

AIB-India 2004 Report

Current activities

I. Introduction: AIB-India is making slow but steady progress in attracting scholars and students to its activities. We have organized two conferences so far: one at IIT Bombay (2003) and one at Loyola College Chennai (2004). The next conference is scheduled at IIT Kharagpur (2005). Invitations for conference papers have already been sent out and we expect a much larger turnout this year. We have created a website for AIB-India www.aibindia.org. It is being regularly updated with news. We are also trying to get new sponsors for our 2005 conference. We expect within a couple of years to be more stably situated.

II. Officers and contact information: Please see attached below.

III. Summary of membership: All those who present papers at AIB-India conference are considered members. For details of the 2003 membership, please see www.aibindia.org/distinguish.htm. For details of the 2004 membership please see Excel file attached: AIB Conference List Updated. This latest membership will be updated on the AIB-India website.

IV. Summary of financial status: Please see Excel file AIB 2004 Financial Summary for 2004 conference.

Grand TOTAL expenditure
Anticipated for 2005 conference: Rs. 365,000

Income:
Registration Fee Income from 2004: Rs. 87,500
AIB Support Promised-(\$3000): Rs. 144,000
AIB-India (past balance): Rs. 100,000

Total Balance: Rs. 331,500

*The value of a dollar varies from Rs. 46 to Rs. 49.

V. Summary of meetings:

a. Title and Location: Board Meeting and Elections took place at Loyola College, Chennai on January 15, 2004. Please see the list below for board representation.

b. Number of participants: There were 30 members present.

c. Nature of meeting: Approximately 25 papers were presented and 60 people were in attendance at the Loyola College conference.

Please see attached conference details [AIB Conference List Updated].

VI. Future activities: The next annual conference is scheduled for January 2005 at the Vinod Gupta School of Management, Indian Institute of Technology, Kharagpur, West Bengal. The dates for the conference are January 11 to 13, 2005. Preparations for this conference have already started. See details at www.iitkgp.ernet.in and www.aibindia.org

VII. Other initiatives: AIB India will start awarding the Best Paper award from the coming year (2005). We expect a much higher level of

participation this year. We plan to slowly expand our interest and allow for doctoral consortiums and create other affiliations. Getting financial support has been the greatest hurdle for us so far.

VIII. Issues: AIB had promised support of \$3000.00 (e-mail of Dr. Marjorie A. Lyles, Mon, March 29, 2004 6:00 pm), which we have yet to receive. Please do send it at following address: Shishir K. Jha, Shailesh J. Mehta School of Management, IIT Bombay, Powai, Bombay 400 076. The cheque should be made in the name of "Registrar, IIT Bombay".

Acknowledgement: We acknowledge AIB at our recently created web-site www.aibindia.org. The site is still in the process of being updated. We have not as yet formally used letterheads for correspondence.

Most Recent Event:-

AIB – INDIA: SECOND INTERNATIONAL CONFERENCE

Title: “New Role of State and Civil Society”

Venue: Loyola College

Date: January 14, 15 & 16, 2004

Organized by:

The Academy of International Business – India Chapter (AIB-India) and Loyola College, Chennai, India

Conference Theme:

Globalization today has become an all-pervasive social phenomenon and, yet, perhaps one of the most contested concepts in social sciences. Across the globe there are many forces that offer globalization as a catchall “solution” to the ills of various problems of the present order, right from unemployment in Europe to economic difficulties in Latin America to expediting development in India. And yet in the past decades, criticism of globalization has been gathering force and now has taken shape of a worldwide movement. Interestingly critiques blame globalization for, in fact, creating precisely the same problems for which it is being offered as a “solution” by its proponents. The debate becomes specially heated once we move beyond only the realm of economics to the domain of state and society vis-à-vis globalization.

The purpose of the present conference is to bring the scholars working in this area on a platform and contribute to the current debate around globalization, state and civil society from the Indian experience. Suggested sub themes are as below, though these are not exhaustive and papers can be sent that fit in with the theme even if they do not fall directly into any of the sub themes.

