



ACADEMY OF INTERNATIONAL BUSINESS

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Highest Degree Attained _____ University Last Graduated _____

Disciplines Research Interests Region Interest I wish to opt-out of the print version of:
 JIBS AIB Newsletter/Insights

Please refer to the next page for the Discipline, Research Interest, and Region Interest Codes.

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[†](Any donation amount is much appreciated. The total cost per gift subscription is US\$50.)

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APPLY ONLINE: <http://aib.msu.edu/>

**MAIL TO:
AIB—Membership Dept.
Michigan State University
7 Eppley Center
East Lansing, MI 48824-1121, USA**

FAX TO: +1-517-432-1009

Please make checks payable to the **Academy of International Business** (Federal Employer ID: #23-7442958). All checks must have micro-encoded banking information, including the ABA routing number at the bottom of the check, a US bank address, and have the US dollar amount imprinted on them. All checks and international money orders must be denominated in US Dollars.

*Proof of student status is required—a copy of student ID or any other document that verifies current enrollment will be accepted as long as the student's name and a current date (academic year or semester) is provided on the document.

**Low income memberships are offered to individuals with gross annual incomes below US\$25,000 or equivalent. For proof of eligibility, a signed letter addressed to the AIB Executive Secretariat is required. The letter should state the individual's annual income for the previous year and also include a personal statement by the individual declaring eligibility for the reduced due.

***Low-income Electronic Memberships are available only to members, who qualify for the low income membership category (above) and are also from low-income economies as identified by the World Bank. Electronic members do not receive any print materials whatsoever, receiving only online access to JIBS, the newsletters, and other AIB publications through the AIB website.

ACADEMY OF INTERNATIONAL BUSINESS

Please fill in your discipline, research, and region interests in the boxes on the *reverse* side. Refer to the list below to determine appropriate codes.

DISCIPLINE INTEREST CODES

- | | | |
|--|---|--|
| A. Economics
B. Finance
C. Accounting & Taxation
D. Organization
E. Management
F. Business Policy | G. Marketing
H. Human Resources & Industrial Relations
I. Law
J. International Relations and Political Science
K. Social Issues | L. Economic & Business History
M. Country or Area Study
N. Industry/Sectorial Study
O. Policy-Oriented Study
P. Education & IB
Q. Research Areas Not Covered By Groupings |
|--|---|--|

RESEARCH INTEREST CODES

- | | | |
|--|---|---|
| A. ECONOMICS
A1 International Trade
A2 Theory of FDI and the MNE
A3 Industrial Organization
A4 Transaction Cost Economics
A5 Economic Development
A6 Economic Integration
A7 Economics of Innovation & Technological Transfer
A8 Other

B. FINANCE
B1 Cost of Capital & Financial Structure
B2 Capital Budgeting
B3 International Financial Markets
B4 Foreign Exchange Management
B5 Investment Appraisal
B6 Transfer Pricing Issues
B7 Other

C. ACCOUNTING & TAXATION
C1 Comparative Accounting Systems & Practices
C2 International Financial Reporting
C3 Measurement Issues (e.g., Currency Translation, Inflation Effects)
C4 International Management Accounting
C5 Performance Evaluation & Control
C6 Auditing
C7 International Taxation
C8 Other

D. ORGANIZATION
D1 Organizational Structure
D2 The Sociology of Organizations
D3 Decision-Taking Structures, HQ-Subsidiary Relations
D4 Inter-Firm Organizations (JV, Alliances, Networking)
D5 Comparative Organizational Studies
D6 Other

E. MANAGEMENT
E1 Comparative Management
E2 Cross-Cultural Management
E3 Management & Information Systems (Planning, Strategy, Control, Information)
E4 Management of Technology
E5 Production/Sourcing Operations Management
E6 Management of Risk
E7 Entrepreneurship
E8 Other | F. BUSINESS POLICY
F1 Business Strategy
F2 Business/Government Interaction
F3 Business & the Environment
F4 Business Policy & Developing Countries
F5 Global Competition & Markets
F6 Other

G. MARKETING
G1 Comparative Marketing
G2 International Marketing Management & Strategy
G3 Cross-National Consumer & Industrial Behavior
G4 Int'l Product/Prom/Pricing/Dist Strategy
G5 Export/Import. Foreign Market Entry Modes
G6 Other

H. HUMAN RESOURCES & INDUSTRIAL RELATIONS
H1 Human Resources (incl. Personnel) Management
H2 Comparative IR Systems
H3 Dispute Resolution
H4 Labor/Management Issues (incl. Wage Negotiations)
H5 Employment Effects of FDI & MNE Activity
H6 Recruiting & Training Issues
H7 Other

I. LAW
I1 Law of Contract
I2 International Property Law
I3 Extra-Territoriality
I4 Foreign Investment Laws
I5 Investment Guarantees & Dispute Settlements
I6 Negotiation & Bargaining Procedures
I7 Int'l Trade Law & Int'l Organizations
I8 Codes of Conduct
I9 Other

J. INTERNATIONAL RELATIONS AND POLITICAL SCIENCE
J1 Political Risk Assessment & Management
J2 Inter-Government Relations
J3 Issues of Sovereignty, Hegemony & Dependence
J4 Political Aspects of MNE Activity, Bureaucracies
J5 MNEs & Distribution Power
J6 Pressure Groups, Public Affairs, Public Opinion
J7 Other | K. SOCIAL ISSUES
K1 Environment & Pollution
K2 Consumer Protection
K3 Income Distribution
K4 South Africa
K5 Cultural Impact of MNEs
K6 Other

L. ECONOMIC & BUSINESS HISTORY
L1 Economic History
L2 Business History (General)
L3 Business History (Company Specific)
L4 History of FDI & the MNE
L5 Other

M. COUNTRY OR AREA STUDY
M1 North America
M2 Latin America
M3 Europe
M4 Japan
M5 Other Asia & Pacific
M6 Africa & Middle East
M7 Other

N. INDUSTRY/SECTORIAL STUDY
N1 Primary
N2 Secondary
N3 Service
N4 Electronic Commerce

O. POLICY-ORIENTED STUDY
O1 Cost-Benefit Analysis
O2 Foreign Direct Investment Policy
O3 Investment Incentives
O4 Performance Requirements
O5 Nationalization, Expropriation, etc.
O6 Other

P. EDUCATION & IB
P1 Pedagogic Issues
P2 Curricula & Syllabi
P3 Education & IB
P4 Research Methodology in IB
P5 Case Studies
P6 Teacher Training in IB
P7 Other

Q. RESEARCH AREAS NOT COVERED BY GROUPINGS
Q1
Q2 |
|--|---|---|

REGION INTEREST CODES

- | | | |
|--|--|---|
| R01 Australia & New Zealand
R02 Japan
R03 Korea
R04 China
R05 India
R06 Pacific Basin
R07 Asia-Central | R08 Asia-Southeast
R09 Europe-Eastern
R10 Europe-Western
R11 UK & Ireland
R12 Middle East
R13 Africa
R14 Canada
R15 USA-Midwest | R16 USA-Northeast
R17 USA-Southeast
R18 USA-Southwest
R19 USA-West
R20 Mexico
R21 Central America
R22 South America |
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