



AIB 2003

The Power of Ideas and International Business

July 5-8, 2003

Hyatt Regency Monterey
Monterey, California, USA

Program Chair: Udo Zander
Institute of International Business, Stockholm

Hosted by: The Monterey Institute of International Studies

Monterey, California

The magnificent Monterey Peninsula has been called the "jewel of the California Central Coast" due to the mild climate and dramatic coastline. Recognized worldwide as an ideal vacation and business destination, Monterey is located 125 miles (201 km) south of San Francisco, 75 miles (121 km) southwest of Silicon Valley and 345 miles (555 km) north of Los Angeles. Settled in 1770, Monterey was the first capital of California under the Spanish, Mexican, and American flags. Monterey, designated as the "Language Capital of the World" by the U.S. Congress, is directly involved with 25 percent of the nation's post-secondary learning in languages other than English. Monterey's language and cultural diversity is reflected in its Native American, Spanish, Mexican, Portuguese, Chinese, Italian and Japanese roots.

This beautiful seaside community combines all the charm of small town America with an endless variety of recreational and cultural activities. Monterey's heritage of scenic beauty and historical interest manifests itself in scenic roadways, historic buildings and the many fine accommodations for tourists. The Del Monte Forest and its Seventeen Mile Drive, the Monterey Path of History, Cannery Row, Fisherman's Wharf, Carmel, and the ocean front drives of the Peninsula communities are world famous. A world-renowned aquarium, 17 world-class golf courses, a unique variety of shops and galleries and a spectacular assortment of parks and natural areas combine to provide a truly unrivaled place for the AIB conference visitor to enjoy.

The Monterey Institute of International Studies

This year's host school is The Monterey Institute of International Studies, which will host a formal gala dinner, on July 7, at the Monterey Bay Aquarium. Local chair Harvey Arbeláez will be organizing the gala event and is in charge of the meeting logistics.

Founded in 1955 and fully accredited by the Western Association of Schools and Colleges and AACSB International, the Monterey Institute is a private graduate institution at the forefront of international professional education preparing students for global careers in the private, public, nonprofit and educational sectors. The campus offers a mix of historical buildings including the Lara Soto Adobe, built in 1849, which at one time was the home of the world-acclaimed author John Steinbeck, to state-of-the-art learning centers.

The Institute offers degree programs in International Policy, Translation and Interpretation, International Business and Language Teaching. The Institute's approximately 700 students come from more than 50 countries. Faculty and students from all four schools share a common interest in languages as well as economic, business and political systems of the world. The Institute is truly a global community within a few square blocks. An extensive applied research agenda in international policy is also pursued at the Institute with particular strength in the study of nonproliferation issues.

The Institute's Fisher Graduate School of International Business is a top-quality international business school. The Fisher School is committed to preparing its MBA graduates with the multidisciplinary skills needed to conduct business in the fast-paced, ever-changing world of international commerce. Fisher MBAs are also offered coursework in the public sector such as commercial diplomacy, environmental policy, sustainability and a unique program with the Peace Corps.



Holding our AIB 2003 meeting in Monterey suggests a conference theme that focuses on the interaction of powerful ideas and international business. We focus not only on ideas in the realm of business, but all kinds of powerful human ideas that have an impact on the practice of international business.

Monterey is part of California where many potent recent ideas have emerged, been tolerated, nurtured, and prospered. Ensuing values and lifestyles have spread across the world and changed the landscape of business internationally. This is part of a larger historical pattern where the whims of individuals, groups, and nations often against all odds, have kept changing the human condition. When Monterey was the capital of California, the constitution was written in both English and Spanish. California has existed under four different flags: Spain, Mexico, the Republic of California and the U.S. Let us also recall that The United Nations was a creation of the so-called San Francisco Conference right after World-War II. The international academic community itself builds on an old idea about the freedom of thought and speech, which is manifested in the many great universities along the Californian coast.

The Monterey Peninsula is very much concerned with another quite recent idea – the preservation of the natural environment. In effect, the area is considered a sort of natural sanctuary, well known worldwide for preserving species of the ocean, the soil, and the environment at large. In parallel to the idea of sustainable development, the dream of the so-called "new economy" developed slightly north of Monterey in the former prune orchards of Silicon Valley. After 150 years a second "gold rush" to California was a fact. Internationally famous rock bands have summarized the powerful forces at play as a "dream of Californication". Arguably, the credo from the area surrounding Monterey has affected the way in which multinational companies around the world are organized and how their employees go about their daily work.

