

ACADEMY OF INTERNATIONAL BUSINESS, US MID-WEST CHAPTER
ANNUAL REPORT 2006-2007

Juan Meraz – President AIB US MID-WEST

ABOUT THE AIB-U.S. Midwest Chapter

The Academy of International Business - U.S. Midwest Chapter is an organization that fosters research and education in the field of international business. This purpose is accomplished by practitioners and scholars in business, government, and academic areas sharing their research and professional efforts. This dissemination takes place through the *Journal of International Business Research and Practice*, as well as during the annual conferences of the AIB - U.S. Midwest Chapter held in conjunction with the MBAA-International. Academicians, business professionals, government and NGO representatives, students in higher education (particularly masters and doctoral students), and any individual interested to learn about issues pertaining to International Business in an ever-changing global environment and to network with conference participants are encouraged to attend. At least one author of the manuscript accepted for publication in the *Journal of International Business Research and Practice* must register and attend the annual conference of the AIB-U.S. Midwest Chapter.

The AIB-U.S. Midwest Chapter is member chapter of the [Academy of International Business](#).

I. Current and Incoming Officers

ACADEMY OF INTERNATIONAL BUSINESS-U.S. MIDWEST CHAPTER

CHAPTER OFFICERS
(with year of election indicated)

President: [Juan Meraz](#) (Missouri State University) (2005)

Treasurer: [Ramin Maysami](#) (University of North Carolina-Pembroke) (2007)

Secretary: [Nicole Castater](#) (Clark Atlanta University) (2006)

Program Chair: [Anthony C. Koh](#) (University of Toledo) (2005)

Program Co-Chair: [Vern Terpstra](#) (University of Michigan) (2005)

External Business Development Chairs:

[Chen Ferguson](#) (Miami University-Ohio) (2005)

[Robert Moussetis](#) (North Central College) (2005)

Journal of International Business Research and Practice

Editor: [Anthony C. Koh](#) (University of Toledo) (2005)

Co-Editor: [Christopher Ziemnowicz](#) (Concord University) (2004)

II. Summary of Membership

The membership of the AIB US MID-WEST Chapter as of 5/31/07. An analysis:

Members as of last report (5/31/06)	46	
Number of old members who renewed	46	
Number of new members	35	
Membership as of (5/31/06)	81	Primary Registrants
	36	Secondary Registrants

Summary of membership promotion efforts: Mailings to old members as well as calls and e-mails to prospective new members by executive board. A student track was added to help promote our International theme amongst MBA/PhD students. A luncheon was included which included a keynote speaker from the local international business. All members are to try and bring 1 new member for next year's meeting/conference.

III. Summary of Financial Status

Please see Appendix A for a summary of Chapter income and expenses.

IV. Summary of Meetings Held This Year

a. Our Annual Conference took place on March 28, 29 & 30, 2007 at the Drake Hotel in Chicago Illinois. We had one of the largest and most successful conferences to date. We expanded our student track as well as adding an additional room for presentations due to the increase in presenters for our conference. This year we again included a luncheon with a keynote speaker, Jeff Graber – Vice President on International Operations, Cummins-Allison Corporation. We plan to expand the luncheon and extend the forum to include more speakers as this year's luncheon was at capacity with over 50 in attendance. The goal for next year is to have 75 members at the luncheon and to continue with the keynote speaker from the international business industry.

b. Our Chapter Board meeting took place on Friday March 30, 2007 at the Drake Hotel in Chicago, Illinois. There were 65 present and our position of Treasurer was filled. The Executive Board completed its second year of service and will continue for an additional year as per the AIB and AIB US MID-WEST constitutions.

c. Call for papers:

Call for Papers

2007 Academy of International Business-U.S. Midwest Region Conference

in conjunction with the 43rd Meeting of the MBAA-International

March 28-30, 2007 • Drake Hotel • Chicago, Illinois

<http://www.aib-midwest.utoledo.edu/>

<http://mbaaconference.org>

PROGRAM CO-CHAIRS:

Dr. Anthony C. Koh, Associate Professor, University of Toledo

Dr. Vern Terpstra, Emeritus Professor, University of Michigan

MEETING ANNOUNCEMENT:

The annual conference of the Academy of International Business-U.S. Midwest Chapter will be held in conjunction with the Midwest Business Administration Association-International annual meeting in Chicago during March 28-30, 2007.

WHO SHOULD ATTEND?

Academicians, business professionals, government and NGO representatives, students in higher education (particularly masters and doctoral students), and any individual interested to learn about issues pertaining to *International Business* in an ever changing global environment and to network with conference participants should attend.

PAPERS and SPECIAL SESSIONS OF PANELS, SYMPOSIA, TUTORIALS, AND WORKSHOPS:

Papers and special session proposals within a global/international context are welcome. If you wish to conduct a special session (panel, symposium, tutorial, or workshop), please submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to Academy members. There is considerable latitude and flexibility as to content and conduct of these special sessions. However, you must provide your own participants (such as panel members) and any unusual equipment needs. All paper presenters, participants of panels, symposia, tutorials, and workshops must register and attend the meeting. An award will be presented to the best paper competitively reviewed within the regular session track.

