

**CALL FOR PAPERS**

# Outside-In & Inside-Out MNCs in Latin America



AIB-LAT Annual Conference

25<sup>th</sup> of June 2010, Rio de Janeiro, Brasil

Foreign Direct Investments in the form of acquisitions, joint and green-field ventures in developing countries are increasing at a faster pace than those in developed countries, and a significant proportion of these investments are taking place within regions. In this line, Latin-American firms are becoming important intra-regional investors extending their ratio of action across the Latin-American frontiers. Latin American firms are restructuring and developing a diversity of tangible and intangible assets, including advanced management capabilities, as they are focusing on international markets. As MNC's continually consolidate and gain market shares in the region, this context imposes several challenges and questions arise:

What are the dilemmas facing MNCs? What are our region's real long-term opportunities and how can companies adjust their objectives and practices to these? What are the differences and specific strategy needs for MNC's operating in Latin America and Multilatinas? What are the causes of disinvestment in the region and how can this be avoided?

These are some of the questions that we will be trying explore at our AIB-LAT Conference, in order to advance our IB knowledge of the region and its global effects. We cordially invite you to share your experience in this field of research, by submitting empirical and conceptual papers explicitly related to the theme. An illustrative list of topics that will be considered follows:

- Multinational and subsidiary management & performance
- Internationalization in LA and entry modes
- Knowledge management in the region
- International entrepreneurship, opportunity, social capital
- International marketing
- International management: risk management & Human Resources Management,
- Corporate social responsibility and international business ethics
- Inward and outward FDI
- Mergers and Acquisitions
- Off shoring and outsourcing in the region
- Corporate governance, international finance, international standards
- Regional Policies, IGOs, NGOs
- International social entrepreneurship
- Research methods in international business
- International business history

**Track themes will be based on submissions and each author can submit up to three papers.**

#### SUBMISSION OF PAPERS:

The deadline for abstract submissions is: *December 31, 2009.*

The deadline for competitive full paper submissions: *March 8, 2010.*

Communication to the applicants: *April 12, 2010.*

#### ORGANIZATION

Conference Organizer: Dr. Moacir Miranda

Conference Chair: Dr. Leonardo Liberman

Track Chairs: To be announced

**Visit the AIB-LAT website in the next weeks for more information: [www.aib-lat.org](http://www.aib-lat.org) or submit your questions or proposals to [info@aib-lat.org](mailto:info@aib-lat.org)**

AIB-LAT is the Latin American Chapter of the Academy of International Business (AIB) and it is the leading association of scholars and specialists in the field of international business in Latin America. In its mission to advance the teaching and scientific research of all areas of international business, AIB-LAT is now accepting proposals related to the conference theme.