

City University of Hong Kong aspires to become a leading global university, excelling in research and professional education. The University is committed to nurturing and developing students' talent and creating applicable knowledge in order to support social and economic advancement. Within the next five years, the University will employ another 200 scholars in various disciplines including science, engineering, business, social sciences, humanities, law, creative media, energy, environment, and biomedical & veterinary sciences.

Applications and nominations are invited for:

Professor/Associate Professor/Assistant Professor

Department of Marketing [Ref. B/782/09]

The positions are open until they are filled. We consider applications throughout the year.

Duties

The appointee is expected to make a significant contribution to research and teaching programmes individually and as a team member of the Department.

Requirements

A PhD in Marketing, China Business, International Business or related disciplines. For the post of Professor/Associate Professor, a substantial track record of research and publications in top journals, an active research programme, and high quality teaching are expected. A good benchmark for the rank is for tenured Professor/Associate Professor at a strong American research oriented university. For the post of Assistant Professor, good teaching evaluation results, an active research programme with publications or potential publications in respectable and top marketing/international business journals are expected.

Salary and Conditions of Service

Remuneration package will be very attractive, driven by market competitiveness and individual performance. Excellent fringe benefits include gratuity, leave, medical and dental schemes, and relocation assistance (where applicable). Initial appointment will be made on a fixed-term contract.

Information and Application

Information about the University is also available at <http://www.cityu.edu.hk> or from the Human Resources Office, City University of Hong Kong [Fax : (852) 2788 1154 or (852) 3442 0311/ email : hrojob@cityu.edu.hk].

Please send your application letter enclosing a current curriculum vitae, sample publications, 3 reference letters and teaching evaluation results to: Dr. SU Chenting, Head, Department of Marketing, City University of Hong Kong, 83 Tat Chee Avenue, Kowloon, Hong Kong, or by email at mktdept@cityu.edu.hk.

Please quote the reference of the post in the application and on the envelope. The University reserves the right to consider late applications and nominations, and not to fill the positions. Personal data provided by applicants will be used for recruitment and other employment-related purposes.