

ACADEMY OF INTERNATIONAL BUSINESS, KOREA CHAPTER

ANNUAL REPORT 2006

I. Current Officers

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II. Summary of Membership

The membership of the Korea Chapter as of DATE stood at 2006. An analysis:

Members as of last report (2005)

Number of old members who renewed

Number of new members

Membership as of 2006: 73

Summary of membership promotion efforts: To promote AIB membership, Korea Chapter is regularly sending out e-mail messages to the members of Korean Academy of International Business (about 500 members).

III. Summary of Financial Status

Korea Chapter does not charge any fee to its members, and thus does not have the income/expenses statement.

IV. Summary of Meetings Held This Year

a. Overseas Field Trip and Research Conference

Korean Academy of International Business and Korea Chapter of AIB,
June19-June 23, 2006, Qingdao, China

- Nineteen papers presented and discussed, including “Global Strategic Alliances and the Asian Economic Crisis: Cases of Korean Firms”

- Field Trip: Qingdao Beer, Youngone Corporation

b. International Business Divisional Conference

Korea Academic Society of Business Administration,
Korean Academy of International Business and Korea Chapter of AIB,

- August 17-August 19, 2005, Pyongchang, Korea

- Twelve papers presented, including “The Effect of Trust in International Joint Ventures”

c. Annual International Business Conference

Korean Academy of International Business and Korea Chapter of AIB,
December 9, 2005, Chungnam National University, Daejeon, Korea

- Sixteen research papers presented, including "Does FDI Mode of Entry Matter for Firm Performance? The Case of Inward FDI in Korea"
- Global CEO Award: SK Corporation

V. Plans for Future Meetings

First Annual International Business Research Conference, Korea Chapter of AIB

- October 28, 2006, Seoul National University, Seoul, Korea.
- Topic: Do we need a new theory for FDI by private equity firms?

VI. Other Initiatives

Korea Chapter of AIB is organizing a case research group that would develop global strategy cases of Korean firms (written in English). This effort would be supported by the Center for Global Business Education and Research, College of Business Administration, Seoul National University, Seoul, Korea.

VII. Other Issues or Concerns