AIB 2005 Annual Conference
July 9-12, 2005
Québec City Convention Centre

Program Chair: Yves Doz, INSEAD
Hosted By: Laval University
2005 CONFEREN C E PROGRAM

2005 Annual Meeting
Québec City, Québec, Canada
July 9–12, 2005

Local Roots, Global Links

Program Chair
Yves Doz, INSEAD

Local Host
Laval University
The 47th Annual Meeting
of the Academy of International Business

Local Roots, Global Links

Québec City, Québec, Canada
July 9-12, 2005

© 2005 Academy of International Business

For information, please contact:
AIB Executive Secretariat
G. Tomas M. Hult, Executive Director, or
Tunga Kiyak, Managing Director
7 Eppley Center
Michigan State University
East Lansing, MI 48824-1121, USA
Phone: +1 (517) 432-1452 • Fax: +1 (517) 432-1009
Email: aib@aib.msu.edu • Web: http://aib.msu.edu/
# Table of Contents

**Welcome Letters** ........................................... 4
**Program Acknowledgements** ................................. 10
**AIB 2005 Conference Sponsors** ............................... 11
**AIB 2005 Reviewers** ........................................... 12
**Awards Information** .......................................... 16
**Executive of the Year** ......................................... 17
**Dean of the Year** ............................................. 18
**Keynote Speaker** .............................................. 19
**Area Map** .................................................... 20
**Conference Facility Maps** ....................................... 21
**Program Overview** ............................................. 26
**Detailed Program** ............................................. 37
  **Friday** ....................................................... 37
  **Saturday** .................................................... 38
  **Sunday** ..................................................... 40
  **Monday** ...................................................... 52
  **Tuesday** ..................................................... 67
**Advertisements** ............................................... 79
**AIB Institutional Members** .................................... 87
**AIB Institutional Membership Application** .................. 88
**Index of Participants** .......................................... 90
Welcome from the President

Having lived in Canada from 1968-1997, it is a distinct personal pleasure for me to welcome you to Québec City for the annual meetings of AIB. Previous AIB meetings in Canada have taken place in nearby Montreal (in 1982); in Toronto (in 1990); and in Banff (in 1996). Here in Québec City we will have an attendance of over 800, surpassing each of these three previous meetings, reflecting the growth of AIB and the attractive nature of Québec City. We are fortunate that the University of Laval is acting as such great local hosts and sponsors, and we are particularly grateful to Dean Murtha and to Professor Su.

We are also very pleased to thank the other sponsors of the AIB 2005 Annual Meeting:

- Fox School, Temple University for the Best Paper Award
- CIBER at Indiana for the Farmer Dissertation Award
- Palgrave for the JIBS Decade Award
- Society for the Advancement of Management Studies (SAMS) for sponsoring the Doctoral Consortium and the Doctoral Dissertation Proposal Award
- Boeing Institute of International Business, Saint Louis University for sponsoring the Junior Faculty Consortium
- CIBER at University of South Carolina for sponsoring the JIBS/AIB Paper Development Workshop
- York University Schulich School of Business
- Microsoft Canada
- Caisse de dépôt et placement du Québec
- Québec City Tourism and Convention Bureau

My own thanks also go to Yves Doz and his team for pulling together such a great program. He discusses this in detail elsewhere. We are grateful to INSEAD for its support of Yves’ work on this program. Finally, I wish to thank the AIB Secretariat, especially Tunga Kiyak, for his exceptional efforts to make this program sing.

Alan Rugman
Dear Colleagues,

Welcome to Québec! Welcome to the 2005 Annual Meeting of the Academy of International Business!

We have put together a program I am sure you will find intellectually challenging, and professionally rewarding, built around the duality of "Local Roots and Global Links." The program comprises of 28 panels, 104 competitive paper sessions, and 3 interactive poster sessions.

As this program goes to press we have some 730 registrations, and more than a thousand people from 43 countries have made a contribution as authors, panelists, presenters, session discussants, session chairs, faculty consortium organizers and track chairs.

Québec, with its will to keep a distinct identity in North America, but also to be very much part of the world, offers a venue that is very symbolically suited for this year’s theme of **Global Links and Local Roots**. Many of our sessions will explore, from many different angles, how to transcend the tensions between globalization and local communities.

Among the highlights of the program for the coming three days:

**Saturday July 9th** — A full day of professional activities with:
- The **Doctoral Consortium** chaired by Charles Dhanaraj (Indiana University), includes in its Friday session the visit to a local Canadian company and welcome dinner, and a Saturday session on the participants’ research topics and career and publishing issues.
- The **Junior Faculty Consortium**, chaired by Klaus Uhlenbruck (University of Montana), will engage in a discussion about scholarship in international business.
- Based on the great success of the 2004 inaugural workshop in Stockholm, the decision was taken to institutionalize the **AIB-JIBS Paper Development Workshop**. Tatiana Kostova (University of South Carolina) will again be in charge of this second AIB-JIBS Paper workshop, which will be structured in nine parallel tracks representing the nine editorial areas of JIBS.
- Also for the second time, the **Teaching Roundtables**, organized this year by Kaz Asakawa (Keio University), provide a great opportunity to share teaching experiences, challenges and concerns with colleagues who have similar interests and dilemmas in teaching international business.
- If you are on the market, as a school or candidate, check out the **AIB Placement Center**.
- The formal program begins on Saturday afternoon with the **Opening Keynote Speech by Henri-Paul Rousseau**, who heads the Caisse de Dépôt et Placement du Québec, the largest investor in Québec, and has a uniquely deep perspective on Québec’s economy in the context of the global economy. This will be followed by the **Presidential Reception** at the Convention Center.

**Sunday July 10th**
- We will start the day brightly with a **Fellow’s Panel** on "What is International Business" based on a book with the same title (four fellows will be here to present: Mark Casson, John Daniels, Steve Kobrin, Eleanor Westney).
- Competitive paper sessions and panels start at 10 am, with, this year, an emphasis on the tensions between local communities and the globalization of the economy.
- Poster sessions and light lunch from 12:15–13:30
- The **Journal of International Business Studies (JIBS) special session** is scheduled at 15:30, with a panel on "MNE Political Strategies, Experience with Corruption and Corporate Social Responsibility," headed by Jean Boddeyew and Lorraine Eden. The **JIBS Decade Award Plenary and Reception**, both sponsored by Palgrave Macmillan, which take place from 17:15 onwards, will recognize the most influential paper published in the 1995 volume of the **Journal of International Business Studies**.

*continued on page 6*
The first of the two Association of Japanese Business Studies (AJBS) special sessions is scheduled at 10:30 on Current Research in Japan, with the best papers finalists of the AJBS Conference.

The Business Association of Latin American Studies (BALAS) has organized a panel on International Business in Latin America.

Monday July 11th

The Women in the Academy of International Business (WAIB) Business Meeting takes the form of a breakfast this year, from 7:00–8:00; and the WAIB sponsored panel at 10:30–12:00.

Sessions to start at 8:30 until 17:00

The second AJBS special session is devoted to Japan as a research focus.

Special this year is the OECD panel on The Evolving Policy Framework for International Business and the IB Research Agenda, from 10:30–12:00.

Poster sessions and light lunch from 12:15–13:30

Come and listen to the finalists of the 2005 Richard N. Farmer Dissertation Award at 13:30–15:00, and learn from the Conference Board of Canada at the special panel they organized 15:30–17:00.

End the day with the AIB Executive of the Year, Mr Paul Desmarais Jr. who will deliver an Award acceptance speech from 17:15–18:00, followed by the Gala Event at the Museum of Fine Arts, organized by our local host.

Tuesday July 12th

Sessions to start at 8:30 until 15:00.

A special focus this year on services issues surrounding the globalization of services and their outsourcing.

Attend the McKinsey’s Global Institute panel 8:30–10:00

Learn more about how to publish in international business at the Meet the Editors sessions 10:30–12:00 and 13:30–15:00 where each journal editor will host a roundtable discussion.

Poster sessions and light lunch from 12:15–13:30

In an apt preface to holding the 2006 conference in China, the closing panel will be on the Future of China in International Business chaired by Danny Van den Bulcke and with Don Lessard as discussant.

AIB Annual Business Meeting and Awards Ceremony. Don’t miss it! The announcement of the winners of the AIB Best Paper, Haynes Prize, Farmer Dissertation Award, and other recognitions. Learn more about AIB 2006 in China.

Farewell Party to celebrate!

Among the giant team of volunteers I would like to thank particularly:

Nine excellent Track Chairs, six of whom I locked up in a room for three days to build this program; they did not count their hours throughout the year: Yair Aharoni, Harvey Arbelaez, Julian Birkinshaw, John Cantwell, Tom Lenartowicz, Dave McKendrick, Jeff Reuer, Davina Vora, and Sushil Vachani and the 1,200 reviewers, session chairs and discussants. The pre-conference organizers: Kaz Asakawa, Charles Dhanaraj, Tatiana Kostova, Arie Lewin, Klaus Uhlenbruck and our local host, Professor Zhan Su, who carefully prepared conference events and invited local speakers.

This conference would never have taken place without the full dedication of Tunga Kiyak and his team at the AIB Secretariat, and of Muriel Larvaron, my assistant, who helped us put the program together. They worked very long hours, showing unflagging commitment.

Credit also goes to:

Our indispensable and unfailing webmaster, Kasper Svendsen

Our generous sponsors

Lyn Amine, for volunteering once again this year to organize the AIB Placement Center

Nakiye Boyacigiller and Udo Zander, who carefully shared their experience with me

My fellow AIB Executive Board members for their unstinting support

The AIB Fellows for organizing various panels

The whole staff at the Québec City Convention Center for accommodating our needs for such a big and important event

I hope you will agree that, besides a being fun and practical venue for AIB 2005, Québec city is an ideal place to study further the notion of local roots, global links. Enjoy the conference!
Québec City, June 9, 2005

Ladies and Gentlemen,

On behalf of the City Council, allow me to wish you a most cordial welcome to Québec City! It is a pleasure and an honour to welcome you and to give you a brief introduction to our city on the occasion of the Annual Meeting of the Academy of International Business.

Appreciated for its great beauty, Québec City is a veritable European enclave in North America. A historical city, it possesses an exceptional heritage, which has earned it a place on the UNESCO World Heritage List.

This is the splendid setting in which you will be able to share ideas in the search for new methods of international management. The theme of your meeting, “Local roots, global links”, fits in very well with our city, which continues to become increasingly open to the world, and in which the skills of the various economic, social and cultural stakeholders are becoming increasingly recognized and appreciated.

I wish you a pleasant stay among us, and hope that you will be able to fully enjoy the attractions of Québec City.

The Mayor of Québec City,
Jean-Paul L’Allier
Letter from the Dean

Dear Members of the Academy of International Business,

It is with great pleasure that Université Laval and its business school, the Faculté des sciences de l’administration (FSA), is hosting the 2005 Conference of the Academy of International Business.

Founded in 1852, Université Laval traces its roots back to the mid 17th century in old Québec City and is the oldest French-speaking university of North-America. It is also one of the few Canadian universities to have its own institute of international studies — Institut québécois des hautes études internationales (Québec Institute of Higher International Studies), the mission of which is to promote and support research in the field of international affairs. The FSA is a key player within this institute.

As the first school teaching in a language predominantly other than English to be accredited by AACSB International, the FSA is home to over a 108 faculty members; the great majority of which have earned their doctorate from a North American or European university. There are currently over 3,000 students registered in a degree granting program in our school (Bachelors, Masters or Doctorate) of which 1200 are graduate students. The development of the training and research activities in the field of international business has been one of the priorities of the FSA, offering different programs in this field, such as:

- An MBA program in international business (created in 1989)
- A Bachelor of Business Administration with a specialization in international business (created in 1992)
- An undergraduate short program in international management (created in 1996)
- A Doctorate with a specialization in international business (created in 1998)
- A graduate short program in international business (created in 2000)
- An executive program in international business (created in 2004)
- An undergraduate short program in international cooperation (created in 2005).

The FSA has two major research centers and several research chairs. Over the years, our faculty members have published their research in international business in the leading journals of the field. Moreover, the FSA has developed strong ties with the business community. Our faculty members are involved with various organizations, private and public, in the field of international business.

The theme of the 2005 AIB Conference “Local roots, global links”, will address the problems and issues that challenge all organisations faced with the internationalisation of their operations and markets. This gathering of world leaders and educators in international business will contribute to the sharing of ideas and research in addition to paving the way to innovative practices. I hope that you will all take advantage of this unique opportunity!

We welcome you to beautiful Québec City for the 2005 AIB Conference, and wish you a most enjoyable and stimulating stay with us.

Robert W. Mantha, Ph.D.
Dean
Letter from the Local Arrangements Chair

Dear Participants of the 2005 AIB Conference,

As the AIB 2005 Host School Chair, I would like to offer my warmest greetings to all of you. My colleagues at Laval University and I are very proud to be the host of the 2005 AIB Conference. We are very excited as this year’s AIB Conference will be an historic one and will draw attendance from top scholars, researchers and professionals from all over the world.

I would like to take advantage of this occasion to thank all the people who have helped us to prepare this event during these past two years, especially Bernard Garnier, former Dean, and Robert Mantha, current Dean of my faculty and their team, Philippe Dupont from the Québec Convention Center, Martine Desroches from the Musée National des Beaux Arts du Québec as well as Patrice Painchaud from Les Spectacles Patrice Painchaud inc. I would also like to acknowledge the valuable support of all the donators. Without their contributions, the organisation of this conference by Laval University would not have been possible. And lastly, I greatly appreciate the efficient collaboration from the AIB Executive Secretariat, Tunga Kiyak, Tomas Hult and Irem Kiyak who helped us from the very beginning.

The AIB is an uncontested world leader in developing and transferring knowledge in the field of international business. I hope that you will profit from this unique opportunity to exchange ideas, to network and to promote reflection on the globalization of world economies and its consequences.

Having personally visited more than 80 countries in the world and lived during long periods of time on three continents, I would say that Québec City is one of the world’s greatest cities. I hope that you will take advantage of your time here to discover the beauty of this North American French-speaking city.

Finally, I hope that you will enjoy all the activities and events that have been arranged for you.

Welcome to the 2005 AIB Conference in Québec City! Let’s work together in order to make this conference an unforgettable experience!

Dr. Zhan Su
2005 AIB Conference Local Arrangements Chair
Professor of Business Strategy and International Management
Faculty of Administrative Sciences
Laval University
Program Acknowledgements

Program Chair
Yves Doz - INSEAD

INSEAD Program Assistant
Muriel Larvaron - INSEAD

Track Chairs
Sushil Vachani—Boston University (The Context of Global Business)
Jeff Reuer—University of North Carolina (Forging Global Links)
Dave Mc Kendrick—University of Durham (Growing Local Roots)
Harvey Arbeláez—Monterey Institute of International Studies (International Economics, Finance, Taxation, Regulation)
John Cantwell—Rutgers University (Innovation, Marketing, Internationalization of R&D,
Location Choices of Knowledge Intensive Activities by MNCs)
Yair Aharoni—Tel Aviv University (Internationalization of Services)
Julian Birkinshaw—London Business School (Managing Across Borders)
Davina Vora—University of Texas at Dallas, and
Tomasz Lenartowicz—Florida Atlantic University (Managing People Across Cultures)

AIB/JIBS Paper Development Workshop
Arie Lewin—Duke University
Tatiana Kostova—University of South Carolina

Placement Services Director
Lyn S. Amine—Saint Louis University

Doctoral Consortium Chair
Charles Dhanaraj—Kelley School of Business, Indiana University

Junior Faculty Consortium Chair
Klaus Uhlenbruck—University of Montana

Teaching Roundtables Chair
Kazuhiro Asakawa—Keio University

Farmer Dissertation Award Selection Committee
Eleanor Westney—MIT (Chair)
Cristina Gibson—University of California, Irvine
Elizabeth Rose—Victoria University of Wellington and University of Hawaii at Manoa
Gary Knight—Florida State University

Best Paper And Haynes Prize Selection Committee
Chuck Kwok—University of South Carolina (Chair)
Arvind Pharke—Temple University
Sheila Puffer—Northeastern University
Peter Walters—Hong Kong Polytechnic University
Constantine Katsikeas—Leeds University

Local Arrangements Chair
Zhan Su—University of Laval
AIB 2005 Conference Sponsors

The Academy of International Business thanks the following sponsors for making the 2005 Québec City Conference possible through their generous contributions.

- Université Laval
- Caisse de dépôt et placement du Québec
- Microsoft
- Society for the Advancement of Management Studies
- Indiana University CIBER
- SLU John Cook School of Business, Boeing Institute of International Business, Saint Louis University
- Schulich School of Business, York University
- Moore School of Business, University of South Carolina
- Palgrave Macmillan
AIB 2005 Reviewers

We would like to thank the 664 reviewers that helped to make the 2005 conference a possibility. We would especially like to recognize the nine Best Reviewer Award winners listed below in bold, as nominated by the AIB 2005 Track Chairs:

Cyril Bouquet, York University
Qing Cao, University of Maryland
José Antonio Lopez, Federal Reserve Bank of San Francisco
Mona Verma Makhiha, Ohio State University
Giacomo Negro, Bocconi University
Anne Susann Rohn, University of Kiel
Stephen Donald Strombeck, Arizona Pacific University
Tony W. Tong, SUNY—Buffalo
Ivo Zander, Stockholm School of Economics

Preet S. Aulakh, York University
Erikko Autio, HEC Lausanne
Amrou Awaysheh, University of Western Ontario
Bulent Aybar, Southern New Hampshire University
Daniel Baack, Saint Louis University
Jonghoon Bae, Tilburg University
H. Young Baek, Nova Southeastern University
Cesar Baena, Bordeaux Business School
Mina Balamoune-Lutz, University of North Florida
Yongjiang Bao, University of Lethbridge
Helena Christiana Barnard, Rutgers University
Neil Barnwell, University of Technology, Sydney
Hassan Ibrahim Bashir, United States International University
Robert Earl Bateman, Dynamis
Jack N. Behrman, University of North Carolina
Rene Belderbos, Katholieke Universiteit Leuven
Christian Bellak, Wirtschaftsuniversität Wien
Mohamed Rafik Benayed, Faculté des Sciences Economiques et de Gestion de Tunis
Christian J. Bender, ThysenKrupp Steel AG
Gabriel R. G. Benito, Copenhagen Business School
Robert A. Berg, Nova Southeastern University
Sjoerd Beugelsdijk, Tilburg University
Allan Bird, University of Missouri-St. Louis
Deirdre Bird, Providence College
Rimon Bitar, Triton College
Jean Boddevyn, Baruch College, CUNY
Lyubov Anatolievna Bogun, Odessa Institute of Entrepreneurship and Law
Karl Johan Bonnedahl, Umea School of Business and Economics
Cyril Bouquet, York University
Stephan Bourcieu, AUDENCIA Nantes Ecole de Management
Harry P. Bowen, Vlerick Leuven Gent Management School
Nakiye Avdan Boyacigil, Sabanci University
Henrik Bresman, MIT
Jennifer Brinkerhoff, George Washington University
David Brock, Ben-Gurion University
Jonathan Brookfield, Texas A&M University
Keith Broughers, Temple University
Lance Eliot Broughers, University of Texas at El Paso
Thomas A. Buchman, University of Colorado
Peter J. Buckley, University of Leeds
Krainwini Bunyaratavej, Arcadia University
Brent Burmester, University of Auckland
Jose M. Campa, IESE Business School
Colin Campbell-Hunt, University of Otago
John Cantwell, Rutgers University
Qing Cao, University of Maryland
Nejat Capar, American University of Sharjah
Michael Carney, Concordia University
Rodney Andrew Carveth, SUNY-Oswego
Tania Casado, University of Sao Paulo
Nichole M. Castater, Clark Atlanta University
Francisco B. Castro, Universidade do Porto
Julien Cayla, Australian Graduate School of Management
Brian Ramsey Chabowski, Michigan State University
Ramdas Chandra, Concordia University
Garmilla R. Chandrashekhar, IIM Lucknow
Sea Jin Chang, London Business School
Shao-Chi Chang, National Cheng Kung University
Mike C.H. Chao, Saint Louis University
Peggy E. Chaudhry, Villanova University
Piotr Chelminski, Providence College
Der Chao Chen, Japan Advanced Institute of Science and Technology
Hsiang-Chun Chen, National Yunlin University of Science and Technology
Jennifer Hui Ru Chen, National Taiwan University
Jian-shiu Chen, Memphis University
Rongxin Chen, University of San Francisco
Shih-Fen Chen, Brandeis University
Weiur Chen, INSEAD
Yasheng Chen, Simon Fraser University
Yi-feng Chen, Lingnan University
Yi-jung Chen, NKUAS
Mee-Shew Cheung, University of Tennessee/Xavier University
Jagdeep S. Chhokar, Indian Institute of Management, Ahmedabad
Taian Chi, University of Kansas
Dan S. Chiaburu, WMATA
Yu-Ching Chiao, National Changhua University of Education
Hsu Chia-Wen, National Taiwan University
Sayadhyatn R. Chickerur, Sonal College of Technology
Asda Chintakananda, University of North Carolina at Chapel Hill
Soonkyoo Choe, Yonsei
B. Paul Choi, Howard University
J. Jay Choi, Temple University
Petra Christmann, Rutgers University
Julia Christoflor, University of Kiel
Yun Chu, Frostburg State University
Rosa Chun, Manchester Business School
Yam Cimon, HEC Montreal
Alessia Cividini, University IUAV of Venice
Ephraim Clark, Middlesex University
John Clarry, College of New Jersey
Reid W. Click, George Washington University
Jamie D. Collins, Texas A&M University
Simon Collinson, Warwick Business School
Charalambos Constantiou, University of Edinburgh
Joe Coombs, University of Richmond
Somchanoop Coompanthu, Chulalongkorn University
Germana Corrado, University of Rome II Tor Vergata
Angelica C. Cortes, University of Texas Pan American
Jean-Claude Cosset, HEC Montréal
Paola Cricciano, Tanaka Business School
Kerri Crowne, Temple University
Alvaro Cuervo-Cazurra, University of Minnesota
Geng Cui, Lingnan University
Refik Culpin, Penn State University at Harrisburg
Lawrence F. Cunningham, University of Colorado at Denver
Alvaro Bruno Cyrino, Fundação Dom Cabral
Mourad Dakhlí, Georgia State University
Jean-Marie d’Alesme, Université du Poitou
AIB 2005 Reviewers

This page contains a list of reviewers for the AIB 2005 Annual Conference. The reviewers are listed alphabetically by their names, followed by their institutions. The list includes a diverse range of institutions from across the United States and internationally. The page is formatted with a standard list structure, with each reviewer's name and institutional affiliation presented in a consistent manner.
AIB 2005 Reviewers

Wen-Kuei Liang, Tatung University
Bella Ya-Hui Lien, National Chung Cheng University
Peter W. Liesch, University of Queensland
Torsten Libra, Forintek Canada Corp.
Dominic S. K. Lim, University of Western Ontario
Hsin-Mei Lin, National Chi Nan University
Su-li Lina
Frederick W. Lindahl, George Washington University
Peter Lindelof, University of Nottingham
Joanna Liouka, University of Strathclyde
Joseph A. Lipuma, Boston University
Romie Frederick Littrell, Auckland University of Technology

Terri Lituchy, Concordia University
Heng-Yih Liu, Yuan Ze University
Sandra Liu, Purdue University
Karen D. Loch, Georgia State University
Ted London, University of North Carolina
Jose Antonio Lopez, Federal Reserve Bank of San Francisco
Mui Dora Luk, City University of Hong Kong
Sarianna Lundan, University of Maastricht
Stephen Luxmore, Rochester Institute of Technology
Philip Ma, National University of Singapore
Zhenhong Ma, University of Windsor
J. Muir Macpherson, University of Texas at Austin
Svetlana Markova, University of Zaporozhye
Peter Magnusson, Saint Louis University
Arvind Mahajan, Texas A&M University
Issaïq M. Mahmood, National University of Singapore
Gregory James Mahony, University of Canterbury
Antonio Majocchi, Università di Pavia
Mona Makhiya, Ohio State University
Saku Juhani Mäkinen, Tampere University of Technology
Shigefumi Makino, Chinese University of Hong Kong
Omar Maktoba, Napier University
Mary Maloney, University of Minnesota
Clarence J. Mann, University of Maryland University College
Louis Marino, University of Alabama
Kristina Markela, Stockholm School of Economics
Laurence Anthony Marsh, University of Utah
Carmen Leonor Martine-Lopez, City University of New York/ BMCC
Zaida Martinez, St. Mary’s University
Alfredo Martinez Bobillo, University of Valladolid
Ike Mathur, Southern Illinois University
Martha Maznevski, IMD
Jim Mccullough, University of Puget Sound
John McIntyre, Georgia Tech
J. Brent Mckenzie, University of Western Ontario
Bruce McKern, Stanford University
Degenhard Meier, RWTH Aachen
Kamel Mellahi, Loughborough University
Thomas Mellewigt, University of Paderborn
Hemant Merchant, Simon Fraser University
Fernando Merino
Pierre-Xavier Meschi, Euromed Marseille
Klaus E Meyer, Copenhagen Business School
Joan Mileski, Texas A&M University
Van V. Miller, NKU
Hafiz Mirza, Bradford University

Atul Mishra, Plymouth University
Michael Mol, London Business School
Erik Monsen, University of Colorado at Boulder
Stephen Lloyd Morgan, University of Melbourne
Matthew Michael Morris, University of Manitoba
Mohamed M. Mostafa, University of Sharjah
Karen South Moustafa, Indiana University-Purdue University Fort Wayne
Shaohua "Carolyn" Mu, Baylor University
Ram Mudambi, Temple University
Shannon Mudd, Ursinus College
Bahaadin Guhlum Mujtaba, Nova Southeastern University
Alan Rene Muller, Erasmus University Rotterdam
Tracy Murray, University of Arkansas/Toulouse Business School
Matthew B. Myers, University of Tennessee
Lilach Nachum, Baruch College, CUNY
George Nakos, Clayton College & State University
James P. Neelankavil, Hofstra University
Giacomo Negro, Bocconi University
Patricia Ann Nelson, University of Edinburgh/Hiltonobashi University
Jennifer L. Nevins, University of South Carolina
Fred Omondi Newa, Kent Business School
William Newbury, Rutgers University
Fabrizio Noboa, IDE Business School
Alain Noel, HEC Montréal
Stanley D. Nollen, Georgetown University
Nils Noorderhaven, Tilburg University
Camilla Noonan, Rutgers University
Liliana Perez Nordtvedt, University of Texas at Arlington
Jennifer Oetzel, American University
Lucy A. Ojode, Texas Southern University
Marcos D. Oliveira, University of Birmingham
Edgar Ortiz, UNAM, Mexico
Thomas Osegowitsch, University of Melbourne
Joyce Oslund, San Jose State University
Sharon Leiba O’Sullivan, University of Ottawa
Ursula F. Ott, Loughborough University
Joanne Oxley, University of New South Wales
Terotomo Ozawa, Colorado State University
Ayesegul Ozsomer, Koc University
Prasad Padmanabhan, St. Mary’s University
Yongsun Paik, Loyola Marymount University
Padmaja P. Palekar, IIM Bangalore
Stanley J. Paliwoda, University of Strathclyde
Feng Chuan Pan, Tajen Institute of Technology
Naresh Pandit, Manchester Business School
Nicholas Papadopoulos, Carleton University
Marina Papanastassiou, AUEB
Ronaldo Parente, Salisbury University
Jacob Park, Green Mountain College
Jungkun Park, Purdue University
Konrad Marcin Pawlik, Aarhus School of Business
Alfonso Pedraza, Los Andes University, Colombia
Jahan Peerally, Rutgers University
Ekin Pellegrini, University of Miami
T. K. Peng, I-Shou U.
Joan D. Penner-Hahn, Wayne State University
Pedro David Perez, Cornell University
Paola Perez-aleman, McGill University

AIB 2005 Annual Conference
Québec City, Québec, Canada
July 9-12, 2005
AIB 2005 Reviewers

Sonia Maria Suarez-Ortega, University of Las Palmas de Gran Canaria
Venkat Subramanian, University of Hong Kong
Gabriele G. S. Suder, CERAM Sophia Antipolis
Jennie Sumelius, Hanken
Ciara Sutton, Stockholm School of Economics
Michael Szenberg, Pace University
Joo-Seng Tan, Nanyang Technological University
Jianyun Tang, University of Western Ontario
Linghui Tang, University of Southern Mississippi
Tuck Cheong Tang, Monash University Malaysia
Betania Tanure, Reviver
David D. C. Tarn, I-Shou University
Ana Teresa Tavares, University of Porto
Hildy Teegen, George Washington University
Robin Teigland, Helsinki School of Economics
Aurora A. C. Teixeira, University of Porto
George Tesar, Umea School of Business and Economics
Sharon V. Thach, Tennessee State University
Shawn Thomas Thelen, Hofstra University
David C. Thomas, Simon Fraser University
Douglas Thomas, University of New Mexico
Xiaowen Tian, Nottingham University Business School
Benjamin To, University of Illinois at Chicago
Sverre Tomassen, BI Norwegian School of Management
Tony W. Tong, State University of New York at Buffalo
Omar Toulan, McGill University
Janel D. Townsend, Michigan State University
Len J. Trevino, Washington State University
Susan Trussler, University of Scranton
Fu-Sheng Tsai, I-Shou University
Chiu-Hui Tseng, National Cheng Kung University
Sorin A. Tuluca, Fairleigh Dickinson University
Beverly Tyler, North Carolina State University
Linda Ueltschy, Bowling Green State University
Rehan ul-Haq, University of Birmingham
Martin Paul Vaaler, Tufts University
M. Reza Vaghefi, University of North Florida
Daniel (Danny) Van Den Bulcke, University of Antwerp
Cheryl A. Van Deusen, University of North Florida
Hans Van Kranenburg, Maastricht University
Arjen Van Wietelsoostuin, Groningen
Vijay A Vanarase
Lisa Vargo Williams, State University of New York at Buffalo
Gurneeta Vasudeva, George Washington University
Sunil Venaik, University of Queensland
Freek Vermeulen, London Business School
Heidi Vernon, Northeastern University
Zuzsanna Vincze, Turku School of Economics and Business Administration
Christopher John Voisey, Massachusetts Institute of Technology
John A. Vollmar, Gettysburg College
Max Von Zedtwitz, Harvard
Davina Vora, University of Texas - Dallas
B indu I. Vyas, King’s College
Chengang Wang, University of Surrey
Tiemin Wang, London Business School
Yue Wang, University of New South Wales
Robert Ware, University of Michigan - Flint
Liqun Wei, UIBE, China
Robert J. Weiner, George Washington University
Jeffus Wendy, Southern New Hampshire University
Rosemary Ranzini Werner, Post University
Eleanor Westney, MIT
Filippo Carlo Wezel, Tilburg University
D. Steven White, University of Massachusetts-Dartmouth
George O. White, University of Texas at El Paso
Marion White, James Madison University
Paul Whilha, Lingnan University
Rumitha Wickramasekera, Queensland University of Technology
Nila Maria Wiese, University of Puget Sound
Tim Wilkinson, University of Akron
Heather J. M. Wilson, University of Auckland
Rick T. Wilson, Saint Louis University
Alvin George Wint, University of the West Indies
Jorge A. Wise, ITESM - Campus Monterrey
Bernard Martin Wolf, York University
David Wong, National ChengChi University
Richard W. Wright, University of Richmond
Jie Wu, National University of Singapore
Zheying Wu, University of Southern California
Gerhard A. Wührer, Johannes Kepler University
Clifford Daniel Wymb, Baruch
Jun Xia, Texas Tech University
Henry Yu Xie, Saint Louis University
Dean Xu, Peking University
Qiang Xu, Rutgers University
Shichun Xu, Michigan State University
Jing Yu Yang, Hong Kong University of S&T
Emery Yao, University of Kentucky
Attila Yapark, Wayne State University
Hamid Yeganeh, Laval University
Ryh-Song Yeh, National Chi Nan University
Caroline Yeoh, Singapore Management University
George S. Yip, London Business School
Daphne Yiu, Chinese University of Hong Kong
Stephen Young, University of Strathclyde
Tieying Yu, Boston College
Aysa Yuce, Ryerson University
Srilita Zaheer, University of Minnesota
Mahmood A. Zaidi, University of Minnesota
Tatiana Zalan, University of Melbourne
Ivo Zander, Stockholm School of Economics
Lena Zander, Stockholm School of Economics
Udo Zander, Stockholm School of Economics
Bennet Zelner, Georgetown University
Chun Zhang, Michigan State University
Man Zhang, Washington State University
Yanli Zhang, Rutgers University
Minyuan Zhao, University of Minnesota
Concong Zheng, London Business School
Changhui Zhou, Peking University
Lianxi Zhou, Lingnan University & University of Guelph
Qi Zhou, Ohio State University
Yuanyuan Zhou, Ohio State University
Lili Zhu, George Washington University
Leon Zurawicki, UMASS-Boston
Ravinder Zutshi, Long Island University
Best Paper Awards

**AIB Best Paper Award**
Sponsored by Temple University’s Fox School of Business

The AIB Best Paper Award was created in 2002 through a generous endowment by Temple University’s Fox School of Business. All of the accepted papers are eligible for the award. The program chair, track chairs and reviewers nominate finalists. The winner receives a plaque and a $500 award. The runner-up is recognized with a certificate. Nominees for the award are noted throughout the program by the following logo:

![AIB Best Paper Finalist](image)

**Haynes Prize for the Most Promising Scholar(s)**

Each year, the AIB Foundation and the Eldridge Haynes Memorial Trust award the Haynes Prize for the best paper written by an author or authors under 40 years of age. All papers accepted through the review process are eligible for the prize as long as the age criteria is met. The program chair, track chairs and reviewers nominate finalists. The winner receives a plaque and a US$1,000 award. The runner-up is recognized with a certificate. Nominees for the award are noted throughout the program by the following logo:

![Haynes Prize Finalist](image)

**Richard N. Farmer Dissertation Award**
Sponsored by the Indiana University CIBER

Eligibility for the 2005 “Richard N. Farmer Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2004 and December 31, 2004. The winner receives a plaque and a US$1,000 cash award. Furthermore, all finalists receive a $500 travel stipend to allow them to present their research at the annual meeting. This year’s finalists will present their works at Session 2.3.10 scheduled at 1:30pm on Monday, July 11th in Room 202.

**JIBS Decade Award**
* Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Annual Conference. In order to be considered for the 2005 award, a paper must have been included among the five most cited papers published in the 1995 Volume of JIBS. The winner of the Decade award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Special Session at 5:15pm on Sunday, July 10th in Room 200A.
Executive of the Year
Award presentation: Monday, July 11, 5:15pm–6:00pm, Room 200A

Paul Desmarais, Jr.

Born in Sudbury, Ontario, Canada in 1954, Mr. Paul Desmarais, Jr. studied at McGill University where he obtained a Bachelor of Commerce degree. He then graduated from the European Institute of Business Administration (INSEAD) in Fontainebleau, France with a Master’s degree in Business Administration (MBA).

In 1984, Mr. Desmarais was appointed Vice-President of Power Financial Corporation, a company he helped establish and of which he was named Chairman of the Board in 1990. He was appointed Chairman and Co-Chief Executive Officer of Power Corporation of Canada in 1996.

Paul Desmarais, Jr. is a member of the Board of Directors of several companies in Canada, the United States and Europe, including Power Corporation of Canada, Power Financial, Investors Group, Great-West, London Life, Canada Life, Gesca Ltd., Parsega Holding S.A. (Switzerland), Groupe Bruxelles Lambert S.A. (Belgium) and Suez and Total S.A. (France). He is Vice-Chairman of the Board and member of the Strategic Committee of Imerys and Chairman of the Advisory Board of SAGARD Private Equity Partners in France.

Mr. Desmarais is a member of the Board of Directors of INSEAD and a member of the INSEAD’s International Council. In Canada, Mr. Desmarais is Chairman of the HEC’s (Hautes Études Commerciales) International Council. He is also founder and member of the McGill University Faculty of Management International Advisory Board.

Power Corporation of Canada

Power Corporation of Canada is a diversified management and holding company. It holds interests, directly and indirectly, in companies that are active in the financial services field, communications, media and other business sectors.

Power Corporation holds interests in Power Financial Corporation, which in turn holds interests in Great-West Lifeco Inc. and IGM Financial Inc., which manage assets of approximately $250 billion. These companies and their subsidiaries offer an extensive range of financial products and services. Through Power Financial Europe B.V., Power Financial has significant interests in the Pargesa group which holds important positions in a selected number of large companies based in Europe. These companies operate in strategic industries including media and entertainment, energy, water, waste services, and specialty minerals.

Through its wholly owned subsidiary, Gesca Ltée, Power Corporation holds a 100 per cent interest in the Montréal daily newspaper La Presse and several daily newspapers in the provinces of Québec and Ontario.

Power Corporation employs, directly and through subsidiaries, approximately 22,000 people in North America.
Dean of the Year
Award presentation: Tuesday, July 12, 5:15pm–6:45pm, Room 200A

Jaime Alonso Gómez

Jaime Alonso Gómez has been a leader in international education, leadership and business development. His work experience and educational training have been international in character and global in impact. He obtained a B.Sc. (Industrial Engineering) at Monterrey Institute of Technology in Monterrey, Mexico; a M.Sc. (Applied Systems Design) at The University of Waterloo in Waterloo, Canada; and a Ph.D. (Applied Economics and Managerial Science) at The Wharton School of The University of Pennsylvania. Dr. Gómez conducted post-graduate research work on Quality Management and Engineering at The Association for Overseas Technical Scholarship in Tokyo, Japan.

