3.13 - Interactive  
Track: 7 - FDI, Clusters, and Spillovers  
Room: Spinnaker 1

Multinational Firms and Local Context  
Chair: Rajneesh Narula, University of Reading

A Study of Multinational Investment Property Companies  
Albert Wöcke, University of Pretoria  
Saul Klein, University of Victoria  
Tod Ridgeway, University of Pretoria

Qian Gu, National University of Singapore  
Jane W. Lu, National University of Singapore

Financial Giants and Moral Pygmies? Multinational Corporations and Human Rights  
Shaomin Li, Old Dominion University  
Ajai Gaur, Old Dominion University

Entry Mode Choice and Ownership Strategy of Japanese Servicess Firms  
Nobuaki Endo, Tokyo University of Marine Science and Technology  
Toshiya Ozaki, Rikkyo University

Integrating Managerial Information Processing Capabilities into the Transaction Cost Model of Entry Mode Choice  
YuKai Wang, Florida International University

FDI and Business Groups  
Meghana Ayyagari, George Washington University  
Luis Alfonso Dau, University of South Carolina  
Jennifer W. Spencer, George Washington University

Liability of Foreignness – Questions that we Don't Ask?  
Suresh Singh, Ohio State University

Session 2.3.14 - Interactive  
Track: 11 - Emerging Market Economies  
Room: Spinnaker 2

Internationalization of Emerging Market Firms  
Chair: Mary B. Teagarden, Thunderbird School of Global Management

Definitions of Emerging Markets and Emerging Market Global Companies: Double Triangle Model  
Zukweon Kim, Konkuk University/Samsung Economic Research Institute  
Moosup Jung, Samsung Economic Research Institute

Transnationalization of Brazilian Companies: Lessons from the Top 20  
Jase Ramsey, Fundacao Dom Cabral  
Paulo Resende, Fundacao Dom Cabral  
Andre Almeida, Fundacao Dom Cabral  
Flavia Pereira Carvalho, UNU MERIT/Fundacao Dom Cabral

Technology Sourcing and Internationalisation of IT Firms in India  
Krishnan Narayanan, Indian Institute of Technology Bombay  
Savita Bhat, Madras School of Economics, Chennai

The Role of the Subsidiaries in Emerging Multinationals: The Case of Multilatinas  
Armando Juan Borda, Florida International University

Exploring the Role of Firm Capabilities and Institutional Environment in the International Market Entry of Firms from Emerging Economies  
Arvin Sahaym, Washington State University, Pullman  
Dae-il Nam, Washington State University

The Investment Development Path Theory: Evidence from India  
Rakhi Verma, Trinity College Dublin  
Louis Brennan, Trinity College Dublin

The Mechanisms and Drivers of Chinese Foreign Investments - The Prominent Role of the Visible Hand -  
Philippe Gugler, University of Fribourg  
Bertram Boie, University of Fribourg

The Impact of Host Country Acculturation Policy on Diaspora FDI to the Home Country: The case of the Indian diaspora in North America  
Masud Chand, Wichita State University
Monday, June 29 - 13:00-14:00

Light Lunch

A light lunch will be provided for conference participants at the Exhibit Hall (Grande Ballroom A&B).

AIB Fellows' Business Meeting

AIB Fellows only.

Monday, June 29 - 14:00-15:15

Session 2.4.1 - Special Session

Farmer Dissertation Award Presentations

Chair: Mary Zellmer-Bruhn, University of Minnesota

Presentations by the 2009 AIB Richard N. Farmer Dissertation Award Finalists. The finalists are listed alphabetically. The Farmer Dissertation Award is sponsored by the Indiana University CIBER.

Do Chief Executive Officers Matter More in Some Countries than Others? The Antecedents and Consequences of Cross-National Differences in Managerial Discretion (Ph.D. Awarded by Pennsylvania State University)
Craig Crossland, University of Texas at Austin

Political Strategies in Emerging Economies (Ph.D. Awarded by University of Toronto)
Nan Jia, University of Toronto

Connecting the Dots: Uncovering the Technology Scouting Process (Ph.D. Awarded by London Business School)
Felipe Monteiro, University of Pittsburgh

Institutional Distance, Social Capital, and the Performance of Foreign Acquisitions in the United States (Ph.D. Awarded by Florida Atlantic University)
Daniel Rottig, California State University, Long Beach

Session 2.4.2 - Competitive

Track: 8 - HRM, Cross-Cultural, and Qualitative

The Effectiveness and Assessment of Cross-cultural Teams

Chair: Sabina Nielsen, Copenhagen Business School

Cognitive Organization and Identity Maintenance in Cross-cultural Teams: A Discourse Analysis of Decision-making Meetings
Jolanta Aritz, University of Southern California
Robyn Walker, University of Southern California

Cross Cultural Communication and Team Performance
Kenji Klein, University of California, Irvine
Cristina B. Gibson, University of California, Irvine

The Influence of Organizational Culture on Multinational Teams
Aida Hajro, Brunel University
Markus Pudelko, University of Edinburgh

Session 2.4.3 - Competitive

Track: 9 - Internationalization and Intl. Marketing

Export and FDI Barriers

Chair: Douglas Dow, University of Melbourne

The Impact of Geographic and Linguistic Barriers on the Choice by Multinationals between Greenfield and Acquisition Entry: An Agency Theoretic Perspective
Arjen Siangen, University of Amsterdam
Monday

The Nature of Barriers to Export in Emerging Markets: The Case of Mexico
Francois Duhamel, Universidad de Las Americas, Puebla
Robyn Lynn Johnson, Universidad de Las Americas, Puebla

Influence Factors, Barriers and Effects of International Divestment – A Review
Dirk Morschett, University of Fribourg
Annett Donath, University of Fribourg
Jan Hendrik Fisch, University of Augsburg
Hanna Schramm-Klein, Universität Siegen

Session 2.4.4 - Competitive
Track: 7 - FDI, Clusters, and Spillovers
Room: Nautilus 4

The MNE: Global vs. Regional Views
Chair: Ali Taleb, HEC Montréal

Global Production Networks and China’s Processing Trade
Chang Hong, Clark University
Alyson C. Ma, University of San Diego
Ari Van Assche, HEC Montréal

Global Fixed Capital Investment by Multinational Firms
René Belerdesos, Katholieke Universiteit Leuven
Kyōji Fukao, Hitotsubashi University
Keiko Ito, Senshu University
Wilko Letterie, Maastricht University

Regional Multinationals, Firm-Specific Advantages, and Performance
In Hyeock (Ian) Lee, Western Kentucky University
Alan M. Rugman, Indiana University

A Balancing-Mechanism Approach to the Theory of the Multinational Enterprise
Min-Young Kim, University of Illinois, Urbana-Champaign
Joseph Mahoney, University of Illinois, Urbana-Champaign

Session 2.4.5 - Competitive
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: Marina 6

National Culture at the Core of IB Research
Chair: Audra I. Mockaitis, Victoria University of Wellington

Cultural Congruence and Firm Performance: A Cross-cultural Comparison
Te-Yi Lin, National Chengchi University
Carol Yeh-Yun Lin, National Chengchi University
Carolyn P. Egri, Simon Fraser University

Rosalie L. Tung, Simon Fraser University
Chris Baumann, Macquarie University

Examining the Impact of Culture’s Consequences: A Three-Decade, Multi-Level, Meta-Analytic Review of Hofstede’s Cultural Value Dimensions
Vas Taras, University of North Carolina at Greensboro
Bradley Kirkman Kirkman, Texas A&M University
Piers Steel, University of Calgary

Economic Performance and Entrepreneurial Culture
Greg Hundley, Purdue University
Shaun Duane Hansen, Purdue University

Session 2.4.6 - Competitive
Track: 11 - Emerging Market Economies
Room: Marina 1

Institutions and Internationalization in Emerging Markets
Chair: Daya Shanker, Deakin University

The Institutional Environment, Terrorism, Natural and Technological Disasters, and Subsidiary Response
Chang Hoon Oh, Brock University
Jennifer Oetzel, American University

Institutional Environment and Diversification Strategy: An Investigation of Chinese H-Share Firms
Nan Zhou, University of Pennsylvania

Privatization as a Deinstitutionalization: An Empirical Study on Chinese State Owned Enterprises
Guochun Du, Nankai University, Yantai University
Klaus E. Meyer, University of Bath

Session 2.4.7 - Competitive
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: Marina 5

International Staffing and the Multinational Firm
Chair: Leigh Anne Liu, Georgia State University

Moderating Effect of International and Host Country Experiences in Staffing Foreign Affiliates with Expatriates: A Case of Japanese MNCs
Naoki Ando, Hosei University
Yongsun Paik, Loyola Marymount University

Social Capital, Knowledge Management and Expatriate Performance
Huei-Fang Chen, Soochow University
Minding the Minders: The Relationship between a Firm’s Level of Internationalization and its Expatriate Performance Management System
Xiaohua Yang, Queensland University of Technology
Susan McGrath-Champ, University of Sydney
Anthony Fee, University of Sydney

The Role of Expatriates and Local Agents’ Relational Practices in MNE Global Performance
Zandra Balbinit, Federal University of Parana
Sergio Bulgacov, Federal University of Parana
Yara Lucia Bulgacov, Positivo University
Monday

Session 2.4.8 - Competitive
Track: 9 - Internationalization and Intl. Marketing
Room: Marina 4

**Internationalization Trajectories and Strategies**
Chair: Susan Douglas, New York University

- An Organizing Framework of Global, Multidomestic, Multinational and Transnational Corporations: Concepts and Evolutionary Pathway
  - Hwy-Chang Moon, Seoul National University
  - Jin-Sup Jung, Chungbuk National University
  - Jin-Uk Kim, Seoul National University

