School of Marketing and International Business
Wellington, New Zealand

Position Announcement:
Senior Lecturer/Associate Professor/Professor in International Business

The School of Marketing and International Business is seeking to make two permanent appointments in International Business (IB) at the levels of Senior Lecturer (Assistant Professor), Associate Professor and Full Professor.

The School is part of the Faculty of Commerce and Administration. It offers undergraduate and post-graduate degree programmes in both Marketing and IB, and is continuing a strategy of development and expansion in the IB area.

The School is located in the downtown campus in central Wellington, the capital city and center for the creative arts in New Zealand, including the talent that made ‘Lord of the Rings’. The downtown campus is Victoria’s latest development and is situated opposite the Parliament Buildings and the bustling harbour, and just 5 minutes from the main campus in Kelburn.

The School’s vision is to lead marketing and IB research in New Zealand. The new appointments would play an important role in fostering research in IB. Major IB research areas in the School include the impact of foreign direct investment, multinational enterprise theory; internationalization of SMEs, doing business in Latin America, globalization and the changing international business environment.

A Full Professor or Associate Professor in IB would take the role of IB research and teaching ‘champion’, driving the growth and evolution of the IB major, and fostering an environment conducive to independent and collaborative research. He/she would be expected to undertake teaching and research of high quality, to assist in programme development, and to contribute to the effective management of the School, including relationships with practitioner communities.

The essential criteria for an appointee at Full Professor/Associate Professor level include proven academic leadership; a publication record of a high international standard, a willingness to mentor junior staff and assist them to develop their teaching and publish their research; the ability to attract research funding; and to supervise Masters and PhD students.

A Senior Lecturer in IB would be part of the IB team at Victoria, and would be responsible for teaching and supervision at undergraduate and post-graduate levels in international business, and would contribute towards research. The essential criteria for the Senior Lecturer include a PhD in international business or a related field.
demonstrated ability and commitment to teaching, a strong record of refereed publications, and a willingness to work towards the development of the IB programme at Victoria.

In addition to a core knowledge of international business, it is preferable that applicants specialize in one or more of the following areas: global strategy, cross-cultural management, Asia-Pacific business, knowledge management in TNCs, and international finance.

The salary range for Full Professor is NZ$ 94,982 –NZ$ 117,917, Associate Professor NZ $83,534-NZ$90,403, and Senior Lecturer NZ$ 64,074 –NZ$ 80,672.

Victoria University of Wellington is an Equal Opportunity Employer.

An application pack is available from Human Resources (FCA) e-mail: fca-appoint@vuw.ac.nz; tel: +64 4 463 5753 or apply online at: http://www.nzjobs.co.nz/vuw/. For more information on the positions, contact Professor Peter Thirkell, e-mail: Peter.Thirkell@vuw.ac.nz tel: +64 4 463 5086.

Applications close 30 June 2003, however applications will be accepted until the positions are filled. Applications will also be accepted at the upcoming AIB conference in Monterey, where applicants are encouraged to meet Professor Peter Thirkell in person.