The simple fact is that the business world cannot live in isolation from human ideas. In the following, please find an incomplete and tentative list of major ideas that have affected international managers and their firms in recent history. Contributions to research related to these or related ideas are especially welcomed.

- The idea of globalization, or interpreted differently "re-internationalization", of business is having tremendous effect on both policies and action. Influential politicians, business leaders, and academics repeat the term as a mantra. The Internet rapidly was seen as an enabler of this idea, providing virtually unbound communication between people around the globe and thereby speeding up the inevitable changes.
- Corporate citizenship is not a new concept, but has recently become the talk of the town. Increasingly, scholars and international managers have become interested in issues that question the uncomplicated pursuit of profitability by multinational companies. The idea that humans as consumers and employees want to associate a multinational company with social responsibility has become powerful. Companies across the world are working on ways to make people put both their brains and hearts into a venture. Interestingly the new economy idea of "give to gain" is closely related.
- The supremacy of democracy and in a wider sense the power and responsibility of individuals as consumers and employees is sweeping the world. Concepts like "ethically

correct" consumption or investment as well as "empowering" of employees have become hard to ignore for people involved in or studying international business. According to this idea, humans are condemned to choose from a variety of international offers of products, services and jobs, and will do so willingly and with an attitude. Strong reactions to organizations like the WTO are connected to this set of ideas.

- An increasingly popular idea is that our current societal development is not sustainable, meaning that the social and ecological conditions for overall life-quality and prosperity of human civilization are systematically being undermined. According to its believers ever-larger parts of nature are manipulated leading to destructive impacts accompanying the exchange of material and waste between society and ecosystem. Problems are seen as existing on the global level, affecting the reputation, decisions and actions of multinational companies.
- Powerful ideas from the natural sciences like emergence, relativity, quantum mechanics, chaos theory, complex adaptive systems, self-organization, holism, and non-determinism are making inroads into the social sciences. Their influence is apparent in recent management literature and recipes for how multinational companies should be run.
- The uncurbed interest of scholars and practitioners in innovations and their role in the development of global society of course relates to the conference theme of powerful ideas.
- The dream of a hypermodern, rational society has spawned numerous projects where emotions and sentimentality for good and for bad have been stopped from interfering. Studies of "ordinary life" in international companies find that the borders between work and family are disappearing. More and more things are managed, including family members, and technological solutions are sought for almost everything. The effects of long working hours, career pressure at young age, extreme levels of communication and an obsession with scheduling are increasingly the focus of debate.

Papers and panel submissions are categorized into ten tracks. Each paper or panel proposal must be submitted to only one track. Select the track closest to your proposal from the list below.

1. Conference Theme: The Power of Ideas and International Business
2. International Political Economy and Business History
3. Emerging Markets and Transition Economies
4. Strategic Management, Entrepreneurship and New Ventures
5. Macro-Organizational Behavior and Organization/Institutional Sociology
6. Micro-Organizational Behavior and Human Resource Management
7. Alliances and Networks
8. Economics
9. Finance, Accounting and Taxation
10. Marketing and Supply Chain Management

Please follow the detailed submission instructions on the 2003 meeting page at www.aibworld.net and email your submission to Program Chair Udo Zander at aib2003@hhs.se by December 6, 2002 in your time zone.

Richard N. Farmer Dissertation Award

The "Richard N. Farmer Award" for the best dissertation in international business is open to all Ph.D. and D.B.A. students who will successfully defend their dissertations between January 1, 2002 and December 31, 2002. Any topic that contributes to basic or applied knowledge in international business broadly defined is eligible to compete for this award, even if the dissertation has been to other competitions. The winner will receive a plaque and a US\$1,000 cash award. All finalists will receive a \$500 travel stipend to allow them to present their research at the annual meeting in Monterey, California.

The deadline for nominations is January 31, 2003. The nomination packet should include: (1) a letter of nomination from the student's supervising professor and (2) five copies of an abstract, not exceeding 3,750 words (approximately 15 pages at 250 words per page), of the successfully defended dissertation. The abstract should describe the dissertation's objective, theoretical foundation, relation to previous research, methodology, findings, limitations, and contributions to the field of international business.