- Evolutionary Trajectories of SMEs in the U.S. Biopharmaceutical Industry: International versus Domestic Expansion
  - Lei Li, University of Portland
  - Weilei (Stone) Shi, Baruch College, CUNY
  - Dan Li, Indiana University

- Value Creation by International Strategic Alliances in BRIC Countries
  - Dan Li, Indiana University
  - Stewart R. Miller, University of Texas at San Antonio
  - Lorraine Eden, Texas A&M University
  - Michael Hitt, Texas A&M University

Session 2.4.9 - Competitive
Track: 11 - Emerging Market Economies
Room: Marina 3

**Corporate Governance in Emerging Markets**
Chair: Arvind Phatak, Temple University

- Institutional Collision in Corporate Governance: The Incorporation of Independent Directors in Family Firms in Emerging Economies
  - Chi-Nien Chung, National University of Singapore
  - Young-Choon Kim, National University of Singapore
  - Edward Zajac, Northwestern University

- Corporate Governance and Corporate Fraud Behavior: An Empirical Study in China
  - Yamin Zeng, Tsinghua University
  - Weichu Xu, Old Dominion University
  - Junsheng Zhang, China Central University of Finance and Economics

- Impact of Firm Governance and Institutional Characteristics on Firm Performance
  - Deeksha Singh, National University of Singapore

- Stock Repurchase and Corporate Governance Reform in Korea: An Actor-Centered Perspective
  - Amon Chizema, Loughborough University
  - Jootae Kim, Dankook University

Session 2.4.10 - Competitive
Track: 2 - Econ, Finance, Accounting, Taxation
Room: Marina 2

**Rules and Standards and Their Influence on Trade and Investment**
Chair: Sidney J. Gray, University of Sydney

- Perceptions of CFOs of US-based Companies towards Fair Value Accounting Option and International Financial Reporting Standards
  - Hamid Pourjalali, University of Hawaii
  - Eric Wen, University of Hawaii
  - Shirley J. Daniel, University of Hawaii

- Sarbanes-Oxley and Foreign IPO Performance: Examining the Changing Role of Board Interests Following a Regulatory Punctuation
  - R. Greg Bell, University of Dallas
  - Igor Filatotchev, City University
  - Curt B. Moore, Texas Christian University

- A Model of Double-Sided Uncertainty for International Negotiations
  - Ursula F. Ott, Loughborough University

- International Evidence on Analyst Monitoring and Earnings Management: The Roles of Corporate Disclosure and National Culture
  - Sam Han, Singapore Management University
  - Tony Kang, Florida Atlantic University
  - Gerald Lobo, University of Houston
  - Yong Keun Yoo, Korea University

Session 2.4.11 - Competitive
Track: 9 - Internationalization and Intl. Marketing
Room: Exec Center 1

**International Performance**
Chair: Luis Filipe Lages, Universidade Nova de Lisboa, Faculdade de Economia

- Towards a Clarification of Relationships Impact on Export Performance
  - Claude Obadia, Advancia-Negocia, Paris
  - Irena Vida, University of Ljubljana

- Export Strategies: Archetypes and Their Performance Impacts
  - Gabriella Lojacono, Bocconi University
  - Markus Venzin, Bocconi University

- Contextual Resources, Firm-Specific Capabilities, and International Performance of Entrepreneural Firms from Emerging Economies
  - Liannxi Zhou, Brock University
  - Yuan Lu, Chinese University of Hong Kong
  - TS Chan, Lingnan University

- The Relationships among Firm Resources, Internationalization, and Performance of Emerging Market Multinationals
  - Elitsa R. Banalieva, Northeastern University
  - Ravi Sarathy, Northeastern University
Session 2.4.12 - Interactive
Time: 14:00-15:15
Track: 10 - Outsourcing, Offshoring, and SCM
Room: Seabreeze 1

Moving it to Greener Shores
Chair: Somnath Lahiri, Illinois State University

Understanding the Relationship between IT Offshoring and Uncertainty: A Conceptual Framework
Mujtaba Ahsan, Pittsburg State University
Peter Haried, University of Wisconsin – La Crosse
Martina Musteen, San Diego State University

What Goes Around Comes Around: Microeconomic Effects of International Offshoring on Firm Export Performance
Olivier Bertrand, St. Petersburg State University

Impact of Offshoring and Outsourcing of Core Activities on Performance: The Case of Clinical Trials
Farok Contractor, Rutgers University
Pooja Thakur, Rutgers University

The Evolution of Offshore Outsourcing of Services: A Theoretical Perspective
Wendy Lea Tate, University of Tennessee
Lisa Maria Ellram, Miami University
Evi Hartmann, EBS European Business School
Lydia Bals, Copenhagen Business School

The Strategy of Internationalisation of Industrial Districts SMEs between International Subcontracting and Foreign Direct Investments
Fiorenza Belussi, University of Padua
Alessia Sammarra, Aquila University

Session 2.4.13 - Interactive
Time: 14:00-15:15
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: Spinnaker 1

Strategic IHRM
Chair: Bernard L. Simonin, Tufts University

Competitive Strategies in International Management: A Case of Multinational Corporations from Emerging Economies in a Subsidiary Operation
Aloysius Marcus Newenham-Kahindi, University of Saskatchewan

International Management Approaches: Learning and Human Resources of Multinationals in China
Yingying Zhang, CUNEF, Complutense University of Madrid
Maria Eugenia Sanchez, Polytechnic University of Cartagena
Yu Zhou, Renmin University

Effective Knowledge Transfer between HR Subunits in Central Eastern Europe
Daniela Sorger, WU-Wien
Michal Lemanski, WU-Wien

The Experience of International Acquisition: Perception and Process
Hanna Gajewska-De Mattos, University of Leeds
Malcolm Chapman, University of Leeds
Peter J. Buckley, University of Leeds

The Promise of Multi-User Virtual Environments for Global Collaborations
Luciara Nardon, University of Oregon
Jonathon Richter, University of Oregon
Kathryn Aten, University of Oregon
Alan Meyer, University of Oregon

Session 2.4.14 - Interactive
Time: 14:00-15:15
Track: 11 - Emerging Market Economies
Room: Spinnaker 2

Technology and Innovation in Emerging Markets
Chair: John Cantwell, Rutgers University

Entrepreneurship and Inter-organizational Learning in Emerging Markets: The Case of the Brazilian Automotive Industry
Denise Dunlap-Hinkler, Northeastern University
Ronaldo Couto Parente, Rutgers University
Eugene D. Hahn, Salisbury University

The Moderating Effect of Cluster on Firm Innovation: An Empirical Study in Taiwan
Kuo-Feng Huang, National Chengchi University
Chwo-Ming Joseph Yu, National Chengchi University
Dah-Hsian Seetoo, National Cheng Chi University
Peng-Yu Li, Fu-Jen Catholic University

The Effects of Information and Communication Technologies on National Technological Capabilities: An Empirical Study
Soo Hee Lee, Birkbeck, University of London
Hee Sun Kim, Birkbeck, University of London

The Making of...An Industry: Leveraging Legitimacy in Bollywood and DLF Indian Premier League cricket
Florian A. Täube, European Business School

Firm Strategic Choice and Sustainable Development: Lessons from Large Public Latin American Firms
Luis Antonio Perez-Batres, Central Michigan University
Van Miller, Central Michigan University
Michael Pisani, Central Michigan University

FDI and the Environment: Evidence from China
Danny Tan Wang, University of Hong Kong
Flora Fang Gu, Hong Kong Polytechnic University

Brazilian Outward Investments: Assessing the Role of Technology in the Recent Wave of Emerging FDI
Flavia Pereira Carvalho, UNU MERIT/Fundacao Dom Cabral
Monday, June 29 - 15:15-15:45

**Coffee Break**

Refreshments will be provided for conference participants at the Exhibit Hall (Grande Ballroom A&B).

Monday, June 29 - 15:45-17:00

**Session 2.5.1 - Special Session**


Chair: Anne Miroux, UNCTAD

Panelists:
Masataka Fujita, UNCTAD
L. Jeremy Clegg, University of Leeds
Raj Aggarwal, University of Akron
Dirk Michael Boehe, Insper Institute of Education and research, Sao Paulo
Colm Kearney, Trinity College Dublin

**Session 2.5.2 - Competitive**

**Track: 1 - The Context of Global Business**

**FDI, Entry, and Restructuring: Institutions and Environment**

Chair: Tom Roehl, Western Washington University

Entry Strategies of Firms from NIEs in Emerging Markets: The Role of Institutions and Firm Resources

Yi-Long Jaw, National Taiwan University
Wiboon Kittilaksanawong, National Taiwan University

An Evolutionary Approach to Understanding International Business Activity: The Co-evolution of MNEs and the Institutional Environment

John Cantwell, Rutgers University
John H. Dunning, University of Reading
Sarianna M. Lundan, Maastricht University

Open Access Order and Firms' Internationalization During Institutional Transitions

Sunny Li Sun, University of Texas at Dallas
Mike W. Peng, University of Texas at Dallas
Ruby P. Lee, Florida State University
Weiqiang Tan, City University of Hong Kong

The Importance of Organizational Learning and Institutional Heterogeneity in Intermediation Research

Geoffrey Michael Kistruck, Ohio State University
Charles E. Stevens, Ohio State University
Shad Morris, Ohio State University