Main Topics:

- ❖ Role of State in the Process of Globalization
- ❖ Globalization, Business Associations and Role of Interest Groups
- ❖ Globalization and Sectoral Impact: agriculture, manufacturing, services and small industry
- ❖ Globalization and Social Sector: role of non profit, non government organizations
- ❖ Globalization and India in comparison with other countries and trading blocks: China, ASEAN, EU and NAFTA

Names and Addresses of AIB-India Board Members in Alphabetical Order:

	NAME	EMAIL	ADDRESS
1	Amar K.J.R Nayak	amar@ximb.ac.in	Assistant Professor Xavier Institute of Management Bhubaneswar, Orissa 751013
2	Bernard Joseph	prof_jayaraj@hotmail.com	Head, International Business Programme Loyola College Chennai - 600 034. TEL: 44.24355719 (O)
3	K. Narayanan	knn@hss.iitb.ac.in	Associate Professor Department of Humanities and Social Sciences IIT Bombay , Bombay – 400 076 Tel: 22.25767381 (O)
4	Kailash B.L. Srivastava	kbls@hss.iitkgp.ernet.in	Associate Professor Department of Humanities and Social Sciences IIT Kharagpur -721302 Tel: 3222.283624(O)
5	Prabina Rajib	prabina@vgsom.iitkgp.ernet.in	Assistant Professor Department of Humanities and Social Sciences IIT Kharagpur -721302
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7	Raj Agrawal	brahm123@rediffmail.com	47-B/1 , JIA SARAI NEAR I.I.T. GATE NEW DELHI-110016 TEL: 26523810 (R)
8	Ralphy Jhirad	ralphyjhirad@hotmail.com	Sai Tech Ventures Sagar Tech Plaza B-909 Andheri Kurla Road Sakinaka, Mumbai – 400 072 Tel: 26987293 (O)
9	Rashmi Banga	rashmibanga@yahoo.com	Jesus and Mary College, Delhi University B3/38, Safdarjung Enclave, New Delhi-110029
10	S. Raghunath	srnath@iimb.ernet.in	N.S. Raghavan Centre for Entrepreneurial Learning IIM Bangalore , Bannerghatta Road, Bangalore 560076
11	Sivakumar, A	siva@mail.tapmi.org	Faculty member T.A. Pai management Institute Manipal - 576 119 Udupi, Karnataka. Tel: 820.2573162/ext.503
12	Shishir K. Jha (President)	skjha@iitb.ac.in	Assistant Professor Shailesh J Mehta School Of Management, IIT Bombay , Bombay – 400 076 Tel: 22.25767845 (O)

**AIB INDIA SECOND CONFERENCE 2004
LOYOLA COLLEGE CHENNAI 14-16 JAN 2004**

Date	Time	Session Title/Paper to be presented	Presenters
14/01	9:00-11:00	Inaugural session	
	11:30-1:00	Session Title: Globalisation and Sectoral Impact (A) 1 Globalisation, Technology and Export Performance of Firms: An Exploration of Indian Manufacturing Sector 2 The Role of Global Production Networks in Upgrading and Local Capability Formation in Low-Cost Locations: Evidence from Manufacturing Firms in India 3 Impact of Globalisation on Indian Banking Sector 4 Redefining the Role of the Government in Power Sector: The Electricity Act 2003	Aradhna Aggarwal K V Ramaswamy Pankaj Trivedi D.V. Ramana

1:00- 2:00 Lunch

2:00-4:00 Session Title: Globalisation, Civil Society and National Policy Making

- 1 State as The Civil Society
- 2 Design Of Incentives In Community Based Health Insurance Schemes
- 3 Globalization: Need for an Unbiased View

Panel Chair/Discussant's Comments (Kailash Srivastava, IIT Kharagpur)

2:00-4:00 Session Title: Role of State in the Process of Globalisation

- 1 Globalization and India's challenges: The changing role of the state
- 2 Role of the State in Globalizing India
- 3 Liberalization, industry-specific factors and intra-industry trade in India

Panel Chair/Discussant's Comments (Sivakumar, TAPMI)