Currently, Dr. Gómez is Dean and professor of Strategy and International Management of the Graduate School of Business Administration and Leadership (EGADE) at the Tecnológico de Monterrey, Monterrey, Mexico. Under Dr. Gómez’ leadership, as founding Dean of the Graduate School, EGADE has been recognized as the top business school in Latin America by América Economía (Chile), among the top business schools in the world by the Financial Times (UK) and the Wall Street Journal, among the world’s top 15% of business schools in Social Responsibility and Sustainable Development by the Aspen Institute and The World Resources Institute, among the top business non-USA schools by Business Week, and among the top 50 MBA’s in the world by Handelsblatt (Germany).

Dr. Gómez believes in education in its most comprehensive interpretation, which is as the foundation for societal development and wealth creation. This definition includes the availability of better jobs and greater income for individuals. It also serves as a powerful enhancer and energizer for students to become socially responsible individuals. These students realize that those with access to education, like themselves, are implicitly instilled with a moral obligation to others and to society as a whole.

Twenty-five years ago, while working as young engineer coordinating groups of workers in steel and petrochemical companies, this profound belief drove Dr. Gómez into a career in education.

Jaime Alonso Gómez has been a researcher and consultant for companies and/or institutions in more than 100 organizations in more than 40 countries. Formerly a corporate executive and project engineer, Dr. Gómez joined Monterrey Institute of Technology in 1982. As an international scholar, He has taught students from all the Americas, Europe, Far and Middle East, Africa, and is a frequent guest speaker around the world. His areas of interest are: Strategic Management and International Operations and Management.

Professor Gómez has served or serves as The Academy of Management correspondent for the Mexico region, academic advisor for the Center for International Executive Education at Monterrey Institute of Technology, member of the Board of Directors of the Institute for Diversity and Cross-Cultural Management at The University of Houston, co-editor of the Latin American Business Review, Member of the Advisory Council of the Instituto de Negocios Internacionales del ESAN, Perú, Member of the editorial Board of Expansion México, Member of the Editorial Board of The Cabanillas Foundation in Alicante, Spain, Member of the Board at the Peter F. Drucker Graduate School of Management, Member of the Board of Directors of AACSB and European Quality Improvement System (EQUIS). He also is a Member of the Board of the Centro de Liderazgo para la Mujer, in Mexico City, and a Consultant to the Asociación Mexicana de Mujeres Empresarias and the Club de Mujeres de Negocios y Profesionales de Panamá.
Keynote Speaker
Opening Plenary, Saturday July 9, 4:30pm–6:00pm, Room 200A

Henri-Paul Rousseau
Chairman and Chief Executive Officer
Caisse de dépôt et placement du Québec

Profile
Henri-Paul Rousseau has been Chairman and Chief Executive Officer of the Caisse de dépôt et placement du Québec since September 2002. In that capacity, he determines the Caisse’s strategic policies and co-ordinates all asset-management operations.

Background
Mr. Rousseau obtained a Bachelor of Arts and a bachelor’s degree in economics at the Université de Sherbrooke and a doctorate in economics at the University of Western Ontario. He began his career as a Professor of Economics at the Université du Québec à Montréal. In 1975 he joined the faculty of Université Laval and later became Head of its Economics Department.

From 1986 to 1992, Mr. Rousseau worked for National Bank of Canada, where he held various positions, including Senior Vice-President, Treasury and Financial Markets. From May 1992 until January 1994, he was President and Chief Executive Officer of Boreal Insurance. From May 1992 until January 1994, he was President and Chief Executive Officer of Boreal Insurance. From May 1992 until January 1994, he was President and Chief Executive Officer of Boreal Insurance. From May 1992 until January 1994, he was President and Chief Executive Officer of Boreal Insurance. From May 1992 until January 1994, he was President and Chief Executive Officer of Boreal Insurance. Before being appointed to head the Caisse de dépôt et placement du Québec in September 2002, Mr. Rousseau had been President and Chief Executive Officer of Laurentian Bank of Canada since 1994.

Mr. Rousseau has also been an economic adviser to the governments of Canada and Québec. He was Research Director and Co-author of the Report on Savings in Québec, published in 1980. He was one of two advisers to the House of Commons Standing Committee on Finance, Trade and Economic Affairs, which looked into bank profits in 1982. Finally, he is the co-author of an economic-impact analysis published in 1985 in conjunction with the White Paper on the Personal Tax and Transfer Systems.

Awards
Mr. Rousseau received the T.M. Brown Thesis Prize for the best doctoral dissertation in economics at the University of Western Ontario, as well as various fellowships and research grants, including a Woodrow Wilson Fellowship, a Bank of Nova Scotia Fellowship, a Fondation Émile-Girardin Fellowship, an Ontario-Québec Exchange Fellowship and a Social Sciences and Humanities Research Council of Canada Fellowship. Mr. Rousseau has been awarded an honoraris doctorate of the Concordia University, in June 2004.

Connections
Mr. Rousseau is a member of the CEO Network of Québec, the Board of Directors of Société du Havre de Montréal, and the Executive Committee and the Board of Directors of the Montréal Heart Institute Research Fund.
Conference Facility Map

Please note that the main entrance of the Convention Center is on the Fourth Floor.

Please check in with the AIB staff at our registration desk located in the main hall, on the Fourth Floor of the Convention Center to pick up your name badge and conference materials.

### Registration
Location: Fourth Floor, Main Hall

<table>
<thead>
<tr>
<th>Hours</th>
<th>Saturday, July 9: 7:30am – 7:30pm</th>
<th>Sunday, July 10: 8:00am – 6:00pm</th>
<th>Monday, July 11: 8:00am – 6:00pm</th>
<th>Tuesday, July 12: 8:00am – 6:00pm</th>
</tr>
</thead>
</table>

### Placement Center
Location: Second Floor, Room 203

<table>
<thead>
<tr>
<th>Hours</th>
<th>Sunday, July 10: 8:30am – 5:00pm</th>
<th>Monday, July 11: 8:30am – 5:00pm</th>
<th>Tuesday, July 12: 8:30am – 5:00pm</th>
</tr>
</thead>
</table>

### Exhibits
Location: Second Floor, Room 200B

<table>
<thead>
<tr>
<th>Hours</th>
<th>Sunday, July 10: 9:30am – 5:30pm</th>
<th>Monday, July 11: 9:30am – 5:30pm</th>
<th>Tuesday, July 12: 9:30am – 4:00pm</th>
</tr>
</thead>
</table>

LEVEL 4

---

AIB 2005 Annual Conference  Québec City, Québec, Canada  July 9–12, 2005  21
Conference Facility Map

LEVEL 3
# AIB 2005 Program Overview

**Québec, July 8-12, 2005**

<table>
<thead>
<tr>
<th>Monday 11 July</th>
<th>Tuesday 12 July</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WAIB Breakfast and Business Meeting</strong> 7:00-8:30</td>
<td><strong>JIBS Editorial Review Board Meeting</strong> 7:30-8:30</td>
</tr>
<tr>
<td><strong>Individual Sessions 2.1</strong> 08:30-10:00</td>
<td><strong>Individual Sessions 3.1</strong> 08:30-10:00</td>
</tr>
<tr>
<td><strong>BREAK 10:00-10:30</strong></td>
<td><strong>BREAK 10:00-10:30</strong></td>
</tr>
<tr>
<td><strong>Individual Sessions 2.2</strong> 10:30-12:00</td>
<td><strong>Individual Sessions 3.2</strong> 10:30-12:00</td>
</tr>
<tr>
<td><strong>BREAK 12:00-12:15</strong></td>
<td><strong>BREAK 12:00-12:15</strong></td>
</tr>
<tr>
<td><strong>Poster Session #2</strong> with light lunch 12:15-13:30</td>
<td><strong>Poster Session #3</strong> with light lunch 12:15-13:30</td>
</tr>
<tr>
<td><strong>AIB Fellows’ Business Meeting</strong> 12:30-13:30</td>
<td></td>
</tr>
<tr>
<td><strong>Individual Sessions 2.3</strong> 13:30-15:00</td>
<td></td>
</tr>
<tr>
<td><strong>BREAK 15:00-15:30</strong></td>
<td><strong>Closing Plenary:</strong> <strong>Fellows Panel 2</strong> China’s Future Role in International Business 15:30-17:00</td>
</tr>
<tr>
<td><strong>Individual Sessions 2.4</strong> 15:30-17:00</td>
<td></td>
</tr>
<tr>
<td><strong>AIB Executive of the Year Award Presentation 17:15-18:00</strong></td>
<td><strong>AIB General Business Meeting &amp; AIB Awards Ceremony 17:15-18:45</strong></td>
</tr>
<tr>
<td><strong>Gala Dinner</strong> Museum of Fine Arts 19:00-22:00 <strong>[bus transportation available]</strong></td>
<td><strong>Farewell Party</strong> 18:45-19:30</td>
</tr>
</tbody>
</table>

**Québec City, Québec, Canada  July 9-12, 2005**
Summary Program

2005 AIB Summary Program
Québec City, Canada
July 9–12, 2005

<table>
<thead>
<tr>
<th>Placement Center</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room: 203</td>
</tr>
<tr>
<td>Hours: 8:30-17:00</td>
</tr>
<tr>
<td>(Sun-Tue)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exhibits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room: 200B</td>
</tr>
<tr>
<td>Hours: 9:30-17:30</td>
</tr>
<tr>
<td>(Sun-Mon), 9:30-16:00</td>
</tr>
<tr>
<td>(Tue)</td>
</tr>
</tbody>
</table>

**FRIDAY, JULY 08**

**FRIDAY JUL 08 - 08:30-17:00**

AIB Executive Board Meeting

**FRIDAY JUL 08 - 08:30-18:30**

AJBS Conference

**FRIDAY JUL 08 - 15:00-20:00**

Doctoral Consortium

**SATURDAY, JULY 09**

**SATURDAY JUL 09 - 08:00-12:00**

AIB Executive Board Meeting

**SATURDAY JUL 09 - 08:00-16:00**

JIBS/AIB Paper Development Workshop

**SATURDAY JUL 09 - 12:00-15:30**

AIB Chapter Chairs’ Luncheon Meeting

**SATURDAY JUL 09 - 13:00-15:00**

Teaching Roundtables
### Summary Program

#### SATURDAY, JULY 09

**Opening Plenary**

**SATURDAY JUL 09 - 16:30-18:00**

<table>
<thead>
<tr>
<th>Time: 16:30-18:00</th>
<th>Room: 200A</th>
</tr>
</thead>
</table>

**Track Chairs Meeting**

**SATURDAY JUL 09 - 18:00-18:30**

<table>
<thead>
<tr>
<th>Time: 18:00-18:30</th>
<th>Room: 201B</th>
</tr>
</thead>
</table>

**Presidential Reception**

**SATURDAY JUL 09 - 19:00-22:00**

<table>
<thead>
<tr>
<th>Time: 19:00-22:00</th>
<th>Room: Foyer 4</th>
</tr>
</thead>
</table>

#### SUNDAY, JULY 10

**JIBS Departmental Editors’ Meeting**

**SUNDAY JUL 10 - 07:30-08:30**

<table>
<thead>
<tr>
<th>Time: 07:30-08:30</th>
<th>Room: 205C</th>
</tr>
</thead>
</table>

**Fellows Panel: "What is International Business?"**

**SUNDAY JUL 10 - 08:30-10:00**

<table>
<thead>
<tr>
<th>Session: Fellows1</th>
<th>Time: 08:30-10:00</th>
<th>Room: 200A</th>
</tr>
</thead>
</table>

**Coffee Break**

**SUNDAY JUL 10 - 10:00-10:30**

<table>
<thead>
<tr>
<th>Time: 10:00-10:30</th>
<th>Room: 200B</th>
</tr>
</thead>
</table>

#### SUNDAY JUL 10 - 10:30-12:00

**Session: 1.1.1 - Panel**

**Track 1 - Context of Global Business**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Room: 202</th>
</tr>
</thead>
</table>

**Institutions, Politics, and Business: Emerging Research Themes**

**Session: 1.1.2 - Competitive**

**Track 2 - Forging Global Links**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Room: 204A</th>
</tr>
</thead>
</table>

**Culture, Capabilities and Knowledge**

**Session: 1.1.3 - Competitive**

**Track 2 - Forging Global Links**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Room: 204B</th>
</tr>
</thead>
</table>

**Cross Border Subcontracting**

**Session: 1.1.4 - Competitive**

**Track 3 - Growing Local Roots**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Room: 205A</th>
</tr>
</thead>
</table>

**Spillovers**

**Session: 1.1.5 - Competitive**

**Track 4 - Economics, Finance and Taxation**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Room: 205B</th>
</tr>
</thead>
</table>

**Real Options (I)**

**Session: 1.1.6 - Competitive**

**Track 4 - Economics, Finance and Taxation**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Room: 205C</th>
</tr>
</thead>
</table>

**High Tech Stocks**

**Session: 1.1.7 - Competitive**

**Track 5 - Innovation and Marketing**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Room: 301A</th>
</tr>
</thead>
</table>

**Subsidiary Knowledge Creation**

**Session: 1.1.8 - Competitive**

**Track 5 - Innovation and Marketing**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Room: 301B</th>
</tr>
</thead>
</table>

**Innovation in China and Taiwan**

**Session: 1.1.9 - Competitive**

**Track 6 - Internationalization of Services**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Room: 302A</th>
</tr>
</thead>
</table>

**Services in Emerging Markets**

**Session: 1.1.10 - Competitive**

**Track 7 - Managing Across Borders**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Room: 302B</th>
</tr>
</thead>
</table>

**Regionalization Strategies**

---

AIB 2005 Annual Conference Québec City, Québec, Canada July 9–12, 2005
<table>
<thead>
<tr>
<th>Session: 1.1.11 - Competitive</th>
<th>Time: 10:30-12:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 7 - Managing Across Borders</td>
<td>Room: 303A</td>
</tr>
</tbody>
</table>

**International Venture Capital**

<table>
<thead>
<tr>
<th>Session: 1.1.12 - Panel</th>
<th>Time: 10:30-12:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 8 - Managing People Across Cultures</td>
<td>Room: 303B</td>
</tr>
</tbody>
</table>

**From Cross-Cultural to Inter-cultural: New Paradigms and Directions for Research**

<table>
<thead>
<tr>
<th>Session: 1.1.13 - Competitive</th>
<th>Time: 10:30-12:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 8 - Managing People Across Cultures</td>
<td>Room: 304A</td>
</tr>
</tbody>
</table>

**Top Management Teams**

<table>
<thead>
<tr>
<th>Session: 1.1.14 - Panel</th>
<th>Time: 10:30-12:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>AJBS Special Session 1: Current Research on Japan: Best Paper Finalists from the AJBS Conference</td>
<td>Room: 304B</td>
</tr>
</tbody>
</table>

**SUNDAY JUL 10 - 12:00-12:15**

**Break**

**SUNDAY JUL 10 - 12:15-13:30**

<table>
<thead>
<tr>
<th>Session: Poster1</th>
<th>Time: 12:15-13:30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poster Session 1 with Light Lunch</td>
<td>Room: 200B</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 1.2.1 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 1 - Context of Global Business</td>
<td>Room: 202</td>
</tr>
</tbody>
</table>

**Regulating International Business**

<table>
<thead>
<tr>
<th>Session: 1.2.2 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 1 - Context of Global Business</td>
<td>Room: 204A</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 1.2.3 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 2 - Forging Global Links</td>
<td>Room: 204B</td>
</tr>
</tbody>
</table>

**Generating Competitive Advantage through Alliances**

<table>
<thead>
<tr>
<th>Session: 1.2.4 - Panel</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 2 - Forging Global Links</td>
<td>Room: 205A</td>
</tr>
</tbody>
</table>

**Management Challenges in the New Europe**

<table>
<thead>
<tr>
<th>Session: 1.2.5 - Panel</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 3 - Growing Local Roots</td>
<td>Room: 205B</td>
</tr>
</tbody>
</table>

**International Expansion of Emerging Market Businesses**

<table>
<thead>
<tr>
<th>Session: 1.2.6 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 4 - Economics, Finance and Taxation</td>
<td>Room: 205C</td>
</tr>
</tbody>
</table>

**I3: Injuries, Inequality and Insurance**

<table>
<thead>
<tr>
<th>Session: 1.2.7 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 4 - Economics, Finance and Taxation</td>
<td>Room: 301A</td>
</tr>
</tbody>
</table>

**Ownership, FDI and M&A**

<table>
<thead>
<tr>
<th>Session: 1.2.8 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 5 - Innovation and Marketing</td>
<td>Room: 301B</td>
</tr>
</tbody>
</table>

**Inter-subsidiary Knowledge Transfer, and R&D Personnel Movements**

<table>
<thead>
<tr>
<th>Session: 1.2.9 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 5 - Innovation and Marketing</td>
<td>Room: 302A</td>
</tr>
</tbody>
</table>

**Product Innovation and Marketing**

<table>
<thead>
<tr>
<th>Session: 1.2.10 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 6 - Internationalization of Services</td>
<td>Room: 302B</td>
</tr>
</tbody>
</table>

**Empirical Studies of Global Services**

<table>
<thead>
<tr>
<th>Session: 1.2.11 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 7 - Managing Across Borders</td>
<td>Room: 303A</td>
</tr>
</tbody>
</table>

**International Acquisitions**

<table>
<thead>
<tr>
<th>Session: 1.2.12 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 7 - Managing Across Borders</td>
<td>Room: 303B</td>
</tr>
</tbody>
</table>

**Capabilities and Skills in Internationalization**
SUNDAY, JULY 10

Session: 1.2.13 - Competitive
Track 8 - Managing People Across Cultures
Psychic Distance

Session: 1.2.14 - Competitive
Track 8 - Managing People Across Cultures
International HRM Practices

SUNDAY JUL 10 - 15:00-15:30

Coffee Break

SUNDAY JUL 10 - 15:30-17:00

Session: 1.3.1 - Panel
Track 1 - Context of Global Business
MNEs, Spillovers and International Development: New Research Directions

Session: 1.3.2 - Competitive
Track 1 - Context of Global Business
Ethical and Social Issues in International Business

Session: 1.3.3 - Competitive
Track 2 - Forging Global Links
Alliances Acquisitions and Learning

Session: 1.3.4 - Competitive
Track 2 - Forging Global Links
Off-Shoring

Session: 1.3.5 - Panel
Track 4 - Economics, Finance and Taxation
Unlocking the Power of Securitization in Emerging Market Countries: The Case of Asia

Session: 1.3.6 - Competitive
Track 4 - Economics, Finance and Taxation
International Investments

SUNDAY JUL 10 - 17:15-18:00

Session: 1.3.7 - Competitive
Track 5 - Innovation and Marketing
Japanese Internationalization of R&D and Subsidiary Technology Sourcing in the U.S.

Session: 1.3.8 - Competitive
Track 6 - Internationalization of Services
Strategic Issues in Service Industries

Session: 1.3.9 - Panel
Track 7 - Managing Across Borders
JIBS 3 Lenses Panel: MNE Political Strategies, Experience with Corruption and Corporate Social Responsibility

Session: 1.3.10 - Competitive
Track 7 - Managing Across Borders
Entry and Expansion Strategies

Session: 1.3.11 - Competitive
Track 7 - Managing Across Borders
Learning and Expanding

Session: 1.3.12 - Competitive
Track 8 - Managing People Across Cultures
Cultures and Values

Session: 1.3.13 - Competitive
Track 8 - Managing People Across Cultures
Int'l OB Issues: Negotiation, Decision-making and Job Satisfaction

Session: 1.3.14 - Panel
Track 7 - Managing Across Borders
BALAS Special Session: International Business in Latin America

SUNDAY JUL 10 - 17:15-18:00

JIBS Decade Award Plenary
## Summary Program

### SUNDAY, JULY 10

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>18:00-18:45</td>
<td>JIBS Decade Award Reception Room: Foyer 2</td>
</tr>
<tr>
<td>19:30-21:30</td>
<td>Fellows Dinner</td>
</tr>
</tbody>
</table>

### MONDAY, JULY 11

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:00-08:30</td>
<td>WAIB Breakfast and Business Meeting Room: 205C</td>
</tr>
<tr>
<td>08:30-10:00</td>
<td>Session 2.1.1 - Panel Track 1 - Context of Global Business</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.2 - Competitive Track 1 - Context of Global Business</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.3 - Competitive Track 2 - Forging Global Links</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.4 - Competitive Track 2 - Forging Global Links</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.5 - Competitive Track 3 - Growing Local Roots</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.6 - Competitive Track 4 - Economics, Finance and Taxation</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.7 - Competitive Track 4 - Economics, Finance and Taxation</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.8 - Competitive Track 5 - Innovation and Marketing</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.9 - Competitive Track 5 - Innovation and Marketing</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.10 - Panel Track 6 - Internationalization of Services</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.11 - Panel Track 7 - Managing Across Borders</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.12 - Competitive Track 7 - Managing Across Borders</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.13 - Competitive Track 8 - Managing People Across Cultures</td>
</tr>
<tr>
<td></td>
<td>Session 2.1.14 - Panel AJBS Special Session 2: Japan as a Research Focus</td>
</tr>
</tbody>
</table>

---

**AJIB 2005 Annual Conference**

Québec City, Québec, Canada

July 9–12, 2005
## Summary Program

### MONDAY, JULY 11

#### MONDAY JUL 11 - 10:00-10:30

**Coffee Break**

**Room:** 200A  
**Time:** 10:00-10:30

#### MONDAY JUL 11 - 10:30-12:00

<table>
<thead>
<tr>
<th>Session Title</th>
<th>Track</th>
<th>Time</th>
<th>Room</th>
</tr>
</thead>
</table>
| **2.2.1 - Panel**  
| **2.2.2 - Competitive**  
*Bargaining, Institutions and Power in the International Context* | 1 - Context of Global Business | 10:30-12:00 | 204A |
| **2.2.3 - Competitive**  
*Attracting FDI* | 1 - Context of Global Business | 10:30-12:00 | 204B |
| **2.2.4 - Panel**  
*Global Customer and Supplier Management* | 2 - Forging Global Links | 10:30-12:00 | 205A |
| **2.2.5 - Panel**  
*Links Between Global Offshoring and the Local Institutional Context* | 3 - Growing Local Roots | 10:30-12:00 | 205B |
| **2.2.6 - Competitive**  
*MNC Growth and Internationalization* | 4 - Economics, Finance and Taxation | 10:30-12:00 | 205C |

#### MONDAY JUL 11 - 12:00-12:15

**Break**  
**Room:** 200A  
**Time:** 12:00-12:15

#### MONDAY JUL 11 - 12:15-13:30

<table>
<thead>
<tr>
<th>Session Title</th>
<th>Track</th>
<th>Time</th>
<th>Room</th>
</tr>
</thead>
</table>
| **2.2.7 - Competitive**  
*Taxation and Transaction Costs* | 4 - Economics, Finance and Taxation | 10:30-12:00 | 301A |
| **2.2.8 - Competitive**  
*International Locational Strategies* | 5 - Innovation and Marketing | 10:30-12:00 | 301B |

---

**Session: 2.2.9 - Competitive**  
*Innovation in Brazil, Exports and Intermediaries*  
**Time:** 10:30-12:00  
**Room:** 302A

**Session: 2.2.10 - Competitive**  
*Mode of Entry in Service Industries*  
**Time:** 10:30-12:00  
**Room:** 302B

**Session: 2.2.11 - Competitive**  
*The Drives of Internationalization and Performance*  
**Time:** 10:30-12:00  
**Room:** 303A

**Session: 2.2.12 - Competitive**  
*Subsidiary Roles*  
**Time:** 10:30-12:00  
**Room:** 303B

**Session: 2.2.13 - Panel**  
*2nd WAIB Sponsored Panel: Women Don’t Ask -- But Mentoring Can Help!*  
**Time:** 10:30-12:00  
**Room:** 304B

**Session: Poster2**  
*Poster Session 2 with Light Lunch*  
**Time:** 12:15-13:30  
**Room:** 200A

**Session: AIB Fellows Business Meeting**  
**Time:** 12:30-13:30  
**Room:** 205B
Summary Program

MONDAY JUL 11 - 13:30-15:00

Session: 2.3.1 - Panel
Track 1 - Context of Global Business

**Environmental and Natural-Resource Issues in International Business**

Session: 2.3.2 - Competitive
Track 3 - Growing Local Roots

**Clusters: Development and Evolution**

Session: 2.3.3 - Competitive
Track 4 - Economics, Finance and Taxation

**Banking, Financial Institutions and Post-privatization**

Session: 2.3.4 - Competitive
Track 4 - Economics, Finance and Taxation

**Location Decisions**

Session: 2.3.5 - Competitive
Track 5 - Innovation and Marketing

**Knowledge Integration and Knowledge Management in MNCs**

Session: 2.3.6 - Panel
Track 6 - Internationalization of Services

**Global Outsourcing of Services: Developing a Research Agenda**

Session: 2.3.7 - Competitive
Track 7 - Managing Across Borders

**Value Chains and Networks**

Session: 2.3.8 - Competitive
Track 7 - Managing Across Borders

**Managing Uncertainty and Risk**

Session: 2.3.9 - Competitive
Track 8 - Managing People Across Cultures

**Difficult Human Relationship in Global World: Conflict and Stress**

Session: 2.3.10
Time: 13:30-15:00
Room: 202

Farmer Dissertation Session

Coffee Break

MONDAY JUL 11 - 15:30-17:00

Session: 2.4.1 - Competitive
Track 1 - Context of Global Business

**Institutions & Multinationals’ Assets & Performance**

Session: 2.4.2 - Competitive
Track 1 - Context of Global Business

**Multinational Ownership, Structure & Organization**

Session: 2.4.3 - Competitive
Track 1 - Context of Global Business

**The Environment & Multinational Performance**

Session: 2.4.4 - Competitive
Track 2 - Forging Global Links

**Global Supply Chain**

Session: 2.4.5 - Competitive
Track 3 - Growing Local Roots

**Clustering: Innovation and Performance**

Session: 2.4.6 - Panel
Track 4 - Economics, Finance and Taxation

**The Conference Board: The Link Between Barriers to Trade and Canada-US Relative Productivity**

Session: 2.4.7 - Competitive
Track 4 - Economics, Finance and Taxation

**Debt Service and Regional Concentration**
## Summary Program

### MONDAY, JULY 11

<table>
<thead>
<tr>
<th>Session: 2.4.8 - Competitive Track 4 - Economics, Finance and Taxation</th>
<th>Time: 15:30-17:00</th>
<th>Room: 301B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Financial Integration and Information Economics</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 2.4.9 - Competitive Track 5 - Innovation and Marketing</th>
<th>Time: 15:30-17:00</th>
<th>Room: 302A</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Patents, Licensing and Methodological Issues</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 2.4.10 - Competitive Track 5 - Innovation and Marketing</th>
<th>Time: 15:30-17:00</th>
<th>Room: 302B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Capabilities, Branding and Marketing</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 2.4.11 - Panel Track 6 - Internationalization of Services</th>
<th>Time: 15:30-17:00</th>
<th>Room: 303A</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Outsourcing, Restructuring of the Global Economy, and Changes in Multinational Business Strategy</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 2.4.12 - Competitive Track 7 - Managing Across Borders</th>
<th>Time: 15:30-17:00</th>
<th>Room: 303B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Theories of International Market Competition</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 2.4.13 - Competitive Track 7 - Managing Across Borders</th>
<th>Time: 15:30-17:00</th>
<th>Room: 304A</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subsidiary Contributions</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 2.4.14 - Competitive Track 8 - Managing People Across Cultures</th>
<th>Time: 15:30-17:00</th>
<th>Room: 304B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Managerial Control, Power and Inter-organizational Issues</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### MONDAY JUL 11 - 17:15-18:00

| **AIB Executive of the Year Award Presentation** | Room: 200A |

### MONDAY JUL 11 - 19:00-22:00

| **Gala Event at the Museum of Fine Arts** |

### TUESDAY, JULY 12

<table>
<thead>
<tr>
<th><strong>TUESDAY JUL 12 - 07:30-08:30</strong></th>
<th>Time: 07:30-08:30</th>
<th>Room: 205C</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>JIBS Editorial Review Board Meeting</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>TUESDAY JUL 12 - 08:30-10:00</strong></th>
<th>Time: 08:30-10:00</th>
<th>Room: 202</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FDI and Its Impact</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 3.1.2 - Panel Track 1 - Context of Global Business</th>
<th>Time: 08:30-10:00</th>
<th>Room: 204A</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fostering Business Opportunities at the Base of the Pyramid</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 3.1.3 - Competitive Track 2 - Forging Global Links</th>
<th>Time: 08:30-10:00</th>
<th>Room: 204B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Networks</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 3.1.4 - Competitive Track 2 - Forging Global Links</th>
<th>Time: 08:30-10:00</th>
<th>Room: 205A</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>International Joint Ventures</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 3.1.5 - Competitive Track 3 - Growing Local Roots</th>
<th>Time: 08:30-10:00</th>
<th>Room: 205B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Investment Attraction: Global and Local</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 3.1.6 - Competitive Track 4 - Economics, Finance and Taxation</th>
<th>Time: 08:30-10:00</th>
<th>Room: 205C</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Accounting Standards</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session: 3.1.7 - Competitive Track 4 - Economics, Finance and Taxation</th>
<th>Time: 08:30-10:00</th>
<th>Room: 301A</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Crisis, Contagion and Volatility</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Session: 3.1.8 - Competitive Track 5 - Innovation and Marketing</td>
<td>Time: 08:30-10:00</td>
</tr>
<tr>
<td>--------------</td>
<td>-------------------------------------------------------------</td>
<td>--------------------</td>
</tr>
<tr>
<td>Time: 10:00-10:30</td>
<td>Session: 3.2.1 - Competitive Track 1 - Context of Global Business</td>
<td>Time: 10:30-12:00</td>
</tr>
<tr>
<td>Time: 10:30-12:00</td>
<td>Session: 3.2.2 - Competitive Track 1 - Context of Global Business</td>
<td>Time: 10:30-12:00</td>
</tr>
<tr>
<td>Time: 10:30-12:00</td>
<td>Session: 3.2.3 - Panel Track 2 - Forging Global Links</td>
<td>Time: 10:30-12:00</td>
</tr>
<tr>
<td>Time: 10:30-12:00</td>
<td>Session: 3.2.4 - Competitive Track 2 - Forging Global Links</td>
<td>Time: 10:30-12:00</td>
</tr>
<tr>
<td>Time: 10:30-12:00</td>
<td>Session: 3.2.5 - Competitive Track 4 - Economics, Finance and Taxation</td>
<td>Time: 10:30-12:00</td>
</tr>
<tr>
<td>Time: 10:30-12:00</td>
<td>Session: 3.2.6 - Competitive Track 4 - Economics, Finance and Taxation</td>
<td>Time: 10:30-12:00</td>
</tr>
<tr>
<td>Time: 10:30-12:00</td>
<td>Session: 3.2.7 - Competitive Track 5 - Innovation and Marketing</td>
<td>Time: 10:30-12:00</td>
</tr>
<tr>
<td>Time: 10:30-12:00</td>
<td>Session: 3.2.8 - Competitive Track 5 - Innovation and Marketing</td>
<td>Time: 10:30-12:00</td>
</tr>
<tr>
<td>Time: 10:30-12:00</td>
<td>Session: 3.2.9 - Competitive Track 6 - Internationalization of Services</td>
<td>Time: 10:30-12:00</td>
</tr>
<tr>
<td>Time: 10:30-12:00</td>
<td>Session: 3.2.10 - Competitive Track 7 - Managing Across Borders</td>
<td>Time: 10:30-12:00</td>
</tr>
</tbody>
</table>

### Tuesday, July 12 - 10:00-10:30

**Coffee Break**

**Tuesday, July 12 - 10:30-12:00**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Session: 3.1.8 - Competitive Track 5 - Innovation and Marketing</th>
<th>Time: 08:30-10:00</th>
<th>Room: 301B</th>
</tr>
</thead>
</table>
| **National Attributes, Innovation and Technology Diffusion**

<table>
<thead>
<tr>
<th>Time: 08:30-10:00</th>
<th>Session: 3.1.9 - Competitive Track 5 - Innovation and Marketing</th>
<th>Time: 08:30-10:00</th>
<th>Room: 303A</th>
</tr>
</thead>
</table>
| **Internet Marketing and SME Marketing**

<table>
<thead>
<tr>
<th>Time: 08:30-10:00</th>
<th>Session: 3.1.10 - Panel Track 6 - Internationalization of Services</th>
<th>Time: 08:30-10:00</th>
<th>Room: 303B</th>
</tr>
</thead>
</table>
| **McKinsey Global Institute Research on the Global Resourcing of Services**

<table>
<thead>
<tr>
<th>Time: 08:30-10:00</th>
<th>Session: 3.1.11 - Competitive Track 7 - Managing Across Borders</th>
<th>Time: 08:30-10:00</th>
<th>Room: 302A</th>
</tr>
</thead>
</table>
| **Diversification Strategy**

<table>
<thead>
<tr>
<th>Time: 08:30-10:00</th>
<th>Session: 3.1.12 - Competitive Track 7 - Managing Across Borders</th>
<th>Time: 08:30-10:00</th>
<th>Room: 302B</th>
</tr>
</thead>
</table>
| **MNC Structures and Integration Processes**

<table>
<thead>
<tr>
<th>Time: 08:30-10:00</th>
<th>Session: 3.1.13 - Competitive Track 8 - Managing People Across Cultures</th>
<th>Time: 08:30-10:00</th>
<th>Room: 304A</th>
</tr>
</thead>
</table>
| **Society and HR Practices**

<table>
<thead>
<tr>
<th>Time: 08:30-10:00</th>
<th>Session: 3.1.14 - Competitive Track 8 - Managing People Across Cultures</th>
<th>Time: 08:30-10:00</th>
<th>Room: 304B</th>
</tr>
</thead>
</table>
| **Multinational Groups and Teams**

<table>
<thead>
<tr>
<th>Time: 10:00-10:30</th>
<th>Session: 3.1.8 - Competitive Track 5 - Innovation and Marketing</th>
<th>Time: 08:30-10:00</th>
<th>Room: 301B</th>
</tr>
</thead>
</table>
| **Tuesday, July 12 - 10:00-10:30**

**Coffee Break**

**Tuesday, July 12 - 10:30-12:00**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Session: 3.1.8 - Competitive Track 5 - Innovation and Marketing</th>
<th>Time: 08:30-10:00</th>
<th>Room: 301B</th>
</tr>
</thead>
</table>
| **Trade and Gravity Model**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Session: 3.1.8 - Competitive Track 5 - Innovation and Marketing</th>
<th>Time: 08:30-10:00</th>
<th>Room: 301B</th>
</tr>
</thead>
</table>
| **Determinants of Performance in Crisis**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Session: 3.1.8 - Competitive Track 5 - Innovation and Marketing</th>
<th>Time: 08:30-10:00</th>
<th>Room: 301B</th>
</tr>
</thead>
</table>
| **Empirical Tests of IB Theory in Service Industries**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Session: 3.1.8 - Competitive Track 5 - Innovation and Marketing</th>
<th>Time: 08:30-10:00</th>
<th>Room: 301B</th>
</tr>
</thead>
</table>
| **Internationalization of Small and Young Firms**

<table>
<thead>
<tr>
<th>Time: 10:30-12:00</th>
<th>Session: 3.1.8 - Competitive Track 5 - Innovation and Marketing</th>
<th>Time: 08:30-10:00</th>
<th>Room: 301B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session: 3.2.11 - Panel</td>
<td>Time: 10:30-12:00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-------------------------</td>
<td>-------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Track 7 - Managing Across Borders</td>
<td>Room: 202</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Research on Multinationality-Performance Relationship: Current Status and New Directions*

<table>
<thead>
<tr>
<th>Session: 3.2.12</th>
<th>Time: 10:30-12:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room: 206A</td>
<td></td>
</tr>
</tbody>
</table>

*Meet the Editors Session 1: Learning to Publish in International Business*

**TUESDAY JUL 12 - 12:00-12:15**

<table>
<thead>
<tr>
<th>Session: Poster3</th>
<th>Time: 12:00-12:15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room: 200B</td>
<td></td>
</tr>
</tbody>
</table>

*Break*

**TUESDAY JUL 12 - 12:15-13:30**

<table>
<thead>
<tr>
<th>Session: Poster3</th>
<th>Time: 12:15-13:30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room: 200B</td>
<td></td>
</tr>
</tbody>
</table>

*Poster Session 3 with Light Lunch*

**TUESDAY JUL 12 - 13:30-15:00**

<table>
<thead>
<tr>
<th>Session: 3.3.1 - Panel</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 1 - Context of Global Business</td>
<td>Room: 202</td>
</tr>
</tbody>
</table>

*The Organizational and Environmental Context Dimension of the Scope-Performance Relationship (or) What NGOs Can Teach (and Learn From) International Business About Diversification*

<table>
<thead>
<tr>
<th>Session: 3.3.2 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 1 - Context of Global Business</td>
<td>Room: 204A</td>
</tr>
</tbody>
</table>

*Emerging Market Environment*

<table>
<thead>
<tr>
<th>Session: 3.3.3 - Panel</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 1 - Context of Global Business</td>
<td>Room: 204B</td>
</tr>
</tbody>
</table>

*The Resource Curse Revisited: Managing Mineral-Resource Revenues for Sustainable Development*

**Network Strategies**

<table>
<thead>
<tr>
<th>Session: 3.3.4 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 2 - Forging Global Links</td>
<td>Room: 205A</td>
</tr>
</tbody>
</table>

**Performance in Strategic Alliances**

<table>
<thead>
<tr>
<th>Session: 3.3.5 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 2 - Forging Global Links</td>
<td>Room: 205B</td>
</tr>
</tbody>
</table>

**Theoretical Contributions on Internationalization**

<table>
<thead>
<tr>
<th>Session: 3.3.6 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 4 - Economics, Finance and Taxation</td>
<td>Room: 205C</td>
</tr>
</tbody>
</table>

**Emerging Markets**

<table>
<thead>
<tr>
<th>Session: 3.3.7 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 4 - Economics, Finance and Taxation</td>
<td>Room: 301A</td>
</tr>
</tbody>
</table>

*Developing Country Firms, First Movers and Diversification in Asia*

<table>
<thead>
<tr>
<th>Session: 3.3.8 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 5 - Innovation and Marketing</td>
<td>Room: 301B</td>
</tr>
</tbody>
</table>

*Franchising, and the International Supply Chain*

<table>
<thead>
<tr>
<th>Session: 3.3.9 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 5 - Innovation and Marketing</td>
<td>Room: 303A</td>
</tr>
</tbody>
</table>

**Globalization of Business Education: Strategic Approaches, Opportunities, and Challenges**

<table>
<thead>
<tr>
<th>Session: 3.3.10 - Panel</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 6 - Internationalization of Services</td>
<td>Room: 303B</td>
</tr>
</tbody>
</table>

**Joint Ventures and Alliances**

<table>
<thead>
<tr>
<th>Session: 3.3.11 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 7 - Managing Across Borders</td>
<td>Room: 302A</td>
</tr>
</tbody>
</table>

*Leadership, its Effects and Effectiveness*

<table>
<thead>
<tr>
<th>Session: 3.3.12 - Competitive</th>
<th>Time: 13:30-15:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 8 - Managing People Across Cultures</td>
<td>Room: 302B</td>
</tr>
</tbody>
</table>

*HRM Practices and Performance*
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 13:30-15:00  | Session: 3.3.14
Meet the Editors Session 2: Learning to Publish in International Business |
| 15:00-15:30  | Coffee Break                                                        |
| 15:30-17:00  | Session: Fellows2
AIB Fellows Panel: China's Future Role in International Business      |
| 17:15-18:45  | AIB General Business Meeting & AIB Awards Ceremony                   |
| 18:45-19:30  | Farewell Party                                                       |
## FRIDAY, JULY 08

### Placement Center
- Room: 203
- Hours: 8:30-17:00 (Sun-Tue)

### Exhibits
- Room: 200B
- Hours: 9:30-17:30 (Sun-Mon), 9:30-16:00 (Tue)

### FRIDAY JUL 08 - 08:30-17:00

**Time:** 08:30-17:00  
**Room:** 201B

* **AIB Executive Board Meeting**

### FRIDAY JUL 08 - 08:30-18:30

**Time:** 08:30-18:30  
**Room:** 204AB

* **AJBS Conference**

  Annual meeting of the Association of Japanese Business Studies. A separate registration is required to attend the AJBS meeting.