**Session 2.5.3 - Competitive**

**Track: 3 - Alliances and Inter-Firm Relationships**

**Governance in Joint Ventures**

Chair: Anupama Phene, George Washington University

Alliance and Partner Country Effects on Governance: An Examination of High Technology Alliances in China, India and the U.S

Anupama Phene, George Washington University
Stephen Tallman, University of Richmond

Who Buys Whom? Call Option Rights in International Joint Ventures

Tony W. Tong, University of Colorado
Sali Li, University of Wisconsin-Milwaukee

Will Firms Join Alliances or Stand Alone? Evidence from China's Venture Capital Industry

Qian Gu, National University of Singapore
Xiaohui Lu, National University of Singapore

**Session 2.5.4 - Competitive**

**Track: 9 - Internationalization and Intl. Marketing**

**Organization, Configuration and Structure of the Internationalizing Firm**

Chair: Bo B. Nielsen, Copenhagen Business School

The Importance of Geographic Configuration in the Internationalization of Firms: Empirical Evidence from Taiwan's High-tech Industry

Weihwa Pan, National Yunlin University of Science and Technology
Wei-Chun Tsai, WuFeng Institute of Technology
Tsung-Yen Kuo, National Yunlin University of Science and Technology

Towards more Realistic Conceptualisations of Foreign Operation Modes: Challenges to Existing Treatments

Gabriel Robertstad Garcia Benito, BI Norwegian School of Management
Bent Petersen, Copenhagen Business School
Lawrence Stephenson Welch, University of Melbourne

Charging Rhinos and Buzzing Bees: Firm Size, Industry Structure and International Entrepreneurship in India's Software Industry

Sumit Majumdar, University of Texas at Dallas
Davina Vora, State University of New York at New Paltz

Why Distance Matters: The Dynamics of Offshore Location Choices

Stephan Manning, Duke University
Marja Roza, Erasmus University
Arie Y. Lewin, Duke University
Henk Volberda, Erasmus University
Monday

Session 2.5.5 - Panel  
Time: 15:45-17:00  
Track: 8 - HRM, Cross-Cultural, and Qualitative  
Room: Marina 6

Have We Moved Beyond Conventional Wisdom? A Hard Look at the Value-Add of Cross-Cultural Management Research  
Chair: Cristina B. Gibson, University of California, Irvine  
Discussant: Mary Yoko Brannen, INSEAD

Cross-cultural Research and Management Theory: Management Theory needs Contributions from Cross-cultural Research  
Mikael Søndergaard, University of Aarhus

Advancements and Future Directions for Cross-cultural Organizational Behavior Theory  
Dana M McDaniel, University of California, Irvine

Unpacking Institutions: Why Some Employee Expectations Change and Some Do Not  
Jone L. Pearce, University of California, Irvine

A Critical Examination of the Concept of Power Distance  
Alaka N. Rao, San Jose State University

Session 2.5.6 - Competitive  
Time: 15:45-17:00  
Track: 8 - HRM, Cross-Cultural, and Qualitative  
Room: Marina 1

Behavior and Decisions across National Cultures  
Chair: Allan Bird, University of Missouri-St. Louis

Preferred Managerial Leadership Behaviour in Sub-Saharan African Business Organisations  
Romie Frederick Littrell, Auckland University of Technology  
Nai H. Wu, Texas A&M University  
Stella M. Nkomo, University of South Africa Pretoria

Personality and Career Decisiveness: An International Comparison of Business Students  
Marjaana Gunkel, University of Magdeburg  
Christopher Schlaegel, University of Magdeburg  
Ian M. Langella, Shippensburg University  
Joy V. Peluchette, University of Southern Indiana

Work-Related Acculturation of Immigrant Employees  
Vas Taras, University of North Carolina at Greensboro  
Julie Rowney, University of Calgary  
Piers Steel, University of Calgary

International Assignments to/from India: Do Race and Gender Matter?  
Rosalie L. Tung, Simon Fraser University  
Rana Haq, Laurentian University

Session 2.5.7 - Competitive  
Time: 15:45-17:00  
Track: 6 - Learning, Knowledge and Innovation  
Room: Marina 5

Learning Across Borders  
Chair: Kate Hutchings, Monash University

Location Pattern of International Experience and Survival of FDI Projects in Culturally Dissimilar Countries  
Yuping Zeng, Southern Illinois University at Edwardsville  
Oded Shenkar, Ohio State University  
Sangcheol Song, Bryant University  
Seung-Hyun Lee, University of Texas at Dallas

Outsourcing Alliance and Knowledge Transfer: A Learning Partners Perspective  
Ryh-song Yeh, Yuan Ze University  
Wei-li Wu, National Ji Nan University  
Huili Lin, National Taiwan University

Deliberate Learning from Partners: Tactics and Innovation Performance  
Marshall S. Jiang, Brock University  
Preet S. Aulakh, York University  
Rekha Krishnan, Simon Fraser University

Applications of Structural Hole: How do Social Network and Knowledge Brokerage Work in Global Semiconductor Industry?  
Yvonne Ho, Tamkang University  
H.J. Chiu, Neuroeconomic Behavioral Strategy Research Center

Session 2.5.8 - Competitive  
Time: 15:45-17:00  
Track: 11 - Emerging Market Economies  
Room: Marina 4

Bottom-of-the-Pyramid Strategies  
Chair: Sushil Vachani, Boston University

Should International Business Scholars Bother with the Bottom of the Pyramid (BOP)?  
Richard Fletcher, University of Western Sydney  
Tendai Chikweche, University of Western Sydney

The Impact of Microloans in Vulnerable Remote Areas in Malaysia  
Sow Hup Chan, University of Macau  
Mazanah Abdul Ghani, Amanah Ikhtiar Malaysia

Myth or Reality? Understanding the Impact of Bop Initiatives on Poverty  
Miguel Rivera-Santos, Babson College  
Carlos Rufin, Suffolk University
Monday

Session 2.5.9 - Special Session
Time: 15:45-17:00
Room: Marina 3

Meet the Editors of IB-journals
Chair: Paul W. Beamish, University of Western Ontario
Panelists:
Lorraine Eden, Texas A&M University, Journal of International Business Studies
Pervez N. Ghauri, King's College London, International Business Review
Ram Mudambi, Temple University, Journal of International Management
Alan M. Rugman, Saint Louis University, Multinational Business Review
Klaus Macharzina, Universität Hohenheim, Management International Review
Peter W. Liesch, University of Queensland, Journal of World Business

Session 2.5.10 - Competitive
Time: 15:45-17:00
Track: 9 - Internationalization and Intl. Marketing
Room: Marina 2

Institutional Aspects of Internationalization
Chair: Keith D. Brouthers, King's College London

An Examination of Business Gift-Giving in China: An Experimental Study
Yan Jiang, Shandong Economic University
Bob T. Wu, Bowling Green State University

Institutional Influence on the Diversification and Internationalization of SMEs in China
Dong Chen, Loyola Marymount University
Yongsun Paik, Loyola Marymount University
Donghong Li, Tsinghua University

What Lies Beneath the Internationalization Strategies of Firms in a Regional Innovation System?
Silvia Rita Sedita, University of Padua
Gianluca Fiscato, University of Milan
Fiorenza Belussi, University of Padua

The Perceived Institutional Distance in the Internationalization Process of Firms - A Proposed Model for Measuring Managerial Perceptions in Emerging Country Markets
Hans Jansson, University of Kalmar
Mikael Hilmersson, University of Kalmar
Susanne Sandberg, University of Kalmar

Session 2.5.11 - Competitive
Time: 15:45-17:00
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: Exec Center 1

Global Strategy and IHRM
Chair: Ingmar Bjorkman, Hanken School of Economics

The Extent of Divergence in Human Resource Management Practices of MNE Subsidiaries and Domestic Firms: Evidence from an Emerging Country
Mehmet Demirbag, University of Sheffield
David Collings, National University of Ireland, Galway
Ekrem Tatoglu, Bahcesehir University
Kamel Mellahi, University of Sheffield

Anne Vo, University of Wollongong

How International is the Human Resources Management in MNCs? A Study of Brazilian Multinational
John Lawrence French, Virginia Tech University
Lindolfo Galvão de Albuquerque, University of Sao Paulo
Patricia Morilha Muritiba, University of Sao Paulo
Sérgio Nunes Muritiba, University of Sao Paulo

Session 2.5.12 - Interactive
Time: 15:45-17:00
Track: 3 - Alliances and Inter-Firm Relationships
Room: Seabreeze 1

Institutions, Culture and Alliances
Chair: Ajai Gaur, Old Dominion University

Dynamics of National Culture and Conflict Strategy Fit and Misfit in Transnational Business Contract Disputes
George O. White III, University of Michigan-Flint
Richard A. Posthuma, University of Texas at El Paso
John Hadjimarcou, University of Texas at El Paso

The Impact of National Culture in Acquisition Processes
Betania Tanure, PUC/Minas - Fundação Dom Cabral
Vera L. Cançado, Faculdade Novos Horizontes
Roberto Gonzalez Duarte, PUC/Minas - Fundação Dom Cabral

A Comparison of Managers’ Perceptions of Culture Differences and Measures of Cross-Country Differences: Evidence from Chinese International Strategic Alliances
Li Dong, Royal Holloway, University of London
Keith W. Glaister, University of Sheffield

International Strategic Alliance Relationships: The Role of Partner Selection and Host Country Institutions
Jean-Paul Roy, Queen's University

Logistics-Clusters in Germany and China – An Entrepreneurial View on Competitive Advantages of Clusters across Time and Space
Ralf Elbert, Berlin Institute of Technology
Gang Yang, Tongji University Shanghai
Sasa Saric, Tongji University

