

Chapter/Affiliate Report

Australia and New Zealand - 2007

Introduction

The Australia and New Zealand Chapter of the AIB will be officially established later this year. The chapter has just been officially registered in the state of Victoria, in Australia (as of 5th June 2007), having successfully navigated the state's extremely complicated process for establishing an organisation. The Australia and New Zealand International Business Academy (ANZIBA) has paid for the legal advice required to navigate the official establishment procedures. The plan is for the Australia and New Zealand (ANZ-AIB) Chapter to operate in co-operation with ANZIBA. The goal is to forge a relationship among AIB, the ANZ-AIB Chapter and ANZIBA that serves the goals and needs of all three organisations and enhances the International Business community in the Australasian region.

Current and Incoming Officers and contact information

The founding officers of the ANZ-AIB Chapter are:

<i>President:</i>	Elizabeth L Rose (Elizabeth.Rose@vuw.ac.nz) Victoria University of Wellington, New Zealand
<i>Vice Presidents:</i>	Gordon Boyce (G.Boyce@newcastle.edu.au) University of Newcastle, Australia
	Howard Dick (hwd@unimelb.edu.au) University of Melbourne, Australia
	Peter Dowling (Peter.Dowling@vuw.ac.nz) Victoria University of Wellington, New Zealand
	Sid Gray (S.Gray@econ.usyd.edu.au) University of Sydney, Australia
<i>Secretary/Treasurer:</i>	Greg Fisher (Greg.Fisher@rmit.edu.au) Royal Melbourne Institute of Technology, Australia

Summary of Membership

Based on current AIB membership, we anticipate having approximately 175 members of the chapter.

Summary of Financial Status

The chapter will have no initial financial assets.

Summary of Meetings Held This Year (Include copy of Call for Papers)

Note: This description pertains to the 2006 ANZIBA conference, In future, the annual ANZIBA conference will be the ANZIBA/ANZ-AIB Chapter conference. Mid-year conferences will be ANZ-AIB Chapter/ANZIBA conferences.

<i>Title and Location:</i>	ANZIBA 2006, 16 th -18 th November 2006, Wellington, New Zealand (hosted by the School of Marketing and International Business, Victoria University of Wellington)
<i>Number of Participants:</i>	Approximately 110, from Australia, New Zealand, Asia, and Europe

Description of Meetings:

- The conference keynote speakers were Peter Buckley (University of Leeds) and Hideki Yoshihara (Kobe University and Nanzan University). Each participated in the Research Students' Colloquium, gave a plenary address, and was active in the entire conference (even the Annual General Meeting!).
- The academic programme included both competitive and interactive sessions. All sessions were facilitated by chairs, and each competitive session had a discussant.
- A proceedings was published on CD (with an ISBN number), including full papers.
- A day-long Research Students' Colloquium was held prior to the conference (16th November), offering approximately 20 research students (mostly PhD, and some masters) the opportunity to present their research and interact with senior academics. Faculty participants included Peter Buckley (University of Leeds), Peter Dowling (Victoria University of Wellington), Kiyohiko Ito (University of Hawai'i at Manoa), Peter Liesch (University of Queensland), Elizabeth Rose (Victoria University of Wellington), and Hideki Yoshihara (Kobe and Nanzan Universities). Following talks by Peter Buckley and Hideki Yoshihara, students gave short presentations in groups facilitated by the senior academics. Lunch was followed by a panel discussion by the faculty participants, dealing with aspects of career management, and small-group discussions stimulated by the panel presentation.
- The conference included a Maori welcome at the reception on 16th November and a dinner at Te Papa Tongarewa, the national museum of New Zealand, complete with tours of the museum.
- Sponsorship was provided by Trade and Enterprise New Zealand and the Ministry of Economic Development.
- Two book publishers exhibited at the conference.
- Best paper awards (3) were sponsored by Pearson Education Australia, with the winners' receiving book vouchers. In addition, two doctoral students shared the best proposal award, with the monetary prize sponsored by ANZIBA.

Issues and Evaluation:

- The conference was well-received, and viewed as a resounding success. The increasing financial burden on host institutions has led to the decision that future conferences should be run with more of a focus on economising (e.g., one keynote speaker, rather than two, and use of a competent conference organiser). The ANZIBA officers will be assuming leadership roles in the conference organisation.
- Future conferences will include (at a minimum) a meeting of the ANZ-AIB Chapter. We are interested in working closely with AIB, to ensure that both ANZIBA and the ANZ-AIB Chapter are well-served. We view the relationship between the ANZ-AIB Chapter and ANZIBA to be extremely important. We have the opportunity to make this relationship one that is beneficial to both organisations (whose interests overlap extensively), and we are committed to making that happen.

Plan for Future Meetings

- A joint ANZ-AIB Chapter/ANZIBA event is planned for September. It will be a one-day symposium, with a focus on the Korean business environment. This follows on from a successful event on India, held in Sydney in April 2006. The Korea symposium will be held in Melbourne. It will have more of a practitioner focus, providing both managers and academics with useful examples of experiences of Australasian firms that are doing business in Korea. It may also serve as the official launch of the AIB-ANZ Chapter; this is a decision that will be taken in July, and we will certainly keep the AIB informed.

- The annual joint ANZIBA/ANZ-AIB Chapter meeting will be held on 8th-10th November 2007, in Newcastle, Australia. The conference is being hosted by the University of Newcastle, and organised by the ANZIBA Executive.