### FRIDAY JUL 08 - 15:00-20:00

**Time:** 15:00-20:00

* **Doctoral Consortium**

  Chair: Charles Dhanaraj, Indiana University

  Pre-registered participants only. Lunch is provided.
SATURDAY, JULY 09

Placement Center
Room: 203
Hours: 8:30-17:00 (Sun-Tue)

Exhibits
Room: 200B
Hours: 9:30-17:30 (Sun-Mon), 9:30-16:00 (Tue)

Saturday, July 9, 2005

SATURDAY JUL 09 - 08:00-12:00

Time: 08:00-12:00
Room: 201B

AIB Executive Board Meeting

SATURDAY JUL 09 - 08:00-16:00

Time: 08:00-16:00
Room: 206B

JIBS/AIB Paper Development Workshop

Chair: Arie Lewin, Duke University, and Tatiana Kostova, University of South Carolina

Pre-registered participants only. Lunch is provided.
The JIBS/AIB Paper Development Workshop is sponsored by the University of South Carolina CIBER.

Time: 08:00-16:00
Room: 207

Junior Faculty Consortium

Chair: Klaus Uhlenbruck, University of Montana

Panelists:
- Nakiye Boyacigiller, Sabanci University
- Julio De Castro, Instituto de Empresa
- Debra Glassman, University of Washington
- Mike Hitt, Texas A&M University
- Masaaki Kotabe, Temple University
- Hemant Merchant, Simon Fraser University
- Peter Rodriguez, University of Virginia
- Alain Verbeke, University of Calgary

Pre-registered participants only. Lunch is provided.
The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University.

Doctoral Consortium

Chair: Charles Dhanaraj, Indiana University

Organizing Faculty Team:
- Charles Dhanaraj, Indiana University
- Jasjit Singh, INSEAD
- Marina Papanastassiou, Athens University of Economics
- Louis Hébert, HEC Montreal

Faculty Advisors:
- Preet Aulakh, York University
- Paul Beamish, University of Western Ontario
- Julian Birkinshaw, London Business School
- John Cantwell, Rutgers University, USA and University of Reading
- Shige Makino, Chinese University of Hong Kong
- Torben Pedersen, Copenhagen Business School
- Jeff Reuer, University of North Carolina
- Eleanor Westney, M.I.T.
- Srilata Zaheer, University of Minnesota
- Shaoming Zhou, University of Missouri-Columbia

Pre-registered participants only. Lunch is provided.
The Doctoral Consortium is sponsored by the Society for the Advancement of Management Studies (SAMS)

Time: 08:00-16:00
Room: 202

AIB Chapter Chairs’ Luncheon Meeting

AIB Board Members and AIB Chapter Chairs only.

Time: 12:00-15:30
Room: 201B

Teaching Roundtables

Chair: Kazuhiro Asakawa, Keio University

Pre-registration is requested. Open to all AIB members.

Time: 13:00-15:00
Room: 206A
SATURDAY JUL 09 - 16:30-18:00

Time: 16:30-18:00
Room: 200A

Opening Plenary

Chair: Alan M. Rugman, Indiana University, AIB President

*International Business in Canada and Quebec*
Alan Rugman, Indiana University, AIB President

*Introduction of Conference Theme: “Local Roots, Global Links”*
Yves Doz, INSEAD, AIB 2005 Program Chair

*Keynote Speech:*
Henri-Paul Rousseau, Chairman and Chief Executive Officer of Caisse de Dépôt et Placement du Québec

Caisse de Dépôt et Placement du Québec is the largest institutional fund manager in Canada and one of Québec’s leading financial institutions.

Mr. Rousseau will address the peculiarities of Quebec and Canada within a global context, and also discuss the interests and effects of NAFTA from a Quebec/Canadian perspective.

SATURDAY JUL 09 - 18:00-18:30

Time: 18:00-18:30
Room: 201B

Track Chairs Meeting

Pre-conference preparation meeting, track chairs only.

SATURDAY JUL 09 - 19:00-22:00

Time: 19:00-22:00
Room: Foyer 4

Presidential Reception

The Presidential Reception celebrating the opening of the 2005 AIB Conference will take place at the Quebec City Convention Centre. Business casual attire is recommended.
Sunday

**SUNDAY, JULY 10**

**Placement Center**
Room: 203  
Hours: 8:30-17:00 (Sun-Tue)

**Exhibits**
Room: 200B  
Hours: 9:30-17:30 (Sun-Mon), 9:30-16:00 (Tue)

**SUNDAY JUL 10 - 07:30-08:30**

**JIBS Departmental Editors' Meeting**

JIBS Departmental Editors, Associate Editors in Chief, and Consulting Editors Only.

**SUNDAY JUL 10 - 08:30-10:00**

**SESSION: FELLOWS1**
Time: 08:30-10:00  
Room: 200A

**Fellows Panel: “What is International Business?”**
Chair: Peter J. Buckley, University of Leeds

**Visions of International Business**
Mark Casson, University of Reading

**Technological Determinism, Globalization and the Multinational Firm**
Steve Koprin, University of Pennsylvania

**Defining International Business Through its Research**
John Daniels, University of Miami  
Daniel Sullivan, University of Delaware

**The Institutional Environment for International Business**
Witold Henisz, University of Pennsylvania

**What is International Business? A Sociologist’s View**
Eleanor Westney, M.I.T.

**SUNDAY JUL 10 - 10:00-10:30**

**Coffee Break**

**SUNDAY JUL 10 - 10:30-12:00**

**SESSION: 1.1.1 - PANEL**
Time: 10:30-12:00  
Room: 202

**Institutions, Politics, and Business: Emerging Research Themes**

Chair: Michael A. Witt, INSEAD and Arie Y. Lewin, Duke University  
Discussant: D. Eleanor Westney, M.I.T.

**Interests, Intensity, Institutions and Influence: The 4 Is of Political Risk**
Witold J. Henisz, University of Pennsylvania  
Bennet A. Zelner, Georgetown University

**Innovation Management and the Firm’s Institutional Context**
Patricia A. Nelson, University of Edinburgh/Hitotsubashi University

**Cross-National Differences in Paths of Institutional Adjustment: Theory and First Evidence**
Michael A. Witt, INSEAD  
Arie Y. Lewin, Duke University

**SESSION: 1.1.2 - COMPETITIVE**
Time: 10:30-12:00  
Room: 204A

**Culture, Capabilities and Knowledge**

Chair: Roberto Ragozzino, University of Central Florida  
Discussant: Clarence J. Mann, University of Maryland-University College

**Interorganizational Imitation and Institutional Change: A Prescriptive Model of Diffusion**
Jun Xia, Texas Tech University

**Harnessing Knowledge from Global Communities of Practice**
Tracy Gonzalez-Padron, Michigan State University

**The Double-Edged Sword of Cultural Distance in Developing Combinative Capability of International Acquisitions**
Taco H. Reus, Florida Atlantic University  
Bruce T. Lamont, Florida State University

**SESSION: 1.1.3 - COMPETITIVE**
Time: 10:30-12:00  
Room: 204B

**Cross Border Subcontracting**
Chair: Peter Ping Li, California State University, Stanislaus  
Discussant: Andreas Michael Klossek, Freiberg University of Mining and Technology

**To Commit or Not to Commit? A Contract Manufacturer's Perspective**
Hui-mei Wang, Fu Jen Catholic University  
Heng-Chiang Huang, National Taiwan University
AIB 2005 Annual Conference
Québec City, Québec, Canada July 9–12, 2005

Sunday

When Outsourcing is not an Option: International Relocation of Investment Bank Research
Michael H. Grote, JW Goethe University
Florian A. Taeube, JW Goethe University

Strategic Leadership and Outsourcing: Towards an Integrative Framework
Ben L. Kedia, The University of Memphis
Somnath Lahiri, The University of Memphis
Debmalya Mukherjee, The University of Memphis

SESSION: 1.1.4 - COMPETITIVE
Track 3 - Growing Local Roots

Spillovers

Chair: Jennifer W. Spencer, George Washington University
Discussant: Gurneeta Vasudeva, George Washington University

Entrepreneurial Spillovers from Foreign Investment: Knowledge Diffusion between Multinational Enterprises and Local Firms
Jennifer W. Spencer, George Washington University
Elizabeth A. Alexander, Wesley College

The Trade Development Path and Export Spillovers in China: A Missing Link?
Trevor Buck, Loughborough University
Xiaohui Liu, Loughborough University
Yinqi Wei, Lancaster University
Xianing Liu, Surrey University

Accounting for Sources of FDI Technology Spillovers: Evidence from China
Xiaowen Tian, Nottingham University

Foreign Direct Investment in the Global Village: A New Definition of Neighborhoods?
Fragkiskos Filippaios, University of Kent

SESSION: 1.1.5 - COMPETITIVE
Track 4 - Economics, Finance and Taxation

Real Options (I)

Chair: Prasad Padmanabhan, St. Mary's University
Discussant: Joan Mileski, Texas A & M University

Real Options in International Operations Management: A Systematic Review of the Literature
Tarik Driouchi, Aston Business School
Michel Leseure, Aston Business School

What Makes and What Does Not Make a Real Option? A Study of International Joint Ventures
Ilya R. P. Cuypers, Tilburg University
Xavier Martin, Tilburg University

SESSION: 1.1.6 - COMPETITIVE
Track 4 - Economics, Finance and Taxation

High Tech Stocks

Chair: Linghui Tang, University of Southern Mississippi
Discussant: Bulent Aybar, Southern New Hampshire University

The Financial and Operational Hedging Strategies of U.S. High Tech Firms
Ike Mathur, Southern Illinois University
Young Sang Kim, Northern Kentucky University
Kimberly C. Gleason, Florida Atlantic University

Software and Hardware in India and China: How the Firms Differ
Stanley Nollen, Georgetown University
N.S. Siddharthan, Delhi University Institute of Economic Growth

An Examination of Biotechnology Firms’ Stock Returns: Market Reaction Following the Bursting of the Internet Bubble
Akash Dania, The University of Texas-Pan American
Dave Jackson, The University of Texas-Pan American

SESSION: 1.1.7 - COMPETITIVE
Track 5 - Innovation and Marketing

Subsidiary Knowledge Creation

Chair: John Cantwell, Rutgers University and University of Reading
Discussant: Camilla Noonan, Rutgers University and University College Dublin

Knowledge Stock Development in MNC Subsidiaries: The Influence of Knowledge Sources and Headquarters Control Mechanisms
Jennie Sumelius, Swedish School of Economics and Business Administration
Riikka Sarala, Swedish School of Economics and Business Administration

Distributed R&D, Cross-Regional Ties and Quality of Innovative Output
Jasjit Singh, INSEAD

The Role of Subsidiary’s Features in Knowledge Sourcing: The Case of Enichem
Grazia D. Santangelo, University of Catania

Knowledge Creation in MNC Subsidiaries and Benefit Sharing with Host Countries
Pradeep Ray, University of New South Wales
Sunil Venaik, University of Queensland
Sunday, July 10

**SESSION: 1.1.8 - COMPETITIVE**
**Track 5 - Innovation and Marketing**
**Time: 10:30-12:00**
**Room: 301B**

*Innovation in China and Taiwan*

Chair: Huiping Li, Rutgers University  
Discussant: Shih-fen Chen, Brandeis University

*The Janus Face of Intra-Firm Ties: Group-Wide and Affiliate-Level Innovation by Multi-Business Firms in Taiwan*

Isthiq Mahmood, National University of Singapore  
Will Mitchell, Duke University  
Chi-nien Chung, National University of Singapore

*Technology Innovation Strategies, Strategic Flexibility and Performance in Chinese Technology Ventures*

Haiyang Li, Texas A&M University  
Yan Zhang, Rice University

*Transfer Technology Through Appropriate Location Selection: An Empirical Investigation in China*

Fan Liang, University of Tasmania  
Stephen Nicholas, University of Sydney

**SESSION: 1.1.9 - COMPETITIVE**
**Track 6 - Internationalization of Services**
**Time: 10:30-12:00**
**Room: 302A**

*Services in Emerging Markets*

Chair: Riad A. Ajami, University of North Carolina at Greensboro  
Discussant: Benjamin Gomes-Casseres, Brandeis University

*Retail Service Quality Measures and Culture: An Estonian Case Study*

J. Brent McKenzie, University of Western Ontario

*Barriers Facing Service Firms in Emerging Markets*

Susan Freeman, Monash University  
Mark Sandwell, Monash University

*Does Ownership Pay? Comparing the Performance of Foreign and Local Service Firms in Emerging Markets and Developing Countries*

Jennifer M. Oetzel, American University  
Sudeshna Ghosh Banerjee, The World Bank

**SESSION: 1.1.10 - COMPETITIVE**
**Track 7 - Managing Across Borders**
**Time: 10:30-12:00**
**Room: 302B**

*Regionalization Strategies*

Chair: Harry Bowen, Vlerick Leuven Gent Management School  
Discussant: Ajai Singh Gaur, National University of Singapore

*A Cross-Regional Study of Cross Market Standardization Strategies*

Henry F. L. Chung, Massey University Albany Campus

*The Regional Focus of Asian Multinational Enterprises*

Alan M. Rugman, Indiana University  
Simon Collinson, University of Warwick

**SESSION: 1.1.11 - COMPETITIVE**
**Track 7 - Managing Across Borders**
**Time: 10:30-12:00**
**Room: 303A**

*International Venture Capital*

Chair: B. Elango, Illinois State University  
Discussant: Harry J. Sapienza, University of Minnesota

*Foreign Funds and Cultural Specificity of the Venture Capital Industry*

Ciara Sutton, Stockholm School of Economics

*What Does It Take to be Good Parent? A Look Into the Black-box of Non-synergistic Value Creation*

Oliver Gottschalg, INSEAD  
Degenhard Meier, RWTH Aachen

*Cross-Border Corporate Venture Capital: Liability of Foreignness?*

Yong Li, University of Illinois at Urbana-Champaign

**SESSION: 1.1.12 - PANEL**
**Track 8 - Managing People Across Cultures**
**Time: 10:30-12:00**
**Room: 303B**

*From Cross-Cultural to Inter-cultural: New Paradigms and Directions for Research*

Chair: June N. P. Francis, Simon Fraser University

*Cultural Intelligence and Effective Intercultural Interactions*

David C. Thomas, Simon Fraser University

*Intercultural Competence: Lessons for Organizations from Counselling Psychology*

Catherine T. Kwantes, University of Windsor

*How Much Do Culture Differences Really Matter In Multinational Virtual Teams?*

Aparna Joshi, University of Illinois at Urbana-Champaign  
Mila Lazarova, Simon Fraser University

*From Cross Cultural to Inter-cultural Research: The Importance of Inter-Group Theory*

June N. P. Francis, Simon Fraser University

**SESSION: 1.1.13 - COMPETITIVE**
**Track 8 - Managing People Across Cultures**
**Time: 10:30-12:00**
**Room: 304A**

*Top Management Teams*

Chair: Duane Kujawa, University of Miami  
Discussant: James Patrick Johnson, Rollins College

*On the Stickiness of Local Roots: Trajectories of Top Management Team and Board Internationalization in Four European Countries*

Winfried Ruigrok, University of St. Gallen  
Alexis Owtscharov, University of St. Gallen  
Peder Greve, University of St. Gallen
Sunday

Performance Effects of Incentive Use Under Conditions of Risk at the MNC Foreign Subsidiary
Sharon Watson, University of Delaware

Management Localization and Performance: A Study of Multinationals in China
Geng Cui, Lingnan University
T. S. Chan, Lingnan University
Shengsheng Huang, Lingnan University

SESSION: 1.1.14 - PANEL
Time: 10:30-12:00
Room: 304B

AJBS Special Session 1: Current Research on Japan: Best Paper Finalists from the AJBS Conference

Chair: Elizabeth L. Rose, Victoria University of Wellington
Discussant: Tom Roehl, Western Washington

Strategic Challenges of Japanese Manufacturing Companies and Intellectual Property Rights
Takabumi Hayashi, Rikkyo University

Boundaryless Careers among Asians: Evidence from a Study of Japanese and Singaporean Expatriates
Chei Hwee Chua, University of South Carolina
Mami Taniguchi, Waseda University
Günter K. Stahl, INSEAD

Employee Commitment in U.S. and Japanese Firms in Thailand
Chikako Usui, University of Missouri, St. Louis
Richard A. Colignon, Duquesne University
Harold R. Kerbo, Polytechnic State University
Robert Slagter, Birmingham Southern College

SUNDAY JUL 10 - 12:00-12:15
Time: 12:00-12:15
Room: 200B

Break

SUNDAY JUL 10 - 12:15-13:30
Time: 12:15-13:30
Room: 200B

Poster Session 1 with Light Lunch

A Multi-Level Theory of the Abuse of Power for Private Benefit: The Case of Comparative Corporate Governance
Ruth V. Aguilera, University of Illinois at Urbana-Champaign
Abhijeet Vadera, University of Illinois at Urbana-Champaign

The Evolution of Internationalization Patterns. The Case of U.S. MNCs between 1980 and 2000
Ricardo Flores, University of Illinois at Urbana-Champaign
Ruth V. Aguilera, University of Illinois at Urbana-Champaign
Muge Tarman, University of Illinois at Urbana-Champaign

National Ties and International Cooperation
Andreas Al-Laham, CASS Business School London

Coping with Boycotts: An Analysis and Framework
Saleh Alshebil, University of Texas at Arlington
Abdul A. Rasheed, University of Texas at Arlington
Hussam A. Al-Shammari, University of Texas at Arlington

Managers’ Importance on Export Activity: A Characterization of the Profile of Managers Responsible for Exports in Small- and Mid-size
Jesús Arteaga-Ortiz, University of Las Palmas de Gran Canaria, Spain
Harvey Arbeláez, Monterey Institute of International Studies

Institutions, Culture and New Venture Growth in Emerging Economies
Niels Billou, European School of Management and Technology

ISO 14001 International Certification: From Institutional Legitimacy to Management Practices
Olivier Boiral, Laval University

Strategic Relevance and Financial Performance of the Subsidiaries of Multinational Corporations in Brazil
Felipe Mendes Borini, Pontificia Universidade Católica de São Paulo
Eduardo Pozzi Lucchesi, Pontificia Universidade Católica de São Paulo
Moacir De Miranda Oliveira Jr., Pontificia Universidade Católica de São Paulo
Arnoldo José Hoyos Guevara, Pontificia Universidade Católica de São Paulo

Exploring the Influences of Transnational Entrepreneur’s Capabilities and Network Linkage on Brand’s Internationalisation: The Case of Taiwanese Fashion Designers
Hsiang-Chun Chen, National Yunlin University of Science and Technology

Differentiated Roles of Social Mechanisms in Safeguarding International Alliances
Cheng-Min Chuang, National Taiwan University
Wenyi Chu, National Taiwan University

Culture, Training and Negotiations: A Cross-Cultural Study in Multi-Cultural Montreal
Mitchell Cohen, Concordia University
Terri R. Lituchy, Concordia University

Characterization of Globalization, Regionalization and Localization at the Industry Level
Kate Phillips Connolly, Trinity College
Erin Sullivan, Trinity College Dublin
Louis Brennan, Trinity College Dublin
John Murray, Trinity College Dublin
Sunday

Headquarters and Subsidiary Relationships: Local Initiatives in a Global Context
- João Pedro Almeida Couto, University of Azores
- Maria Teresa Borges-Tiago, University of Azores
- José António Vieira Cabral, University of Azores

Toward an Inclusive Theory of Role Breadth in Organizations
- Magda Bezerra Leite Donia, Concordia University

Managerial Discretion, Host Country Experience and Firm Internationalization
- Dev K. Dutta, University of Western Ontario
- Paul W. Beamish, University of Western Ontario

A Meso Approach to Understanding Ethical Behavior in Multinationals
- Raed Elaydi, University of North Carolina at Chapel Hill

The Development of Entrepreneurial Communities: From Global Environment to Local Conditions
- Yvon Gasse, Universite Laval, Quebec, Canada

Institutional Environment and Global Expansion: Choice between FDI and Licensing
- Ajai Singh Gaur, National University of Singapore
- Peter Hwang, National University of Singapore

Strategic Management in German Multinational Companies: Linking Strategy Process and Performance
- Dirk Ulrich Gilbert, The University of New South Wales
- Michael Behnam, Suffolk University

MNEs Policies Towards Technology Transfer to Subsidiaries
- Axele Giroud, Bradford University
- Hafiz Mirza, Bradford University

Organizational Justice: Its Applicability and Predictive Power on Employee Commitment in Mexico
- Carolina Gomez, Florida International University
- Bradley L. Kirkman, Texas A&M University

Enhancing Subsidiary Marketing Creativity: A Knowledge Based Perspective
- Kelly Hewett, University of South Carolina
- Satish Jayachandran, University of South Carolina
- V. Kuma, University of Connecticut

Reconfiguring Political Risk Assessment for Managers: Measurement in a 21st Century Context
- Llewellyn Howell, University of Hawaii at Manoa

Studies Of International Knowledge Transfer in Different Contexts
- Chi-Yu Huang, I-Shou University

Organizational Learning Process: A Case Study of High-Tech Taiwanese Companies
- Richard Yu-Yuan Hung, Toko University
- Bella Ya-Hui Lien Lien, National Chung-Cheng University

The BPO-ITES Industry -- Challenges for Sustaining India’s Global Leadership
- Arun Kumar Jain, Indian Institute of Management-Lucknow
- Sudeep Mathur, Indian Institute of Management-Lucknow
- Anshu Karwa, Indian Institute of Management-Lucknow
- Alekhi Tiwari, Indian Institute of Management-Lucknow

Complexity Theory and Firm Internationalization
- Tim Kastelle, University of Queensland

Knowledge Transfer Upon Repatriation
- Mila Lazarova, Simon Fraser University
- Ibraiz Tarique, Pace University

The Impact of Cross Cultural Communication Competence on Multicultural Team Performance
- Ching-Hsiang Liu, National Formosa University, Taiwan
- Hung-Wen Lee, National Chia-Yi University

Strategy for Conflict Resolution in Sino-foreign Joint Ventures in China
- Lung-tan Lu, Fo Guang University

Ownership Choices of German Firms in China: Institutional and Learning Effects
- Andrew Millington, University of Bath
- Eleanor Jane Morgan, University of Bath

Effects of National Culture on Buyer-Supplier Relationships
- Matthew Morris, University of Manitoba

Active Management of Currency Volatility with Emerging Market Portfolios
- Wesley Ollson, CIBC Mellon
- Ayse Yuce, Ryerson University

Two Decades of Multinationality-Performance Research: The Persistent Problem of Under-Specification
- Thomas Osegowitsch, University of Melbourne
- Tatiana Zalan, University of Melbourne

Control, Autonomy and Collaboration in the Fast Food Industry: A Comparative Study between Domestic and International Franchising
- Yongsun Paik, Loyola Marymount University
- David Choi, Loyola Marymount University

The Effects of Institutional Factors on Joint Venture Management in China
- Dong Chen, Loyola Marymount University
- Yongsun Paik, Loyola Marymount University
- Park Seung Ho, Samsung Economic Research Institute / CEIBS

Culture Similarity and Experiential Knowledge Transfers Cross-Culturally
- Feng-Chuan Pan, Tajen Institute of Technology; ISU
- Jun-Ying Huang, I-Shou University
- Wan-Yu Lin, Tajen Institute of Technology

Consumer Ethnocentrism, Perceived Value, and Customer Loyalty: An Initial Study in Taiwan Hypermarket Retailing
- Feng-Chuan Pan, Tajen Institute of Technology; ISU
- David, T. C. Tam, I-Shou University
- Shu-hui Lin, The Shanhui Commercial and Savings Bank
Sunday

SESSION: 1.2.1 - COMPETITIVE
Track 1 - Context of Global Business
Room: 202

Regulating International Business
Chair: Sarianna Lundan, University of Maastricht
Discussant: Ram Mudambi, Temple University

Sustainable Development and Multiple Certifications in International Supply Chains
R. Scott Marshall, Portland State University
Darrell Brown, Portland State University

Three-Sector Stakeholder Approach to Agrobiotechnology
Stephen R. Luxmore, Rochester Institute of Technology

Globalization and the Development of Competing Standards for Corporate Conduct
Petra Christmann, Rutgers University
Glen Taylor, University of Tampa

How Stable is the Dominant Position of Large Companies?
Sarianna M. Lundan, University of Maastricht
Nadine Roijakkers, Eindhoven University of Technology

SESSION: 1.2.2 - COMPETITIVE
Time: 13:30-15:00
Room: 204A

Country and Regional Environments & International Business
Chair: Llewellyn D. Howell, University of Hawaii at Manoa
Discussant: Massood Samii, Southern New Hampshire University

Japan’s Stakeholder Economy
Ian Maitland, University of Minnesota
Mitsuhiro Umezu, Keio University

Is EU Increasing Competition within Europe from Abroad?
Mohamed Feras Salama, The University of Texas at El Paso

Equity Ownership by Financial Institutions and Firm Productivity
Zhonghua Wu, National University of Singapore
Isthtiaq P. Mahmood, National University of Singapore

Macroeconomic Reformation or Entrepreneurial Transformation? Privatization Experiences in Latin America and Eastern Europe
Rangamohan V. Eunni, Youngstown State University
U. Srinivasa Rangan, Babson College

SESSION: 1.2.3 - COMPETITIVE
Time: 13:30-15:00
Room: 204B

Generating Competitive Advantage through Alliances
Chair: Anthony Goerzen, University of Victoria
Discussant: Jeffrey J. Reuer, University of North Carolina

The Logic of Alliance Fads
Benjamin Gomes-Casseres, Brandeis University

The Contingent Value of Alliance Partners’ Business-Group Affiliation
Jane W. Lu, Singapore Management University
Xufei Ma, National University of Singapore

Do Alliances Provide Effective Entry into a New Line of Business?
Louis Mulotte, HEC School of Management Paris
Pierre Dussauge, HEC School of Management Paris

SESSION: 1.2.4 - PANEL
Time: 13:30-15:00
Room: 205A

Management Challenges in the New Europe
Chair: Sheila M. Puffer, Northeastern University
and Daniel J. McCarthy, Northeastern University

Multinational Enterprises in the New Europe
Alan M. Rugman, Indiana University
Simon Collinson, University of Warwick
Sunday

AIB 2005 Annual Conference
Québec City, Québec, Canada
July 9–12, 2005

SESSION: 1.2.5 - PANEL
Track 3 - Growing Local Roots
International Expansion of Emerging Market Businesses
Chair: Rosalie Tung, Simon Fraser University
Panelists:
Peter J. Buckley, University of Leeds
Farok Contractor, Rutgers University
Michael Hitt, Texas A&M University
Yadong Luo, University of Miami
Rosalie Tung, Simon Fraser University

SESSION: 1.2.6 - COMPETITIVE
Track 4 - Economics, Finance and Taxation
I3: Injuries, Inequality and Insurance
Chair: Katherine Terrell, University of Michigan
Discussant: Peter Keveos, Syracuse University
Globalisation and Income Inequality
Doren Chadee, University of Auckland
Johnson Murr, University of Auckland
Occupational Injuries and Economic Development
W. Charles Sawyer, University of Southern Mississippi
Richard L. Sprinkle, University of Texas at El Paso
Individualism and Life Insurance Consumption around the World
Andy C.W. Chui, The Hong Kong Polytechnic University
Chuck C. Y. Kwok, University of South Carolina

SESSION: 1.2.7 - COMPETITIVE
Track 4 - Economics, Finance and Taxation
Ownership, FDI and M&A
Chair: Colm Kearney, Trinity College Dublin
Discussant: Wendy Jeffus, Southern New Hampshire University
On Governance and Globalization: Ownership Structure and Internationalization of Indian Firms
Sumit Majumdar, University of Texas at Dallas
Cross Border Mergers in the OECD: A Panel Data Study
Paul Simpson, University of Manchester
Mutual Productivity Spillovers between Foreign and Local Firms in China
Yingqi Wei, Lancaster University
Xiaoming Liu, Surrey University
Chengang Wang, Surrey University

SESSION: 1.2.8 - COMPETITIVE
Track 5 - Innovation and Marketing
Inter-subsidiary Knowledge Transfer, and R&D Personnel Movements
Chair: Marina Papanastassiou, AUEB
Discussant: Jasjit Singh, INSEAD
Learning to Learn - Efficient Inter-Subsidiary Transfer of Technological Knowledge
Magnus Persson, Uppsala University
Ulf Andersson, Uppsala University
On The Road Again: Researchers’ Mobility Inside the R&D Network
Paola Criscuolo, Tanaka Business School
Subsidiary’s Inflow and Outflow of Knowledge within MNCs
Changhui Zhou, Peking University
Tony S. Frost, University of Western Ontario
Employee Mobility and Absorptive Capacity: Evidence from Central and Eastern Europe
Nandini Lahiri, Indian School of Business
Aldas Kriauciunus, Purdue University

SESSION: 1.2.9 - COMPETITIVE
Track 5 - Innovation and Marketing
Product Innovation and Marketing
Chair: William H. A. Johnson, Bentley College
Discussant: Prakash Das, Queen’s University
Market Orientation, Product Innovation, and New Product Performance in Foreign Markets
Janet Y. Murray, Saint Louis University
Mike C. H. Chao, Saint Louis University
SUNDAY, JULY 10

SESSION: 1.2.10 - COMPETITIVE
Track 6 - Internationalization of Services
Room: 302B

Empirical Studies of Global Services
Chair: Lilach Nachum, Baruch College - CUNY
Discussant: Barry Scholnick, University of Alberta

A Comprehensive Perspective of U.S. Services Trade: Incorporating Cross-Border Trade and MOFA Sales
Michael W. Pustay, Texas A&M University

Use of 'Global Strategies' in International Service Industries
Paul Whitley, Lingnan University
Peter G. P. Walters, Hong Kong Polytechnic University
Howard A. Davies, Hong Kong Polytechnic University

How Global are Internet Firms? A Comparison of US and UK Internet Firms
Stephen Chen, Australian National University

SESSION: 1.2.11 - COMPETITIVE
Track 7 - Managing Across Borders
Room: 303A

International Acquisitions
Chair: Taco Reus, Florida Atlantic University
Discussant: Alain Noël, HEC Montréal

International Mergers and Acquisitions: The Performance Implications of Organizational Culture
Patrick X. Zhu, University of Auckland
Elizabeth L. Rose, Victoria University of Wellington
Kiyohiko Ito, University of Hawaii at Manoa

Management Control in Multinational Corporations
Tom L. C. M. Groot, Vrije Universiteit Amsterdam
Frederick W. Lindahl, George Washington University

Vicarious Learning and Firm Performance in Cross-border Acquisitions
Qi Zhou, Ohio State University
Oded Shenkar, Ohio State University
Jeff Reuer, University of North Carolina

SESSION: 1.2.12 - COMPETITIVE
Track 7 - Managing Across Borders
Room: 303B

Capabilities and Skills in Internationalization
Chair: Ivo Zander, Uppsala University
Discussant: Fragkiskos Filippaios, Kent Business School, The University of Kent

Leveraging Parent Capabilities and MNC Competitive Advantages in Merging Markets: A Contingency and Dynamic Perspective
Roger Rongxin Chen, University of San Francisco

MNE Capabilities to Cope with the International Business Environment
Deepak Sethi, Oakland University

Firm- and Subsidiary-Specific Advantages, Strategic Choices, and Liability of Foreignness
Heechun Kim, Arizona State University
Laszlo Tihanyi, Texas A&M University
Robert E. Hoskisson, Arizona State University

SESSION: 1.2.13 - COMPETITIVE
Track 8 - Managing People Across Cultures
Room: 304A

Psychic Distance
Chair: Gerhard Gniewosz, University of Sydney
Discussant: Sharon Watson, University of Delaware

National Culture and Entry Mode Choice in Newly Industrialized Host Countries: Foreign MNE Strategies in South Korea
Sidney John Gray, University of Sydney
Youngok Kim, University of New South Wales

Hofstede, Schwartz, or Managerial Perceptions? A Comparative Analysis of the Effects of Various Cultural Distance Measures on an MNE's Establishment Mode Choice.
Rian Drogendijk, Tilburg University
Arjen Slangen, Erasmus University Rotterdam

Psychic Distance: A Conceptualization and Empirical Assessment
Carlos M. P. Sousa, University College Dublin
Luis Filipe Lages, Universidade Nova de Lisboa

A Contingency Perspective on Psychic Distance in International Trading Relationships
Peter Magnusson, Saint Louis University
Brett A. Boyle, Saint Louis University
**Sunday, July 10**

**SESSION: 1.2.14 - COMPETITIVE**  
**Time: 13:30-15:00**  
**Room: 304B**  
**Track 8 - Managing People Across Cultures**

**International HRM Practices**

Chair: Mila Lazarova, Simon Fraser University  
Discussant: Mark Peterson, Florida Atlantic University

-Determinants of the Staffing Policy for Foreign Subsidiaries and Its Impact on Foreign Subsidiary’s Performance
  -Naoki Ando, Seoul National University  
  -Dongkee Rhee, Seoul National University
- Cultural Similarity, Management Localization, and the Performance of the FIEs in China: A Knowledge-based View
  -Shengsheng Huang, Lingnan University  
  -Geng Cui, Lingnan University
-An Examination of Human Resource Management Practices in Iran: Particularities and Underlying Contextual Factors
  -Hamid Yeganeh, Laval University  
  -Zhan Su, Laval University
-Global Leaders as Experts
  -Joyce S. Osland, San Jose State University  
  -Allan Bird, University of Missouri - St. Louis

**SESSION: 1.3.1 - PANEL**  
**Time: 15:00-17:00**  
**Room: 301A**  
**Track 1 - Context of Global Business**

**MNEs, Spillovers and International Development: New Research Directions**

Chair: Jonathan P. Doh, Villanova University and Fabienne Fortanier, University of Amsterdam  
Discussant: Sarianna M. Lundan, University of Maastricht

-FDI and Developing Countries: Problems and Challenges
  -Rajneesh Narula, University of Reading
-Foreign Direct Investment and Development: Exploring the Role of FDI Characteristics
  -Fabienne Fortanier, University of Amsterdam
-Foreign Direct Investment in Developing Countries and Human Development
  -Klaus E. Meyer, Copenhagen Business School and National Cheng-chi University, Taiwan

**SESSION: 1.3.2 - COMPETITIVE**  
**Time: 15:30-17:00**  
**Room: 301B**  
**Track 1 - Context of Global Business**

**Ethical and Social Issues in International Business**

Chair: Pervez Nasim Ghauri, Manchester Business School, University of Manchester  
Discussant: Ruth Aguilera, University of Illinois

-Business Ethics in Multinational Corporations: A New Approach to Balance Compliance and Integrity
  -Dirk Ulrich Gilbert, The University of New South Wales  
  -Michael Behnam, Suffolk University
-The Paradox of Corruption in China’s Township-Village Enterprises: Toward a Duality Framework of Corruption in Transition Economies
  -Peter Ping Li, California State University, Stanislaus
-Market Liberalization, Corruption and FDI: A Rent Seeking Approach
  -Ram Mudambi, Temple University  
  -Pietro Navarra, University of Messina and the LSE
-The Positioning of Global 500 Firms’ Virtuous Character: America, Europe and Asia
  -Rosa Chun, Manchester Business School

**SESSION: 1.3.3 - COMPETITIVE**  
**Time: 15:30-17:00**  
**Room: 302A**  
**Track 2 - Forging Global Links**

**Alliances Acquisitions and Learning**

Chair: Joanne Oxley, University of Toronto  
Discussant: Tony W. Tong, State University of New York, Buffalo

