

## **AIB. WESTERN EUROPE ANNUAL REPORT**

This brief annual report of the European Chapter's activities coincide with the *European International Business Academy (EIBA)*.

The main event was the last annual conference that took place in Athens, December 8-10, 2002.

The main features of this conference were the following:

Conference "theme" :REGIONAL INTEGRATION AGGLOMERATION AND INTERNATIONAL BUSINESS

The host of the conference was the Athens University of Economics and Business and the Department of International and European Economic Studies. The conference was Organized by Professor Marina Papanastassiou.

Number of participants	203
Number of paper submitted	202
Competitive papers selected	93
Workshop papers presented	32
Number of poster papers	27
Executive papers	6

In this conference we organized special academics events such as executive sessions, invite papers sessions and a Business plenary .

*The Transnational Corporations Journal* will publish a special issue with papers from the Conference. Submitted papers are currently under review.

Continuing with the tradition of the European Academy a *Doctoral Tutorial* was organized. There were 23 applications of which 10 were selected. A prize was attributed to the best thesis proposal to Arjen Slangen from Tilburg University (The Netherlands). The Title of the Thesis proposal is “Cultural Distance and Foreign Direct Investment: The Impact of National Cultural Differences on Entry Mode Choice and Subsidiary Performance”.

Also a special session was organized for the prestigious and outstanding *Gunnar Hedlund Award* for which 15 applications from 7 countries have been received. Four were selected as finalists and were invited to present their thesis in Athens.. The winner is Joseph Kogan from Harvard University, for his work “Globalization and Institutions in Economic Development”

The start of the collaboration between EIBA and *International Business Review* (IBR) is rather successful.

#### **FUTURE CONFERENCES:**

The next annual Conference will take place in Copenhagen, Denmark; December 11-13, 2003 under the general “theme” THE MNC AS A KNOWING ORGANIZATION. Papers should be submitted electronically and via web site :[www.cbs.dk/eiba2003/](http://www.cbs.dk/eiba2003/). Papers should follow the guidelines of IBR ([www.elsevier.com/inca/publications/Store/1/3/3](http://www.elsevier.com/inca/publications/Store/1/3/3)).

The following annual conference will take place in Slovenia (Ljubljana) 5-8 December 2004. The 2005 Conference will be held in Oslo, Norway (11-13 December 2005).

Potential venues for the conference 2006: Vassa (Finland), Porto (Portugal) and Vienna (Austria).