



AWARDS CEREMONY & GENERAL BUSINESS MEETING

Beijing, China
June 26, 2006



Awards Ceremony Agenda

- Welcome and Recognition of Sponsors
- Awards Presented Earlier in the Conference
 - AIB President's Award
 - AIB Fellows' Executive of the Year Award
 - JIBS Decade Award
- SAMS/AIB Best Dissertation Proposal Award
- Richard N. Farmer Dissertation Award
- Haynes Prize for Most Promising Scholar
- Temple/AIB Best Paper Award
- AIB Fellows Recognitions
- Dean of the Year
- 2006 Program Recognitions



AIB 2006 CONFERENCE SPONSORS



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International Business
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AIB Fellows' Executive of the Year Award

Liu Chuanzhi

*President and CEO
Legend Holdings Ltd.*



AIB President's Award

Zhang Weiying

*Executive Dean
Guanghua School of Management
Peking University*



2006 JIBS Decade Award *Sponsored by Palgrave Macmillan*

WINNER

Marjorie A. Lyles and Jane Salk

*Knowledge Acquisition from Foreign Parents in
International Joint Ventures:
An Empirical Examination in the Hungarian Context*

(JIBS December 1996, Vol. 27 No. 5)

palgrave
macmillan



SAMS/AIB Award for Best Doctoral Dissertation Proposal

CO-WINNERS

Ajai Gaur

National University of Singapore

Raveendra Chittoor

Indian Institute of Management - Calcutta

**SOCIETY FOR THE
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STUDIES**



2006 Richard N. Farmer Dissertation Award

Sponsored by Indiana University CIBER

Nominees:

- **Christopher Bingham**
Ph.D. awarded by Stanford University
"Unveiling How and What Firms Learn from Heterogeneous Experience: The Internationalization of Entrepreneurial Firms"
- **Mee-Shew Cheung**
Ph.D. awarded by University of Tennessee
"Inter-firm Knowledge Sharing and its Effect on Relationship Value: A Global Supply Chain Perspective"
- **Jon Erland Lervik**
Ph.D. awarded by the Norwegian School of Mgmt.
"Managing Matters: Transferring Organizational Practices Within Multinational Companies"
- **Gurneeta Vasudeva**
Ph.D. awarded by George Washington University
"How National Institutions Influence Firms' Knowledge-Building Alliance Strategies"



**2006 Richard N. Farmer
Dissertation Award**
Sponsored by Indiana University CIBER

CO-WINNERS

Jon Erland Lervik

Ph.D. awarded by the Norwegian School of Management

“Managing Matters: Transferring Organizational Practices Within Multinational Companies”

Gurneeta Vasudeva

Ph.D. awarded by George Washington University

“How National Institutions Influence Firms’ Knowledge-Building Alliance Strategies”





2006 Haynes Prize for the Most Promising Scholar

Nominees:

- **Xufei Ma and Jane Lu** - "Business Group Affiliation as Institutional Linkages: An Integration of Resource-based View and Institutional Perspective"
- **Omrane Guedhami and Jeffrey Pittman** - "Ownership Concentration in Privatized Firms: The Role of Disclosure Standards, Auditor Choice, and Auditing Infrastructure"
- **Fiona Moore** - "A House Divided? The 'Cohort Model' of the MNC as a Critical Perspective on Culture in Globalising Organisations and its Implications for Existing Theory"
- **Heather Berry** - "Imitating Firms"
- **Kevin K. Boeh** - "Cross-Border M& A: Fast & Cheap?"
- **Sengun Yenyurt and Janell D. Townsend** - "Country of Origin: A Brand Umbrella?"
- **Minyuan Zhao and Kangyong Sun** - "Cross-border Acquisitions and Cross-border Knowledge Sourcing: Why Learning from the Local Is Not for Everyone?"
- **Runjuan Liu** - "The Impacts of Service Offshoring and Inshoring on U.S. Labor Market"
- **Wei Wei Xu** - "Foreign Shareholders and Survival of Overseas Subsidiaries of MNE's from Emerging Countries"



2006 Haynes Prize for the Most Promising Scholar

WINNER

***Xufei Ma, National University of Singapore
Jane Lu, Singapore Management University***

**"Business Group Affiliation as Institutional Linkages:
An Integration of Resource-Based View and
Institutional Perspective"**



2006 Temple/AIB Best Paper Award

*Sponsored by Temple University's
Fox School of Business*

Nominees:

- **Lilach Nachum, Srilata Zaheer, and Shulamith Gross** - "Does it Matter Where Countries Are? Geography, Distance, and MNE Location Choices"
- **Victoria Krivogorsky** - "Interaction Effects of Country Specific Characteristics and Internal Corporate Governance Mechanisms on Profitability"
- **Vas Taras and Piers Steel** - "Improving Cultural Indices and Rankings Based on a Meta-Analysis of Hofstede's Taxonomy"
- **Markus Pudelko and Anne-Wil Harzing** - "HRM Practices in Subsidiaries of US, Japanese and German MNCs: Country-of-Origin, Localization or Dominance Effect?"
- **Jean-Luc Arregle, Louis Hebert, and Paul W. Beamish** - "Assessing the Advantages of Multilevel Methods for Entry Mode Research"
- **Ying Huang, Brenda Sternquist, and Roger Calantone** - "Chinese Retail Buyer-Supplier Relationship in a Transitional Economy: Does Guanxi Still Matter?"
- **Rajneesh Narula and Anabel Marin** - "Exploring the Relationship between Direct and Indirect Spillovers from FDI in Argentina"
- **Andreas Michael Klosek and Michael C. Nippa** - "International Joint Venture Path Dependence"
- **Deli Yang, Gerald Fryxell, and Agnes Sie** - "Anti-Piracy Effectiveness and Managerial Confidence—Insights from Multinationals in China"
- **Hicheon Kim and Heechun Kim** - "Business Group Affiliation, Corporate Diversification Strategies, and Firm Performance in Emerging Economies: The Resource-Based View"



2006 Temple/AIB Best Paper Award

*Sponsored by Temple University's
Fox School of Business*

WINNER

Jean-Luc Arregle, *EDHEC Business School*

Louis Hébert, *HEC Montreal*

Paul W. Beamish, *University of Western Ontario*

*"Assessing the Advantages of Multilevel Methods for
Entry Mode Research"*



THE FOX SCHOOL
of Business and Management

TEMPLE UNIVERSITY



2006 AIB Fellows Recognition

New AIB Fellows:

- **Udo Zander, *Stockholm School of Economics***
- **James Wills, *University of Hawai'i***



2006 Dean of the Year

RECIPIENT

Zhang Guohua

***China Europe International
Business School***



2006 Program Recognitions

BEST REVIEWER AWARD

- **Ruth Aguilera**, *University of Illinois at Urbana-Champaign*
- **Alice De Jonge**, *Monash University*
- **Kelly Hewett**, *University of South Carolina*
- **Stephen Lloyd Morgan**, *University of Melbourne*
- **Michael Joseph Morley**, *University of Limerick*
- **U. Srinivasa Rangan**, *Babson College*
- **B. Sebastian Reiche**, *University of Melbourne*
- **Robert Ware**, *Savannah State University*
- **Ivo Zander**, *Uppsala University*



2006 Program Recognitions

PROGRAM CHAIR

- **Mary Ann Von Glinow** – *Florida International University*

TRACK CHAIRS

- **John Mezias** – *University of Miami*
- **Tamir Agmon** – *The College of Management*
- **Peter Dowling** – *Victoria University of Wellington*
- **Simon Collinson** – *University of Warwick*
- **Klaus Meyer** – *University of Reading*
- **Chris White** – *Michigan State University*
- **Marjorie Lyles** – *Indiana University*
- **Subhash Jain** – *University of Connecticut*
- **Rob Grosse** – *Thunderbird*
- **Michael Enright** – *University of Hong Kong*

FLORIDA INTERNATIONAL UNIVERSITY PROGRAM ASSISTANT

- **Silvia Salas** – *Florida International University*



2006 Program Recognitions

AIB/JIBS PAPER DEVELOPMENT WORKSHOP

- **Arie Lewin** - *Duke University*
- **Tatiana Kostova** - *University of South Carolina*

PLACEMENT SERVICE COORDINATOR

- **John Zhao** – *Saint Louis University*

DOCTORAL CONSORTIUM CHAIR

- **Kannan Ramaswamy** – *Thunderbird*

JUNIOR FACULTY CONSORTIUM CHAIR

- **Sumit Kundu** – *Florida International University*

PAST PRESIDENTS' ROUNDTABLE COORDINATORS

- **Sonja A. Sackmann** – *University Bw Munich*
- **Julia Gluesing** – *Wayne State University*



2006 Program Recognitions

FARMER DISSERTATION AWARD SELECTION COMMITTEE

- **Cristina Gibson** – *University of California, Irvine (Chair)*
- **Elizabeth Rose** – *Victoria University of Wellington and University of Hawai'i at Manoa*
- **Gary Knight** – *Florida State University*
- **Srilata Zaheer** – *University of Minnesota*

