

**ACADEMY OF INTERNATIONAL BUSINESS
AUSTRALIA AND NEW ZEALAND CHAPTER
ANNUAL REPORT 2008**

I. Current and Incoming Officers

The chapter was officially established in November 2007.

The founding and current officers of the ANZ-AIB chapter are:

President: Elizabeth L Rose (Elizabeth.Rose@vuw.ac.nz)
Victoria University of Wellington, New Zealand

Vice Presidents: Gordon Boyce (G.Boyce@newcastle.edu.au)
University of Newcastle, Australia

Howard Dick (hwd@unimelb.edu.au)
University of Melbourne, Australia

Peter Dowling (Peter.Dowling@vuw.ac.nz)
Victoria University of Wellington, New Zealand

Sid Gray (S.Gray@econ.usyd.edu.au)
University of Sydney, Australia

Secretary/Treasurer: Greg Fisher (Greg.Fisher@rmit.edu.au)
Royal Melbourne Institute of Technology, Australia

II. Summary of Membership

The membership of the AIB-ANZ chapter as of 14th June 2008 stood at 163. An analysis:

Members as of last report	n/a
Number of old members who renewed	n/a
Number of new members	n/a
Membership as of 14 th June 2008	163

Summary of membership promotion efforts:

- With assistance from John Cantwell and his team, a copy of the call for papers for the 2008 AIB conference was given to each attendee at the ANZIBA/AIB-ANZ conference in November 2007.
- We would welcome suggestions from the AIB, with regard to useful membership promotion activities.

III. Summary of Financial Status

The chapter has no financial assets.

IV. Summary of Meetings Held this Year

a. Annual conference – summary (include date, location and number of participants)

The annual ANZIBA/AIB-ANZ conference was held in Newcastle, Australia, on 8th - 10th November 2007, hosted by the Institute of Organisational and Institutional Performance, Faculty of Business and Law, University of Newcastle, Australia.

Key details:

- Approximately 90 participants, from Australia, New Zealand, Asia and Europe
- The keynote speaker: Udo Zander, Stockholm School of Economics. Udo gave plenary address to the conference, headlined and participated fully in the Research Students' Colloquium, and added a tremendous amount to the conference.
- The academic programme included both competitive and interactive sessions. All sessions were facilitated by chairs, and each competitive session had a discussant.
- A proceedings was published on CD (with an ISBN number), including full papers.
- A day-long Research Students' Colloquium was held prior to the conference (8th November), offering approximately 15 research students (mostly PhD, and some masters) the opportunity to present their research and interact with senior academics. Faculty participants included Gordon Boyce (University of Newcastle), Peter Dowling (Victoria University of Wellington), Peter Liesch (University of Queensland), Elizabeth Rose (Victoria University of Wellington), and Udo Zander (Stockholm School of Economics). Following a talk by Udo Zander, students gave short presentations in groups facilitated by the senior academics. Lunch was followed by a presentation by Peter Dowling and a panel discussion by the faculty participants, dealing with aspects of thesis completion and career management, and small-group discussions stimulated by the panel presentation.
- The best paper award was presented to Snejina Michailova (University of Auckland), and the best doctoral proposal award was presented to Janti Gunawan (Victoria University of Wellington).
- This was the first time that the conference had been organised with the assistance of a qualified conference organiser. The ANZIBA and AIB-ANZ boards were very satisfied with the arrangement, and will employ this model for future annual conferences.

In addition, ANZIBA held a small (approximated 25 attendees), one-day forum on 6th June 2008, hosted by RMIT University, with a focus on management and governance in China. The forum included three plenary addresses and contributed paper session.

b. Chapter board meeting(s) – summary (include date, location and listing of participants)

Board meetings are generally at events and via telephone conference calls.

V. Plans for Future Meetings

A small AIB-ANZ/ANZIBA conference will be held in November 2008, in Sydney, Australia (hosted by the University of Sydney). This event will include a teaching and learning track, and an extended workshop aimed at assisting research students and junior faculty with developing a research agenda. More details will be provided when they are available.

