

ACADEMY OF INTERNATIONAL BUSINESS, AIB-SE (USA) CHAPTER
ANNUAL REPORT 2007-2008

I. Current and Incoming Officers

All terms are for three years, 2008-2010

Chair: Carolyn B. Mueller, cmueller@stetson.edu, Stetson University
Past Chair: Cheryl Van Deusen, cvandeus@unf.edu, U. of North Florida
Vice Chair: Steven Williamson, swilliam@unf.edu, U. of North Florida
Secretary: Cheryl Van Deusen, cvandeus@unf.edu
Treasurer: Mohamad Sepehri, msepehr@ju.edu, Jacksonville U.
Development: George Nakos, georgenakos@mail.clayton.edu, Clayton State U.
Membership: TBA

Historian: John Rushing, jrushing@mail.barry.edu, Barry U.

II. Summary of Membership

The membership of the AIB-SE (USA) Chapter as of June 1, 2008 stood at 270. An analysis:

Members as of last report (June 1, 2007)	251
Number of old members who renewed	222
Number of new members	48
Membership as of June 1, 2008	270

Summary of membership promotion efforts:

As reported in our 2006 Annual Report, our Board of Directors/Officers started a double-blind, peer-reviewed journal. The first volume/issue of the new journal, *International Business: Research, Teaching and Practice*, was published in September 2007. (See Appendix A for a list of Editors, Associate Editors, and logo.) It is accepted for listing in Cabell's Directory, 11th Edition and has been submitted to Google Scholar for indexing. The first volume (V1, N1) reflected top papers that were presented at one of our annual conferences between 2000-2006, and resubmitted for journal consideration. The acceptance rate was 19.6% (9 acceptances out of 46 submissions).

The second volume/issue (V2, N1) is also closed and accepted submissions only from papers presented at our November 2007 conference in Nashville, TN. To further increase visibility, our Executive Editor, Bob Goddard, and Managing Editor, Neil Slough, co-chaired a very helpful and informative "Meet the Editors" session at the 2007 annual meeting of the AIB-

SE. We received 34 manuscript submittals and accepted six for publication which is currently in production. We also generated eight revise and resubmit review packages and we believe these will generate some excellent resubmittals. The acceptance rate for V2, N1 was 17.6%, bringing our two year acceptance rate to 18.75%.

As attendance and submissions are increasing in quantity as well as quality for our 2008 conference and annual meeting this October in St. Petersburg Beach, FL, V3 of the journal will be open to non-conference papers, and will increase to two issues per year.

The majority of our membership promotion efforts still revolve around attracting new members via our annual conference. Our 2007 Conference/Program Chair, George Nakos, continued his efforts to spread the word via several e-mails over the past year to the current AIB-SE (USA) membership list and the master list of past conference participants to inform them of our 2007 annual conference in Nashville, TN. Several officers took promotional flyers for our conference to a number of other conferences that we attended (including AIB-World in Milan this June/July!) and spoke to potential members one-on-one, encouraged them to join AIB, and discussed the many benefits of membership in the overall organization as well as participation in our Chapter event.

Our annual conference continues to hold consecutive sessions, according to our members' preferences. We believe one of our strengths is that attendees are exposed to other disciplines during this conference spread over two-and-a-half days. It's a chance to become better aware of research in accounting, finance, economics, management, teaching philosophies, international opportunities, etc. Therefore, we avoid concurrent sessions. We continue to encourage student research and works in progress through interactive sessions to avoid oversubscribing competitive sessions.

III. Summary of Financial Status

Please see Appendix B for a summary of Chapter income and expenses for 2007.