The selection committee will select the finalists, who then will be asked to submit their complete dissertations for review and will be expected to make presentations at the AIB annual meeting in Monterey, California from July 5-8, 2003.

Letters of nomination and the 15-page abstract should be sent before **January 31, 2003** to:

Kiyohiko Ito, Chair
Farmer Award Selection Committee
College of Business Administration
University of Hawai'i
2404 Maile Way
Honolulu, HI 96822 USA

E-mail: kito@cba.hawaii.edu
Tel: 808-956-7397
Fax: 808-956-2774

Doctoral Consortium

AIB will offer a consortium for doctoral students on Saturday, July 5, 2003. Susan Feinberg, University of Maryland is organizing the consortium. A number of leading international business researchers will serve as speakers for the event. These faculty members will also present their interpretation of important and emerging research areas in international business and lead discussions on several topics. The emphasis will be placed on issue-oriented research, which may transcend traditional functional boundaries.

Preference is given to doctoral candidates who have finished the equivalent of doctoral examinations but who have not yet completed the bulk of their dissertation work. Since the number of participants will be capped at 25, selection criteria will be focused on quality, as well as on achieving diversity in disciplinary and interdisciplinary orientations. The Academy of International Business will provide US\$500 travel stipends to those students that are unable to find funding elsewhere and who apply for a stipend. Stipends will be determined on a case-by-case basis. (See the 2003-meeting page at <http://www.aib-world.net> under events for stipend application information.)

To apply for the consortium, a student must be nominated by a faculty member who sends a nomination letter stating the student's interests and abilities by email directly to the consortium chair. The student must email supporting materials that include a 300-word maximum abstract of the student's current research topic and contact e-mail addresses by **March 1, 2003** to:

Susan E. Feinberg
Chair, AIB 2003 Doctoral Consortium
Robert H. Smith School of Business
University of Maryland

Tel: (301) 405-2251
Email: feinberg@glue.umd.edu

Junior Faculty Consortium

The Academy of International Business is organizing a Junior Faculty Consortium to be held on Saturday, July 5, 2003. All faculty active in research and teaching in international business are invited to participate, although preference will be given to scholars who have been teaching international business for less than four years.

The consortium will be led by a group of senior and junior faculty members. We will engage in a discussion about scholarship and careers in international business. In addition, this venue will provide an excellent opportunity for participants to meet and interact with colleagues at similar stages in their careers.

To apply, please send an e-mail letter, stating your interest in attending, by **March 1, 2003**. Please also attach to the message a one-page MS Word file with the following information, for distribution to other participants:

1. A one-paragraph biography to provide others with a description of your academic background.
2. A one-paragraph description of your current international business research interests.

E-mail your application to:

Tatiana D. Kostova
Chair, AIB 2003 Junior Faculty Consortium
Moore School of Business
University of South Carolina

Email: kostova@sc.edu

Visit the 2003
meeting page on our
Web site
www.aibworld.net
for further details on
these and other
events and awards.



Hotel Reservation Form



1 Old Golf Course Road
 Monterey, California, USA 93940-4908
 www.monterey.hyatt.com
 Tel: +1-831-372-1234 Fax: +1-831-372-4277

Academy of International Business July 5-8, 2003

Make reservations by: **June 4, 2003**
 US\$129 RATE* for AIB
FAX THIS FORM TO 1-831-372-4277

FIRST NAME: _____

FAMILY NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ COUNTRY: _____

PHONE: _____ FAX: _____

EMAIL: _____

ARRIVAL DATE: _____ DEPARTURE DATE: _____ TOTAL NIGHTS: _____

ROOM TYPE: **1 KING BED** **2 DOUBLE BEDS**

PREFERENCE: **SMOKING** **NONSMOKING**

Please provide your credit card number in order to confirm your room reservation. Cancellations must be received 48 hours in advance. 3:00pm check in; 12:00pm check out.

CARD NO: _____ CARD TYPE: **VISA** **MASTERCARD** **AMEX**

NAME ON CARD: _____ EXPIRATION DATE: _____

SIGNATURE: _____

*Additional 10% occupancy tax. Inclusive of the group rate is a \$10.00 per day resort charge. Amenities covered in this fee include: in-room bottled water, local phone calls, 800/8xx phone calls, and a \$5.00 food and beverage credit per night. This \$5.00 food and beverage credit may be applied towards food and beverage in Peninsula Restaurant, Cafe Monterey, Knuckles Historical Sports Bar and Room Service. Not valid for gratuities, or banquets or with any other discount coupons. Not redeemable for cash.