-The Relationship between Alliance Formation and Termination: A Competitive Learning Perspective
  -Jun Xia, Texas Tech University
-The Scope of Knowledge Transfer: Evidence from US-Japan Alliances
  -Joanne E. Oxley, University of Toronto  
  -Tetsuo Wada, Gakushuin University
-Building and Leveraging Knowledge Capabilities through Cross-Border Acquisitions
  -Manuel P. Ferreira, University of Utah  
  -Stephen B. Tallman, University of Utah
SESSION: 1.3.4 - COMPETITIVE  Time: 15:30-17:00  
Track 2 - Forging Global Links  
Room: 302B  

Off-Shoring  
Chair: Charles D. Edelman, IHTC and Monmouth University  
Discussant: Tina Dacin, Queen’s School of Business  

Offshore Outsourcing: An Integrative Framework for Competitive Advantage  
Ben L. Kedia, University of Memphis  
Somnath Lahiri, University of Memphis  

Antecedents of Inter-Country Variance of Outsourcing Practices: Culture and Institutional Context  
Hussam A. Al-Shammari, University of Texas at Arlington  

Inter-Firm Knowledge Sharing as a Source of Competitive Advantage in Global Supply Chains  
Mee-Shew Cheung, The University of Tennessee  
Matthew B. Myers, The University of Tennessee  

SESSION: 1.3.5 - PANEL  Time: 15:30-17:00  
Track 4 - Economics, Finance and Taxation  
Room: 303A  

Unlocking the Power of Securitization in Emerging Market Countries: The Case of Asia  
Chair: Laurent L. Jacque, Tufts University  

Trials and Tribulations of Securitization in Thailand  
Asavin Chintakananda, Former Senior Advisor and Senior Director, Asian Development Bank and Former Governor of the Stock Exchange of Thailand  

Recent Development of Securitization in South-Korea: The Case of Kamco and the Cross-Border Securitization of Korean Non-Performing Loans  
Jacob Hook, Mercer Oliver Wyman  

Patrick Shena, Tufts University  

Securitization and the Wealth of Nations  
Myron Glucksman, President, Myron Glucksman Consulting and former Managing Director at Citigroup Corporate & Investment Bank  

SESSION: 1.3.6 - COMPETITIVE  Time: 15:30-17:00  
Track 4 - Economics, Finance and Taxation  
Room: 303B  

International Investments  
Chair: Len J. Trevino, Washington State University  
Discussant: Prasad Padmanabhan, St. Mary’s University  

International Investments by U.S. Financial and Manufacturing Firms  
Jongmoo Jay Choi, Temple University  
Eric C. Tsai, State University of New York, Oswego  

SESSION: 1.3.7 - COMPETITIVE  Time: 15:30-17:00  
Track 5 - Innovation and Marketing  
Room: 304A  

Japanese Internationalization of R&D and Subsidiary Technology Sourcing in the U.S.  
Chair: Camilla Noonan, Rutgers University and University College Dublin  
Discussant: Joan D. Penner-hahn, Wayne State University  

Increasing Exploration: Evidence from International Expansion  
Juan Alcacer, New York University  
Heather Berry, University of Pennsylvania  
Wilbur Chung, University of Maryland  

The Relationships between Absorptive Capacity and Performance and Autonomy of Subsidiaries: The Cases of Japanese and European Multinationals in the United States  
Seiko Arai, University of Oxford  

Japan’s R&D Internationalization – A Path-Dependent Explanation  
John Cantwell, Rutgers University and University of Reading  
Yanli Zhang, Rutgers University  

SESSION: 1.3.8 - COMPETITIVE  Time: 15:30-17:00  
Track 6 - Internationalization of Services  
Room: 304B  

Strategic Issues in Service Industries  
Chair: Mahmood A. Zaidi, University of Minnesota  
Discussant: Elizabeth L. Rose, Victoria University of Wellington  

When Can the Resource Based View Explain Small Firm Exporting? Comparing Services and Manufacturing  
Rolf Mirus, University of Alberta  
Barry Scholnick, University of Alberta  

Finding Common Ground: Task Interdependence, Task Similarity and Distance Influences on Shared Integration Perceptions and Office Effectiveness  
William Newburry, Rutgers Business School - Newark and New Brunswick  
Naomi Gardberg, Baruch College  

Multi-Level Agency Issues in International Franchising  
Carol A. Finnegan, Michigan State University
### Sunday, July 10

#### SESSION: 1.3.9 - PANEL
**Track 7 - Managing Across Borders**  
**Time:** 15:30-17:00  
**Room:** 202

**JIBS 3 Lenses Panel: MNE Political Strategies, Experience with Corruption and Corporate Social Responsibility**  
Chair: Jean Boddewyn, Baruch College, CUNY  
Discussant: Lorraine Eden, Texas A&M University

**Panelists:**  
- Amy Hillman, Arizona State University  
- Peter Rodriguez, University of Virginia  
- Donald Siegel, Rensselaer Polytechnic Institute

#### SESSION: 1.3.10 - COMPETITIVE
**Track 7 - Managing Across Borders**  
**Time:** 15:30-17:00  
**Room:** 204A

**Entry and Expansion Strategies**  
Chair: Carolyn B. Mueller, Stetson University  
Discussant: Carlos Garcia Pont, IESE Business School

- The Effects of Organizational Life Cycle and Unabsorbed Organizational Slack on FDI Decision  
  - Siah Hwee Ang, University of Auckland  
  - Jason Huang, University of Auckland
- The Survival and Market Share Performance of Foreign Invested Firms: Influences of Entry Timing, Mode, and Investment Size  
  - Gerald Yong Gao, University of Hong Kong  
  - Yigang Pan, York University  
  - Xiongwen Lu, Fudan University

**Entry Timing and Performance of International New Ventures from Emerging Markets: Evidence from China, India, Mexico and South Africa**  
- Eric Wood, University of Cape Town  
- Susanna Khavlul, London Business School  
- Srinivas Prakthy, IIM Bangalore  
- Rahul Velarde, IPADE  
- Congcong Zheng, London Business School

#### SESSION: 1.3.11 - COMPETITIVE
**Track 7 - Managing Across Borders**  
**Time:** 15:30-17:00  
**Room:** 204B

**Learning and Expanding**  
Chair: Dev K. Dutta, The University of Western Ontario  
Discussant: Charles Dhanaraj, Indiana University

- Strategic Ambidexterity in International Expansion: Exploration and Exploitation of Market, Product, and Organizational Boundaries  
  - Preet S. Aulakh, York University  
  - Mitabaran Sarkar, University of Central Florida

#### SESSION: 1.3.12 - COMPETITIVE
**Track 8 - Managing People Across Cultures**  
**Time:** 15:30-17:00  
**Room:** 205A

**Cultures and Values**  
Chair: Oded Shenkar, Ohio State University  
Discussant: Nakiye Avdan Boyacigiller, Sabanci University

- Cultural Values in a Changed World: A Test of Hofstede's Predictions  
  - Gerhard Gniewosz, University of Sydney
- Psychic Distance: A Review of Empirical Research from 1988-2004  
  - Peter Magnusson, Saint Louis University  
  - Daniel W. Baack, Saint Louis University  
  - Srdan Zdravkovic, Saint Louis University  
  - Karin Staub, Saint Louis University
- An Analysis of Recurrent Conceptual Confusions in Cultural Management Research  
  - Hamid Yeganeh, Laval University  
  - Zhan Su, Laval University  
  - Elie Virgile Chrysostome, Moncton University
- User Attitudes and IT Performance in the US and Canada: Assessing Country, Culture, and Gender Effects  
  - Susan K. Lippert, Drexel University  
  - John A. Volkmar, Gettysburg College  
  - Howard Forman, Drexel University

#### SESSION: 1.3.13 - COMPETITIVE
**Track 8 - Managing People Across Cultures**  
**Time:** 15:30-17:00  
**Room:** 205B

**Int’l OB Issues: Negotiation, Decision-making and Job Satisfaction**  
Chair: Yongsun Paik, Loyola Marymount University  
Discussant: Anne Susann Rohn, Institute of Business Administration, University of Kiel, Germany

- Job Attitudes and Absenteeism: Global Roots and Local Links  
  - Betty Jane Punnett, University of the West Indies  
  - Dion Greenidge, University of the West Indies  
  - Jase Ramsey, University of South Carolina
Sunday

Variations in Negotiation Behavior: A Five-Country Comparison of Finland, India, Mexico, Turkey and the United States
Lynn E. Metcalf, California Polytechnic State University
Allan Bird, University of Missouri-St. Louis
Mahesh Shankarmahesh, University of Missouri-St. Louis
Zeynep Aycan, Koç University
Didimo Dewar Valdelamar, Tecnológico de Monterrey
Jorma Larimo, University of Vaasa

Environmental Uncertainty and Risk-Taking Behavior: A Cross-National Comparison
Mona Verma Makhija, The Ohio State University
Seung-hyun Lee, University of Texas at Dallas
Dilek Zamantili Nayir, Marmara University

SESSION: 1.3.14 - PANEL
Time: 15:30-17:00
Room: 205C

BALAS Special Session: International Business in Latin America
Chair: Robert Grosse, Thunderbird

Corporate Responses to Terrorism in Latin America
Joseph Ganitsky, Loyola University New Orleans

Institutional Determinants of the Argentenean Crisis: a Systemic Approach
Guillermo Cardoza, Instituto de Empresa

Mergers and Acquisitions: Empirical Evidence in Chile
Carlos Maqueira, Univ de Chile

SUNDAY JUL 10 - 17:15-18:00

Time: 17:15-18:00
Room: 200A

JIBS Decade Award Plenary

The 2005 JIBS Decade Award, sponsored by Palgrave Macmillian, will recognize the most influential paper published in the 1995 volume of the Journal of International Business Studies.

SUNDAY JUL 10 - 18:00-18:45

Time: 18:00-18:45
Room: Foyer 2

JIBS Decade Award Reception

Hosted by Palgrave Macmillian in honor of the winner of the 2005 JIBS Decade Award.
MONDAY, JULY 11

Placement Center
Room: 203
Hours: 8:30-17:00 (Sun-Tue)

Exhibits
Room: 200B
Hours: 9:30-17:30 (Sun-Mon), 9:30-16:00 (Tue)

MONDAY JUL 11 - 07:00-08:30
Time: 07:00-08:30
Room: 205C

WAIB Breakfast and Business Meeting

Women of the AIB and those interested in supporting the advancement of women in business will have a short business meeting, light breakfast, and networking opportunities

MONDAY JUL 11 - 08:30-10:00
Time: 08:30-10:00
Room: 202

SESSION: 2.1.1 - PANEL
Track 1 - Context of Global Business
International Entrepreneurship: Opportunities for Conceptual and Empirical Advancement
Chair: Richard W. Wright, University of Richmond and Athens University of Economics and Business

Internationalization: Conceptualizing an Entrepreneurial Process of Behavior in Time
Marian V. Jones, University of Glasgow
Nicole Coviello, University of Auckland

Future Research Directions on the Phenomenon of Born-Global Firms
Gary A. Knight, Florida State University
A Capabilities Perspective on the Effects of Early Internationalization on Firm Survival and Growth
Harry J. Sapienza, University of Minnesota
Internationalization and the Development of Dynamic Capabilities in Start-Ups
Erkko Autio, HEC University of Lausanne

SESSION: 2.1.2 - COMPETITIVE
Track 1 - Context of Global Business
Room: 204A
Multinationals’ Political Strategy
Chair: Jean Boddewyn, Baruch College CUNY
Discussant: Patricia A. Nelson, University of Edinburgh; Hitotsubashi University

Perfect Match in an Imperfect Market Environment: An Investigation of Political Representative Strategy of International Telecommunications Operators in China
Mary Leung, Leeds Metropolitan University
Managing Political and Institutional Risk in Emerging Economies: Implications for Ownership Structure and Political Influence Strategy
Kalpana Seethepalli, George Washington University
Jonathan Doh, Villanova University
Policy Transfer and Convergence: Implications for Corporate Political Strategy
Terrence Guay, Pennsylvania State University
Jonathan Doh, Villanova University

SESSION: 2.1.3 - COMPETITIVE
Track 2 - Forging Global Links
Room: 204B
Partner for Alliances
Chair: Andreas Michael Klossek, Freiberg University of Mining and Technology
Discussant: Raed Elaydi, UNC-Chapel Hill

Is Experience Valuable in International Strategic Alliances?
Shao-Chi Chang, National Cheng Kung University
Jung-Ho Lai, Southern Taiwan University of Technology, National Cheng Kung University

What About the ‘Other Firm?’ A View on Alliance Formation in Emerging Markets from the Perspective of the Host Firm
R. Michael Holmes Jr, Texas A&M University
Tim R. Holcomb, Texas A&M University

A Resource Based View of the Firm’s Negotiation Skills Impact on Its Performance through the Life Cycle of a Global Horizontal Equity Alliance
Eman Elshenawy, Washington State University

SESSION: 2.1.4 - COMPETITIVE
Track 2 - Forging Global Links
Room: 205A
China
Chair: Rakesh Sambharya, Rutgers University - Camden
Discussant: Tom Roehl, Western Washington University

The Abandonment of Joint Venture as a Dominant Entry Strategy in China: A Negative Diffusion Approach
Jun Xia, Texas Tech University
Monday, July 11

Neo-institutional Approaches to Understanding International Non-equity Alliances: Contractual Safeguards, Credible Commitments and Dispute Resolution in Contractual Joint Ventures in China
Yue Wang, University of New South Wales
Stephen Nicholas, University of Sydney

Investing in China: A Network Perspective on the Diffusion of Foreign Market Entry Decisions Across Countries
Jiatao Li, Hong Kong University of Science and Technology
Jing Yu Yang, Hong Kong University of Science and Technology
Deborah R. Yue, Hong Kong University of Science and Technology

SESSION: 2.1.5 - COMPETITIVE
Track 3 - Growing Local Roots
Room: 205B

Human and Social Capital: Bridging Local and Global
Chair: Stephen B. Tallman, University of Utah
Discussant: Jonathan Brookfield, Texas A & M University

Diversity, Human and Social Capital as Location Determinants: Evidence From the Indian IT Industry
Florian A. Taube, JW Goethe University

The Differential Effects of Social Capital Types on Internationalization
Shameen Prashantham, University of Strathclyde

The Role of Multinational Firms in Human Capital Development: A Case in Point
Michael Hilb, University of St. Gallen
Florencia Roitstein, INSEAD

Moderating Effects of Culture in Transfer of Knowledge: A Case of Danish Multinationals and their Subsidiaries in P. R. China and India
Verner Worm, Copenhagen Business School
Xiaojun Xu, Fudan University
Jai Sinha, ASSERT Institute of Management Studies

SESSION: 2.1.6 - COMPETITIVE
Track 4 - Economics, Finance and Taxation
Room: 205C

Real Options (II)
Chair: Harvey Arbeläez, Monterey Institute of International Studies
Discussant: Reid W. Click, George Washington University

Explaining the Sources of Valuable Growth: A Multi-Country Analysis
Tony W. Tong, State University of New York at Buffalo
Todd M. Alessandri, Syracuse University
Jeffrey J. Reuer, University of North Carolina
Asda Chintakananda, University of North Carolina

Real Options and FDI Theory
Jing Li, Simon Fraser University
Alan M. Rugman, Indiana University

SESSION: 2.1.7 - COMPETITIVE
Track 4 - Economics, Finance and Taxation
Room: 301A

Capital Structure and Dividend Policy
Chair: Bulent Aybar, Southern New Hampshire University
Discussant: Meghana Ayyagari, George Washington University

Corporate Governance and the FDI Decision: Evidence from Taiwan
Yung-chih Lien, Chung-Hua Institution for Economic Research
Jennifer Piesse, King's College London
Roger Strange, King's College London
Igor Filatotchev, King's College London

Raj Aggarwal, Kent State University
Nyonyo Aung Kyaw, Iona College

The Capital Structure of the Spanish Multinationals Firms: A Pecking Order Strategy
Juan J. Durán, Universidad Autónoma de Madrid
Fernando Úbeda, Universidad Autónoma de Madrid

SESSION: 2.1.8 - COMPETITIVE
Track 5 - Innovation and Marketing
Room: 301B

Internationalization of R&D
Chair: George Tesar, Umea School of Business and Economics
Discussant: Marina Papanastassiou, AUEB

Strategic R&D Location by Multinational Firms: Spillovers, Technology Sourcing, and Competition
René Belderbos, Katholieke Universiteit Leuven
Elissavet Lykogianni, Katholieke Universiteit Leuven
Reinhilde Veugelers, Katholieke Universiteit Leuven

The Internationalization of Japanese Pharmaceutical Research and Development
Joan D. Penner-Hahn, Wayne State University
MNEs Strategies of Internationalisation of Production and R&D Investment in an Integrated Graphical Framework Accounting for the Nature and the Speed of the Learning Process
Mário Alexandre Silva, Faculdade de Economia da Universidade do Porto
Aurora A. C. Teixeira, CEMPRE, Faculdade de Economia da Universidade do Porto

SESSION: 2.1.9 - COMPETITIVE
Time: 08:30-10:00
Track 5 - Innovation and Marketing
Session Room: 302A

Born Global Firms
Chair: Sergio Willian Carvalho, Baruch College, CUNY
Discussant: Ahmet H. Kirca, George Washington University

How Small Born-Globals Overcome Constraints
Susan Freeman, Monash University, Australia
Ron Edwards, Monash University, Australia
Bill Schroder, Monash University, Australia

The Impact of IT Capability on Born-Global SMEs: Evidence from China
Man Zhang, Bowling Green State University
Jim Mccullough, University of Puget Sound

Do Born Global Firms Represent a Truly Distinct Type of Organisation?
Douglas Dow, Melbourne Business School

SESSION: 2.1.10 - PANEL
Time: 08:30-10:00
Track 6 - Internationalization of Services
Room: 302B

The Shift Towards Services
Chair: Karl Sauvant, Division on Investment, Technology and Enterprise Development, UNCTAD
Discussant: Robert Grosse, Thunderbird and Lilach Nachum, Baruch College, CUNY

The Shift Towards Services
Karl P. Sauvant, Division on Investment, Technology and Enterprise Development, UNCTAD

Implications for IB Theory
Yair Aharoni, University of Tel Aviv

Services Exports from Emerging Markets
Farok Contractor, Rutgers University

The Impact of Ownership and Location Factors on the Internationalization of Service Transnationals into Transition Economies: An Empirical Study
Sumit K. Kundu, Florida International University
Vikas Kumar, Bocconi University
Susan Peters, California State Polytechnic University

SESSION: 2.1.11 - PANEL
Time: 08:30-10:00
Track 7 - Managing Across Borders
Room: 303A

Networks in International Management Research: Assessing Progress, Opportunities and Challenges
Chair: Charles Dhanaraj, Indiana University
Discussant: Julian Birkinshaw, London Business School

The Embedded Multinational – The Uppsala Research Program on MNEs
Ulf Andersson, Uppsala University
Mats Forsgren, Uppsala University
Ulf Holm, Uppsala University

Multinational Corporation Networks: Practices and Performance
Anthony Goerzen, University of Victoria

Centres of Excellence: Network Research on European MNCs
Nicholas Athanassiou, Northeastern University
Martha Maznevski, University of Virginia

Geography and Networks: Effect on Innovation and Knowledge Diffusion
Jasjit Singh, INSEAD, Singapore

Geographical Movements, Social Networks, and the New Species of Multinationals
Ivo Zander, Uppsala University

Network Imprinting: Impact of Social Networks on New Venture Internationalization
Charles Dhanaraj, Indiana University
Stephanie Fernhaber, Indiana University

SESSION: 2.1.12 - COMPETITIVE
Time: 08:30-10:00
Track 7 - Managing Across Borders
Room: 303B

Sharing What We Know
Chair: Tatiana Zalan, University of Melbourne
Discussant: Shaohua Carolyn Mu, Baylor University

Cultural Distance, Ownership, Product and Process Similarity, Acquisition and Intra-network Knowledge Sharing
Jangho Lee, Sogang University

Sharing Knowing vs. Transferring Knowledge
Kristinä Mäkelä, Helsinki School of Economics, Finland

The Diffusion of ‘Learning to Learn’ Skills within a Global Firm: Transferring Innovation Know-How to Overseas Subsidiaries
Soonkyoo Choe, Yonsei University
Doug-Pyo Hong, LG Household & Health Care Ltd
**Monday JUL 11 - 10:30-12:00**

**SESSION: 2.1.13 - COMPETITIVE**  
**Track 8 - Managing People Across Cultures**  
**Room: 304A**

**Staffing International Assignments**

Chair: Sigrid Khorram, University of Texas at El Paso  
Discussant: Taco Reus, Florida Atlantic University

*Theoretical Perspectives on the Determinants of MNCs’ Foreign Subsidiary Managerial Staffing Strategy*

Chei Hwee Chua, University of South Carolina

*Foreign Subsidiary Staffing, Institutional Environment and Performance Implications: Experiences from Japanese MNCs*

Ajai Singh Gaur, National University of Singapore  
Andrew Delios, National University of Singapore  
Kulwant Singh, National University of Singapore

*Revisiting Repatriation Concerns: Organizational Support vs. Career and Contextual Influences*

Mila Lazarova, Simon Fraser University  
Jean-Luc Cerdin, ESSEC Business School

*Organizational Support And Psychological Well-Being of Western Expatriates in Turkey*

Dilek Zamantili Nayir, Marmara University  
Xiaoyun Wang, University of Manitoba

**SESSION: 2.1.14 - PANEL**  
**AJBS Special Session 2: Japan as a Research Focus**  
**Room: 304B**

Chair: Chikaku Usui, University of Missouri, St. Louis  
Discussant: Adrian Tschoegl, University of Pennsylvania

*Panelists:*
John Cantwell, Rutgers University, USA and University of Reading  
Jean-Francois Hennart, Tilburg University  
D. Eleanor Westney, M.I.T.

**Monday JUL 11 - 10:00-10:30**

**Coffee Break**

**Monday JUL 11 - 10:30-12:00**

**SESSION: 2.2.1 - PANEL**  
**Track 1 - Context of Global Business**  
**Room: 202**

**The Evolving Policy Framework for International Business and the IB Research Agenda: A Broken Connection?**

Chair: Michael Gestrin, Senior Economist, OECD

*The OECD Policy Framework For Investment: An Emerging International Standard For Host-Country Policy*

Michael Gestrin, Senior Economist, OECD  
Manfred Schekulin, Director, Export and Investment Policy, Austrian Ministry of Economic Affairs and Labour and Chairman, OECD Investment Committee

*Investment Rules in Regional Trade Agreements: The Spread of the NAFTA Model*

Christopher Wilkie, Deputy Director, Investment Trade Policy Division (EBI), Government of Canada

*Multilateral Investment Rules Post Cancún: Prospects And Possibilities*

Edward M. Graham, Senior Fellow, Institute for International Economics

*The Development Implications of the Evolving Framework for International Business*

Richard Newfarmer, Lead Author, Global Economic Prospects, World Bank

*Multinational Enterprises and the United Nations: The Evolution of the Policy Debate over 25 Years*

Karl P. Sauvant, Director of the Division on Investment, Technology and Enterprise Development, UNCTAD

**SESSION: 2.2.2 - COMPETITIVE**  
**Track 1 - Context of Global Business**  
**Room: 204A**

**Bargaining, Institutions and Power in the International Context**

Chair: Hildy Teegen, George Washington University  
Discussant: Steve Kobrin, University of Pennsylvania

*The Deinstitutionalization of Coerced Reforms: The Case of Private Infrastructure Investments*

Witold Jerzy Henisz, University of Pennsylvania  
Bennet A. Zelner, Georgetown University

*Beyond the Bargaining Power Model: Explaining Governance Outcomes among Nations, MNEs, and NGOs*

James F. Nebus, Northeastern University  
Carlos Rufin, Babson College
Monday

SESSION: 2.2.3 - COMPETITIVE
Track 1 - Context of Global Business

Attracting FDI

Chair: Mona Makhija, Ohio State University
Discussant: Susan Trussler, University of Scranton

Which Dimensions Matter?: Testing ‘Institutional Pillars’ as Predictors of FDI
Jamie D. Collins, Texas A&M University
Dan Li, Texas A&M University
Purva Kansal, Panjab University

Towards Assessment of the Relative Role of Political Stability on a Country’s Propensity to Attract FDI
Alina Kudina, Oxford University

A Proposal To Improve The UNCTAD’s Inward FDI Potential Index
Carlos Rodriguez, Basque Country University
Jesus Ferreiro, Basque Country University
Mari Carmen Gomez, Basque Country University

SESSION: 2.2.4 - PANEL
Track 2 - Forging Global Links

Global Customer and Supplier Management

Chair: Bodo Schlegelmilch, Wirtschaftsuniversität Wien

Manager-Managed Dimension—Challenges of Global Account Management
Omar Toulan, McGill University

Geographic Dimension—Identifying Spatial Segments For Global Supply Chain Services
Matthew B. Myers, University of Tennessee

Company-Account Dimension, Model, and Qualitative Findings
George S. Yip, London Business School

Demand-Supply Dimension and Quantitative Findings
G. Tomas M. Hult, Michigan State University

SESSION: 2.2.5 - PANEL
Track 3 - Growing Local Roots

Links Between Global Offshoring and the Local Institutional Context

Chair: Sushil Vachani, Boston University
Discussant: Tatiana Manolova, Suffolk University

Local Political Business Cycle Effects on Global Off-Shoring Trends
Paul Vaaler, Tufts University

Off-shoring and the Indian IT Labour Market
Rakesh Basant, Indian Institute of Management, Ahmedabad

The New Breed of Third-World Multinationals: The Case of an Indian Software Services Firm
Ravi Ramamurti, Northeastern University

SESSION: 2.2.6 - COMPETITIVE
Track 4 - Economics, Finance and Taxation

MNC Growth and Internationalization

Chair: Robert Grosse, Thunderbird
Discussant: Stanley D. Nollen, Georgetown University

Modelling the Growth of the Multinational Enterprise: Extending Penrose’s Analysis
Peter J. Buckley, Leeds University
Mark Casson, University of Reading

Operating Characteristics, Risk, and Performance of Born-Global Firms
Joan Wiggenhorn, Barry University
Kimberly C. Gleason, Florida Atlantic University
Jeff Madura, Florida Atlantic University

Internationalization vs. Business Diversification – The Impact of Internal Capability Development
Niron Hashai, Hebrew University
Tamar Almor, College of Management, Academic Studies
Marina Papanastassiou, Athens University of Economics
Fragkiskos Filippaios, University of Kent
Ruth Rama, Instituto de Economia y Geografia CSIC (Spanish Council for Scientific Research)

SESSION: 2.2.7 - COMPETITIVE
Track 4 - Economics, Finance and Taxation

Taxation and Transaction Costs

Chair: Ike Mathur, Southern Illinois University
Discussant: Robert K Larson, University of Dayton

New Evidence on the Effective Tax Burden of MNC Activities in Central- and East-European Countries
Christian Bellak, WU-Wien
Roman Roemisch, Vienna Institute of International Economic Studies
Markus Leibrecht, Economic Analysis Division, Austrian National Bank

Political Determinants of Tax Avoidance: Evidence from Foreign Invested Enterprises in China
Yasheng Chen, Simon Fraser University
Rajulton Fernando, University of Western Ontario
David J. Sharp, University of Western Ontario

Transaction Costs and Foreign Market Entry Mode: An Eclectic Approach in the Presence of Risk Premium and Production Cost Difference
Min-Chan Pyo, George Washington University
### MONDAY, JULY 11

#### SESSION: 2.2.8 - COMPETITIVE
**Track 5 - Innovation and Marketing**

**Time:** 10:30-12:00  
**Room:** 301B

**International Locational Strategies**

Chair: Nandini Lahiri, Indian School of Business  
Discussant: Lilach Nachum, Baruch College, CUNY

- The Instability of an International Joint Venture and its Location Choice in a Cluster  
  - In Hyeock (Ian) Lee, Indiana University
- Placing Big Bets: Exit as a Mechanism for National R&D Reform in the Transnational Economy  
  - Kazuhiro Asakawa, Keio University  
  - Mark Lehrer, University of Rhode Island
- Internationalization as a Spatial Process  
  - Mika Gabrielsson, Helsinki School of Economics  
  - Jarmo Eronen, Helsinki School of Economics  
  - Jorma Pietala, Helsinki School of Economics
- Population Exploitation, Organizational Exploitation: Effects on Foreign Entry Location Decisions in China  
  - Jiatao Li, Hong Kong University of Science and Technology  
  - Fiona Kun Yao, Hong Kong University of Science and Technology

#### SESSION: 2.2.9 - COMPETITIVE
**Track 5 - Innovation and Marketing**

**Time:** 10:30-12:00  
**Room:** 302A

**Innovation in Brazil, Exports and Intermediaries**

Chair: Douglas Dow, Melbourne Business School  
Discussant: George M. Puia, Saginaw Valley State University

- Knowledge Management and Modularization in the Automobile Industry of Brazil: A Supplier-Focused Approach  
  - Ronaldo Parente, Rutgers University  
  - Chandrashekhar Lakshman, Virginia State University
- The Impact of Uncertainty, Tacitness of Strategic Resources and Context Specificity on the Collaboration Strategies of Brazilian Exporters: An Exploratory Study  
  - Fernando Robles, George Washington University  
  - Syed Akhter, Marquette University  
  - Ruth Clarke, Nova Southeastern University  
  - Marcello Machado, Universidade Federal do Espirito Santo, Brazil
- The Termination Dilemma of Foreign Intermediaries: Performance, Anti-shirking Measures and Hold-up Safeguards  
  - Bent Petersen, Copenhagen Business School  
  - Torben Pedersen, Copenhagen Business School  
  - Gabriel R. G. Benito, Copenhagen Business School and BI Norwegian School of Management

#### SESSION: 2.2.10 - COMPETITIVE
**Track 6 - Internationalization of Services**

**Time:** 10:30-12:00  
**Room:** 302B

**Mode of Entry in Service Industries**

Chair: Dana-Nicoleta Lascu, University of Richmond  
Discussant: J. Brent Mckenzie, University of Western Ontario

- Beyond Entry: Examining McDonald's Expansion in International Markets  
  - David Leibsohn, University of Michigan  
  - Francine Lafontaine, University of Michigan
- Modes of Foreign Entry by Knowledge-Intensive Firms: A Resource-Based Analysis  
  - Klaus E. Meyer, Copenhagen Business School and National Cheng-chi University, Taiwan  
  - Mike Wright, Nottingham University Business School  
  - Sarika Pruthi, Nottingham University Business School
- Mode of Entry in Service Firms: Strategic Variables and Characteristics of Services Influencing the Internationalization Process  
  - Esther Sanchez-Peinado, University of Valencia, Spain  
  - Jose Pla-Barber, University of Valencia, Spain  
  - Louis Hébert, HEC Montreal, Quebec

#### SESSION: 2.2.11 - COMPETITIVE
**Track 7 - Managing Across Borders**

**Time:** 10:30-12:00  
**Room:** 303A

**The Drivers of Internationalization and Performance**

Chair: Mary A. Krome Hamilton, University of Rhode Island  
Discussant: Lance Eliot Brouthers, UTEP

- Moderator Influences on the Internationalization Performance Relationship  
  - B. Elango, Illinois State University
- How Firm Performance Affects Internationalization  
  - Jae Chul Jung, University of Western Ontario  
  - Pratima Bansal, University of Western Ontario
- Internationalization and Performance: The Moderating Role of Organizational Complexity  
  - Fabienne Fortanier, University of Amsterdam  
  - Alan R. Muller, University of Amsterdam
- Multinationality and Cost Efficiency: The Case of U.S. Manufacturing Firms  
  - Lei Li, University of Portland
**Monday, July 11**

**SESSION: 2.2.12 - COMPETITIVE**

Track 7 - Managing Across Borders

**Subsidiary Roles**

Chair: David Brock, Ben-Gurion University
Discussant: Moacir De Miranda Oliveira Jr., Pontifical Catholic University of Sao Paulo

- **Strategy, Structure, and Effectiveness in Multinational Subsidiaries**
  - Amir Shoham, Ben-Gurion University
  - David Brock, Ben-Gurion University

- **The Territorial Extension of the Strategic Role of the Western Subsidiary in the Developing Countries: Identification of the Determining Factors**
  - Chiraz Saidani, Laval University
  - Zhan Su, Laval University

- **Subsidiary Types, Activities, and Location: An Empirical Investigation**
  - Michael Enright, University of Hong Kong
  - Venkat Subramanian, University of Hong Kong

- **MNE Subsidiaries in Australia: Drivers of Growth or Harbingers of Increasing Disengagement?**
  - Stephen Nicholas, University of Sydney
  - Elizabeth Maitland, University of New South Wales
  - Andre Sammartino, University of Melbourne

**SESSION: 2.2.13 - PANEL**

Track 8 - Managing People Across Cultures

**2nd WAIB Sponsored Panel: Women Don’t Ask -- But Mentoring Can Help!**

Chair: Susan Forquer Gupta, University of Wisconsin-Milwaukee

- **If I Knew Then What I Know Now**
  - Virginia Phillips, University of Otago

- **A Needs-Driven approach to the Development of Mentoring Networks**
  - Terri A. Scandura, University of Miami

- **Mentoring Expectations: What Should We Be Asking For?**
  - Susan Forquer Gupta, University of Wisconsin

- **From ‘Me and Mine’ to ‘You and Yours’ – Growing into the Role of Mentor**
  - Lyn S. Amine, Saint Louis University

**Monday Jul 11 - 12:00-12:15**

**Break**

**Monday Jul 11 - 12:15-13:30**

**SESSION: POSTER2**

**Poster Session 2 with Light Lunch**

**Impact of Technological Innovation Capabilities on International Competitiveness of Firms**
- Madan Annavarjula, Northern Illinois University
- Steven Mcmillan, Penn State University
- Sam Beldona, Wichita State University

**Macroeconomic Impact of Foreign Direct Investment on the Domestic Economy of South Africa**
- Mohamed Ansari, Albany State University
- Abiodun Ojemakinde, Albany State University
- Cranmer Ruthinda, Bishop's University

**Corporate Groups of Asia and Latin America: Changing Organizational Structures and Global Strategies**
- Syed Tariq Anwar, West Texas A&M University

**Importance of Firms’ Size in Export Activity: An Evaluation in the Case of Small and Mid-size Non-consolidated Export Firms in Spain**
- Jesús Arteaga-Ortiz, University of Las Palmas de Gran Canaria, Spain
- Diego Medina-Muñoz, University of Las Palmas de Gran Canaria
- Harvey Arbeláez, Monterey Institute of International Studies

**Exploring the Mode of Knowledge Transfer in MNCs: The Role of Direct and Indirect Linkages**
- Kazuhiro Asakawa, Keio University
- Mary Krome Hamilton, University of Rhode Island

**Facilitating Expert-Local Knowledge Transfer with Dynamic Models: Exploratory Application in China**
- Robert Earl Bateman, American University of Sharjah

**Competitive Performance and International Diversification: Hypothesis of Potential Endogenous and Exogenous Competitive Advantages of Firms**
- A. M. Bobillo, University Of Valladolid
- Felix Lopez-Iturriaga, University Of Valladolid
- Ilduara Busta-Varela, Copenhagen Business School
- Fernando Tejerina-Gaite, University Of Valladolid

**The Impact of Relationship Quality on Continuous Resource Commitment and Partner Performance in International R&D Alliances: A Conceptual Framework**
- Brigitte H. T. Bojkowszky, WU-Wien
- Bodo B. Schlegelmilch, WU-Wien

**Location as a Political Strategy: Political Risk and Foreign Ventures in the PRC**
- Jonathan Brookfield, Texas A&M University
- Jun Li, U. of New Hampshire

**Putting your Eggs in One Basket: the SME, Multinationality and Firm Performance**
- Lance Brouthers, University of Texas at El Paso
- George Nakos, Clayton College & State University
- Keith Brouthers, Temple University
Monday, July 11

**Brazil’s Embraer and National Competitiveness – Global Links, not Diamonds: A critical Case Test of the Diamond Model’s Validity in Latin America**
Miguel P. Caldas, Loyola University New Orleans  
Ilan Avrichir, ESPM & IBMEC-SP

**Will India become the New China? The Emergence of India as a Location of Globalising Business**
Malcolm Kenneth Chapman, University of Leeds  
Nicolas Forsans, University of Leeds

**Knowledge Transfer within Multinational Corporations: A Strategic International Human Resource Management Perspective**
Jiun-Shiu Chen, The University of Memphis  
Raj V. Mahto, The University of Memphis  
Edith C. Busija, The University of Memphis

**Economic Development and E-Commerce Activity**
Kittinoot Chulikavit, Maejo University  
Jim Mccullough, University of Puget Sound  
Jerman Rose, Washington State University

**Cases from the Food Retail Industry in Egypt**
Mourad Dakhli, Georgia State University  
Ilgaz Arikan, Georgia State University  
Diaa Ghaly, The Wadi Group (Egypt)  
Yasser Michemich, Georgia State University  
Sherin El-Bendary, Georgia State University

**Knowledge Acquisition Strategies of Small and Medium-Sized Enterprises: Evidence from Hungary and Ukraine**
Wade M. Danis, Georgia State University  
Andrew V. Shipilov, University of Toronto

**While Detroit Slept Keiretsu Thrived: The Competitive Power of Keiretsu and Supply Chain Of Japanese Auto Makers in Global Market Success**
Gary R. Fane, University of North Florida  
M. Reza Vaghefi, University of North Florida  
Louis A. Woods, University of North Florida  
Cheryl A. Van Deusen, University of North Florida

**Women’s Entrepreneurship: A Force for International Business in Post-Soviet Georgia**
Bijan Fazlollahi, Georgia State University  
Judy G. Quick, Georgia State University

**Rewards and Firm Performance - A look into the Motivation Black Box**
Oliver Gottschalg, INSEAD

**Resolving a Morally Ambiguous Dilemma: An Exploratory Study of an International Marketing Decision Scenario**
Andreas F. Grein, Baruch College - CUNY  
Stephen J. Gould, Baruch College - CUNY

I Han, National Taiwan University  
Cheng-Min Chuang, National Taiwan University

**Product Diversification, Geographic Expansion, and the Corporate Performance: A Competence Perspective**
Chia-Wen Hsu, National Taiwan University  
Heng-Yih Liu, Yuan Ze University

**The Challenge of Latecomers: An Explorative Study of Foreign Market Entry-Strategy Process of Selected Hungarian Companies**
Emma Ince, Corvinus University of Budapest

**Cultural Analysis of South Korea's Economic Prospects**
O. Yul Kwon, Griffith University

**Measuring Commitment in Family Business: The Moderating Role of Firm Internationalization**
Somnath Lahiri, The University of Memphis  
Raj V. Mahto, The University of Memphis

**A Cross-Cultural Approach to Interactivity: Measurement Issues**
Dana-Nicoleta Lascu, University of Richmond

**Cultural Knowledge and Cross-Cultural Training: A Knowledge-Spiral Perspective**
Tomasz Lenartowicz, Florida Atlantic University  
James Patrick Johnson, Rollins College, Florida  
Robert Konopaske, Florida Atlantic University

**Business Practice Arbitrage as a Success Factor in Service Sector Entrepreneurship by Foreigners in Japan**
Carl Kay, Independent Consultant  
Tim Clark, Portland State University

**Transition of the Banking Sector: From State-to Foreign Ownership: The East and Central European Experience**
Katherine Marton, Fordham University

**Overcome Management Bias in International Expansion: A Four-Step Strategy**
Briance Mascarenhas, Rutgers University  
Diana L. Day, Rutgers University

**Start-up and Survival of Household-level Rural Non-farm Activities**
Atul Mishra, Plymouth University

**All Revolutions are Not the Same: Strategy, Power and Negotiation among Expatriate Managers in a German Multinational Corporation**
Fiona Moore, Kingston University

**Be Consumer-Related Partner-Selection for International Alliance**
Feng-chuan Pan, Tajen Institute of Technology; ISU  
Jun Ying Huang, I-Shou University  
Chi-Yu Huang, I-Shou University

**Asymmetry and Heterogeneity in Alliances**
Andrew Papadopoulos, HEC Montreal  
Yan Cimon, HEC Montreal  
Louis Hebert, HEC Montreal

**Free Trade Zones and Export Processing Zones as Instruments for International Strategy: Review, Typology, and Suggestions for Research**
Nicolas Papadopoulos, Carleton University  
Shavin Malhotra, Carleton University

**Profitability of Foreign Owned Companies in Poland 1993-2002: Does Foreign Ownership Matter?**
Konrad Marcin Pawlik, Aarhus School of Business

**Correlates and Predictors to Organizational Commitment in China**
Douglas Kent Peterson, The College of New Jersey
Monday

MONDAY JUL 11 - 12:30-13:30

AIB Fellows Business Meeting

Fellows of the Academy of International Business only.

