



Academy of  
International Business

*Southeast (USA) Chapter*

**2001-2002 Annual Report  
Southeast USA Chapter  
Academy of International Business**

**Chair**

**Robert D. Goddard, III**  
Dept. of Management  
Appalachian State University  
Boone, NC 28608  
Phone (828) 262-6230  
Fax (828) 265-8685  
[goddardrd@appstate.edu](mailto:goddardrd@appstate.edu)

**Vice Chair**

**Cheryl A. Van Densen**  
Dept. of Management,  
Marketing & Logistics  
University of North Florida  
4567 St. Johns Bluff Road  
Jacksonville, Florida 32224  
Phone (904) 620-2780  
Fax (904) 620-2782  
[cvandeus@unf.edu](mailto:cvandeus@unf.edu)

**Secretary**

**Carolyn B. Mueller**  
Dept. of Management  
Unit 8398  
Stetson University  
DeLand, Florida 32720  
Phone (904) 822-7408  
Fax (904) 740-3620  
[cmueller@stetson.edu](mailto:cmueller@stetson.edu)

**Treasurer**

**Mohammed Sapehri**  
Management & International  
Business  
Jacksonville University  
Jacksonville, Florida 32211  
Phone (904) 745-7431  
Fax (904) 745-7467  
[msepehr@ju.edu](mailto:msepehr@ju.edu)

**Membership Director**

**George Nakos**  
Department of Management  
and Marketing  
Clayton College & State  
University  
5900 North Lee Street  
Morrow, Georgia 30260  
Phone (770) 961-3507  
Fax (770) 961-0801  
[nakos@cc.clayton.edu](mailto:nakos@cc.clayton.edu)

**Executive Board**

**Member**

**M. Reza Vaghafi**  
Dept. of Management,  
Marketing and Logistics  
University of North Florida.  
4567 St. Johns Bluff Road  
Jacksonville, Florida 32224  
Phone (904) 620-2780  
Fax (904) 620-2782

Dear friends;

The following represents the **Annual Report** for the Southeast (USA) Chapter of the AIB (**SE-AIB**). I will touch on the accomplishments of the chapter, and will include some attachments to exemplify those accomplishments.

The *AIB-SE Constitution and By-laws* describes our mission and objectives. This report evaluates how well we have addressed the mission and our objectives.

As stated in the *Constitution*, "The mission of the AIB-SE is to foster education and to advance professional standards in the field of international business within the Southeastern United States." That mission is translated into the following objectives:

- (a) to facilitate the exchange of information and ideas among educators and between business and academic fields;
- (b) to encourage and assist research activities which advance knowledge of international business operations and increase the body of teaching materials;
- (c) to cooperate whenever possible with government, business and academic organizations for the furtherance of these basic objectives. However, to avoid the compromise of the intellectual integrity of its members, the AIB-SE shall not adopt a partisan position on any matter involving particularistic interests (either private or public);
- (d) in general, to support the activities of the parent organization, the Academy of International Business; and in particular, to increase the membership of that academy.

The Annual Meeting of AIB-SE is designed to address all of the above objectives, but in particular the first two as well as the final objective. The 2002 Annual Meeting, held in Atlanta, GA in conjunction with the Allied Southern Business Association (ASBA) represented the second joint meeting with that organization. Our two-day program featured 36 papers in consecutive sessions (see attached 2002 Annual Meeting program), allowing all conference participants to hear all of the papers. This ensured a good audience for all of the papers, and was well-received by attendees.

The *AIB-SE Newsletter*, edited by Dr. Carolyn Mueller and available on-line, at the web address below, was another attempt to achieve the above objectives.