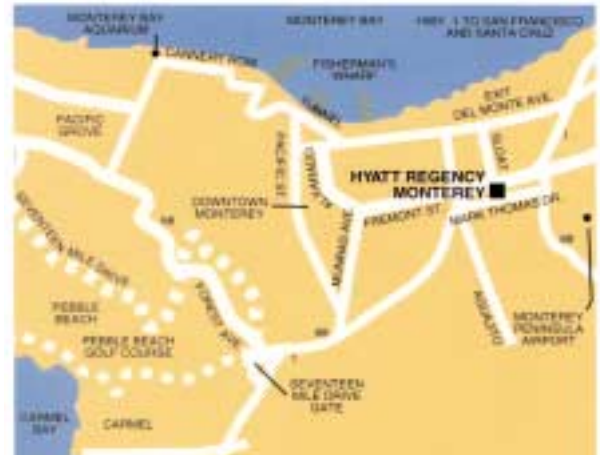


The 2003 AIB meeting will be held at the beautiful **Hyatt Regency Monterey**. The hotel has offered AIB participants a highly discounted rate of \$129 per night, inclusive of the resort fee. Please reserve your room by June 4, 2003 to guarantee your room for the meeting.

The Hyatt exudes the charm of the Monterey Peninsula and has beautifully redecorated rooms and suites. There is also superb dining and entertainment. Visit the Peninsula Restaurant for classic cuisine and golf course views, the Cafe Monterey for snacks, lighter fare, and spectacular golf course views, and sporting fun at Knuckles Historical Sports Bar, where microbrews and tasty refreshments await. The hotel edges the Del Monte Golf Course, offering 18 fabled holes that meander through picturesque cypress groves.

While at the Hyatt Regency Resort you will experience the enchantment of the Monterey/Carmel area. Within minutes is direct access to Cannery Row, Fisherman's Wharf, Monterey Bay Aquarium, Carmel and Pebble Beach. Within two hours to the north is San Francisco, and five hours to the South is Los Angeles.

Be sure to call or fax this form to reserve your room by **June 4, 2003**.



Other Area Hotels

DOUBLETREE HOTEL MONTEREY



In the heart of Monterey, overlooking scenic Fisherman's Wharf and the Monterey Bay, the DoubleTree Monterey is a resort hotel with service as memorable as the view. Relax in one of our 370 deluxe guestrooms or 10 executive suites, many with spectacular bay views, offering all the comfort, security and variety synonymous with the DoubleTree name. Room rates are approximately \$170.00-\$209.00 + 10.05% tax and services for single and double rooms.

DoubleTree Hotel Monterey
Two Portola Plaza
Monterey, CA 93940
Tel. (831) 649-4511
Toll Free 1-800-222-TREE
Fax (831) 649-4115
www.doubletreemonterey.com

HILTON MONTEREY



From the beautifully remodeled lobby to the elegant guestrooms, the Hilton Monterey was completely renovated in mid-1998. Recreational amenities include an outdoor heated swimming pool, indoor whirlpool spa, two tennis courts, state-of-the-art fitness center, putting green, shuffleboard and table tennis. Complimentary transportation to and from the Monterey Airport is also offered. (Hotel tax is 10%; call for rate quotes).

Hilton Monterey
1000 Aguajito Road
Monterey, CA 93940
Tel. (831) 373-6141
Toll Free 1-800-234-5697
Fax (831) 375-2367
www.monterey.hilton.com

MONTEREY FIRESIDE LODGE



This fairly small motel of 24 units is located in a quiet residential neighborhood in the heart of Monterey. The Fireside Lodge has on-site parking and a hot tub on the premises. Room features include gas fireplaces, continental breakfast, shower/bath combination, microwave and wet bar. Some rooms have kitchenettes. Room rates are start at approximately \$99.00 - \$139.00 + 10% hotel tax for single rooms.