MONDAY JUL 11 - 13:30-15:00

SESSION: 2.3.1 - PANEL
Track 1 - Context of Global Business
Room: 301A

Environmental and Natural-Resource Issues in International Business

Chair: Robert J. Weiner, George Washington University; Université Laval

Corporate Environmental Behavior in Emerging Markets and the Public Policy Process
Jorge Rivera, George Washington University
Mark Starik, George Washington University
Peter deLeon, University of Colorado-Denver

Environmental Entrepreneurship in the North American Region
Mark Starik, George Washington University

Can Host Governments Influence the Developmental Impact of Investors’ Corporate Social Responsibility Programmes?
Lamon Rutten, UNCTAD

Models for Forecasting Natural-Resource Prices: An Application to Aluminum
Jean-Thomas Bernard, Université Laval
Lynda Khalaf, Université Laval
Maral Kichian, Bank of Canada
Sebastien McMahon, Ministry of Finance of Québec

SESSION: 2.3.2 - COMPETITIVE
Track 3 - Growing Local Roots
Room: 301B

Clusters: Development and Evolution
Chair: Colin Campbell-Hunt, University of Otago
Discussant: Sjoerd Beugelsdijk, Tilburg University

Economic Development as a Learning Process: Cluster Formation and Institutions in Chile
Paola Perez-Aleman, McGill University

Evolution of Industry Clusters through Spin-Offs and the Role of Flagship Firms
Manuel Portugal Ferreira, University of Utah
William Hesterly, University of Utah
Ana Teresa Tavares, University of Porto

Clustering at the Edge: Growing Businesses of Global Reach from Thin Soil
Colin Campbell-Hunt, University of Otago
Sylvie Chetty, Massey University
Sheelagh Matears, Lincoln University
Monday

SESSION: 2.3.3 - COMPETITIVE
Track 4 - Economics, Finance and Taxation
Room: 302A

**Banking, Financial Institutions and Post-privatization**

Chair: John Clarry, The College of New Jersey
Discussant: Akash Dania, University of Texas-Pan American

*Privatization and Bank Performance in Developing Countries*
Narjess Boubakri, HEC Montreal
Jean-Claude Cosset, HEC Montreal
Klaus Fischer, Universite Laval
Omrane Guedhami, Memorial University of Newfoundland

*Banks that Don’t Lend? Unlocking Credit to Spur Growth in Developing Countries*
Reid W. Click, George Washington University
Paul L. Freedman, U.S. Agency for International Development

*The Set Up of Bank Offices in London*
Mohamed Azzim Gulamhussen, ISCTE - Business School

*Cross-Border Investment in the Latin American Banking Sector*
Jesús Arteaga Ortiz, Universidad de Las Palmas de Gran Canaria
Wendy Jeffus, Southern New Hampshire University

SESSION: 2.3.4 - COMPETITIVE
Track 5 - Innovation and Marketing
Room: 303A

**Knowledge Integration and Knowledge Management in MNCs**

Chair: Simon Collinson, University of Warwick
Discussant: Srilata Zaheer, University of Minnesota

*Does Vertical Integration Impact Technological Search? Evidence from the Global Semiconductor Industry*
Nandini Lahiri, Indian School of Business
Gautam Ahuja, University of Michigan

*Designing Knowledge Management Systems in MNCs: A Managerial Framework*
Bo Bernhard Nielsen, Western Washington University
Snejina Michailova, University of Auckland

*Driving Creativity: Extending Knowledge Management into the Multinational Corporation*
James W. Gabberty, Pace University
Jennifer D. E. Thomas, Pace University

*Corporate Elements Shaping Knowledge Integration: A Study of Continental European Firms*
Raymond Van Wijk, RSM Erasmus University
Frans A. J. Van Den Bosch, RSM Erasmus University
Henk W. Volberda, RSM Erasmus University

SESSION: 2.3.6 - PANEL
Track 6 - Internationalization of Services
Room: 303B

**Global Outsourcing of Services: Developing a Research Agenda**

Chair: Farok J. Contractor, Rutgers University and Susan Mudambi, Temple University

*The Global Outsourcing of Business Services: An Examination of the Location Decision*
Farok J. Contractor, Rutgers University
Susan M. Mudambi, Temple University

*How Far Can Service Outsourcing Globalize? Limits to the Phenomenon*
Masaaki Kotabe, Temple University
Janet Y. Murray, St. Louis University

*Globally Distributed Teamwork: Redefining Organization Design*
Mary Ann Von Glinow, Florida International University

*Offshoring: Toward the Development of Multi-Level Theory*
Fred Niederman, Saint Louis University
Sumit K. Kundu, Florida International University
Monday, July 11

**SESSION: 2.3.7 - COMPETITIVE**

**Track 7 - Managing Across Borders**

**Value Chains and Networks**

Chair: Coral R. Snodgrass, Canisius College  
Discussant: D. Eleanor Westney, M.I.T.

*Factors Determining Input Linkages between Local Suppliers and Foreign Subsidiaries in Southeast Asia*

Axele Giroud, Bradford University  
Hafiz Mirza, Bradford University

*Supply Chain Integration in Europe: A Status Report*

Prabir K. Bagchi, George Washington University  
Tage Skjoett-Larsen, Copenhagen Business School  
Lars Boege Soerensen, Copenhagen Business School  
Byoung-Chun Ha, George Washington University

*Keiretsu Effect in Globalization: A Local Phenomenon with Global Outreach*

Gary R. Fane, University of North Florida  
M. Reza Vaghefi, University of North Florida  
Louis A. Woods, University of North Florida  
Cheryl A. Van Deusen, University of North Florida

*MNEs and the Externalisation of Production: Are Firm Boundaries Shrinking?*

Roger Strange, King's College London  
James Newton, University of Hong Kong

**SESSION: 2.3.8 - COMPETITIVE**

**Track 7 - Managing Across Borders**

**Managing Uncertainty and Risk**

Chair: Karen D. Loch, Georgia State University  
Discussant: Laubie Li, University of South Australia

*Risk Perception and International Joint-Venture Adaptation*

Hsu-yun Hsieh, University of Birmingham  
Suzana Braga Rodrigues, University of Birmingham

*Uncertainty in Firm Internationalization*

Tim Kastelle, University of Queensland

*The Knowledge Sourcing Process in Transnational Expansion Strategy Formulation*

Mary Krome Hamilton, University of Rhode Island

**SESSION: 2.3.9 - COMPETITIVE**

**Track 8 - Managing People Across Cultures**

**Difficult Human Relationship in Global World: Conflict and Stress**

Chair: Victoria Jones, University of Evansville  
Discussant: Sigrid Khorram, University of Texas at El Paso

*Job Stressors and Job Strains in Three Subcultures of Greater China: The Role of Self-Efficacy*

Oi Ling Siu, Lingnan University

**SESSION: 2.3.10**

**Farmer Dissertation Session**

Presentations by the 2005 AIB Richard N. Farmer Doctoral Dissertation Award Finalists.

*Institutionalization of Market Orientation in the Subsidiaries of Multinational Corporations*

Ahmet H. Kirca, George Washington University (Ph.D. awarded by University of South Carolina)

*Do Foreign Firms Crowd Out Domestic Firms? Evidence from the Czech Republic*

Renata Kosova, George Washington University (Ph. D. awarded by University of Michigan)

*The Rise of Regionalism: Core Company Strategies under the Second Wave of Integration*

Alan R. Muller, University of Amsterdam (Ph.D. awarded by Erasmus University)

*The Relationship between Global Integration and Performance in Multinational Professional Engineering Companies*

Thomas Osegowitsch, University of Melbourne (Ph.D. awarded by University of Western Australia)

**Coffee Break**

**MONDAY JUL 11 - 15:30-17:00**

**SESSION: 2.4.1 - COMPETITIVE**

**Track 1 - Context of Global Business**

**Institutions & Multinationals' Assets & Performance**

Chair: Daniel (Danny) Van Den Bulcke, University of Antwerp  
Discussant: Mona Makhija, Ohio State University

*Institutional Quality, Networking Strategy, and Firm Performance: A Cross-country Analysis*

Qi Zhou, Ohio State University  
Mike W. Peng, Ohio State University
Monday

**SESSION: 2.4.1 - COMPETITIVE**  
Track 1 - Context of Global Business  
Room: 204B

**Institutional Development and Subsidiary Performance**  
Shige Makino, Chinese University of Hong Kong  
Takehiko Isobe, Kobe University  
Christine M. Chan, University of Hong Kong

**Linking Disruptive Innovation with the Firm’s Institutional Context**  
Patricia A. Nelson, University of Edinburgh

**SESSION: 2.4.2 - COMPETITIVE**  
Time: 15:30-17:00  
Room: 204B

**Multinational Ownership, Structure & Organization**  
Chair: Brigitte Lévy, University of Ottawa  
Discussant: Paul Martin Vaaler, Fletcher School of Law and Diplomacy, Tufts University

The Export Intensity of Foreign Affiliates in Transition Economies - The Importance of the Organization of Production  
Jørgen Ullf-Møller Nielsen, Aarhus School of Business  
Konrad Pawlik, Aarhus School of Business

Large Shareholders, Foreign Investors and Corporate Board Reform: Evidence from Korea  
Chinmay Pattnaik, Yonsei University  
Jootae Kim, Dankook University

Institutional Effects on Organizational Form of FIEs in Transitional Economies: How does Isomorphism Emerge?  
Xueyuan Zhang, RSM Erasmus University  
Patrick Reinmoeller, RSM Erasmus University  
Barbara Krug, RSM Erasmus University

**SESSION: 2.4.3 - COMPETITIVE**  
Time: 15:30-17:00  
Room: 205A

**The Environment & Multinational Performance**  
Chair: Susan Trussler, University of Scranton  
Discussant: Rangamohan V. Unni, Youngstown State University

The Strategic Effects of the Liability of Foreignness  
Koen De Backer, Vlerick Leuven Gent Management School  
Leo Sieuwaeghen, Katholieke Universiteit Leuven

Performance Relationships in Western FDI in Turkey  
Mehmet Demirbag, The University of Sheffield  
Ekrem Tatoglu, Bahcesehir University

The Interplay between FDI, Security and European Integration. The Case of Central and Eastern Europe  
Carmen Stoian, Kent Business School

**SESSION: 2.4.4 - COMPETITIVE**  
Time: 15:30-17:00  
Room: 205B

**Global Supply Chain**  
Chair: Thomas Hutzschenreuter, WHU - Otto Beisheim Graduate School of Management  
Discussant: Joanne Oxley, University of Toronto

Tacit Knowledge Integration Capabilities in Strategic Modularization: A Study of Automakers in Brazil  
Janet Murray, Saint Louis University  
Ronaldo Parente, Rutgers University  
Masaaki Kotabe, Temple University

Modularity and Control in Global Component Outsourcing Relationships  
Nukhet Harmancioglu, Michigan State University  
Nejat Capar, American University of Sharjah

Partner Switching and Organizational Growth: A Look at the Japanese Automobile Ancillary Industry  
Kunal Banerji, Florida Atlantic University  
Rakesh Sambharya, Rutgers University  
Shaila Miranda, University of Oklahoma

**SESSION: 2.4.5 - COMPETITIVE**  
Time: 15:30-17:00  
Room: 205C

**Clustering: Innovation and Performance**  
Chair: Ana Teresa Tavares, University of Porto  
Discussant: Lilach Nachum, Baruch College, CUNY

Divesture of Foreign Manufacturing Affiliates: Country Platforms, Multinational Plant Networks, and Foreign Investor Agglomeration  
René Belderbos, Katholieke Universiteit Leuven  
Jianglei Zou, Katholieke Universiteit Leuven

The Regional Environment and a Firm’s Innovative Performance  
Sjoerd Beugelsdijk, Tilburg University

Do Clusters Really Matter for Companies’ Competitive Strategies? Evidence at the Country Level  
Mercedes Delgado-Garcia, Kellogg School of Management and Universidad de Sevilla
### SESSION: 2.4.6 - PANEL
**Track 4 - Economics, Finance and Taxation**
**Time: 15:30-17:00**
**Room: 202**

**The Conference Board: The Link Between Barriers to Trade and Canada-US Relative Productivity**

**Chair:** Paul Darby, Deputy Chief Economist, Conference Board of Canada  
**Discussant:** Charles Barrett, Senior Vice-President, Conference Board of Canada

**Panelists:**  
Avrim Lazar, President and CEO, Forest Products Association of Canada  
John R. Baldwin, Director, Microeconomic Studies and Analysis Division

### SESSION: 2.4.7 - COMPETITIVE
**Track 4 - Economics, Finance and Taxation**
**Time: 15:30-17:00**
**Room: 301A**

**Debt Service and Regional Concentration**

**Chair:** Sidney J Gray, University of Sydney  
**Discussant:** Joan Mileski, Texas A&M University

**Adequacy of International Reserves in Emerging Market Economies: Empirical Evidence from India**  
Akash Dania, The University of Texas-Pan American

**An Empirical Study of the Relationship between Developing Nations’ Debt Service Capacity and their Economic Policies**  
Weiping Liu, University of Wisconsin-Green Bay

**Reconsidering the Concentration of US MNE Activity: Is it Regional or National?**  
Walid Hejazi, University of Toronto

### SESSION: 2.4.8 - COMPETITIVE
**Track 4 - Economics, Finance and Taxation**
**Time: 15:30-17:00**
**Room: 301B**

**Financial Integration and Information Economics**

**Chair:** Michael W. Pustay, Texas A&M University  
**Discussant:** Ryh-Song Yeh, National Chi Nan University

Mason Carpenter, University of Wisconsin-Madison  
Daniel Indro, Penn State University - Great Valley  
Stewart Miller, The University of Texas at Austin  
Malika Richards, Penn State University - Berks

**Financial Isomorphism and the Liabilities of Foreignness: Knowledge, Reputation, Stock Availability and Investment Attractiveness**  
Naomi A. Gardberg, Baruch College - CUNY  
William Newbury, Rutgers Business School - Newark and New Brunswick

### SESSION: 2.4.9 - COMPETITIVE
**Track 5 - Innovation and Marketing**
**Time: 15:30-17:00**
**Room: 302A**

**Local Problems, Global Effects: Was the "Asian Flu" Contagious?**  
Sorin A. Tuluca, Fairleigh Dickinson University  
Burton Zwick, Fairleigh Dickinson University

**Patents, Licensing and Methodological Issues**

**Chair:** John Daniels, University of Miami  
**Discussant:** Suma Athreye, Open University

**Determinants of Patent Value: An Empirical Analysis of Patent Licensing**  
Mariko Sakakibara, UCLA

**The ‘Home Advantage’ Effect and Patent Families: A Comparison of OECD Triadic Patents, the USPTO and the EPO**  
Paola Criscuolo, Tanaka Business School

**Recent Development and Application of Resource Dependence Perspectives: A Bibliometrics Analysis and Implications for Inter-Firm Technology Transfer**  
Fu-Sheng Tsai, I-Shou University  
Shih-chieh Fang, Kaohsiung First University of Science and Technology  
Julia L. Lin, I-Shou University  
Mei-Ching Huang, I-Shou University

### SESSION: 2.4.10 - COMPETITIVE
**Track 5 - Innovation and Marketing**
**Time: 15:30-17:00**
**Room: 302B**

**Capabilities, Branding and Marketing**

**Chair:** Janell D. Townsend, Michigan State University  
**Discussant:** Mike C. H. Chao, Saint Louis University

**A Transaction Cost Rationale for Private Branding and Its Implications for the Choice of Domestic vs. Offshore Sourcing**  
Shih-Fen S. Chen, Brandeis University

**Asian Brands Without Borders: Negotiating Cultural Difference in Asia**  
Julien Cayla, Australian Graduate School of Management  
Giana Eckhardt, Australian Graduate School of Management

**The Globalisation of Chinese Brands**  
Ying Fan, University of Lincoln

**International Business Competence: What Value Does It Have?**  
Gary A. Knight, Florida State University  
Daekwan Kim, Florida State University  
S. Tamer Cavusgil, Michigan State University
### SESSION: 2.4.11 - PANEL

**Track 6 - Internationalization of Services**  
**Room: 303A**

**Outsourcing, Restructuring of the Global Economy, and Changes in Multinational Business Strategy**

Chair: Jiawen Yang, George Washington University and Raja Mitra, George Washington University

- **Frameworks for Understanding Global Offshoring Developments**  
  Raja Mitra, George Washington University
- **India and Electronic Globalization: Initial Report from a Grounded Perspective**  
  Nikhilesh Dholakia, University of Rhode Island
- **“Do They Eat Our Luncheon?” --- Outsourcing and Skill-Specific Employment in U.S.**  
  Jason Z. Yin, Seton Hall University
- **Some Issues in Outsourcing**  
  Pradeep A. Rau, George Washington University
- **Offshore Outsourcing: An Efficiency Perspective on Six Emerging Markets**  
  Kraiwinee Bunyaratavej, Arcadia University  
  Eugene D. Hahn, Salisbury University

### SESSION: 2.4.12 - COMPETITIVE

**Track 7 - Managing Across Borders**  
**Room: 303B**

**Theories of International Market Competition**

Chair: Dominic S. K. Lim, University of Western Ontario  
Discussant: Timothy Michael Devinney, Australian Graduate School of Management

- **Strategic Decision-Making in Complex Environments: Managers, Cognition and Internationalization**  
  Elizabeth Maitland, University of New South Wales
- **Rivalry Deterrence in International Markets: Contingencies Governing the Mutual Forbearance Hypothesis**  
  Tieying Yu, Boston College  
  Mohan Subramaniam, Boston College
- **FDI and Internationalization Theories from a Choice and Determinism Perspective**  
  Heather I. M. Wilson, University of Auckland  
  Mark D Donnery, University of Auckland
- **Competing in Multiple Geographic Markets: Multi-market Contact and Foreign Entry Location Decisions in China**  
  Jiatao Li, Hong Kong University of Science and Technology  
  Fiona Kun Yao, Hong Kong University of Science and Technology

### SESSION: 2.4.13 - COMPETITIVE

**Track 7 - Managing Across Borders**  
**Room: 304A**

**Subsidiary Contributions**

Chair: John Spillan, Penn State University - DuBois  
Discussant: Elizabeth L. Rose, Victoria University of Wellington

- **Leveraging Technological Innovation within an MNC: Inter-Subsidiary Relations, Technological Niche, Stock, and Flow**  
  Weilei Shi, University of Pittsburgh
- **The Costs of Governance in International Companies: A Study of their Effects on the Performance of Foreign Operations**  
  Sverre Tomassen, BI Norwegian School of Management  
  Gabriel R. G. Benito, Copenhagen Business School and BI Norwegian School of Management
- **Knowledge Integration and New Product Development in MNCs: A Subsidiary Perspective**  
  Wen-Kuei Liang, Tatung University
- **Satisfaction with Performance: The Effect of Context and MNEs’ Capabilities**  
  Desislava Dikova, University of Groningen

### SESSION: 2.4.14 - COMPETITIVE

**Track 8 - Managing People Across Cultures**  
**Room: 304B**

**Managerial Control, Power and Inter-organizational Issues**

Chair: Sharon Watson, University of Delaware  
Discussant: Nick Athanassiou, Northeastern University

- **Unpacking the Insiders: Family Firms in Crisis**  
  Yue Maggie Zhou, University of Michigan  
  Michael Jensen, University of Michigan
- **The Interface Between Firm Capabilities and Group Attributes**  
  Ishtiaq Mahmood, National University of Singapore  
  Hongjin Zhu, National University of Singapore
- **Korean Managers’ Preferences for Components of Management Control Systems**  
  Diane A. Riordan, James Madison University  
  Marion M. White, James Madison University  
  Kibok Baik, Kookmin University

### MONDAY JUL 11 - 17:15-18:00

**AIB Executive of the Year Award Presentation**

**AIB Executive of the Year Award**

Presentation of the 2005 Executive of the Year Award to Paul Desmarais, Jr., Chairman and Co-Chief Executive Officer, Power Corporation of Canada and Chairman, Power Financial Corporation.
**MONDAY JUL 11 - 19:00-22:00**

**Time: 19:00-22:00**

**Gala Event at the Museum of Fine Arts**

The Gala Dinner will take place at the National Museum of Fine Arts. Participants will taste the local cuisine while enjoying the entertainment of the well known local musical group, the Painchaud Family.

The participants will also be able to freely visit three exhibition rooms where the works of the famous French sculptor Auguste Rodin will be on exhibit.

Bus transportation will be provided from in front of the Convention Centre and will run between the two locations from 7:00pm to 11:00pm.
Tuesday, July 12

**Placement Center**
Room: 203
Hours: 8:30-17:00 (Sun-Tue)

**Exhibits**
Room: 200B
Hours: 9:30-17:30 (Sun-Mon), 9:30-16:00 (Tue)

**TUESDAY JUL 12 - 07:30-08:30**

**JIBS Editorial Review Board Meeting**
JIBS Editorial Review Board members and Departmental Editors only.

**TUESDAY JUL 12 - 08:30-10:00**

**SESSION: 3.1.1 - COMPETITIVE**
Track 1 - Context of Global Business
Room: 202

**FDI and Its Impact**
Chair: Witold Jerzy Henisz, The Wharton School, University of Pennsylvania
Discussant: Witold Jerzy Henisz, University of Pennsylvania

*Investor Response to Foreign Direct Investment Risk: The Effects of Direct and Indirect Experience of Multinational Corporations*
Anthony Goerzen, University of Victoria
Stephen Sapp, University of Western Ontario

*Do Managers Behave the Way Theory Suggests? A Choice Theoretic Examination of Foreign Direct Investment*
Timothy M. Devinney, Australian Graduate School of Management
Peter J. Buckley, University of Leeds
Jordan J Louviere, University of Technology, Sydney

*Inward Foreign Direct Investment and the Structural Change of Industries in Emerging Market Economies*
Guoyong Liang, RSM Erasmus University/UNCTAD

**SESSION: 3.1.2 - PANEL**
Track 1 - Context of Global Business
Room: 204A

**Fostering Business Opportunities at the Base of the Pyramid**
Chair: Jennifer M. Brinkerhoff, George Washington University
Discussant: Hildy Teegen, George Washington University

*An Enabling Environment for Base of the Pyramid Business Development: What Roles for Government?*
Derick W. Brinkerhoff, RTI International

*Diasporas, Information Technology, and Base of the Pyramid Market Development: What can we learn from Thamel.com?*
Jennifer M. Brinkerhoff, George Washington University

Monika Aring, RTI International

*The Economic Advantage of Cultures: Unleashing the Economic Vitality of Chicago’s Mexican Community through Learning States*
Peter A. Creticos, Institute for Work and the Economy

**SESSION: 3.1.3 - COMPETITIVE**
Track 2 - Forging Global Links
Room: 204B

**Networks**
Chair: Erkko Autio, HEC Lausanne
Discussant: J. Muir Macpherson, University of Texas at Austin

*Diversification and Diffusion: A Social Networks Perspective*
Nan Zhou, National University of Singapore
Andrew Delios, National University of Singapore

*Building a Business on Ethnic Ties: A Study of the Effects of Ethnic Networks on Entrepreneurial Activities*
Neri Karra, University of Cambridge
Nelson Phillips, Imperial College
Paul Tracey, University of Cambridge

*Social Capital and New Firm Internationalization*
Pia Arenius, HEC Lausanne
Erkko Autio, HEC Lausanne

---

**AIB Best Paper Finalist**

---
### Tuesday, July 12

#### SESSION: 3.1.4 - COMPETITIVE
**Track 2 - Forging Global Links**

**International Joint Ventures**
Chair: Ursula F. Ott, Loughborough University  
Discussant: Shige Makino, Chinese University of Hong Kong

- **Ownership-Based Entry Mode Choice of MNEs: A Case of Land-Locked Emerging Country**  
  Ekrem Tatoglu, Bahcesehir University  
  Mehmet Demirbag, University of Sheffield  
  Adiya Oyungerel, Consultant

- **Fiddling on an International Stage: Culturally Implied Moral Hazard in International Joint Ventures**  
  Ursula F. Ott, Loughborough University  
  Marek Korczynski, Loughborough University

- **Evolution and Internalization of International Joint Ventures**  
  H. Kevin Steensma, University of Washington  
  Jeffrey Q. Barden, Duke University  
  Marjorie A. Lyles, Indiana University  
  Charles Dhanaraj, Indiana University  
  Laszlo Tihanyi, Texas A&M University

**Time:** 08:30-10:00  
**Room:** 205A

#### SESSION: 3.1.5 - COMPETITIVE
**Track 3 - Growing Local Roots**

**Investment Attraction: Global and Local**
Chair: Caroline Yeoh, Singapore Management University  
Discussant: Prescott Ensign, University of Ottawa

- **Enclaves for Enterprise: An Empirical Study of Singapore's Industrial Parks in Indonesia, Vietnam and China**  
  Caroline Yeoh, Singapore Management University  
  Ai Lin Leong, Singapore Management University

- **Developing International Firm Capabilities: Globalisation Strategies of Singapore’s Government-Linked Corporations**  
  Mark John Roberts, Melbourne University  
  Howard Dick, Melbourne University

**Time:** 08:30-10:00  
**Room:** 205B

#### SESSION: 3.1.6 - COMPETITIVE
**Track 4 - Economics, Finance and Taxation**

**Accounting Standards**
Chair: Len J. Trevino, Washington State University  
Discussant: David Sharp, University of Western Ontario

- **The Relationship Between Competition and Business Segment Reporting Decisions under IAS 14 Revised and the Management Approach**  
  Donna L. Street, University of Dayton  
  Nancy B. Nichols, James Madison University

**Time:** 08:30-10:00  
**Room:** 205C

#### SESSION: 3.1.7 - COMPETITIVE
**Track 4 - Economics, Finance and Taxation**

**Crisis, Contagion and Volatility**
Chair: Peter Koveos, Syracuse University  
Discussant: Stanley Nollen, Georgetown University

- **Psychic Distance and Financial Contagion**  
  Lili Zhu, George Washington University  
  Jiawen Yang, George Washington University

- **Volatility and Information Flows: Evidence from Hong Kong Stock Exchange**  
  Priti Verma, University of Texas, Pan American

- **Weathering the Storm? Trading Companies and Trade Intermediation in the Gulf Crisis**  
  Robert J. Weiner, George Washington University

**Time:** 08:30-10:00  
**Room:** 301A

#### SESSION: 3.1.8 - COMPETITIVE
**Track 5 - Innovation and Marketing**

**National Attributes, Innovation and Technology Diffusion**
Chair: Fernando Robles, George Washington University  
Discussant: Gregory James Mahony, University of Canberra

- **Which Relation Matters When? Interpersonal Relationships and Interorganizational Relationships On Technology Diffusion**  
  Hsin-Mei Lin, National Chinan University  
  Heng-Chiang Huang, National Taiwan University  
  Sheng-Ya Tseng, National ChengChi University

- **Norms of Collaboration: The Role of the National Polity in Technology Alliance Formation**  
  Gurneeta Vasudeva, George Washington University

- **Empirical Analysis of National Attributes Effect on Adoption Rate of New Technologies: A Global Study of Wireless Telecommunications Technologies**  
  Saku Juhani Mäkinen, Tampere University of Technology  
  Hanna-Kaisa Desavelle, Tampere University of Technology  
  Linnea Peltonen, Tampere University of Technology  
  Henri Suur-Inkeroinen, Tampere University of Technology

**Time:** 08:30-10:00  
**Room:** 301B
Tuesday, July 12

**SESSION: 3.1.9 - COMPETITIVE**  
**Time:** 08:30-10:00  
**Track 5 - Innovation and Marketing**  
**Room:** 303A

### Internet Marketing and SME Marketing

Chair: Janell D. Townsend, Michigan State University  
Discussant: Ahmet H. Kirca, George Washington University

- Moving Towards an Understanding of Small Business Managers’ Perceptions of the Marketing Concept  
  - John E. Spillan, Penn State University-Dubois  
  - Mike C. H. Chao, Saint Louis University  
  - I Han, National Taiwan University
- Sources of Global Heterogeneity in Internet Advertising  
  - Nir B. Kshetri, The University of North Carolina--Greensboro
- Cultural Adaptation of Web Site Design: An Experimental Application  
  - Daniel W. Baack, Saint Louis University  
  - Nitish Singh, California State University at Chico

**SESSION: 3.1.10 - PANEL**  
**Time:** 08:30-10:00  
**Track 6 - Internationalization of Services**  
**Room:** 303B

### McKinsey Global Institute Research on the Global Resourcing of Services

Panelists:  
- Sascha Stürze, Fellow, McKinsey Global Institute  
- Jaeson Rosenfeld, Fellow, McKinsey Global Institute  
- Fusayo Umezawa, Fellow, McKinsey Global Institute

**SESSION: 3.1.11 - COMPETITIVE**  
**Time:** 08:30-10:00  
**Track 7 - Managing Across Borders**  
**Room:** 302A

### Diversification Strategy

Chair: Kiyohiko Ito, University of Hawaii at Manoa  
Discussant: Golpira S. Eshghi, Bentley College

- Corporate International Diversification: The Impact of Foreign Competition, Industry Globalization and Product Diversification  
  - Harry P. Bowen, Vlerick Leuven Gent Management School  
  - Margarethe F. Wiersema, University of California, Irvine
- International Diversification Strategies and Effectiveness: A Study of Global Law Firms  
  - David M. Brock, Ben-Gurion University  
  - Tal Yaffe, Ben-Gurion University

**SESSION: 3.1.12 - COMPETITIVE**  
**Time:** 08:30-10:00  
**Track 7 - Managing Across Borders**  
**Room:** 302B

### MNC Structures and Integration Processes

Chair: Julian Birkinshaw, London Business School  
Discussant: Eleanor Westney, MIT Sloan School

- Is Account Managers’ Decision-Making Autonomy Good or Bad for Global Account Management? Examining the Moderating Role of Communications  
  - Julian Birkinshaw, London Business School  
  - Tiemin Wang, London Business School
- The Best of Both Worlds or Between Two Chairs? Formalizing the Integration-Responsiveness Trade-Off  
  - Christian Geisler Asmussen, Copenhagen Business School  
  - Beyond Heterarchy - Emerging Futures of the Hypermodern MNC  
  - Ivo Zander, Uppsala University  
  - John Mathews, MGSM, Macquarie University

**SESSION: 3.1.13 - COMPETITIVE**  
**Time:** 08:30-10:00  
**Track 8 - Managing People Across Cultures**  
**Room:** 304A

### Society and HR Practices

Chair: Richard A. Posthuma, UTEP  
Discussant: Victoria Jones, University of Evansville

- Tradition of Lifetime Employment and Corporate Profitability in Japan  
  - Hamid Hassan, University of Tsukuba  
  - Yasuo Hoshino, University of Tsukuba
- When Are Multinational Employers Exposed to the Risk of Employment Discrimination Lawsuits?  
  - Richard A. Posthuma, UTEP  
  - Mark V. Roehling, Michigan State University  
  - Michael A. Campion, Purdue University
- Perceived Career Opportunities from Globalization: Influences of Globalization Capabilities and Attitudes towards Women in Iran and the U.S.  
  - William Newburry, Rutgers Business School - Newark and New Brunswick  
  - Liuba Y. Belkin, Rutgers Business School - Newark and New Brunswick  
  - Pardis Ansari, Johnson & Johnson Health Care Systems Inc.
Tuesday

TUESDAY, JULY 12

SESSION: 3.1.14 - COMPETITIVE
Time: 08:30-10:00
Room: 304B

Multinational Groups and Teams
Chair: Mourad Dakhli, Georgia State University
Discussant: James Nebus, Northeastern University

Leading Multicultural Teams: Beware of the Human Nature
Anne Susann Rohn, Institute of Business Administration, University of Kiel, Germany

The Strategic Embeddedness of Global Business Teams
Anil K. Gupta, University of Maryland
Qing Cao, University of Maryland

Cliqués and Bridges in Cross-Cultural Teams: Implications for Information Management
Mourad Dakhli, Georgia State University
Sigrid Khorram, University of Texas at El Paso
Davina Vora, University of Texas at Dallas

An Examination of Emotional Intelligence in Indian Business Students
Kerri Crowne, Temple University
Arvind Phatak, Temple University

SESSION: 3.1.14 - COMPETITIVE
Time: 08:30-10:00
Room: 304B

TUESDAY JUL 12 - 10:00-10:30

Coffee Break

TUESDAY JUL 12 - 10:30-12:00

SESSION: 3.2.1 - COMPETITIVE
Time: 10:30-12:00
Room: 204A

MNCs, Political Hostility and Terrorism
Chair: Jennifer Oetzel, American University
Discussant: Gabriele G. S. Suder, CERAM Sophia Antipolis

International Terrorism, Uncertainty and the Firm
John Steen, University of Queensland
Peter W. Liesch, University of Queensland
Gary A. Knight, Florida State University
Michael R. Czinkota, Georgetown University

Before You Go, You Should Know: The Impact of War, Economic, Cultural and Religious Animosity on Entry Modes
Morris, A. Kalliny, University of Texas-Pan American
Jane Lemaster, University of Texas-Pan American

The Effects of Knowledge Strategy and International Diversity on MNEs’ Performance after the Shock of Sep 11th Attacks
Sali Li, University of Utah
Stephen Tallman, University of Utah

SESSION: 3.2.2 - COMPETITIVE
Time: 10:30-12:00
Room: 204B

Institutions, Emerging Markets and Multinationals
Chair: Petra Christmann, Rutgers Business School
Discussant: Ana Teresa Tavares, University of Porto

Mehdi Farashahi, Concordia University
Taieb Hafsi, HEC, University of Montreal
Rick Molz, Concordia University

Local-GLOBAL Interactions, Changing Organization and Institutions in Developing Economies
Paola Perez-Aleman, McGill University

Liability or Asset of Foreignness: The Evidence from Transition Economies
Alexander Krasnikov, University of South Carolina
Tatiana Kostova, University of South Carolina

SESSION: 3.2.3 - PANEL
Time: 10:30-12:00
Room: 205A

North American Forest Products Industry Facing International Competition
Chair: Zhan Su, Université Laval

Globalization and the North American Furniture Industry
Urs Buehlmann, North Carolina State University
Al Schuler, USDA Forest Service

Mass Customization as a New Competitive Strategy for North American Wood Furniture Enterprises
Torsten Lihra, Forintek Canada Corp.
Urs Buehlmann, North Carolina State University
Robert Beauregard, CIBISA Université Laval

Taking International Factors into Account in The Design of Multinational Supply Chains: The Case of Canadian Pulp and Paper Companies
Wissem M'Barek, Université Laval
Sophie D’Amours, Université Laval
Alain Martel, Université Laval

