

Academy of International Business – Northeast (AIB-NE) Report, June, 2004

Introduction:

We held our annual conference in October, 2003 at Southern New Hampshire University in Manchester, NH. Plans are underway for the 2004 conference in October, 2004 to be held at Bryant College in Rhode Island. Conference and member news are maintained on the Chapter's website:

<http://facultyfp.salisbury.edu/aibne/welcome.htm>

Summary of Membership:

Although the international body's record shows some 550 AIB members in the northeast region, in any given recent year, some 65 –70 members are active as participants, presenters, reviewers, chairs, discussants in our annual meeting which is our primary yearly activity.

Conference 2003:

"Globalization in the Age of Technology" was the theme of our chapter's annual conference held on October 2-4 at Southern New Hampshire University in Manchester, NH. Forty participants attended the conference at which 29 papers were presented in ten paper sessions over the day and a half meeting. One of the conference highlights was a panel discussion on the "Future of International Business Education and Research" panelists included: Lou Shrier, American University, Lloyd Russow, Past AIB-NE Chair and Univ. of Philadelphia, Massood Samii, Program Chair and Southern New Hampshire University, Yusaf Akbar also of SNHU, and Richard C. Hoffman, AIB-NE Chair and Salisbury University.

An award for the best paper by a doctoral student was presented to Joseph LiPuma, Boston University, for his paper entitled "The Effects of Demographics on Entrepreneurship: What Factors Matter." He received a check for \$600 donated by the Perdue School of Business and Salisbury University, last year's conference hosts. David Grossman of SNHU received runner up recognition for his paper, "Market Entry Strategy of the U.S. MBA Degree..."

The conference was also addressed by Dr. Paul LeBlanc, President of SNHU and Dr. Paul Schneiderman, Dean of the School of Business.

Participants came from the Northeast, Texas, and other US regions as well as Asia and Australia. The program chair was Dr. Massood V. Samii who serves as Chair of the International Business Department at SNHU. As program chair Dr.

Samii was ably assisted by Ms. Usha Dasari, doctoral student, and Ms. Jessica Brennan, staff and graduate student, in organizing and running the conference.

Some pictures of the conference appear on our website.

Conference 2004:

The 2004 conference on “Broadening The Perspectives of Global Business” is being held at Bryant College in Smithfield, RI from October 7-9.

Dr. Alphonso Ogbuehi is serving as Program Chair. The Conference is being co-sponsored with the John H. Chafee Center for International Business at the College.

Future:

The site for the 2005 AIB-Northeast conference will be at the James J. Nance College of Business Administration at Cleveland State University with Dr. Rajshekhar G. Javalgi serving as program chair. A search is currently underway to find a location for the 2006 conference.

Current Officers:

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Dr. Kofi Afriyie, Vice Chair Associate Professor, Management and International Business College of Business, East Hall Sacred Heart University 5151 Park Avenue Fairfield, CT 06432-1000	(203) 396-8235 (Office) (732) 745-1197(Home) email: AffyrieK@sacredheart.edu
<u>Non-elected:</u> Dr. Alphonso Ogbuehi Program Chair, 2004 Bryant College 1150 Douglas Pike Smithfield, RI 02917-1284 off: 401-232-6524 Fax: 401-232-6319 aogbuehi@bryant.edu	<u>Non-elected:</u> Dr. Massood V. Samii, Past Program Chair, 2003 Southern New Hampshire Univ. 603-644-2058 email: msamii@minerva.snhu.edu
Rajib N. Sanyal, Past Chair Professor of Management College of New Jersey rsanyal@tcnj.edu	

AIB-NE Financial Reports:

Conference 2003:

Revenues:		\$5,760.00
Registrations		
SNHU sponsor		879.55
School of Business Grant		<u>227.55</u>
Total revenues		\$ 6,867.10

Expenses:		
Staff	\$409.00	
Registration	\$1,628.48	
Materials		
Meals	\$ 2,922.62	
Transport	\$678.00	
Hotels		
Proceedings	\$1,189.00	
Publicity	<u>40.00</u>	
Total exp.	\$6,867.10	

Net surplus/loss 0.00

Chapter Financials:

Beginning Balance as of 7/1/2003		\$2,140.54
Deposits:		300.00
Salisbury Univ.		
Perdue School		300.00
Conference surplus		<u>0.00</u>
Total Funds on hand		\$2,740.54
Expenses:		
Plaque for program chair	\$64.58	
Conf. registration Chapter Chair	\$160.00	
Best paper award	<u>\$600.00</u>	
Total Expenses	\$824.58	
Ending Balance as of 7/1/04		\$1,915.96

Respectfully submitted,
Richard C. Hoffman, Ph.D., AIB-Northeast, Chair