Monterey Fireside Lodge
1131 Tenth Street
Monterey, CA 93940
Tel. (831) 373-4172
Fax (831) 655-5640
www.montereyfireside.com

MONTEREY PENINSULA INNS



Properties include the FeatherBed Inn with 12 rooms, Deer Haven Inn and Suites with 49 rooms, Sea Breeze Inn and Cottages with 67 rooms, Sunset Inn with 21 rooms and the Pacific Grove Motel. Each one is tastefully decorated to fit a variety of needs depending on size and style. All hotels are located within walking distance to some of the areas most delightful beaches. Standard accommodations start at \$179.00 +10% hotel tax for single or double occupancy. Some properties require a two night minimum stay.

Monterey Peninsula Inns
1100 Lighthouse Avenue
Pacific Grove, CA 93950
Tel. (831) 643-0235
Toll Free 1-800-525-3373
Fax (831) 643-0235
www.montereyinns.com

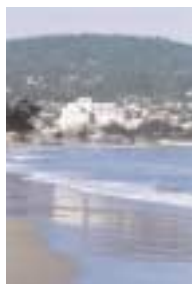
MONTEREY PLAZA HOTEL & SPA



Located on Cannery Row, 3 blocks from the Monterey Bay Aquarium. The Plaza is built out into the ocean on pillars and offers panoramic views of the Monterey Bay and the surrounding coastal mountains. The Plaza is located 3 miles from the Hyatt and 5 miles from the Monterey Peninsula Airport. The special Inland View Room rate for the Academy of International Business Annual Meeting is \$159.00 for July 6-8, 2003 dates only and ocean view start at \$315.00. Room rate is single/double occupancy and tax is 10%. RATES ARE NOT AVAILABLE TO GROUPS AND ARE BASED ON AVAILABILITY.

Monterey Plaza Hotel & Spa
400 Cannery Row
Monterey, CA 93940
Tel. (831) 646-1700
Toll Free 1-800-334-3999
Fax (831) 646-5937
www.montereyplazahotel.com

MONTEREY MARRIOTT HOTEL



Located in historic downtown Monterey at Fisherman's Wharf, the Marriott offers 341 deluxe guestrooms and suites. Hotel features

include a full-service spa, outdoor pool, jacuzzi and state-of-the-art fitness facility, restaurant, sports bar and gourmet lobby coffee bar. Many hotel rooms offer bay views for an additional cost. Room rates are approximately \$159.00 + 10% tax.

Monterey Marriott
350 Calle Principal
Monterey, CA 93940
Tel. (831) 649-4234
Toll Free 1-800-228-9290
Fax (831) 372-9268
www.marriott-hotels.com/mryca

CASA MUNRAS



An historic landmark in the heart of Monterey, the Casa Munras combines the comforts of a country inn with the convenience of a full-service hotel. 166 guestrooms are furnished with armoires, comforters, window shutters, hairdryers, irons, ironing boards, voice mail and data-ports. Room rates range from approximately \$139.00 - \$204.00 + 10% hotel tax for single and double rooms.

Casa Munras Garden Hotel
700 Munras Avenue
Monterey, CA 93940
Tel. (831) 375-2411
Toll Free 1-800-222-2446 (CA) / 1-800-222-2558 (USA)
Fax (831) 375-1365
www.casamunras-hotel.com

Hotel	Distance from Hyatt (miles)	
Doubletree Hotel	1.5 mi	(5 min by car)
Hilton Monterey	0.4 mi	(2 min by car)
Monterey Fireside Lodge	0.23 mi	(1 min by car)
Monterey Peninsula Inns	3 mi	(15 min by car)
Monterey Plaza Hotel & Spa	2.4 mi	(8 min by car)
Casa Munras	1 mi	(4 min by car)
Monterey Marriott Hotel	1.5 mi	(5 min by car)

Temperature

The coast is consistently mild, with an average temperature, in July, of 68 degrees (20° C) during the day. Dressing in layers is advised, generally, light- to medium-weight clothing is appropriate.

Time

In summer, Monterey is on Pacific Daylight Time. Since July 4 is a US holiday, please be sure to book your flights early!

Currency

The U.S. dollar is the only currency used. Extensive networks of automated teller machines (ATM) are available throughout the Monterey area.

Getting to Monterey

Although it is best to fly into Monterey airport, conference attendees may also fly into the San Francisco International (125 miles or 201 km) or San Jose Airports (75 miles or 121 km). Rental cars and ground shuttle service from both airports are available, but traffic can be very heavy.

