

## **Academy of International Business**

### **China Chapter Preparatory Committee Progress Report**

Prepared by AIB China Chapter Preparatory Committee on July 1, 2004

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The Establishment of an AIB China Chapter (hereafter referred to as “the Chapter”) was formally approved by the AIB Executive Board in April 2004. Because of its short history, the Chapter is still in the midst of an ongoing process to establish a solid shape of the chapter. This report provides a brief summary of activities that the Chapter organized or participated in over the last 6 months. The report also outlines our plans for the upcoming 2004-2005 program year.

#### **Activities during January 2004 – June 2004**

Since its formal establishment, the Chapter has been guided under the temporary organizing committee, which is largely composed of professors from Guanghua School of Management (GSM), Peking University. The committee is led by Professor Changqi Wu, Associate Dean of GSM and head of the Department of Strategic Management. In the past 6 months, the committee organized, or was involved in, a number of activities that mark the progress of the Chapter.

- The committee held two meetings to discuss issues related to bylaws, organization structure, memberships, and inaugural conference.
- Committee members made contacts with a number of renowned scholars from other business schools and academic institutions in China for the purpose of identifying candidates for the official executive committee and other committees. The committee has discussed with these scholars the procedures and timetable for forming the Chapter’s various committees.
- Committee members also took advantage of several national conferences to disseminate the information about the AIB China Chapter.
- The committee was involved in organizing an international workshop on industrial organization and management strategy. The workshop was held at GSM in June 2004. Workshop participants, particularly those from local

research institutions, expressed their support for the AIB China Chapter.

- Committee members participated in the whole planning and organizing process for the inaugural conference of the International Association of Chinese Management Research (IACMR). The conference was held in Beijing in June 2004. The committee viewed this experience valuable and necessary for the preparation of the Chapter's inaugural conference in 2005.

### **Plans for 2004 – 2005**

Our plans are as follows:

- By October 2004, the Chapter will announce Call for Papers and schedules for the inaugural conference of the AIB China Chapter. The conference is planned to be held in June 2005 in Beijing. The theme of the conference is tentatively set as: *Towards an Agenda of Research on Internationalization of Chinese Enterprises*.
- By November 2004, an official website of the Chapter will be in place.
- The Chapter plans to support a workshop, in December 2004, to discuss how to prepare research papers in the field of international business. This workshop would serve as an important measure to ensure the success of the inaugural conference.
- In June 2005, the inaugural conference of the Chapter is held in Beijing. In the conference, an official executive committee of the Chapter will be formed. The committee shall consist of the following officers: a President, a Vice President (in charge of academic programs), a Vice President (in charge of administration and external relations), a Secretary and a Treasurer.