Diffusion of Canadian Wood Roof Trusses Technology in China: Understanding the Key Players and Key Factors
Égide Karuranga, Université Laval
Zhan Su, Université Laval
Robert Beauregard, Université Laval
Eugene Chong, Université Laval

70 AIB 2005 Annual Conference Québec City, Québec, Canada July 9–12, 2005
Tuesday

SESSION: 3.2.4 - COMPETITIVE Time: 10:30-12:00
Track 2 - Forging Global Links Room: 205C

Determinants of Performance in Crisis
Chair: Hemant Merchant, Simon Fraser University
Discussant: Bernard Martin Wolf, York University

Measures of Performance in Cross-Border Acquisitions
Richard John Schoenberg, Cranfield School of Management

Does Competition Improve the Economic Performance of Firms?
Hemant Merchant, Simon Fraser University

Firm Performance after Ownership Change: A Matching Estimator Approach
Christian Bellak, WU-Wien
Michael Pfaffermayr, University of Innsbruck
Michael Wild, WU-Wien

What Affects the Shareholder Value Creation through International Joint Ventures? An Event Study Approach
Mehmet Berk Talay, Michigan State University

SESSION: 3.2.5 - COMPETITIVE Time: 10:30-12:00
Track 4 - Economics, Finance and Taxation Room: 301A

Trade and Gravity Model
Chair: Animesh Ghoshal, DePaul University
Discussant: Ryh-Song Yeh, National Chi Nan University

Factors that have Shaped the Evolution of Bilateral Trade Between Canada and Colombia in the Long Run (1953-2003)
Maria Victoria Cortés Rodriguez, Universidad del Valle, Colombia

Embodied and Disembodied International R&D Spillovers: Trade, FDI, and Telephone Traffic
Linghui Tang, The University of Southern Mississippi
Peter Koveos, Syracuse University

Determinants of Recent Trade Flows in OECD Countries: Evidence from Gravity Panel Data Models
Chengang Wang, University of Surrey
Xaiming Liu, University of Surrey
Yingqi Wei, University of Lancaster

SESSION: 3.2.6 - COMPETITIVE Time: 10:30-12:00
Track 4 - Economics, Finance and Taxation Room: 301B

Firm Valuation
Chair: Reid W. Click, George Washington University
Discussant: Sorin A. Tuluca, Fairleigh Dickinson University

Acquisitions of Privatized Divestitures
Mina Glambosky, Florida Atlantic University
Kimberly C. Gleason, Florida Atlantic University
Jeff Madura, Florida Atlantic University

Corporate Geographic and Industrial Diversification
Young Kim, Northern Kentucky University
Ike Mathur, Southern Illinois University

Cross Border Market Expansion and Firm Value: A Descriptive Analysis of Emerging Market Multinationals
Aysun Ficici, Southern New Hampshire University
Bulent Aybar, Southern New Hampshire University

SESSION: 3.2.7 - COMPETITIVE Time: 10:30-12:00
Track 5 - Innovation and Marketing Room: 302A

Alliances, Knowledge and Inter-firm Technology Transfers
Chair: Jahan Peerally, University of Mauritius
Discussant: Mo Yamin, University of Manchester

Why Do Firms in IC Industry of Developing Market Embrace Asymmetric Alliances: The Influence of Technological Network Position and Dyad Firm Attributes
Hsin-Mei Lin, National Chiao Tung University
Heng-Chiang Huang, National Taiwan University
Sheng-Ya Tseng, National Chengchi University

International Alliances, Critical Organizational Events and Emergent Knowledge Strategy
Sajjad Haider, Napier University
Francesca Mariotti, University of Stirling

Do Firms Learn to Create Value in International Strategic Alliance: Interaction with Intellectual Capital
Jung-Ho Lai, Southern Taiwan University of Technology
Shao-Chi Chang, National Cheng Kung University
## Tuesday, July 12

### SESSION: 3.2.8 - COMPETITIVE
**Time:** 10:30-12:00  
**Room:** 302B

**Track 5 - Innovation and Marketing**

**National Identity, Cross-culture and Consumer Contexts**

Chair: Lyn Suzanne Amine, Saint Louis University  
Discussant: Kathleen Brewer Doran, Salem State College

- The Effect of National Identity Salience on Consumers’ Evaluation of Advertisements and the Associated Products  
  Sergio Willian Pinho Carvalho, Baruch College / The Graduate Center of The City University of New York  
  David Luna, Baruch College / CUNY

- On Market Mavens and Consumer Self-Confidence: A Cross-Cultural Study  
  Piotr Chelminski, Providence College  
  Robin Coulter, University of Connecticut

- Determinants of Online Service Satisfaction and their Impacts on Behavioral Intentions  
  Zhilin Yang, City University of Hong Kong  
  Zuohao Hu, Tsinghua University

- The Effects of National Culture on Market Orientation: A Conceptual Framework  
  Ahmet H. Kirca, George Washington University

### SESSION: 3.2.9 - COMPETITIVE
**Time:** 10:30-12:00  
**Room:** 303A

**Track 6 - Internationalization of Services**

**Empirical Tests of IB Theory in Service Industries**

Chair: David M. Brock, Ben-Gurion University  
Discussant: Avi Meshulach, Hebrew University Jerusalem

- Cultural Distance and Distribution System Choice in Service Industries: An Empirical Analysis of the International Insurance Market  
  Ronaldo Parente, Rutgers University  
  B. Paul Choi, Howard University  
  Arjen Slangen, Erasmus University Rotterdam  
  Jian Gu, Salem University

- DOI and Performance: What Comes First? An analysis of Canadian Banks  
  Eric Benjamin Santor, Bank of Canada  
  Walid Hejazi, Rotman - University of Toronto

- Internationalisation Strategies of Companies in Network Industries: An Exploratory Study on National Telecommunication Companies from Small and Medium Size Countries  
  Riku Laanti, Adelaide University

### SESSION: 3.2.10 - COMPETITIVE
**Time:** 10:30-12:00  
**Room:** 303B

**Track 7 - Managing Across Borders**

**Internationalization of Small and Young Firms**

Chair: Wade M. Danis, Georgia State University  
Discussant: Oliver Gottschalg, INSEAD

- New Ventures in Emerging Markets: Comprehensive Review and Future Directions  
  Haiyang Li, Texas A&M University  
  Toyah Miller, Texas A&M University

- The Influence of Exports on Firm Performance: Analysis of Spanish Manufacturing SMEs in the 1990-2002 Period  
  Francisco Garcia, Universidad de Oviedo

- Determinants of SMEs’ Performance: An Investigation from Newly-Industrialized Economies  
  Yu-Ching Chiao, National Changhua University of Education  
  Chwo-Ming Joseph Yu, National Chengchi University  
  Lien-ti Bei, National Chengchi University

### SESSION: 3.2.11 - PANEL
**Time:** 10:30-12:00  
**Room:** 202

**Track 7 - Managing Across Borders**

**Research on Multinationality-Performance Relationship: Current Status and New Directions**

Chair: Anthony Goerzen, University of Victoria  
Discussant: Alain Verbeke, University of Calgary

- The Search for a General Theory of Multinationality vs. Performance: The Failure of 30 Years of Inductive Reasoning  
  Farok J. Contractor, Rutgers University

- Testing the Three-Stage Theory in an Emerging Market Context: The Case of Indian Firms  
  Sumit K. Kundu, Florida International University  
  Vikas Kumar, Bocconi University

- The Multinationality-Performance Relationship in Different Contexts: Emerging Economies vs. Developed Economies  
  Robert E. Hoskisson, Arizona State University  
  Heechun Kim, Arizona State University  
  Robert E. White, Arizona State University  
  Laszlo Tihanyi, Texas A&M University

- Some Critical Observations on the Theory and Methodology on the Multinationality and Performance Literature  
  Jean-Francois Hennart, Tilburg University

- Multinationality and Performance: A Reflection on Theories and Empirical Inquiry  
  Lei Li, University of Portland  
  Anthony Goerzen, University of Victoria  
  Alain Verbeke, University of Calgary
**Tuesday**

**SESSION: 3.2.12**

**Meet the Editors Session 1: Learning to Publish in International Business**

Roundtable discussions with the editors of leading international business journals:
- Jeryl Whitelock, International Marketing Review (Editor)
- Masaaki (Mike) Kotabe, Journal of International Management (Editor)
- Mike Wright, Journal of Management Studies (Editor)
- Seung H. Kim, Multinational Business Review (Editor-in-Chief)
- Karl P. Sauvant, Transnational Corporations (Editor)

**TUESDAY JUL 12 - 10:30-12:00**

**Room: 206A**

**TUESDAY JUL 12 - 12:00-12:15**

**Room: 200B**

**Break**

**TUESDAY JUL 12 - 12:15-13:30**

**SESSION: POSTER3**

**Poster Session 3 with Light Lunch**

**Leveraging Subsidiary Knowledge for Corporate Knowledge Development**
- Maria E Adenfelt, Uppsala University

**GATS and Services Exports: Opportunities and Barriers**
- Raj Agrawal, Institute for Integrated Learning in Management

**Backward and Forward Linkages of Japanese Firms in Dalian China**
- Bernadette Andreossi-O’Callaghan, University of Limerick
- John Cassidy, University College Dublin
- Elena Sannikova, University College Dublin

**Assessing Target Countries’ Vulnerability to Economic Sanctions**
- Hossein Askari, The George Washington University
- John Forrer, The George Washington University
- Jiawen Yang, The George Washington University

**Information Conveyance, Filters, and Institutional Selection**
- Gordon Hilary Boyce, QUT
Determinants of the Use of Export Marketing Assistance Programs and their Effects on Export Performance of Korean Firms
Chol Lee, College of Business, Sogang University
Sangyong Kim, Korea University
Jaehee Jung, College of Business, Sogang University

Technological Capability Accumulation in International Joint Ventures in China
Huiping Li, Rutgers Business School
John Cantwell, Rutgers Business School, University of Reading

Degree of Multinationality: How Does Industry Matter?
Lei Li, University of Portland

The Impacts of International Product Positioning, Bundling Pricing, and Advertising Information Involvement Strategy on Consumer Purchase Behavior
Tsai-lung Liu, I-Shou University
Chia-chen Kuo, I-Shou University

A New Tale of Two Cities: A Comparative Study of Japanese FDIs in Shanghai and Beijing, 1979-2003
Xuefei Ma, National University of Singapore
Andrew Delios, National University of Singapore

Global Learning and Competition Intensity: A Moderating Effect of Normative Integration
Shaohua "Carolyn" Mu, Baylor University

The Effects of HR Policies and Repatriate Self-Adjustment on Global Competency Transfer
Furuya Norihito, IGB Network Co., Ltd.
Michael J. Stevens, University of Missouri - St. Louis
Oddou Gary, California State University, San Marcos
Allan Bird, University of Missouri - St. Louis

Strategic Relevance of Emerging Markets' Subsidiaries: Empirical Findings from Brazil
Moacir De Miranda Oliveira Jr., Pontificia Universidade Catolica de Sao Paulo
Felipe Mendes Borini, Pontificia Universidade Catolica de Sao Paulo
Arnoldo Jose De Hoyos Guevara, Pontificia Universidade Catolica de Sao Paulo

Global Players from Emerging Markets: Evidences from the Internationalization Process of the Largest Brazilian Firms
Moacir De Miranda Oliveira Jr., Pontifical Catholic University of Sao Paulo
Alvaro Bruno Cyrino, Dom Cabral Foundation
Eduardo De Rezende Proença, Pontifical Catholic University of Sao Paulo

Identifying the Performance Dimensions of Expatriate Supplier Teams on Networked NPD Projects
Alan O’Sullivan, University of Ottawa
Sharon Leiba O’Sullivan, University of Ottawa

Localizing a Product and the Deleterious Effect of Subsidies
Stanley J. Paliwoda, University of Strathclyde
Michel Librowicz, Université du Québec à Montréal (UQAM)

Towards an Explanation of Foreign MNE FDI in the City of London Financial Services Cluster
Naresh Pandit, Manchester Business School
Gary Cook, University of Liverpool Management School
Pervez Ghaouri, Manchester Business School

New Product Development and Entrepreneurial Intent: A Modular Production Approach
Ronaldo Parente, Rutgers University
Eugene Hahn, Salisbury University

Corporate Parent Effect on MNE Subsidiary Diversification Strategy
Stephen Rawlinson, The University of Auckland
Siah Hwee Ang, The University of Auckland
Christina Stringer, The University of Auckland

Subsidiary Role Type and Managerial Attitudes: A Comparative Case Study of Subsidiary Managers in the Indian and Pakistani Operations of a British MNC
Carol Reade, San Jose State University

Cross-Border Acquisitions: A Comparative Analysis
Richard John Schoenberg, Cranfield School of Management

Secure Borders and Uncertain Trade: Strategic Management and the Canada-US Border
Coral R. Snodgrass, Canisius College
Guy H. Gessner, Canisius College

The Impact of National and Organizational Cultural Differences on International Joint Ventures
Rizwan Tahir, University of Auckland
Stephen Rawlinson, University of Auckland

Locational Choices and Multinational Firm Performance
Danchi Tan, National Cheng-Chi University (Taipei)

Share Repurchase Decision Under Tax and Capital Consideration
William Y. C. Tsao, Cheng-Shiu University & I-Shou University, Taiwan
Wen-Kuei Chen, I-Shou University, Taiwan

Cultural Intelligence as a Mechanism of Trust in an Intercultural Context
Lisa Vargo Williams, The State University of New York at Buffalo

Multinationals from Developing Countries Entering Developed Countries: Achieving Sustainable Competitive Advantage – A Resource-based View
Huanglin Wang, University of Western Ontario
Dewey E. Johnson, California State University, Fresno

Foreign Trade Offices and International Markets
Timothy Jon Wilkinson, University of Akron
Andrew R Thomas, University of Akron

Religion: Its Influence on National Culture, Gender Roles, and Entrepreneurial Affinity
Steven A. Williamson, University of North Florida
Alexa A. Perryman, Florida State University
Cheryl A. Van Deusen, University of North Florida
Carolyn B. Mueller, Stetson University
Tuesday, July 9

Multilevel Phenomena and the Implications for Method: An Example of Knowledge Transfer in Sports
April L. Wright, University of Queensland
Peter W. Liesch, University of Queensland

Determinants of the Use of Brand Extension in International Markets: Toward an Integrated Framework
Henry Yu Xie, Saint Louis University

International Technology Diffusion: The Case of Robotics
Yuanyuan Zhou, The Ohio State University

Internationalization of the Tourism Industry: Valuable Research for Countries in Transition
Srdan Zdravkovic, Saint Louis University

Tuesday, July 12

Multilevel Phenomena and the Implications for Method: An Example of Knowledge Transfer in Sports
April L. Wright, University of Queensland
Peter W. Liesch, University of Queensland

Determinants of the Use of Brand Extension in International Markets: Toward an Integrated Framework
Henry Yu Xie, Saint Louis University

International Technology Diffusion: The Case of Robotics
Yuanyuan Zhou, The Ohio State University

Internationalization of the Tourism Industry: Valuable Research for Countries in Transition
Srdan Zdravkovic, Saint Louis University

TUESDAY, JULY 12 - 13:30-15:00

SESSION: 3.3.1 - PANEL
Time: 13:30-15:00
Track 1 - Context of Global Business
Room: 202

The Organizational and Environmental Context Dimension of the Scope-Performance Relationship (or) What NGOs Can Teach (and Learn From) International Business About Diversification
Chair: Hildy Teegen, George Washington University
Discussant: Jonathan P. Doh, Villanova University

Scope and Organizational Performance: Multinational Enterprises vs. Nongovernmental Organizations
Hildy Teegen, George Washington University

The Effectiveness of Multiplex vs. Specialized Approaches to International Development
Stephen C. Smith, George Washington University

Information Management and Accountability Implications of NGO Diversification
Ainoor Ebrahim, Virginia Polytechnic Institute and State University
Hildy Teegen, George Washington University

Scope and Environmental Hostility for NGO Partnership Within and Across Sectors
Jennifer M. Brinkerhoff, The George Washington University

SESSION: 3.3.2 - COMPETITIVE
Time: 13:30-15:00
Track 1 - Context of Global Business
Room: 204A

Emerging Market Environment
Chair: Patricia A. Nelson, University of Edinburgh; Hitotsubashi University
Discussant: Michael A. Witt, INSEAD

The Informal Economy in the Developing World: How the Base of the Economic Pyramid Behaves
Hamid Hosseini, King's College

A Longitudinal Study of Entrepreneurs in a Transition Economy: When does Competitive Strategy Matter Most?
Wade M. Danis, Georgia State University
Dan S. Chiaburu, Penn State University
Marjorie A. Lyles, Indiana University

Social Entrepreneurship in a Transition Economy: A Critical Assessment of Rural Chinese Entrepreneurial Firms
Tsang-Sing Chan, Lingnan University, Hong Kong
Lianxi Zhou, Lingnan University, Hong Kong
Patrick Poon, Lingnan University, Hong Kong

US Cross-Listing and Evidence of the Bonding Hypothesis in Industrialized, Emerging-Market and Less Developed Countries
Burkhard N. Schrage, Singapore Management University
Paul Martin Vaaler, Tufts University

SESSION: 3.3.3 - PANEL
Time: 13:30-15:00
Track 1 - Context of Global Business
Room: 204B

The Resource Curse Revisited: Managing Mineral-Resource Revenues for Sustainable Development
Chair: Cesar E. Baena, Bordeaux Business School

The Resource Curse Reconsidered
Jesse Czelusta, Stanford University

Minimizing Resource Curse Effects by Setting up Revenue Funds
Cesar E. Baena, Bordeaux Business School

Alberta Heritage Fund: Blessing Becoming Curse?
Allan Warrack, Bordeaux Business School and University of Alberta

Chile’s Stabilization Copper Fund
Renato Aguilar, Gothenburg University

SESSION: 3.3.4 - COMPETITIVE
Time: 13:30-15:00
Track 2 - Forging Global Links
Room: 205A

Network Strategies
Chair: Bernard Martin Wolf, York University
Discussant: Rakesh Sambharya, Rutgers University - Camden

Internationalization and Network Strategies: Taiwanese Firms’ Foreign Direct Investment in China and the U.S.A.
Chi-Hsing Tseng, National Pingtung Institute of Commerce
Hsin-chih Kuo, I-Shou University

Building International Business Networks: Environmental Context and Proactiveness
Maureen Benson-Rea, University of Auckland
Susan S. S. Wong, University of Auckland

Spanning the Global Network: Cross-Border Acquisitions, the MNE, and Knowledge Spillovers
J. Muir Macpherson, Georgetown University
Tuesday

SESSION: 3.3.5 - COMPETITIVE  
Track 2 - Forging Global Links  
**Performance in Strategic Alliances**  
Chair: Alejandro Lago, University of Navarra  
Discussant: Klaus E. Meyer, Copenhagen Business School; National Cheng-chi University  
Partners’ Experiential Learning and Performance of Alliances  
Pierre-xavier Meschi, Euromed Marseille School of Management  
Measuring International Logistics Partnerships Performance: A Dyadic Perspective Analysis  
Joan Jane, Hewlett-Packard EMEA, Spain  
Alejandro Lago, University of Navarra  
Africa Ariño, University of Navarra  
Albert Chu-Ying Teo, National University of Singapore  
Arthur Kian-Chong Leong, Accenture, Singapore  

SESSION: 3.3.6 - COMPETITIVE  
Track 4 - Economics, Finance and Taxation  
**Theoretical Contributions on Internationalization**  
Chair: Joan Mileski, Texas A & M University  
Discussant: Colm Kearney, Trinity College Dublin  
How well do Institutional Theories Explain Firms’ Perceptions of Property Rights?  
Meghana Ayyagari, George Washington University  
Vojislav Maksimovic, University of Maryland  
Asli Demirguc-Kunt, The World Bank  
The Economics of the Internationalisation Process  
Peter J. Buckley, Leeds University  
Niron Hashai, Hebrew University  
Managing MNC through Compensation: The Elasticity of Work Contract Solution  
Amir Shoham, Ben-Gurion University  

SESSION: 3.3.7 - COMPETITIVE  
Track 4 - Economics, Finance and Taxation  
**Emerging Markets**  
Chair: Sarkis Joseph Khoury, University of California, Riverside  
Discussant: Chuck C.Y. Kwok, University of South Carolina  
Do Foreign Investors Destabilize Emerging Stock Markets? Evidence from the BSE, Mumbai  
Ronny Manos, The College of Management  

SESSION: 3.3.8 - COMPETITIVE  
Track 5 - Innovation and Marketing  
**Developing Country Firms, First Movers and Diversification in Asia**  
Chair: Chol Lee, College of Business, Sogang University  
Discussant: Helena Barnard, Rutgers University  
Creating First-Mover Advantages: The Case of Samsung Electronics  
Jang-Sup Shin, National University of Singapore  
Sung-Won Jang, Samsung Economic Research Institute  
Can Developing Country Firms Overcome Negative Country of Origin Stereotypes?  
Lance E. Brouthers, University of Texas at El Paso  
John W. Story, University of Texas - San Antonio  
John Hadjimarcou, University of Texas at El Paso  
Keith D. Brouthers, Temple University  
The Diversification and R&D Relationship: A Re-examination Across Institutional Environments in Asia  
Abhirup Chakrabarti, Duke University  
Weiting Zheng, National University of Singapore  
Kulwant Singh, National University of Singapore  

SESSION: 3.3.9 - COMPETITIVE  
Track 5 - Innovation and Marketing  
**Franchising, and the International Supply Chain**  
Chair: Serdar S. Durmusoglu, Michigan State University  
Discussant: Daniel Baack, Saint Louis University  
Master Franchising and Classifications of International Franchisors  
James P. Johnson, Rollins College  
Ilan Alon, Rollins College  
Market versus Relational Exchange in the International Supply Chain  
Peter G. P. Walters, Hong Kong Polytechnic University  
Saeed Samiee, University of Tulsa  
Explaining the Level and Rate of Franchise Internationalization  
Ramdas Chandra, Concordia University
**Tuesday, July 12**

**SESSION: 3.3.10 - PANEL**  
Track 6 - Internationalization of Services  
Room: 303B  
**Time: 13:30-15:00**

**Globalization of Business Education: Strategic Approaches, Opportunities, and Challenges**

Chair: Tatiana S. Manolova, Suffolk University  
Discussant: C. Gopinath, Suffolk University

**Focusing the School Around the Global Business Theme: The Experience of Suffolk University’s Sawyer School of Management**  
Shahriar Khaksari, Suffolk University

**Business Program Globalization at Bryant University**  
Alphonso O. Ogbeuehi, Bryant University

**Role of the CIBER Funding in Enhancing the International Business Programs of the School of Business, University of Connecticut**  
Subhash C. Jain, University of Connecticut

**Faculty Collaboration in Teaching Global Business, MBA Teaching Process**  
Jane Ross, University of Maryland University College  
Wilf Backhaus, University of Maryland University College  
Monica Boleta, University of Maryland University College  
Andrew Creed, Deakin University, Australia  
James Stewart, University of Maryland University College  
Maurice Hladik, Iogen Corporation, Ottawa

**SESSION: 3.3.11 - COMPETITIVE**  
Track 7 - Managing Across Borders  
Room: 302A  
**Time: 13:30-15:00**

**Joint Ventures and Alliances**

Chair: John Clarry, The College of New Jersey  
Discussant: Jing Li, Simon Fraser University

**Alliance Network Diversity and Alliance Capability: Gaining Performance Benefits from International Strategic Alliances**  
Dan Li, Texas A&M University  
Jamie D. Collins, Texas A&M University

**An Empirical Analysis of Moderating Effects of Parent Control on International Joint Ventures Performance**  
Jeryl Whitelock, University of Bradford  
Hui Yang, University of Salford

**Patterns of Equity Ownership in Southeast Asian Joint Ventures**  
Malika Richards, Penn State University - Berks  
Daniel C. Indro, Penn State University - Great Valley

**Partners’ Common and Private Interests as Determinants of Use of Performance Related Compensation in International Joint Ventures**  
Yasheng Chen, Simon Fraser University  
David Sharp, University of Western Ontario

**SESSION: 3.3.12 - COMPETITIVE**  
Track 8 - Managing People Across Cultures  
Room: 302B  
**Time: 13:30-15:00**

**Leadership, its Effects and Effectiveness**

Chair: Joyce S. Osland, San Jose State University  
Discussant: Allan Bird, University of Missouri - St. Louis

**CEO Leader Values and Effectiveness in China: The Mediating Role of Constructive Controversy between Departments**  
Guoquan Chen, Tsinghua University, Beijing, China  
Dean Tjosvold, Lingnan University  
Liyan Wang, Lingnan University

**Effect of Interplay of National and Organizational Cultures on Subordinate Information Inquiry in Uncertain Times: A Transformational Leadership Perspective**  
Svjetlana Madzar, Gustavus Adolphus College/University of Minnesota

**Literature Review of Global Leadership and Global Mindset**  
Joyce S. Osland, San Jose State University  
Mark Mendenhall, University of Tennessee-Chattanooga  
Asbjorn Osland, San Jose State University

**SESSION: 3.3.13 - COMPETITIVE**  
Track 8 - Managing People Across Cultures  
Room: 304B  
**Time: 13:30-15:00**

**HRM Practices and Performance**

Chair: Lyn Suzanne Amine, Saint Louis University  
Discussant: John A. Volkmar, Gettysburg College

**Minimizing Inconsistencies between Intended and Implemented HRM: The First Step towards Developing HR Systems that Contribute to Higher Organizational Performance**  
Shaista E. Khilji, American University  
Xiaoyun Wang, Asper School of Management, University of Manitoba

**The Perceived Role of Reward: Achieving Performance Priorities in Organizations**  
Flora F T Cheung, Chinese University of Hong Kong  
Irene Hau-siu Chow, Chinese University of Hong Kong  
Thomas A. Birtch, University of Cambridge

**Nation, Gender, Event Type, Sources Used and Values Predicting E-mail Use**  
Mark F. Peterson, Florida Atlantic University  
Stephanie P. Thomason, Florida Atlantic University  
Norm Althouse, University of Calgary  
Gudrun Curri, Dalhousie University  
Julie Rowney, University of Calgary

**The Impact of Expatriates’ Internal Motivation, Boundaryless Career, and Perceptual Discrepancy on Satisfaction**  
Hsi-an Shih, National Cheng Kung University  
Pei-fen Lin, National Cheng Kung University
**Tuesday, July 12**

**SESSION: 3.3.14**

Time: 13:30-15:00  
Room: 206A

*Meet the Editors Session 2: Learning to Publish in International Business*

Roundtable discussions with the editors of leading international business journals:
- Andrew Delios, Asia Pacific Journal of Management (Chief Editor)
- Pervez Ghauri, International Business Review (Editor)
- Bodo B. Schlegelmilch, Journal of International Marketing (Editorial Board Member, Ex-Editor 2000-2003) and European Business Forum (Academic Editor)
- Rosalie Tung, Journal of World Business (Editor-International HRM)
- Yahia H. Zoubir, Thunderbird International Business Review (Editor-in-Chief)

**TUESDAY JUL 12 - 15:00-15:30**

Time: 15:00-15:30  
Room: 200B

*Coffee Break*

**TUESDAY JUL 12 - 15:30-17:00**

Time: 15:30-17:00  
Room: 200A

*SESSION: FELLOWS2*

**AIB Fellows Panel: China's Future Role in International Business**

Chair: Danny Van Den Bulcke, University of Antwerp  
Discussant: Donald R. Lessard, M.I.T

*China's Multinational Enterprises*  
Danny Van Den Bulcke, University of Antwerp

*China's Challenge to International Business Theory and Practice*  
Oded Shenkar, Ohio State University

*Management Education in China*  
Paul Beamish, University of Western Ontario

**TUESDAY JUL 12 - 17:15-18:45**

Time: 17:15-18:45  
Room: 200A

*AIB General Business Meeting & AIB Awards Ceremony*

Announcements of the winners of the AIB Best Paper, Haynes Prize, Farmer Dissertation Award, and other recognitions.  
Presentation of the 2005 Dean of the Year Award to Dean Jaime Alonso Gómez, Tecnológico de Monterrey.  
AIB General Business Meeting, reporting the state of the AIB, and opening the floor to member questions and comments.

**TUESDAY JUL 12 - 18:45-19:30**

Time: 18:45-19:30  
Room: Foyer 2

*Farewell Party*

The Farewell Reception will immediately follow the AIB General Business Meeting to celebrate the end of another successful conference and to bid farewell to all members until next year’s conference.
The Multinational Business Review

published at Saint Louis University by the Boeing Institute of International Business
John Cook School of Business

Be a part of the MBR community:
• subscribe
• encourage your library to subscribe
• submit articles on international topics of interest
• become a reviewer to ensure a quality publication

MBR was named one of the five core journals in international business, by the Journal of International Business Studies (2000).

Editor in Chief
Seung H. Kim, Ph.D.

Editor
Hongxin John Zhao, Ph.D.

Managing Editor
Karen Schneider, MBA

For more information: mbr@slu.edu
(314) 977-3630
mbr.slu.edu

Visit us at the AIB Conference at Booth #7

Assistant/Associate Professor
OF INTERNATIONAL BUSINESS

BOEING INSTITUTE OF INTERNATIONAL BUSINESS
JOHN COOK SCHOOL OF BUSINESS AT SAINT LOUIS UNIVERSITY
ST. LOUIS, MISSOURI USA

Representatives of the Institute are participating in the 2005 placement service. Please schedule a time to meet with us while we are at the AIB conference in Quebec.

Applicants must possess a Ph.D. in International Business or Business Administration. All tenure track positions carry an expectation of excellence in teaching and adequate evidence of scholarly production.

Saint Louis University (www.slu.edu) is a Catholic Jesuit institution dedicated to education, research and healthcare. The University fosters the intellectual and character development of 11,000 students on campuses in St. Louis, Missouri, and Madrid, Spain. Founded in 1818, it is the oldest university west of the Mississippi and the second oldest Jesuit university in the United States. Through teaching, research, health care and community service, Saint Louis University is the place where knowledge touches lives.

The John Cook School of Business (http://www.slu.edu/colleges/business) educates nearly 1,300 undergraduate and 400 graduate students. It is fully accredited by the AACSB. International Business degrees are offered at the undergraduate, MBA and Ph.D. levels. The Boeing Institute of International Business (http://biib.slu.edu) also offers an Executive Master of International Business degree, plus numerous professional programs.

To be considered, please send a curriculum vitae with cover letter, transcripts and teaching evaluations to:

Dr. Seung H. Kim, Director
Boeing Institute of International Business
Saint Louis University
John Cook School of Business
3674 Lindell Boulevard
St. Louis, MO 63108-3397
Phone: (314) 977-3898
Fax: (314) 977-7188
E-mail: biib@slu.edu

Saint Louis University is an affirmative action/equal opportunity employer and encourages nominations of and applications from women and minorities.
What’s New in Management from Cambridge University Press?

Corporate Integrity*
Rethinking Organizational Ethics and Leadership
Marvin T. Brown

The Business of Healthcare Innovation*
Edited by Lawton R. Burns

Leviathans*
Multinational Corporations and the New Global History
Edited by Alfred D. Chandler, Jr. and Bruce Mazlish

The Business of Projects
Managing Innovation in Complex Products and Systems
Andrew Davies and Michael Hobday

NGOs and Organizational Change*
Discourse, Reporting, and Learning
Alnoor Ebrahim

The INSEAD-Wharton Alliance on Globalizing
Strategies for Building Successful Global Businesses
Edited by Hubert Gatignon and John R. Kimberly,
with Robert E. Gunther

International Business and Government Relations
in the 21st Century
Edited by Robert Grosse

The Rise of Spanish Multinationals
European Business in the Global Economy
Mauro Guillén

Time for a Model Change
Re-engineering the Global Automotive Industry
Graeme P. Maxton and John Wormald

The Regional Multinationals*
MNEs and ‘Global’ Strategic Management
Alan Rugman

Please stop by booth #9 to receive a 20% discount on these and other related titles.
MCGRaw-Hill/IRWIN International Business Titles

Coming Fall 2005

International Accounting, 1/E
Timothy Doupnik,
University of South Carolina
Hector Perera
ISBN 0072507756

International Economics, 5/E
Dennis Appleyard, Davidson College
Alfred Field,
University of North Carolina-Chapel Hill
Steven Cobb, University of North Texas
ISBN 0072877375

International Marketing, 12/E
Philip Cateora, University of Colorado-Boulder
John Graham, University of California-Irvine
ISBN 0072941642

Global Marketing: Foreign Entry, Local Marketing, and Global Management, 4/E
Johny Johansson, Georgetown University
ISBN 0072961805

International Financial Management, 3/E
Cheol Eun, Georgia Institute of Technology
Bruce Resnick, Wake Forest University
ISBN 0072521279

International Business: The Challenge of Global Competition, 10/E
Donald Ball
Wendell McCulloch,
California State University-Long Beach
Michael Geringer,
California Polytechnic State University
Paul Frantz,
California State University-Long Beach
Michael Minor,
University of Texas Pan American
ISBN 0073105767

Global Business Today, 4/E
Charles W. L. Hill,
University of Washington
ISBN 0073191752

International Business: Competing in the Global Marketplace, 5/E
Charles W. L. Hill,
University of Washington
ISBN 0072949392

International Management: Culture, Strategy, and Behavior, 6/E
Richard Hodgetts,
Florida International University
Fred Luthans, University of Nebraska-Lincoln
Jonathan Doh, Villanova University
ISBN 0073135852

International Management: Managing in a Diverse and Dynamic Global Environment, 1/E
Arvind Phatak, Temple University
Rabi Bhagat, University of Memphis
Roger Kashlak, Loyola College of Maryland
ISBN 0072819065

Transnational Management: Text and Cases, 4/E
Christopher Bartlett, Harvard Business School
Sumantira Ghosha, London Business School
Julian Birkinshaw, London Business School
ISBN 0072482761

International Management, 5/E
Paul Beamish, University of Western Ontario
Allen Morrison, University of Western Ontario
Andrew Inkpen, American Graduate School of International Management
Philip Rosenzweig, IMD
ISBN 0072975385

For more information on any of these McGraw-Hill/Irwin titles, contact your local sales representative, call 1.800.338.3987, e-mail us a listens@mcgraw-hill.com or visit www.mhhe.com.

Come see these and other titles at the McGraw-Hill/Irwin booth.
A New Player has emerged on the International Publishing scene!

Northcoast Publishers, Inc. (NPI), announces the publication of two new texts for the International Business marketplace:

- **Terpsta, Sarathy and Russow: Global Environment of Business.**
- **Terpsta, Sarathy and Russow: International Marketing, 9th Ed’n.**

Northcoast Publishing Company, Inc. began operations on January 1, 2005 as a Business Administration textbook publisher, serving the Higher Education and Training marketplaces, with books, CD’s and web-based products. The firm is positioned as a “niche” publisher in Higher Education, concentrating on junior, senior and MBA-level courses in Management, Marketing and Entrepreneurial Studies. Northcoast offers quality **products** in select markets that are characterized by: a) a lower, more affordable price point than the competition; b.) attractive, two-color publications – primarily in paperback – with a full battery of Teaching Aids; c.) a fully supportive website for each product that does, in fact, act as a “Portal” for the discipline or sub-discipline selected – offering more educational substance and dialogic alternatives than the competition, as well as cartridge “plug-ins” to Blackboard and WebCt for testing aids; and d.) a focused, competitive marketing strategy that assures maximum exposure for our selected titles.

**PLEASE STOP BY** our Booth at the 2005 AIB meeting, so that we may “talk publishing.” Ask for Roger Williams, Publisher.

For Examination copies, please call or write:

**NorthCoast Publishers, Inc.**
5063 Turney Rd.  
Garfield Heights, OH 44125  
(216) 323.0323  (216) 323.0324 (Fax)  
cservice1@northcoastpub.com
Introducing the New Leader in International Business

Global Strategy
by Mike W. Peng

Peng joins the family of leading international texts from Thomson

Butler
Multinational Finance, 3e,
0-324-17745-3

Carbaugh
International Economics, 9e,
0-324-05589-7

Cullen/Parboteeah
Multinational Management: A Strategic Approach, 3e,
0-324-25990-5

Czinkota
International Marketing, 7e,
0-324-19046-8

Czinkota/Ronkainen/Moffett
International Business, 7e,
0-324-25991-3

Hill
World Business, 0-324-27411-4

Hitt/Ireland/Hoskisson
Strategic Management, Competitiveness and Globalization, 6e,
0-324-27528-5

Kennett
A New View of Comparative Economics, 2e,
0-324-17073-4

Madura
International Financial Management, 7e
0-324-16551-X

Saee
Managing Organizations in a Global Economy: An Intercultural Perspective, 0-324-26154-3

Yarbourgh/Yarbourgh
The World Economy: Trade and Finance, 6e
0-324-18329-1

http://www.swlearning.com

P: 1.800.423.0563 • F: 1.859.647.5020 • Request Texts at www.newtexts.com
Free Trade in the Americas
Economic and Political Issues for Governments and Firms
Edited by Sidney Weintraub, Alan M. Rugman and the late Gavin Boyd
2004 320 pp Hardback 1 84376 687 1 $115.00
New Horizons in International Business series

Multinationals and Industrial Competitiveness
A New Agenda
John H. Dunning and Rajneesh Narula
2005 304 pp Hardback 1 84376 686 8 $110.00
New Horizons in International Business series

Governance, Multinationals and Growth
Edited by Lorraine Eden and Wendy Dobson
July 2005 c 400 pp Hardback 1 84376 909 3 c $120.00
New Horizons in International Business series

Foreign Direct Investment
Six Country Case Studies
Edited by Yingqi Annie Wei and V.N. Balasubramanyam
2005 240 pp Hardback 1 84376 467 9 $85.00
New Horizons in International Business series

Strategic Business Alliances
An Examination of the Core Dimensions
Keith W. Glaister, Runy Husan and Peter J. Buckley
2004 224 pp Hardback 1 84376 177 7 $100.00
New Horizons in International Business series

Investment Strategies in Emerging Markets
Edited by Saul Estrin and Klaus E. Meyer
2004 384 pp Hardback 1 84376 781 3 $115.00
New Horizons in International Business series

Handbook of Qualitative Research Methods for International Business
Edited by Rebecca Marschan-Piekari and Catherine Welch
2004 640 pp Hardback 1 84376 083 5 $250.00
July 2005 Paperback 1 84542 434 4 $50.00
ELGAR ORIGINAL REFERENCE

Handbook on Responsible Leadership and Governance in Global Business
Edited by Jonathan P. Doh and Stephen A. Stumpf
July 2005 c 432 pp Hardback 1 84376 636 1 $170.00
ELGAR ORIGINAL REFERENCE

NEW FROM PALGRAVE MACMILLAN

GREENSPAN’S FRAUD
How Two Decades of His Policies Have Undermined the Global Economy
Ravi Batra
288 pp. / 1-4039-6859-4 / $24.95 cl.