7:00-9:00 AIB-India Dinner

15/01 9:30-10:30 Talk On Globalisation

Prof. Mohandass, Anna Institute of Management, Government of Tamilnadu

11:00-1:00 Session Title: Globalisation and India

- 1 EURO : IMPACT ON INDIAN CORPORATES
- 2 Globalization Process in India: A Clash of Developmental Objectives of Host with Growth Objectives of Foreign Companies
- 3 India and Anti-dumping under the WTO
- 4 Globalization And Its Impact On The Small Industry

Panel Chair/Discussant's Comments (Pushpa Trivedi, IIT Bombay)

11:00-1:00 Session Title: Globalisation and Sectoral Impact (B)

- 1 Impact and Implications of Globalization on Sectoral Reforms
- 2 STRUCTURE OF COST AND POLICY IMPLICATIONS: A STUDY OF INDIAN AIRLINES, 1964-1999
- 3 Role of Business Associations Influencing FIPB Policy Formulation in Management of Conflict-of-Interest Among Foreign and Indian Joint Venture Partners

Neeti Sanan
Amar KJR Nayak

K Narayanan
V.R.Murali Mohan

Kusumakara C. Hebbar
Danish Hashim
Prabina Rajib

Banikanta Mishra
Rajeev Ahuja
K Sunder Ram

C.A.S.V.Vigilious
Pushpa Trivedi
C. Veeramani

Panel Chair/Discussant's Comments (Shishir K. Jha, IIT Bombay)

1:00 - 2:00 Lunch

2:30 - 4:30 Session Title: Globalisation of Economic and Financial Institutions

- 1 Organizational and Human Resource Factors in Corporate Mergers and Acquisitions' Success: A Review and Research Agenda
- 2 Gap between theory and practice:
A case of performance measurement and evaluation of mutual funds
- 3 INDIA AND ASEAN: EXPLORING THE ECONOMIC PARTNERSHIP
- 4 Global Economic Institutions and Autonomy of Developing States
- 5 Impact Of Government Policies And Investment Agreements On FDI Inflows

Kailash B.L. Srivastava

Rachana H Baid

Sumit Mitra

Rashmi Banga

Panel Chair/Discussant's Comments (J. Jayaraj, Loyola College)

5:00-6:00 AIB India Open General Meeting

6:00-7:00 AIB India Board Meeting

7:30-9:00 Dinner

16/01 10:00-12:00 Session Title: Globalisation and National/Regional Impact

- 1 An empirical comparison of business cycles: U.S Vs. Japan (1970-2002)
- 2 Globalization and national mind-set: The influence of the state, market, and religion
- 3 The European Union, Multilateralism And World Trade Governance
- 4 Global Systems: Some Institutional and Legal Issues

Sujata Jhamb

Bernard Arogyaswamy

Raj Agrawal

Sujan Kumar Saraswathi

Panel Chair/Discussant's Comments

12:00 - 1:00 Valedictory Function

ACADEMY OF INTERNATIONAL BUSINESS

(India Chapter)

Chennai Conference – January 14, 15 & 16, 2004

Loyola College, Sterling Road, Nungambakkam, Chennai – 600 034.

Phone: 28175660/ Fax: 28175566 / Email: mscib@loyolacollege.edu / website:www.loyolacollege.edu

Receipts

Bank Draft from IIT, Bombay(in favour of Principal,Loyola)	150000.00	
Bank Draft from IIT, Bombay(in favour of Prof.Jayaraj)	40000.00	
Conference Registration fees by Cheque	10000.00	
Conference Registration fees by Bank Demand draft	4000.00	
Conference Registration fees by Cash	29600.00	
	Total	233600.00

Less: Payments

Travelling Allowance (Paper presenters)	73058.00	
Catering Charges	18917.00	
Conference Kit	15070.00	
Accommodation (Hotel Kanchi)	14800.00	
Conference Venue concessional Tariff	7500.00	
Local Transport	4917.00	
Office Expenses	3660.00	
Stationery, Stamps,email,etc	2267.00	
Mementos	1307.00	
Courier Expenses	346.00	
	Total	141842.00
	Net balance to AIB	91758.00

Bank Draft from Principal, Loyola College to The Registrar, IIT Bombay	86500.00	
Balance due from Dr.B. Joseph Jayaraj	5258.00	
	Total remittance	91758.00