TEMPLE/AIB BEST PAPER AWARD SELECTION COMMITTEE

- **Peter Walters** – *Hong Kong Polytechnic University (Chair)*
- **Arvind Parkhe** – *Temple University*
- **Sheila Puffer** – *Northeastern University*
- **Constantine Katsikeas** – *Leeds University*

HAYNES PRIZE SELECTION COMMITTEE

- **Peter Buckley** – *University of Leeds (Chair)*
- **Andrew Delios** – *National University of Singapore*
- **Ivo Zander** – *Uppsala University*
- **Nakiye Boyacigiller** – *Sabanci University*



2006 Program Recognitions

OUR LOCAL HOSTS

**Guanghua School of Management,
Peking University**

Prof. Changqi Wu (Local Arrangements Chair)

Yuping Zeng

Cuicui "Stephanie" Lu

Christine You



GENERAL BUSINESS MEETING

Beijing, China
June 26, 2006



Business Meeting Agenda

Opening Remarks

Alan Rugman, AIB President

Membership & Financial Reports

Tomas Hult, AIB Executive Director

JIBS Report

Arie Lewin, Editor-in-Chief

Introduction of the 2006-2008 Board

Alan Rugman, AIB President

2007 Indianapolis, USA Presentation

Oded Shenkar, Program Chair

Marjorie Lyles, Indiana University – 2007 Host School Chair

Other Business

Open Floor



Membership & Financial Report

G. Tomas M. Hult
Executive Director, AIB

Professor of Marketing, Supply Chain Management, and International Business
Director of the Center for International Business Education and Research
Michigan State University



Appreciation

- Dr. Changqi Wu, Peking University
 - Yuping Zeng, Peking University
 - Cuicui “Stephanie” Lu, Peking University
- AIB Executive Secretariat
 - Dr. Tunga Kiyak, Managing Director
 - Dr. Irem Kiyak, Treasurer
 - Ronda Bunnell, Office Assistant
 - Geng Wang, “China Expert”
- 60+ Volunteers



Annual Meetings

Location	Attendance
Phoenix, USA 2000	697
Sydney, Australia 2001	369
San Juan, Puerto Rico 2002	552
Monterey, USA 2003	544
Stockholm, Sweden 2004	811
Quebec City, Canada 2005	869
Beijing, China 2006	1048+
Indianapolis, USA 2007	
Milan, Italy 2008	
San Diego, USA 2009	
<i>Asia 2010</i>	



Basic Membership Data

- Established in 1959, today AIB has 3284 members in 75 countries.
- 15% increase in membership since June 2005 (428 people).
- Members by Area:
 - Africa & Middle East: 55 (41)
 - Asia/Pacific: 762 (574)
 - Central/South Am. 39 (30)
 - Europe: 807 (718)
 - North America: 1623 (1493)
- Canada: 100 → 181 (2004 → 2005)
- **China: 156 → 257 (2005 → 2006)**

Year	Members
1996	2615
1997	2667
1998	2628
1999	2622
2000	2625
2001	2565
2002	2601
2003	2500
2004	2568
2005	2856
2006	3284



Membership Survey

- AIB Newsletter, 11 (2), 2nd Quarter 2005
 - <http://aib.msu.edu/surveys/2004-10-results.asp>
- Preferences
 - Date of Annual Meeting: late June or July
 - Location: Europe...Asia & North America
- Membership Committee
- Please participate in future surveys



<http://AIB.msu.edu>

- 75,000 page views (744,000 hits)
- 13 minutes per visit

- Technology Committee
- Ever expanding features



Financials 2006

- AIB is a 501c6 association in the USA and the AIB Foundation is a 501c3 non-profit organization incorporated in Texas, USA
- Independent external audit conducted by Layton & Richardson, PC
 - “the combined financial statements referred to above present fairly, in all material respects, the financial position of the Academy of International Business and the AIB Foundation as of December 31, 2005 and 2004 and the changes in net assets and cash flows for the years then ended in conformity with U.S. general accepted accounting principles.”
- Refer to the handout for details
- Net Assets Increase: \$215,514



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JIBS Report

Arie Lewin
Editor-in-Chief



Introducing the 2006-2008 Board



2006-2008 Executive Board

- **Stefanie Lenway**, *President*
- **Oded Shenkar**, *2007 Program Chair*
- **John Cantwell**, *2008 Program Chair*
- **Susan Feinberg**, *VP – Administration*
- **Alan Rugman**, *Immediate Past-President*
- **Tomas Hult**, *Executive Director*



Presentation

2007 Indianapolis, USA

Oded Shenkar, Program Chair

**Marjorie Lyles, Indiana University –
2007 Host School Chair**



JIBS Decade Award Reception and Farewell Party

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