AWARDS CEREMONY & GENERAL BUSINESS MEETING

Quebec City, Canada
July 9-12, 2005
Awards Ceremony Agenda

- Welcome and Recognition of Sponsors
- AIB Service Awards
- 2005 JIBS Decade Award (given out earlier)
- SAMS/AIB Best Dissertation Proposal Award
- Richard N. Farmer Dissertation Award
- Haynes Prize for Most Promising Scholar
- Temple/AIB Best Paper Award
- Fellows Recognitions
- Executive of the Year (given out earlier)
- Dean of the Year
- Program Recognitions
AIB SERVICE AWARD
James R. Wills, Jr., University of Hawaii
Laurel A. King, University of Hawaii

IMMEDIATE PAST-PRESIDENT’S AWARD
FOR OUTSTANDING SERVICE
Saeed Samiee, University of Tulsa
2005 JIBS Decade Award
Sponsored by Palgrave Macmillan

WINNER

Anoop Madhok

Revisiting Multinational Firms’ Tolerance for Joint Ventures: A Trust-Based Approach

(JIBS 26.1, pages 117-137)
SAMS/AIB Award for Best Doctoral Dissertation Proposal

WINNER

Catherine Thomas, Harvard University
“Why do multinationals do different things in different countries? An empirical investigation of the laundry detergent industry in Western Europe”

RUNNERS UP

James Costantini, Harvard University
In Hyeock (Ian) Lee, Indiana University
Weiting Zheng, National University of Singapore
Nominees:

- **Ahmet H. Kirca, Ph. D. awarded by University of South Carolina**
  "Institutionalization of Market Orientation in the Subsidiaries of Multinational Corporations"

- **Renata Kosova, Ph. D. awarded by the University of Michigan**
  "Do Foreign Firms Crowd Out Domestic Firms? Evidence from the Czech Republic"

- **Alan R. Muller, Ph. D. awarded by Erasmus University Rotterdam**
  "The Rise of Regionalism: Core Company Strategies under the Second Wave of Integration"

- **Thomas Osegowitsch, Ph. D. awarded by the University of Western Australia**
  "Dynamics of Multinational Rivalry"
2005 Richard N. Farmer Dissertation Award
Sponsored by Indiana University CIBER

WINNER

Renata Kosova
George Washington University
Ph. D. awarded by the University of Michigan
"Do Foreign Firms Crowd Out Domestic Firms? Evidence from the Czech Republic"
Nominees:

- **Ramdas Chandra, Concordia University**
  "Explaining The Level And Rate Of Franchise Internationalization"

- **Mercedes Delgado-Garcia, Northwestern University and Universidad de Sevilla**
  "Do Clusters Really Matter for Companies’ Competitive Strategies? Evidence at the Country Level"

- **Witold Jerzy Henisz, University of Pennsylvania and Bennet A. Zelner, Georgetown University**
  "The Deinstitutionalization of Coerced Reforms: The Case of Private Infrastructure Investments"

- **Jane Lu, Singapore Management University and Xufei Ma, National University of Singapore**
  "The Contingent Value of Alliance Partners’ Business-Group Affiliation"

- **Ronny Manos, The College of Management, Israel**
  "Do Foreign Investors Destabilize Emerging Stock Markets? Evidence from the BSE, Mumbai"

- **Jasjit Singh, INSEAD Singapore**
  "Distributed R&D, Cross-Regional Ties and Quality of Innovative Output"
2005 Haynes Prize for the Most Promising Scholar

WINNER

Jasjit Singh, INSEAD Singapore
"Distributed R&D, Cross-Regional Ties and Quality of Innovative Output"

RUNNER UP

Witold Jerzy Henisz, University of Pennsylvania
Bennet A. Zelner, Georgetown University
"The Deinstitutionalization of Coerced Reforms: The Case of Private Infrastructure Investments"
Nominees:

- Narjess Boubakri, Jean-Claude Cosset, Klaus Fischer and Omrane Guedhami
  "Privatization and Bank Performance in Developing Countries"

- Tim Devinney, Peter Buckley and Jordan Louviere
  "Do Managers Behave the Way Theory Suggests? A Choice Theoretic Examination of Foreign Direct Investment"

- Anil Gupta and Qing Cao
  "The Strategic Embeddedness of Global Business Teams"

- Jiatao Li and Fiona Kun Yao
  "Competing in Multiple Geographic Markets: Multi-market Contact and Foreign Entry Location Decisions in China"

- Jiatao Li and Fiona Kun Yao
  "Population Exploitation, Organizational Exploration: Effects on Foreign Entry Location Decisions in China"

- Joanne Oxley and Tetsuo Wada
  "The Scope of Knowledge Transfer: Evidence from US-Japan Alliances"

- Changhui Zhou and Tony S. Frost
  "Subsidiary's Inflow and Outflow of Knowledge within MNCs"
2005 Temple/AIB Best Paper Award
Sponsored by Temple University's Fox School of Business

WINNER

Changhui Zhou, Peking University
Tony S. Frost, University of Western Ontario
"Subsidiary's Inflow and Outflow of Knowledge within MNCs"

RUNNER UP

Anil Gupta, University of Maryland
Qing Cao, University of Maryland
"The Strategic Embeddedness of Global Business Teams"
2005 AIB Fellows Recognition

New AIB Fellows:

- John Cantwell, *Rutgers University*
- Marjorie Lyles, *Indiana University*
- Bernard Yeung, *New York University*
2005 Executive of the Year