- Fly Monterey! Monterey Peninsula Airport (MRY): Serving the Central Coast region with over seventy daily arrivals and departures and direct and connecting service to all domestic and foreign locations. The Monterey Peninsula airport is serviced by *United Express*, *American Eagle*, and *America West Express*. There are 22 flights to/from San Francisco (SFO); 42 flights to/from Los Angeles (LAX); and 8 flights to/from Phoenix (PHX). Web site: www.montereyairport.com
- Shuttle Service through Monterey/Salinas Airbus: Serving San Francisco International Airport (SFO) and San Jose International (SJC). Departures every 2 hours; low cost per person; convenient pick up locations. Tel.: (831) 883-2871. Web site: www.montereyairbus.com

From the Monterey Peninsula Airport

The Hyatt Regency Monterey is 3 miles (5km) from the airport. Taxis and rental cars are both available.

Hyatt Regency Monterey
 One Old Golf Course Drive
 Monterey, California
 93940-4908 USA

Tel: +1-831-372-1234
 Fax: +1-831-372-4277

Web sites

- www.montereyinfo.org
- www.oldmonterey.org
- www.monterey.com
- www.carmelwalks.com
- www.carmel-by-the-sea.com
- www.montereywines.org
- www.mpcc.com
- www.mbayaq.org
- www.montereybayaquarium.org
- www.montereyairport.com
- www.hyatt.com
- www.steinbeck.org
- www.montereywharf.com
- www.pebblebeach.com
- www.mbstours.com
- www.corporatekidsevents.com
- www.vipbabysitting.com



2003 AIB Annual Meeting Registration Invoice Form

Hyatt Regency, Monterey - Monterey, California • July 5 - 8, 2003

Please mark the appropriate box(es)
Print or type all information clearly

- Registration for AIB 2003 Annual Meeting
- Renewal of current AIB Membership
- Application for new membership in the AIB
- Purchase of Guest Event Tickets
- Updating address or other info (Current Member)

FAMILY (or LAST) NAME		MEMBER ID#
FIRST NAME (for name tag)		MIDDLE INITIAL
ADDRESS Line 1		
ADDRESS Line 2		
CITY	STATE	
POSTAL CODE	COUNTRY	
TELEPHONE	FAX	
E-MAIL	PERSONAL WEB PAGE	
POSITION/TITLE	ORGANIZATION	
ARRIVAL DATE	ARRIVAL TIME	
DEPARTURE DATE	DEPARTURE TIME	

Make cheques payable to the Academy of International Business. Foreign cheques must have micro-encoded banking information, a US bank address, and the US dollar amount imprinted on the cheque.

REFUND POLICY for cancellation:
100% prior to May 10, 2003 (less \$20 cancellation fee)
50% prior to June 15, 2003

Return this form (or a copy) with your payment to ensure proper recording of your payment.

MAIL: Academy of International Business
College of Business Administration
University of Hawai'i at Manoa
2404 Maile Way, C-306
Honolulu, Hawaii 96822-2223 USA

FAX: (808) 956-3261

REGISTRATION FEES

(Includes meeting registration, coffee breaks, poster sessions with refreshments, Presidential Reception, Awards Dinner, Gala event and Dinner, bag, Proceedings, and more.)

Note: Non-members must pay the registration fee plus one year of membership to register. Only valid members as of June 2003 may register without paying dues.

AIB MEETING REGISTRATION FEE \$ _____

- EARLY AIB MEMBER REGISTRATION:** US\$350.00
Must be received by April 7, 2003 (US\$435 with one year membership)
- REGULAR AIB MEMBER REGISTRATION:** US\$400.00
If received AFTER April 7, 2003 (US\$485 with one year membership)
- STUDENT AIB MEMBER REGISTRATION:** US\$175.00
With copy of valid University ID (US\$220 with one year membership)
- LOW-INCOME AIB MEMBER REGISTRATION:** US\$175.00
Gross annual income below US\$25,000 (US\$220 with one year membership)

LATE REGISTRATION FEE

For payments received AFTER June 15, 2003
Add US\$50.00 to the above registration fees + \$ _____

SPOUSE/GUEST TICKETS - Package US\$120.00

- Presidential Reception - \$35
 - Awards Dinner - \$40
 - Gala event and Dinner - \$50
- \$ _____

SPOUSE/GUEST'S NAME (for name tag if purchasing the Spouse/Guest package)