How Do Foreign Firms Manage Business Relationships in China after Market Entry?
Yang Yu, Victoria University of Wellington
Valerie J. Lindsay, Victoria University of Wellington
Elizabeth L. Rose, Victoria University of Wellington

Session 2.5.13 - Interactive
Time: 15:45-17:00
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: Spinnaker 1

Employees in the Context of International Business
Chair: Mary Zellmer-Bruhn, University of Minnesota

Understanding Corporate Reentry
Betina Szkudlarek, Erasmus University

Employee Mobility and Inter-Firm Ties
Marleen Rust, University of Illinois at Urbana-Champaign
Ruth V. Aguilera, University of Illinois Urbana-Champaign
Joseph Broschak, University of Arizona

AIB 2009 Annual Conference  San Diego, USA  June 27–30
Is the World Flat or Spiky? Implications for Global Strategies
Monday

Integration of Skilled Immigrants into the Australian Labour Market - The Impeding Issues
Sharmin Mahmud, Monash University
Quamrul Alam, Monash University
Charmine Hartel, Monash University

Bicultural Competences and The Roles of Bicultural Employees in Multicultural Teams
Hae-Jung Hong, ESSEC Business School

Perceptions of International Mobility
Jean-Luc Cerdin, ESSEC Business School
Mila Lazarova, Simon Fraser University

Gender Riptides: A Case to Relook Governmental, Management and Educational Policy
Melodena Stephens Balakrishnan, University of Wollongong in Dubai
Mabelann D’Lima, University of Wollongong in Dubai

Session 2.5.14 - Interactive
Time: 15:45-17:00
Track: 11 - Emerging Market Economies
Room: Spinnaker 2

Governance and Leadership in Emerging Markets
Chair: Ben L. Kedia, University of Memphis

Outside Directors on Korean Boards: Governance and Institutions
Jootae Kim, Dankook University
Amon Chizema, Loughborough University

Board Composition, Concentrated Ownership and the Impact of the State: Russian Evidence
Dmitri Melkumov, Hanken School of Economics

Motivating Factors in the Adoption of Better Corporate Governance Practices by the Brazilian Companies
Lindenberg Araújo Aragão, Universidade de Fortaleza
Oderline Vieira de Oliveira, Universidade de Fortaleza
Vera Maria Rodrigues Ponte, Universidade Federal do Ceará
Marcelle Colares Oliveira, Universidade de Fortaleza
Augusto Marcos Carvalho de Sena, Universidade de Fortaleza

Fighting Corruption in Eastern Europe: An Institutional Theory Approach to Assessing the Relative Effectiveness of International Anti-Corruption Agreements
Meltem Tugut, Saint Louis University

Top Managers’ Roles in the Strategic Planning: Evidence from China
Yi Sun, Peking University
Yajun Wu, Peking University

The Market Reactions to FDI Announcements by Thai Firms: A Real Options Approach
Nattharika Ritippant, Sirindhorn International Institute of Technology, Thammasat University
Abdul A Rasheed, University of Texas at Arlington

MONDAY, JUNE 29 - 18:00-21:00

AIB Gala Reception at Balboa Park

The Gala Reception, hosted by San Diego State University, will take place at Balboa Park. Catering is provided by The Prado Restaurant.

There will be no formal program. Casual attire is recommended. Please remember to have your name badges with you to avoid delays at the entrance.

Complimentary roundtrip bus transportation from the hotel will be available beginning at 18:00, until 21:15. Please inquire at the AIB Registration Booths for additional information.

Legend for Symbols Used:
B Nominee for the Temple/AIB Best Paper Award
H Nominee for the Haynes Prize for the Most Promising Scholar
TUESDAY, JUNE 30

TUESDAY, JUNE 30 - 07:30-08:00

Fellows Cafe
Chair: Eleanor Westney, York University

Start the day with coffee and one of a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

Participating Fellows:
Jean Boddewyn, Baruch, CUNY
Tamer Cavusgil, Georgia State University
Timothy Devinney, Australian School of Business
Don Lessard, MIT Sloan School of Management
Ravi Ramamurti, Northeastern University

TUESDAY, JUNE 30 - 08:15-09:45

Session 3.1 - Panel
Time: 08:15-09:45
Room: Grande Ballroom C

Seasons of a Scholar: A Tribute in Memory of John H. Dunning
Chair: John Cantwell, Rutgers University

The 1958 Book and the Early Career Years
Daniel G. Van Den Bulcke, University of Antwerp

The 1970s: Reading as an International Base for IB Research
Peter J. Buckley, University of Leeds

The 1980s: The AIB President and an International Leader of IB Studies
John Cantwell, Rutgers University

The 1990s: The Rutgers Years
Rajneesh Narula, University of Reading

The 2000s: New Directions after Formal 'Retirement'
Sarianna M. Lundan, Maastricht University

The Last Period: Hopes for the Future of the IB Field
Alan M. Rugman, University of Reading

TUESDAY, JUNE 30 - 09:45-10:00

Break

TUESDAY, JUNE 30 - 10:00-11:15

Session 3.2.1 - Panel
Time: 10:00-11:15
Room: Nautilus 5

Disseminating Thought Leadership on Managing the Flat versus Spiky World: The Case for "New Generation" IB Textbooks
Chair: Alain Verbeke, University of Calgary

The Evolution of IB Textbooks and the Case for New Generation Textbooks
Alan M. Rugman, University of Reading

The Future of One-Stop-Shopping IB Textbooks: The Case of Transnational Management
Paul W. Beamish, University of Western Ontario

The Eclectic Paradigm as an Envelope for Describing IB Thought Leadership in a Semi-Global Environment
Sarianna M. Lundan, Maastricht University

A Focus on Business History as a Precondition for Effectively Disseminating IB Thought Leadership
Geoffrey J. Jones, Harvard University

Melding Case Studies, Practitioner Oriented Articles and Thought Leadership from Rigorous Research into an IB Textbook
Pankaj Ghemawat, IESE Barcelona

Revisiting the Classic Readings in International Business through an Integrative Framework
Alain Verbeke, University of Calgary

Session 3.2.2 - Competitive
Time: 10:00-11:15
Room: Nautilus 2

Political Risk, Conflict, and Terrorism
Chair: Witold Jerzy Henisz, University of Pennsylvania & Stanford University

Conceptualizing Global Risk in a Changing World: Looking Beyond the Political Dimension
Rakesh B. Sambharya, Rutgers University - Camden
Abdul A Rasheed, University of Texas at Arlington

Self-replication Perspective for Sequential Risk-Taking Entry to the Vulnerable Country for Terrorism: Evidence from Korean Manufacturing Firms
Yong Suhi Pak, Yonsei University
Ki Hyun Ryu, Yonsei University

Caught in the Middle: U.S. FDI in Warring Host Countries
Li Dai, Texas A&M University

The Impact of Animosity and Conflict on Firms' Entry Mode
Ilgaz T. Arikan, Georgia State University
Oded Shenkar, Ohio State University
Tuesday

**Session 3.2.3 - Competitive**
Track: 5 - Structure, Capabilities, and Planning
Room: Nautilus 3

**Capability Development and Strategic Processes in the MNC**
Chair: Gloria Ge, University of Auckland

Social Games in an Economic Frame: Strategy Processes, Activities and Organizational Capabilities
Patrick Regnér, Stockholm School of Economics
Udo Zander, Stockholm School of Economics

Capability Development in MNCs- The Role of the Internal versus the External Selection Environment
Paula Kilpinnen, Helsinki School of Economics
Markus Pietari Paukku, Helsinki School of Economics
Anna Salonen, Helsinki School of Economics
Mika Gabrielsson, Helsinki School of Economics

Empirically Eliciting Capabilities in the Presence of Measurable and Transferable Resources
Joseph A. Clougherty, Wissenschaftszentrum Berlin (WZB) & CEPR-London
Thomas P. Moliterno, University of South Carolina

**Session 3.2.4 - Competitive**
Track: 9 - Internationalization and Intl. Marketing
Room: Nautilus 4

**Ownership Strategies**
Chair: Lance Eliot Brouthers, Kennesaw State University

Flexibility Versus Commitment: MNEs' Ownership Strategy In China
Jing Li, Simon Fraser University
Yong Li, State University of New York at Buffalo

Extending the Depth of the Multinational Network: Evidence from Cross-border Acquisitions
Thomas Hutzschenreuter, WHU - Otto Beisheim School of Management
Ingo Kleindienst, WHU - Otto Beisheim School of Management
Boris Bieberstein, WHU - Otto Beisheim School of Management

Marketing-based Resource Advantages and the Choice between Acquisitions and Greenfield Ventures
Desislava Dikova, University of Groningen
Arjen Slangen, University of Amsterdam
Keith D. Brouthers, King’s College London

**Session 3.2.5 - Panel**
Track: 4 - Subsidiary Evolution and Strategy
Room: Marina 6

**Subsidiary Isolation: The Phenomenon and its Organizational Implications**
Chair: Felipe Monteiro, University of Pennsylvania
Discussant: Tina C. Ambos, WU Vienna

Subsidiary Isolation: How should managers deal with it?
Tina C. Ambos, WU Vienna

Subsidiary Isolation: Explaining its Origins, Dynamics and Performance Implications
Felipe Monteiro, University of Pennsylvania

Determinants and Consequence of Subsidiary Isolation and Autonomy: Evidence from Overseas R&D Laboratories of Japanese MNCs
Kazuhiro Asakawa, Keio University

Sub-unit Isolation: a Natural Phenomenon?
Ulf Andersson, Copenhagen Business School

