

ACADEMY OF INTERNATIONAL BUSINESS, KOREA CHAPTER
ANNUAL REPORT 2007

I. Current Officers

Dong-Kee Rhee(Korea Chapter Chair), rheedong@snu.ac.kr
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II. Summary of Membership

The membership of the Korea Chapter as of June 5 stood at 61. An analysis:

Members as of last report (July 2006) 73

Number of old members who renewed

Number of new members

Membership as of June 5, 2007 61

Summary of membership promotion efforts: To promote AIB membership, Korea Chapter is regularly sending out e-mail messages to the members of Korean Academy of International Business(about 500 members).

III. Summary of Financial Status

Korea Chapter does not charge any fee to its members, and thus does not have the income/expenses statement.

IV. Summary of Meetings Held This Year

- a. International Business Divisional Conference
Korea Academic Society of Business Administration,
Korean Academy of International Business and Korea Chapter of AIB,
- August 16-August 18, 2006, Pyongchang, Korea
- Nineteen papers presented, including "The Impact of Vertical and Horizontal Embeddedness on Subsidiary Performance in Local Networks"

- b. Annual International Business Conference
Korean Academy of International Business and Korea Chapter of AIB,
November 24, 2006, Hanyang University, Seoul, Korea
 - Twenty-five research papers presented, including "An Evolutionary Model of Entry Modes to a Developing Country with High Market Potential: Cases of Korean SMEs Entering China"
 - Global CEO Award: GM Daewoo
 - Global Frontier Award: Korea Ginseng Corporation

- c. FDI Consortium: "Globalization and Korea"
Korean Academy of International Business and Korea Chapter of AIB,
November 1, 2006, KOTRA, Seoul, Korea
 - Special lectures by John H. Dunning(University of Reading), Alan M. Rugman(Indiana University)
 - Three research papers presented, including "Foreign Direct Investment in Korea: Past, Present and Prospect"

V. Plans for Future Meetings

- a. Overseas Field Trip and Research Conference
Korean Academy of International Business and Korea Chapter of AIB,
June 26-June 29, 2007, Ulaanbaatar Hotel, Ulaanbaatar, Mongolia

- b. International Business Divisional Conference
Korea Academic Society of Business Administration,
Korean Academy of International Business and Korea Chapter of AIB,
- August 20-August 22, 2007, BEXCO, Busan, Korea

VI. Other Initiatives

Korea Chapter of AIB is planning to organize 6th Annual AIB Conference on Emerging Research Frontiers in International Business. (Theme : Emerging Economies and Multinational Corporations in the 21st Century)

VII. Other Issues or Concerns