

Report from Academy of International Business, UK and Ireland Chapter

Introduction

The Chapter had a very successful year. Membership has arisen to nearly 300, attendance at the annual conference continues to be very healthy and it attracts high quality papers and outstanding keynote speakers. The doctoral colloquium, under the leadership of Professor Marian Jones, has been developed in terms of numbers and it provides panels of experts in international business research to give help and advice to doctoral students in the field of international business. A renewed contract has been signed with Palgrave Macmillan for the book series connected to the Chapter and plans are underway to develop the book series. The Chapter continues to have a very healthy financial position. On a sad note Professor Jeremy Clegg completed six years of service as Chair of the Chapter and had to stand down as Chair. On a happier note we were able to reflect on the considerable success of the Chapter under Jeremy's leadership. During Jeremy's period in office membership has increased significantly, conference attendance has been substantially increased, the doctoral programme has been substantially expanded and developed, the financial position of the Chapter has been improved, and the Chapter has been expanded to include Ireland. This and many other successes under Jeremy's leadership were outlined by Professor Peter Buckley when he proposed a vote of thanks for Jeremy's work for the Chapter.

Current and Incoming Officers (with Contact information)

The Annual Members Meeting elected Professor Frank McDonald as the Chair of the Chapter and Dr Roger Strange as Treasurer. A list of the current Officers of the Academy of International Business, UK and Ireland Chapter with their contact details are attached to this report.

Summary of Membership

The chapter has had a very successful recruitment drive which has been led by Dr Simon Harris (the Membership Secretary). There are currently nearly 300 members of the Chapter.

Summary of Financial Status

The annual meeting was presented with a Statement of Accounts for the year 2006. These accounts reveal that the financial position of the Chapter is very healthy and provides a good basis to develop the work of the Chapter. A copy of the statement of accounts for the year 2006 is attached to this report.

Summary of Meetings Held in 2007

AIB (UK & Ireland) 2007 Conference Conference Report

The 34th Annual Conference of the UK chapter of the Academy of International Business was held at King's College London on April 13-14th 2007. The conference was organised and chaired by Roger Strange, and he was assisted by his colleagues in the International Business and Comparative Management (IBCM) research group in the Department of

Management. There were 222 registered delegates, from as far afield as Japan, New Zealand, Australia, Hong Kong, Taiwan, South Africa, Chile, and the United States. It was a truly international gathering.

The theme of the conference was 'Corporate Governance and International Business'. In a broad sense, corporate governance is about how firms should be governed so that they are run effectively and efficiently. So it is likely that corporate governance factors should have an impact upon firms' strategic decisions, such as the decisions about whether, when, where and how to internationalise, and upon how firms organise and manage their activities across national boundaries. Furthermore, given that corporate governance systems vary across countries, it is likely that these impacts will depend both upon the nationality of the parent company and upon the host country.

The conference was given a fabulous start by Professor Saul Estrin (LSE) who gave the keynote address on 'Privatisation In Transition Economies'. It was a talk that was both informative and insightful for those who undertake research on transition economies, whilst also accessible to those with other interests. The keynote address was immediately followed by a roundtable discussion on 'Comparative Institutions in International Business', organised by Gregory Jackson and featuring contributions by John Dunning (Reading & Rutgers), Richard Hyman (LSE), Christel Lane (Cambridge) and Mari Sako (Oxford). Four renowned speakers with four distinctive viewpoints, but unfortunately too little time for a full discussion!

In addition, there were four panel sessions: on 'Corporate Governance in the BRIC Economies', 'Gender and International Business', 'FDI Spillovers and Government Policy', and 'The UNCTAD World Investment Report'. A welcome innovation this year was the two 'Meet the Editors' sessions, organised by Keith Brouthers and featuring the editors (or representatives) of eleven top journals: *Asia-Pacific Journal of Management*; *Entrepreneurship Theory & Practice*; *International Business Review*; *International Marketing Review*; *Journal of International Management*; *Journal of International Marketing*; *Journal of Management*; *Journal of Management & Governance*; *Journal of Management Studies*; *Management International Review*; and *Transnational Corporations*.

