

ACADEMY OF INTERNATIONAL BUSINESS, KOREA CHAPTER
ANNUAL REPORT 2008

I. Current Officers

Dong-Kee Rhee(Korea Chapter Chair), rheedong@snu.ac.kr
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II. Summary of Membership

The membership of the Korea Chapter as of June 10, 2008 stood at 74. An analysis:

Members as of last report (June 5, 2007)	61
Number of old members who renewed	
Number of new members	
Membership as of June 10, 2008	74

Summary of membership promotion efforts: To promote AIB membership, Korea Chapter is regularly sending out e-mail messages to the members of Korean Academy of International Business (about 500 members).

III. Summary of Financial Status

Korea Chapter does not charge any fee to its members, and thus does not have the income/expenses statement.

IV. Summary of Meetings Held This Year

- a. Overseas Field Trip and Research Conference
Korean Academy of International Business and Korea Chapter of AIB,
June 26-June 29, 2007, Ulaanbaatar Hotel, Ulaanbaatar, Mongolia
- Fifteen papers presented, including "Performance Implications of Aligning Competitive Strategy of MNC Subsidiaries with Environmental Uncertainty"

- b. International Business Divisional Conference
Korea Academic Society of Business Administration,
Korean Academy of International Business and Korea Chapter of AIB,
- August 20-August 22, 2007, BEXCO, Busan, Korea
- Ten papers presented, including "Export Strategies and Performance of SMEs: Evidence from Korean Manufacturing SMEs"
- c. Global CEO and Global Frontier Award
Korean Academy of International Business and Korea Chapter of AIB,
October 19, 2007, JW Marriott Hotel, Seoul, Korea
- Global CEO award: Yong-Man Park (Doosan Infracore)
- Global Frontier Award: Soo-Man Lee (SM Entertainment)
- d. Annual International Business Conference
Korean Academy of International Business and Korea Chapter of AIB,
November 30, 2007, KORCHAM, Seoul, Korea
- Ten research papers presented, including "Firm-specific Advantages, Entry Modes and Performance of Korean Subsidiaries in Thailand"
- e. Case Research Symposium : on the Globalization of Cultural Industry
Korea Chapter of AIB,
April 11, 2008, KFB Building, Seoul, Korea
- Three cases presented, including "Export of Tae-Wang-Sa-Shin-Gi (drama)"

V. Plans for Future Meetings

- a. Overseas Field Trip and Research Conference
Korean Academy of International Business and Korea Chapter of AIB,
June 23-June 27, 2008, Shangri-La Hotel, Shenzhen, China
- b. International Business Divisional Conference
Korea Academic Society of Business Administration,
Korean Academy of International Business and Korea Chapter of AIB,
August 19-August 20, 2008, ICC, Jeju-do, Korea

VI. Other Initiatives

VII. Other Issues or Concerns

New Chapter Chair to be elected by June 25, 2008.