Track Themes and Chairs

(Email manuscripts or proposals to the Program Chair (Anthony.Koh@Utoledo.Edu) and to the appropriate Track Chair)

	Track Themes	Track Chair (Email)
1	Global E-Business and Information Technology	James Chow (jschow@mail.ecsu.edu)
2	Institutions, Regional Economic Integration, and International Political Economy	Michael Pisani(pisan1mj@cmich.edu)
3	Economics, Finance, Accounting, and Tax in the Global Arena	Nicole Castater (nmcastater@aol.com)
4	Transnational Supply Chain Management Issues	Thawatchai Jitpaiboon (tjitpaiboon@bsu.edu) or John (Jack) Spillan (jes40@psu.edu)
5	Organization Behavior, Organizational Theory and Human Resource Management issues in International Business	Karen Moustafa (moustafk@jpfw.edu)
6	Outsourcing: In-shore versus Offshore Strategies	Uday Tate (tateu@marshall.edu)
7	Global Entry Strategies: International Marketing, Export, Import, Licensing, Joint-Ventures, FDI, Strategic Alliances, Countertrade	Ahmet Kirca (kirca@gwu.edu) or Robert Moussetis (rcmoussetis@noctrl.edu)
8	Branding, Advertising, Consumer Behavior, and Sales Management in Global Markets	Bashar Gammoh (b_gammoh@yahoo.com)
9	Ethics and Corporate Governance: Global Perspectives	David Boggs (boggsdj@slu.edu) or Raffaele DeVito (rdevito@emporia.edu)
10	Global Strategic Management	George Tesar (gtesar@chorus.net) or Don Beeman (DBeeman@UTNet.UToledo.Edu)
11	Big Emerging Markets: Environmental and Organizational Changes	Carol Finnegan (finneg10@msu.edu) or Sameer Vaidya (svaidya@txwes.edu)
12	Cross-Cultural Research: Issues and Future Directions	Chen Ferguson (fergusc@muohio.edu)
13	Culture, Conflict, Cognition, and Negotiations in Global Business	Abel Adekola (adekolaa@uwstout.edu) or Ken Kim (KKim@UTNet.UToledo.Edu)
14	Pedagogical and Teaching Issues in International Business	Anthony Koh (Anthony.Koh@Utoledo.Edu)

	Education	
15	Entrepreneurship and New Venture Imperatives in Global Business	Etienne Musonera (musonera@yahoo.com)
16	New and Emerging Areas in Global Retailing and Other Services Marketing	Elizabeth Alexander (alexanec@marshall.edu)
17	Legal Aspects in International Business	Nicole Castater (nmcastater@aol.com)
18	Innovation and New Product Development in Global Business	Attila Yaprak (aa4506@wayne.edu) or Srdan Zdravkovic (zdravks@slu.edu)

STUDENT TRACK (only authored by students) (email manuscripts to Program Chair Anthony.Koh@Utoledo.Edu):

College students, particularly those pursuing masters and doctoral degrees, are encouraged to submit their papers to the Student Track. An award will be presented to the best paper competitively reviewed within the Student Track. Only papers solely authored by students will be reviewed in this track; papers co-authored between students and faculty will be reviewed in the regular track.

PROCEEDINGS *Journal of International Business Research and Practice*:

The Academy of International Business-U.S. Midwest Chapter will publish Proceedings containing all papers presented at the meeting. This publication is distributed at the conference.

2007 Midwest AIB Conference PAPER REVIEWERS and DISCUSSANTS:

You are also invited to serve as a paper/manuscript reviewer or as a discussant. If you are interested to serve the AIB-U.S. Midwest Chapter in one or more capacities, please email your interest to the Program Chair at Anthony.Koh@Utoledo.Edu

INSTRUCTIONS FOR CONTRIBUTORS and MANUSCRIPT SUBMISSION GUIDELINES:

Instructions for manuscript contributors are posted at http://www.aib-midwest.utoledo.edu/AIB_Midwest/manuscript_submission_guidelines.htm

Reminder: A copy of the complete paper must be received via email by October 6, 2006
(No extension or abstracts)

d. Awards: Best Paper, Best Student Paper:

“Infusion Methods of Internationalizing the Business Curriculum: A Pilot Study”

John Hill, University of Alabama
S. Scott Nadler, Eastern Carolina University

“Determinants are Premiums in Acquisition Transactions: The Role of National Culture”

Paul Komiak, Texas A & M International

V. Plans for Future Meetings

2008 AIB US MID-WEST Chapter conference will take place April 2-4, 2008 at the Drake Hotel, Chicago Illinois in conjunction with the MBAA International’s 44th Annual Conference. The AIB US MID-WEST Chapter meeting will be on Friday April 4th, 2007 at 8:00 am in the Drake Hotel. This year’s program co-chairs are Vern Terpstra and Anthony Koh (Anthony.Koh@Utoledo.edu)

VI. Other Initiatives

The AIB US MID-WEST has been accepted for listing in the 10th Edition of Cabell’s Directory of Publishing Opportunities in Management for our new journal (formerly proceedings): **The Journal of International Business Research and Practice**. The Journal will be published yearly and will contain papers that have been submitted, accepted and presented at our annual AIB US MID-WEST conference. We are very excited about this new venture as it will provide a new outlet for a peer reviewed journal publication for our colleagues in the International field of study and research.

Appendix A

AIB US MID-WEST Chapter Annual Statement of Income and Expenses (for the period 06/01/06 to 05/31/07)

Date		Transaction		Balance
04/06/07	-	Supplies for Annual Meeting	39.33	1,939.72
04/16/07	-	Snacks for Annual Meeting	33.24	1,906.48
04/30/07	+	MBAA-International	1,971.06	3,877.54
05/24/06	+	Meal Payment	20.00	<u>3,897.54*</u>

Notes

*The current balance does not include this year's costs for printing.

This is the official report from the AIB US MID-WEST Treasurer.