

Chapter Report 2004

AIB USA Southwest Chapter

The 2004 Academy of International Business U.S. Southwest Chapter Conference was held in Orlando, Florida from March 2-6, 2005 in conjunction with the 2004 Federation of Business Disciplines (FBD, formerly SWFAD) Conference. FBD is presently composed of 12 regional professional associations that focus on the improvement of research and education activities of schools and colleges of business administration.

Due to increased competition from other professional conferences and other reasons, the overall participation at the FBD conference decreased slightly by about 5 percent (from 1,054 to 1,000). The Academy of International Business U.S. Southwest Chapter also experienced a slight decline from 80 in 2003 to about 75 in 2004.

The elected chapter officers for 2004-2005 are as follows:

Chapter Chair:

Dr. M. Kabir Hassan, University of New Orleans

President:

Dr. Anisul M. Islam, University of Houston-Downtown

Vice President Programs:

Dr. Asghar Nazemzadeh, University of Houston-Downtown

Vice President Publicity & Membership:

Rock-Antoine Mehanna, Wartburg College

Secretary & Treasurer:

Melissa N. Castillo, University of Houston-Clear lake

The AIB-SW Chapter Organizing Committee planned a very timely and informative meeting. The following are the highlights of the 2004 conference:

- a. A total of 21 sessions were organized and 70 papers were presented.
- b. Three Special Panel Sessions were organized on the topic of "Stock Market Bubbles and Crash: A Global Perspective", "Globalization: Opportunities and Challenges"; and "Global Leadership and Organizational Effectiveness". Selected IB scholars and speakers for the special sessions included: Dr. Ravi Batra, Southern Methodist University; Dr. Anisul M. Islam, U. of Houston-Downtown; Dr. Peter Dorfman, GLOBE Research project; Dr. Thomas Duening, University of Houston-Downtown; Dr. Asghar Nazemzadeh, University of Houston-Downtown; Dr. Kabir Hassan, University of New Orleans; Dr. Matiur Rahman, McNeese State University; Dr. Muhammad Mustafa, South Carolina State university; Rick L. Click, American Outsourcing Group; and Dr. Haider Khan, University of Denver.
- c. The Program Chair was Dr. Anisul Islam (University of Houston-Downtown). The conference proceedings (2004 Southwest Review of International Business Research) were edited by Dr. Jennifer pope, Grand Valley State University and Dr. Zafar U. Ahmed, Texas A&M University-Commerce.
- d. All program committee members, conference track chairs, the Outstanding Educator Award winner, and the best paper authors were recognized for their contributions. The 2004 McGraw-Hill/Irwin Distinguished Paper Award in International Business was awarded to Dr. Chu Sheng-Tai of Texas A&M University-Kingsville and 2004 Outstanding Educator Award was given to Dr. Shawn Carraher, Texas A&M University-Commerce.
- e. The financial condition of the AIB-SW deteriorated somewhat in 2004 because of substantial costs incurred in publishing the 2004 Conference proceedings, which was about 400 pages strong. The balance remaining in the AIB-SW account is very low June 2004.
- f. The 2005 meeting of the AIB-SW in conjunction with the FBD will be held in Dallas, Texas, March 1-5, 2005.

For AIB Southwest Chapter activities, contact:

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