

**ACADEMY OF INTERNATIONAL BUSINESS, US MID-WEST CHAPTER**  
**ANNUAL REPORT 2007-2008**

**Juan Meraz – President AIB US MID-WEST**

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**ABOUT THE AIB-U.S. Midwest Chapter**

The Academy of International Business - U.S. Midwest Chapter is an organization that fosters research and education in the field of international business. This purpose is accomplished by practitioners and scholars in business, government, and academic areas sharing their research and professional efforts. This dissemination takes place through the *Journal of International Business Research and Practice*, as well as during the annual conferences of the AIB - U.S. Midwest Chapter held in conjunction with the MBAA-International. Academicians, business professionals, government and NGO representatives, students in higher education (particularly masters and doctoral students), and any individual interested to learn about issues pertaining to International Business in an ever-changing global environment and to network with conference participants are encouraged to attend. At least one author of the manuscript accepted for publication in the *Journal of International Business Research and Practice* must register and attend the annual conference of the AIB-U.S. Midwest Chapter.

The AIB-U.S. Midwest Chapter is member chapter of the [Academy of International Business](#).

**I. Current and Incoming Officers**

**II. ACADEMY OF INTERNATIONAL BUSINESS-U.S. MIDWEST CHAPTER**

**III. CHAPTER OFFICERS**

**President:** [Juan Meraz](#) (Missouri State University) (2008-2011)  
**Co-President:** [Anthony C. Koh](#) (University of Toledo) (2008-2011)  
**President Emeritus:** [Vern Terpstra](#) (University of Michigan) (2008)  
**Treasurer:** [Ramin Maysami](#) (University of North Carolina-Pembroke) (2007-2010)  
**Secretary:** [Man Zhang](#) (Bowling Green State University) (2008-2011)

**Program Chair and Editor of 2009 Conference Proceedings:**  
[Nichole Castater](#) (Clark Atlanta University) (2008-2011)

**Coordinator of Student Track**  
Etienne Musonera (Eastern New Mexico University) (2008-2011)

**IV. External Business Development Directors:**  
[Robert Moussetis](#) (North Central College) (2008-2011)  
[John \(Jack\) E. Spillan](#) (Pennsylvania State University-DuBois) (2008-2011)

**V. *Journal of International Business Research and Practice***  
Editors  
[Anthony C. Koh](#) (University of Toledo)  
[Christopher Ziemnowicz](#) (University of North Carolina-Pembroke)

## **VI. Summary of Membership**

The membership of the AIB US MID-WEST Chapter as of 5/31/08. An analysis:

Members as of last report (5/31/07)	81	
Number of old members who renewed	45	
Number of new members	20	
Membership as of (5/31/08)	48	Primary Registrants
	17	Secondary Registrants

Summary of membership promotion efforts: Mailings to old members as well as calls and e-mails to prospective new members by executive board. A student track was added to help promote our International theme amongst MBA/PhD students. A luncheon was included which included a keynote speaker from the local international business. All members are to try and bring 1 new member for next year's meeting/conference.

## **VII. Summary of Financial Status**

Please see Appendix A for a summary of Chapter income and expenses.

## **VIII. Summary of Meetings Held This Year**

**a.** Our Annual Conference took place on April 2, 3 & 4, 2008 at the Drake Hotel in Chicago Illinois. We had one of the most successful conferences to date. We expanded our student track as well as adding an additional room for presentations due to the increase in presenters for our conference. This year we again included a luncheon with a keynote speaker, Neil F. Hartigan – Chairman and Chief Executive Officer, Illinois World Trade Center. We plan to expand the luncheon and extend the forum to include more participants as this year's luncheon was at capacity with over 35 in attendance. The goal for next year is to have 50 members at the luncheon and to continue with the keynote speaker from the international business sector.

**b.** Our Chapter Board meeting took place on Friday April 4, 2008 at the Drake Hotel in Chicago, Illinois. There were 35 present and all our open executive positions were filled. The Executive Board completed its third year of service and will continue for an additional 3 years as per the AIB and AIB US MID-WEST constitutions.

c. Call for papers:

### Call for Papers

Due date for e-submission of papers is October 15, 2007

#### 2008 Academy of International Business-U.S. Midwest Region Conference

in conjunction with the 44<sup>th</sup> Meeting of the MBAA-International

April 2-4, 2008 • Drake Hotel • Chicago, Illinois

<http://www.aib-midwest.utoledo.edu/>

<http://mbaaconference.org>

#### PROGRAM CO-CHAIRS:

Dr. Anthony C. Koh, Associate Professor, University of Toledo

Dr. Vern Terpstra, Emeritus Professor, University of Michigan

#### MEETING ANNOUNCEMENT:

The annual conference of the Academy of International Business-U.S. Midwest Chapter will be held in conjunction with the Midwest Business Administration Association-International annual meeting in Chicago during April 2-4, 2008

#### CONFERENCE THEME:

*Focus On Change: Succeeding In A Global Environment*

#### WHO SHOULD ATTEND?

Academicians, business professionals, government and NGO representatives, students in higher education (particularly masters and doctoral students), and any individual interested to learn about issues pertaining to *International Business* in an ever changing global environment and to network with conference participants should attend.