IV. Summary of Meetings Held This Year

a. *Annual conference* – November 7-9, 2007, Sheraton Nashville Downtown Hotel, Nashville, TN, USA

AIB-SE continues to be an active Chapter, holding an annual meeting each Fall within our geographic region. In 2007, 64 attendees presented papers authored by 94 scholars, representing 53 universities and companies, from 16 states and nine countries. We again held concurrent meetings with the Southern Management Association (a Chapter of the Academy of Management.) For more information, please see Section V, below.

b. *Chapter board meeting(s)* – November 8, 2007, Sheraton Nashville Downtown Hotel, Nashville, TN, USA

Board / Executive Committee Members in attendance:
Chair, Carolyn Mueller

Past-Chair, Cheryl Van Deusen
Vice-Chair, George Nakos
Secretary, John Rushing
Treasurer, Mohamad Sepehri
Development Director, Neil Slough
Membership Director, Steven Williamson
Historian, Robert Goddard
2008 Conference Chair, Susan Godar
2008 Proceedings Editor, Gary Knight

Unfortunately, due to severe financial constraints at Board members' schools and increased costs to the Chapter to begin publishing our journal, a mid-year Board / Executive Committee meeting was not held.

V. Plans for Future Meetings

2008 Annual Conference, October 29-31, TradeWinds Island Resorts, St. Petersburg Beach, FL. Conference Chair/Program Co-chair = Susan H. Godar, William Paterson University godars@wpunj.edu. Proceedings Editor = Gary Knight, Florida State University gknight@cob.fsu.edu. Again, we will hold our conference concurrent with the SMA. By doing so, we gain economies of scale and the opportunity to advance international research to others who might not have attended – or been aware – of our conference. We will continue to hold joint meetings with them whenever they remain in the southeast USA.

VI. Other Initiatives

The Chapter improved and updated our web site – <http://www.aibse.org/> - to make it easier and more logical for current and potential members to locate information, as well as to include information on our journal, *International Business: Research, Teaching & Practice*. In 2007, the fourth annual William Ziegler Student Scholarship was awarded to a young man from Florida who is close to completing his Ph.D. at Florida International University. The award will be continued in 2008. We again note that our 2007 conference was formatted using consecutive sessions rather than concurrent sessions. We believe that one of our strengths is that we expose all attendees to other disciplines during the two-day conference. It is an opportunity to review, receive, and offer insights from a variety of perspectives, something that our participants have consistently approved.

VII. Other Issues or Concerns

None at this time.

International Business



Research, Teaching and Practice
The Journal of the AIB-SE (USA)

Appendix A

Robert Goddard
Executive Editor
Appalachian State University
goddardr@appstate.edu

Neil Slough
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Maria Carriere
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Celaya, México

Ruth Alas
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Thomas Amling
Hochschule für Technik,
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Leipzig, Germany

Charles Seifert
Siena College
Loudonville, NY USA

Gary A. Knight
Florida State University
Tallahassee, FL USA

Peter Davis
University of Memphis
Memphis, TN USA

Irina Naoumova
State University
Higher School of Economics
Moscow, Russia.

Enar Tunc
Kadir Has University
Cibali – Istanbul, Turkey

Appendix B

Annual Statement of Income & Expenses

AIB – SE (USA)

2007

Balance Forward	(1/06/2006- last report's ending balance)	\$11,155.17
Deposits		
AIB-SE Conference & Membership		\$ 8,910.00
Ruth Alas		\$ 259.00
Barry U for Coffee Mugs		\$ 155.78
AIB Membership Deposits		\$ 2,000.00
TOTAL CREDITS		\$22,479.95
Expenses		
Tote Bags & Coffee Mugs & tips	\$ 509.53	
Website Maintenance	\$ 198.62	
EC Lunch	\$ 167.00	
Name Tags	\$ 59.99	
Hilton Hotel	\$ 4,767.50	
Conference Expenses	\$ 5,702.64	
Other Payments		
Membership Fees to AIB	\$ 2,000.00	
Zeigler Scholarship award	\$ 500.00	
Student Award	\$ 100.00	
Plaque for Award	\$ 110.55	
Ruth Alas Refund	\$ 259.00	
EC Mid-Yr Meeting	\$ 177.71	
AIB-SE Journal	\$ 1,200.00	
TOTAL DEBITS		\$10,049.90
ENDING BALANCE		\$12,430.05
Operating Margin	\$ 860.10	
Cost Per Participant (64 Participants)	\$ 100.21	
EC Mid-Yr Included	\$ 102.98	

Treasurer:
Mohamad Sepehri