MASTERING THE GLOBALIZATION OF BUSINESS
Roger I. Cartwright
Palgrave Master Series
256 pp. / 1-4039-2149-0 / $24.95 pb.

INVESTING UNPLUGGED
Secrets from the Inside
Alpesh B. Patel
256 pp. / 1-4039-4620-5 / $27.95 cl.

MYTHS ABOUT DOING BUSINESS IN CHINA
Harold Chee and Chris West
200 pp. / 1-4039-4458-X / $42.00 cl.

FRENZY
Bubbles, Busts, and How to Come Out Ahead
Carl Haacke
224 pp. / 1-4039-6131-X / $27.95 cl.

THE GLOBAL INFORMATION TECHNOLOGY REPORT 2004-2005
Edited by Soumitra Dutta, Bruno Lanvin and Fiona Paua
World Economic Forum Reports
312 pp. / 1-4039-4799-3 / $100.00 pb.

THE ARAB WORLD COMPETITIVENESS REPORT 2004-2005
Edited by Augusto Lopez-Claros
World Economic Forum Reports
312 pp. / 1-4039-4801-1 / $99.95 pb.

THE GLOBAL COMPETITIVENESS REPORT 2004-2005
Edited by Michael E. Porter, Klaus Schwab, Xavier Sala-i-Martin, and Augusto Lopez-Claros
World Economic Forum Reports
624 pp. / 1-4039-4913-1 / $99.95 pb.

MANAGING (E)BUSINESS TRANSFORMATION
A Global Perspective
Ali Farhoomand, M. Lynne Markus, Guy Gable and Shamza Khan
472 pp. / 1-4039-4437-7 / $90.00 cl. 1-4039-3604-8 / $45.00 pb.

KEY CONCEPTS IN INTERNATIONAL BUSINESS
Jonathan Sutherland and Diane Canwell
Palgrave Key Concepts
256 pp. / 1-4039-1534-2 / $22.95 pb.

THE ASIAN INSIDER
Michael Backman
256 pp. / 1-4039-1657-8 / $37.50 cl.

BIG IN ASIA
25 Strategies for Business Success, Revised and Updated Paperback Edition
Michael Backman and Charlotte Butler
256 pp. / 1-4039-3315-4 / $19.95 pb.

JOURNEY TO LEAN
Making Operational Change Stick
John Drew, Blair McCallum and Stefan Roggenhofer
256 pp. / 1-4039-1307-2 / $37.50 cl.
AIB Institutional Members

Duke University CIBER, USA
Eafit University, Colombia
Erasmus University, Netherlands
Florida International University, USA
George Washington University, USA
Georgia State University, USA
Indiana University, USA
Michigan State University, USA (2 memberships)
Peking University, Guanghua School of Management, China
Université de Versailles St-Quentin-en-Yvelines, France
University of San Francisco, USA
University of Scranton, USA
University of South Carolina, USA (2 memberships)
York University, Schulich School of Business, Canada (2 memberships)

Become an Institutional Member
Your school can join the prestigious schools above by becoming an institutional member of the AIB. A form is available on the next page, and can also be downloaded on our website at http://aib.msu.edu/.

Terms of Membership
For an annual membership fee of US$1,100, a school may designate two faculty members to receive AIB membership and two to receive registration for the next AIB Annual Meeting. A Ph.D. candidate may also be nominated to receive membership and meeting registration, provided that he or she commits to attending the Doctoral Consortium. Each participating institution is recognized on the AIB website, in the annual conference program, and annually in our quarterly newsletter.
The AIB Executive Board hopes institutional memberships will be an attractive option for all international business schools as a vital way to foster faculty networking and increase school visibility. For an annual fee of US$1,100, the participating institution will receive the following benefits:

- Full regular memberships for two faculty members
- Conference registration for two faculty members to attend the annual conference. These can be the same faculty members designated for membership, or they can be two other faculty members. However if two other members are being designated, then the new faculty members must be AIB members in good standing through the dates of the next conference.
- Student membership and conference registration for one Ph.D. candidate, provided that he or she commits to attending the Doctoral Consortium.

In addition, the institution will be recognized for its contribution in the AIB Newsletter, the annual conference program, and on AIB’s website.

Institutional Contact Information

Please print clearly or type and remit payment with form.

Institution

Mr./Ms./Dr. Full Name of Contact Person

Address Line 1

Address Line 2

Address Line 3

City State Country Postal/Zip code

Telephone Fax

Email

Membership Dues: $1,100.00

Method of Payment:

- [ ] Check
- [ ] International Money Order
- [ ] Credit Card (Circle One: MasterCard / VISA / AMEX / Discover)

Name on Card: ________________________________

Credit Card Number: ___________ - ___________ - ___________ - ___________

Expiration Date: _______ / _______ (Month/Year)

Signature: ________________________________

You must return this form (or a copy) with your payment to assure proper recording.

MAIL TO:
AIB—Membership Dept.
Michigan State University
7 Eppley Center
East Lansing, MI 48824-1121, USA

FAX TO: +1-517-432-1009

Please make checks payable to the Academy of International Business (Federal Employer ID: #23-7442958). All checks must have micro-encoded banking information, including the ABA routing number at the bottom of the check, a US bank address, and have the US dollar amount imprinted on them. All checks and international money orders must be denominated in US Dollars.
Names of Nominees

Our institution nominates the following individuals to receive AIB membership for one year.

Nominee #1  □ Membership

Nominee #2  □ Membership

Nominee #3 Meeting Registration only

Nominee #4 Meeting Registration only

Our institution nominates the following two AIB members to attend the next AIB Annual Meeting. If the nominated members are not the same members as above, then the new nominees must be AIB members in good standing through the dates of the next meeting.

□ Same as above  □ Nominee #3 Meeting Registration only

□ Same as above  □ Nominee #4 Meeting Registration only

Our institution nominates the following Ph.D. student from our institution to receive AIB membership for one year and registration for the next AIB annual meeting. The student has committed to attending the doctoral consortium at the next meeting.

□ Membership and Meeting Registration
Index of Participants

Paul Darby, Deputy Chief Economist, Conference Board of Canada, Canada (darby@alb.msu.edu): 2.4, 6
Prakash Das, Queen’s University, Canada (pdas@business.queensu.ca): 1.2, 9
Howard A. Davies, Hong Kong Polytechnic University, Hong Kong (howardd@polyu.edu.hk): 1.2, 10
Diana L. Day, Rutgers University, USA (didad@crab.rutgers.edu): Poster2
Koen De Backer, Vlerick Leuven Gent Management School, Belgium (koen.debacker@vlerick.be): 2.4, 3
Claudio De Mattos, Aston University, United Kingdom (hacala@aol.com): Poster3
Peter de Leon, University of Colorado, Denver, USA (peter.deleon@cu.edu): 2.3, 1
Mercedes Delgado-Garcia, Northwestern University, Universidad de Sevilla, USA (m-delgado@kellogg.northwestern.edu): 2.4, 5
Andrew Delias, National University of Singapore, Singapore (andrew@nus.edu.sg): 2.1, 3, 11, Poster3, 3.1, 4
Mehmet Demirbag, University of Sheffield, United Kingdom (m.demirbag@sheffield.ac.uk): 2.4, 3, 3.1
Asli Demircucknt, World Bank, USA (ademircuknt@worldbank.org): 3.3, 6
Hanna-Kaisa Desavelle, Tampere University of Technology, Finland (hanna-kaisa.desavelle@utu.fi): 3.1, 8
Timothy M. Deviney, Australian Graduate School of Management, Australia (t.deviney@unsw.edu.au): 2.4, 12, 3.1
Charles Dhanaran, Indiana University, USA (dhanaran@iupui.edu): 1.3, 11, 2.1, 11, 3.1, 4
Nikhilish Dholia, University of Rhode Island, USA (ndh4977u@postoffice.uri.edu): 2.4, 11
Howard Dick, Melbourne University, Australia (hw@unimelb.edu.au): 3.1, 5
Desislava Dikova, University of Groningen, Netherlands (d.dikova@ecr.ucn.nl): 2.4, 13
Jonathan P. Doh, Villanova University, USA (jonathan.doh@villanova.edu): 1.3, 1, 2.12, 3.1
Harald Dölle, German Institute for Japanese Studies, Japan (dolles@diitokyo.org): Poster1
Mark D. Domney, University of Auckland, New Zealand (m.domney@auckland.ac.nz): 2.4, 12
Magda Bezerra Leite Donia, Concordia University, Canada (m.donia@jmb.concordia.ca): Poster1
Kathleen Brewer Doran, Salem State College, USA (brewer.doran@salvateam.edu): 3.2, 8
Douglas Dow, Melbourne Business School, Australia (d.dow@mbbs.edu): 2.1, 9, 2.2.9
Tarik Driouchi, Aston Business School, United Kingdom (driouchi@aston.ac.uk): 1.1, 5
Rian Drogendijk, Tilburg University, Netherlands (h.j.drogendijk@utw.nl): 1.2, 13
Juan J. Durán, Universidad Autónoma de Madrid, Spain (juanjo.duran@uam.es): 2.1, 7
Serdar S. Durmusoglu, Michigan State University, USA (durmusoglu@msu.edu): 3.3, 9
Pierre Dussauge, HEC Paris, France (dussauge@hec.fr): 1.2
Dev K. Dutta, University of Western Ontario, Canada (ddutta@ivey.uwo.ca): Poster1, 1.3, 11
Alnoor Ebrahim, Virginia Polytechnic University, USA (aebrahim@vt.edu): 3.3, 1
Giana Eckhardt, Australian Graduate School of Management, Australia (giana@aspm.edu.au): 2.4, 10
Charles David Edelman, IHTC, Monmouth University, USA (charlesle@att.net): 1.3, 4
Lorraine Eden, Texas A&M University, USA (leden@tamu.edu): Poster1, 1.3, 9, 2.2
Ron Edwards, Monash University, Australia (ron.edwards@buseco.monash.edu.au): 2.1, 9
B. Elango, Illinois State University, USA (elango@ilstu.edu): 1.1, 11, 2.21
Raed Elaydi, University of North Carolina at Chapel Hill, USA (raed_elaydi@unc.edu): 2.1, 3, Poster1
Shein El-Bendary, Georgia State University, USA (shein@oracle@gawab.com): Poster2
Eman Lotfy Elshenawy, Washington State University, USA (eman@wsu.edu): 2.1, 3
Michael Enright, University of Hong Kong, Hong Kong (menright@business.hk): 2.2, 12
Prescott Ensign, University of Ottawa, Canada (esignin@management.uottawa.ca): 3.1, 5
Carolyn Buie Erdener, ITESM, Mexico (cerdener@itesm.mx): Poster3
Jarmo Eronen, Helsinki School of Economics, Finland (jarmo.eronen@hkkk.fi): 2.4
Klaus Fischer, Universität Laval, Canada (klaus.fischer@fas.ulaval.ca): 2.3, 3
Ricardo Flores, University of Illinois at Urbana-Champaign, USA (rgf@illinois.edu): Poster1
Cher-Min Fong, National Sun Yat-sen University, Taiwan (cfmng@bnu.nsysu.edu.tw): Poster3
Howard Forman, Drexel University, USA (hf26@drexel.edu): 1.3, 12
John Forrer, George Washington University, USA (jforrer@gwu.edu): Poster3
Nicolas Forsans, University of Leeds, United Kingdom (nf@labs.leeds.ac.uk): Poster2
Mats Forsgren, Uppsala University, Sweden (mats.forsgren@fek.uu.se): 2.1, 11
Fabienne Fortanier, University of Amsterdam, Netherlands (f.fortanier@uva.nl): 1.3, 2.2, 11
Fred F. Foulkes, Boston University, USA (ffoulkes@bu.edu): 2.2, 5
June N. P. Francis, Simon Fraser University, Canada (francis@sfu.ca): 1.1, 12
Paul L. Freeman, U.S. Agency for International Development, USA (pfreedman@usaid.gov): 2.3, 3
Susan Freeman, University of Western Ontario, Canada (susan.freeman@buseco.monash.edu.au): 1.1, 9, 2.1, 9
Terry S. Frost, University of Western Ontario, Canada (tfrost@ivey.uwo.ca): 1.2, 8
James W. Gabberty, Pace University, USA (jgabberty@pace.edu): 2.3, 5
Mika Gabrielsson, Helsinki School of Economics, Finland (mika.gabrielsson@hkkk.fi): 2.2, 8
Joseph Ganitsky, Loyola University New Orleans, USA (joganitsky@loyno.edu): 1.3, 14
Gerald Yong Gao, University of Hong Kong, Hong Kong (gao@business.hku.hk): 1.3, 10
Francisco Garcia, Universidad de Oviedo, Spain (fgarcia@uniovi.es): 3.2, 10
Carlos Garcia Pont, University of Navarra, Spain (cgarcia@iese.es): 1.3, 10
Naomi A. Garber, Baruch College - CUNY, USA (naomi.garber@baruch.cuny.edu): 1.3, 8, 2.4, 8
Oddou Gary, California State University, San Marcos, USA (goddou@csusm.edu): Poster3
Yvon Gasse, Université Laval, Canada (yvon.gasse@mm.ualaval.ca): Poster1
Aaji Singh Gaur, National University of Singapore, Singapore (aja@nus.edu.sg): 1.1, 10, Poster1, 2.1, 11
Guy H. Gesse, Canisius College, USA (gesse@canisius.edu): Poster3
Michael Gestrin, Senior Economist, OECD, France (michael.gestrin@ocde.org): 2.2, 11
Dhia Ghal, Wadi, Egypt (dghal@hotmail.com): Poster2
Pervez Ghauri, University of Manchester, United Kingdom (pervez.ghauri@mbs.ac.uk): 1.3, 2, Poster3, 3.1, 4
Animesh Ghosal, DePaul University, USA (aghoshal@depaul.edu): 2.3, 4, 3.2, 5
Blair Demarest, Brigham University, Colorado, Denver and Health Sciences Center, USA (blair.gudden@cu.edu): Poster3
Dirk Ulrich Gilbert, University of New South Wales, Australia (dir.gilbert@unsw.edu.au): Poster1, 1.3, 2
Axele Giroud, Bradford University, United Kingdom (l.a.giroud@bradford.ac.uk): 2.3, 7, Poster1
Mina Glambsky, Florida Atlantic University, USA (mglambsky@yahoo.com): 3.2, 6
Kimberly C. Gleason, Florida Atlantic University, USA (kgleason@fau.edu): 1.1, 6, 2.2, 3, 2.6
Myron Glucksman, President, Myron Glucksman Consulting, USA (myronglucksman@aol.com): 1.3, 5
Gerhard Gniezowski, University of Sydney, Australia (gniezowski@internode.on.net): 1.2, 13, 13, 12
Anthony Goerner, University of Victoria, Canada (agoerner@uvic.ca): 1.2, 3, 2.11, 3.1, 3, 2.11
Benjamin Gomes-Casseres, Brandeis University, USA (bgc@brandeis.edu): 1.1, 9, 1.2, 3
Carolina Gomez, Florida International University, USA (gomez@fiu.edu): Poster1
Mari Carmen Gomez, Basque Country University, Spain (gomez@alb.msu.edu): 2.2, 3
Index of Participants

Tracy Gonzalez-Padron, Michigan State University, USA (gonzalez@bus.msu.edu): 1.2.7
C. Gopinath, Suffolk University, USA (cgoepna@ Suffolk.edu): 3.2.10
Oliver Gottschalg, INSEAD, France (oliver.gottschalg@insead.edu): 1.1.11, Poster2, 2.2.10
Stephan I. Gould, Baruch College - CUNY, USA (stephen_gould@ baruch.cuny.edu): Poster2
Edward M. Graham, Senior Fellow, Institute for International Economics, USA (EMGraham@ iie.com): 2.2.1
Sidney John Gray, University of Sydney, Australia (s.gray@econ.usyd.edu.au): 1.2.13, 2.4.7, 3.1.6
Dion Greenidge, University of the West Indies, Barbados (dggreenidge@uwi.ac.bb): 1.3.15
Andreas F. Grein, Baruch College - CUNY, USA (andreasc.grein@baruch.cuny.edu): Poster2
Peder Greve, University of St. Gallen, Switzerland (peder.mathias. greve@unisg.ch): 1.1.13
Tom L. C. M. Groot, Vrije Universiteit Amsterdam, Netherlands (t.groot@feweb.vu.nl): 1.2.11
Robert Grosse, Thunderbird, USA (rgrosser@t-bird.edu): 1.3.14, 2.1.10, 2.2.6
Michael H. Grote, JW Goethe University, Germany (grote@em.uni-frankfurt.de): 1.3.3
Jian Gu, Salem University, USA (jgu1126@yahoo.com): 3.2.9
Terrence Guay, Penn State University, USA (tguay@psu.edu): 2.1.2
Omrane Guedmemi, Memorial University of Newfoundland, Canada (aguedmemi@mun.ca): 2.3.3
Arnoldo Jose De Hoyos Guevara, Pontificia Universidade Catolica de Sao Paulo, Brazil (arnoldodehoyos@yahoo.com.br): Poster2, Poster3
Mohamed Azim Gulamhussein, ISCTE Business School, Portugal (magn@iscte.pt): 2.3.3
Anil K. Gupta, University of Maryland, USA (agupta@rsmith.umd.edu): 3.1.14
Susan Forquer Gupta, University of Wisconsin-Milwaukee, USA (sgupta@uwm.edu): 2.2.13

H
Byoung-Chun Ha, George Washington University, USA (bamtori@ gwu.edu): 2.3.7
John Hadjamarcou, University of Texas at El Paso, USA (jhadjama@utep.edu): 3.3.8
Taieb Hafsi, HEC Montreal, Canada (taieb.hafsi@hec.ca): 3.2.2
Eugene D. Hahn, Salisbury University, USA (edhahn@salisbury.edu): 2.4.11, Poster3
Sajad Haider, Napier University, United Kingdom (s.haider@napier.ac.uk): 3.2.7

Mary Krome Hamilton, University of Rhode Island, USA (hamiltonm@uri.edu): 2.2.11, Poster2, 2.3.8
I Han, National Taiwan University, Taiwan (yohan@ms3.hinet.net): Poster2, 3.1.9, Poster3
Nukhet Harmançioğlu, Michigan State University, USA (harmanciglu@bus.msu.edu): 2.4.4
Niron Hashai, Hebrew University, Israel (nironh@huji.ac.il): 2.2.6, 3.3.6
Hamid Hassan, University of Tsukuba, Japan (hamidqau@yahoo.com): 3.1.13
Tetyana Havrylenko, University of Ukraine, Ukraine (gavrilenko_1@ukr.net): Poster3
Takabumi Hayashi, Rikkyo University, Japan (takabumi@rikkyo.ac.jp): 1.1.14
Louis Hébert, HEC Montreal, Canada (louis.hebert@hec.ca): 2.1.10, Poster2
Walid Jezaj, University of Toronto, Canada (jezaj@rotman.utoronto.ca): 2.4.7, 3.2.9
Wojciech Henisz, University of Pennsylvania, USA (henisz@ wharton.upenn.edu): 1.1.1, 2.2.2, 3.1.1, Fellow1
Jean-Francois Hennart, Tilburg University, Netherlands (j.f.hennart@uvt.nl): 2.1.14, 3.2.11
William Hesterly, University of Utah, USA (mgthw@business.utah.edu): 2.3.2
Kelly Hewett, University of South Carolina, USA (kelly_hewett@moore.sc.edu): Poster2
Michael Hilb, University of St. Gallen, Switzerland (michael.hilb@student.unisg.ch): 2.1.5
Susan Hill, London Business School, United Kingdom (shill@london.edu): 2.1.4
Amy Hillman, Arizona State University, USA (amy.hillman@asu.edu): 1.3.9
Michael Hitt, Texas A&M University, USA (mhitt@cbs.tamu.edu): Poster2, 1.2.5
Maurice Hidak, Iogen Corporation, Ottawa, Canada (hidakid@aiub.msw.ca): 3.3.10
Tim R. Holcomb, Texas A&M University, USA (tholcomb@tamu.edu): 2.1.3
Ulf Holm, Uppsala University, Sweden (ulf.holm@fek.uu.se): 2.1.11
R. Michael Holmes Jr., Texas A&M University, USA (mhollmes@tamu.edu): 2.1.3
Doug-Pyo Hong, LG Household & Health Care Ltd., South Korea (dphong@lgcare.com): 3.2.8
David J. Huson, University of Alberta, Canada (dhu@ualberta.ca): 3.1.6
Thomas Huston, University of North Carolina, USA (jyhuang@mail.urv.catalunya.cat): Poster2
Huijun Huang, National Taiwan University, Taiwan (huijun@iscte.is): Poster2
Douglas Hwang, National University of Singapore, Singapore (bzihi@nus.sg): Poster1

I
Emma Ince, Corvinus University of Budapest, Hungary (emma.ince@uni-corvinus.hu): Poster2
Daniel C. Indro, Penn State University - Great Valley, USA (dchet@psu.edu): 2.4.8, 3.3.11
Takehiko Isobe, Kobe University, Japan (isobe@rieb.kobe-u.ac.jp): 2.4.1
Kiyohiko Ito, University of Hawaii at Manoa, USA (k.itoh@hawaii.edu): 1.2.11, 3.1.11

J
Dave Jackson, University of Texas-Pan American, USA (djackson@panam.edu): 1.1.6
Laurent L. Jaquie, Tufts University, USA (laurent.jacque@tufts.edu): 3.1.5
Arun Kumar Jain, Indian Institute of Management-Lucknow, India (arun.jain@iiml.ac.in): Poster2
Subhash C. Jain, University of Connecticut, USA (subhash@business.uconn.edu): 3.3.10
William James, Hofstra University, USA (bilijames@cowad.net): Poster3

Joan Jane, Hewlett-Packard EMEA, Barcelona, Spain (joan_jane@hp.com): 3.3.5
Sung-Won Jang, Samsung Economic Research Institute, South Korea (seris@seri.org): 3.2.8
Yi-Long Jaw, National Taiwan University, Taiwan (yljaw@mba.ntu.edu.tw): Poster3
Satish Jayachandran, University of South Carolina, USA (satish@moore.sc.edu): Poster1
Wendy Jeffus, Southern New Hampshire University, USA (wendy.jeffus@snhu.edu): 1.2.7, 2.3.3
Michael Jensen, University of Michigan, USA (michael@umich.edu): 2.4.14
Deewy E. Johnson, University of California State University, Fresno, USA (deewy@lightspeed.net): Poster3
James Patrick Johnson, Rollins College, USA (jpmjohnson@rollins.edu): 1.1.13, Poster2, 3.3.9
William H. A. Johnson, Bentley College, USA (wjohnson@bentley.edu): 1.2.9
Marian V. Jones, University of Glasgow, United Kingdom (m.jones@mglat.ac.uk): 2.1.1
Victoria Jones, University of Evansville, USA (vpj33@cornell.edu): 2.3.9, 3.1.13
Aparna Joshi, University of Illinois at Urbana-Champaign, USA (aparnajo@illinois.edu): 1.1.12
Jae Chul Jung, University of Western Ontario, Canada (jung@ivey.uwo.ca): 2.2.11
Jaehee Jung, Sogang University, South Korea (jhjung@sogang.ac.kr): Poster3

K
Morris A. Kalliny, University of Texas-Pan American, USA (morris162@juno.com): 3.2.1
Purva Kansal, Panjabi University, India (purvakansal@yahoo.com): 2.2.3
Neri Karra, University of Cambridge, United Kingdom (nk260@cam.ac.uk): 3.1.3
Égide Karuranga, Université Laval, Canada (egide.karuranga@fasa.ulaval.ca): 3.2.3
Anshu Karwa, Indian Institute of Management-Lucknow, India (pp919665@iim.ac.in): Poster1
Tim Kastelle, University of Queensland, Australia (t.kastelle@business.uq.edu.au): Poster2, 2.3.8
Carl Kay, Independent Consultant, Japan (carl.kay@pubbiglobe.ne.jp): Poster2
Colm Kearney, Trinity College Dublin, Ireland (colm.kearney@tcd.ie): 1.2.7, 3.3.6
Ben L. Kedia, University of Memphis, USA (bkedia@memphis.edu): 1.1.3, 13.4, 2.1.12
Harold R. Kerbo, Polytechnic State University, USA (hkerbo@calpoly.edu): 1.1.4
Manfred F.R. Kets de Vries, INSEAD, France (manfred.kets-de-vries@insead.edu): 1.2.4
Index of Participants

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dudley Elmsworth</td>
<td>AIB 2005 Annual Conference</td>
</tr>
<tr>
<td>Ted Bhatnagar</td>
<td>AIB 2005 Annual Conference</td>
</tr>
<tr>
<td>John Mathews</td>
<td>Macquarie University, Australia (<a href="mailto:john.mathews@mq.edu.au">john.mathews@mq.edu.au</a>)</td>
</tr>
<tr>
<td>Ike Mathur</td>
<td>Southern Illinois University, USA (<a href="mailto:imathur@cb.aiu.edu">imathur@cb.aiu.edu</a>)</td>
</tr>
<tr>
<td>Suzanne Mathur</td>
<td>Indian Institute of Management-Lucknow, India (<a href="mailto:ppg18167@iiml.ac.in">ppg18167@iiml.ac.in</a>)</td>
</tr>
<tr>
<td>Martha Maznevski</td>
<td>University of Virginia, USA (<a href="mailto:martha@virginia.edu">martha@virginia.edu</a>)</td>
</tr>
<tr>
<td>Wissem M'Barek</td>
<td>Université Laval, Canada (<a href="mailto:wissem.mbarek@centor.ulaval.ca">wissem.mbarek@centor.ulaval.ca</a>)</td>
</tr>
<tr>
<td>Daniel J. Mccarthy</td>
<td>Northeastern University, USA (d馿<a href="mailto:.mccarthy@neu.edu">.mccarthy@neu.edu</a>)</td>
</tr>
<tr>
<td>Jim McCullough</td>
<td>University of Puget Sound, USA (<a href="mailto:jmccullough@uw.edu">jmccullough@uw.edu</a>)</td>
</tr>
<tr>
<td>J. Brent Mckenzie</td>
<td>University of Western Ontario, Canada (<a href="mailto:bcmckenzi2@uwo.ca">bcmckenzi2@uwo.ca</a>)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sebastien McMahon</td>
<td>Ministry of Finance of Quebec, Canada (<a href="mailto:mcmcman@aitb.mu.ca">mcmcman@aitb.mu.ca</a>)</td>
</tr>
<tr>
<td>Steven McMillan</td>
<td>Penn State University, USA (<a href="mailto:gsm5@psu.edu">gsm5@psu.edu</a>)</td>
</tr>
<tr>
<td>Diego Medina-Muñoz</td>
<td>University of Las Palmas de Gran Canaria, Spain (<a href="mailto:dmedina@dede.unlp.edu.ar">dmedina@dede.unlp.edu.ar</a>)</td>
</tr>
<tr>
<td>Mark Mendenhall</td>
<td>University of Tennessee-Chattanooga, USA (<a href="mailto:mark.mendenhall@utc.edu">mark.mendenhall@utc.edu</a>)</td>
</tr>
<tr>
<td>Herman Merchant</td>
<td>Simon Fraser University, Canada (<a href="mailto:hmerchan@sisu.ca">hmerchan@sisu.ca</a>)</td>
</tr>
<tr>
<td>Pierre-Xavier Meschi</td>
<td>Euromed School of Management, France (pmeschi@unicai.xf.3)</td>
</tr>
<tr>
<td>Avi Meshulach</td>
<td>Hebrew University Jerusalem, Israel (<a href="mailto:msmv@hsc.huji.ac.il">msmv@hsc.huji.ac.il</a>)</td>
</tr>
<tr>
<td>Lynn E. Metcalf</td>
<td>California Polytechnic State University, USA (<a href="mailto:lmetcalf@calpoly.edu">lmetcalf@calpoly.edu</a>)</td>
</tr>
<tr>
<td>Klaas E. Meyer</td>
<td>Copenhagen Business School; National Cheng-chi University, Denmark (km.ccebs.cs.dk)</td>
</tr>
<tr>
<td>Snejina Michailova</td>
<td>University of Auckland, New Zealand (<a href="mailto:m.s.michailova@au.ac.nz">m.s.michailova@au.ac.nz</a>)</td>
</tr>
<tr>
<td>Francesca Martotti</td>
<td>University of Stirling, United Kingdom (<a href="mailto:francesca.marriott@stir.ac.uk">francesca.marriott@stir.ac.uk</a>)</td>
</tr>
<tr>
<td>Pedro Gabriel Márquez</td>
<td>ITESM, Mexico (<a href="mailto:pmarquez@itesm.mx">pmarquez@itesm.mx</a>)</td>
</tr>
<tr>
<td>Alain Martel</td>
<td>Université Laval, Canada (<a href="mailto:alain.martel@centor.ulaval.ca">alain.martel@centor.ulaval.ca</a>)</td>
</tr>
<tr>
<td>Xavier Martin</td>
<td>Tilburg University, Netherlands (<a href="mailto:x.martin@ut.nl">x.martin@ut.nl</a>)</td>
</tr>
<tr>
<td>Carlos Maqueira</td>
<td>Universidad de Chile, Chile (<a href="mailto:cmaqueira@facea.uchile.cl">cmaqueira@facea.uchile.cl</a>)</td>
</tr>
<tr>
<td>Francesca Martotti</td>
<td>University of Stirling, United Kingdom (<a href="mailto:francesca.marriott@stir.ac.uk">francesca.marriott@stir.ac.uk</a>)</td>
</tr>
<tr>
<td>Pedro Gabriel Márquez</td>
<td>ITESM, Mexico (<a href="mailto:pmarquez@itesm.mx">pmarquez@itesm.mx</a>)</td>
</tr>
<tr>
<td>Alain Martel</td>
<td>Université Laval, Canada (<a href="mailto:alain.martel@centor.ulaval.ca">alain.martel@centor.ulaval.ca</a>)</td>
</tr>
<tr>
<td>Xavier Martin</td>
<td>Tilburg University, Netherlands (<a href="mailto:x.martin@ut.nl">x.martin@ut.nl</a>)</td>
</tr>
<tr>
<td>Carlos Maqueira</td>
<td>Universidad de Chile, Chile (<a href="mailto:cmaqueira@facea.uchile.cl">cmaqueira@facea.uchile.cl</a>)</td>
</tr>
<tr>
<td>Francesca Martotti</td>
<td>University of Stirling, United Kingdom (<a href="mailto:francesca.marriott@stir.ac.uk">francesca.marriott@stir.ac.uk</a>)</td>
</tr>
<tr>
<td>Pedro Gabriel Márquez</td>
<td>ITESM, Mexico (<a href="mailto:pmarquez@itesm.mx">pmarquez@itesm.mx</a>)</td>
</tr>
<tr>
<td>Alain Martel</td>
<td>Université Laval, Canada (<a href="mailto:alain.martel@centor.ulaval.ca">alain.martel@centor.ulaval.ca</a>)</td>
</tr>
<tr>
<td>Xavier Martin</td>
<td>Tilburg University, Netherlands (<a href="mailto:x.martin@ut.nl">x.martin@ut.nl</a>)</td>
</tr>
<tr>
<td>Carlos Maqueira</td>
<td>Universidad de Chile, Chile (<a href="mailto:cmaqueira@facea.uchile.cl">cmaqueira@facea.uchile.cl</a>)</td>
</tr>
<tr>
<td>Francesca Martotti</td>
<td>University of Stirling, United Kingdom (<a href="mailto:francesca.marriott@stir.ac.uk">francesca.marriott@stir.ac.uk</a>)</td>
</tr>
<tr>
<td>Pedro Gabriel Márquez</td>
<td>ITESM, Mexico (<a href="mailto:pmarquez@itesm.mx">pmarquez@itesm.mx</a>)</td>
</tr>
<tr>
<td>Alain Martel</td>
<td>Université Laval, Canada (<a href="mailto:alain.martel@centor.ulaval.ca">alain.martel@centor.ulaval.ca</a>)</td>
</tr>
<tr>
<td>Xavier Martin</td>
<td>Tilburg University, Netherlands (<a href="mailto:x.martin@ut.nl">x.martin@ut.nl</a>)</td>
</tr>
<tr>
<td>Carlos Maqueira</td>
<td>Universidad de Chile, Chile (<a href="mailto:cmaqueira@facea.uchile.cl">cmaqueira@facea.uchile.cl</a>)</td>
</tr>
<tr>
<td>Francesca Martotti</td>
<td>University of Stirling, United Kingdom (<a href="mailto:francesca.marriott@stir.ac.uk">francesca.marriott@stir.ac.uk</a>)</td>
</tr>
<tr>
<td>Pedro Gabriel Márquez</td>
<td>ITESM, Mexico (<a href="mailto:pmarquez@itesm.mx">pmarquez@itesm.mx</a>)</td>
</tr>
<tr>
<td>Alain Martel</td>
<td>Université Laval, Canada (<a href="mailto:alain.martel@centor.ulaval.ca">alain.martel@centor.ulaval.ca</a>)</td>
</tr>
<tr>
<td>Xavier Martin</td>
<td>Tilburg University, Netherlands (<a href="mailto:x.martin@ut.nl">x.martin@ut.nl</a>)</td>
</tr>
<tr>
<td>Carlos Maqueira</td>
<td>Universidad de Chile, Chile (<a href="mailto:cmaqueira@facea.uchile.cl">cmaqueira@facea.uchile.cl</a>)</td>
</tr>
<tr>
<td>Francesca Martotti</td>
<td>University of Stirling, United Kingdom (<a href="mailto:francesca.marriott@stir.ac.uk">francesca.marriott@stir.ac.uk</a>)</td>
</tr>
<tr>
<td>Pedro Gabriel Márquez</td>
<td>ITESM, Mexico (<a href="mailto:pmarquez@itesm.mx">pmarquez@itesm.mx</a>)</td>
</tr>
<tr>
<td>Alain Martel</td>
<td>Université Laval, Canada (<a href="mailto:alain.martel@centor.ulaval.ca">alain.martel@centor.ulaval.ca</a>)</td>
</tr>
<tr>
<td>Xavier Martin</td>
<td>Tilburg University, Netherlands (<a href="mailto:x.martin@ut.nl">x.martin@ut.nl</a>)</td>
</tr>
<tr>
<td>Carlos Maqueira</td>
<td>Universidad de Chile, Chile (<a href="mailto:cmaqueira@facea.uchile.cl">cmaqueira@facea.uchile.cl</a>)</td>
</tr>
<tr>
<td>Francesca Martotti</td>
<td>University of Stirling, United Kingdom (<a href="mailto:francesca.marriott@stir.ac.uk">francesca.marriott@stir.ac.uk</a>)</td>
</tr>
<tr>
<td>Pedro Gabriel Márquez</td>
<td>ITESM, Mexico (<a href="mailto:pmarquez@itesm.mx">pmarquez@itesm.mx</a>)</td>
</tr>
<tr>
<td>Alain Martel</td>
<td>Université Laval, Canada (<a href="mailto:alain.martel@centor.ulaval.ca">alain.martel@centor.ulaval.ca</a>)</td>
</tr>
<tr>
<td>Xavier Martin</td>
<td>Tilburg University, Netherlands (<a href="mailto:x.martin@ut.nl">x.martin@ut.nl</a>)</td>
</tr>
<tr>
<td>Carlos Maqueira</td>
<td>Universidad de Chile, Chile (<a href="mailto:cmaqueira@facea.uchile.cl">cmaqueira@facea.uchile.cl</a>)</td>
</tr>
<tr>
<td>Francesca Martotti</td>
<td>University of Stirling, United Kingdom (<a href="mailto:francesca.marriott@stir.ac.uk">francesca.marriott@stir.ac.uk</a>)</td>
</tr>
<tr>
<td>Pedro Gabriel Márquez</td>
<td>ITESM, Mexico (<a href="mailto:pmarquez@itesm.mx">pmarquez@itesm.mx</a>)</td>
</tr>
<tr>
<td>Alain Martel</td>
<td>Université Laval, Canada (<a href="mailto:alain.martel@centor.ulaval.ca">alain.martel@centor.ulaval.ca</a>)</td>
</tr>
<tr>
<td>Xavier Martin</td>
<td>Tilburg University, Netherlands (<a href="mailto:x.martin@ut.nl">x.martin@ut.nl</a>)</td>
</tr>
<tr>
<td>Carlos Maqueira</td>
<td>Universidad de Chile, Chile (<a href="mailto:cmaqueira@facea.uchile.cl">cmaqueira@facea.uchile.cl</a>)</td>
</tr>
<tr>
<td>Francesca Martotti</td>
<td>University of Stirling, United Kingdom (<a href="mailto:francesca.marriott@stir.ac.uk">francesca.marriott@stir.ac.uk</a>)</td>
</tr>
</tbody>
</table>
Index of Participants

