The Tecnológico de Monterrey is a Mexican private educational institution that was founded in 1943.

At the present time it has campuses distributed throughout the country, and academic centers in Mexico and other Latin American countries; it also has international offices in North America, Europe, and Asia. Through its Virtual University it is present all over the world, by means of learning networks and advanced information technologies.

The Graduate School of Business Administration and Leadership (EGADE)

The Graduate School of Business Administration and Leadership (EGADE) develops executives and entrepreneurs in all strategic areas of business in a global context.

The EGADE enjoys international prestige thanks to its consistent position among the best business schools in the world, according to rankings in the Financial Times (2000, 2001, 2002 and 2005), The Wall Street Journal (2002 to 2005) and The Economist (2005). Among its most recent achievements, it has been recognized as number 1 in Education Experience and number 68 in the general list of the best 100, according to The Economist; furthermore, The Wall Street Journal ranked it as number 9 among the regional schools of North America.

**Position title**
Assistant Professor / Associate Professor

**Area**
Marketing

**Position requirements**
Applicants should have the doctoral degree in Marketing or a closely related field with a Marketing orientation. Also should have the capability and interest in research and publishing, teach in the full-time and part-time MBA programs, and work in a diverse environment.

**Salary range**
It is market competitive and commensurate with qualifications and experience. Negotiable depending on career progress and track record.

**Contact person and details (name, email, phone, mailing address)**
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**Name of representative who will attend the meeting in San Diego**
Dr. Jaime Alonso Gómez
Dr. Álvaro de Garay
Lilia Gamboa, MBA