

# **The Southeast Asia Chapter of the Academy of International Business**

## ***CHAPTER REPORT 2005-2006***

### **1. Introduction**

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB).

### **2. Current and Incoming Officers and contact information**

Dr. T. S. Chan, Associate Vice President and Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. He is serving on his second three-year term. Lingnan University, through its Hong Kong Institute of Business Studies, provides basic administrative support to AIBSEAR. A five-member board works closely with the Chapter Chair in handling administrative matters relating Chapter activities.

### **3. Summary of Membership**

The number of AIB members listed amongst the countries within Southeast Asia stands at around 130, with the new China Chapter pulling approximately 50 members from our Region.

### **4. Summary of Financial Status**

Our budgetary process continues to target for a balanced budget; and over the last three years we have accumulated a small surplus of around US\$ 2,113 ending April 30, 2006 (Appendix 1). Lingnan University continues to provide basic administrative support free of charge.

### **5. Summary of Meeting Held**

#### *AIBSEAR Chapter Meeting 2005:*

The 2005 AIBSEAR Conference with the theme: *Evolving Structures of World Business: Challenges and opportunities*, was held from 24-26 November 2005 at the Edsa Shangri-La Hotel, Manila, The Philippines. The Hong Kong Institute of Business Studies at Lingnan University and the Jose Rizal University of the Philippines co-organized this conference. His Excellency Dr. Fidel Ramos, former President of the Philippines, addressed the Plenary Session on the topic of “*Asia redraws the Geography of Trade*”. There were a total of 77 papers presented in parallel sessions. Discussion and participation from the over 80 participants were very enthusiastic; participants came from

a long list of countries including: Australia, Germany, Hong Kong, Indonesia, Japan, Korea, Macau, Malaysia, New Zealand, the Philippines, Singapore, Taiwan, Thailand, UK, and USA. The conference papers were published electronically in the form of a compact disk with the ISBN No. 962-8134-07-8.

## **6. Plan for Future Meetings**

### ***AIBSEAR Chapter Meeting 2006***

The 2006 AIBSEAR Conference with the theme: *Global Vision and Local Competence*, is scheduled for December 7-9, 2006, to be held in Bangkok, Thailand. Lingnan University, Hong Kong, and Bangkok University, Thailand, are the Co-organizer for this conference. The conference venue will be at the Plaza Athenee Bangkok Hotel in Bangkok.

## **7. Other Initiatives**

We continued with the good working the Association of Southeast Asia Institutions of Higher Learning (ASAIHL) to host joint conferences for 2006. Despite the change of plan for a possible joint meeting in Phuket as a result of the Tsunami in December 2004. We continue the pathway to build new relations, including establishing direct contacts with universities from members countries not having hosted any AIB Southeast Asia meeting, keeping in mind the possibility if co-organizing future conferences.

## **8. Issues or Concerns**

The new China Chapter creates an ambiguous situation for individual members from Hong Kong. Hong Kong has spearheaded the AIB Southeast Asia Chapter with the largest number of members from the region. As far as involvement in the Chapter business, Hong Kong could certainly continue to be a part of the Southeast Asia Chapter under the "One Country, Two Systems" Doctrine.

With every regional conference we add around 30 to 50 new members to AIB, and we are still concerned about the renewal rates for new members from this regional. We have not been able to achieve steady growth, and we hope that we could get more help in deliverables for our membership drive. Membership benefits and affordability are important as a high percentage of new members are classified under the Low Income category.

## Appendix 1

### Southeast Asia Chapter Annual Statement of Income and Expenses (for the period 1/7/05 to 30/4/06)

**Beginning Balance (30/6/05- last report's ending balance): US\$1,100.00**

#### Income

Conference profit (excess) (2005 AIB Manila Conference registration fee received: US\$14,213.00)	US\$1,013.00
Interest income	NIL
Donations	NIL
Other (please specify)	NIL

#### Expenses

Meetings (2005 AIB Manila Conference)	US\$13,200.00
Printing/postage (included in above item)	NIL
Fund raising	NIL
Membership drive	NIL
Other (please specify)	NIL

**Ending Balance: US\$2,113 (30/04/2006)**