RECIPIENT

Paul Desmarais, Jr.
*Power Corporation of Canada*
2005 Dean of the Year

RECIPIENT

Jaime Alonso Gómez

Tecnológico de Monterrey,
Monterrey, Mexico
2005 Program Recognitions

Best Reviewer Award:

- Cyril Bouquet, *York University*
- Qing Cao, *University of Maryland*
- José Antonio Lopez, *Federal Reserve Bank of San Francisco*
- Mona Verma Makhija, *Ohio State University*
- Giacomo Negro, *Bocconi University*
- Anne Susann Rohn, *University of Kiel*
- Stephen Donald Strombeck, *Azusa Pacific University*
- Tony W. Tong, *SUNY—Buffalo*
- Ivo Zander, *Stockholm School of Economics*
2005 Program Recognitions

Program Chair
Yves Doz, INSEAD

Track Chairs
Sushil Vachani, Boston University
Jeff Reuer, University of North Carolina
Dave Mc Kendrick, University of Durham
Harvey Arbeláez, Monterey Institute of International Studies
John Cantwell, Rutgers University
Yair Aharoni, Tel Aviv University
Julian Birkinshaw, London Business School
Davina Vora, University of Texas at Dallas
Tomasz Lenartowicz, Florida Atlantic University

INSEAD Program Assistant
Muriel Larvaron
2005 Program Recognitions

AIB/JIBS Paper Development Workshop
Arie Lewin, Duke University
Tatiana Kostova, University of South Carolina

Placement Services
Lyn S. Amine, Saint Louis University

Teaching Roundtables
Kazuhiro Asakawa, Keio University

Doctoral Consortium Chair
Charles Dhanaraj, Kelley School of Business, Indiana University

Junior Faculty Consortium Chair
Klaus Uhlenbruck, University of Montana
2005 Program Recognitions

Farmer Dissertation Award Selection Committee
Eleanor Westney, MIT (Chair)
Cristina Gibson, University of California, Irvine
Elizabeth Rose, Victoria University of Wellington and University of Hawaii at Manoa
Gary Knight, Florida State University

Best Paper and Haynes Prize Selection Committee
Chuck Kwok—University of South Carolina (Chair)
Arvind Pharke—Temple University
Sheila Puffer—Northeastern University
Peter Walters—Hong Kong Polytechnic University
Constantine Katsikeas—Leeds University

Local Arrangements
Zhan Su, Laval University
2005 Annual Meeting
Quebec City, Canada
July 9-12, 2005

GENERAL BUSINESS MEETING
Opening Remarks
Alan Rugman, President

Membership and Financial Reports
Tomas Hult, Executive Director

JIBS Report
Arie Lewin, JIBS Editor-in-Chief

2006 Beijing, China Presentation
Mary Ann Von Glinow, Program Chair
Changqi Wu, Peking University - 2006 Host School Chair

Other Business
Open Floor
Membership and Financial Report

G. Tomas M. Hult, Executive Director
Academy of International Business

Professor, Marketing and Supply Chain Management
Director, Center for International Business Education and Research
Michigan State University
Appreciation

Dr. Jim Wills
Laurel King

- Dr. Zhan Su, Laval University
- Muriel Larvaron, INSEAD
- AIB Secretariat
  - Dr. Tunga Kiyak, Managing Director
  - Dr. Irem Kiyak, Treasurer
  - Ronda Bunnell
  - Laura Wolak
- 30+ Volunteers
## Annual Meetings

<table>
<thead>
<tr>
<th>Location</th>
<th>Attendance</th>
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<tbody>
<tr>
<td>Phoenix 2000</td>
<td>697</td>
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<tr>
<td>Sydney 2001</td>
<td>369</td>
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<tr>
<td>San Juan 2002</td>
<td>552</td>
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<tr>
<td>Monterey 2003</td>
<td>544</td>
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<tr>
<td>Stockholm 2004</td>
<td>811</td>
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<tr>
<td>Quebec City 2005</td>
<td>850+</td>
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<td>Beijing 2006</td>
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<td>Indianapolis 2007</td>
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<td>Europe 2008</td>
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<td>Americas 2009</td>
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<td>Asia 2010</td>
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Membership Data

- Established in 1959, today AIB has 2856 members in 70 countries.
- 11% increase in membership since June 2005 (288 people).
- Members by Area:
  - Africa & Middle East: 41 (36)
  - Asia/Pacific: 574 (539)
  - Central/South Am.: 30 (24)
  - Europe: 718 (608)
  - North America: 1493 (1325)
- Canada: 100 → 142
- China: 21 → ???

<table>
<thead>
<tr>
<th>Year</th>
<th># of Members</th>
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<tr>
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<td>2568</td>
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<td>2005</td>
<td>2856</td>
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</tbody>
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Membership Survey

- AIB Newsletter, 11 (2), 2nd Quarter 2005

- Preferences:
  - Date of Annual Meeting: late June or July
  - Location: Europe...Asia & North America
Financials 2005

• Independent external audit conducted by Layton & Richardson, PC
  – “the combined financial statements...present fairly...the financial position of the Academy of International Business and the AIB Foundation as of December 31, 2004.”

• Refer to handout for details.

• Net income: $110K ($84K)
Future Developments

- AIB Task Forces
- New Journal (online to all members and opt-in for hard copy)
- Web Developments (e.g., Powered by globalEDGE.msu.edu)
- New AIB Brochure (with Palgrave)