In total, 117 competitive papers were accepted for presentation at the conference, and there were 35 submissions to the Doctoral Colloquium. The *Palgrave Award for the Best Competitive Paper* was awarded to Kristiina Makela (Swedish School of Economics and Business). The *Michael Z. Brooke Doctoral Prize*, awarded to the doctoral researcher who presented the best paper in the competitive stream of the Doctoral Colloquium, was awarded to Bruce Hearn (King's College London). And the *Neil Hood and Stephen Young Prize for the Most Original New Work*, awarded to the doctoral researcher who presented the 'best new research', was awarded to Elizabeth Yi Wang (University of Leeds).

Roger Strange and Gregory Jackson will now produce an edited volume of papers from the conference, to be published in 2008 as volume 15 in the Palgrave book series. The

papers will all be related to the conference theme of 'Corporate Governance and International Business', and the book will be published in time for the 2008 Conference to be held at the University of Portsmouth.

And last but not least, no report would be complete without a mention of the conference dinner which was held aboard the P.S. Dixie Queen, a replica Mississippi Paddle Steamer, which cruised up the Thames from London Bridge City Pier, under Tower Bridge, towards Greenwich and beyond. The weather was perfect, and it was an unforgettable evening.

Roger Strange
Conference Chair

Plan for Future Meetings

The 35th Annual conference of the Academy of International Business, UK and Ireland Chapter will take place in 28 – 29 March 2008 and will be hosted by Portsmouth Business School at the University of Portsmouth. Professor Colin Wheeler will chair the organising committee for the conference. Details of the Conference can be found on <http://www.port.ac.uk/special/aib2008/>.

The Call for Papers and an outline of the Doctoral Colloquium for the Conference are attached to this report.

The 36th Annual Conference of the Academy of International Business, UK and Ireland Chapter will take place in April 2009 and will be hosted by the Centre for Internationalisation and Enterprise Research at the University of Glasgow. Professors Marian Jones and Stephen Young will chair the organising committee for the conference.

Other Initiatives

Inclusion of Ireland in the Chapter

The members of the UK Chapter unanimously approved change to the Constitution of the Chapter to include Ireland. The Chapter is now known as the Academy of International Business UK and Ireland Chapter.

Web site of the Academy of International Business UK and Ireland Chapter

The web site of the Academy of International Business, UK and Ireland Chapter has been substantially developed by Dr Rudolf Sinkovics of Manchester Business School, University of Manchester. The revised web site contains details of the activities of the Chapter and also information about research and programmes of study in the area of international business in the UK and Ireland. Web address <http://www.aib-uki.org>

Academy of International Business UK and Ireland Chapter Book Series

A new contract was signed with Palgrave Macmillan in 2007 to continue the successful book series. The 15th volume in the series 'Corporate Governance and International Business' will be published in April 2008. The book series editor, Professor Michael Mayer of the University of Bath, would be pleased to hear from researchers, in the UK and Ireland, or from other countries, about ideas for innovative material in international business as possible chapters for inclusion in the book series.

The relationship the Chapter to other Academies in Business and Management in the UK

The Academy of International Business UK and Ireland Chapter has been invited to be a member of regular informal meetings of UK Academies in the Business and Management area. This group includes the British Academy of Management, Academy of Marketing, Operations Research Society and the Institute of Small Business and Entrepreneurship. This informal group will discuss issues and topics of interest to the Business and Management Studies community in the UK and will seek to develop joint approaches from the leading Academies to boost the status of Business and Management Studies in UK governmental and research circles. The Chapter's inclusion in this informal group will permit the interests of international business research and teaching to be represented in discussions on how best to seek changes to policies and funding from Business and Management Studies from governmental and research agencies in the UK.

Future Plans

The Chapter plans to continue to develop our successful conferences to attract significant numbers of academics that have a substantial interest in international business research but that are also connected to other research areas such as accounting and finance, economics, economic geography, human resource management, and organisational behaviour. We will also seek to expand our doctoral colloquium to help to develop the future generation of researchers in international business. The book series will be developed to include literature reviews on major issues in international business, and to provide links with research in academic disciplines that have a substantial interest in international business topics. Input from policy makers in firms and in governmental agencies will also be sought. The Chapter will actively seek to work with other Academies in the UK to promote the area of international business research and teaching within the wider framework of Business and Management Studies in the UK.