DONATIONS

- ADOPT-A-LIBRARY** - US\$35 per subscription \$ _____
- AIB FOUNDATION** - any amount appreciated \$ _____

TOTAL \$ _____

Federal Employee ID #23-744298

DUNS #797963394

METHOD OF PAYMENT

- CHEQUE or MONEY ORDER** (Enclose with form)
Cheque No. _____ Cheque Date: ___/___/___
- CREDIT CARD** (Check one)
 - MasterCard VISA AMEX Discover Diners

_____ CREDIT CARD NUMBER
Expiration Date _____ / _____ (Month/Year)

_____ NAME ON CARD

Total Amount \$ _____

_____ SIGNATURE (If Credit Card Payment)

Preliminary Schedule

Saturday, July 5, 2003

8:00am - 4:00pm	AIB Executive Board Meeting
8:00am - 8:00pm	Registration
10:00am - 4:00pm	Doctoral Consortium (includes lunch)
10:00am - 4:00pm	Junior Faculty Consortium (includes lunch)
4:00pm - 4:30pm	Track and Session Chairs Meeting
4:00am - 6:00pm	Placement Center
4:00pm - 6:00pm	Exhibits Open
4:30pm - 6:00pm	AIB Eminent Scholar Panel (organized by the AIB Fellows)
6:30pm - 8:00pm	Presidential Reception

Sunday, July 6, 2003

7:00am - 5:00pm	Registration
8:00am - 5:00pm	Placement Center
10:00am - 6:00pm	Exhibits Open
8:30am - 10:00am	Opening Plenary on "The Power of Ideas and International Business"
10:30am -12:00pm	Concurrent Sessions
12:00pm - 1:30pm	Poster Sessions (with a light lunch)
1:30pm - 3:00pm	Concurrent Sessions
3:30pm - 5:00pm	Concurrent Sessions
6:30pm - 7:00pm	Reception
7:00pm - 8:30pm	AIB Awards and Recognition Banquet

Monday, July 7, 2003

8:00am - 5:00pm	Placement Center
10:00am - 6:00pm	Exhibits Open
8:30am -10:00am	Concurrent Sessions
10:30am -12:00pm	Concurrent Sessions
12:00pm - 1:30pm	Poster Sessions (with a light lunch)
1:30pm - 3:00pm	Concurrent Sessions
3:30pm - 5:00pm	Concurrent Sessions
5:15pm - 6:15pm	AIB General Business Meeting
7:30pm - 11:00pm	Aquarium Dinner Gala hosted by Monterey Inst. of Int'l Studies

Tuesday, July 8, 2003

8:00am - 5:00pm	Placement Center
10:00am - 6:00pm	Exhibits Open
8:30am -10:00am	Concurrent Sessions
10:30am -12:00pm	Concurrent Sessions
12:15pm - 1:15pm	AIB Board and Chapter Chairs Meeting
1:30pm - 3:00pm	Concurrent Sessions
3:30pm - 5:00pm	Concurrent Sessions
5:30pm - 7:00pm	Poster Sessions (with wine and cheese)

Contact Information

For the most up-to-date information, visit the 2003 event page on www.aibworld.net.

Meeting Registration

Academy of International Business
University of Hawai'i, CBA, C-306
2404 Maile Way
Honolulu, HI 96822-2223 USA

E-mail: aib@cba.hawaii.edu
www.aibworld.net

Tel: 808-956-3665 Fax: 808-956-3261

Hotel Information

Hyatt Regency Monterey
1 Old Golf Course Road
Monterey, California, USA 93940-4908 USA

www.monterey.hyatt.com
Tel: 831-372-1234 Fax: 831-372-4277

Program Information

Udo B. Zander, 2003 Program Chair
Institute of Int'l. Business
Stockholm School of Economics
PO Box 6501, Stockholm SE-11383 SWEDEN

E-mail: aib2003@hhs.se
Tel: 46-8-7369500 Fax: 46-8-319927

Monterey Institute and Local Information

Harvey Arbeláez, 2003 Host School Chair
Department of Finance
Fisher Graduate School of Int'l Business
Monterey Institute of International Studies
460 Pierce St.
Monterey, CA 93940 USA

Email: harvey.arbelaez@miis.edu
Tel: 831-647-4176 Fax: 831-647-6506