



Academy of
International Business

Southeast (USA) Chapter

Executive Committee

Robert D. Goddard, III
Dept. of Management
Appalachian State University
Boone, NC 28608
Phone (828) 262-6230
Fax (828) 265-8685
goddardrd@appstate.edu

Chair

Cheryl A. Van Deusen
University of North Florida
COGGIN College of
Business
4567 St. Johns Bluff Road
Jacksonville, Florida 32224
Phone (904) 620-1348
Fax (904) 620-2782
cvandeus@unf.edu

Vice-Chair

Carolyn B. Mueller
Dept. of Management
Unit 8398
Stetson University
DeLand, Florida 32720
Phone (904) 822-7408
Fax (904) 740-3620
cmueller@stetson.edu

Secretary

John Rushing
Assistant Dean
Barry University
Miami, FL
Tel: (305) 969-5833
Fax: (305) 969-5971
jrushing@mail.barry.edu

Treasurer

Mohammed Sepehri
Management & International
Business
Jacksonville University
Jacksonville, Florida 32211
Phone (904) 256-7431
Fax (904) 256-7467
msepehr@ju.edu

Membership Director

George Nakos
Department of Management
and Marketing
Clayton College & State
University
5900 North Lee Street
Morrow, Georgia 30260
Phone (770) 961-3507
Fax (770) 961-0801
nakos@cc.clayton.edu

Director of Development

Detelin Elenkov
Dept. of Management,
University of Tennessee
Knoxville, Tennessee
Tel.: (865) 974-1679
Fax: (865) 974-3163
delenkov@utk.edu

The current slate of officers and contact information are listed to the left. AIB SE continues to remain active and hold an annual conference each November within our region.

In 2004, we held our meeting alone rather than with Southern Management Association (SMA) as they were meeting in Texas, which is not in the southeast! However, we had over 50 papers/panel presenters at the Knoxville meeting which was hosted by University of Tennessee.

Financially we are stable with approximately \$10,000 in the bank, although our treasurer would like to know when payments from AIB World might be received for memberships. We had approximately 230 members in 2004 although only about 50 get actively involved in the conference.

In November, 2005, we will be meeting in Charleston, SC with a joint meeting with SMA. The economies of scale and the opportunity to advance international research to others is attractive and the board has decided to link with them whenever they remain in the southeast. A copy of the call for papers is attached.

In 2004, we had our first William Ziegler Student Scholarship winner. The \$500 and plaque were won by a deserving senior student from Bulgaria who plans to pursue a graduate degree in international business. We will continue this program.

In 2005, we are adding a poster session during an evening social event to allow for works in progress to have an appropriate venue. We feel it is important to avoid concurrent sessions and our two day format (Wednesday evening social event followed by two full days of meetings) is oversubscribed. This way we can encourage student research and works in progress. We believe one of our strengths is that we expose ourselves to other disciplines during this two day conference. It's a chance to renew research about accounting, finance, economics, management, etc and teaching philosophies. Therefore, we avoid concurrent sessions.

Our newsletter is being rejuvenated (electronically) through infusion of new members willing to assist. We also have new members involved for the proceedings and conference co-Chairs.

Elections will be held this November and the plan for succession is that our Vice Chair, Carolyn Mueller, will become president.

Balance Forward \$ 9,524.14

Deposits

AIB-SE Conference & Membership \$ 5,935.00

AIB Membership Deposits \$ 1,275.00

TOTAL CREDITS \$ 16,734.14

Expenses

Supplies, copies & Files \$ 173.53

Proceedings - Print \$ 1,370.00

Proceedings - CD \$ 118.75

Knoxville Marriott \$ 2,890.50

Name Tags \$ 51.99

Conference Expenses \$ 4,604.77

Other Expenses

Membership Fees to AIB \$ 1,275.00

Zeigler Scholarship award \$ 500.00

Plaque for Award \$ 45.80

Photos \$ 21.26

TOTAL DEBITS \$ 6,446.83

ENDING BALANCE \$ 10,287.31

Operating Margin \$ 763.17

Cost Per Participant \$ 104.00