

Academy of International Business

Korea Chapter

July 2003-June 2004

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1. Overseas Field Trip and Research Conference

Korean Academy of International Business and Korea Chapter of AIB,
Shanghai, China, June 24-June 28, 2004

- FDI case presentation and discussion : POSCO, Kumho Tire,
Samsung Electronics, SK Telecom
- Field Trip: LG Electronics

2. International Business Divisional Conference

Korea Academic Society of Business Administration,
Korean Academy of International Business and Korea Chapter of AIB,
Aug. 20-22, 2003, Youngpyeong, Korea

- Eleven papers presented, including Equity Share Determination in Foreign
Direct Investment of Developing Countries

3. Annual International Business Conference

Korean Academy of International Business and Korea Chapter of AIB,
Feb. 20, 2004, Seoul, Korea

- 1) twelve research paper presented, including "The Performance of
International Joint Ventures in Vietnam: A Comparative Analysis"
- 2) special panel session on the Inward Foreign Direct Investments into Korea

4. Global CEO and Global Management Award

Korean Academy of International Business and Korea Chapter of AIB

Nov 13, 2003, Seoul, Korea

- Global CEO award: Samsung SDI
- Global Management Award: Kolon
- Global performance Award: LG Innotek
- Global Frontier Award: Daewoo Shipbuilding

5. Data Base and Website

Korea Chapter of AIB

Developing a Website for Case Studies on the Global Strategies of Korean companies

- www.bizcase.co.kr, 176 cases written in Korean
- translating these into the English version

6. A Special International Business Research Forum

Korea Chapter of AIB

Sept. 16, 2003, Seoul, Korea

- invited JIBS editor, professor Arie Lewin as a guest speakers, and discussed how to prepare for paper submission to major IB journals

7. Korea-China International Business research Conference (plan)

Korea Chapter of AIB, SNU, Beijing and Fudan University

Nov. 12, 2004, Seoul, Korea

- Topics : Korean companies' FDI into the Chinese Markets
Strategic Alliances between Korean and Chinese Companies
Globalization Strategies of Chinese Firms