New Initiatives/Future Plans

The aim is to have two events per year. The annual conference in November has an academic focus, and the 'mid-year' (late this year) conference has a more practitioner orientation. Both will be joint ANZIBA/ANZ-AIB Chapter or ANZ-AIB Chapter/ANZIBA events.

Issues or Concerns

- We have a strong commitment to forging a relationship between ANZIBA and the ANZ-AIB Chapter that serves the needs of both groups. The fact that there is considerable overlap in the memberships of the two organisations should make that quite simple from the members' perspective. We recognise that achieving this will be somewhat more challenging from the organisations' perspectives, but our goal is to make this work to the benefit of all concerned. We are confident that AIB's having a renewed – and stronger than ever – presence in Australia and New Zealand will be a benefit to all of us, and we look forward to working closely with AIB, to make this a reality.
- Currently, the new ANZ-AIB Chapter has no financial resources. ANZIBA has funded the establishment of the chapter, which has involved legal advice and fees for establishing and registering the new organisation in the State of Victoria, Australia.

Call for Papers – ANZIBA 2006

Submissions of papers and panel proposals are invited on all topics related to International Business.

Submission Requirements

Papers and panel proposals must be submitted electronically, and received by **MONDAY, 31 JULY 2006**. All submissions will be subject to a double-blind review process. Accepted papers will be published on a CD-ROM of the conference proceedings, which will have an ISBN number.

Track Selection

Authors must make two initial decisions related to submission, choosing:

- The most appropriate track for the submitted work, and
- The most appropriate type of session format (competitive paper or panel).

The tracks for ANZIBA 2006 are as follows:

1 The Context of Global Business

2 Managing People across Cultures

3 International Strategic Management: Managing and Competing across Borders

4 Strategies for Entry, Expansion and Operations Abroad

5 International Marketing

6 Harnessing the Power of Learning, Knowledge and Innovation

7 International Entrepreneurship in Action

8 Internationalisation of Asian and Emerging Market Firms

Competitive Papers

Competitive papers for review should not be more than 25 double-spaced (A4) pages in length, including reference, figures and tables. Papers submitted for competitive sessions should be in essentially final form.

Papers should be double-spaced, and should follow the referencing and formatting guidelines for the *Journal of International Business Studies* (see www.jibs.net). All paper submissions must include a separate title page that contains the following information:

Title of the paper
Authors' names and affiliations
Full contact details (including email addresses)

Each competitive paper submission must state, on its front page at the top right, the requested track (number and title) and 'Competitive Paper'.

The second page of the submission should include the title and an abstract not exceeding 200 words, followed by the body of the paper.

Please note that papers that do not follow the required referencing and formatting guidelines will be rejected!

Only one paper is to be submitted in any single email. Please send more than one email if more than one paper is being submitted, and include all relevant information in each separate email. Competitive papers should be submitted electronically to ce-conferences@vuw.ac.nz.

Panels

In addition to individual paper submissions, we also look forward to receiving panel proposals. Panels are complete sessions organised as a single submission by the panel chair, around a common theme. Panels may have a variety of formats.

Proposals for panels or workshops should be submitted by the proponent of the session. Proposals should be no more than five (5) pages long, and should indicate the issue that the panel or workshop will cover and how each panel member will consider the topic. Panel proposals should include the following information:

- A title page that includes the name and contact information for all participants, and identifies their roles
- An abstract, not to exceed 200 words, that summarises the panel (to be used in the proceedings)
- An overview statement of the main issues to be addressed in the panel session
- A description of the session format (e.g., paper presentations, roundtable, professional development workshop, etc.)
- A synopsis of each presentation/activity, of no more than one page in length
- Each proposal must state, on its front page at the top right, the requested track (number and title) and 'Panel Session Format'.

Panel proposals should be submitted electronically to ANZIBA2006@vuw.ac.nz.

After Submission

Authors will be sent a confirmation message, acknowledging receipt of their submission. All submissions (papers and panels) will be subject to a double-blind review process, and will be evaluated using the following criteria: interest to ANZIBA members, analytical rigour, research methodology, innovativeness and importance of conclusions.

Final decisions will be communicated by 25 September 2006.

Research Students' Colloquium

Students at the Honours, Masters and PhD levels are invited to submit applications to the colloquium, which is a one-day, intensive workshop for students undertaking theses and dissertations in International Business. The colloquium, which will be held on 16th November 2006 (09:00 – 17:00), provides the opportunity for research students to explore research processes, academic writing and the art of navigating the world of academic publishing, with the support of experienced scholars.

Participation in the Research Students' Colloquium is limited; interested students should apply by submitting the following:

- A statement of interest
- A research proposal or work-in-progress statement of no more than 10 pages (double-spaced, A4 paper), including title, background, research question and proposed methodology
- A current *curriculum vitae*
- A recommendation from the current or potential research supervisor.

The submission deadline for the Research Students' Colloquium is **Friday, 1 September 2006**. Please click on the 'Research Students' Colloquium' tab under the banner for more detailed information.

Key Submission Information

Competitive papers	Email submissions by 31 July 2006 to ce-conferences@vuw.ac.nz
Panels	Email submissions by 31 July 2006 to ANZIBA2006@vuw.ac.nz
Research Students' Colloquium	Apply by 1 September 2006; see the Research Students' Colloquium page on this website.