

Academy of International Business – US Midwest Chapter Call for Papers 2012



***Academy of International Business – US Midwest 2012
Annual Meeting
part of the MBAA International Conference at the
Drake Hotel
Chicago, Illinois***

March 28-30, 2012

Deadline for Submission October 21, 2011

The Academy of International Business – Midwest, as part of the MBAA International Conference, will hold its conference March 28-30, 2012 at the beautiful and historical Drake Hotel in Chicago, Illinois. The MBAA International conference has been dubbed the best deal in academic conferences! Please see www.mbaainternational.org for more information!

PROGRAM CHAIR: Dr. [Man Zhang](#), Bowling Green State University

COORDINATORS OF STUDENT TRACK: Dr. [Etienne Musonera](#), Mercer University; Dr. [Uday Tate](#), Marshall University; Dr. [David Boggs](#), Eastern Illinois University

WHO SHOULD ATTEND?

Academicians, business professionals, government and NGO representatives, students in higher education (particularly masters and doctoral students), and any individual interested to learn about issues pertaining to *International Business* in an ever changing global environment and to network with conference participants should attend.

PAPERS and SPECIAL SESSIONS OF PANELS, SYMPOSIA, TUTORIALS, AND WORKSHOPS:

Papers and special session proposals within a global/international context are welcome. If you wish to conduct a special session (panel, symposium, tutorial, or workshop), please submit

a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to Academy members. There is considerable latitude and flexibility as to content and conduct of these special sessions. However, you must provide your own participants (such as panel members) and any unusual equipment needs. All paper presenters, participants of panels, symposia, tutorials, and workshops must register and attend the meeting. An award each will be presented to the best paper competitively reviewed within the regular session track and the student track.

STUDENT TRACK (only authored by students) (email manuscripts to the Student Track Chair)

College students, particularly those pursuing masters and doctoral degrees, are encouraged to submit their papers to the Student Track. Awards will be presented to the best paper and two runner-up papers competitively reviewed within the Student Track. Only papers solely authored by students will be reviewed in this track; papers co-authored between students and faculty will be reviewed in the regular track.

AIB-MIDWEST CONFERENCE PAPER REVIEWERS AND DISCUSSANTS:

You are also invited to serve as a paper/manuscript reviewer or as a discussant. If you are interested to serve the AIB-U.S. Midwest Chapter in one or more capacities, please email your interest to the Program Chair.

PROGRAM COMMITTEE MEMBER:

Individuals on this committee evaluate the papers and abstracts submitted for the meeting. Please contact the Program Chair, Dr. Man Zhang at mzhang@bgsu.edu for more information.

SESSION CHAIRPERSON OR DISCUSSANT:

Session Chairpersons introduce papers and authors in paper sessions and introduce panelists in panel sessions and tutorials. Discussants provide comments to authors on research papers. Please contact the Program Chair, Dr. Man Zhang at mzhang@bgsu.edu for more information.

PAPER ACCEPTANCE

Authors of papers selected for presentation will be notified in December 2011. For each accepted paper an author will be required to register within four weeks of the acceptance notification to secure a place on the program. Those whose papers are accepted for presentation might be expected to discuss a paper.

PROCEEDINGS AND JOURNAL OF INTERNATIONAL BUSINESS RESEARCH AND PRACTICE:

The Academy of International Business-U.S. Midwest Chapter will publish a Proceeding containing all papers presented at the meeting. The Proceedings will be distributed at the conference to participants who pre-order the International Business Proceedings at registration. In addition, the association also publishes its own journal, *The Journal of International Business Research and Practice (JIBRP)*, which is cited in Cabell's. Of those papers selected for presentation, approximately 25% will be accepted for publication in the JIBRP. This will be the fifth volume of JIBRP and we plan to publish two issues a year. Award winning papers in both the regular and student tracks will be published in the *JIBRP*. Other papers to be published in the JIBRP will be competitively selected by the journal's editorial board, and authors will be

invited to submit revised papers (if needed) based on feedback and comments received at the 2011 AIB-Midwest conference.

INSTRUCTIONS FOR CONTRIBUTORS AND MANUSCRIPT SUBMISSION GUIDELINES:

Instructions for manuscript contributors are posted at
http://www.aib-midwest.utoledo.edu/AIB_Midwest/manuscript_submission_guidelines.htm

OUTSTANDING PAPER AWARDS

We are very proud of our track record thus far. In 2009, our overall best paper for AIB-Midwest claimed the Overall Best Paper award for the MBAA- International Conference!

FURTHER INFORMATION

For further information, please contact the Program Chair, Man Zhang. You may also view our website at www.AIB-Midwest.Utoledo.Edu.

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