**Session 3.2.6 - Competitive**
Track: 11 - Emerging Market Economies
Room: Marina 1

How Context Affects Internationalization in Emerging Markets
Chair: Bent Petersen, Copenhagen Business School

How Context Matters: Advantages of Multinational Enterprises
Alvaro Cuervo-Cazurra, University of South Carolina
Mehmet Erdem Genc, Baruch College, CUNY

The Core Competences of Brazilian Emerging Multinationals
Afonso Fleury, University of São Paulo
Maria Tereza Leme Fleury, EAESP/FGV and University of São Paulo
Felipe Mendes Borini, ESPM/SP and University of São Paulo

Survival of Japanese Subsidiaries in the Middle East and North Africa
Marina Apaydin, University of Western Ontario
Mehmet Demirbag, University of Sheffield
Ekrem Tatoglu, Bahcesehir University

**Session 3.2.7 - Special Session**
Room: Marina 5

Japan: Current Issues and Challenges (AJBS Special Session)
Chair: Shige Makino, Chinese University of Hong Kong

Panelists:
Marc Bremer, Nanzan University
Tom Roehl, Western Washington University
Ulrike Schaede, University of California at San Diego
Managing Alliances
Chair: Jeffrey J. Reuer, Purdue University

Reducing Distributor Opportunism: Effects of Monitoring Mechanisms, Export Market Orientation and Norm-based Information Exchange
Janet Y. Murray, University of Missouri-St. Louis
Min Ju, Saint Louis University
Gerald Yong Gao, University of Missouri-St. Louis

When Does Interorganization Routine Matter to Alliance Involvement and Performance? Behavior or Environment Uncertainty
Chi-Yu Amy Huang, I-Shou University
Julia L. Lin, I-Shou University
Shih-Chieh Fang, National Cheng-Kung University

Strange Bedfellows: A Latecomer’s Perspective on Asymmetric Alliance Network
Sunny Li Sun, University of Texas at Dallas

Liabilities of Foreignness, Liabilities of Newness, and Social Capital: A Study of Exporting in Young, Technology-based Firms
Helena Yli-Renko, University of Southern California
Harry J. Sapienza, University of Minnesota
Ramkumar Janakiraman, Texas A&M University
Dalhia Mani, University of Minnesota

Alliances and Relational Norms
Chair: Hemant Merchant, Florida Atlantic University

Is the World Flat or Spiky for Immigrant Entrepreneurs Building Social Capital?
Ruth Clarke, Nova Southeastern University
Ramdas Chandra, Nova Southeastern University

Intangible Relation-specific Investments and the Performance of R&D Outsourcing Agreements
Andrea Martinez-Noya, University of Oviedo
Esteban Garcia-Canal, University of Oviedo
Mauro Guillen, University of Pennsylvania

Relational Incentive Policies in Cross-border Interfirm Relationships
Claude Obadia, Advancia-Negocia, Paris
David I. Gilliland, Colorado State University and Aston University

Born Globals - New Directions (ANZIBA Special Session)
Chair: Peter W. Liesch, University of Queensland

Panelists:
Sylvie K. Chetty, Massey University
Stephan Gerschewski, Victoria University of Wellington
Gary Knight, Florida State University
Niina Nummela, Turku School of Economics

Strategic Investment and Planning in International Business
Chair: Heather Berry, University of Pennsylvania

Knowledge Capital and Global Careers: Institutions, Conventions and Sub-networks in Project Organizations
Russell C.J. Choi, City University
Jai Beom Kim, Sungkyunkwan University

To Divest or Not: The Influence of Performance, Growth and Uncertainty on Firm Divestment Decisions
Heather Berry, University of Pennsylvania

Impact of Strategic Composites over Export Performance: Empirical Evidence from an Emerging Country
Jorge Manoel Teixeira Carneiro, Pontifical Catholic University of Rio de Janeiro
Jorge Ferreira Da Silva, Pontifical Catholic University of Rio de Janeiro
Angela da Rocha, Federal University of Rio de Janeiro

Foreign Multinationals and Domestic Companies in Portugal: Are there Significant Performance Gaps?
Vitor Cardoso, Universidade do Porto
Ana Teresa Tavares-Lehmann, Universidade do Porto
Frederick Nickolay Lehmann, Catholic University FCEE Lisbon

Which Come First: Domestic or Foreign Subsidiaries? Analysis of Global Integration and Local Responsiveness among Japanese Service Companies
Kiyohiko Ito, University of Hawaii at Manoa
Elizabeth L. Rose, Victoria University of Wellington
Tohyun Kim, University of Hawaii at Manoa

Why it is Likely that the Network Organization Will Fail in MNCs
Joachim Wolf, Institute of World Economy
William G. Egelhoff, Fordham University

The Effect of Subsidiary Autonomy on Subsidiary Performance of Multinational Corporations
Sungyong Kim, Korea Tourism College
Hyung-Deok Shin, Hongik University
Kwang-Chul Lee, Hongik University

The Interaction between Company Factors, Export Performance and Company Economic Performance
Tonia Ruppenthal, Jacobs University Bremen
Andreas Bausch, Friedrich-Schiller-University of Jena
The Impact of National Culture on Organizational Outcomes
Chair: David A. Ralston, University of Oklahoma

The Impact of National Culture on Value Based Decisions
Catherine Ellen Levitt, California State University, Los Angeles
Kern Kwong, California State University, Los Angeles
Mohammed Moammer, California State University, Los Angeles
Wing Fok, Loyola University, New Orleans

Do National Culture and Performance Goal Orientation Influence Motivation? Exploring the Relationship of National Culture and Performance Goal Orientation on Motivation in the Caribbean Islands of Grenada, St. Lucia and St. Vincent
Reccia Natasha Charles, St. George's University

Knowledge Management and the Role of Intercultural Activities in Formulating National Culture as a “Native Category” in MNCs
Fiona Moore, University of London

Cultural Differences Theory vs. Life Stage Theory: A Six-Country Analysis
Malika Richards, Penn State University
Carolyn P. Egri, Simon Fraser University
David A. Ralston, University of Oklahoma
Irina Naoumova, University of Hartford
Tania Casado, University of São Paulo
Florian Wagenheim, Technische Universität München
Hung Vu Thanh, National Economics University
Andre A Pekerti, University of Queensland
Sylvia Schroll-Machl, Private Consultant

Do They Make Different Ethical Judgment? An Investigation of Purchasing Professionals in China and Taiwan
Chieh-Yu Lin, Chang Jung Christian University
Yi-Hui Ho, Chang Jung Christian University

Inclusive Capitalism: Local Resource Mobilization at the BoP
Pia Polsa, Hanken School of Economics
Samuel K. Bonsu, York University

Preventing Opportunism through Socialization in Chinese Channel Relationships: Does It Work?
Brenda Sternquist, Michigan State University
Ying Huang, University of Arizona
JungKyun Kim, Northwestern University

Developing the Marketing Capabilities from Multinational-Buyers for Superior Business Performance: Evidence from the Transition Economies Suppliers
Ada Hiu Kan Wong, Hong Kong Polytechnic University
Paul D. Ellis, Hong Kong Polytechnic University
Wing Lam, Hong Kong Polytechnic University

Corporate Political Activity of Multinationals from Newly Developed Countries in Emerging Economies: Spanish Multinational Corporations in Chile, 1990-2005
Marcelo Bucheli, University of Illinois at Urbana-Champaign
Erica Salvaj, ESE Business School
Alfredo Enrione, ESE Business School

Linking International Adaptation Strategy, Immigrant Effect, and Performance: The Case of a Cross-market Scenario
Henry F L Chung, Massey University
Ellen Rose, Massey University
Pei-how Huang, National Sun Yat-sen University

Managing People and Stakeholders in Emerging Markets
Chair: Eleanor Westney, York University

The Effects of Market Orientation on Performance in the Subsidiaries of MNCs in Emerging Markets
Ahmet H. Kircal, Michigan State University

Foreignness, Corporate Citizenship Perceptions and Supportive Behavior in Latin America and Spain
William Newbury, Florida International University
M Abraham Soleimani, Florida International University

What are the Ethical Negotiation Values of Chinese individuals?
Tsz Shing Ng, Venetian Cotai Limited
Sow Hup Chan, University of Macau

MNCs’ Response to the Radical Systemic Change in a Transition Environment
Jerzy Cieslik, Kozminski University
Eugene Kaciak, Brock University

A Comparison of Financial Institutions Between China and India and Nonperforming Loans
Daya Shanker, Deakin University
Harminder Singh, Deakin University
IKM Mokhtarul Wadud, Deakin University

Arbitration and Transaction Costs
Brian C. Pinkham, University of Texas at Dallas
Mike W. Peng, University of Texas at Dallas

Institutional Disadvantages in Emerging Economies: How Does International Expansion Affect the Evolution of Organizational Capabilities?
Hamid Akbari, York University

A Mediation Conceptual Framework and Propositions of the Relationship between Internationalization and Performance
Chin-Chun (Vincent) Hsu, University of Nevada Las Vegas
Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall (Grande Ballroom A&B).

Session 3.3.1 - Special Session  
Time: 11:45-13:00  
Room: Grande Ballroom C

2009 JIBS Decade Award  
Chair: Lorraine Eden, Texas A&M University

The 2009 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 1999 volume of the Journal of International Business Studies.