Professor Frank McDonald
Chair of the Academy of International Business UK and Ireland Chapter
Bradford University School of Management

Academy of International Business – UK Chapter

Statement of Funds

Financial Year 2006 (ended 31st December 2006)

Balance c/f from year ending December 2005 £15475.76

Year 2006

Income

Royalties (Palgrave Macmillan)	200.00
Surplus Bath Conference ¹	3682.04
Manchester AIB UK fees ²	2184.00

Total **6066.04**

Expenditure

Conference Expenditure	29.50
Doctoral Prizes ³	421.00
Expenditure on Executive Meetings	1824.59

Total **2275.09**

Balance at 31 December 2006

Balance c/f	15475.76
Income	6066.04
Expenditure	2275.09

Total **19266.71**

Notes

¹ Bath conference in 2005 surplus received 9 Jan 2006.

² AIB UK levy from Manchester conference in April 2006.

³ A fee of £21 to transfer doctoral prize from £ to euro.

AIB-UKI Executive Board



Frank McDonald (Chair AIB-UKI)
Professor of International Business
University of Bradford

<http://www.manag.brad.ac.uk/people/people.php?name=fmcdonal>

Jeremy Clegg (Past Chairman)

Jean Monnet Professor of European Integration and International Business Management
Leeds University Business School

http://lubswww.leeds.ac.uk/lubs/index.php?id=107&backPID=82&tx_staffdetails_staff=89

Jim Bell (Northern Ireland Representative)

Professor of International Business Entrepreneurship
University of Ulster, Derry, Ireland

<http://www2.ulster.ac.uk/staff/jd.bell.html>

Trevor Buck (Conference Secretary)

Professor of International Business
Loughborough University

<http://www.lboro.ac.uk/departments/bs/staff/bstwb.html>

Pervez Ghauri (Past Conference Chair)

Professor of International Business
Manchester Business School

<http://www.personal.mbs.ac.uk/pghauri/>

Simon Harris (Membership Recruitment)

Reader in International Strategic Management
University of Strathclyde Business School, Glasgow

<http://www.internationalmanagement.strath.ac.uk/sibu/harris.html>

Marian Jones (Doctoral Convenor)

Professor in Marketing
University of Glasgow

<http://www.gla.ac.uk/businessandmanagement/content/welcome/staff/jones.htm>

Colm Kearney (Ireland Representative)

Professor of International Business
Trinity College, Dublin, Ireland

<http://www.internationalbusiness.ie/>

Michael Mayer (Newsletter and Book Series Editor)

Professor of Strategy

University of Bath

<http://www.bath.ac.uk/management/about/people/503568/>

Anna Morgan-Thomas (2009 Conference Organiser)

Lecturer in Marketing

University of Glasgow

<http://info.gla.ac.uk/departments/businessandmanagement/content/welcome/staff/morganthomas.htm>

Rudolf Sinkovics (Communications Strategy)

Senior Lecturer in International Business

Manchester Business School

<http://www.personal.mbs.ac.uk/rsinkovics/>

Roger Strange (Treasurer)

Senior Lecturer in Economics

King's College London

<http://www.kcl.ac.uk/schools/sspp/mgmt/staff/rogerstrange.html>

Heinz Tüselmann (Secretary)

Professor in International Business

Manchester Metropolitan University

<http://www.business.mmu.ac.uk/staff/staffdetails.php?uref=24>

Colin Wheeler (Membership Recruitment Officer & 2008 Conference Chair)

Professor of Marketing

University of Portsmouth

<http://www.port.ac.uk/departments/academic/hrmm/staff/title,23505,en.html>

Academy of International Business 35th Annual Conference Doctoral Colloquium

A long-standing feature of the AIB (UK&I) conference has been the Doctoral Colloquium. The purpose of the colloquium is to provide doctoral researchers with the opportunity to present and discuss their research with a panel of distinguished scholars in interactive sessions that are open to all conference delegates.

There are two streams:

- Stream A is for students who are in the very early stages of their doctoral research.
- Stream B is the competitive stream and is for students who have made progress in the development of their research, or who have recently completed their doctoral thesis.

Further details about the colloquium, the submission of papers, and prizes are provided on the conference website.

The deadline for submissions is Monday 28th January 2008.