



## CALL FOR PAPERS

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VII AIB – India International Conference

on

### **Global Economic Crisis: Challenges & Opportunities**

Date: 17<sup>th</sup> to 19<sup>th</sup> December 2009

Venue: IILM, 3 Lodhi Institutional Area,

Lodhi Road

New Delhi-110003

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#### **Organizers**

**IILM Graduate School of Management, Greater Noida**

**IILM College of Management Studies, Greater Noida**

#### **Collaborator**

**UNCTAD, India**

The global economic crisis, brewing for quite a while now, started to show its effects from around the end of 2007 in the USA. Since then worldwide stock markets have fallen, large financial institutions have collapsed or been bought out, and governments in even the wealthiest nations have had to come up with rescue packages to bail out their economy. Such an economic meltdown, in an increasingly inter-connected world, has had a cascading effect globally. India, like all other countries of the world, is facing its share of the blistering effects of this crisis. And as always, all adverse situations spring up challenges and opportunities.

The India Chapter of the Academy of International Business has always endeavored to deliberate on such vital global issues by providing a common platform to academicians, practitioners and policy makers. Towards this end, an International Conference on '**Global Economic Crisis: Challenges & Opportunities**' is being organized from 17<sup>th</sup> to 19<sup>th</sup> December 2009 at Institute for Integrated Learning in Management(IILM), New Delhi.

We invite scholars and practitioners of management to submit empirical or theoretical papers and case studies. The work must be original and not have been presented or submitted for presentation at any other conference. Submissions can be made in any of the below mentioned conference tracks and their sub-themes. All submissions will be blind reviewed before acceptance for presentation. The author must register for the conference in order to present. Only those papers that are submitted as complete, reach the organizer by the due date, and are registered to be presented, will be published in the conference proceedings. The conference proceedings will include full papers and abstracts on CD. It is intended that a selection of the papers presented at the conference will be published in an edited collection by a reputable publisher. Authors will be requested to provide non-exclusive copyrights of their paper to the conference organizers to ensure consideration for such a publication.

The various conference tracks to be covered in the conference with the sub-themes are as follows:

- **Characteristics of Global Economic Crisis**

Developing countries and Global crisis ; Structural Change in the Economy ; Human Factors in Crisis; Poverty and Unemployment ; Women & Weaker sections ; Environmental Impacts of Global crisis

- **Global crisis and Institutional Framework**

World Trade Organization ; World Bank ; Public policy ; Reform Stimulants and Processes in India ; Bi-lateral and Multi-lateral tie-ups with India ; International Trade Disputes ; Geopolitics and India ; Reforms in international financial system ; Reforms in international banking and finance

- **Global changes and sectoral challenges**

Manufacturing Sector ; Services Sector ; Retail Sector ; Finance Sector ; Education Sector ; Special Economic Zones ; Industrial Restructuring

- **Global changes and the opportunities for Enterprises**

Management of International Business ;Multinationals from Emerging Economies ; Small and Medium Enterprises ; New opportunities in Marketing ; Role of Culture and Values ; Challenges for Business Ethics ; Global Distribution & Supply Chain Management ; Revisiting consumer behavior models ; Reconsidering marketing research effectiveness.

- **Globalization and Science and Technology**

Basic and Applied Scientific Research ;Research and Development ; Technology Seeking and Acquisition; Patents and Intellectual Property Rights ; Role of ICT in Emerging Economies

- **Globalization and Sustainability**

Industrial Growth and Sustainability ; Comparative Analysis of Industrial Organizations and Industries ; Cross boarder Investments and Sustainability of small and medium enterprise ; Sustainability of Agriculture and Marginal Producers ; Environmental Sustainability ; Greening Science and Technology ; Socio-cultural Changes under globalization ; Regulatory and Policy changes under globalization

- **Challenges, Opportunities and Future Scenario in South Asia**

Indian business environment and the international business environment; Corporate Strategies and Frontiers of Business in South Asia ; Regional vs Global Economy ; Trade policy making in India - domestic policy making ;bilateral ; Multilateral and plurilateral levels; political dimensions , economic dimension , alliance building etc.

## Submission Guidelines

Soft copy of manuscripts, not exceeding 6,000 words, typed in MS word, Times New Roman font, size 12, should be submitted through email to Dr Shruti Jain, Coordinator, at [shruti.jaino1@iilm.ac.in](mailto:shruti.jaino1@iilm.ac.in) with a copy at [aibconf@iilmgsm.ac.in](mailto:aibconf@iilmgsm.ac.in). Hard copies or CDs will not be accepted. The cover page should bear only the title of the paper, author/s' names, designations, official addresses, phone/fax numbers, and e-mail IDs. Abstract of about 150 words and key-words should be given at the start of the paper. Contributions should be restricted to one paper per individual as the first author.

## Registration Fees

The Conference registration fee for different categories of participants is as follows:

Category	Early bird registration (on or before 16 <sup>th</sup> Nov 2009)	Regular registration (after 16 <sup>th</sup> Nov 2009)
Delegates from Academic Institutions(India & SAARC countries)	INR 2500	INR 3000
Corporate/Industry delegates (India & SAARC countries)	INR 4000	INR 5000
Foreign delegates (other than SAARC countries)	USD 150	USD 175
Students from India	INR 1250	INR 1500
Students from SAARC countries	USD25 / INR 1500	USD 30 / INR 1750
Students from other foreign countries	USD 50	USD 60

- **The registration fee mentioned is per participant.**
- **Draft/cheque should be in favor of "IILM Graduate School of Management Expenses Account" payable at par in "New Delhi"**
- **Registration fee includes conference kit and meals during the conference. All other expenses like to & fro fare, local conveyance or accommodation will have to be borne by the participant.**
- **The Conference Organizers can facilitate your lodging arrangements at the Indian Social Institute, Lodhi Road, New Delhi subject to advance intimation and availability of rooms.**

## Important Dates to Remember

- Submission of Abstract: 31<sup>st</sup> October 2009
- Last date for submission of Full Paper: 16<sup>th</sup> November 2009
- Last date for registration for the conference: 5<sup>th</sup> December 2009
  - Conference Date: 17<sup>th</sup> - 19<sup>th</sup> December 2009

### For any other information please contact:



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