

The Hong Kong Polytechnic University is the largest government-funded tertiary institution in Hong Kong, with a total student headcount of about 27,200, of which 13,500 are full-time students, 11,400 are part-time students, and 2,300 are mixed-mode students. It offers programmes at Doctorate, Master's, Bachelor's degrees and Higher Diploma levels. The University has 26 academic departments and units grouped under six faculties, as well as 2 independent schools. It has a full-time academic staff strength of around 1,250. The total consolidated expenditure budget of the University is in excess of HK\$4 billion per year.

DEPARTMENT OF MANAGEMENT AND MARKETING

Professor / Associate Professor / Assistant Professor in Marketing (several posts) [Tenable from Summer 2009]

We are particularly interested in candidates with teaching and research interests in Retail Marketing, Branding, Product Innovation and Development. Strong candidates in other areas of Marketing are also encouraged to apply.

The Department of Management and Marketing (MM) has expertise in General and Strategic Management, Entrepreneurship, Organizational Behaviour, Human Resource Management, International Business and Marketing. The Department hosts undergraduate majors in Management and Marketing, and is a significant contributor to postgraduate programmes, including the Doctor of Business Administration, Master of Business Administration, MSc in Management, and MSc in Marketing Management programmes. MM academics also supervise research students enrolled for MPhil and PhD degrees. Members of the Department are involved in research, consultancy and management development work with businesses in Hong Kong, the Chinese mainland and internationally. MM research regularly appears in top journals in Management and Marketing. Please visit the website at <http://www.polyu.edu.hk/mm> for more information about the Department.

The appointees will be required to (a) teach at both undergraduate and postgraduate levels; (b) supervise research students; and (c) engage in scholarly research in their area of expertise.

Applicants should (a) have an earned doctoral degree at the time of appointment; and (b) be able to demonstrate evidence of effective classroom teaching skills.

Preference will be given to those with a strong research orientation, with the potential to publish in high quality scholarly journals, and with an interest in marketing in a Chinese context. Applicants with more experience and a higher level of achievement may be considered for the post of Associate Professor or Professor.

Remuneration and Conditions of Service

Salary offered will be commensurate with qualifications and experience. Initial appointments will be made on a fixed-term gratuity-bearing contract. Re-engagement thereafter is subject to mutual agreement. Remuneration package will be highly competitive. Applicants should state their current and expected salary in the application.

Application

Initial interviews will be conducted in San Diego at the AMA Meeting. Interview appointments can be made by submitting your curriculum vitae to Dr Leslie S.C. YIP, Associate Head of Department of Management and Marketing, at mshead@polyu.edu.hk. Those not attending the AMA Meeting should submit an application form and curriculum vitae via email to hrstaff@polyu.edu.hk; by fax at (852) 2764 3374; or by mail to **Human Resources Office, 13/F, Li Ka Shing Tower, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong**. Application forms can be obtained via the above channels or downloaded from <http://www.polyu.edu.hk/hro/job.htm>.

The closing date for formal application is Friday, 15 August 2008. Applicants who are not invited to an interview within two months of the closing date should consider their applications unsuccessful. Details of the University's Personal Information Collection Statement for recruitment can be found at <http://www.polyu.edu.hk/hro/jobpics.htm>.