

ACADEMY OF INTERNATIONAL BUSINESS, AIB-SE (USA) CHAPTER
ANNUAL REPORT 2006-2007

I. Current and Incoming Officers

All terms are for three years, 2006-2009

Chair: Carolyn B. Mueller, cmueller@stetson.edu
Past Chair: Cheryl Van Deusen, cvandeus@unf.edu
Vice Chair: George Nakos, georgenakos@mail.clayton.edu
Secretary: John Rushing, jrushing@mail.barry.edu
Treasurer: Mohamad Sepehri, msepehr@ju.edu
Development: Neil Slough, neil@neilslough.com
Membership: Steven Williamson, swilliam@unf.edu

Historian: Robert Goddard, goddardrd@appstate.edu

II. Summary of Membership

The membership of the AIB-SE (USA) Chapter as of June 1, 2007 stood at 251. An analysis:

Members as of last report (July 1, 2006)	245
Number of old members who renewed	212
Number of new members	40
Membership as of June 1, 2006	251

Summary of membership promotion efforts:

After much prior discussion, our Board of Directors/Officers voted to start a double-blind, peer-reviewed journal. The first volume/issue of the new journal, *International Business: Research, Teaching & Practice*, will be published in July 2007, and reflects top papers that have been presented at one of our conferences between 2000-2006. The second volume/issue will accept submissions only from those papers presented at our November 2007 conference in Nashville, TN. We anticipate that our membership will increase with the addition of this new, quality outlet for our conference attendees who present a variety of perspectives and formats. If attendance and submissions increase in quantity as well as quality, we are considering opening the journal to those who have not participated in one of our conferences and begin issuing a second issue per year.

The majority of our membership promotion efforts still revolve around attracting new members via our annual conference. Our Conference and Program Chair, George Nakos, did an excellent job of sending several e-mails over the past year to the current AIB-SE (USA) membership list and the master list of part conference participants to inform them of our 2006 annual conference in Clearwater Beach, FL. Several officers took promotional flyers for our conference to a number of other conferences that we attended and spoke to potential members one-on-one, encouraged them to join AIB and discussed the many benefits of membership in the overall organization as well as participation in our Chapter's event.

III. Summary of Financial Status

Please see Appendix for a summary of Chapter income and expenses.

IV. Summary of Meetings Held This Year

a. Annual conference – October 25-27, Hilton Clearwater Beach Resort, FL, USA

AIB-SE continues to be an active Chapter, holding an annual meeting each Fall within our geographic region. In 2006, 63 registered individuals presented papers that were authored by 86 scholars, representing 34 universities and companies, from 16 states and 11 countries – USA, Brazil, Canada, Estonia, Philippines, Russia, Great Britain, China, Mexico, Uzbekistan, Finland. We again held joint meetings with the Southern Management Association (a Chapter of the Academy of Management.) For more information, please see Section V, below.

b. Chapter board meeting(s) – November 10, 2006, Francis Marion Hotel, Charleston, SC, USA

Board / Executive Committee Members in attendance:

Chair, Cheryl Van Deusen, U. of North Florida

Vice-Chair, Carolyn Mueller, Stetson U.

Secretary, John Rushing, Barry U.

Treasurer, Mohamad Sepehri, Jacksonville U.

Membership Director, George Nakos, Clayton College & State U.

Historian, Robert Goddard, Appalachian State U.

2005 Conference Chair, Neil Slough, Wisconsin Area Technical College

Web Master, Arul Thirunavukkarasu, Hiram College

V. Plans for Future Meetings

Our 2007 Annual Meeting/Conference will be held November 7 – 9, at the Sheraton Nashville Downtown Hotel in Nashville, TN. Our Conference Chair/Program Co-chair = George Nakos georgenakos@mail.clayton.edu; Proceedings Editor = Neil Slough neil@neilslough.com.

Again, we will hold joint conferences with the SMA. By doing so, we gain economies of scale and the opportunity to advance international research to others who might not have attended – or been aware – of our conference. We will continue to hold joint meetings with them whenever they remain in the southeast USA.

VI. Other Initiatives

The Chapter improved and updated our web site – <http://www.aibse.org/> - to make it easier and more logical for current and potential members to locate information. In 2006, the third annual William Ziegler Student Scholarship was awarded to a young man from Bulgaria who is pursuing a career in international business. Due to a donation by Dr. Ziegler's wife, Marcella, we were able to award a second WJZ Scholarship this year. The award will be continued in 2007. Our 2006 conference was again formatted using consecutive sessions rather than concurrent sessions. We believe that one of our strengths is that we expose all attendees to other disciplines during the two-day conference. It is an opportunity to review, receive, and offer insights from a variety of perspectives, something that our participants have consistently approved.

VII. Other Issues or Concerns

We anticipate receiving money from AIB-World for new chapter members – something that has been discussed for several years now, but has not materialized. Since we, as chapters, may not charge a separate membership fee, this inflow of money would ease the burden of higher conference fees for participants while improving the quality of services and conference agendas.

Appendix

AIB-SE Chapter Annual Statement of Income and Expenses (for the period 1/06/2006 to 31/05/2007)

Beginning Balance (1/06/2006- last report's ending balance) **\$11,155.17**

Income

Conference profit (excess)	\$8,910.00
Interest income	NA
Donations- Barry U (Mugs)	\$155.78
Other (please specify)	NA

Expenses

Meetings (excluding conference)	\$177.71
Printing/postage	NA
Fund raising	NA
Membership drive	NA
Other (please specify)	
2006 Conference	\$5,702.64
Awards	\$710.55

Ending Balance (31/05/2007) **\$13,630.05**