MARKETING RESEARCH OR CHANNEL MANAGEMENT -- TENURE TRACK POSITION

The Department of Management & Marketing, School of Business Administration at Monmouth University, has a tenure track assistant professorship positions available in the following areas to meet the school’s program needs.

Marketing Research or Channel Management

Positions will begin in the fall of 2004. Applicants are expected to have a Doctorate at the time of appointment. Current ABDs, who are scheduled to have their Doctorate completed during the 2004-2005 academic year, will also be considered. Applicants will be judged upon their potentials for excellence in teaching and research in respective areas. Teaching responsibilities will be at both graduate and undergraduate levels. Salaries and fringe benefits are competitive with AACSB accredited schools. Applications will be considered by the end of May 2004 or until the position is filled, whichever comes first. Interested parties should send a letter of application indicating the specific position, current vita, and a list of three references to:

Dr. Min H. Lu
Chair of Management & Marketing Department
School of Business Administration
Monmouth University
West Long Branch, NJ 07764-1898.
Phone: 732-571-3650
E-Mail: mlu@monmouth.edu

The School of Business Administration is accredited by the AACSB. Its objective is to provide an education that qualifies graduates for positions of leadership in both private and public sectors. The undergraduate program at the School of Business Administration is supported by a broad liberal arts and general education requirement to help prepare the student for responsible judgment in a variety of social and cultural settings. The graduate program is grounded in the functional areas of business and develops a comprehensive background in the theory and practice of management. The curriculum underscores the complexity and diversity of managerial decisions in both national and international economics.

Monmouth University is an independent, comprehensive institution of higher learning, emphasizing teaching and scholarship at the undergraduate and graduate levels. The University currently has over 250 full-time faculty and more than 50 degree programs/concentrations to serve a body of over 6000 students.

Monmouth University is located in a quiet, residential area of an attractive community near the Atlantic Ocean, about an hour and thirty minutes from the metropolitan attractions of New York City and Philadelphia.

For more information about Monmouth University, visit our web site at www.monmouth.edu.

Dr. Min Lu will be at the AIB Annual Meeting in Monterey, July 5 through 8, 2003