**SIMON FRASER UNIVERSITY** - The Beedie School of Business at Simon Fraser University in Metro Vancouver, British Columbia seeks outstanding candidates for a tenure track position in Marketing with research in innovation. Examples of marketing/innovation research include (but are not limited to): Developing new offerings; Launching new offerings, Consumer behavior related to new adoption and diffusion; Identification of latent needs for product design and development; Prelaunch forecasting for b2b offerings; and Market assessment for new offerings. Members of our marketing faculty will attend the upcoming American Marketing Association Summer Educators’ Meetings.

Candidate must have a strong research record and demonstrated teaching competency at the undergraduate, graduate and executive levels, and leadership abilities. Ph.D. is required although ABD near completion will be considered. **Rank: Open**

Successful applicants with strong research records will be eligible for Beedie Research Fellowships.

The Beedie School of Business is recognized as a top 100 ranked research school, is accredited by both AACSB and EQUIS, and is signatory to Principles for Responsible Management Education. We have programs at the Undergraduate, Masters, Ph.D. and Executive levels, including Canada’s first Executive MBA program.

The school is the recent recipient of a record-setting $22 million gift from alumnus Ryan Beedie and his father Keith. The donation will bolster the faculty's already strong position as a global leader in research.

With three award-winning British Columbia campuses located in Burnaby, Surrey and downtown Vancouver, Simon Fraser University offers a strong research environment in a dynamic Pacific Rim setting that is ranked by the Economist Intelligence Unit as the world’s most liveable city. For further details about the Beedie School of Business, visit our website at [http://www.beedie.sfu.ca/](http://www.beedie.sfu.ca/).

All qualified candidates are encouraged to apply; however, Canadians and Permanent residents will be given priority. SFU is committed to the principle of equity in employment and offers equal employment opportunities to qualified applicants. All positions are subject to budgetary approval.

Under the authority of the University Act, personal information required by the University for academic appointment competitions will be collected. For further details see: [http://www.sfu/vpacademic/Faculty_Openings/Collection_Notice.html](http://www.sfu/vpacademic/Faculty_Openings/Collection_Notice.html)

For further details regarding these tenure-track positions see the following web site: [http://www.sfu.ca/vpacademic/Faculty_Openings/Business_Administration.html](http://www.sfu.ca/vpacademic/Faculty_Openings/Business_Administration.html)

Send curriculum vitae (in electronic format, pdf preferred) to chair_busappts@sfu.ca (please use only this email address) and three signed letters of reference (printed, originals required) to:

Dr. Rick Iverson,
Chair of the Appointments Committee
Beedie School of Business
Simon Fraser University
8888 University Drive
Burnaby, British Columbia Canada V5A 1S6

Search closes September 30, 2011 or when positions are filled.