

AIB Insights Editorial Policy

AIB Insights is the Academy of International Business publication that provides an outlet for short (around 2500 words), interesting, topical, current and thought provoking, articles. Articles can discuss theoretical, empirical, practical or pedagogical issues affecting the international business community. The publication seeks articles that have an international business and cross disciplinary orientation with IB researchers and faculty as the intended primary audience.

Authors should highlight the insight of their article in the first paragraph. They should prompt the reader to think about international business and international business teaching/learning in new ways. Articles sought should be grounded in research, but presented in a readable and accessible format.

Articles written for *AIB Insights* should be free of professional jargon and technical terms, light on references, but heavy on insight from the authors' experiences and research. Terminology should be defined if it is not in the common domain of the IB literature. Authors should remember the intended audience of the publication and write accordingly. A regression equation, a correlation matrix, a table or a graph needed to support a point may be included.

AIB Insights does not seek the kind of articles that are intended for refereed journals in international business, such as the *Journal of International Business Studies*. The publication is intended to inform, educate and enlighten readers with state of the art information on a topic with a broad appeal to the profession.

Acceptable articles may fall into one of several categories:

1. Research insights from authors' stream of research
2. Current issues affecting international business as a discipline
3. The use of technology in international business
4. The International Business department/function/discipline evolving nature
5. Internationalization of the curriculum
6. Innovative approaches to teaching international business
7. Teaching pedagogy and content articles
8. Other topics of interest

Please include a cover page with all the authors' contact detail. The second page should include 50-75 words biographies of participating authors. Articles submitted should follow JIBS referencing style of consistency.

Insights will be published 2-4 times a year with the AIB Newsletter. Please send your submission or submission idea to Ilan Alon, Editor (ialon@rollins.edu).