The next ANZIBA/AIB-ANZ conference will be in April 2009, in Brisbane, Australia (hosted by the University of Queensland Business School).

VI. Other Initiatives

The aim is to continue to have two events per year. The larger annual ANZIBA/ANZ-AIB Chapter conference, which will include a distinguished international researcher as a keynote speaker, will be shifted from November to April/May, to better slot into the broader conference schedule for the region. All efforts will be made to have the conference in April, rather than later, in order to maintain temporal distance from the AIB conference. The ANZ-AIB Chapter/ANZIBA event will be held in September or October, and have a stronger focus on workshops, with the goal of providing real value-added to younger researchers.

VII. Other Issues or Concerns

Financial resources are always a concern. We would be very interested in exploring ways in which the AIB might be able to provide in-kind support for chapter conferences. One potential would be for AIB to assist with having a member of the board or a fellow to travel to chapter conferences, to serve as a keynote speaker. This is a substantial proportion of the conference cost, but provides immense value-added to members who are unlikely to have access to such distinguished academics through other means.

COPY OF CALL FOR PAPERS FOR 2007 ANZIBA/AIB-ANZ CONFERENCE

The 2007 Australia and New Zealand International Business Academy (ANZIBA) conference will take place on **9th-10th November 2007**, in Newcastle, Australia (hosted by the Institute of Organisational and Institutional Performance, Faculty of Business and Law, University of Newcastle, Australia). This will also be the inaugural conference for the newly-formed Australia and New Zealand Chapter of the Academy of International Business (AIB).

We are delighted to announce that the keynote speaker for the conference will be **Udo Zander** (Stockholm School of Economics, Sweden). The conference theme for ANZIBA 2007 is:

Institutions and Organisations in an International Context

Institutions consist of formal rules (e.g., legal structures) and informal conventions (e.g., social environments, cultural influences and cognitive processes) that shape human behaviour and, therefore, structure how exchanges are conducted. Organisations are the actors – including firms, not-for-profit entities, co-operative ventures and professional groups – that carry out transactions within institutional settings. Institutions and culture influence the behaviour of organisations, but organisations can also change institutional contexts.

As organisations, MNEs must adapt when they enter environments characterised by distinctive institutional and cultural arrangements, while countries that seek support from international organisations (e.g., IMF, World Bank, GATT) often need to adjust their institutional underpinnings. Organisations may operate within multiple institutional frameworks, such as MNEs that function in many countries. At a more micro level, immigrants and expatriates operate within a 'host' institutional setting, which maintaining their traditional cultures. Institutions may facilitate specific forms of exchange, but they can also constrain particular types of transactions, or cause them to assume unusual forms.

We welcome submissions (papers and panel proposals) that seek to extend knowledge related to all aspects of institutions, organisations and their interactions, as they relate to international business.

Submissions that fall under any of the following track headings are welcome:

- 1. The Context of Global Business**
- 2. Managing People across Cultures**
- 3. International Strategic Management: Managing and Competing across Borders**
- 4. Strategies for Entry, Expansion and Operations Abroad**
- 5. International Marketing**
- 6. Harnessing the Power of Learning, Knowledge and Innovation**
- 7. International Entrepreneurship in Action**
- 8. Internationalisation of Asian and Emerging Market Firms**

We also welcome submissions to the Research Students' Colloquium, which will take place on Thursday, **8th November 2007**.

DEADLINES:

Submission of papers or panel proposals: **17th July 2007**

Research Students' Colloquium applications: **1st September 2007**

Acceptance notification: **25th September 2007**

Early registration deadline: **8th October 2007**

We look forward to seeing you in Newcastle in November!

Paper submission and conference administration: ANZIBA@con-sol.com

Programme enquiries: Elizabeth.Rose@vuw.ac.nz or Greg.Fisher@rmit.edu.au