

**Academy of International Business – Northeast (AIB-NE)
Report, 2003-08-12**

- **Introduction:**

This report is to meet the requirements of the international body. At this time of the year, we have relatively little to report. Since 2002 our major event, the annual conference, was moved from early June to a late September-early October time frame given the change in the AIB's international meeting from October to July. The 2003 AIB-NE conference will take place October 2-4 at Southern New Hampshire University in Manchester, NH.

- **Current and Incoming Officers and contact information:**

New officers were elected last winter and took over in January 1, 2003. They are:

Richard C. Hoffman, Chair
Professor of Management
Perdue School of Business
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Salisbury, MD 21801

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Dr. Kofi Afriyie, Vice Chair
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Non-elected:
Massood V. Samii, Program Chair
Professor and Chairman
International Business Department
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2500 N. River Rd.
Manchester, NH 03106-1045

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Outgoing officers:
Rajib N. Sanyal, Past Chair
Professor of Management
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Diana Lawson, Past Vice Chair
Associate Dean
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***Summary of Membership**

Although the international body's record shows some 530 AIB members in the northeast region, in any given recent year, some 65 –70 members are active as participants, presenters, reviewers, chairs, discussants in our annual meeting which is our primary yearly activity.

Paying a small \$5-\$10 fee to belong to a regional might better identify committed members to the region.

- **Summary of Financial Status**

Bank balance as of 8/12/03:	\$2, 140.54
Expected income:	
Contributions	
Salisbury Univ.	300.00
Perdue School	<u>300.00</u>
	\$2,740.54
Expenses:	
Best Paper awards	(600.00)
Registration fee of Chair and Vice Chair	(320.00)
Possible subsidy of	

Conference reception	(500.00)
Plaque for Program chair	<u>(60.00)</u>

Balance at end of 2003	\$ 1, 260.54
Plus any surplus from conference	?

- Summary of Meetings Held This Year (Include copy of Call for Papers)

Title and Location *"Globalization in the Age of Technology"*

Southern New Hampshire University, Manchester, NH

October 2-4, 2003

Website (in lieu of call for papers):

http://acadweb.snhu.edu/International_Business/aibne.htm

Approx. 55-65 attendees expected

* Description of Meetings: The day and a half conference will hold two papers sessions, panels in the morning and two in the afternoon on the first day and two in the morning of the second day. The conference begins with a reception and includes lunch, dinner the first day and lunch the last day followed by a panel discussion. Guest speakers expected at the dinner.

* Awards: 2-3 Best Paper awards to be given at the meeting.

* Plan for 2004 conference is underway to host next year's meeting at Rutgers University. A formal announcement will be made at this year's meeting in Manchester, NH and also on our new web site when a full proposal is submitted by Rutgers.

- Other Initiatives:

- New revised web site launched in Late June:

<http://facultyfp.salisbury.edu/aibne/welcome.htm>

* Newsletters: electronic newsletter included on website

- New Initiatives/Future Plans: discussion for possible on-line journal will be considered at 2003 business meeting in October

- **Issues or Concerns**

As a new officer I would like a little more guidance as to what my role/responsibilities are and how our meager funds can be spent. I was unable to attend AIB in Monterrey where I might have picked up some of

this information; my predecessor has been my sole guide in this endeavor so far, but I do not want to always pester him with these basic questions.

Membership: other than residing in our region as an AIB member; there is no way we at the regional level can really identify who our active/interested members are. If one were asked to commit by paying an extra \$5-10 in annual AIB dues for a regional affiliation, this might make it easier for us to identify those interested in the regional body. Of course such dues as collected would be forwarded to the regions.

Perhaps the international body could also provide some help in the form of recognition for those who take on the task of being a program chair and hosting a regional meeting. Recognition at a higher level than the region might be more of incentive to some in doing the toughest work of any academic organization (in my view) that of hosting an annual conference.

Respectfully submitted,

Richard C. Hoffman,
AIB-NE Chair
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