

**AIB US Midwest Region  
2005 Annual Report**

**From: Juan F. Meraz – Midwest Chapter President**

The 2005 Academy of International Business U.S. Midwest Chapter Conference was held in Chicago, Illinois from March 16-18, 2005 in conjunction with the 2005 MBAA (Midwest Business Administrators Association) International Conference.

This annual gathering of researchers, scholars and educators from around the U.S. provided a venue for the presentation of scholarly works. Consistent with the theme of Midwest Business Administration Association's conference "Spotlight on People ", twenty-four papers were selected for presentation on the basis of a double blind-review process reflecting the diverse interests of the contributors and appropriateness of the research process. The distinguished paper award went to John E. Spillan, Pennsylvania State University-DuBois and Christopher Ziemnowicz, Concorde University. The title of their paper is "Foreign Direct Investment and Globalization in Brazil". This paper demonstrated originality, methodical rigor and international business interest.

Due to increased competition from other professional conferences and budgetary constraints the Academy of International Business U.S. Midwest Chapter experienced a slight decline in participants from last year.

The meeting produced a change of offices for 2006. Juan F. Meraz of Southwest Missouri State University (soon to be Missouri State University) has moved into the Chapter President's position while Dr. Vern Terpstra of the University of Michigan and Dr. Anthony C. Koh of The University of Toledo will be the Program Co-Chairs for the 2006 conference in Chicago. In addition, Christopher Ziemnowicz of Concord College in West Virginia has accepted the Secretary/Treasurer responsibilities while Robert C. Moussetis of North Central College has moved in as Proceedings Editor and Chen Ferguson of Miami University-Ohio has accepted the Marketing Coordinator position.

Finally, the meeting produced a new direction for the 2006 conference agenda by adding a panel of discussants from the International Consulates in the Chicago area as well as an awards luncheon to recognize the distinguished paper and to highlight a keynote speaker from a local International Business Company.

For MAIB activities, contact:

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**Subject: Call for Papers**  
Due date for submission of papers is October 1, 2004  
**Midwest Academy of International Business 2005 Meeting**  
**March 16, 17, and 18, 2005**

**THEME: "International Business: Spotlight on People"**

**MEETING ANNOUNCEMENT:**

Midwest Academy of International Business 2005 Meeting

The annual meeting of the Midwest Academy of International Business will be held in conjunction with the Midwest Business Administration Association (MBAA) annual meetings in Chicago during March 16, 17, and 18, 2005.

**PANELS, SYMPOSIA, TUTORIALS, AND WORKSHOPS:**

Proposals related to global strategy, international finance, international marketing, international supply chain management, international human resource management, e-commerce, and transition economies are welcome. If you wish to conduct a panel, symposium, tutorial, or workshop, please submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to Academy members. There is considerable latitude and flexibility as to content and conduct of these sessions. However, you must provide your own participants (such as panel members) and any unusual equipment needs. All participants of panels, symposia, tutorials, and workshops must register and attend the meeting.

**PROCEEDINGS:**

Midwest Academy of International Business will publish Proceedings containing all papers presented at the meeting. This publication is distributed at the conference.

**INSTRUCTIONS FOR CONTRIBUTORS:**

1. Three (3) copies of the complete paper must be received by **October 1, 2004**. (No extension or abstracts.) Please provide a Microsoft Word disk version.
2. Completed papers are not to exceed twenty-five double spaced typewritten pages including figures, tables, and references.
3. A title page with a complete list of author(s), address(es), phone number(s), and email address(es) should be included as a cover sheet. The first page of text should include the title of the paper, but not the authors' names or affiliations. Paper submissions to the conference are blind refereed. Papers should follow the style guidelines of Journal of International Business Studies.
4. Include a stamped, self-addressed postcard with the name of your submission so the program chairperson may notify you that it was received.
5. Panel, Symposium, Tutorial, and Workshop proposals must be complete and detailed as to (a) the topic of the session, (b) who will present, and (c) what materials will be presented. **Papers and Proposals must be received by October 1, 2004.**
6. Submissions must be original and must not have been previously published, copyrighted, or presented at another conference.
7. Anyone submitting a paper or panel must intend to register for and attend the meeting to present the paper or panel if it is accepted.
8. MBAA – Website -- <http://www.mbaaconference.org/call.htm>
9. All submissions should be sent to:

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**AIB US Midwest Chapter  
2005-2006 Officers**

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