Alexander Naumov, Moscow State University, Russian Federation (naumov@asb.msu.edu): 1.2.4
Pietro Navarra, University of Messina and the LSE, Italy (navarra@unime.it): 1.3.2
James F. Nebus, Northeastern University, USA (jebus@neb.edu): 1.2.9, 2.2.2, 3.1.4
Patricia A. Nelson, University of Edinburgh, United Kingdom (p.a.nelson@ed.ac.uk): 1.1.1, 2.1.2, 2.4.1, 3.3.2
William Newbury, Rutgers University, USA (newbury@andromeda.rutgers.edu): 1.3.8, 2.4.8, 3.1.13
Richard Newfarmer, Lead Author, Global Economic Prospects, World Bank, USA (Rnewfarmer@worldbank.org): 2.2.1
James Newton, University of Hong Kong, Hong Kong (jnewton@business.hku.hk): 2.3.7
Stephen Nicholus, University of Sydney, Australia (S.Nicholus@econ.usyd.edu.au): 1.1.8, 2.1.4, 2.2.12
Nancy B. Nichols, James Madison University, USA (nicholnb@jmu.edu): 3.1.6
Fred Niederman, Saint Louis University, USA (niederfa@slu.edu): 2.3.6
Bo Bernhard Nielsen, Western Washington University, USA (bo.nielsen@wwu.edu): 2.3.5
Jørgen Ulf-Møller Nielsen, Aarhus School of Business, Denmark (jum@asb.dk): 2.2.9
Alain Noel, HEC Montréal, Canada (alain.noel@hec.ca): 1.2.11
Stanley Nollen, Georgetown University, USA (nolens@georgetown.edu): 1.1.6, 2.2.6, 3.1.7
Camilla Noonan, Rutgers University, USA and University College Dublin, Ireland (camilla.noonan@ucd.ie): 1.1.7, 1.3.7
Lıliana Pérez Nordtvedt, University of Texas at Arlington, USA (lnordtvedt@uta.edu): 2.1.12
Furuya Norihito, IGB Network Co., Ltd., Japan (nfuruya@f3.so-net.ne.jp): Poster3

Jennifer M. Oetzel, American University, USA (oetzelj@american.edu): 1.1.9, 1.3.1, 3.2.1
Joseph Ofori-Dankwa, Saginaw Valley State University, USA (oforidankwa@svsu.edu): 3.1.8
Alphonso O. Obuehi, Bryant University, USA (aobuehi@bryant.edu): 3.3.10
Abidoun Ojekaminde, Albany State University, USA (abidoun.ojekaminde@asu Rams.edu): Poster2
Moacir De Miranda Oliveira Jr., Pontifícia Universidade Católica de São Paulo, Brazil (mmdmoj@uol.com.br): Poster2, 2.2.12, Poster3
Wesley Ollson, CIBC Mellon, Canada (wesley_ollson@cibcmel.com): Poster1

Thomas Osegovitsch, University of Melbourne, Australia (to@unimelb.edu.au): Poster1, 2.3.10
Asbjørn Olsland, San Jose State University, USA (osland_a@csbj.sjsu.edu): 3.3.12
Joyce S. Olsland, San Jose State University, USA (js@csbj.sjsu.edu): 1.2.14, 3.3.12
Alan O’Sullivan, University of Ottawa, Canada (osullivan@management.uottawa.ca): Poster3
Sharon Leiba O’Sullivan, University of Ottawa, Canada (osullivan@management.uottawa.ca): Poster3
Aditya Ouyengure, Consultant, Mongolia (ouyengure@yahoo.com): 3.1.4

Prasad Padmanabhan, St. Mary’s University, USA (ppadmanabhan@stmarytx.edu): 1.1.5, 1.3.6
Yongsun Paik, Loyola Marymount University, USA (ypaik@lmu.edu): Poster1, 1.3.13
Stanley J. Pallioudi, University of Strathclyde, United Kingdom (stan.pallioudi@strath.ac.uk): Poster3
Feng-Chuan Pan, Tajen Institute of Technology; ISU, Taiwan (pan@msa.hinet.net): Poster2, Poster3
Yigang Pan, York University, Hong Kong (ypang@hku.hk): 1.3.10
Naresh Pandit, University of Manchester, United Kingdom (naresh.pandit@mbs.ac.uk): Poster3
Andrew Papadopoulos, HEC Montreal, Canada (andrew.papadopoulos@hec.ca): Poster2
Nicolas Papadopoulos, Carleton University, Canada (npapadop@carleton.ca): Poster2

Marina Papanastasiou, Athens University of Economics, Greece (marina@aeub.gr): 1.2.8, 2.1.8, 2.2.6
Ronald Parente, Rutgers University, USA (ronald0@parente.com): 2.2.9, 2.4.4, 3.2.9, Poster
A. Rani Parker, Business-Community Synergies, USA (rprarker@gwu.edu): Poster1
Chinmay Patnaik, Yonsei University, South Korea (chinmay@yonsei.ac.kr): 2.4.2
Konrad Marcin Pawlik, Aarhus School of Business, Denmark (kpa@asb.dk): Poster2, 2.4.2
Torben Pedersen, Copenhagen Business School, Denmark (tp.int@cts.dk): 2.1.11, 2.2.9

Jahan Peerally, University of Mauritius, Mauritius (peerally@pegasus.rutgers.edu): 3.2.7
Linnea Petlotten, Tampere University of Technology, Finland (linnea.petlotten@utu.fi): 3.1.8
Mike W. Peng, Ohio State University, USA (peng51@osu.edu): 2.4.1
Joan D. Penner-Hahn, Wayne State University, USA (jdh@wayne.edu): 1.3.7, 2.1.8
Paola Perez-Aleman, McGill University, Canada (paola.perez-aleman@mcgill.ca): 2.3.2, 3.2.2
Luis A. Perez-Batres, Texas A&M University, USA (lperez-batres@cse.tamu.edu): Poster2, 3.2.2
Alexa A. Perryman, Florida State University, USA (lexpperryman@yahoo.com): Poster3
Magnus Persson, Uppsala University, Sweden (magnus.persson@teknik.su.se): 1.2.8
Susan Peters, California State Polytechnic University, USA (sdpeters@csupomona.edu): 2.1.10
Bent Petersen, Copenhagen Business School, Denmark (bp.int@cts.dk): 2.2.9
Douglas Kent Peterson, College of New Jersey, USA (dpeterson@tcnj.edu): Poster2
Mark F. Peterson, Florida Atlantic University, USA (mpeterson@fau.edu): 1.2.14, 3.3.13
Goran Petkovic, University of Belgrade, Serbia and Montenegro (pego.eunet.yu): Poster3
Michael Pfaffermayr, University of Innsbruck, Austria (michael.pfaffermayr@uibk.ac.at): 3.2.4
Arvid Phatak, Temple University, USA (arvind@phatak.com): 3.1.13
Nelson Phillips, Imperial College, United Kingdom (n.phillips@imperial.ac.uk): 3.1.3
Virginia Phillips, University of Otago, New Zealand (vphillips@business.otago.ac.nz): 2.2.13
Jenifer Pietsch, King’s College London, United Kingdom (jenifer.pietsch@kcl.ac.uk): 2.1.7
Jorma Pietiala, Helsinki School of Economics, Finland (jorma.pietiala@hkk.fi): 2.2.8
Jose Pla-Barber, University of Valencia, Spain (Jose.pla@uv.es): 2.2.10
Patrick Poong, Lingnan University, Hong Kong (papotung@ln.edu.hk): 3.3.2
Richard A. Posthuma, University of Texas at El Paso, USA (rposthuma@utep.edu): 3.1.3
Srinivas Prakhya, IIM Bangalore, India (sprakhya@iimb.ernet.in): 1.3.10
Shameen Prashantham, University of Strathclyde, United Kingdom (shameen@strath.ac.uk): 2.1.5
Eduardo De Rezende Proença, Pontifical Catholic University of Sao Paulo, Brazil (eduproenga@uol.com.br): Poster3

Sarika Pruthi, Nottingham University, United Kingdom (fikspr@nottingham.ac.uk): 2.2.10
Sheila M. Puffer, Northeastern University, USA (spuffer@comcast.net): 1.2.4
George M. Puia, Saginaw Valley State University, USA (puia@svsu.edu): 2.2.9, 3.1.8
Betty Jane Punnett, University of the West Indies, Barbados (eureka@caribsurf.com): 1.3.13
Michael W. Pustay, Texas A&M University, USA (pustay@tamu.edu): 2.1.10, 2.4.8
Min-Chan Pyo, George Washington University, USA (chadpyo@gwu.edu): 2.2.7

O

Judy G. Quick, Georgia State University, USA (jquick@bellsouth.net): Poster2

R

Roberto Ragozino, University of Central Florida, USA (ragozi@bus.ucf.edu): 1.1.2
Ruth Rama, Instituto de Economía y Geografía CSIC, Spain (rrama@iee.csic.es): 2.2.6
Ravi Ramamurti, Northeastern University, USA (r.ramamurti@neu.edu): 2.2.5
Jase Ramsey, University of South Carolina, USA (ramseyj@mailbox.sc.edu): 1.3.13
U. Srinivas Rangan, Babson College, USA (rangan@babson.edu): 1.2.2
Abdul A. Rasheed, University of Texas at Arlington, USA (abdual@uta.edu): Poster1
Vanessa Ratten, Queensland University of Technology, Australia (v.ratten@qut.edu.au): Poster2
Pradeep A. Rau, George Washington University, USA (prau@gwu.edu): 2.4.11
Stephen Rawlinson, University of Auckland, New Zealand (s.rawlinson@auckland.ac.nz): Poster3
Pradeep Ray, University of New South Wales, Australia (pr@unsw.edu.au): 1.1.7
Carol Reade, San Jose State University, USA (reade.c@csb.jsu.edu): Poster3

Patrick Reinmoeller, RSM Erasmus University, Netherlands (preinmoeller@rsm.nl): 2.4.2
Jeffrey J. Reuer, University of North Carolina, USA (reuer@unc.edu): 1.2.3, 1.2.11, 2.1.6
Taco H. Reus, Florida Atlantic University, USA (tres@fau.edu): 1.2.2, 2.1.13
Dongkee Rhee, Seoul National University, South Korea (rheedong@sun.ac.kr): 1.2.14
Malika Richards, Penn State University - Berks, USA (mur12@psu.edu): 2.4.8, 3.3.11
Diane A. Riordan, James Madison University, USA (nriordan@jmu.edu): 2.4.16
Jorge E. Rivera, George Washington University, USA (jrivera@gwu.edu): 2.3.1
Index of Participants

Anthony S. Roath, University of Oklahoma, USA (aroath@ou.edu): 1.3.11
Mark John Roberts, Melbourne University, Australia (mjohn@unimelb.edu.au): 3.1.5
Fernando Robles, George Washington University, USA (roblesf@aol.com): 2.2.9, 3.8
Suzana Braga Rodrigues, University of Birmingham, United Kingdom (s.b.rodrigues@bham.ac.uk): 2.3.8
Carlos Rodriguez, Basque Country University, Spain (ebproqoc@bs.ehu.es): 2.2.3
Peter Rodriguez, University of Virginia, USA (rodriguezp@darden.virginia.edu): 1.3.9
Tom Roehl, Western Washington University, USA (tom.roehl@wwu.edu): 1.114, 2.1.4
Mark V. Roehling, Michigan State University, USA (roehling@msu.edu): 3.1.13
Roman Roemisch, Vienna Institute of International Economic Studies, Austria (roemisch@iwiw.at): 2.2.7
Anne Susann Rohn, University of Kiel, Germany (rohn@bwl.uni-kiel.de): 1.3.13, 3.1.14
Nadine Roijakkers, Eindhoven University of Technology, Netherlands (a.h.w.m.roijakkers@tm.tue.nl): 1.2.1
Florencia Roithstein, INSEAD, France (florencia.roithstein@insead.edu): 2.1.5
Elizabeth L. Rose, Victoria University of Wellington, New Zealand (elizabeth. rose@vuw.ac.nz): 1.114, 1.2.11, 3.8, 2.4.13
Jerman Rose, Washington State University, USA (rosej@wsu.edu): Poster2
Jaesen Rosenfeld, Fellow, McKinsey Global Institute, USA (rosenfeld@mbi.gov): 3.1.10
Mark Sandwell, Bradford University, University Kingdom (mark.sandwell@minterellison.com): 1.1.9
Elena Sannikova, University College Dublin, Ireland (elena.sannikova@ucd.ie): Poster3
Grazia D. Santangelo, University of Catania, Italy (g.santagata@unict.it): 1.1.7
Eric Benjamin Santor, Bank of Canada, Canada (esanctor@bankofcanada.ca): 3.2.9
Harry J. Sapienza, University of Minnesota, USA (hsapienza@com.umn.edu): 1.111, 2.1.1
Stephen Sapp, University of Western Ontario, Canada (ssapp@ivey.uwo.ca): 3.1.1
Riikka Sarala, Swedish School of Economics and Business Administration, Finland (riikka.sarala@hanken.fi): 1.1.7
Mitabran Sarkar, University of Central Florida, USA (msarkar@bus.ucf.edu): 1.3.11
Henry Sauermann, Duke University, USA (hsauermann@duke.edu): Poster2
Karl P. Sauvant, Division on Investment, Technology and Enterprise Development, UNCTAD, Switzerland (karl.sauvant@unctad.org): 2.2.1, 2.2.1, 3.2.12
W. Charles Sawyer, University of Southern Mississippi, USA (sawyer@cba.usm.edu): 1.2.6
Terry A. Scandura, University of Miami, USA (scandura@umiami.edu): 2.2.13
Manfred Schekulin, Director, Export and Investment Policy, Austrian Ministry of Economic Affairs and Labour and Chairman, OECD Investment Committee, Austria (manfred.shekulin@bmae.gov.at): 2.2.1
Bodo B. Schlegelmilch, WU-Wien, Austria (bodo.schlegelmilch@wu-wien.ac.at): 2.2.4, Poster2, 3.3.14
Lydia M. Schmelter, Queensland University of Technology, Australia (l.schmelter@qut.edu.au): Poster2
Richard John Schoenberg, Cranfield School of Management, United Kingdom (richard.schoenberg@cranfield.ac.uk): 3.2.4, Poster3
Barry Scholnick, University of Alberta, Canada (barry.scholnick@ualberta.ca): 1.12, 1.3.8
Burkhard N. Schrage, Singapore Management University, Singapore (bschrage@smu.sg): 3.2.2
Bill Schroder, Monash University, Australia (bill.schroder@buseco.monash.edu.au): 2.1.9
Al Schuler, USDA Forest Service, USA (aschuler@fs.fed.us): 3.2.3
Joanna Scott-Kennel, Victoria University of Wellington, New Zealand (joanna.scott-kennel@vuw.ac.nz): Poster2
Kalpana Seethepalli, George Washington University, USA (kalpana@gwu.edu): 2.3.7
Deepak Sethi, Oakland University, USA (dsethi@oakland.edu): 1.1.12
Park Seung Ho, Samsung Economic Research Institute, CEIBS, South Korea (psam@ceibs.edu): Poster1
Mahesh Shankarmahesh, University of Missouri - St. Louis, USA (mahesh.shankarmahesh@hotmail.com): 1.1.3
Narendar Sharma, University of Sydney, Australia (narendar@idc.edu.au): Poster2
David J. Sharp, University of Western Ontario, Canada (dsharp@ivey.uwo.ca): 2.2.7, 3.1.6, 3.3.11
Patrick Shena, Tufts University, USA (pat.shena@partners.com): 1.3.5
Oded Shenkar, Ohio State University, USA (shenkara@obc.osu.edu): 1.1.12, 1.1.12, Felloew2
Weieli Shi, University of Pittsburgh, USA (wshi@pitt.edu): 2.4.13
Hsi-an Shih, National Cheng Kung University, Taiwan (hashih@mail.ncku.edu.tw): 3.3.13
Jang-Sup Shin, National University of Singapore, Singapore (ecssj@nus.edu.sg): 3.3.8
Andrew V. Shivapop, University of Toronto, Canada (shipopoulos@rotman.utoronto.ca): Poster2
Amir Shoham, Ben-Gurion University, Israel (amirsho@bgu.ac.il): 2.2.12, 3.3.6
N.S. Siddharthan, Delhi University Institute of Economic Growth, India (nss@ieigindia.org): 1.1.6
Donald Siegel, Rensselear Polytechnic Institute, USA (sieged@rpi.edu): 1.3.9
Mário Alexandre Silva, Universidade do Porto, Portugal (msilva@fep.up.pt): 2.1.8
Paul Simpson, University of Manchester, United Kingdom (p.simpson@manchester.ac.uk): 1.2.7
Deeksha Singh, Singapore (deekshadharoth@yahoo.com): 3.2.3
Jasjit Singh, INSEAD, Singapore (jasjit.singh@insead.edu): 1.1.2, 1.2.8, 2.1.11
Kulwajit Singh, National University of Singapore, Singapore (kulwajt@nus.edu.sg): 2.1.13, 3.3.8
Nithish Singh, California State University, Chico, USA (nnsingh@csuchico.edu): 3.1.9
Jai Sinha, ASSETT Institute of Management Studies, India (jain@ascham.in): 2.1.5
Rudolf F. Sinkovics, University of Manchester, United Kingdom (rudolf.sinkovics@manchester.ac.uk): 1.1.11
Oi Ling Siu, Lingnan University, Hong Kong (siou@ln.edu.hk): 2.3.9
Tage Sjöqvist-Larsen, Copenhagen Business School, Denmark (tsl@om.cbs.dk): 2.3.7
Robert Slater, Birmingham Southern College, USA (rlslater@bsc.edu): 1.1.14
Arjen Slanen, Erasmus University Rotterdam, Netherlands (aslanen@fbk.eur.nl): 1.2.13, 3.2.9
Leo Slaouwaeghe, Katholieke Universiteit Leuven, Belgium (leo.slaouwaeghe@kuleuven.be): 2.4.3
Stephen C. Smith, George Washington University, USA (smithg@gwu.edu): 3.2.1
Coral R. Snodgrass, Canisius College, USA (csnodgrass@canisius.edu): 2.3.7, Poster3
Sten Soederman, Stockholm University, Sweden (sodek.se): Poster1
Lars Boege Soerensen, Copenhagen Business School, Denmark (lbsom@cbs.dk): 2.3.7
Carlos M. P. Sousa, University College Dublin, Ireland (carlos.sousa@ucd.ie): 1.123
Bert Spector, Northeastern University, USA (bspectore@neu.edu): 1.2.9
Jennifer W. Spencer, George Washington University, USA (jspencer@gwu.edu): 1.1.6
John E. Spillan, Penn State University - DuBois, USA (jes40@psu.edu): 2.4.13, 3.1.9
Richard L. Sprinkle, University of Texas at El Paso, USA (rsprinkle@utep.edu): 1.2.6
Günter K. Stahl, INSEAD, France (guenther.stahl@insead.edu): 1.1.14
Mark Starkin, George Washington University, USA (starkin@gwu.edu): 2.3.1
Karim Staub, Saint Louis University, USA (staubkm@slu.edu): 3.1.32
John Steen, University of Queensland, Australia (j.steen@business.uq.edu.au): 3.2.1
H. Kevin Steensma, University of Washington, USA (steensma@uw. washington.edu): 3.1.4
Michael J. Stevens, University of Missouri - St. Louis, USA (mstevens@umsl.edu): Poster3
James Stewart, University of Maryland, University College, USA (jstewart@umuc.edu): 3.3.10
Carmen Stoian, University of Kent, United Kingdom (c.rostan@kent.ac.uk): 2.4.3
John W. Story, University of Texas at San Antonio, USA (jstory@utsa.edu): 3.3.8
Roger Strange, King's College London, United Kingdom (r.strange@kcl.ac.uk): 2.1.3, 2.3.7
Index of Participants

Donna L. Street, University of Dayton, USA (donna.street@notes.udayton.edu): 3.1.6
Christina Stringer, University of Auckland, New Zealand (c.stringer@auckland.ac.nz): Poster3
Sascha Stürze, Fellow, McKinsey Global Institute, USA (sturze@aib.msu.edu): 3.1.5
Zhan Su, Université Laval, Canada (zhan.su@fsa.ulaval.ca): 1.2.14, 1.3.12, 2.2.12, 3.2.3
Mohan Subramaniam, Boston College, USA (mohan.subramaniam.1@bc.edu): 2.4.12
Venkat Subramaniam, University of Hong Kong, Hong Kong (vsubrama@business.hku.hk): 2.2.12
Gabrielle G. S. Suder, CERAM Sophia Antipolis, France (g.suder@ceram.fr): Poster1
Dan N. Sullivan, University of Delaware, USA (sullivan@udel.edu): Fellows1
Erin Sullivan, Trinity College Dublin, Ireland (esullivan@tcd.ie): Poster1
Jennie Sumelius, Swedish School of Economics and Business Administration, Finland (jennie.sumelius@hanken.fi): 1.1.7
Isabelly Susilowati, University of Sydney, Australia (isusilowati@econ.usyd.edu.au): 3.1.6
Ciara Sutton, Stockholm School of Economics, Sweden (ciara.sutton@hhs.se): 1.1.11
Henri Suur-Inkeroinen, Tampere University of Technology, Finland (henri.suur-inkeroinen@tut.fi): 3.1.8
Jan Svejnar, University of Michigan, USA (svejnar@umich.edu): 1.3.6
John R. Swartz, Nova Southeastern University, USA (johnrswartz@gmail.com): Poster1
Muge Tarman, University of Illinois at Urbana-Champaign, USA (mugetaran@illinoisalum.org): Poster1
Daniel P. Sullivan, University of Delaware, USA (sullivan@udel.edu): 2.4.12
D. C. David Tarn, I-Shou University, Taiwan (dctarn@pchome.com.tw): Poster1
Bercu Tasoluk, Michigan State University, USA (tasloluk@msu.edu): Poster2
Ekrem Tatoglu, Bahcesehir University, Turkey (ekremt@bahcesehir.edu.tr): 2.4.3, 3.1.4
Ana Tavares, University of Porto, Portugal (atavares@fe.up.pt): 2.3.2, 2.4.5, 2.2.2
Glen Taylor, University of Tampa, USA (gtaylor@ut.edu): 1.2.1
Hildy Teegen, George Washington University, USA (teegen@gwu.edu): Poster2, 2.2.2, 3.2.1, 3.3.1
Aurora A. C. Teixeira, Universidade do Porto, Portugal (alteixeira@fe.up.pt): 2.1.8
Fernando Tejerina-Gaite, University of Valladolid, Spain (tejerina@suid.uva.es): Poster2
Albert Chu-Ying Teo, National University of Singapore, Singapore (albertteo@nus.edu.sg): 3.3.5
Karen Terrell, University of Michigan, USA (terrell@umich.edu): 1.2.6, 1.3.6
George Tesar, Umea School of Business and Economics, Sweden (george.tesar@fek.umu.se): 2.1.8
Arul Thirunavukkarasu, Southern New Hampshire University, USA (arul.thirunavukkarasu@snhu.edu): Poster2
Andrew R. Thomas, University of Akron, USA (andrewatiwaninsecurity@uakron.edu): Poster3
David C. Thomas, Simon Fraser University, Canada (dcthomas@sfu.ca): 1.1.12
Douglas Thomas, University of New Mexico, USA (thomas@mgmt.unm.edu): Poster1
Jennifer D. E. Thomas, Pace University, USA (jthomas@pace.edu): 2.3.5
Stephanie P. Thomason, Florida Atlantic University, USA (sptomason@aol.com): 3.3.13
Xiaowen Tian, Nottingham University, United Kingdom (xiaowen.tian@nottingham.ac.uk): 1.1.4
Laszlo Tihanyi, Texas A&M University, USA (ltihanyi@ou.edu): 1.12.2, 1.3.12, 3.2.11
Alekh Tiwari, Indian Institute of Management-Lucknow, India (pg911927@iitm.ac.in): Poster1
Dean Tjipold, Lingnan University, Hong Kong (jipold@ln.hk): 2.3.9, 3.3.12
Sverre Tomassen, BI Norwegian School of Management, Norway (sverre.tomassen@biono.no): 2.4.13
Tony W. Tong, State University of New York, Buffalo, USA (wtong@buffalo.edu): 1.3.3, 2.1.6
Gladya M. Torres-Baumgarten, Kean University, USA (gbaum@kean.edu): Poster3
Omar Toulan, McGill University, Canada (omar.toulan@mccgila.ca): 2.2.4
Janell D. Townsend, Michigan State University, USA (townsend@bus.msu.edu): 2.4.10, 3.1.9
Paul Tracey, University of Cambridge, United Kingdom (p.tracey@jams.cam.ac.uk): 3.1.3
Len J. Trevino, Washington State University, USA (ltrevino@wsu.edu): 1.3.6, 3.1.6
Susan Trussler, University of Scranton, USA (trussler@scranton.edu): 2.2.3, 2.4.3
Eric C. Tsai, State University of New York, Oswego, USA (tsai@oswego.edu): 1.3.6
Fu-Sheng Tsai, I-Shou University, Taiwan (fusheng_tsai@hotmail.com): 1.3.11, 2.4.9
William Y. C. Tsao, Cheng-Shiu University & I-Shou University, Taiwan (redchun@ms43.hinet.net): Poster3
Adrian Tsehoei, University of Pennsylvania, USA (tschoei@wharton.upenn.edu): 2.1.6
Chi-Hsing Tseng, National Pingtung Institute of Commerce, Taiwan (tseng@npi.edu.tw): 3.3.4
Chiu-Hsiu Tseng, National Chung Hsing University, Taiwan (chtseng@mail.nctu.edu.tw): Poster2
Sheng-Ya Tseng, National Cheng Chi University, Taiwan (gy35550@nccu.edu.tw): 3.1.8, 3.2.7
Chen-Yu Tu, National Sun Yat-sen University, Taiwan (pg24010004@student.nysu.tw): Poster3
Sorin A. Tulca, Fairleigh Dickinson University, USA (tulca@fdu.edu): 2.4.8, 3.2.6
Rossalie Tung, Simon Fraser University, Canada (tung@sfu.ca): 1.2.5, 3.3.14
Fernando Ubeda, Universidad Autónoma de Madrid, Spain (fernando.ubeda@uam.es): 2.1.7
Rehan ul-Haq, University of Birmingham, United Kingdom (rul-haq@bham.ac.uk): Poster2
Fusayo Umezawa, Fellow, McKinsey Global Institute, Institute, USA (umezawa@aib.msu.edu): 3.1.10
Mitsuyo Umezu, Keio University, Japan (umezu@gol.com): 1.2.2
Chikako Uru, University of Missouri, St. Louis, USA (chikako@umsl.edu): 1.1.4, 2.1.4
Fernando Übeda, Universidad Autónoma de Madrid, Spain (fernando.ubeda@uam.es): 2.1.7
Rehan ul-Haq, University of Birmingham, United Kingdom (rul-haq@bham.ac.uk): Poster2
Fusayo Umezawa, Fellow, McKinsey Global Institute, Institute, USA (umezawa@aib.msu.edu): 3.1.10
Mitsuyo Umezu, Keio University, Japan (umezu@gol.com): 1.2.2
Chikako Uru, University of Missouri, St. Louis, USA (chikako@umsl.edu): 1.1.4, 2.1.4

Davina Vora, University of Texas at Dallas, USA (davina.vora@utdallas.edu): 2.3.9, 3.3.14

Tetsuo Wada, Gakushuin University, Japan (tetsuo.wada@gakushuin.ac.jp): 1.3.3
Peter G. Walters, Hong Kong Polytechnic University, Hong Kong (mspgwawl@polyu.edu.hk): 1.2.10, 3.3.9
Chengang Wang, University of Surrey, United Kingdom (chengang.wang@surrey.ac.uk): 1.2.7, 3.2.5
Chi-Feng Wang, National Cheng Kung University; Cheng Shiu University, Taiwan (faywang@anet.net.tw): 3.1.11
Index of Participants

Huanglin Wang, University of Western Ontario, Canada (hwang@ivey.uwo.ca): Poster3
Hui-mei Wang, Fu Jen Catholic University, Taiwan (huimei_tw@yahoo.com): 1.1.3
Liyan Wang, Lingnan University, Hong Kong (lwang@ln.edu.hk): 3.3.12
Shih-lu Wang, National Taiwan Normal University, Taiwan (swang@cc.ntnu.edu.tw): 1.2.9
Tiemin Wang, London Business School, United Kingdom (twang@london.edu): 3.1.12
Xiaoyun Wang, University of Manitoba, Canada (xiaoyun_wang@umanitoba.ca): 2.113, 3.3.13
Yue Wang, University of New South Wales, Australia (yue.wunsch@unsw.edu.au): 2.1.4
Allan A. Warrack, Bordeaux Business School and University of Alberta, France (allan.warrack@ualberta.ca): 3.3.3
Sharon Watson, University of Delaware, USA (swatson@lerner.udel.edu): 1.1.3, 1.2.3, 2.4.14
Yingqi Wei, University of Lancaster, United Kingdom (ywei@lancaster.ac.uk): 1.1.4, 1.2.7, 3.2.5
Robert J. Weiner, George Washington University, Université Laval, USA (rweiner@gwu.edu): 2.3.1, 3.1.7
D. Eleanor Westney, M.T., USA (ewestney@mit.edu): Fellow1, 1.1.1, 2.1.14, 2.3.7, 3.1.12
Marion M. White, James Madison University, USA (owyarhmm@jmu.edu): 2.4.14
Robert E. White, Arizona State University, USA (robert.e.white@asu.edu): 3.2.11
Jeryl Whelchel, University of Bradford, United Kingdom (jwhelchel@bradford.ac.uk): 3.2.12, 3.3.11
Paul Whita, Lingnan University, Hong Kong (pwhtia@ln.edu.hk): 1.2.10
Margarethe F. Wiersma, University of California, Irvine, USA (mfwiers@uci.edu): 3.1.11
Joan Wiggenhorn, Barnry University, USA (joanwigg@aol.com): 2.2.6
Michael Wild, WU-Wien, Austria (michael.wild@w-wien.ac.at): 3.2.4
Christopher Willie, Deputy Director, Investment Trade Policy Division (EBI), Government of Canada, Canada (christopher.willie@international.gc.ca): 2.2.3
Timothy Jon Wilkinson, University of Akron, USA (twilkin@uakron.edu): 2.3.4, 3.2.4
Steven A. Williamson, University of North Florida, USA (swwilliam@unf.edu): 2.3.4, Poster3
Heather I. Wilson, University of Auckland, New Zealand (h.wilson@auckland.ac.nz): 2.4.12
Michael A. Witt, INSEAD, France (michael.witt@insead.fr): 1.1.3, 3.3.2
Bernard M. Wolf, York University, Canada (bewolf@yorku.ca): 3.2.4, 3.3.4

Susan S. S. Wong, University of Auckland, New Zealand (swn0142@ec.auckland.ac.nz): 3.3.4
David Wood, ChinaCare Group Inc., China (dwood@chinacaregroup.com): Poster3
Eric Wood, University of Cape Town, South Africa (ericwood@gsp.uct.ac.za): 1.3.10
Louis A. Woods, University of North Florida, USA (lwoods@unf.edu): Poster2, 2.3.7
Verner Worm, Copenhagen Business School, Denmark (vw.int@bks.dk): 2.1.5
April L. Wright, University of Queensland, Australia (april.wright@business.uq.edu.au): Poster3
Mike Wright, Nottingham University, UK (mike.wright@nottingham.ac.uk): 2.2.10, 3.2.12
Richard W. Wright, University of Richmond and Athens University of Economics and Business, USA (rwright@richmond.edu): 2.1.1
Jie Wu, National University of Singapore, Singapore (jiewu@nus.sg): Poster2
Pei-Chuan Wu, National University of Singapore, Singapore (bzwupc@nus.edu.sg): Poster2
Zonghua Wu, National University of Singapore, Singapore (g0403303@nus.edu.sg): 1.2.2

X
Jun Xia, Texas Tech University, USA (xiaj@btu.edu): 1.1.2, 1.3.3, 2.1.4
Henry Yu Xie, Saint Louis University, USA (xye@slu.edu): Poster2, Poster3
Jian Xu, University of Michigan, USA (xu@umich.edu): 3.3.3
Jie Wu, National University of Singapore, Singapore (jiewu@nus.sg): Poster3
Xiaojun Xu, Fudan University, China (xujrin@fudan.edu.cn): 2.1.5

Y
Tal Yaffe, Ben-Gurion University, Israel (yaffe@bgu.ac.il): 3.1.11
Mo Yamin, University of Manchester, United Kingdom (mo.yamin@manchester.ac.uk): 2.3.7
Hui Yang, University of Salford, United Kingdom (h.yang@psr.salford.ac.uk): 3.3.11
Jiawen Yang, George Washington University, USA (jyang@gwu.edu): 2.4.11, 3.1.7, Poster3
Jing Yu Yang, Hong Kong University of Science and Technology, Hong Kong (gracy@ust.hk): 2.1.4
Zhlin Yang, City University of Hong Kong, Hong Kong (kmyang@cityu.edu.hk): 3.2.8
Fiona Ken Yao, Hong Kong University of Science and Technology, Hong Kong (mmyaokun@ust.hk): 2.2.8, 2.4.12
Atilla Yaprap, Wayne State University, USA (atilla.yaprap@wayne.edu): Poster2

Hamid Yeganeh, Université Laval, Canada (hamid.yeganeh@fse.ulaval.ca): 1.2.14, 3.1.12
Rhyn-Song Yeh, National Chi Nan University, Taiwan (rye@ncnu.edu.tw): 2.3.4, 2.4.8, 3.2.5
Caroline Yeh, Singapore Management University, Singapore (caroline.yeh@smu.edu.sg): 3.1.5
Jason Z. Yin, Seton Hall University, USA (jinjason@shu.edu): 2.4.11
George S. Yip, London Business School, United Kingdom (g gypsum@london.ac.uk): 2.2.4
Chwo-Ming Joseph Yu, National ChengChi University, Taiwan (yu54@ccnu.edu.tw): 3.2.10
Tiying Yu, Boston College, USA (yutie@bc.edu): 2.4.12
Ayse Vuce, Ryerson University, Canada (ayuce@ryerson.ca): Poster1
Deborah R. Yue, Hong Kong University of Science and Technology, Hong Kong (mmyr@ust.hk): 2.1.4

Z
Srilata Zeaheer, University of Minnesota, USA (szeaheer@csom.umn.edu): 2.3.5
Mahmood A. Zaidi, University of Minnesota, USA (mzaidi@csom.umn.edu): 1.3.8
Tatiana Zalan, University of Melbourne, Australia (tzalan@unimelb.edu.au): Poster1, 2.1.12, Poster2
Dilek Zamantili Nayir, Marmara University, Turkey (dzamantili@mmu.edu.tr): 3.1.3, 2.1.13
Ivo Zander, Uppsala University, Sweden (ivo.zander@fek.uu.se): 1.2.12, 2.1.11, 3.1.12
Jennifer Zaslav, Boston University, USA (jzaslav@bu.edu): 2.2.5
Srdan Zdravkovic, Saint Louis University, USA (zdravkovic@slu.edu): 1.3.12, Poster3
Bennet A. Zelner, Georgetown University, USA (zelnrb@georgetown.edu): 1.1.1, 2.2.2
Man Zhang, Bowling Green State University, USA (frank.lee_man@yahoo.com): 2.1.9
Xueyuan Zhang, RSM Erasmus University, Netherlands (axzhang@rsm.nl): 2.4.2
Yan Zhang, Rice University, USA (yanzh@rice.edu): 1.1.8
Yanli Zhang, Rutgers University, USA (yanli@pegasus.rutgers.edu): 1.3.7
Hongxin Zhao, Saint Louis University, USA (zhaoxu@slu.edu): Poster2
Congcong Zheng, Zhejiang University, China (zhengz@zju.edu.cn): 1.3.3
Weiting Zheng, National University of Singapore, Singapore (weiting.zheng@nus.edu.sg): 3.3.8
Changhui Zhou, Peking University, China (czhou@pku.edu.cn): 1.2.7, 3.3.7
Liang Zhou, Lingnan University, Hong Kong (lxzhou@ln.edu.hk): 3.3.2

Nan Zhou, National University of Singapore, Singapore (g0403306@nus.edu.sg): 3.1.3
Qi Zhou, Ohio State University, USA (zhou.148@osu.edu): 1.2.11, 2.4.1
Yuyan Zhou, Ohio State University, USA (zhou.108@osu.edu): Poster3
Yue Maggie Zhou, University of Michigan, USA (yzm@umich.edu): 2.4.14
Hongjin Zhu, National University of Singapore, Singapore (g0300023@nus.edu.sg): 2.4.14
Lili Zhu, George Washington University, USA (llzhu@gwu.edu): 3.1.7
Patrick X. Zhu, University of Auckland, New Zealand (zhu.ai@aub.ac.nz): 1.2.11
Jianglei Zou, Katholieke Universiteit Leuven, Belgium (jianglei.zou@kuleuven.ac.be): 2.4.5
Yahia H. Zoubir, Thunderbird International Business Review, USA (zoubiry@t-bird.edu): 3.3.14
Burton Zwick, Fairleigh Dickinson University, USA (burton_zwick@fdu.edu): 2.4.8

- - -
David, Singapore Management University, Singapore (david.2003@smbu.edu.sg): 3.1.5
AIB 2005 Conference Sponsors

The 47th Annual Meeting
of the Academy of International Business

Local Roots, Global Links

Québec City, Québec, Canada
July 9-12, 2005

© 2005 Academy of International Business

For information, please contact:
AIB Executive Secretariat
G. Tomas M. Hult, Executive Director, or
Tunga Kiyak, Managing Director
7 Eppley Center
Michigan State University
East Lansing, MI 48824-1121, USA
Phone: +1 (517) 432-1452 • Fax: +1 (517) 432-1009
Email: aib@aib.msu.edu • Web: http://aib.msu.edu/