

## **ACADEMY OF INTERNATIONAL BUSINESS, UNITED KINGDOM CHAPTER**

### **ANNUAL REPORT 2003**

#### **Goals of the AIB UK Chapter**

The Chapter's Constitution and By Laws, Article II Mission states the goals: "To promote the teaching and research of all areas of international business, within the framework of the worldwide AIB: and to act as a forum for the development and exchange of views on issues in international business..."

Linked to these goals, the AIB UK Chair set out four priorities at the Executive Committee meeting, University of Central Lancashire, Thursday 21<sup>st</sup> June 2001: (1) To develop the Doctoral Colloquium; (2) To increase membership; (3) To increase participation at AIB conferences; (4) To ensure that the book series remains in a healthy state.

#### **30<sup>th</sup> Annual Chapter Conference**

The 30<sup>th</sup> Annual Conference of the UK Chapter was held on 11/12<sup>th</sup> April 2003 at Leicester De Montfort University, hosted by Leicester Business School. The Conference Organiser was Professor Trevor Buck. The theme of the conference was "International Business: Does Location Still Matter?: New Perspectives on Organisation and Foreign Entry by Multinationals, Subsidiaries and Small and Medium-sized Enterprises". Dr Michael Z Brooke, the founding chairman of the AIB UK Chapter, was to be present for a special session in his honour, and was very much looking forward to attending. Sadly, Michael was taken ill in March and subsequently passed away on 31<sup>st</sup> March 2003. This news greatly saddened the conference.

The conference attracted a record number of participants — just over one hundred and forty delegates from fifty higher education institutions (thirty four institutions in the UK, four in Australia, two in Finland, and one in each of Austria, France, Germany, Hong Kong, Iran, The Netherlands, Mauritius, Norway, Portugal, and the USA). There were also participants from local government and from two companies. Many participants were nationals of countries other than their institution of affiliation, making the conference a truly multinational and multicultural event. Sixty eight new members joined the AIB at the conference. In addition, there was a Publishers' Exhibition including stands from eight publishers: Blackwell Publishing, Butterworth Heinemann, Edward Elgar Publishing, Oxford University Press, Palgrave Macmillan, Sage Publications, Thomson Learning, and Routledge.

A total of 51 papers were presented over the two days of the conference. The Palgrave Prize for the best competitive paper presented at the conference (£200 and winner's certificate) was won by Anna Morgan-Thomas and Susan Bridgewater of Warwick Business School, University of Warwick, for their paper "Winners and Losers of the Internet Game: A Study of British Exporters". The prize was presented by Jacky Kippenberger of Palgrave Macmillan at the conference dinner, held at Leicester Tigers Rugby Club. It was attended by Professor David Asch, Pro-Vice-Chancellor of Leicester De Montfort University, who also welcomed the participants at the start of the conference on behalf of the University. Excellent ethnic Indian cuisine, combined with matching live traditional music by eminent musicians, provided the ideal atmosphere for what was a highly successful conference in terms of participation and academic quality.

### *Doctoral Colloquium*

The Doctoral Colloquium was organised by Doctoral Convenor Dr Marian Jones of the Department of Business, University of Glasgow. Nineteen doctoral students presented papers to distinguished panels of experts, comprising: Professor Jim Bell, Dr Sue Bridgewater, Dr Keith Brouthers, Professor Trevor Buck, Professor Mark Casson, Dr Malcolm Chapman, Professor Hafiz Mirza, Professor Pervez Ghauri, Dr Michael Mayer, Professor Frank McDonald, Roger Strange, Colin Wheeler, and Professor Stephen Young. The Aim of the Colloquium is to provide world-class guidance and feedback to doctoral students on their research. It also rewards excellent research in progress. The prize for the best doctoral paper, a certificate and cheque for £100, was awarded to Alexander Eapen of the Department of Organisation and Strategy, Tilburg University. To reflect the excellent standard of the submissions, two further awards were made for the most original new work, to Shameen Prashantham, of the Strathclyde International Business Unit, University of Strathclyde, and to Anna Zuyeva of the Manchester School of Management, University of Manchester Institute of Science and Technology (UMIST). The awards were made at the conference dinner.

