

AIB. WESTERN EUROPE ANNUAL REPORT

This brief annual report of the European Chapter's activities coincide with the *European International Business Academy (EIBA)*.

The main event was the last annual conference that took place in Copenhagen, December,11-13, 2003

The main features of this conference were the following:

Conference "theme" : THE MNC AS A KNOWING ORGANIZATION.

The host of the conference was the Athens University of Economics and Business and the Department of International and European Economic Studies. The conference was Organized by Professor Marina Papanastassiou.

Number of participants	411
Panels	12 (59 panelists)
Tracks	8
Competitive papers selected	100
Workshop papers presented	99
Number of poster papers	24

This conference introduced a new award: **The Copenhagen Price**. This prize will honour the best paper written by a young scholar (under 40 years old) in International Business. The election was made on the basis of the proposals of the track chairs.

Also it was decided to give two other prizes: one to the best poster session and the other to the best Reviewer.

Continuing with the tradition of the European Academy a *Doctoral Tutorial* was organized. There were 37 applications of which 11 were selected. A prize was attributed to the best thesis proposal to Arjen Slangen from Tilburg University (The Netherlands). The Title of the Thesis proposal is “Cultural Distance and Foreign Direct Investment: The Impact of National Cultural Differences on Entry Mode Choice and Subsidiary Performance”.

Also a special session was organized for the prestigious and outstanding *Gunnar Hedlund Award*, where the four finalists were invited to present their thesis. The winner of the 2003 Award is Simon Harris, PhD from the International Business Centre at University of Leeds, for his thesis “National Values and Strategy Formation by Business Leaders”. The Gunnar Hedlund Award is launched by the Institute of International Business (IIB) at the Stockholm School of Economics and the European International Business Academy (EIBA).

The collaboration between EIBA and *International Business Review* (IBR) is rather successful.

FUTURE CONFERENCES:

The next annual Conference will take place in Ljubljana, Slovenia; December 5-8, 2004 under the general “theme” ENLARGED EUROPEAN UNION. CHALLENGES TO INTERNATIONAL BUSINESS AND MANAGEMENT. Papers should be submitted electronically and via web site :www.fdv.eiba@uni.lj.si. Papers should follow the guidelines of IBR (www.elsevier.com/inca/publications/Store/1/3/3).

The following annual conference will take place in Freiburg, (Switzerland) December 2004. The 2005 conference will be held in Oslo, Norway (11-13 December 2005).

