

**ACADEMY OF INTERNATIONAL BUSINESS, US MID-WEST CHAPTER**  
**ANNUAL REPORT 2005-2006**

**Juan Meraz – President AIB US MID-WEST**

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**I. Current and Incoming Officers**

**ACADEMY OF INTERNATIONAL BUSINESS-U.S. MIDWEST CHAPTER**

**CHAPTER OFFICERS**  
**(with year of election indicated)**

**President:** [Juan Meraz](#) (Missouri State University) (2005)

**Treasurer:** [Christopher Ziemnowicz](#) (Concord University) (2004)

**Secretary:** [Nicole Castater](#) (Clark Atlanta University) (2006)

**Program Chair:** [Anthony C. Koh](#) (University of Toledo) (2005)

**Program Co-Chair:** [Vern Terpstra](#) (University of Michigan) (2005)

**External Business Development Chairs:**

[Chen Ferguson](#) (Miami University-Ohio) (2005)

[Robert Moussetis](#) (North Central College) (2005)

***Journal of International Business Research and Practice***

Editor: [Anthony C. Koh](#) (University of Toledo) (2005)

Co-Editor: [Christopher Ziemnowicz](#) (Concord University) (2004)

**II. Summary of Membership**

The membership of the AIB US MID-WEST Chapter as of 5/31/06. An analysis:

Members as of last report (5/31/05)	26
Number of old members who renewed	16
Number of new members	30
Membership as of (5/31/06)	46

Summary of membership promotion efforts: Mailings to old members as well as calls and e-mails to prospective new members by executive board. A student track was added to help promote our International theme amongst MBA/PhD students. A luncheon was also added which included a keynote speaker from the local consulate.

### III. Summary of Financial Status

Please see Appendix for a summary of Chapter income and expenses.

### IV. Summary of Meetings Held This Year

a. Our Annual Conference took place on March 16, 17 & 18, 2006 at the Palmer House in Chicago Illinois. We had one of the largest and most successful conferences to date. We added a student track as well as an additional room for presentations due to the increase in presenters for our conference. This year we also added a luncheon with a keynote speaker from the Chinese Consulate. We plan to keep the luncheon and perhaps expand the form to include more speaker as this year's luncheon was standing room only with over 50 in attendance.

b. Our Chapter Board meeting took place on Friday March 18, 2006 at the Palmer House in Chicago, Illinois. There were 32 present and our new AIB US MID-WEST Constitution was ratified and the position of Secretary was filled. The Executive Board completed its first year of service and will continue for an additional two more years as per the AIB and AIB US MID-WEST constitutions.

### V. Plans for Future Meetings

2007 AIB US MID-WEST Chapter conference will take place March 28-30, 2007 at the Drake Hotel, Chicago Illinois in conjunction with the MBAA International's 43 Annual Conference. The AIB US MID-WEST Chapter meeting will be on Friday March 30, 2007 at 8:00 am in the Drake Hotel. This year's program co-chairs are Vern Terpstra and Anthony Koh ([Anthony.Koh@Utoledo.edu](mailto:Anthony.Koh@Utoledo.edu))

### VI. Other Initiatives

The AIB US MID-WEST has been accepted for listing in the 10<sup>th</sup> Edition of Cabell's Directory of Publishing Opportunities in Management for our new journal (formerly proceedings): **The Journal of International Business Research and Practice**. The Journal will be published yearly and will contain papers that have been submitted, accepted and presented at our annual AIB US MID-WEST conference. We are very excited about this new venture as it will provide a new outlet for a peer reviewed journal publication for our colleagues in the International field of study and research.

## Appendix

**AIB US MID-WEST Chapter  
Annual Statement of Income and Expenses  
(for the period 01/06/05 to 24/05/06)**

<b>Date</b>		<b>Transaction</b>		<b>Balance</b>
03/17/06	-	Photocopy & binding	775.07	932.99
03/27/06	+	Page overages etc.	312.00	1,244.99
05/15/06	+	MBAA-International	764.06	2,009.05
05/24/06	-	Refund	30.00	1,979.05

### Notes

This is the official report from the AIB US MID-WEST Treasurer.