

The Southeast Asia Chapter of The Academy of International Business

CHAPTER REPORT 2007-08

1. Introduction

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB).

2. Current and Incoming Officers and contact information

Dr. T. S. Chan, Associate Vice President and Shun Hing Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. He is serving on his second three-year term. Lingnan University, through its Hong Kong Institute of Business Studies, provides basic administrative support to AIBSEAR. A five-member Regional Board works closely with the Chapter Chair in handling administrative matters relating Chapter activities.

3. Summary of Membership

The number of AIB members listed amongst the countries within Southeast Asia stands at around 226.

4. Summary of Financial Status

Our budgetary process continues to target for a balanced budget; and we have accumulated a small surplus of US\$2,866 ending April 30, 2008 (Appendix 1). Lingnan University continues to provide basic administrative support free of charge. The amount of surplus has been held as reserve in anticipation of future conference deficits. With the Regional Chapter covering a number of countries and territories in Southeast Asia, rotating conference sites might not attract the same level of attendance. It is the intention of the Regional Board to move to different venues whenever possible.

5. Summary of Meeting Held

AIBSEAR Chapter Meeting 2007

The 2007 AIBSEAR Conference, with the theme: ***Taking Up the New Challenges of Global Business*** was held during December 6-8, 2007, in Hangzhou, China. There were

a total of 114 papers presented in 27 concurrent sessions. More than 110 participants participated. They came from 16 countries/cities: Australia, Canada, China, Hong Kong, Japan, Korea, Malaysia, New Zealand, Portugal, Singapore, Taiwan, Thailand, the Philippines, UK, United Arab Emirates and USA. Mr Johnny KWAN, Chairman of BASF Greater China, was invited to present the keynote speech on “*Global Challenges: China Business*”. The conference papers were published electronically in the form of a compact disk with the ISBN No. 962-8134-09-4.

6. Plan for Future Meetings

AIBSEAR Chapter Meeting 2008

Our original plan was to host the 2008 Conference in Vietnam, however, the hotel rates have been skyrocketed to over US\$230 pre night, which is beyond the affordable level of most Southeast Asian colleagues. Thus, we have settled on a very attractive alternate site in Malaysia. The 2008 AIBSEAR Conference with the theme: *Globalization, Innovation and Leadership*, is scheduled for December 4-6, 2008, to be held in Kuala Lumpur, Malaysia. The Hong Kong Institute of Business Studies is the organizer for this conference. The conference venue will be at the Renaissance Kuala Lumpur Hotel.

AIBSEAR Chapter Meeting 2009

The tentative plan is for the 2009 AIBSEAR Conference to be held in Hong Kong, China, during the early part of December 2009. We are working on obtaining sponsorship from a local university which is celebrating its 20th Anniversary in 2009.

AIBSEAR Chapter Meeting 2010

Singapore.

7. Progress Report

The AIB Board had granted a special subsidy of US\$3,000 for long-term development of the AIBSEAR. We are very appreciative of the generous support from the AIB Board. The subsidy arrangement was confirmed during February this year, and we have since organized a project team to move ahead with the development of a membership database and redesign of standalone website for the Chapter. The main focus will be on the delivery of membership benefits, membership communication in ensuring effective membership drive and retention.

Appendix 1

Southeast Asia Chapter Annual Statement of Income and Expenses (for the period 1/5/07 to 30/4/08)

Beginning Balance (last report's ending balance): US\$2,961.00

Income

2007 AIB Hangzhou Conference	US\$ 26,407
Interest income	US\$ 35
Donations/Sponsorship	NIL
Other – Special Subsidy from AIB Board	US\$ 3,000
Sub-total	US\$ 29,442

Expenses

Meetings (2007 AIB Hangzhou Conference)	US\$ 22,211
Printing/postage (included in above item)	NIL
Due for New Members	US\$ 4,026
Office Supplies	US\$ 300
IT Expenses	
Phase I : Redesign of Website – Phase 1 and development of membership database	US\$ 2,000
Phase 2: Website revamp/database update (Commitment for next year)	US\$ 1,000
Sub-total	US\$ 29,537

Surplus or (Deficit) (US\$ 95)

Ending Balance in Reserve Account: US\$2,866 (as of 30/04/2008)