#### PAPERS and SPECIAL SESSIONS OF PANELS, SYMPOSIA, TUTORIALS, AND WORKSHOPS:

Papers and special session proposals within a global/international context are welcome. If you wish to conduct a special session (panel, symposium, tutorial, or workshop), please submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to Academy members. There is considerable latitude and flexibility as to content and conduct of these special sessions. However, you must provide your own participants (such as panel members) and any unusual equipment needs. All paper presenters, participants of panels, symposia, tutorials, and workshops must register and attend the meeting. An award will be presented to the best paper competitively reviewed within the regular session track.

#### Track Themes and Chairs

**(Email manuscripts or proposals to the Program Chair ([Anthony.Koh@Utoledo.Edu](mailto:Anthony.Koh@Utoledo.Edu)) AND to the appropriate Track Chair)**

	Track Themes	Track Chair (Email)
1	Global E-Business and Information Technology	James Chow ( <a href="mailto:jschow@mail.ecsu.edu">jschow@mail.ecsu.edu</a> )
2	Institutions, Regional Economic Integration, and International Political Economy	Michael Pisani( <a href="mailto:pisan1mj@cmich.edu">pisan1mj@cmich.edu</a> )
3	Economics, Finance, Accounting, and Tax in the Global Arena	Nicole Castater ( <a href="mailto:nmcastater@aol.com">nmcastater@aol.com</a> )
4	Transnational Supply Chain Management Issues	Thawatchai Jitpaiboon ( <a href="mailto:tjitpaiboon@bsu.edu">tjitpaiboon@bsu.edu</a> ) or John (Jack) Spillan ( <a href="mailto:jcs40@psu.edu">jcs40@psu.edu</a> )
5	Organization Behavior, Organizational Theory and Human Resource Management issues in International Business	Karen Moustafa ( <a href="mailto:moustafk@ipfw.edu">moustafk@ipfw.edu</a> )
6	Outsourcing: In-shore versus Offshore Strategies	Uday Tate ( <a href="mailto:tateu@marshall.edu">tateu@marshall.edu</a> )

7	Global Entry Strategies: International Marketing, Export, Import, Licensing, Joint-Ventures, FDI, Strategic Alliances, Countertrade	Robert Moussetis ( <a href="mailto:rcmoussetis@noctrl.edu">rcmoussetis@noctrl.edu</a> )
8	Branding, Advertising, Consumer Behavior, and Sales Management in Global Markets	David Boggs ( <a href="mailto:boggsdj@slu.edu">boggsdj@slu.edu</a> )
9	Ethics and Corporate Governance: Global Perspectives	Raffaele DeVito ( <a href="mailto:rdevito@emporia.edu">rdevito@emporia.edu</a> )
10	Global Strategic Management	George Tesar ( <a href="mailto:gtesar@chorus.net">gtesar@chorus.net</a> ) or
11	Big Emerging Markets: Environmental and Organizational Changes	Carol Finnegan ( <a href="mailto:finneg10@msu.edu">finneg10@msu.edu</a> ) or Sameer Vaidya ( <a href="mailto:svaidya@txwes.edu">svaidya@txwes.edu</a> )
12	Cross-Cultural Research: Issues and Future Directions	Chen Ferguson ( <a href="mailto:fergusc@muohio.edu">fergusc@muohio.edu</a> )
13	Culture, Conflict, Cognition, and Negotiations in Global Business	Abel Adekola ( <a href="mailto:adekolaa@uwstout.edu">adekolaa@uwstout.edu</a> ) or Ken Kim ( <a href="mailto:KKim@UTNet.UToledo.Edu">KKim@UTNet.UToledo.Edu</a> )
14	Pedagogical and Teaching Issues in International Business Education	Anthony Koh ( <a href="mailto:Anthony.Koh@Utoledo.Edu">Anthony.Koh@Utoledo.Edu</a> )
15	Entrepreneurship and New Venture Imperatives in Global Business	Etienne Musonera ( <a href="mailto:musonera@yahoo.com">musonera@yahoo.com</a> )
16	Legal Aspects in International Business	Nicole Castater ( <a href="mailto:nmcastater@aol.com">nmcastater@aol.com</a> )
17	Innovation and New Product Development in Global Business	Attila Yaprak ( <a href="mailto:aa4506@wayne.edu">aa4506@wayne.edu</a> ) or Srdan Zdravkovic ( <a href="mailto:zdravks@slu.edu">zdravks@slu.edu</a> )