**JIBS Decade Award Article:**  

**Retrospectives:**  
Julian Birkinshaw, London Business School  
Robert Nobel, IFL Executive Education, Stockholm  
School of Economics

**Commentators:**  
Udo Zander, Stockholm School of Economics  
Alain Verbeke, University of Calgary

Session 3.3.2 - Panel  
Time: 11:45-13:00  
Track: 8 - HRM, Cross-Cultural, and Qualitative  
Room: Nautilus 2

**Measuring the Impact of Culture on Inter-Cultural Negotiations**  
Chair: Lynn Metcalf, California Polytechnic State University

**The Impact of Culture on Negotiation Strategy: A Communication Process Perspective**  
Wendi L. Adair, University of Waterloo

**Cultural Influence, Measurement & Negotiation**  
Allan Bird, University of Missouri-St. Louis

**Observational Methods and Measuring Culture’s Impact on Negotiations**  
John L. Graham, University of California, Irvine

**National Culture and Clique Formation in International Multilateral Negotiations**  
R. Bruce Money, Brigham Young University

**Research on Culture in International Negotiation: Points of Departure**  
Stephen E. Weiss, York University

Session 3.3.3 - Competitive  
Time: 11:45-13:00  
Track: 9 - Internationalization and Intl. Marketing  
Room: Nautilus 3

Advertising, Communication and Branding  
Chair: Rudolf R. Sinkovics, University of Manchester

**Antecedents and Consequences of Electronic Integration in International Supplier Buyer Relationships: Effect of Communication Culture**  
Gary Knight, Florida State University  
Daekwan Kim, Florida State University  
David Kuhlmeier, Valdosta State University

**In The Eye of the Beholder: Adapting Brands and Packaging for Emerging Market Firms’ Export Success**  
Lance Eliot Brouthers, Kennesaw State University  
Edward O'Donnell, Columbus State University  
Keith D. Brouthers, King's College London  
Yan Gao, John Carroll University

**Humor in Advertising: Comparing Australia, the United States and the People’s Republic of China**  
Heather Crawford, University of New South Wales  
Gary Gregory, University of New South Wales  
James Munch, Wright State University  
Charles Gulas, Wright State University

**The Interactive Effects of Brand Origin and Country-of-Manufacture on Brand Evaluations: A Schema Congruity Perspective**  
Snidhar Samu, Indian School of Business  
Subramanian Sivaramakrishnan, University of Manitoba  
Sergio W. Carvalho, University of Manitoba

Session 3.3.4 - Competitive  
Time: 11:45-13:00  
Track: 8 - HRM, Cross-Cultural, and Qualitative  
Room: Nautilus 4

**The Two Sides of the Coin in Managing Expatriates**  
Chair: Vas Taras, University of North Carolina at Greensboro

**American Expatriation: Factors Influencing Willingness to go Abroad**  
Kyle David Coble, Saint Louis University  
Seung H. Kim, Saint Louis University

**Expatriate Accompanying Partners: The Males Speak**  
Nina D. Cole, Ryerson University

**Motivation and Adjustment of Self-Initiated Expatriates: The Case of Expatriate Academics in South Korea**  
Fabian Jintae Froese, Korea University  
Seunghwan Jeong, Korea University
Tuesday

Session 3.3.5 - Panel
Track: 5 - Structure, Capabilities, and Planning
Room: Marina 6
Time: 11:45-13:00

Images of the Multinational Firm
Discussant: John Cantwell, Rutgers University
Co-Discussant: Rajneesh Narula, University of Reading

The Multinational Firm as the Major Global Promoter of Economic Development
Simon Collinson, Warwick University

The Multinational Firm as a Creator, Fashioner and Respondent to Institutional Change
Sarianna M. Lundan, Maastricht University

The Multinational Firm as an Evolutionary System
Eleanor Westney, York University

Session 3.3.6 - Competitive
Track: 4 - Subsidiary Evolution and Strategy
Room: Marina 1
Time: 11:45-13:00

Controlling Overseas Subsidiaries
Chair: Robert Salomon, New York University

Exchange Rate Volatility, Intra-firm Trade, and Operational Flexibility in Foreign Direct Investment: The Case of Korean Firms
Seung-Hyun Lee, University of Texas at Dallas
Sangcheol Song, Bryant University

Effects of Distance on the Control Level over Foreign Affiliates
Naoki Ando, Hosei University
Nobuya Fukugawa, Tohoku University

Why Peripheral Subsidiaries Participate in Gray Markets: A Conceptual Framework
Kate Gillespie, University of Texas at Austin

Diminishing MNE Control of Foreign Subsidiaries: The Distinction Between Service and Manufacturing Firms
Michael Roberts, University of Western Ontario
Nathaniel C. Lupton, University of Western Ontario
Paul W. Beamish, University of Western Ontario

Session 3.3.7 - Competitive
Track: 7 - FDI, Clusters, and Spillovers
Room: Marina 5
Time: 11:45-13:00

Technology, Intangibles and Intellectual Property Rights
Chair: Roger Smeets, Netherlands Bureau for Economic Policy Analysis

Social Structure, Inertia, and Technology Spillovers from Foreign to Domestic Firms
Alex Eapen, University of Sydney

Beyond R&D? Intangibles and FDI spillovers
Peter Zamborsky, University of Auckland

Globalization and Firm Exit: Differences Between Small and Large Firms
Italo Colantone, Erasmus University
Kristien Coucke, HUB Brussels
Leo Slevaen, Vlerick Leuven Gent Management School and KULeuven

Session 3.3.8 - Competitive
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: Marina 4
Time: 11:45-13:00

Cross-cultural Effects on Organizational Outcomes
Chair: Jone L. Pearce, University of California, Irvine

The Effect of Self-Construals on Perceptions of Organizational Events
Andre A Pekerti, University of Queensland
Catherine Kwantes, University of Windsor

The Job Satisfaction - Turnover Intentions Relationship Revisited: Exploratory Evidence from China, Jordan, Turkey, and the United States
Hao Chen, University of Texas at Dallas
David L. Ford, Jr., University of Texas at Dallas
Gurumurthy Kalyanaram, GK Associates

The Effects of Supervisor Relationship and Co-worker Satisfaction on Turnover Intention: A Comparison of South Korea and China
Tae Gyu Kim, Korea University
Jin Kyu Lee, Korea University
Jun Ho Lee, Korea University

Session 3.3.9 - Competitive
Track: 9 - Internationalization and Intl. Marketing
Room: Marina 3
Time: 11:45-13:00

Customers and Segmentation
Chair: Desislava Dikova, University of Groningen

A Two-Stage Model of Segmentation of the Enlarged Single European Market
Charlotte Gaston-Breton, University Carlos III de Madrid
Oscar Martin Martin, Public University of Navarre

The Effectives of Alternative Global Account Retention Strategies under different Market, Organizational, and Relational Conditions
Linda Hui Shi, University of Victoria
Tao Gao, Northeastern University

Green Segmentation and Location Strategies
Roberto Gamarra, Lewis University

Session 3.3.10 - Competitive
Track: 11 - Emerging Market Economies
Room: Marina 2
Time: 11:45-13:00

Innovation in Emerging Markets
Chair: Laszlo Tihanyi, Texas A&M University

Effects of Ownership Structure on Innovation Performance of Firms in An Emerging Market
Victor Zitian Chen, Simon Fraser University
Jing Li, Simon Fraser University
Lisa Papania, Simon Fraser University
Daniel M Shapiro, Simon Fraser University
Managerial Ties, Knowledge Acquisition, Absorptive Capacity and New Product Development Performance of Emerging Multinational Companies: A Case of China
Masaaki "Mike" Kotabe, Temple University
Crystal Xiangwen Jiang, Bryant University
Janet Y. Murray, University of Missouri-St. Louis

Can Regional Differences Moderate the Impact of Technological Innovation on Building a Top Brand?
CL Tien, Dayeh University
Celine Cho, Tamkang University
Carlos H. Chiu, Carlos-Marc Empire Capital Group

Institutional Change and Corporate R&D Investments in an Emerging Economy: The Role of Financing Constraints and Group Affiliations
Young Rok Choi, Singapore Management University
Toru Yoshikawa, McMaster University
Shaker A. Zahra, University of Minnesota
Bong H. Han, Ajou University

Achieving Corporate Entrepreneurship in Emerging Economies: How do Firm Resources and Capabilities Matter? A Case of China
Chun Guo, University of Massachusetts Amherst
Qin Yang, Robert Morris University

Board Characteristics and Firm Performance: Evidence from New Zealand
Sonjaya Gaur, Auckland University of Technology
Hanoku Bathula, AIS St. Helens
Ajai Gaur, Old Dominion University

The Moderating Effects of Multinationality and Firm Size on CSR-FP Relationship
Weidong Rong, Saint Louis University
Hongxin Zhao, Saint Louis University
Yagang Wang, Xi’an Jiaotong University

Session 3.3.11 - Special Session
Time: 11:45-13:00
Room: Exec Center 1

Innovation and Market Turbulence in Latin America (BALAS Special Session)
Chair: John Sargent, University of Texas Pan American

R&D by Multinationals in Latin America
Robert Grosse, ITESM Monterrey

Innovation by Locals in Latin America
Joseph Ganitsky, University of Miami

Experiments in Fostering the Creation of Knowledge Based Businesses in Latin America: The Monterrey International City of Knowledge Initiative
John Sargent, University of Texas Pan American
Linda Matthews, University of Texas Pan American

Session 3.3.12 - Interactive
Time: 11:45-13:00
Track: 5 - Structure, Capabilities, and Planning
Room: Seabreeze 1

Capabilities in MNCs
Chair: Helena Yli-Renko, University of Southern California

Information Processing Theory and Inter-organizational Knowledge Transfer— A Conceptual Framework
Wen-Yen Hsu, National Cheng Kung University

