California State University, Los Angeles
Marketing Department
International Business Tenure-Track (Open Rank)

THE UNIVERSITY: California State University, Los Angeles, a comprehensive urban university and one of the 23-campus California State University system. The 175-acre hilltop campus is at the heart of a major metropolitan city, just five miles from Los Angeles’ civic and cultural center with more than 20,000 students and 215,000 alumni – with a wide variety of interests, ages and backgrounds- reflect the rich, ethnic diversity of the area. The University is committed to student-centered learning, free scholarly inquiry, and academic excellence. The University has been a dynamic force in the education of students, setting a record of outstanding academic achievement for more than 60 years within the California State University system and beyond. Here, students, taught by nationally and internationally-recognized scholars in their fields, have gone on to become the nation’s legislators, leaders in business and industry, technicians, educators, artists, writers, engineers, healthcare providers, entertainers, athletes and scientists.

THE COLLEGE: The College of Business and Economics is an AACSB international accredited business school. Only 5% of business schools worldwide have achieved AACSB international accreditation. The College meets the standard and reflects our commitment to quality and continuous improvement. For more than a decade, Cal State L.A.’s undergraduate business program has been listed among the nation’s best in U.S. News & World Report’s “America’s Best Colleges” issue. Cal State L.A. is among the top five public institutions in California that made the 2013 list.

THE DEPARTMENT: The Marketing Department has the third largest enrollment area for the College of Business and Economics with more than 650 majors, of which International Business (IB) is the second largest option area. The department’s culturally diverse faculty hold Ph.D. degrees from prestigious universities. The Department's emphasis is on "Excellence in Teaching through Practical Application" in the graduate areas: Marketing Management and International Business and undergraduate options: Marketing, International Business, and Retailing. We offer 8 Certificates including the growing area of Social Media. IB also offers two interdisciplinary certificates of specialization: International Business and Intercultural Business Communications. Students complete coursework in area studies and a foreign language, as well as specialty IB coursework to further strengthen their knowledge of the increasingly globalized world.

POSITION: Tenure-track Assistant Professor position with possibility of credit toward tenure. California State University, Los Angeles (CSULA) Department of Marketing invites applicants in International Business for tenure-track position(s) beginning September 2015 pending job approval.

MINIMUM QUALIFICATIONS: Candidates must possess a doctorate in International Business or related fields, from an AACSB-accredited institution. Possession of the appropriate terminal degree is required for employment. This position will have primary teaching responsibilities in International Business which is an interdisciplinary program housed in the Marketing Department. Applicants must show evidence of, or potential for, excellence in teaching, productive programs of scholarly research and commitment to service.

DESIRED/PREFERRED QUALIFICATIONS: Applicants whose work incorporates a global perspective and a commitment to diversity in higher education are particularly encouraged to apply. Demonstrated experience in International Business and at least one of the following areas: International Relations, Import-Export, Trade Relations, Entrepreneurial Global Business, Intercultural Communications and Logistics. Since International Business is an interdisciplinary area we encourage the applicant to be strong in other areas such as: Marketing, Management, Economics and/or Finance.

DUTIES: In addition to teaching, duties include student advisement/mentoring, engaging in scholarly activity, and committee service for the Department, College, and the University.

RANK: Preferred rank is at the Assistant Professor level, tenure-track, but higher ranks based on qualifications and experience may be considered.

SALARY RANGE: Initial salary commensurate with qualifications and experience

APPLICATION DEADLINE: Review of applications will begin on October 1, 2014 and continue until the position is filled. Address application, required documentation and/or requests for information to:

Dr. Tye W. Jackson
Chair, Department of Marketing
College of Business and Economics
California State University, Los Angeles
5151 State University Drive Los Angeles, CA 90032
Email: tjackson4@calstatela.edu