**STUDENT TRACK (only authored by students)** (email manuscripts to Program Chair

[Anthony.Koh@Utoledo.Edu](mailto:Anthony.Koh@Utoledo.Edu)):

College students, particularly those pursuing masters and doctoral degrees, are encouraged to submit their papers to the Student Track. An award will be presented to the best paper competitively reviewed within the Student Track. Only papers solely authored by students will be reviewed in this track; papers co-authored between students and faculty will be reviewed in the regular track.

**PROCEEDINGS and *Journal of International Business Research and Practice*:**

The Academy of International Business-U.S. Midwest Chapter will publish a Proceedings containing all (full) papers accepted for presentation at the meeting. The Proceedings will be distributed at the conference to participants who pre-order the International Business Proceedings at registration.

Authors who present their papers at the 2008 AIB-Midwest Conference will have an opportunity to submit their paper (revised after the conference, if necessary) for publication consideration in the *Journal of International Business Research and Practice*. Such papers will be subject to a peer review process. It is expected that the next issue of *JIBRP* will be published and distributed in Fall 2008.

**2008 AIB-Midwest Conference PAPER REVIEWERS and DISCUSSANTS:**

You are also invited to serve as a paper/manuscript reviewer or as a discussant. If you are interested to serve the AIB-U.S. Midwest Chapter in one or more capacities, please email your interest to the Program Chair at [Anthony.Koh@Utoledo.Edu](mailto:Anthony.Koh@Utoledo.Edu)

**INSTRUCTIONS FOR CONTRIBUTORS and MANUSCRIPT SUBMISSION GUIDELINES:**

Instructions for manuscript contributors are posted at <http://www.aib-midwest.utoledo.edu>.

Reminder: A copy of the complete paper or proposals for a workshop/symposium must be received via email by October 15, 2007. Email your submission to [Anthony.Koh@Utoledo.Edu](mailto:Anthony.Koh@Utoledo.Edu)  
(No extension or abstracts)

**d. Awards: Best Paper:**

Our selection for the Best Paper Award in the AIB-Midwest International Business Track is:

“Strategic Change and the Privatization Process of State-Owned Enterprises in Thailand:  
Platform Building and Action Sequences

Robert Moussetis, North Central College  
Orawee Sriboonlue, Alliant International University  
Ali Abu-Rahma, Alliant International University

## IX. Plans for Future Meetings

2009 AIB US MID-WEST Chapter conference will take place March 18-20, 2009 at the Drake Hotel, Chicago Illinois in conjunction with the MBAA International's 45<sup>th</sup> Annual Conference. The AIB US MID-WEST Chapter meeting will be on Friday March 20, 2009 at 8:00 am in the Drake Hotel. This year's program chair is Nicole Castater ([NMCastater@aol.com](mailto:NMCastater@aol.com))

## X. Other Initiatives

The AIB US MID-WEST has been accepted for listing in the 10<sup>th</sup> Edition of Cabell's Directory of Publishing Opportunities in Management for our new journal (formerly proceedings): **The Journal of International Business Research and Practice**. The Journal will be published yearly and will contain papers that have been submitted, accepted and presented at our annual AIB US MID-WEST conference. We are very excited about this new venture as it will provide a new outlet for a peer reviewed journal publication for our colleagues in the International field of study and research.

## Appendix A

### AIB US MID-WEST Chapter Annual Statement of Income and Expenses (for the period 06/01/07 to 05/31/08)

Date	Transaction	Balance
06/01/07	Starting Balance	\$2,171.50
04/15/08	ISBN for the Journal	(250)
4/17/08	Printing of the Journal	(\$1428)
4/17/08	Printing of the Proceedings	(650)
5/03/08	Breakfast items at the meeting	(40)
5/04/08	Check from Nicole in support of Journal	\$3000.00
5/31/08	Remaining Balance	\$2806.50

## Notes

\*The current balance does not include this year's MBAA International conference funds.

This is the official report from the AIB US MID-WEST Treasurer.