Emerging Capability or Continuous Challenge? Managing Interfaces in Shifting Global Engineering Networks
Stephan Manning, Duke University
Thomas Hutzschenreuter, WHU - Otto Beisheim School of Management
Alexander Strathmann, WHU - Otto Beisheim School of Management

Climate Change – A Lacking International Business Research Agenda
Hinrich Voss, University of Leeds

A Comparative Study of Organisational Commitment of Bank Employees in Ireland and China
Helen Chen, Dublin Institute of Technology

Attitudes of Chinese Service Workers: Employee Empowerment has Changed
Kathryn H. King-Metters, Capella University
Richard D. Metters, Emory University

Psychological Work Preferences: Does Gender Matter?
G. Ronald Gilbert, Florida International University
Meredith Burnett, Florida International University
Jerry Haar, Florida International University
Ian Phau, Curtin University of Technology

Exploring Expected Task and Relational Managerial Orientations in Chile and Mexico
Leonardo Liberman, Universidad Adolfo Ibáñez
Dirk Michael Boehe, Insper Institute of Education and research, São Paulo
Evangelina Cruz Barba, Universidad de Guadalajara

Biculturalism and Cultural Intelligence
Shirley Liang, National Taiwan University
Chen-Min Chuang, National Taiwan University

Cultural Intelligence’s Moderating Role on the Fit of Asian American Employees: A Social Exchange View
Gloria J. Miller, University of Wisconsin-Milwaukee
Dora M. Luk, City University of Hong Kong
Yu-Shan Hsu, University of Wisconsin-Milwaukee
Margaret A. Shaffer, University of Wisconsin-Milwaukee

Communal and Exchange Relationship Schemas and Their Dynamic Malleability in Multinational Business Diplomacy
Leigh Anne Liu, Georgia State University
Zhi-Xue Zhang, Peking University
Chi-Yue Chiu, Nanyang Technological University
David C. Bruce, Georgia State University
Tuesday, June 30 - 13:00-14:00

**Light Lunch**

A light lunch will be provided for conference participants at the Exhibit Hall (Grande Ballroom A&B).

**TUESDAY, JUNE 30 - 14:00-15:15**

**Session 3.4.1 - Panel**

**Track: 11 - Emerging Market Economies**

**Time: 14:00-15:15**

**Room: Nautilus 5**

**Impact of the Global Financial Crisis and Recession on FDI Flows: Implications for Theory, Policy and Corporate Strategy**

Chair: Karl Sauvant, Columbia University  
Co-Chair: Yair Aharoni, Tel Aviv University

**Panelists:**  
Yair Aharoni, Tel Aviv University  
Steve Kobrin, University of Pennsylvania  
Oded Shenkar, Ohio State University

**Session 3.4.2 - Competitive**

**Track: 11 - Emerging Market Economies**

**Time: 14:00-15:15**

**Room: Nautilus 2**

**Multinationals from Emerging Markets**

Chair: Paul W. Beamish, University of Western Ontario

**Session 3.4.3 - Competitive**

**Track: 3 - Alliances and Inter-Firm Relationships**

**Time: 14:00-15:15**

**Room: Nautilus 3**

**Trust in Alliances**

Chair: Ramdas Chandra, Nova Southeastern University

**Building Interorganizational Trust: Case of Korean-Japanese Joint Ventures**

Naoki Ando, Hosei University

**Examining Trust Formation in University-Industry Research Collaborations: A Comparison between East Asian and Western Countries**

Martin Hemmert, Korea University  
Ludwig Bstieler, University of New Hampshire  
Klaus Ruth, University of Bremen  
Hiroyuki Okamura, Hitotsubashi University

**Organizational Drivers of Relationship Trust: An Investigation of Australian Service Exporters**

Vinh Nhat Lu, University of Adelaide  
Pascale G. Quester, University of Adelaide

**The Role of Trust and Local Knowledge in Vertical Alliance**

FanChan Tai, National Taiwan University

**Session 3.4.4 - Competitive**

**Track: 8 - HRM, Cross-Cultural, and Qualitative**

**Time: 14:00-15:15**

**Room: Nautilus 4**

**Macro-level Trends and IHRM**

Chair: Shaun Duane Hansen, Purdue University

**National Cultural Distance and Cross Border Acquisition Performance: The Moderating Effect of Integration**

Mohammad Faisal Ahammad, Nottingham Trent University

**Post-Acquisition Restructuring, HRM Policies and Performance: Insider Econometrics in a Multi-Unit Firm**

Hein Bogaard, George Washington University  
Jan Svejnar, University of Michigan

**Corporate Responsibility in BRIC: A Multi-Level Analysis**

David A. Ralston, University of Oklahoma  
Tania Casado, University of São Paulo  
Carolyn P. Egri, Simon Fraser University  
Ruth Alas, Estonia Business School  
Irina Naumova, University of Hartford  
Narasimhan Srinivasan, University of Connecticut  
Yongjuan Li, Chinese Academy of Science

**Weberian Work Ethic and the Involuntariness of Unemployment**

André van Hoom, Radboud University Nijmegen  
Robbert Maseland, Radboud University Nijmegen

**Internationalization Process of Emerging Market Firms: Analyzing the Shift from Exports to FDI**

Aja Gaur, Old Dominion University  
Deeksha Singh, National University of Singapore  
Vikas Kumar, Bocconi University

**The Moderating Role of Relative Cost Advantage on the Global Orientation-Performance Relationship for EM MNEs in Knowledge- vs. Labor-Intensive Industries**

Elitsa R. Banalieva, Northeastern University
Session 3.4.5 - Panel  
Time: 14:00-15:15  
Track: 9 - Internationalization and Intl. Marketing  
Room: Marina 6

MNEs from Emerging Markets: A Comparison of the BRIC Experience  
Chair: Ravi Ramamurti, Northeastern University

Emerging BRAZILIAN MNEs: Striving in the Global and Regional Contexts  
Afonso Fleury, University of São Paulo

Emerging RUSSIAN MNEs: Natural Resource Champions  
Sheila Puffer, Northeastern University

Emerging INDIAN MNEs: Private Entrepreneurship in Mid-Tech Industries  
Ravi Ramamurti, Northeastern University

Emerging CHINESE MNEs: Competition and Alliance in the Global Market  
Peter James Williamson, University of Cambridge

Session 3.4.6 - Competitive  
Time: 14:00-15:15  
Track: 9 - Internationalization and Intl. Marketing  
Room: Marina 1

Culture, Uncertainty and Psychic Distance and Internationalization  
Chair: Rian Drogendijk, Uppsala University

The Role of Top Management Team Cultural Composition for International Strategic Decision-Making  
Bo B. Nielsen, Copenhagen Business School  
Sabina Nielsen, Copenhagen Business School

Culture and Marketing Communications on the Web: A Cross-cultural Analysis  
Serkan Yalcın, Saint Louis University  
Nitish Singh, Saint Louis University  
Ali Riza Apil, International Black Sea University  
Karim Staub, Saint Louis University  
Salavat Sayfullin, International Black Sea University

Uncertainties and Multinationals' Entry Strategies: A Two-dimensional Framework  
Mujtaba Ahsan, Pittsburg State University  
Martina Musteen, San Diego State University

Factors Influencing Perceptions of Psychic Distance  
Douglas Dow, University of Melbourne

Session 3.4.7 - Competitive  
Time: 14:00-15:15  
Track: 11 - Emerging Market Economies  
Room: Marina 5

Managing People  
Chair: Davina Vora, State University of New York at New Paltz

Executive Perks Compensation & Corporate Performance in China  
Ilan Alon, Rollins College  
Pattarin Adithipyangkul, City University of Hong Kong  
Tianyu Zhang, City University of Hong Kong

Session 3.4.8 - Competitive  
Time: 14:00-15:15  
Track: 10 - Outsourcing, Offshoring, and SCM  
Room: Marina 4

Is There Lasting Value in Outsourcing?  
Chair: Peter D. Ørberg Jensen, Copenhagen Business School

A Global Perspective on the Shareholder Wealth Effects of Outsourcing Decisions  
Pankaj K. Jain, University of Memphis  
Amine Khayati, Southern Illinois University Carbondale

Does International Outsourcing Add Value? Evidence on Flexibility as a Source of Value  
Jongmoo Jay Choi, Temple University  
Masaaki "Mike" Kotabe, Temple University  
Xiaotian Tina Zhang, Saint Mary's College of California

What Factors Determine Partnership Quality in Offshore Outsourcing? Viewing Through the Lens of BPO Providers  
Sonnath Lahiri, Illinois State University  
Ben L. Kedia, University of Memphis

Why Offshore Outsourcing Relationships Last: The Role of Relation Specificity and Interest Alignment  
Marc Schuerch, University of St. Gallen  
Stephan Manning, Duke University  
Arie Y. Lewin, Duke University

Session 3.4.9 - Competitive  
Time: 14:00-15:15  
Track: 1 - The Context of Global Business  
Room: Marina 3

Responsibility, Responsiveness, and Social Change  
Chair: Jennifer Oetzel, American University

From Responsiveness to Responsibility Local Responsiveness and the License to Operate in the Extractive Industry  
Romy Kraemer, Erasmus University  
Rob van Tulder, Erasmus University

The Strategic, Selective and Responsible Internalization of Societal Failures  
Jean Boddewyn, Baruch, CUNY
### Nailing Down Subsidiaries Performance
Chair: Simon Collinson, Warwick University

#### International Diversification and Subsidiary Performance: Impacts of Business Relatedness and Market Experience
Anders Pehrsson, Växjö University

*Does the Regional Nature of Multinationals Affect the Multinationality and Performance Relationship?*
- Alan M. Rugman, Indiana University
- Chang Hoon Oh, Brock University

