

**ACADEMY OF INTERNATIONAL BUSINESS, SE (USA) CHAPTER**  
**ANNUAL REPORT 2005 (JULY 2005-JUNE 2006)**

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**I. Current and Incoming Officers**

All terms are for three years, 2006-2009

Chair: Carolyn B. Mueller, [cmueller@stetson.edu](mailto:cmueller@stetson.edu)  
Past Chair: Cheryl Van Deusen, [cvandeus@unf.edu](mailto:cvandeus@unf.edu)  
Vice Chair: George Nakos, [georgenakos@mail.clayton.edu](mailto:georgenakos@mail.clayton.edu)  
Secretary: John Rushing, [jrushing@mail.barry.edu](mailto:jrushing@mail.barry.edu)  
Treasurer: Mohamad Sepehri, [msepehr@ju.edu](mailto:msepehr@ju.edu)  
Development: Neil Slough, [neil@neilslough.com](mailto:neil@neilslough.com)  
Membership: Steven Williamson, [swilliam@unf.edu](mailto:swilliam@unf.edu)

Historian: Robert Goddard, [goddardrd@appstate.edu](mailto:goddardrd@appstate.edu)  
Webmaster: Arul Thirunavukkarasu, [arul.thirunavukkarasu@snhu.edu](mailto:arul.thirunavukkarasu@snhu.edu)

**II. Summary of Membership**

The membership of the AIB-SE (USA) Chapter as of June 1, 2006 stood at 249. An analysis:

Members as of last report (July 1, 2005)	245
Number of old members who renewed	212
Number of new members	37
Membership as of June 1, 2006	249

Summary of membership promotion efforts:

The majority of our membership promotion efforts revolve around attracting new members via our annual conference. Our (former) Director of Membership, George Nakos, did an excellent job of sending several e-mails over the past year to the current AIB-SE (USA) membership list and the master list of part conference participants to inform them of our 2005 annual conference in Charleston, SC. Several officers took promotional flyers for our conference to a number of other conferences that we attended and spoke to potential members one-on-one, encouraged them to join AIB and discussed the many benefits of membership in the overall organization as well as participation in our Chapter's event.

**III. Summary of Financial Status**

Please see Appendix for a summary of Chapter income and expenses.

#### **IV. Summary of Meetings Held This Year**

a. *Annual conference* – November 9-11, 2005, Charleston, SC, USA

AIB-SE continues to be an active Chapter, holding an annual meeting each November within our geographic region. In 2005, 51 registered individuals presented papers that were authored by 66 scholars, representing 34 universities and companies, from 16 states and nine countries. After a year's hiatus, we again held joint meetings with the Southern Management Association (a Chapter of the Academy of Management.) For more information, please see Section V, below.

b. *Chapter board meeting(s)* – November 10, 2006, Francis Marion Hotel, Charleston, SC, USA

*Board / Executive Committee Members in attendance:*

Chair, Cheryl Van Deusen

Vice-Chair, Carolyn Mueller

Secretary, John Rushing

Treasurer, Mohamad Sepehri

Membership Director, George Nakos

Historian, Robert Goddard

2005 Conference Chair, Neil Slough

Web Master, Arul Thirunavukkarasu

#### **V. Plans for Future Meetings**

2006 Annual Conference, October 25 – 27, Hilton Clearwater Beach Resort, in Clearwater Beach, Florida. Conference Chair = George Nakos [georgenakos@mail.clayton.edu](mailto:georgenakos@mail.clayton.edu); Proceedings Editor = Neil Slough [neil@neilslough.com](mailto:neil@neilslough.com). Again, we will hold joint conferences with the SMA. By doing so, we gain economies of scale and the opportunity to advance international research to others who might not have attended – or been aware – of our conference. We will continue to hold joint meetings with them whenever they remain in the southeast USA.

#### **VI. Other Initiatives**

The Chapter got a new web address – <http://www.aibse.org/> - to make it easier and more logical for current and potential members to locate information. In 2005, the second annual William Ziegler Student Scholarship was awarded to a young man from Bulgaria who is pursuing a graduate degree in international business. The award will be continued in 2006. Our 2005 conference was again formatted using consecutive sessions rather than concurrent sessions. We believe that one of our strengths is that we expose all attendees to other disciplines during the two-day conference. It is an opportunity to review, receive, and offer insights from a variety of perspectives, something that our participants have consistently approved.

## Appendix

### AIB-SE (USA) Chapter Annual Statement of Income and Expenses (for the period 01/07/05 to 01/06/06)

<b>Beginning Balance (01/07/05) –</b>		<b>\$ 10,287.31</b>
<b>Income</b>		
Conference & membership dues		<u>6,615.00</u>
<b>TOTAL CREDITS</b>		<b>\$ 16,902.31</b>
<b>Expenses</b>		
Conference expenses:		
Briefcases	\$ 475.84	
CD jewel cases	12.99	
Proceedings – CD	291.11	
Proceedings – Print	117.73	
Name Tags	21.39	
Francis Marion Hotel, SC	4,121.71	
Ziegler Student Scholarship	565.00	
Plaques for Awards	<u>141.37</u>	
<b>TOTAL DEBITS</b>	<b>\$ 5,747.14</b>	
<b>Ending Balance (01/06/06)</b>		<b>\$ 11,155.17</b>

*Treasurer: Mohamad Sepehri*