It was decided at the conference that the doctoral prize would be renamed in memory of Michael Brooke, who thought so highly of the work of AIB UK, especially in respect of the Doctoral Colloquium. The prize will also be increased to £200.

### *Special Session in Honour of Dr Michael Z. Brooke, Fellow of the AIB*

The conference commenced with a plenary session to honour the contribution of Dr Michael Z. Brooke, the founding chairman of the AIB UK Chapter. A plaque commemorating Michael's founding contribution that was to be presented in person at the conference. Peter Buckley, AIB President, and Jeremy Clegg, AIB UK Chair will now present it to Michael's widow, Hilda, and son Robert in a private ceremony. The papers from the plenary session will be published in a Special Issue of the *International Business Review*, guest edited by Peter Buckley, with contributions from John H. Dunning, Lee Remmers, Stephen Young and Ana Teresa Tavares, Mark Casson, Peter Buckley, and Jeremy Clegg.

### **Palgrave Macmillan Book Series in association with the AIB UK Chapter**

The UK Chapter has a contract with Palgrave Macmillan, managed by Colin Wheeler, AIB UK Chapter Secretary, to publish a selection of papers from the annual conference in a book series. Ten such volumes have now been published.

A selection of papers from the 29<sup>th</sup> annual conference, in April 2002, at the University of Central Lancashire was published in March 2003 as *Internationalization: Firm Strategies and Management*, edited by Colin Wheeler, Frank McDonald, and Irene Greaves. This book is Volume 10 in the Palgrave Macmillan series (ISBN 1-4039-0671-8).

A book (Volume 11) from the 30<sup>th</sup> annual conference, comprising 16 conference papers, is being edited by Frank McDonald, Michael Mayer and Trevor Buck and will be published in time for the 2004 conference to be held at the University of Ulster at Magee.

### **Evaluation of the performance of the AIB UK Chapter**

As this report has already documented, the Chapter is very successfully meeting its goals through the excellent Doctoral Colloquium, rising membership and participation at the annual conference, and the continuing success of the Palgrave Macmillan book series. On the issue of membership, Dr Bryony Conway, Dean of Wolverhampton Business School, University of Wolverhampton, as Membership Secretary, is prosecuting the expansion of AIB membership

in the UK. The AIB UK Chapter prides itself on being accessible to all academics, research students and those working in, or interested in, international business. It is currently enjoying great success in achieving its goal to provide a forum for high quality research and the sharing of knowledge on research methods and teaching in international business.

## Appendix

### UK AIB Statement of Funds: Financial Year 2002 (ended 31<sup>st</sup> December 2002)

Under the stewardship of Professor Frank McDonald, University of Plymouth Business School, AIB UK's financial resources are at a record level. To utilise these resources, the Executive Committee has agreed a programme of further expansion in AIB UK's offering to its membership.

#### Movement of Funds

	1 <sup>st</sup> January 2002	31 <sup>st</sup> December 2002
Current Account	5876	5023
Dollar Account (in Sterling)	1446	1448
Total	7322	6471 - 851

#### Revenue Account for the Year Ending 31<sup>st</sup> December 2002

##### Income<sup>1</sup>

Royalties (Palgrave)	400
Interest	14
Total Income	414

##### EXPENDITURE

Executive Meetings <sup>2</sup>	872
Support for Doctoral Programme	178
Doctoral Prize <sup>3</sup>	120
Promotion Expenditure	83
Cost associated with publication of AIB book	12
Total Expenditure	1265 - 851

1. No income was received for the Preston Conference in 2002. A surplus of 3200 from the Preston Conference was credited to the AIB UK on 18 March 2003.
2. Two Executive meetings (above that at the Conference) were held in 2002, one in May 2002 in Leicester and the other in September 2002.
3. Doctoral Prize of 100 plus costs associated with payment in euro to an account in Portugal.