

AIB-India 2008 Report

I. Introduction: AIB-India is making a steady progress in attracting scholars and students to its activities. We have organized five conferences so far: one at IIT Bombay, Mumbai (2003), at Loyola College, Chennai (2004), IIT Kharagpur, Kharagpur (2005), Institute for Integrated Learning and Management, New Delhi (2006), and Xavier Institute of Management, Bhubaneswar (2007). The next conference is scheduled to be held during August 11 to 13, 2008 at Indian Institute of Management, Indore, India. Invitations for conference papers are usually sent out few months before the conference and we expect a much larger turn out this year. We have received 123 abstracts and hope to have a very successful Conference. We have created a website for AIB-India www.aibindia.org. It is being regularly updated with news. We are also trying to get new sponsors for our 2008 conference. We expect, within a couple of years, to be more stably situated.

II. Current and Incoming Officers and contact information:

Names and Addresses of AIB-India Board Members in Alphabetical Order:

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III. Summary of membership: All those who register for and present papers at AIB-India conference are considered members. At present we have about 120 members representing the Educational Institutions and Industry/Corporates from the length and breadth of the country. Increasing numbers of people are showing interest in becoming members of AIB India. We are working out methods to make people members, much ahead of the Conference.

IV. Summary of financial status:

We have received support from many organizations and institutions for all the annual conferences so far. This combined with conference registration fees has been used up for holding the conferences. During the 2007 Conference, we had received a total sum of Rs.750,000 and after deducting all expenses, we have a balance of about Rs.100,000 with AIB India Chapter. This will be used as seed money for holding the 2008 Conference.

V Summary of Meetings held last year [2007]:

Fifth Annual International Conference of the Academy of International Business India Chapter was held at:

Xavier Institute of Management, Bhubaneswar - 751 013, India
Phones: 91.674 3012345 Fax: 91.674.2300995

Scholars from around 70 universities and institutes across the globe attended a three-day AIB-India International Conference 2007, at the Xavier Institute of Management from January 29 to 31.

The conference on "India in the emerging Global Order" premeditated on how India's engagement in the rapid globalisation process has brought transformation on several entities, aspects of India such as enterprises, industries, science, technology, tradition and culture, history and global institutions.

Over 80 research papers including 12 international papers in various business sessions were presented during the conference. There were four Plenary Sessions covering Globalisation and poverty, Globalisation and Regional Imbalance, Globalisation of Education & Special Economic Zones in the conference.

Scholars from over 60 universities and institutes would take part in the three-day conference. Apart from professors of the IIMs, IITs and other leading institutes of India, international luminaries from 8 countries such as USA, UK, Austria, Australia, Sweden, Poland, China and the Netherlands were also taken part in the conference.

A number of executives from companies like SBI, POSCO, RBI, NALCO, MCL, OMC, Tata Steel, OPGC, Hewlett packard, J K Corporation, AES India, ICICI Bank, HDFC Bank and officials from the Government, faculty and students from various institutions, NGOs, social activists have registered themselves as participants in the conference. More than 120 delegates registered themselves in the conference.

25 top research works are selected from the conference which will come up in the shape of a book.

The best paper award was conferred on Mr. Priyadarshi Dash, Ph.D. Scholar at the Department of Humanities & Social Sciences, IIT Bombay.

VI Plan for Future Meetings

As mentioned earlier, we propose to have the next annual conference of AIB India during August 2008. The venue is Indian Institute of Management, Indore. We have to delay the holding of this years' Conference due to some changes that have taken place in the administration at the host institution.

VII Other Initiatives

- a. Newsletters - We are still discussing about it. Hopefully we will be able to introduce it by 2008.
- b. Doctorial Consortium - We have started this from 2006 Conference. It has been highly successful. We propose to have a separate doctoral consortium, independent of the Conference in 2008.

- c. Affiliations with Other Organizations – Forum for Global Knowledge Sharing, a web based organization of Scientists, Technologists and Economists and Strategic Management Forum, India have both expressed interests in collaborating with AIB India. The discussions are on and hopefully we will finalise in the Board meeting in August 2008.
- d. Other – We propose to Register AIB India as a recognized Professional Body in India and create a corpus from which we can meet expenses for the Conferences and other activities. The Board in its meeting in January 2007 discussed this at length and requested the President to explore the possibilities for the same.

VIII New Initiatives/Future Plans

AIB India has started awarding the Best Paper award from the year (2005). We expect a much higher level of participation this year. We plan to slowly expand our interest and allow for separate doctoral consortiums and create other affiliations. Getting financial support has been the greatest hurdle for us so far.

IX Issues or Concerns

Finance has been a major concern for increasing the activities of AIB India Chapter. The AIB had promised support of \$4000.00 [as stated to Prof. Raj Agrawal in 2006] which we have yet to receive. I had also reiterated the need for this financial support in the last years' meeting at Indianapolis. We will return the AIB with a number of members from India for this financial support. Please do send it at following address: K. Narayanan, Department of Humanities & Social Sciences, IIT Bombay, Powai, Bombay 400 076. The cheque should be made in the name of "The Registrar, IIT Bombay". This financial support will greatly help the India Chapter to establish many more activities. We will continue to strive hard to get support from Indian Industries.

Most academic institutions do not pay its faculty to become members of international professional bodies. We would appreciate concessional rates for teachers and researchers from India for membership to AIB and easier access to Journal of International Business Studies. Since we are trying to mobilize very good number of members for AIB, any concession in the membership fee will help us to enroll them during the annual meeting in August 2008.