

# Call for Papers

**AIB 2001- Sydney Australia**

**Deadline March 16, 2001**



**Academy of International Business Annual Meeting**

**November 16-19, 2001**

**Sheraton on the Park - Hotel Sydney**

## **Conference Theme: Looking towards the future**

It is fitting that the 2001 meeting will be held in Sydney, Australia. The dynamic development of the Asian and Pacific Basin economies is one of the most significant events in recent world history. Its significance goes beyond its direct impact on more than half of the world's population. The surge in the region's economies has brought about challenges to more developed economies and firms in the industrial economies, yet also offered significant opportunities for win-win collaboration. The so-called Asian Crisis that began in 1997 and the ensuing volatility have caused a useful re-examination of traditional thinking in business, economics, and public policies. Much of the new research has led to fundamental insights regarding, for example, the critical role of institutions on economic development and their influence on business behavior.

We hope that the development of International Business exhibits similar dynamics. Just as emerging economies have risen to cooperate and compete with the older economies of the industrial world, new ideas and business models will come to the forefront to complement, augment, and compete with older concepts and frameworks for international business studies. The work of younger scholars is especially important here. They are particularly well trained and motivated to revel in the new research opportunities around the world and to challenge existing theories in international business. Our aspiration, ultimately, is that such challenges, debates, and collaboration between generations will lead to better knowledge that is both relevant for practitioners and fundamentally important to academics.

Success in IB research arises from solid application of theories drawn from fundamental disciplines onto important and relevant research questions. The changes in the world economy have brought to the forefront several factors that can stimulate even higher quality research in IB.

Research questions of practical importance abound. The focus on a broader range of countries increases heterogeneity in experimental backgrounds, which, in turn, can facilitate the investigation of fundamental empirical and theoretical questions in functional disciplines. Our aspiration for the Sydney meeting is that it serves to catalyze a significant improvement in IB research.

The AIB 2001 meeting is scheduled for November 16-19, in Sydney, Australia and will be hosted by the Australian Graduate School of Management. In the above spirit, the program chair, Bernard Yeung, and the local arrangements chair, Timothy Devinney, invite your participation. They will work with an international program committee in developing the final agenda.

The conference will feature a variety of formats including plenary sessions, competitive paper sessions, workshops, panels, and poster sessions. We invite submissions of papers and panel proposals that examine important and interesting new, and old, international business phenomena, that offer new insights and that advance basic theories in the functional disciplines. The deadline of competitive papers and proposals for other sessions is **March 16, 2001**. Submissions will be categorized into seven tracks.

### **Conference Tracks:**

1. *Plenary*
2. *Strategic Management*
3. *Economics (including political economy and emerging economies), Finance, Accounting*
4. *Marketing and Operations*
5. *Organization/Institutional Sociology and Macro-organizational Behavior*
6. *Micro-Organizational Behavior and Human Resources Management*
7. *Business History*

## General Submission Requirements

There are five types of meeting formats: plenary sessions, competitive paper sessions, workshops, panels, and poster sessions. All proposals will be subject to a double-blind review process. Competitive papers should be less than 30 pages, inclusive of references, figures, and tables. Papers submitted for these sessions must be essentially in final form. Poster papers should be less than 20 pages, inclusive of all.

Panel proposals must be submitted by the proponent and chair of the panel and include a statement of what the main issues are and how each panel member plans to tackle these issues (discussants need only be listed). Signed letters (faxes and e-mail are allowed) from each presenter, showing evidence that they will participate, are required.

All submissions, paper and electronic, must be received by **March 16, 2001**, and must comply with either of the following:

### **For Electronic Submissions:**

Electronic submissions must include the following information within the body of the email message:

- Track for which the manuscript is being submitted
- Type of session for which the manuscript is being submitted
- The title of the paper and three key words
- The name, address, phone, fax, and email addresses of the authors. Please identify the contact author for correspondence.
- The version of Microsoft Word used
- The operating system used for the manuscript

The attached manuscripts must comply with the following requirements:

- Manuscripts must be double spaced with margins of one inch (2.5 cm) and printed in a font size of 11 points or larger. Paper length requirements are explained above. Other standards regarding citations, endnotes, abstract, etc., must follow JIBS requirements.
- Manuscripts must be formatted for "Letter" paper size (8.5 inches by 11 inches) or approximately 21.6cm x 28cm.
- The entire manuscript, including abstract, tables, figures, footnotes, and references, must be embedded in a single file. Copy the abstract into another file on the same diskette for use in the Proceedings.
- The file has to be in Microsoft Word or Adobe PDF. The abstract must be submitted in a Microsoft Word or plain text file.
- The documents must be checked for viruses with an updated anti-virus software utility before submission. A free on-line virus scanner can be accessed at: <http://housecall.antivirus.com/>

Send all electronic submissions to:

**gasuncio@stern.nyu.edu**

Authors will be sent an email message acknowledging receipt of the manuscript within one week of submission.

### **For Paper Submissions:**

The following conditions apply for paper submissions:

- Clearly label for which type of session and track the papers/proposals are being submitted on the upper right-hand corner of the title page.
- The cover page must include the name, address, telephone, and fax numbers, and e-mail addresses of the authors. Authors will be sent an email acknowledging receipt of their paper. Please identify the contact author for correspondence.
- Please include three key words at the end of the abstract.
- The second page must include the title of the paper and the abstract, but not the author's identity.
- Include two 5 x 8 inch (approximately 12.7cm x 20cm) index cards with the title of your paper, contact author's name, address, phone, fax, and email address centered on the card.
- Papers/Proposals must be double-spaced with margins of one inch (2.5 cm) and printed in a font size of 11 points or larger. Paper length requirements are explained above.
- Other standards regarding citations, endnotes, abstract, etc., must follow JIBS requirements.
- Submit four (4) paper copies and a diskette (IBM formatted). There should be two files on the diskette. One file should contain the entire manuscript, including abstract, tables, figures, footnotes, and references. A copy of the abstract should be in another file on the same diskette for use in the Proceedings.
- The electronic files in the diskette have to be in Microsoft Word or Adobe PDF.

### **Mail paper submissions to:**

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International Business Department  
Stern School of Business  
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