*Why are some Subsidiaries Performing Better than Others?*
- Hans Van Kraneburg, Radboud University Nijmegen
- Paul Ligthart, Radboud University Nijmegen
- Erik Poutsma, Radboud University Nijmegen

### Export Readiness and Degree of Internationalization
Chair: Tamer Cavusgil, Georgia State University

*Are the World's Largest Firms Regional or Global?*
- Raj Aggarwal, University of Akron
- Jenny Bernll, Dublin City University
- Elaine Hutson, University College Dublin
- Colm Kearney, Trinity College Dublin

*Export Readiness Index: Construction and Analysis*
- Alvin C Tan, University of Queensland
- Paul A. Brewer, University of Queensland
- Peter W. Liesch, University of Queensland

*Internationalization Processes of Chinese SMEs: Take Off Nodes and Initial Stages of Internationalization*
- Susanne Sandberg, University of Kalmar

*Fit between Internationalization Stage and Firms’ Structure, Systems and Culture - A Profile Deviation Perspective*
- Bernhard Swoboda, University of Trier
- Martin Jager, University of Trier
- Dirk Morschett, University of Fribourg
- Hanna Schramm-Klein, Universität Siegen
Session 3.4.14 - Interactive  
Track: 4 - Subsidiary Evolution and Strategy  
Room: Spinnaker 2  

The Active Subsidiary; Knowledge, Complementaries & Entrepreneurship  
Chair: Felipe Monteiro, University of Pennsylvania  

Expatriation, Knowledge Transfer and Foreign Subsidiary Performance  
Bas Karreman, Erasmus University  
Enrico Pennings, Erasmus University  

How does Knowledge Brokerage Work in Transfer Knowledge between the Parent and Subsidiaries? -- Social Network Theory  
Yvonne Ho, Tamkang University  
H.J. Chiu, Neuroeconomic Behavioral Strategy Research Center  

How Subsidiaries Gain their Role from Knowledge Flows within Multinational Corporation  
Lu-Jui Chen, Ming-Chuan University  
Ming-Hsin Li, Institute of Nuclear Energy Research, Atomic Energy Council  
Chun-Chung Chen, National Taiwan University  

Diffusion Patterns of New Technological Capabilities – The Difference between Greenfield and Acquired Competence-Creating Subsidiaries  
Katariina Blomkvist, Uppsala University  

Enabling Entrepreneurship within MNC Subsidiaries: Key Challenges and Organizational Solutions  
Monica Masucci, Bocconi University  
Markus Venzin, Bocconi University  

Strong or Invisible Hands? Managerial Involvement in the Knowledge Sharing in Globally Dispersed Group Settings  
Katharina Johanne Raab, WU Vienna  

Of Slumbering and Active Ties: A Dynamic View on Networks  
Lisa K. Gärber, Wirtschaftsuniversitaet Wien  
Barbara Brenner, WU Vienna  
Shalini Rogbeer, Wirtschaftsuniversitaet Wien  

Coffee Break  

Refreshments will be provided for conference participants at the Exhibit Hall (Grande Ballroom A&B).  

TUESDAY, JUNE 30 - 15:45-17:15  

Session 3.5 - Plenary  
Room: Grande Ballroom C  

AIB Awards Ceremony and Business Meeting  
Chair: G. Tomas M. Hult, Michigan State University  

The Awards Ceremony will consist of the announcement of winners of the Temple/AIB Best Paper Award, the Haynes Prize for Most Promising Scholar, the Farmer Dissertation Award, and the AIB Doctoral Dissertation Proposal Award, as well as other conference recognitions.  

The Business Meeting will feature a presentation of the 2010 AIB Meeting in Rio de Janeiro, a review of the state of AIB and JIBS. The floor will then be open for questions and comments from the membership.  

TUESDAY, JUNE 30 - 17:15-18:30  

AIB Awards Reception  

The 2009 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting.  

The reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of all the winners of awards being given out at AIB.  

Legend for Symbols Used:  
B Nominee for the Temple/AIB Best Paper Award  
H Nominee for the Haynes Prize for the Most Promising Scholar
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A

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The AIB Fellows consist of distinguished AIB members recognized for their contributions to the scholarly development of the field of international business. The AIB Fellows participate in the activities of the AIB by choosing the International Executive of the Year and the International Educator of the Year. They also organize one or more panel sessions at the AIB annual meeting each year -- often the first Plenary Panel.

**Dean of the Fellows:**
Eleanor Westney, York University

**Secretary/Treasurer of the Fellows:**
Rosalie Tung - Simon Fraser University

**Participating (Active) Fellows:**

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<tr>
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<th>Institution</th>
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<tr>
<td>Adler, Nancy J.</td>
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<td>Aggarwal, Raj</td>
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<td>Bartlett, Christopher A.</td>
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<td>Zander, Udo B.</td>
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**RIO DE JANEIRO, A CIDADE MARAVILHOSA** or “THE MARVELOUS CITY”, located in the Southeastern Region, was the Brazilian capital until 1960. It is the second largest city of Brazil and South America, behind São Paulo, and the third largest metropolitan area in South America, behind Buenos Aires. The city is famous for its charm and beauty. Rio’s post card is the symbol of Brazil.

Some of the most famous landmarks include the giant statue of Christ, known as Christ the Redeemer (‘Cristo Redentor’) atop Corcovado mountain, named one of the New Seven Wonders of the World; Sugarloaf mountain (Pão de Açúcar); the Sambódromo, used during Carnival and Maracanã stadium, one of the world’s largest football stadiums.

**Rio de Janeiro / Brasil**
WINDSOR BARRA, AIB 2010 HOST HOTEL - Located in front of privileged Barra da Tijuca beach, the Windsor Barra is surrounded by beauty. Exuberant nature enters through its doors and blends with its 5-star elegance. Barra da Tijuca is Rio’s most modern living complex and community; sophisticated, vibrant and offering innumerable attractions such as fine bars and restaurants serving world class cuisine, air-conditioned mega shopping malls featuring world famous fashions and designers labels, theme parks, ecological reserves and sports of all types. With its own entrance and reception area, the Barra Windsor’s Convention Center is impressive in its magnitude. 26 fully equipped salons are available for the accommodation of small, medium or large sized meetings and events. Its daring architecture provides salons with ceiling heights of up to 17 feet, salons with terraces and views to the oceans as well as ample corridors with multiple accesses which facilitate the simultaneous flow of thousands of participants.

Only 15 km from Ipanema Beach and 18 km from Copacabana. Easy access to airports.

ANPAD — The Brazilian Academy of Management is the institution which connects and represents the Brazilian graduate programs in Business Administration. Created in 1976, by the initiative of eight graduate programs then existing in Brazil, ANPAD is today the main organization integrating schools, programs, research groups, nationally and with the international community.

Due to its consistent operation the Association came to celebrate its 30 years of activities congregating more than 80 programs, most of them internationally recognized by the academic community. ANPAD works in close relationship with BALAS, CLADEA and the Ibero-American Academy of Management, thus assuring the presence of Latin American schools in the 2010 Annual Meeting.

HOST SCHOOLS

FGV/EAESP - Fundação Getulio Vargas School of Business

USP/FEA - School of Economics, Business Administration and Accounting
USP/PRO - Production Engineering Department of the Polytechnic School

UFRJ/COPPEAD - Graduate School of Business

PUC Minas - Pontifical Catholic University of Minas Gerais

PUC Rio - Pontifical Catholic University of Rio de Janeiro
We live in historic, uncertain, and conflictual times. On the one hand, the recent global economic crisis that swiftly spread throughout the world has highlighted the risks and challenges of globalization and has emboldened its critics in a powerful way. The value of globalization is now being questioned not only by a few advocate groups but by governments and societies at large and the voices favoring deglobalization are becoming stronger than ever. Powerful nation-states, large multinational organizations, global business leaders, and even free market ideologies are being discredited and blamed for the crisis. On the other hand, the world is unprecedentedly interconnected through a complex web of product, capital, labor, and knowledge flows and through an increasing number of global governance institutions. Dozens of countries, thousands of companies, and billions of people have now become part of the world of international business. New global players from emerging and developing regions are shaping this world in novel and surprising ways. Given the breadth and depth of the current state of global integration, it might not be wise or even possible to undo the progress we have made, and follow the reactive tendencies of going back to the old days of protectionism and fragmentation.

The big questions for the Academy are “Do we understand the nature and the impact of these processes and do we stand ready to help companies and managers to not only survive but also thrive in a post-crisis world? How can we as international business scholars contribute to resolving the current tensions by offering ideas or even solutions for minimizing the risks of globalization while leveraging its benefits? Are there alternative models of globalization that might be more appropriate for our time?” The main goal of the 2010 annual AIB meeting is to address these urgent questions in a novel and constructive way. We can all contribute to this task regardless of our specific areas of inquiry since these questions span disciplinary boundaries and reflect the very core of our scholarly mission to inform the field of international business. We see two main ways in which the conference can move the field forward. First, we need to revisit and reevaluate the applicability of our existing theories in light of the changing conditions of global business that might have invalidated their boundary conditions and assumptions. Second, we need to generate novel theoretical ideas that better reflect the dynamics of a post-crisis world and provide relevant and timely knowledge to global managers and companies as well as to policy makers, governments, and all other participants in the global economy.

Tatiana Kostova, Program Chair
2010 AIB Annual Meeting

For more information about AIB 2010 Conference in Rio de Janeiro, Brazil, please visit http://aib.msu.edu/events/2010/
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The 51st Annual Meeting of the Academy of International Business
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June 27-30, 2009

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